June 8, 1950

RETAIL FURNITURE REPORT FOR APRIL 1950

Total furniture store sales showed a small contra-seasonal decline in April but were 2 per cent above those in the corresponding month of 1949. Both cash and credit sales were down slightly during the month with the largest decrease, 6 per cent, occurring in the cash segment. Although instalment and charge-account sales were slightly below those in Earch, they continued in larger volume than a year earlier.

Instalment accounts receivable at the end of April showed little change from those of a month earlier but were 29 per cent above the amount outstanding on April 30 last year. Collections on instalment accounts were 8 per cent below those in March and the ratio of these collections to accounts receivable on April 1 was 1h per cent, 2 points below the April 1949 ratio.

Retail value of inventories rose 3 per cent in April but at the end of the month was about the same as on the corresponding date of 1949. The stock on hand on April 30 represented less than 5 months supply at the current rate of sale.

Furniture Store Statistics for April 1950

				Percentage c	
Item			,	Mar. 1950	Apr. 1949
. I cem				to	to
				Apr. 1950	Apr. 1950
Het sales					
Total				- 3	+ 2
Cash sales				- 6	- 7
Credit sales: Instal				- 2	+ 6
Charge	account			- 3	+ 1
				1 4	K
Accounts receivable, at en	d of month				
Total				+ 1	+27
Instalment			*	+ 1	+29
Collections during month					
Total			. "	-6	+ 1
Instalment				- 8	+ 2
				1,32	
Inventories, end of month,	at retail	value		+ 3	0
- · · · · · · · · · · · · · · · · · · ·					

MCT3.--These figures are preliminary and subject to revision.

RETAIL FURNITURE STORLS - APRIL 1950*

Sales and Inventories

	Percentage change							
Federal	Total net sales		Cash sales		Credit sales		Inventories end of month	
DISCILLO	1 +0	i to	l to	l to	l to	i to	Mar. 150 to Apr. 150	Apr. '49 to Apr. '50
Boston Hew York Fhiladelphia Cleveland Tichmond Atlanta Chicago St. Louis Linneapolis Kansas City Dallas San Francisco U. S. Total	-74205 +227+4456 -3709	0 -5 -1 +3 +3 +2 +1 +7 +2 +1 +4 +6 +2 709	-13 -8 -6 -6 -8 +3 0 +12 -6 -9 -10 -6	+28 - 9 - 6 -10 - 12 - 9 - 8 - 4 - 5 - 15 - 8 - 5 - 7 547	-60 -30 +7 +42 -75 -3 -55 -1	- 4 • 2 • 6 • 6 • 1 • 1 • 3 • 5 • 3 • 9 • 4 • 5 • 4 • 5 • 7	- 3 + 1 + 3 - 2 + 3 + 2 + 3 + 4 + 4 + 4 + 4 + 4 + 4 + 4 + 4 + 4 + 4	- 8 0 + 2 - 12 + 8 + 5 + 6 + 2 + 1 - 3 0

1/ At retail value.

Accounts Receivable and Collections

				ercer.tage				11
Federal	Accounts receivable, end of nonth				Collections during month			
Reserve	Total		Instalment		Total		Instalment	
District	Lar. 150	Apr. 149	ar. 150	Apr. 149	::ar. '50	Apr.'49	Mar. 150	Apr. 4
	to	+-	+0	to.	t.o	l to	l to	, to
	Apr. 150	Apr. 150	Apr. 50	Apr. 150	Apr. 150	Apr. 50	Apr. 150	Apr.
		-1	_		- 1	+ 2	0	- 8
Boston	-1	+34	- 1	+12	- 1	- 5	-12	+ 2
ew York	+ 1	+25	+ 1	+28	- 9 - 6	- 2	- 6	- 2
Fhiladelphia	0	+16	0	+17	- 0		- 5	1 7
Cleveland	+1	+24	+ 2	+37	٠ - ا	+ 11	+ 2	1 7
Richmond	+1	+30	+ 4	+28	- 4	+ 4	-6	- 2
Atlanta	+1	+23	+ 1	+21	,	- 1	- 5	2 2
Chicago	+1	+36	+ 1	+46	- 6	+ 4	- 3	+ 6
t. Louis	+1	+29	+ 2	+31	- 3	+ 9	- 2	* 0
inneapolis	+1	+27	+ 2	+28	- 1	+ 6.	- 3	+11
Kansas City	+ 2	+22	+1	+40	- 2	+ 8	- 0	- 2
lallas	+ 2	+33	0	+32	- 4		-10	+ 7
San Francisco	+ 2	+26	+ 3	+66	- 9	+ 1	-10	7 1
	_				- 6	+ 1	- 8	+ 2
y. S. Total	+1	+27	+1	+29	- 3	-		
umber of stores	635	635	249	249	635	635	249	249

http://frapcils1950sfigures/are preliminary and subject to revision.

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