

1965

Department	Percentage of year's sales made in each month												Percentage of year's sales by departments
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
<b>GRAND TOTAL - RETAIL STORES</b>	6.3	5.7	7.0	7.9	7.6	7.5	6.8	7.3	8.2	8.8	10.2	16.7	100.0
<b>MAIN STORES TOTAL</b>	6.3	5.7	7.0	7.8	7.6	7.4	6.7	7.3	8.2	8.7	10.3	17.0	86.3
<b>PIECE GOODS AND HOUSEHOLD TEXTILES</b>	12.4	5.9	6.7	6.3	7.3	6.7	8.9	10.2	7.7	7.9	8.3	11.3	100.0
Piece goods	7.5	7.8	10.5	9.0	8.1	6.7	6.6	7.9	9.2	9.5	9.2	8.0	100.0
Silks, velvets, and synthetics	7.5	8.5	11.2	10.0	8.0	6.7	6.2	7.0	8.0	8.9	10.1	7.9	100.0
Woolen yard goods	8.6	7.3	7.1	2.7	1.4	1.9	5.2	10.2	14.8	15.0	14.2	11.3	100.0
Cotton yard goods (including linings)	6.7	7.9	11.1	11.3	11.6	10.1	9.1	8.0	6.6	6.2	5.8	5.6	100.0
Household textiles	14.0	5.3	5.4	5.8	6.9	6.7	9.7	10.9	7.3	7.2	8.3	12.5	100.0
Linen and towels	11.8	5.2	5.5	6.2	5.5	7.2	9.3	10.1	6.7	7.1	9.6	15.3	100.0
Domestic—quilts, sheetings	12.6	5.5	5.2	5.4	7.3	6.6	11.3	12.6	7.5	6.2	6.1	7.8	100.0
Blankets, comforters, and spreads	12.2	5.3	5.6	5.9	6.7	6.5	8.2	9.9	8.6	9.3	9.2	12.4	100.0
<b>SMALL MERCH</b>	6.1	5.8	6.5	6.7	7.0	7.5	6.2	6.6	7.3	7.7	10.2	22.6	100.0
Laces, trimmings, embroideries, and ribbons	5.4	5.9	8.1	10.0	9.1	8.5	6.4	6.9	7.4	8.0	9.3	15.0	100.0
Buttons	4.9	5.7	7.1	8.2	9.0	8.7	6.7	6.6	8.2	7.9	9.0	16.0	100.0
Toilet articles and drug sundries	6.5	6.0	6.9	6.9	7.3	7.4	6.7	6.6	7.1	7.4	8.5	22.6	100.0
Silverware and jewelry	4.5	5.1	5.5	6.4	7.4	8.2	6.1	6.8	7.0	8.0	10.9	24.1	100.0
Silverware and clocks	3.5	3.5	6.2	5.9	7.1	9.7	7.0	8.6	7.2	7.7	10.7	19.1	100.0
Custom jewelry	4.2	4.9	5.6	7.2	8.0	6.9	5.7	5.6	6.8	9.5	10.9	22.7	100.0
Fine jewelry and watches	3.6	4.6	4.4	6.7	7.6	8.3	5.3	6.1	7.0	7.7	10.6	28.1	100.0
Art needlework	10.7	8.0	8.0	6.2	5.6	5.8	6.5	7.5	9.2	9.8	10.1	12.6	100.0
Books and stationery	5.9	6.1	5.8	5.7	5.7	6.6	5.1	6.1	6.9	7.4	12.6	26.3	100.0
Books and magazines	5.4	5.8	5.2	5.5	5.6	6.4	4.8	5.8	7.0	7.3	13.2	28.0	100.0
Stationery	5.4	5.8	5.2	5.5	5.6	6.4	4.8	5.8	7.0	7.3	13.2	28.0	100.0
<b>WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)</b>	5.8	5.6	7.5	9.0	8.0	7.0	6.3	7.4	8.7	9.3	9.8	15.6	35.7
<b>WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES</b>	5.8	5.6	7.3	8.8	7.8	7.0	6.2	6.6	8.5	9.0	10.0	17.4	100.0
Headwear and scarfs	4.5	5.5	7.0	8.1	7.9	7.1	6.0	6.0	8.2	9.9	10.3	19.5	100.0
Handkerchiefs	4.7	5.5	5.7	7.1	7.0	6.2	5.5	5.2	5.9	7.0	11.1	29.1	100.0
Military	5.3	10.0	13.9	6.4	5.0	4.5	6.2	10.4	11.1	11.5	10.0	2.7	100.0
Women's and children's gloves	5.5	4.8	6.1	8.8	5.6	4.2	2.7	3.3	6.5	11.7	9.4	28.7	100.0
Corsets and brassieres	7.9	6.3	4.8	8.1	6.8	6.8	7.8	8.3	7.8	8.4	10.3	20.0	100.0
Women's and children's hosiery	6.9	7.1	8.2	8.2	7.8	6.4	5.5	6.0	8.0	9.2	9.7	16.3	100.0
Underwear, slips, and negligees	5.2	5.3	5.8	6.6	8.5	7.3	6.6	6.0	8.4	7.4	10.8	24.1	100.0
Kitt underwear	4.1	4.5	5.8	6.5	6.9	6.5	6.1	6.1	6.5	6.5	6.5	6.5	100.0
Skirt and maille underwear, slips, and nightgowns	5.0	5.2	5.8	6.7	8.5	7.9	6.8	5.9	6.3	7.4	10.3	24.2	100.0
Negligees, robes, and lounging apparel	3.8	5.1	5.7	6.2	8.3	6.7	5.8	5.3	5.8	6.9	12.0	28.4	100.0
Infants' wear (including infants' furniture)	5.3	5.3	7.6	8.9	6.1	5.8	6.0	8.2	9.4	9.3	11.3	18.6	100.0
Handbags and small leather goods	4.0	4.7	6.3	6.7	8.3	6.7	5.1	6.1	6.9	7.4	12.6	26.3	100.0
Women's and children's shoes	6.3	5.7	8.0	10.5	8.3	7.5	6.3	7.5	10.1	9.5	8.8	11.5	100.0
Children's shoes	5.0	5.3	7.9	13.3	5.3	6.6	5.8	10.7	13.3	8.4	8.6	12.6	100.0
Women's shoes	6.2	5.6	8.1	10.3	8.4	7.8	6.8	6.9	9.9	9.9	8.8	11.3	100.0
<b>WOMEN'S AND MISSES' READY-TO-WEAR APPAREL</b>	5.9	5.5	7.7	9.1	8.3	6.8	6.6	8.0	8.9	9.5	9.6	14.1	100.0
Women's and misses' coats and suits	9.5	6.9	9.5	9.9	4.2	2.8	3.6	6.5	9.3	12.5	12.1	13.2	100.0
Women's and misses' coats	10.2	6.9	9.2	9.2	3.4	2.3	3.3	6.7	8.8	12.8	13.1	14.0	100.0
Women's and misses' suits	6.3	7.7	12.2	13.6	5.0	5.1	6.2	10.0	10.0	7.1	9.1	9.0	100.0
Junior's and girls' wear	4.1	4.8	7.9	9.7	7.4	6.3	6.4	10.0	9.0	9.0	10.5	15.6	100.0
Junior's coats, suits, and dresses	4.5	5.2	8.3	10.3	8.6	6.7	8.8	8.8	6.7	8.8	8.8	10.6	100.0
Girls' wear	3.6	4.5	7.5	9.0	6.2	5.7	6.0	11.3	9.3	9.1	10.9	16.9	100.0
Women's and misses' dresses	5.8	5.8	8.4	10.0	10.9	8.2	6.9	7.2	9.4	9.0	8.1	10.3	100.0
Women's and misses' inexpensive dresses	5.6	5.7	8.0	9.9	11.2	8.5	7.1	7.2	9.3	8.9	7.7	10.9	100.0
Women's and misses' better dresses	6.1	6.1	8.7	10.2	9.9	8.5	7.2	7.3	9.3	9.0	8.2	10.0	100.0
Blouses, skirts, and sportswear	5.1	5.1	6.3	7.7	9.0	8.3	7.9	8.7	8.7	8.8	9.2	16.2	100.0
Aprons, house-dresses, and uniforms	5.9	6.3	7.9	9.6	12.5	9.6	8.0	7.9	7.9	7.9	8.6	12.6	100.0
Purses	7.2	5.2	5.1	5.7	3.1	2.1	3.1	9.3	8.1	12.4	14.4	22.1	100.0
<b>MEN'S AND BOYS' WEAR</b>	5.1	4.9	5.7	7.1	7.4	8.6	6.0	6.4	7.3	8.4	11.0	22.1	100.0
Men's clothing	6.5	5.1	6.2	8.1	9.1	8.3	6.5	5.7	7.6	9.9	11.0	15.8	100.0
Men's furnishings and hats	4.6	4.7	4.9	5.7	6.6	9.5	6.5	6.2	6.1	7.5	11.2	28.1	100.0
Boys' wear	4.1	4.6	5.5	8.1	6.3	5.5	5.8	5.8	8.2	8.4	10.7	19.3	100.0
Men's and boys' shoes and slippers	6.1	5.5	6.8	8.0	7.4	9.2	6.9	7.4	8.4	8.0	8.9	17.4	100.0
<b>HOUSEFURNISHINGS</b>	6.7	6.6	7.5	6.9	7.6	7.7	7.6	7.6	8.8	9.1	10.7	13.7	100.0
Furniture and bedding	8.0	7.5	7.8	7.1	8.0	8.3	8.5	8.4	8.8	9.3	10.0	8.3	100.0
Mattresses, springs, and studio beds	8.6	7.9	8.0	8.7	7.5	8.5	9.8	8.6	9.9	8.5	8.5	5.7	100.0
Obsolescent and other furniture	7.4	7.7	7.5	8.0	8.4	8.2	8.0	8.3	9.2	10.7	9.5	3.8	100.0
Domestic floor coverings	8.2	7.5	8.5	6.8	7.7	6.7	6.9	7.3	9.7	11.4	11.7	8.0	100.0
Rugs and carpets	7.4	7.9	8.0	6.8	7.4	7.4	7.2	7.9	8.2	9.4	8.6	7.7	100.0
Linoleum	9.6	6.1	8.2	8.7	9.5	7.2	7.1	8.6	9.5	10.2	8.9	6.4	100.0
Draperies, curtains, upholstery, and awnings	6.2	6.2	7.9	8.1	8.5	8.1	7.3	7.1	8.3	10.2	11.5	10.6	100.0
Rugs and shades	7.0	6.9	7.5	6.8	6.7	6.7	6.3	6.7	8.4	9.7	12.9	15.0	100.0
Curtain and glassware	5.9	6.3	7.1	6.8	6.9	7.1	6.5	7.6	7.5	8.2	11.6	18.2	100.0
Major household appliances	6.9	8.0	7.3	8.8	9.6	10.5	11.0	9.2	9.3	7.8	8.0	10.0	100.0
Housewares (including small appliances)	5.4	5.8	7.3	7.4	8.4	8.3	7.0	8.0	8.0	7.6	9.8	17.5	100.0
Gift shop	4.0	4.8	5.3	5.6	6.3	6.4	5.8	6.4	6.1	7.7	13.5	27.9	100.0
Radios, phonographs, television, records, etc.	6.2	6.6	7.0	5.0	4.3	5.6	5.9	6.9	10.3	6.7	12.5	20.0	100.0
Radios, phonographs, and television	6.8	7.6	6.3	4.0	4.6	4.6	5.5	7.0	11.5	10.4	7.6	19.4	100.0
Phonographs, records, sheet music, instruments	4.6	7.8	7.3	6.8	5.4	6.2	6.4	6.0	4.8	7.7	11.5	25.5	100.0
<b>MISCELLANEOUS MERCHANDISE DEPARTMENTS</b>	5.4	4.9	5.4	7.0	6.5	7.6	6.6	6.0	5.8	6.7	11.6	26.5	100.0
Toys, games, sporting goods, and cameras	3.3	3.8	4.2	5.2	5.4	7.1	6.0	5.4	5.1	5.9	14.4	34.2	100.0
Toys and games	1.8	2.8	3.2	4.1	3.7	5.3	4.6	4.6	4.3	5.4	18.3	42.1	100.0
Sporting goods and cameras	4.7	4.7	5.1	5.7	6.5	8.8	7.4	6.6	6.6	6.7	10.6	17.6	100.0
Language	7.4	5.4	5.1	5.0	10.9	8.2	7.9	6.4	5.9	8.2	21.1	10.0	100.0
Candy	4.3	4.9	6.6	6.1	5.8	6.0	5.5	5.6	6.5	8.0	5.8	27.2	100.0
<b>BARBERSHOP TOTAL</b>	5.8	5.3	7.3	8.7	8.0	7.8	6.4	7.8	8.7	8.8	10.0	15.4	100.0
<b>DOMESTICS AND BLANKETS</b>	10.6	5.5	6.7	9.2	6.5	7.2	8.3	9.3	7.9	7.9	9.2	11.7	100.0
<b>WOMEN'S AND MISSES' READY-TO-WEAR</b>	5.2	5.3	7.5	9.2	8.4	7.5	6.4	7.8	8.8	9.1	9.7	15.1	100.0
Intimate apparel	6.1	6.1	7.4	8.4	8.3	8.2	7.4	7.5	7.7	8.2	9.3	15.4	100.0
Coats and suits													

1965

Department	Percentage of month's sales made in each department 1/												Percentage of year's sales by department
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
<b>GRAND TOTAL - ENTIRE STORE</b>	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<b>WARE STORE TOTAL</b>	86.8	86.5	85.5	85.0	85.9	85.5	86.1	85.3	85.8	86.1	86.7	87.9	86.3
<b>PIECE GOODS AND HOUSEHOLD TEXTILES</b>	8.8	4.6	4.2	3.7	4.2	4.0	5.9	6.2	4.2	4.0	3.7	3.0	4.4
Fabric goods	1.2	1.4	1.5	1.1	1.0	0.9	1.0	1.1	1.1	1.1	0.9	0.4	1.0
Silks, velvets, and synthetics	0.5	0.6	0.7	0.5	0.5	0.4	0.4	0.4	0.4	0.5	0.4	0.2	0.4
Woolen yard goods	0.3	0.3	0.2	0.1	0.1	0.0	0.2	0.3	0.4	0.4	0.3	0.1	0.2
Cotton yard goods (including linings)	0.4	0.5	0.6	0.5	0.5	0.4	0.4	0.4	0.4	0.2	0.2	0.1	0.4
Household textiles	7.5	3.0	2.6	2.5	3.1	3.0	4.7	4.9	3.0	2.8	2.7	2.5	3.3
Linens and towels	2.5	1.1	1.0	1.0	1.1	1.3	1.8	1.8	1.1	1.1	1.2	1.2	1.3
Bedspreads, quilts, sheetings	3.3	1.1	0.9	0.8	1.2	1.0	1.9	2.0	1.0	0.8	0.7	0.6	1.2
Blankets, comforters, and spreads	1.7	0.8	0.7	0.7	0.8	0.7	1.0	1.1	0.9	0.9	0.8	0.7	0.8
<b>SMALL WARES</b>	9.4	9.8	8.9	8.2	8.9	9.6	8.9	8.6	8.6	8.6	9.7	12.9	9.7
Laces, trimmings, embroideries, and ribbons	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Notions	1.3	1.1	1.1	1.2	1.4	1.4	1.1	1.0	1.1	1.0	1.0	1.1	1.2
Toilet articles and drug sundries	3.5	3.6	3.4	3.0	2.7	2.6	3.0	3.0	3.0	2.9	2.9	4.6	3.4
Silverware and jewelry	1.5	1.6	1.6	1.7	2.0	2.2	1.9	1.9	1.7	1.9	2.2	3.0	2.1
Silverware and cloths	0.6	0.7	0.6	0.5	0.6	0.9	0.7	0.8	0.6	0.6	0.7	0.8	0.7
Costume jewelry	0.6	0.7	0.7	0.8	0.9	0.8	0.8	0.7	0.7	0.9	1.0	1.4	0.9
Fine jewelry and watches	0.3	0.4	0.3	0.4	0.5	0.5	0.6	0.6	0.4	0.6	0.5	0.8	0.5
Art needlework	0.8	0.6	0.5	0.4	0.4	0.4	0.4	0.5	0.3	0.3	0.4	0.3	0.4
Books and stationery	2.0	2.3	1.8	1.5	1.6	1.8	1.6	1.8	1.9	1.9	2.7	3.4	2.2
Books and magazines	0.7	0.8	0.7	0.5	0.6	0.6	0.6	0.6	0.6	0.7	0.7	0.9	0.7
Books and newspapers	1.3	1.5	1.1	1.0	1.1	1.2	1.0	1.2	1.3	1.3	2.0	2.5	1.5
<b>WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)</b>	33.3	34.8	38.0	40.7	37.6	33.0	33.7	35.7	37.8	37.8	34.3	33.3	35.7
<b>WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES</b>	15.2	16.2	17.1	18.5	16.7	15.5	15.0	14.9	17.0	17.0	16.1	17.2	16.5
Neckties and scarves	0.8	0.9	0.9	1.0	1.0	1.0	0.9	0.8	1.0	1.1	0.9	1.2	1.0
Handkerchiefs	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.3	0.3	0.2
Hillories	0.6	0.6	0.5	0.6	0.5	0.6	0.5	0.6	0.5	0.6	0.7	0.9	0.7
Women's and children's gloves	0.6	0.5	0.5	0.8	0.5	0.4	0.3	0.3	0.3	0.3	0.9	1.1	0.7
Corsets and brassieres	2.5	2.2	2.3	2.2	2.3	2.5	2.4	2.0	2.0	1.9	1.5	1.3	2.0
Women's and children's hosiery	1.8	1.9	1.8	1.7	1.5	1.3	1.3	1.3	1.6	1.7	1.5	1.6	1.6
Underwear, slips, and negligees	2.5	2.8	2.5	2.0	2.5	2.5	2.5	2.5	2.8	2.6	2.9	2.9	2.7
Exit underwear	1.1	1.0	0.9	0.9	1.3	1.1	1.1	1.0	0.9	0.9	1.1	1.5	1.1
Silk and woolen underwear, slips and nightgowns	1.1	1.0	1.1	1.4	1.2	1.1	1.1	1.1	1.4	1.2	1.2	1.3	1.1
Multipieces, robes, and lounging apparel	0.4	0.6	0.5	0.5	0.7	0.6	0.6	0.4	0.5	0.5	0.8	1.1	0.6
Infants' wear (including infants' furniture)	2.0	2.3	2.6	2.7	1.9	1.9	2.1	2.6	2.7	2.6	2.6	2.3	2.4
Handbags and small leather goods	0.9	1.1	1.3	1.6	1.6	1.3	1.2	1.2	1.5	1.4	1.5	2.0	2.4
Women's and children's shoes	3.3	3.3	3.7	3.1	3.6	3.1	3.3	3.3	3.6	3.6	3.2	3.3	3.2
Children's shoes	0.5	0.5	0.6	0.9	0.4	0.5	0.4	0.8	0.7	0.7	0.5	0.4	0.5
Women's shoes	2.8	2.8	3.1	3.4	3.2	2.8	2.7	2.5	3.1	3.1	2.7	2.8	2.8
<b>WOMEN'S AND MISSES' APPAREL</b>	18.1	18.6	20.9	22.2	20.9	17.5	18.7	20.8	20.8	20.8	18.2	16.1	19.2
Women's and misses' coats and suits	4.1	3.2	3.7	3.5	1.5	1.0	1.5	2.4	3.1	3.9	3.2	2.1	2.7
Women's and misses' coats	1.5	0.4	2.7	1.5	0.9	0.6	1.0	1.9	2.8	1.9	3.2	1.9	2.1
Women's and misses' suits	0.6	0.8	1.0	1.0	0.6	0.4	0.5	0.5	0.7	0.7	0.4	0.3	0.6
Juniors' and girls' wear	4.3	4.6	4.8	5.3	4.2	3.7	4.1	5.9	4.6	4.4	4.0	4.0	4.3
Juniors' coats, suits, and dresses	1.7	2.1	2.6	2.9	2.5	2.1	2.2	2.7	2.4	2.3	2.1	1.9	2.2
Girls' wear	1.2	1.6	2.2	2.4	1.7	1.6	1.9	3.2	2.4	2.1	2.7	2.1	2.1
Women's and misses' dresses	4.1	4.6	5.6	5.7	6.4	4.9	4.5	4.4	5.1	4.7	5.5	4.8	4.5
Women's and misses' inexpensive dresses	1.2	1.4	2.8	3.1	2.7	2.7	2.3	2.3	2.8	2.6	1.9	1.8	2.5
Women's and misses' better dresses	1.9	2.2	2.6	2.6	2.7	2.2	2.0	2.1	2.3	2.1	1.6	2.1	2.0
Blouses, skirts, and sportswear	2.0	2.4	2.8	3.0	3.8	3.1	3.5	3.4	3.2	3.2	3.0	3.2	3.2
Aprons, house dresses, and uniforms	1.2	1.4	1.4	1.5	2.1	1.6	1.5	1.2	1.3	1.0	1.0	0.8	1.3
Pure	1.0	1.0	0.7	0.7	0.3	0.3	0.7	0.6	1.2	1.1	1.1	0.9	1.0
<b>WOMEN'S AND BOYS' WEAR</b>	8.6	8.9	8.4	9.6	10.1	12.1	9.3	9.1	9.4	10.1	11.3	13.9	10.5
Men's clothing	3.2	2.8	2.8	3.2	3.8	3.6	3.0	3.5	2.9	3.6	3.4	3.0	3.1
Men's furnishings and hats	3.2	3.4	2.2	1.5	4.1	3.5	4.1	3.5	3.5	4.1	5.2	7.9	4.8
Boys' wear	1.2	1.5	1.7	2.2	1.6	1.6	1.5	1.5	2.2	1.7	2.0	2.1	1.8
Men's and boys' shoes and slippers	0.6	0.4	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6
<b>HOUSEFURNISHINGS</b>	22.0	23.6	21.8	17.9	20.4	21.2	22.9	21.2	21.9	21.5	16.1	16.1	20.5
Furniture and bedding	6.6	6.7	5.7	4.7	5.4	5.7	6.5	5.9	5.5	5.5	5.0	2.5	5.1
Mattresses, springs, and studio beds	1.9	1.8	1.5	1.1	1.3	1.5	1.9	1.8	1.6	1.5	1.1	0.5	1.3
Upholstered and other furniture	4.7	4.9	4.2	3.6	4.1	4.2	4.6	4.1	3.9	4.0	3.9	2.0	3.8
Women's floor coverings	2.7	2.4	2.3	1.8	2.0	1.8	2.1	2.0	2.4	2.7	1.8	1.0	2.1
Rugs and carpets	2.6	2.5	2.4	1.7	1.9	1.7	2.0	1.9	2.3	2.6	2.3	1.0	2.0
Litoleum	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1
Draperies, curtains, upholstery, and awnings	2.0	2.3	2.3	2.1	2.3	2.3	2.3	2.0	2.1	2.4	2.3	1.3	2.1
Lamps and shades	0.6	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.5	0.6	0.7	0.5	0.5
Chairs and glassware	1.1	1.3	1.2	1.0	1.0	1.1	1.1	1.2	1.1	1.1	1.0	1.3	1.2
Men's household appliances	2.0	1.9	1.9	1.5	2.3	2.5	2.9	2.3	2.0	1.6	1.6	0.8	1.8
Housewares (including small appliances)	3.2	3.8	3.8	3.5	4.1	4.2	3.9	3.5	3.8	3.2	3.6	3.9	3.7
Gift shop	0.3	0.4	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.6	0.8	0.4
Records, phonographs, television, etc.	2.8	3.3	2.9	1.8	1.7	2.1	2.5	2.7	3.5	3.1	3.5	3.4	2.9
Radio, phonographs, and television	2.4	2.5	2.3	1.3	1.3	1.6	2.0	2.2	3.2	2.6	2.9	2.6	2.3
Pianos, records, sheet music, instruments	0.4	0.8	0.6	0.5	0.4	0.5	0.5	0.5	0.3	0.5	0.6	0.8	0.6
<b>MISCELLANEOUS MERCHANDISE DEPARTMENTS</b>	4.7	4.8	4.2	4.9	4.7	5.4	5.4	4.5	3.9	4.2	6.2	8.7	5.5
Toys, games, sporting goods, and cameras	1.4	1.8	1.6	1.7	1.9	2.5	2.4	2.0	1.7	1.8	3.7	5.4	2.6
Toys and games	0.4	0.7	0.6	0.7	0.8	0.9	0.9	0.8	0.7	0.8	2.3	3.3	1.3
Sporting goods and cameras	1.0	1.1	1.0	1.0	1.2	1.6	1.5	1.2	1.0	1.0	1.4	2.1	1.3
Tagg	0.6	0.5	0.4	0.4	0.6	0.8	0.8	0.8	0.6	0.6	0.6	0.7	0.6
Candy	0.5	0.8	0.5	0.5	0.4	0.4	0.4	0.4	0.5	0.5	0.6	0.9	0.5
<b>MEASUREMENT STORE TOTAL</b>	9.8	9.8	10.9	11.7	11.1	11.0	10.2	11.3	11.2	10.8	10.3	9.8	10.6
<b>DOMESTIC AND HAZARDS</b>	1.3	0.7	0.9	0.6	0.7	0.9	1.0	0.7	0.7	0.7	0.7	0.7	0.7
<b>WOMEN'S AND MISSES' READY-TO-WEAR</b>	4.4	5.0	5.8	6.4	6.0	5.5	5.2	5.8	5.8	5.7	5.1	4.9	5.5
Exquisite apparel	1.6	1.7	1.7	1.8	1.8	1.7	1.7	1.7	1.5	1.5	1.5	1.5	1.6
Coats and suits	0.7	0.7	0.8	0.9	0.3	0.2	0.3	0.5	0.7	0.9	0.7	0.4	0.6
Dresses	0.6	0.7	0.9	1.1	1.4	1.1	1.0	0.9	0.9	0.8	0.6	0.6	0.9
Blouses, skirts, and sportswear	0.7	0.7	0.8	1.0	1.0	0.9	0.9	0.9	0.9	0.9	0.9	0.8	0.9
Girls' wear	0.2	0											

Department	Sales during month												Average for year
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
<b>HAIR STORE TOTAL</b>	108	97	118	131	129	125	114	123	139	147	174	288	141
<b>FACE GOODS AND HOUSEHOLD TEXTILES</b>	158	75	85	83	92	85	113	129	99	99	108	142	106
Face goods	55	58	77	67	60	50	48	59	68	71	68	59	62
Silks, velvets, and synthetics	52	58	77	69	55	46	42	48	61	62	69	57	57
Woolen yard goods	68	58	56	21	11	15	42	82	119	120	114	89	87
Cotton yard goods (including linings)	64	76	85	100	121	105	86	85	102	128	165	106	149
Household textiles	229	85	89	94	113	110	137	177	119	119	135	202	138
Linens and towels	193	84	90	99	91	116	154	164	109	116	135	232	135
Domestic-washings, sheetings	303	93	90	93	124	114	137	218	124	105	106	149	143
Blankets, coverlets, and spreads	194	84	89	93	107	102	129	137	136	147	144	198	132
<b>SMALL WARES</b>	116	110	122	127	134	141	118	124	139	146	193	423	158
Laces, trimmings, umbrellas, and ribbons	45	70	87	119	110	101	77	83	89	95	112	139	100
Hosiery	108	89	110	126	139	136	103	102	127	122	139	246	129
Toilet articles and drug/sundries	154	141	143	162	171	173	158	154	167	173	202	407	146
Silverware and jewelry	78	85	94	108	125	139	105	114	119	135	185	407	141
Silverware and clocks	68	80	102	96	117	139	116	142	118	124	177	317	137
Costume jewelry	64	76	85	100	121	105	86	85	102	128	165	388	126
Fine jewelry and watches	53	85	114	124	196	214	136	159	180	200	213	724	215
Art supplies	144	107	107	84	75	78	87	101	133	132	136	168	112
Books and stationery	137	127	124	122	136	136	108	128	147	137	245	557	176
Books and magazines	138	123	139	129	116	126	117	124	126	143	209	422	161
Stationery	118	125	113	117	119	139	106	125	149	137	284	599	179
<b>WOMEN'S AND MISSES' READY-TO-WEAR APPAREL (TOTAL)</b>	58	94	126	135	135	116	107	123	144	155	145	260	139
<b>WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES</b>	89	86	112	133	119	108	95	102	131	138	154	246	128
Belts and scarfs	78	93	119	138	126	120	103	101	141	149	174	231	142
Handkerchiefs	33	38	40	49	48	43	38	36	41	49	77	201	58
Hosiery	58	57	105	148	97	53	47	45	108	111	120	120	87
Women's and children's gloves	78	69	85	125	79	88	76	88	91	85	109	258	117
Corsets and brassieres	183	145	180	201	198	214	189	169	190	192	178	258	191
Women's and children's hosiery	79	80	93	93	88	73	62	68	99	104	110	184	94
Underwear, slips, and negligees	72	74	81	81	81	118	102	92	84	89	103	150	315
Knit underwear	111	100	105	119	170	135	119	116	122	132	185	400	151
Silk knit underwear, slips, and negligees	74	58	61	65	68	88	76	86	87	91	105	246	93
Nightgowns, robes, and lounging apparel	65	64	96	103	140	111	98	89	97	114	201	475	140
Infants' wear (including infants' furniture)	84	84	120	139	97	91	95	129	148	147	178	264	131
Handbags, and small leather goods	72	85	115	137	150	137	100	120	152	156	184	404	151
Women's and children's shoes	111	99	141	182	146	131	111	120	174	165	154	200	165
Children's shoes	74	76	115	192	76	95	85	125	162	110	125	181	120
Women's shoes	114	102	150	189	136	143	128	142	181	183	209	243	154
<b>WOMEN'S AND MISSES' READY-TO-WEAR APPAREL</b>	107	101	139	166	151	124	119	145	162	172	174	254	151
Women's and misses' coats and suits	111	81	112	115	49	33	42	75	109	146	144	158	97
Women's and misses' coats	120	85	114	117	41	41	45	83	162	167	181	106	106
Women's and misses' suits	56	67	107	119	62	64	44	39	48	87	82	81	73
Junior's and girls' wear	98	102	147	208	156	133	124	139	222	225	234	178	178
Junior's coats, suits, and dresses	92	104	147	208	149	138	133	178	176	178	186	279	167
Girls' wear	82	100	148	202	140	127	116	124	144	146	148	209	111
Women's and misses' dresses	97	97	141	166	182	137	114	121	156	149	135	171	139
Women's and misses' inexpensive dresses	101	101	142	177	199	130	126	127	165	158	137	152	148
Women's and misses' better dresses	92	107	137	182	137	127	111	122	148	142	135	195	142
Blouses, skirts, and sportswear	133	129	159	230	113	203	189	222	257	245	254	200	214
Aprons, housecoats, and uniforms	97	101	128	157	203	155	129	114	129	116	124	170	135
Hats	105	78	73	82	45	30	72	134	117	160	209	211	102
<b>Men's and boys' wear</b>	94	89	102	130	133	156	109	115	133	152	199	400	151
Men's clothing	119	92	113	147	146	155	117	105	138	181	200	289	145
Men's furnishings and hats	81	84	84	101	115	145	102	91	127	130	198	488	152
Boys' wear	77	87	122	170	140	118	103	88	161	138	202	354	157
Men's and boys' shoes and slippers	126	113	140	163	148	188	141	150	171	163	182	352	170
<b>HOUSEFURNISHINGS</b>	116	113	128	117	130	132	139	130	151	156	183	255	143
Furniture and bedding	150	137	145	132	140	153	157	156	143	173	185	153	154
Mattresses, springs, and studio beds	170	157	158	133	148	147	192	190	194	184	167	111	146
Operational and other furniture	128	139	144	139	150	153	150	152	150	152	171	200	155
Domestic floor coverings	114	104	118	94	102	93	96	101	134	158	183	110	116
Rugs and carpets	118	113	117	97	100	106	105	113	133	162	177	110	120
Linoleum	65	41	54	56	49	48	58	64	49	61	83	49	56
Draperies, curtains, upholstery, and awnings	88	87	111	114	119	115	102	101	117	143	162	148	117
Clinic and glassware	89	86	95	87	84	85	80	85	106	123	156	188	105
Major household appliances	95	97	109	108	107	109	101	117	117	126	156	284	128
Housewares (including small appliances)	81	69	85	78	109	122	126	106	107	91	92	90	96
Gift shops	88	102	113	121	134	142	125	138	132	165	291	401	180
Radios, phonographs, television, records, etc.	205	218	231	164	144	183	194	230	339	320	414	658	275
Radio, phonographs, and television	235	200	223	143	143	157	195	247	408	371	518	687	296
Pianos, records, sheet music, instruments	122	210	198	184	147	168	173	181	131	203	313	687	225
<b>MISCELLANEOUS MERCHANDISE DEPARTMENTS</b>	94	84	92	120	112	130	114	103	120	115	199	455	143
Toys, games, sporting goods, and cameras	64	72	82	100	105	134	117	104	106	116	279	661	141
Toys and games	29	43	49	64	56	82	71	68	66	84	282	648	128
Sporting goods and cameras	137	126	136	171	184	235	200	174	172	180	285	890	222
Lauges	132	97	92	100	104	145	147	144	97	102	179	409	179
Candy	89	144	121	115	106	109	100	103	118	147	180	465	152
<b>BASEMENT STORE TOTAL</b>	80	73	99	119	110	107	88	107	119	121	136	210	114
<b>DOMESTICS AND BLANKETS</b>	145	74	92	125	88	97	113	126	108	107	124	159	113
<b>WOMEN'S AND MISSES' READY-TO-WEAR</b>	70	70	99	123	112	100	85	106	117	122	129	200	111
Intimate apparel	94	92	112	128	126	124	112	114	116	125	141	234	127
Coats and suits	66	59	84	106	58	25	25	55	82	118	105	110	73
Dresses	50	58	85	115	110	86	89	94	85	85	86	128	103
Blouses, skirts, and sportswear	99	101	127	156	192	187	153	177	191	196	199	241	177
Girls' wear	60	69	107	127	128	105	92	148	124	128	146	182	146
Infants' wear	68	46	106	134	93	83	78	118	146	138	164	243	120
<b>Men's and boys' wear</b>	82	85	115	138	134	148	101	130	141	140	181	342	145
Men's wear	90	93	109	128	139	158	103	111	130	135	177	338	142
Men's clothing	109	94	121	146	157	165	105	120	141	152	182	263	146
Men's furnishings	80	8											