



# FEDERAL RESERVE

## statistical release

G.10

For immediate release  
March 2, 1978

### INTEREST RATES ON SELECTED CONSUMER INSTALMENT LOANS AT REPORTING COMMERCIAL BANKS

	<u>Interest Rate (Per cent per annum)</u>		
	January 1977	December 1977	January 1978
<u>Direct Consumer Loans</u>			
New automobiles (36 months)	10.99	10.91	10.81
Mobile homes (84 months)	11.79	11.95	11.99
Other consumer goods (24 months)	12.87	13.05	12.87
Other personal expenditures (12 months)	13.37	13.60	13.45
Credit card plans	16.93	16.91	16.91

NOTE: The interest rates shown in this release are based on a survey conducted by the Federal Reserve System, with 242 banks responding to the survey in January. Banks reporting in each category numbered: new automobiles, 233; mobile homes, 60; other consumer goods, 188; other personal expenditures, 234; credit card plans, 166. All rates shown represent simple unweighted averages of each bank's "most common" rate charged during the first full calendar week of the month in each loan category. The "most common" rate is defined as the rate charged on the largest dollar volume of loans in the particular category during the survey week. Rates reported are "annual percentage rates" as specified by Regulation Z (Truth-in-Lending).