BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

G.16

November 6, 1951

RETAIL FURNITURE REPORT FOR SEPTEMBER 1951

Total sales at furniture stores in Deptember were down 6 per cent from August and were 20 per cent felow sales of September 1950. These changes reflected declines in all types of sales. The yearly decreases ranged from 13 per cent for cash sales to 22 per cent for instalment sales.

Instalment accounts receivable rose slightly in deptember but at the month-end were 10 per cent below the level of a year ago. Solvections on instalment accounts were down 3 per cent in deptember, but yielded a collection ratio of 12, the same as in the preceding month.

Inventories rose 1 per cent during the month, the first monthly gain reported since April of this year. On September 30 inventories were 9 per cent above the level of the corresponding date a year ago. At the current rate of sales, stocks on hand represented about a 5 months' supply. A year earlier, furniture stores had about a 4 months' supply on hand.

Furniture Store Statistics for September 1951

			Percentage change from:			
	Item		Aug. 1951	Sept. 1950		
			to	to		
			Sept. 1951	Sept. 1951		
Met sales			1.3,			
Total			- 6	-20		
Cash sales			- 9	-13		
Credit sales:	Instalment		- 4	22		
	Charge account		-14	-18		
Accounts receivable	, at end of month					
Total	Ī			-13		
Instalment			+1,	-10		
Collections during	month					
Total			-1	- 6		
Instalment			- 3	- 9		
Inventories, end of	month at metail	mal no	+ 1	+ 9		
miscuror res end or	monuis at retail	AUTRE	+ 1	. + 9		

MOTE: -- These figures are preliminary and subject to revision.

RETAIL FURNITURE STORES - SEPTEMBER 1951*

Sales and Inventories

Federal Reserve District	Percentage change							
	Total net sales		Cash sales		Credit sales		Inventories end of month 1	
							Aug. '51	Sept'
	to Sept'51	to Sept'51	to Sept'51	to Sept'51	to Sept 51	to Sept'51	to Sept'51	to Sept
Boston	=1	-25	-17	-16	0	-26	- 3	+ 1
le:: York	+ 2	-17	+ 1	- 6	+ 2	-20	+ 3	+ 3
hiladelphia	+ 5	-12	-3	-11	+ 7	-11	0	+16
leveland	-3	-18	- 9	- 3	- 2	-17	+ 3	+11
ichmond	- 3	-16	+ 1	-24	- 3	-14	+ 4	+ 7
tlanta	- 6	- 23	-10	· - 4	- 4	-25	0	+11
hicago	- 4	-21	- 4	-14:	- 5	-26	+ 3	+15
t. Louis	- 9	-23	-10	-13	-10	-18	- 4	- 6
inneapolis	- 8	-21	- 8	-16	- 8	-23 -21	0	+16
ansas City allas	-11 - 8	-21 -18	-19 -10	-21 -12	-10 - 8	-18	- 1	+16
an Francisco	-13	-22	-19	-17	-13	-23	0	+10
U.S. Total	- 6	-20	· ~ 9	-13	- 6	-21	+ 1	+ 9
umber of stores	749	749	590	590	590	590	524	524

Accounts Receivable and Collections

	Percentage change								
Federal heserve	Accounts receivable, end of month								
		Total		Instalment		Total		lnstalment	
	Aug. 151	Sept'50	Aug. 151	Sept'50	Aug. 151	Sept '50	Aug. 151	Sept'50	
District	to	to	to	to ·	to	to	to	to	
	Sept'51	Sept 51	Sept'51	Sept'51	Sept'51	Sept'51	Sept'51	Sept'51	
		- 10			_	-	_	1	
Boston	+ 2	-18	+ 3	-13	- 5	-22	+ 1	-10	
New York	0	- 6	0_	- 3	- 4	- 4	5	- 7	
Philadelphia	+ 2	- 5	+1	- 7	- 2	- 6	- 3	- 9	
Clevelanu	+ 1	-11	~ 1	-20	- 4	- 4	~ ·	- 5	
Richmond	+ 1	-11	+ 2	-14	0	- 9	0	- 9	
Atlanta	+ 2	-22	+1	- 9	. 0 ,	-17	- 1	-12	
Chicago	+1	-15	+ 3	-19	+21	+13	+ 2	-15	
St. Louis	0 -	-22	0	-24	- 5	-17	- 1	-18	
Linneapolis	+1	-18	+1	-15	-4	-16	- 7	-10	
Kansas City	0	-13	0	- 8	- 4	-13	- 4	+ 9	
Dallas	lol	-16	- 1	-11	- 5	- 7	0	- 8	
San Francisco	0	- 9	+ 3	-14	- 8	-6	- 5	-13	
U. S. Total	0	-13	+ 1	-10	- 1	- 6 ·	- 3	- 9	
Number of stores	673	673	217	217	673	673	217	217	

Digitized for September 1951 figures are preliminary and subject to revision.

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Federal Reserve Bank of St. Louis