BOARD OF GOVERNORS OF THE FEDERAL RESERVE SISTEM

## retail furitudr report for january 1951

Retail furniture store sales showed considerably less than the usual seasonal decline in January and were 23 per cent rreater than in the corresponding period of 1950. Cash sales declined 33 per cent during the month while instalment and charge account sales were down 39 per cent and 19 per cent; respectively. Both cash and charge-account sales were in substantially larger volume than a year earlier. Instalment sales, which had been below the year-ago level since September, showed a year-to-year fain of 9 per cent in January.

Instalment accounts outstanding declined 5 per cent in January but at the end of the month were 8 per cent larger than on the corresponding ciate of the prececing year. Collections on instalment accounts in January were slightly larger than in December and, when related to accounts receivable on the first of the month, gave a collection ratio of 10 per cent, one point lower than in the preceding month.

The retail value of stocks on hand at furniture stores rose 4 per cent during January and at the month-end was 38 per cent above that of a year earlier. Inventories held on January 31 were equivalent to approximately five and one-half months' supply at the current rate of sale as compared with five months supply on the corresponding date of 1950.

Furniture Store Statistics for January 1951

| Item. | $\begin{gathered} \text { Percentage } \\ \text { Dec. 1950. } \\ \text { to } \\ \text { Jan. } 1951 \\ \hline \end{gathered}$ | $\begin{array}{\|l} \text { ehange from: } \\ \begin{array}{c} \text { Jan. } 1950 \\ \text { to } \\ \text { Jan. } 1951 \\ \hline \end{array} \end{array}$ |
| :---: | :---: | :---: |
| Net sales |  |  |
| Total | -32 | +23 |
| Cash sales | -33 | +36 |
| Credit sales: Instalment | -39 | +9 +54 |
| Charge account |  |  |
| Accounts receivable, at end of month |  |  |
| Total | -4 | +13 |
| Instalment | -5 | +8 |
| Collections during month |  |  |
| Total | $+5$ | +17 |
| Instalment | +1 | +11 |
| Inventories, end of month, at retail value | $+4$ | +38 |

NOTE.-These fieures are preliminary and subject to revision.
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RETAIL FURNITURE STORES - JANUARY 1951*
Sales and Inventories

| Federal <br> Reserve <br> District | Percentage change |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total net sales |  | Cash sales |  | Credit sales |  | Inventories end of month 1/ |  |
|  | Dec. 150 to Jan. 151 | $\begin{array}{\|c\|} \hline \text { Jan. } \cdot 50 \\ t o \\ \tan .151 \\ \hline \end{array}$ |  |  | $\begin{gathered} \text { Dec. } 150 \\ \text { to } \\ \text { Jan. } 151 \end{gathered}$ |  | Dec. 150 to Jan. 51 | $\begin{gathered} \text { montn. } 150 \\ \text { to } \\ \text { Jan. } 151 \end{gathered}$ |
| Boston | -21 | +11 | -51 | $+8$ | -16 | +11 | $+6$ | +35 |
| New York | -57 | +12 | -46 | +39 | -61 | +1 | + 7 | +36 |
| Philadelphia | -36 | +32 | -44 | +23 | -34 | $+34$ | + 6 | +45 |
| Cleveland | -31 | +22 | -39 | +37 | -31 | +21 | + 5 | +48 |
| Richmond | -36 | +9 | -43 | + 6 | -35 | + 9 | + 7 | +39 |
| Atlanta | -38 | + 6 | -42 | +15 | -38 | + 3 | +7 | $+44$ |
| Chicago | -28 | +23 | -28 | +28 | -23 | +20 | +5 | +35 |
| St. Louis | -34 | +22 | -34 | +48 | -28 | +23 | $+2$ | +42 |
| kinneapolis | -22 | $+44$ | -42 | +61 | -14 | +43 | -5 | +28 |
| Kansas City | $-14$ | $+44$ | -16 | +54 | -13 | +41 | -1 | +41 |
| Dallas | -29 | + 9 | -41 | $+16$ | -32 | + 5 | + 3 | $+12$ |
| San Francisco | -17 | +36 | -22 | +47 | -17 | +35 | $+1$ | +30 |
| U. S. Total | -32 | +23 | -33 | +36 | -32 | +20 | $+4$ | +38 |
| Number of stores | 687 | 687 | 545 | 545 | 545 | 545 | 463 | 463 |

Accounts Receivable and Collections

| Federal <br> Reserve <br> District | Percentage change |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Accounts receivable, end of month |  |  |  | Collections durine menth |  |  |  |
|  | Total |  | Instalment |  | Iotal |  | Instalment |  |
|  | $\begin{gathered} \hline \text { Dec. } 150 \\ \text { to } \\ \text { Jan. } 151 \end{gathered}$ | $\begin{gathered} \hline \text { Jan. } \cdot 50 \\ \text { to } \\ \text { Jan. } \cdot 51 \end{gathered}$ | $\begin{gathered} \text { Dec. } 150 \\ \text { to } \\ \text { Jan. } 151 \end{gathered}$ | $\left\lvert\, \begin{gathered} \mathrm{Jan} .150 \\ \text { to } \\ \mathrm{Jan} .151 \end{gathered}\right.$ | $\begin{gathered} \hline \text { Dec. } 150 \\ \text { to } \\ \text { Jan. } 51 \end{gathered}$ | $\begin{gathered} \text { Jan. } 15 \mathrm{C} \\ \text { to } \\ \mathrm{Jan} .151 \end{gathered}$ | $\left.\left\lvert\, \begin{array}{c} \text { Jec.150 } \\ \text { to } \\ \operatorname{Jan} .152 \end{array}\right.\right]$ | $\begin{gathered} \operatorname{Jan} .150 \\ \text { to } \\ \text { Jan. } 51 \end{gathered}$ |
| Boston | - 3 | +11 | - 4 | + 9 | + 2 | +22 | $+1$ | +15 |
| New York | - 5 | + 9 | - 5 | + 8 | + 3 | +9 | $+3$ | + 7 |
| Philadelphia | - 3 | $+16$ | - 3 | +15 | - 2 | +23 | -7 | +18 |
| Cleveland | - 4 | +15 | -7 | + 6 | + 6 | +24 | + 5 | - 2 |
| Richizond | -7 | + 9 | - 5 | + 8 | - 3 | +16 | -9 | +16 |
| Atlanta | - 7 | + 7 | -9 | $+1$ | + 4 | +15 | + 5 | + 8 |
| Chicago St. Louis | - 4 | +12 | -4 | +6 | + 2 | +20 | -7 | +10 |
| St. Louis | -6 | +12 | - 6 | $+1$ | - 2 | +14 | + 2 | +22 |
| Kansas City | - 3 | +16 | - 3 | +19 | + 3 | +16 | + 2 | +20 |
| Kansas City | - 3 | +25 | +3 | $+17$ | -2 | +21 | + 6 | +36 |
| Dallas San Francisco | -2 | +8 | -3 | +17 +9 | + 4 | +19 | -4 | + 8 |
| San Francisco | -2 | +25 | - 5 | +13 | +20 | +20 | +14 | +32 |
| U. S. Total | -4 | +13 | - 5 | + 8 | $+5$ | +17 | $+1$ | +11 |
| number of stores | 628 | 628 | 234 | 234 | 628 | 628 | 234 | 234 |

