RETAIL FURNITURE REPORT FOR JANUARY 1951

Retail furniture store sales showed considerably less than the usual seasonal decline in January and were 23 per cent creater than in the corresponding period of 1950. Cash sales declined 33 per cent during the month while instalment and charge account sales were down 39 per cent and 19 per cent, respectively. Both cash and charge-account sales were in substantially larger volume than a year earlier. Instalment sales, which had been below the year-ago level since September, showed a year-to-year ain of 9 per cent in January.

Instalment accounts outstanding declined 5 per cent in January but at the end of the month were 8 per cent larger than on the corresponding date of the preceding year. Collections on instalment accounts in January were slightly larger than in December and, when related to accounts receivable on the first of the month, gave a collection ratio of 10 per cent, one point lower than in the preceding month.

The retail value of stocks on hand at furniture stores rose 4 per cent during January and at the month-end was 38 per cent above that of a year earlier. Inventories held on January 31 were equivalent to approximately five and one-half months' supply at the current rate of sale as compared with five months supply on the corresponding date of 1950.

			Percentage change from Dec. 1950. Jan. 1950		
	Item		to Jan. 1951	to Jan. 1951	
Net sales Total Cash sales Credit sales:	Instalment Charge account		-32 -33 -39 -19	+23 +36 + 9 +54	
Accounts receivable Total Instalment	, at end of month		- 4 - 5	+13 + 8	
Collections during Total Instalment	month		+ 5 + 1	+17 +11	
Inventories, end of	month, at retail valu	e	+ 4	+38	

NOTE .- These figures are preliminary and subject to revision.

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Federal Reserve Bank of St. Louis

RETAIL FURNITURE STORES - JANUARY 1951*

Sales and Inventories

		Percentage change							
Federal Reserve	Total net sales				Credit sales		Inventories end of month 1/		
District	to	to	to	to	to	Jan.'50 to Jan.'51	to	to	
Boston New York Philadelphia Cleveland Richmond Atlanta Chicago St. Louis Minneapolis Kansas City Dallas San Francisco U. S. Total	-21 -57 -36 -31 -36 -38 -28 -34 -22 -14 -29 -17	+11 +12 +32 +22 + 9 + 6 +23 +22 +44 +44 + 36 +23	-51 -146 -144 -39 -143 -142 -28 -34 -142 -16 -141 -22 -33	+ 8 + 39 + 23 + 37 + 6 + 15 + 28 + 461 + 54 + 16 + 17 + 36	-16 -61 -34 -31 -35 -38 -23 -28 -14 -13 -32 -17	+11 + 1 + 34 + 21 + 9 + 3 + 20 + 23 + 43 + 41 + 5 + 35	+ + + + + + + + + + + + + + + + + + +	+35 +36 +45 +48 +39 +144 +35 +42 +41 +42 +30 +38	
fumber of stores	687	687	545	545	545	545	463	463	

1/ At retail value.

Accounts Receivable and Collections

Federal Reserve		Percentage change							
		Accounts receivable, end of month Collections					during menth		
		Total		Instalment		[otal		Instalment	
	Dec. '50	Jan. 150	Dec. 150	Jan. 150	Dec.'50	Jan. 50	Dec. 150	Jan. '50	
District	to	to ~	to	to	to	to	to	to	
	Jan.'51	Jan.'51	Jan. '51	Jan.'51	Jan. 151	Jan. 51	Jan. '51	Jan. 51	
Boston New York Philadelphia Cleveland Richmond Atlanta Chicago St. Louis Manneapolis Kansas City	3534774633	+11 + 9 +16 +15 + 9 + 7 +12 +12 +16 +25	4537594633	+ 9 + 8 +15 + 6 + 8 + 1 + 6 + 1 +19 +17	+ 3 2 + 3 2 + 2 + 2	+22 + 9 +23 +24 +16 +15 +20 +14 +16 +21	+ 1 + 3 - 5 - 5 - 7 + 2 + 6	+15 + 7 +18 - 2 +16 + 8 +10 +22 +20 +36	
Dallas San Francisco	- 2	+ 8	- 3	+ 9	+ 4	+19	- 4	+ 8	
U. S. Total	- 2	+25	- 5	+13	+20	+20	+14 + 1	+32	
umber of stores	628	628	234	234	628	628	234	234	

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