C.7.3.1

DEPARTMENT STORE TRADE, UNITED STATES
Distribution of Annual Sales by Months

1961

FOR IMMEDIATE RELEASE
April 1962

Department	Percentage of year's sales made in each month													Percentage of year's sales by departments
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Year	
GRAND TOTAL - ENTIRE STORE	6.3	5.8	8.1	7.0	7.9	7.8	6.3	7.7	7.9	8.8	10.5	15.9	100.0	100.0
MAIN STORE TOTAL	6.3	5.8	8.0	7.1	7.8	7.7	6.4	7.5	8.0	8.7	10.5	16.2	100.0	85.4
PIECE GOODS AND HOUSEHOLD TEXTILES	12.1	6.2	6.9	6.8	7.7	6.9	7.9	10.3	7.5	8.2	8.8	10.7	100.0	4.6
Piece goods	7.6	8.8	11.0	8.6	8.2	6.6	5.9	7.9	8.9	9.8	9.2	7.5	100.0	1.2
Silks, velvets, and synthetics	7.8	9.3	12.0	9.1	8.0	5.9	5.4	7.0	8.0	9.6	10.2	7.7	100.0	0.5
Woolen yard goods	8.5	7.8	7.3	2.0	1.6	1.6	4.3	10.8	15.0	16.2	14.2	10.7	100.0	0.3
Cotton yard goods (including linings)	7.1	8.8	11.8	11.6	11.4	10.2	8.3	7.6	6.3	6.0	5.7	5.2	100.0	0.4
Household textiles	13.9	5.2	5.2	6.2	7.4	7.0	8.7	11.2	7.0	7.6	8.5	12.1	100.0	3.3
Linens and towels	11.7	5.0	5.5	6.2	7.2	7.1	8.5	10.2	6.4	7.3	9.7	15.2	100.0	1.3
Domestics--muslins,sheetings	17.8	5.6	4.8	6.1	7.8	6.9	10.4	13.5	6.8	6.3	6.0	8.0	100.0	1.1
Blankets, comforters, and spreads	11.8	4.9	5.3	6.4	7.5	6.8	7.5	9.7	8.0	9.9	9.8	12.4	100.0	0.9
SMALL WARES	6.4	5.9	7.0	6.4	7.7	7.5	5.8	6.7	7.3	7.8	10.6	20.9	100.0	9.4
Laces, trimmings, embroideries, and ribbons	5.6	6.1	9.5	8.7	9.3	8.9	6.1	6.8	7.3	8.1	9.7	13.9	100.0	0.2
Notions	6.7	6.1	7.5	8.0	9.2	9.2	6.6	7.0	8.3	8.1	9.2	14.1	100.0	1.2
Toilet articles and drug sundries	7.1	6.1	7.2	6.7	7.9	7.5	6.4	6.7	7.2	7.4	8.8	21.0	100.0	5.1
Silverware and jewelry	5.0	5.4	6.7	6.5	8.4	7.9	5.2	6.4	7.1	8.1	11.2	22.1	100.0	2.1
Silverware and clocks	5.3	5.9	6.1	6.1	9.1	9.4	5.9	8.1	7.0	7.5	10.8	18.8	100.0	0.6
Costume jewelry	5.0	5.2	7.7	6.9	8.3	6.8	5.2	5.8	7.2	9.0	10.8	22.1	100.0	1.1
Fine jewelry and watches	3.8	4.6	5.0	6.6	8.4	8.4	4.5	5.8	6.7	7.3	11.8	27.1	100.0	0.4
Art needlework	9.9	7.7	7.2	6.4	6.1	5.9	6.1	7.6	8.6	10.3	11.2	13.0	100.0	0.4
Books and stationery	6.1	5.9	6.3	5.1	6.0	6.2	4.8	6.4	7.0	7.5	13.2	25.5	100.0	2.2
Books and magazines	7.0	6.6	7.4	6.5	6.3	6.5	5.7	6.7	7.2	7.5	11.4	21.2	100.0	0.7
Stationery	5.8	5.5	5.8	4.6	5.9	6.2	4.5	6.1	7.1	7.4	14.1	27.0	100.0	1.5
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	5.9	5.7	9.3	7.5	8.1	7.3	5.8	7.7	8.5	9.3	10.0	14.9	100.0	36.1
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	5.7	5.7	9.2	7.2	7.9	7.3	5.7	6.9	8.4	9.0	10.3	16.7	100.0	17.4
Neckwear and scarfs	4.6	5.2	8.0	7.2	8.4	7.9	5.9	6.2	7.8	9.3	10.5	19.0	100.0	1.0
Handkerchiefs	5.0	5.8	6.8	5.5	7.3	6.2	4.9	5.5	5.7	6.7	11.3	29.3	100.0	0.3
Millinery	4.8	6.6	16.9	7.9	6.4	4.8	3.3	6.3	11.1	11.9	10.0	10.0	100.0	0.9
Women's and children's gloves	4.9	4.6	9.7	6.2	6.0	4.3	2.6	3.5	6.4	10.8	14.9	26.1	100.0	0.7
Corsets and brassieres	7.6	6.2	8.6	8.1	9.0	9.7	7.5	7.9	8.5	8.6	8.1	10.2	100.0	2.0
Women's and children's hosiery	7.0	6.9	8.6	7.5	8.3	6.6	5.2	6.5	8.2	8.8	9.9	16.5	100.0	1.7
Underwear, slips, and negligees	5.2	5.2	6.3	6.4	8.6	7.6	6.3	6.3	6.2	7.4	11.2	25.3	100.0	3.1
Knit underwear	5.8	5.4	6.2	6.4	9.1	7.7	6.4	6.6	6.6	7.6	10.6	21.6	100.0	1.1
Silk and muslin underwear, slips, and nightgowns	5.3	5.0	6.3	6.6	8.7	8.2	6.7	6.3	6.1	7.2	10.5	23.1	100.0	1.4
Negligees, robes, and lounging apparel	4.3	5.1	6.2	6.2	8.4	6.4	5.2	5.4	5.7	7.1	12.7	27.3	100.0	0.6
Infants' wear (including infants' furniture)	5.3	5.6	9.5	6.5	6.3	6.2	5.7	8.4	9.0	9.5	11.8	16.2	100.0	2.6
Handbags, and small leather goods	4.3	4.9	9.0	6.9	8.4	7.3	5.0	5.8	8.4	8.6	10.3	21.1	100.0	1.5
Women's and children's shoes	6.0	6.0	10.8	8.0	8.5	8.0	5.8	7.9	9.9	9.3	8.8	11.0	100.0	3.5
Children's shoes	4.5	5.5	12.6	6.3	7.1	7.4	5.7	12.0	10.8	7.4	8.6	12.1	100.0	0.6
Women's shoes	6.0	6.0	10.5	8.5	8.6	8.3	5.9	6.9	9.8	9.8	8.9	10.8	100.0	2.9
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	6.0	5.8	9.3	7.8	8.4	7.2	6.0	8.3	8.8	9.4	9.8	13.2	100.0	18.7
Women's and misses' coats and suits	9.2	7.4	11.7	7.8	5.2	2.9	3.4	7.2	9.0	12.4	12.4	11.4	100.0	2.9
Women's and misses' coats	9.7	7.2	11.7	7.5	4.6	2.5	3.2	7.5	8.5	12.5	13.7	12.4	100.0	2.3
Women's and misses' suits	6.7	9.1	16.2	10.1	7.1	4.2	4.2	7.3	10.4	10.3	6.9	7.5	100.0	0.6
Juniors' and girls' wear	4.1	5.0	10.9	6.8	7.3	6.6	5.7	10.4	8.8	8.9	10.5	15.0	100.0	4.2
Juniors' coats, suits, and dresses	4.6	5.3	11.1	7.9	8.5	7.1	6.0	9.2	8.8	8.7	9.5	13.3	100.0	2.1
Girls' wear	3.6	4.8	10.9	5.5	6.2	6.0	5.6	11.6	8.8	8.9	11.6	16.7	100.0	2.1
Women's and misses' dresses	6.1	6.0	9.6	9.5	10.8	8.8	6.3	7.5	9.3	8.8	7.9	9.4	100.0	4.4
Women's and misses' inexpensive dresses	5.8	5.8	9.5	9.6	10.8	9.4	6.5	7.3	9.1	8.6	7.8	9.8	100.0	2.4
Women's and misses' better dresses	6.1	6.4	9.6	9.7	10.0	8.2	6.3	8.1	9.5	8.8	8.3	9.0	100.0	2.0
Blouses, skirts, and sportswear	5.1	5.0	6.8	7.1	8.6	9.2	7.6	8.1	8.3	8.8	9.5	15.9	100.0	4.6
Aprons, housedresses, and uniforms	6.4	6.3	8.3	9.3	11.5	10.1	7.5	7.3	8.0	7.3	7.7	10.3	100.0	1.4
Furs	8.4	6.3	6.7	6.2	5.0	2.4	3.9	8.7	7.5	12.6	15.2	19.1	100.0	0.9
MEN'S AND BOYS' WEAR	5.2	4.9	6.7	6.0	7.0	9.4	5.9	6.5	6.9	8.3	11.5	21.7	100.0	10.0
Men's clothing	6.7	5.1	6.8	7.2	8.7	9.8	6.5	5.7	7.1	9.7	11.2	15.5	100.0	2.8
Men's furnishings and hats	4.7	4.7	5.3	5.3	6.2	10.1	5.8	5.2	5.8	7.3	12.2	27.4	100.0	4.6
Boys' wear	4.0	4.8	9.5	6.0	6.4	6.7	5.2	10.6	8.8	8.4	11.3	18.3	100.0	1.9
Men's and boys' shoes and slippers	5.9	5.7	8.0	6.8	7.2	9.5	6.3	7.4	8.2	8.1	9.8	17.5	100.0	0.5
HOMEFURNISHINGS	6.8	6.6	7.3	7.4	8.2	7.9	7.5	8.1	8.4	9.1	10.5	12.2	100.0	19.7
Furniture and bedding	7.9	7.7	7.4	7.6	8.3	8.2	8.4	9.4	8.5	9.2	9.5	7.9	100.0	5.0
Mattresses, springs, and studio beds	8.7	7.8	7.4	7.7	8.4	8.5	9.5	10.6	9.1	9.3	7.8	5.2	100.0	1.3
Upholstered and other furniture	7.3	7.3	8.1	7.6	8.2	8.3	8.1	8.9	8.2	9.1	10.5	8.7	100.0	3.7
Domestic floor coverings	8.2	7.4	7.9	7.4	7.8	6.5	6.7	8.0	9.1	11.3	11.7	8.0	100.0	2.0
Rugs and carpets	7.8	7.7	7.7	7.3	7.6	6.9	6.8	8.4	8.5	11.2	12.5	7.6	100.0	1.9
Linoleum	8.4	6.7	9.3	9.7	10.2	7.0	8.5	7.5	8.0	9.5	9.0	6.2	100.0	0.1
Draperies, curtains, upholstery, and awnings	5.9	6.1	8.1	8.4	9.3	8.5	6.6	7.2	7.9	10.5	11.5	10.0	100.0	2.2
Lamps and shades	7.2	6.5	7.1	7.5	7.5	6.4	5.9	6.9	7.8	9.9	12.4	14.9	100.0	0.6
China and glassware	6.4	6.3	7.0	6.6	7.5	6.8	6.1	7.5	7.4	8.2	11.8	18.4	100.0	1.2
Major household appliances	6.8	6.0	7.4	7.4	8.6	10.3	11.0	10.1	9.6	8.2	7.7	7.2	100.0	1.8
Housewares (including small appliances)	5.5	5.8	7.3	7.7	9.1	8.9	7.4	7.4	8.3	7.9	9.5	15.2	100.0	3.6
Gift shop	4.5	4.9	5.7	6.0	7.0	6.6	5.6	6.7	6.1	7.8	13.5	25.6	100.0	0.5
Radios, phonographs, television, records, etc.	6.8	6.4	6.8	5.9	5.8	5.9	5.7	6.5	8.6	8.9	12.6	20.1	100.0	2.2
Radios, phonographs, and television	7.3	5.4	5.9	5.2	6.4	4.8	5.4	6.4	9.4	9.7	14.3	19.8	100.0	1.7
Pianos, records, sheet music, instruments	4.9	7.7	7.4	6.7	6.1	6.3	6.0	5.9	4.9	7.6	12.1	24.4	100.0	0.5
MISCELLANEOUS MERCHANDISE DEPARTMENTS	4.8	4.7	6.7	5.7	6.6	7.7	6.2	6.1	5.7	6.7	12.9	26.2	100.0	5.6
Toys, games, sporting goods, and cameras	2.8	3.2	4.5	4.3	5.3	7.2	5.8	5.3	4.9	5.9	16.8	34.0	100.0	2.7
Toys and games	2.4	2.6	3.6	3.0	3.5	5.5	4.7	4.4	4.1	5.6	21.3	40.4	100.0	1.5
Sporting goods and cameras	4.2	4.2	5.3	6.4	7.3	9.5	7.5	6.7	6.3	6.5	10.8	25.3	100.0	1.2
Luggage	7.0	6.1	5.6	5.8	8.8	11.2	7.8	7.9	6.2	5.5	8.3	19.8	100.0	0.5
Candy	4.9	6.9	12.7	5.1	6.3	5.7	4.9	5.5	5.6	7.5	9.9	25.0	100.0	0.6
BASEMENT STORE TOTAL	5.7	5.5	8.6	7.3	8.1	8.1	6.2	8.0	8.1	9.0	10.5	14.9	100.0	11.6
DOMESTICS AND BLANKETS	10.6	5.4	6.0	9.6	7.4	7.0	7.9	9.9	7.2	8.5	9.2	11.3	100.0	0.8
WOMEN'S AND MISSES' READY-TO-WEAR	5.2	5.5	9.4	7.4	8.3	7.9	6.0	8.0	8.3	9.2	10.3	14.5	100.0	5.9
Intimate apparel	6.2	6.2	7.9	7.5	8.6	8.4	7.2	7.7	7.3	8.2	9.7	15.1	100.0	1.7
Coats and suits	7.0	6.7	13.7	8.6	6.5	3.4	3.1	6.8	8.8	12.2	12.1	11.3	100.0	0.7
Dresses	4.9	5.4	9.2	8.4	11.8	10.8	7.2	7.8	8.1	7.8	7.9	10.7	100.0	1.0
Blouses, skirts, and sportswear	4.5	4.6	6.3	6.9	8.4	9.9	7.2	8.1	8.4	9.4	10.1	16.2	100.0	0.8
Girls' wear	3.4	4.2	10.9	6.1	6.9	6.4	5.2	11.6	8.6	9.1	11.2	16.4	100.0	0.5
Infants' wear	4.9	4.9	9.1	6.3	6.3	5.3	5.3	8.7	9.4	10.9	12.2	16.6	100.0	0.6
MEN'S AND BOYS' WEAR	4.7	4.9	7.7	6.7	7.3	9.2	5.7	7.7	7.3	8.3	11.1	19.4	100.0	2.5
Men's wear	5.0	5.2	6.7	7.0	7.7	10.1	5.9	6.5	6.9	8.1	11.1	19.8	100.0	1.9
Men's clothing	5.7	5.6	8.0	8.3	8.7	10.1	5.8	6.6	7.5	8.6	10.6	14.5	100.0	0.8
Men's furnishings	4.6	4.9	5.9	6.3	7.3	10.4	6.0	6.5	6.4	7.8	11.6	22.3	100.0	1.1
Boys' wear	3.9	4.5	10.7	5.7	6.1	6.5	5.4	12.4	8.7	8.4	10.8	16.9	100.0	0.6
HOMEFURNISHINGS	6.3	6.8	7.9	8.6	8.5	7.6	6.4	7.8	8.0	10.3	11.4	10.4	100.0	0.9
SHOES	5.7	6.2	10.2	7.7	8.4	8.3	5.9	8.2	9.1	9.1	9.1	12.1	100.0	0.9
NONMERCHANDISE TOTAL	7.2	6.8	8.7	7.7	7.6	8.3	7.7	8.2	7.7	8.7	10.1	11.3	100.0	3.0
BARBER AND BEAUTY SHOP	6.8	7.5	9.7	9.5	9.7	9.8	9.8	8.2	7.2	6.9	7.3	7.6	100.0	0.4

NOTICE
C.7.3.3, C.7.3.4, and C.7.3.5 summaries have been discontinued this year. These data are shown monthly on our C.7.3 release.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. (In 1961, sales by these stores accounted for about 40 per cent of estimated total department store sales.) Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.

Board of Governors of the
Federal Reserve System

Digitized for FRASER
http://fraser.stlouisfed.org/
Federal Reserve Bank of St. Louis

DEPARTMENT STORE TRADE, UNITED STATES
Distribution of Sales by Departments

FOR IMMEDIATE RELEASE
April 1962

1961

Department	Percentage of month's sales made in each department 1/												Percentage of year's sales by departments
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
GRAND TOTAL - ENTIRE STORE	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MAIN STORE TOTAL	86.0	85.5	84.3	84.7	85.2	84.6	85.2	84.5	85.3	85.0	85.5	87.0	85.4
PIECE GOODS AND HOUSEHOLD TEXTILES	8.9	4.9	3.9	4.4	4.5	4.0	5.7	6.2	4.3	4.3	3.8	3.1	4.6
Piece goods	1.4	1.8	1.6	1.4	1.2	1.0	1.1	1.2	1.3	1.3	1.0	0.5	1.2
Silks, velvets, and synthetics	0.6	0.8	0.7	0.6	0.5	0.4	0.4	0.4	0.5	0.5	0.5	0.2	0.5
Woolen yard goods	0.3	0.5	0.2	0.1	0.1	0.1	0.2	0.4	0.5	0.5	0.3	0.2	0.3
Cotton yard goods (including linings)	0.5	0.7	0.7	0.7	0.6	0.5	0.5	0.4	0.3	0.3	0.2	0.1	0.4
Household textiles	7.3	2.9	2.2	2.9	3.2	2.9	4.5	4.8	2.9	2.9	2.7	2.5	3.3
Linens and towels	2.5	1.1	0.9	1.1	1.2	1.2	1.7	1.8	1.1	1.1	1.2	1.3	1.3
Domestics--muslins, sheetings	3.1	1.1	0.7	1.0	1.1	1.0	1.8	1.9	0.9	0.8	0.7	0.5	1.1
Blankets, comforters, and spreads	1.7	0.7	0.6	0.8	0.9	0.7	1.0	1.1	0.9	1.0	0.8	0.7	0.9
SMALL WARES	9.5	9.6	8.1	8.6	9.2	9.1	8.6	8.2	8.7	8.4	9.5	12.3	9.4
Laces, trimmings, embroideries, and ribbons	0.1	0.2	0.2	0.3	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.1	0.2
Notions	1.4	1.3	1.2	1.4	1.5	1.4	1.3	1.1	1.3	1.1	1.1	1.1	1.2
Toilet articles and drug sundries	3.4	3.2	2.7	2.9	3.1	3.0	3.1	2.7	2.6	2.6	2.6	4.1	3.1
Silverware and jewelry	1.7	2.0	1.8	1.9	2.2	2.2	1.7	1.8	1.9	2.0	2.2	2.9	2.1
Silverware and clocks	0.5	0.6	0.5	0.5	0.7	0.8	0.6	0.6	0.5	0.5	0.6	0.7	0.6
Costume jewelry	0.9	1.1	1.0	1.0	1.1	1.0	0.9	0.9	1.0	1.1	1.1	1.5	1.1
Fine jewelry and watches	0.3	0.3	0.3	0.4	0.4	0.4	0.2	0.3	0.4	0.4	0.5	0.7	0.4
Art needlework	0.7	0.5	0.4	0.4	0.4	0.3	0.4	0.4	0.4	0.5	0.5	0.4	0.4
Books and stationery	2.1	2.2	1.7	1.5	1.6	1.7	1.6	1.8	1.9	1.8	2.7	3.4	2.2
Books and magazines	0.8	0.8	0.6	0.6	0.5	0.6	0.6	0.6	0.6	0.6	0.7	0.9	0.7
Stationery	1.3	1.4	1.1	0.9	1.1	1.1	1.0	1.2	1.3	1.2	2.0	2.5	1.5
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	33.7	35.6	41.5	38.2	37.4	33.7	33.1	36.1	38.9	38.0	34.6	33.7	36.1
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	15.8	17.2	20.0	17.7	17.6	16.3	15.5	15.9	18.5	17.9	17.2	18.3	17.4
Neckwear and scarfs	0.8	0.9	1.0	1.0	1.1	1.0	0.9	0.8	1.0	1.1	1.0	1.2	1.0
Handkerchiefs	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.5	0.3
Millinery	0.7	1.0	2.0	1.1	0.7	0.6	0.5	0.8	1.3	1.2	0.9	0.5	0.9
Women's and children's gloves	0.6	0.6	0.9	0.6	0.6	0.4	0.3	0.3	0.6	1.0	1.1	1.3	0.7
Corsets and brassieres	2.3	2.1	2.0	2.3	2.3	2.4	2.3	2.0	2.1	1.9	1.5	1.2	2.0
Women's and children's hosiery	1.9	2.0	1.8	1.8	1.7	1.5	1.4	1.5	1.7	1.7	1.5	1.8	1.7
Underwear, slips, and negligees	2.6	2.8	2.5	2.8	3.4	3.0	3.0	2.5	2.4	2.6	3.4	4.5	3.1
Knit underwear	1.0	1.1	0.9	1.0	1.3	1.1	1.1	1.0	0.9	1.0	1.2	1.5	1.1
Silk and muslin underwear, slips, and nightgowns	1.2	1.2	1.1	1.3	1.5	1.4	1.4	1.1	1.1	1.1	1.4	2.0	1.4
Negligees, robes, and lounging apparel	0.4	0.5	0.5	0.5	0.6	0.5	0.5	0.4	0.4	0.5	0.8	1.0	0.6
Infants' wear (including infants' furniture)	2.2	2.5	3.1	2.3	2.1	2.1	2.4	2.9	3.0	2.9	2.9	2.7	2.6
Handbags, and small leather goods	1.1	1.3	1.7	1.5	1.7	1.4	1.2	1.1	1.6	1.5	1.5	2.0	1.5
Women's and children's shoes	3.3	3.5	4.6	3.9	3.7	3.6	3.1	3.6	4.3	3.6	2.9	2.4	3.5
Children's shoes	0.5	0.6	1.0	0.5	0.6	0.6	0.5	1.0	0.8	0.5	0.5	0.5	0.6
Women's shoes	2.8	2.9	3.6	3.4	3.1	3.0	2.6	2.6	3.5	3.1	2.4	1.9	2.9
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	17.9	18.4	21.5	20.5	19.8	17.4	17.6	20.2	20.4	20.1	17.4	15.4	18.7
Women's and misses' coats and suits	4.2	3.6	4.1	3.1	1.9	1.1	1.5	2.6	3.2	4.1	3.3	2.0	2.9
Women's and misses' coats	3.5	2.6	2.9	2.2	1.3	0.7	1.1	2.0	2.4	3.3	2.9	1.7	2.3
Women's and misses' suits	0.7	1.0	1.2	0.9	0.6	0.4	0.4	0.6	0.8	0.8	0.4	0.3	0.6
Juniors' and girls' wear	2.7	3.6	5.7	4.0	3.9	3.5	3.8	5.8	4.6	4.2	4.3	4.0	4.2
Juniors' coats, suits, and dresses	1.5	1.9	2.9	2.4	2.3	1.9	2.0	2.6	2.3	2.1	2.0	1.8	2.1
Girls' wear	1.2	1.7	2.8	1.6	1.6	1.6	1.8	3.2	2.3	2.1	2.3	2.2	2.1
Women's and misses' dresses	4.3	4.5	5.3	5.9	6.0	5.0	4.3	4.3	5.2	4.4	3.3	2.6	4.4
Women's and misses' inexpensive dresses	2.3	2.3	2.9	3.2	3.4	2.9	2.4	2.2	2.8	2.4	1.7	1.5	2.4
Women's and misses' better dresses	2.0	2.2	2.4	2.7	2.6	2.1	1.9	2.1	2.4	2.0	1.6	1.1	2.0
Blouses, skirts, and sportswear	3.8	4.0	3.9	4.7	5.1	5.5	5.6	4.9	4.9	4.7	4.2	4.6	4.6
Aprons, housedresses, and uniforms	1.4	1.5	1.4	1.8	2.1	1.8	1.6	1.3	1.4	1.2	1.0	0.9	1.4
Furs	1.1	1.0	0.8	0.7	0.5	0.5	0.5	1.0	0.8	1.2	1.1	1.0	0.9
MEN'S AND BOYS' WEAR	8.3	8.4	8.3	8.5	8.9	12.1	9.3	8.5	8.6	9.4	11.0	13.6	10.0
Men's clothing	3.0	2.5	2.4	2.9	3.1	3.6	2.9	2.1	2.5	3.1	3.1	2.8	2.8
Men's furnishings and hats	3.5	3.8	3.0	3.4	3.7	6.0	4.1	3.2	3.3	3.9	5.3	7.9	4.6
Boys' wear	1.2	1.5	2.2	1.6	1.5	1.6	1.6	2.6	2.1	1.8	2.0	2.1	1.9
Men's and boys' shoes and slippers	0.5	0.5	0.6	0.5	0.5	0.7	0.5	0.5	0.6	0.5	0.5	0.6	0.5
HOMEFURNISHINGS	21.4	22.5	17.9	20.6	20.5	20.2	23.1	21.0	20.9	20.6	19.8	15.1	19.7
Furniture and bedding	6.3	6.6	4.6	5.4	5.3	5.3	6.5	6.2	5.3	5.3	4.6	2.5	5.0
Mattresses, springs, and studio beds	1.9	1.8	1.2	1.5	1.5	1.5	2.0	1.9	1.5	1.5	1.0	0.5	1.3
Upholstered and other furniture	4.4	4.8	3.4	3.9	3.8	3.8	4.5	4.3	3.8	3.8	3.6	2.0	3.7
Domestic floor coverings	2.7	2.6	2.0	2.1	2.0	1.7	2.2	2.1	2.4	2.6	2.2	1.0	2.0
Rugs and carpets	2.6	2.5	1.9	2.0	1.9	1.6	2.1	2.0	2.3	2.5	2.1	1.0	1.9
Linoleum	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1
Draperies, curtains, upholstery, and awnings	2.0	2.3	2.2	2.6	2.6	2.4	2.3	2.1	2.1	2.7	2.5	1.4	2.2
Lamps and shades	0.7	0.6	0.5	0.6	0.5	0.5	0.5	0.5	0.6	0.6	0.6	0.5	0.6
China and glassware	1.2	1.3	1.0	1.1	1.2	1.0	1.1	1.2	1.1	1.1	1.4	1.4	1.2
Major household appliances	2.0	1.9	1.6	2.0	2.0	2.5	3.2	2.4	2.3	1.8	1.3	0.8	1.8
Housewares (including small appliances)	3.2	3.7	3.3	3.9	4.2	4.1	4.2	3.5	3.8	3.2	3.3	3.5	3.6
Gift shop	0.3	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.3	0.4	0.6	0.7	0.5
Radios, phonographs, television, records, etc.	2.4	2.5	1.9	1.8	1.6	1.7	2.0	1.9	2.4	2.3	2.7	2.8	2.2
Radios, phonographs, and television	2.0	1.7	1.4	1.3	1.2	1.2	1.5	1.5	2.1	1.9	2.1	2.0	1.7
Pianos, records, sheet music, instruments	0.4	0.8	0.5	0.5	0.4	0.5	0.5	0.4	0.3	0.4	0.6	0.8	0.5
MISCELLANEOUS MERCHANDISE DEPARTMENTS	4.2	4.5	4.6	4.4	4.7	5.5	5.4	4.5	3.9	4.3	6.8	9.2	5.6
Toys, games, sporting goods, and cameras	1.2	1.4	1.6	1.7	1.8	2.5	2.5	1.9	1.7	1.8	4.3	5.8	2.7
Toys and games	0.4	0.6	0.7	0.6	0.7	1.1	1.1	0.9	0.8	0.9	3.1	3.9	1.5
Sporting goods and cameras	0.8	0.8	0.9	1.1	1.1	1.4	1.4	1.0	0.9	0.9	1.2	1.9	1.2
Luggage	0.5	0.6	0.3	0.4	0.6	0.7	0.6	0.5	0.3	0.3	0.4	0.6	0.5
Candy	0.5	0.6	0.9	0.4	0.4	0.4	0.4	0.4	0.4	0.5	0.6	0.9	0.6
BASEMENT STORE TOTAL	10.6	11.0	12.5	12.1	11.9	12.2	11.2	12.3	11.8	12.0	11.6	10.9	11.6
DOMESTICS AND BLANKETS	1.4	0.7	0.6	1.2	0.7	0.7	1.1	1.0	0.8	0.8	0.7	0.5	0.8
WOMEN'S AND MISSES' READY-TO-WEAR	4.9	5.5	6.9	6.1	6.3	6.0	5.5	6.2	6.1	6.1	5.8	5.4	5.9
Intimate apparel	1.6	1.8	1.7	1.8	1.9	1.8	1.8	1.7	1.6	1.6	1.6	1.6	1.7
Coats and suits	0.7	0.8	1.1	0.8	0.5	0.3	0.3	0.6	0.7	0.9	0.8	0.5	0.7
Dresses	0.7	0.9	1.1	1.1	1.4	1.3	1.0	1.0	1.0	0.9	0.7	0.6	1.0
Blouses, skirts, and sportswear	0.5	0.6	0.6	0.7	0.8	1.0	0.8	0.8	0.8	0.8	0.7	0.8	0.8
Girls' wear	0.3	0.4	0.7	0.4	0.4	0.4	0.4	0.8	0.6	0.5	0.5	0.5	0.5
Infants' wear	0.5	0.5	0.7	0.6	0.5	0.5	0.5	0.7	0.7	0.7	0.8	0.7	0.6
MEN'S AND BOYS' WEAR	1.9	2.2	2.4	2.4	2.3	2.9	2.2	2.6	2.3	2.4	2.7	3.0	2.5
Men's wear	1.5	1.7	1.6	1.9	1.9	2.4	1.7	1.6	1.7	1.8	2.1	2.4	1.9
Men's clothing	0.7	0.8	0.8	0.9	0.9	1.0	0.7	0.7	0.8	0.8	0.8	0.8	0.8
Men's furnishings	0.8	0.9	0.8	1.0	1.0	1.4	1.0	0.9	0.9	1.0	1.3	1.6	1.1
Boys' wear	0.4	0.5	0.8	0.5	0.4	0.5	0.5	1.0	0.6	0.6	0.6	0.6	0.6
HOMEFURNISHINGS	1.0	1.1	0.9	1.1	1.0	1.0	0.9	0.9	0.9	1.1	1.0	0.7	0.9
SHOES	0.8	0.9	1.1	1.0	1.0	0.9	0.8	1.0	1.0	0.9	0.8	0.6	0.9
NONMERCHANDISE TOTAL	3.4	3.5	3.2	3.2	2.9	3.2	3.6	3.2	2.9	3.0	2.8	2.1	3.0
BARBER AND BEAUTY SHOP	0.4	0.5	0.5	0.5	0.5	0.5	0.6	0.4	0.4	0.3	0.3	0.2	0.4

1/ Totals for the major department groups include sales which cannot be allocated to specific departments. The subdivisions, therefore, will not necessarily add to total shown for each group. For example, January sales of "Homefurnishings" in the MAIN STORE accounted for 21.4 per cent of total store sales, although only 20.8 per cent can be allocated to the subdivisions within the group.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. (In 1961, sales by these stores accounted for about 40 per cent of estimated total department store sales.) Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.

Board of Governors of the
Federal Reserve System

Digitized for FRASER
http://fraser.stlouisfed.org/
Federal Reserve Bank of St. Louis

C.7.3.3

DEPARTMENT STORE TRADE, UNITED STATES
Departmental Sales Indexes, Without Seasonal Adjustment
(1947-49 Average Monthly Sales = 100) 1/

FOR IMMEDIATE RELEASE
May 1963

1961

Department	Sales during month												Average for year
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
MAIN STORE TOTAL	91	83	114	100	112	110	91	108	114	124	150	231	119
PIECE GOODS AND HOUSEHOLD TEXTILES	135	69	76	76	86	76	88	114	84	91	97	119	93
Piece goods	56	64	82	63	60	48	44	58	66	72	68	55	61
Silks, velvets, and synthetics	52	61	79	60	53	39	36	46	53	63	68	51	55
Woolen yard goods	63	58	55	15	12	12	32	80	112	121	106	80	62
Cotton yard goods (including linings)	67	82	109	108	106	95	78	71	59	56	53	48	78
Household textiles	190	71	71	84	102	95	119	153	95	104	116	164	114
Linens and towels	161	69	76	84	99	98	116	140	88	99	134	207	114
Domestics--muslins, sheetings	245	77	65	84	106	95	143	184	94	86	82	109	114
Blankets, comforters, and spreads	166	68	73	90	104	95	105	136	112	138	137	173	116
SMALL WARES	101	93	109	101	121	117	91	105	115	123	166	327	131
Lace, trimmings, embroideries, and ribbons	60	65	101	93	98	94	66	72	78	86	104	147	89
Notions	94	84	105	111	128	128	93	97	116	112	128	196	116
Toilet articles and drug sundries	128	110	129	120	142	136	114	122	129	133	159	377	150
Silverware and jewelry	75	79	99	95	123	116	76	94	104	119	163	324	122
Silverware and clocks	66	72	75	75	111	116	73	99	86	92	133	230	102
Costume jewelry	81	84	122	112	133	110	82	93	115	145	174	334	134
Fine jewelry and watches	69	81	88	118	149	150	79	104	120	129	210	481	148
Art needlework	114	89	82	73	70	67	69	87	98	118	128	148	95
Books and stationery	110	105	112	91	107	111	86	113	125	134	236	454	149
Books and magazines	119	113	126	110	108	110	96	115	121	128	193	360	142
Stationery	105	100	103	83	105	112	81	110	127	135	255	484	150
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	85	83	133	108	117	105	84	110	123	132	145	213	120
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	79	79	127	99	110	100	78	96	116	124	142	230	115
Neckwear and scarfs	70	78	119	106	125	118	88	93	116	138	157	282	124
Handkerchiefs	36	41	48	38	52	44	34	38	40	47	79	206	59
Millinery	53	72	185	88	70	52	37	69	122	131	110	109	92
Women's and children's gloves	69	65	135	87	84	59	36	49	90	152	207	364	116
Corsets and brassieres	145	119	163	155	170	185	143	150	161	164	154	194	158
Women's and children's hosiery	74	71	89	78	86	69	54	68	85	91	102	171	87
Underwear, slips, and negligees	64	63	76	77	104	91	76	75	75	89	134	280	100
Knit underwear	91	85	98	101	141	121	100	103	103	119	166	337	130
Silk and muslin underwear, slips, and nightgowns	53	51	64	65	88	82	67	63	62	72	105	232	84
Negligees, robes, and lounging apparel	57	69	83	82	112	85	70	72	76	95	168	363	111
Infants' wear (including infants' furniture)	79	82	142	95	93	91	85	123	134	140	174	239	123
Handbags, and small leather goods	71	80	146	113	138	119	81	94	136	141	168	343	136
Women's and children's shoes	94	93	170	125	133	125	91	122	155	145	138	171	130
Children's shoes	65	77	179	90	100	106	80	170	152	105	122	171	118
Women's shoes	96	96	168	137	157	133	94	111	157	156	143	172	133
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	91	86	139	117	125	109	90	124	131	141	147	197	125
Women's and misses' coats and suits	96	77	122	81	54	30	36	74	94	130	128	119	87
Women's and misses' coats	110	81	120	84	52	27	36	84	95	142	154	139	94
Women's and misses' suits	53	72	128	80	56	33	33	58	83	81	55	59	66
Juniors' and girls' wear	72	87	190	118	127	115	100	181	153	154	184	260	145
Juniors' coats, suits, and dresses	74	85	176	127	134	115	95	147	140	139	153	211	133
Girls' wear	70	88	208	106	118	116	106	222	169	171	222	319	160
Women's and misses' dresses	85	83	134	132	149	122	87	104	130	121	110	129	116
Women's and misses' inexpensive dresses	86	85	139	141	159	139	96	107	134	126	114	143	123
Women's and misses' better dresses	81	86	127	128	133	109	84	107	126	118	110	119	111
Blouses, skirts, and sportswear	100	97	133	138	168	179	149	156	163	171	184	309	162
Aprons, housedresses, and uniforms	97	94	125	138	173	151	112	110	119	110	115	154	125
Furs	108	80	86	78	63	32	49	111	95	160	168	243	106
MEN'S AND BOYS' WEAR	77	72	98	89	103	138	87	96	101	122	170	319	123
Men's clothing	95	72	96	102	122	138	92	80	100	137	158	217	117
Men's furnishings and hats	68	67	76	75	90	145	82	75	82	106	174	393	119
Boys' wear	65	76	152	96	102	108	83	169	141	135	181	292	133
Men's and boys' shoes and slippers	99	93	132	113	119	157	104	123	135	134	155	289	138
HOMEFURNISHINGS	96	93	103	104	114	111	105	113	118	128	147	170	117
Furniture and bedding	122	117	114	117	126	126	128	143	130	142	145	120	127
Mattresses, springs, and studio beds	144	129	122	127	137	140	156	174	150	154	128	85	137
Upholstered and other furniture	111	119	112	115	123	125	122	135	123	137	155	130	125
Domestic floor coverings	97	86	93	86	92	76	79	93	106	132	137	93	97
Rugs and carpets	94	92	92	87	92	83	81	101	102	135	150	90	100
Linoleum	50	39	54	57	60	41	50	44	47	56	53	36	49
Draperies, curtains, upholstery, and awnings	75	77	102	106	118	106	84	90	100	132	145	125	105
Lamps and shades	82	74	80	85	84	73	67	78	89	112	141	60	85
China and glassware	87	85	94	90	100	91	82	102	99	110	158	247	112
Major household appliances	69	60	71	74	86	104	109	101	96	83	76	72	83
Housewares (including small appliances)	85	89	110	117	139	135	113	112	127	119	145	230	127
Gift shop	79	86	100	103	123	116	97	115	107	136	235	445	145
Radios, phonographs, television, records, etc.	149	139	147	128	125	128	124	142	185	195	274	434	181
Radios, phonographs, and television	163	120	132	115	141	107	121	142	208	215	318	438	185
Pianos, records, sheet music, instruments	106	164	158	143	131	133	129	127	103	164	258	520	178
MISCELLANEOUS MERCHANDISE DEPARTMENTS	72	70	98	84	97	114	92	91	84	99	190	386	123
Toys, games, sporting goods, and cameras	48	54	76	75	89	122	99	91	83	100	285	577	142
Toys and games	23	36	53	45	52	83	70	66	61	84	318	605	125
Sporting goods and cameras	87	86	109	130	149	194	153	137	129	134	220	516	170
Luggage	92	79	73	76	115	145	101	104	81	72	109	257	108
Candy	82	114	212	84	105	94	82	90	94	124	164	413	138
BASEMENT STORE TOTAL	73	71	110	93	103	104	78	103	103	115	134	190	106
DOMESTICS AND BLANKETS	131	67	74	118	91	86	97	123	88	105	113	138	102
WOMEN'S AND MISSES' READY-TO-WEAR	65	67	115	91	102	96	73	98	101	112	126	177	102
Intimate apparel	84	84	107	102	116	113	97	103	98	111	131	203	112
Coats and suits	60	58	118	74	54	29	27	59	76	105	104	97	72
Dresses	53	57	98	90	124	115	76	82	86	83	84	113	88
Blouses, skirts, and sportswear	73	75	102	111	137	160	115	132	136	153	163	261	135
Girls' wear	57	68	180	101	113	106	85	191	142	149	184	270	137
Infants' wear	72	70	132	91	92	92	76	127	135	145	177	240	121
MEN'S AND BOYS' WEAR	76	80	123	107	118	148	92	125	118	133	180	311	134
Men's wear	79	81	105	109	121	158	92	102	108	126	175	308	130
Men's clothing	94	93	130	137	144	164	96	108	122	141	174	238	137
Men's furnishings	71	75	89	96	111	158	92	98	97	120	176	338	127
Boys' wear	70	80	192	102	108	117	96	221	155	150	193	301	149
HOMEFURNISHINGS	68	72	84	91	91	80	68	83	85	109	122	110	89
SHOES	78	83	138	104	113	111	79	111	122	122	123	162	112
NONMERCHANDISE TOTAL	119	111	142	126	124	136	126	135	126	143	164	184	136
BARBER AND BEAUTY SHOP	118	128	165	163	165	169	167	141	123	117	125	130	143

NOTICE

This report has been prepared in order to complete the file of annual departmental reports for 1961. All five annual reports have been compiled, as usual, for the year 1962.

1/ The 1947-49 average of monthly sales for each department is used as the base in computing the sales index for that department.
Note:--Based on reports from a group of large department stores located in various cities throughout the country. (In 1961, sales by these stores accounted for about 40 per cent of estimated total department store sales.) Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.

Board of Governors of the
Federal Reserve System

Digitized for FRASER
http://fraser.stlouisfed.org/
Federal Reserve Bank of St. Louis

C.7.3.4

DEPARTMENT STORE TRADE, UNITED STATES
Departmental Stocks Indexes, Without Seasonal Adjustment
(1947-49 Average End-of-month Stocks = 100) 1/

FOR IMMEDIATE RELEASE
May 1963

1961

Department	Stocks at end of month												Average for year
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
MAIN STORE TOTAL	135	138	148	150	148	141	138	145	158	172	178	142	149
PIECE GOODS AND HOUSEHOLD TEXTILES	120	120	122	121	120	119	123	119	129	134	134	133	125
Piece goods	90	92	91	88	84	82	88	96	99	96	89	86	90
Silks, velvets, and synthetics	82	84	80	81	74	72	80	88	93	93	87	79	83
Wo len yard goods	73	72	60	57	60	72	86	113	110	103	94	86	82
Cotton yard goods (including linings)	122	128	131	119	122	115	117	106	111	110	104	113	116
Household textiles	134	133	135	138	138	138	140	130	144	153	157	157	141
Linens and towels	125	127	128	133	134	135	134	123	135	147	153	159	134
Domestics--muslins, sheetings	153	157	157	159	159	161	166	147	168	175	179	205	169
Blankets, comforters, and spreads	137	132	134	134	131	130	140	129	140	150	149	144	137
SMALL WARES	139	139	146	154	151	147	141	141	150	176	197	151	153
Laces, trimmings, embroideries, and ribbons	107	126	147	147	140	133	118	118	118	132	137	114	128
Notions	144	150	164	172	174	164	155	153	161	178	187	155	163
Toilet articles and drug sundries	141	138	143	152	150	146	140	136	144	170	208	162	152
Silverware and jewelry	146	149	155	163	156	150	143	146	158	178	194	151	157
Silverware and clocks	147	156	164	171	164	164	157	155	160	178	188	157	163
Costume jewelry	125	135	152	156	144	136	136	153	161	182	193	144	151
Fine jewelry and watches	168	156	160	196	199	163	134	141	163	199	215	167	172
Art needlework	107	104	113	115	112	112	109	116	123	130	127	123	116
Books and stationery	150	143	151	159	156	151	147	153	162	209	231	148	163
Books and magazines	141	145	148	156	149	146	139	136	144	176	205	156	153
Stationery	152	146	151	163	157	154	150	160	173	217	235	140	166
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	141	150	160	161	154	143	149	166	181	193	198	150	162
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	139	153	163	165	157	146	145	163	177	188	194	149	162
Neckwear and scarfs	138	156	172	174	166	149	147	176	194	220	228	152	173
Handkerchiefs	62	62	65	67	64	62	59	65	70	83	101	63	69
Millinery	79	116	109	86	76	69	85	126	134	135	105	70	99
Women's and children's gloves	82	94	96	94	88	85	94	119	149	174	147	108	111
Corsets and brassieres	185	195	207	212	213	209	199	199	211	222	220	213	207
Women's and children's hosiery	137	143	147	155	147	141	136	148	156	166	181	152	151
Underwear, slips, and negligees	115	121	138	145	139	128	116	124	149	172	193	122	139
Knit underwear	170	176	186	194	187	182	159	167	204	233	262	247	197
Silk and muslin underwear, slips, and nightgowns	98	106	124	129	122	114	105	111	129	144	162	112	121
Negligees, robes, and lounging apparel	84	88	116	124	115	101	91	111	134	172	196	96	119
Infants' wear (including infants' furniture)	132	145	147	153	146	142	154	172	178	191	195	146	158
Handbags, and small leather goods	138	152	170	176	162	144	157	159	176	197	228	142	165
Women's and children's shoes	175	198	206	202	195	173	175	203	210	207	200	176	193
Children's shoes	181	202	202	204	199	182	189	227	211	216	211	178	200
Women's shoes	165	191	211	206	194	174	171	199	213	203	194	174	191
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	144	146	156	156	149	139	154	171	187	199	204	152	163
Women's and misses' coats and suits	112	110	105	79	66	75	112	149	172	175	158	130	120
Women's and misses' coats	114	109	105	80	62	76	119	166	191	198	186	144	129
Women's and misses' suits	93	114	107	80	64	59	81	115	116	106	90	83	92
Juniors' and girls' wear	150	166	170	174	168	158	194	206	218	242	247	158	188
Juniors' coats, suits, and dresses	133	143	151	154	154	139	171	184	200	215	223	146	168
Girls' wear	163	184	185	190	180	174	213	223	232	264	266	168	204
Women's and misses' dresses	156	156	169	171	165	144	131	155	171	181	179	154	161
Women's and misses' inexpensive dresses	156	152	170	185	176	160	135	158	169	188	188	156	166
Women's and misses' better dresses	150	167	168	168	157	137	132	161	174	180	177	155	161
Blouses, skirts, and sportswear	167	169	196	217	211	190	193	207	222	240	265	179	205
Aprons, housedresses, and uniforms	131	131	145	159	150	133	116	107	117	129	148	127	133
Furs	122	121	131	125	119	124	154	151	167	167	177	136	141
MEN'S AND BOYS' WEAR	135	145	156	163	164	148	139	155	177	196	201	147	161
Men's clothing	149	160	177	181	179	159	143	169	192	206	201	154	173
Men's furnishings and hats	124	126	140	148	154	137	125	133	160	186	203	134	148
Boys' wear	125	144	149	153	147	137	150	164	180	192	191	139	156
Men's and boys' shoes and slippers	163	173	182	192	187	181	168	185	195	207	214	184	186
HOMEFURNISHINGS	130	131	141	141	142	139	131	128	134	143	145	132	136
Furniture and bedding	135	132	144	141	141	138	131	126	130	133	133	133	135
Mattresses, springs, and studio beds	151	161	167	155	158	156	152	140	138	142	147	154	152
Upholstered and other furniture	131	132	140	143	138	140	131	128	128	130	131	131	134
Domestic floor coverings	111	106	114	107	116	109	105	103	111	112	113	113	110
Rugs and carpets	102	115	110	111	116	115	115	108	108	114	109	113	111
Linoleum	59	63	62	70	75	68	67	64	61	66	63	55	65
Draperies, curtains, upholstery, and awnings	125	128	135	135	133	132	120	122	129	134	133	126	129
Lamps and shades	128	129	137	144	142	136	127	127	135	147	153	137	137
China and glassware	142	141	144	145	144	148	139	140	144	156	159	137	145
Major household appliances	96	107	111	120	115	109	103	93	90	95	95	96	102
Housewares (including small appliances)	137	143	157	164	165	160	149	146	153	165	173	144	155
Gift shop	175	185	189	195	195	198	189	192	201	250	256	190	201
Radios, phonographs, television, records, etc.	156	156	177	181	183	178	172	165	178	207	209	165	177
Radios, phonographs, and television	154	125	165	178	194	161	163	169	180	230	260	177	180
Pianos, records, sheet music, instruments	145	164	166	160	187	168	188	179	136	214	233	184	177
MISCELLANEOUS MERCHANDISE DEPARTMENTS	130	121	127	130	134	132	129	132	153	194	204	119	142
Toys, games, sporting goods, and cameras	140	139	147	151	160	157	155	161	201	262	264	140	173
Toys and games	139	123	123	132	143	163	153	159	216	301	295	119	172
Sporting goods and cameras	141	157	161	172	174	154	159	158	180	210	228	167	172
Luggage	143	129	138	144	147	144	138	132	137	165	179	139	145
Candy	152	144	124	132	122	117	111	103	119	155	215	122	135
BASEMENT STORE TOTAL	106	114	120	126	123	116	111	120	136	146	151	115	124
DOMESTICS AND BLANKETS	112	117	119	166	117	122	116	112	124	131	138	135	126
WOMEN'S AND MISSES' READY-TO-WEAR	98	108	116	121	116	110	110	121	136	146	153	109	120
Intimate apparel	116	125	134	143	137	134	129	126	143	150	161	124	135
Coats and suits	72	82	74	64	52	59	80	112	118	122	115	91	87
Dresses	89	93	95	119	120	110	100	96	109	119	133	95	106
Blouses, skirts, and sportswear	102	114	139	155	127	131	123	143	163	177	188	119	140
Girls' wear	108	133	143	153	146	133	154	172	194	200	196	126	155
Infants' wear	113	125	132	138	131	124	134	146	164	170	189	129	141
MEN'S AND BOYS' WEAR	121	130	146	153	154	136	125	144	172	190	194	132	150
Men's wear	121	130	144	158	159	137	123	137	167	182	190	132	148
Men's clothing	134	149	170	178	175	153	135	159	184	192	199	146	164
Men's furnishings	112	116	132	146	151	129	113	121	153	177	190	114	138
Boys' wear	116	137	151	150	143	135	149	172	191	208	197	132	151
HOMEFURNISHINGS	100	103	105	112	111	107	105	101	104	111	111	106	106
SHOES	114	130	135	143	133	119	115	127	137	142	142	122	130

NOTICE
This report has been prepared in order to complete the file of annual departmental reports for 1961. All five annual reports have been compiled, as usual, for the year 1962.

1/ The 1947-49 average end-of-month stocks for each department is used as the base in computing the stocks index for that department.
Note:—Based on reports from a group of large department stores located in various cities throughout the country. (In 1961, stocks at these stores accounted for about 40 per cent of estimated total department store stocks.) Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.

Board of Governors of the
Federal Reserve System

Digitized for FRASER
http://fraser.stlouisfed.org/
Federal Reserve Bank of St. Louis

DEPARTMENT STORE TRADE, UNITED STATES
Departmental Stocks-Sales Ratios

FOR IMMEDIATE RELEASE
May 1963

1961

Department	Ratio of end-of-month stocks to sales 1/											
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
GRAND TOTAL - ENTIRE STORE	3.8	4.2	3.3	3.7	3.3	3.2	3.8	3.4	3.6	3.5	3.0	1.6
MAIN STORE TOTAL	4.0	4.5	3.5	4.0	3.5	3.4	4.0	3.6	3.7	3.7	3.2	1.6
PIECE GOODS AND HOUSEHOLD TEXTILES	2.6	5.1	4.7	4.7	4.1	4.6	4.1	3.1	4.6	4.3	4.0	3.3
Piece goods	4.4	3.9	3.1	3.7	3.8	4.6	5.5	4.5	4.1	3.6	3.5	4.3
Silks, velvets, and synthetics	4.3	3.7	2.8	3.6	3.6	4.9	6.0	5.1	4.6	3.8	3.5	4.1
Woolen yard goods	3.3	3.4	3.3	8.5	13.5	18.2	7.7	3.8	2.9	2.3	2.4	3.0
Cotton yard goods (including linings)	4.5	4.0	3.1	3.0	2.9	3.1	3.7	3.8	4.7	4.8	4.8	5.7
Household textiles	2.2	5.8	5.9	5.1	4.2	4.5	3.6	2.6	4.7	4.5	4.1	2.9
Linens and towels	2.8	6.3	5.9	5.6	4.8	4.9	4.1	3.6	5.4	5.2	3.9	2.3
Domestics--muslins, sheetings	1.5	4.9	5.9	4.6	3.7	4.2	2.8	2.0	4.5	4.8	5.2	4.5
Blankets, comforters, and spreads	2.6	6.0	6.0	4.9	4.0	4.4	4.0	3.1	4.0	3.5	3.5	2.7
SMALL WARES	4.3	4.6	4.2	4.7	3.9	3.8	4.8	4.2	4.1	4.4	3.6	1.4
Laces, trimmings, embroideries, and ribbons	5.6	5.9	4.3	4.9	4.4	4.3	5.5	5.1	4.8	4.8	4.1	2.4
Notions	4.3	4.9	4.3	4.2	3.7	3.5	4.5	4.3	3.8	4.2	3.9	2.1
Toilet articles and drug sundries	3.6	4.1	3.7	4.1	3.4	3.5	4.0	3.7	3.7	4.2	4.3	1.3
Silverware and jewelry	6.5	6.3	5.2	5.7	4.2	4.3	6.3	5.3	5.2	5.0	4.0	1.6
Silverware and clocks	8.6	8.4	8.2	8.5	5.5	5.2	8.0	5.7	6.9	7.2	5.3	2.6
Costume jewelry	3.8	3.8	3.0	3.3	2.6	2.9	3.9	3.8	3.4	3.0	2.7	0.9
Fine jewelry and watches	13.6	12.2	10.7	10.2	7.5	6.8	10.5	9.0	8.5	8.9	6.2	2.1
Art needlework	5.3	4.2	5.0	5.5	5.8	5.9	5.5	4.4	4.3	3.8	3.5	3.0
Books and stationery	3.8	3.8	3.8	4.7	4.0	3.7	4.7	3.7	3.6	4.3	2.6	0.9
Books and magazines	3.2	3.3	3.1	3.7	3.6	3.3	3.6	3.0	3.1	3.6	2.8	1.1
Stationery	4.2	4.1	4.2	5.4	4.2	3.8	5.2	4.1	3.9	4.6	2.5	0.8
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	3.5	3.8	2.5	3.1	2.7	2.8	3.6	3.2	3.1	3.0	2.8	1.5
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	4.3	4.7	3.1	4.0	3.4	3.5	4.4	4.1	3.7	3.6	3.2	1.5
Neckwear and scarfs	3.5	3.6	2.6	3.0	2.5	2.4	3.0	3.4	3.2	2.9	2.6	1.0
Handkerchiefs	5.3	4.6	4.1	5.1	3.7	4.1	5.2	4.7	5.2	5.3	3.8	0.9
Millinery	1.5	1.7	0.6	1.0	1.1	1.4	2.4	2.0	1.1	1.0	1.0	0.7
Women's and children's gloves	4.3	5.0	2.5	3.7	3.6	4.9	8.8	8.5	5.9	4.0	2.8	1.0
Corsets and brassieres	3.3	4.1	3.2	3.4	3.2	2.9	3.5	3.4	3.4	3.4	3.6	2.8
Women's and children's hosiery	3.2	3.5	2.9	3.4	3.0	3.5	4.4	3.8	3.2	3.1	3.0	1.5
Underwear, slips, and negligees	4.0	4.2	4.0	4.1	2.8	3.0	3.2	3.5	4.2	4.2	3.1	0.9
Knit underwear	4.1	4.4	4.1	4.1	3.0	3.1	3.3	3.5	4.1	4.2	3.4	1.1
Silk and muslin underwear, slips, and nightgowns	4.1	4.5	4.2	4.2	3.0	3.0	3.4	3.7	4.4	4.3	3.2	1.0
Negligees, robes, and lounging apparel	2.9	2.5	2.8	2.9	1.9	2.3	2.5	3.0	3.5	3.5	2.3	0.5
Infants' wear (including infants' furniture	4.0	4.3	2.5	3.8	3.7	3.7	4.3	3.4	3.2	3.3	2.7	1.5
Handbags, and small leather goods	3.8	3.7	2.3	3.0	2.3	2.4	3.3	3.4	2.6	2.7	2.7	0.8
Women's and children's shoes	6.8	7.6	4.4	5.8	5.5	4.9	6.8	6.0	4.9	5.1	5.1	3.6
Children's shoes	8.5	8.3	3.5	7.3	6.3	5.7	7.7	4.1	4.4	6.5	5.5	3.4
Women's shoes	6.4	7.5	4.7	5.5	5.1	4.8	6.6	6.7	5.0	6.8	5.0	3.7
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	2.8	3.0	2.0	2.3	2.1	2.2	2.9	2.5	2.5	2.5	2.4	1.4
Women's and misses' coats and suits	1.9	2.3	1.4	1.5	1.9	3.7	5.0	3.3	3.1	2.2	2.0	1.7
Women's and misses' coats	1.6	2.0	1.4	1.4	1.7	3.9	5.1	3.2	3.2	2.1	1.8	1.5
Women's and misses' suits	3.1	2.8	1.4	1.8	2.0	3.1	4.4	3.6	2.7	2.3	2.6	2.6
Juniors' and girls' wear	3.5	3.2	1.5	2.5	2.2	2.2	3.2	2.0	2.4	2.6	2.2	1.1
Juniors' coats, suits, and dresses	2.5	2.3	1.2	1.7	1.6	1.6	2.4	1.8	2.0	2.1	2.0	1.0
Girls' wear	4.7	4.2	1.8	3.5	3.1	2.9	4.0	2.1	2.8	3.1	2.4	1.1
Women's and misses' dresses	2.7	2.7	1.8	1.8	1.6	1.7	2.1	2.2	1.9	2.2	2.3	1.7
Women's and misses' inexpensive dresses	2.1	2.0	1.4	1.5	1.3	1.3	1.6	1.7	1.5	1.7	1.8	1.2
Women's and misses' better dresses	3.3	3.4	2.3	2.3	2.1	2.2	2.9	2.8	2.5	2.7	2.9	2.4
Blouses, skirts, and sportswear	3.2	3.3	2.8	2.9	2.4	2.0	2.4	2.6	2.6	2.7	2.7	1.1
Aprons, housedresses, and uniforms	2.4	2.5	2.2	2.1	1.6	1.6	1.8	1.8	1.8	2.2	2.3	1.5
Furs	4.2	5.9	5.4	5.6	7.0	13.1	11.0	5.2	6.0	3.9	3.9	2.2
MEN'S AND BOYS' WEAR	5.6	6.3	5.0	5.7	5.0	3.3	5.0	5.0	5.4	5.0	3.7	1.4
Men's clothing	5.5	7.4	6.4	6.0	5.1	3.8	5.3	7.1	6.6	5.1	4.4	2.4
Men's furnishings and hats	5.2	5.3	5.2	5.4	4.7	2.6	4.2	4.9	5.4	4.8	3.3	0.9
Boys' wear	6.1	6.1	3.1	5.1	4.6	4.0	5.8	3.1	4.0	4.5	3.4	1.5
Men's and boys' shoes and slippers	7.3	8.1	6.1	7.2	6.8	5.2	7.0	6.6	6.1	6.6	5.8	2.7
HOMEFURNISHINGS	4.5	4.7	4.6	4.5	4.1	4.2	4.1	3.8	3.8	3.7	3.3	2.6
Furniture and bedding	4.0	4.1	4.6	4.2	4.0	3.9	3.6	3.1	3.6	3.3	3.2	4.1
Mattresses, springs, and studio beds	1.8	2.2	2.5	2.2	2.3	2.0	1.6	1.4	1.6	1.6	2.1	3.3
Upholstered and other furniture	5.0	4.7	5.3	5.0	4.6	4.6	4.4	3.7	4.4	3.8	3.5	4.2
Domestic floor coverings	4.1	4.5	4.4	4.4	4.5	5.2	4.8	3.9	3.6	2.9	2.8	4.3
Rugs and carpets	3.7	4.1	4.2	4.6	4.4	4.9	4.6	3.8	3.5	2.8	2.5	4.1
Linoleum	5.9	5.6	4.2	4.9	4.1	5.6	5.2	5.1	4.7	4.4	4.6	6.4
Draperies, curtains, upholstery, and awnings	5.8	5.9	4.7	4.5	4.0	4.4	5.0	4.7	4.5	3.5	3.1	3.5
Lamps and shades	4.8	5.2	5.2	5.0	5.0	5.7	5.6	4.7	4.5	3.8	3.1	2.4
China and glassware	8.9	9.1	8.5	8.8	7.9	7.6	9.1	7.5	8.2	7.6	5.5	3.1
Major household appliances	2.7	3.3	2.2	3.1	2.6	2.1	1.8	1.9	1.9	2.2	2.4	2.7
Housewares (including small appliances)	5.0	5.1	4.5	4.4	3.7	3.8	4.1	4.1	3.8	4.2	3.7	1.9
Gift shop	8.9	8.4	7.3	7.7	6.2	6.3	7.6	6.3	7.4	7.2	4.4	1.6
Radios, phonographs, television, records, etc.	3.0	3.1	3.4	3.8	3.8	3.8	3.7	3.2	2.7	2.9	2.1	1.1
Radios, phonographs, and television	2.7	2.7	3.1	3.3	3.3	3.3	3.1	2.4	2.2	2.4	1.8	0.9
Pianos, records, sheet music, instruments	3.6	3.4	3.9	4.9	5.4	5.1	5.2	4.5	4.5	4.6	3.3	1.3
MISCELLANEOUS MERCHANDISE DEPARTMENTS	4.6	4.2	3.2	3.7	3.5	2.9	3.5	3.5	4.4	4.7	2.6	0.7
Toys, games, sporting goods, and cameras	9.6	8.0	5.9	6.0	5.5	4.0	4.6	5.2	7.2	7.5	2.8	0.7
Toys and games	15.5	9.0	5.7	7.0	6.8	4.9	5.3	6.0	8.8	8.5	2.4	0.5
Sporting goods and cameras	7.2	7.3	6.0	5.3	4.6	3.3	3.9	4.4	5.5	6.0	4.0	1.2
Luggage	4.7	5.0	5.8	5.5	3.9	3.0	4.1	3.7	5.1	6.7	4.8	1.7
Candy	2.0	1.4	0.6	1.3	1.2	1.3	1.4	1.2	1.3	1.3	1.4	0.3
BASEMENT STORE TOTAL	3.0	3.3	2.3	2.8	2.4	2.3	2.9	2.4	2.7	2.6	2.3	1.2
DOMESTICS AND BLANKETS	2.2	4.2	4.0	3.5	3.1	3.5	3.0	2.4	3.4	3.0	2.9	2.3
WOMEN'S AND MISSES' READY-TO-WEAR	2.5	2.6	1.7	2.2	1.8	1.8	2.4	2.1	2.2	2.1	2.0	1.0
Intimate apparel	2.8	3.0	2.5	2.8	2.3	2.4	2.6	2.5	2.9	2.7	2.4	1.2
Hosiery	2.6	2.6	2.0	2.4	2.3	2.5	3.2	2.7	2.6	2.3	2.2	1.2
Underwear, corsets & brassieres	3.0	3.2	2.8	3.0	2.3	2.3	2.5	2.5	2.9	2.8	2.5	1.3
Coats and suits	1.7	1.9	0.8	1.1	1.3	2.8	4.0	2.6	2.2	1.6	1.5	1.2
Dresses	1.8	1.8	1.1	1.3	1.0	1.0	1.4	1.3	1.3	1.5	1.6	0.9
Blouses, skirts, and sportswear	2.4	2.5	2.2	2.3	1.8	1.3	1.7	1.8	2.0	1.9	1.9	0.8
Girls' wear	3.3	3.2	1.4	2.6	2.2	2.0	3.0	1.6	2.3	2.3	1.9	0.8
Infants' wear	3.4	3.7	2.1	3.2	3.0	2.3	3.7	2.5	2.6	2.5	2.2	1.1
Aprons, housedresses, uniforms	2.6	2.3	1.9	2.1	1.5	1.5	1.9	2.0	2.2	2.4	2.2	1.0
MEN'S AND BOYS' WEAR	3.7	3.7	2.7	3.2	3.0	2.1	3.2	2.7	3.4	3.2	2.5	1.0
Men's wear	3.7	3.6	3.2	3.2	2.9	2.0	3.0	3.1	3.6	3.3	2.5	1.0
Men's clothing	3.7	3.8	3.0	3.1	2.9	2.3	3.5	3.6	3.8	3.3	2.7	1.5
Men's furnishings	3.6	3.4	3.3	3.4	3.0	1.8	2.7	2.7	3.4	3.3	2.4	0.7
Boys' wear	3.9	4.0	1.8	3.1	2.9	2.7	3.5	1.9	2.8	3.1	2.4	1.0
HOMEFURNISHINGS	4.0	3.9	3.4	3.3	3.2	3.5	4.0	3.3	3.2	2.7	2.4	2.5
SHOES	4.7	4.9	3.1	4.2	3.7	3.4	4.5	3.6	3.6	3.6	3.5	2.3

NOTICE
This report has been prepared in order to complete the file of annual departmental reports for 1961. All five annual reports have been compiled, as usual, for the year 1962.

1/ The ratio of stocks to sales is obtained by dividing stocks at the end of the month by sales during the month and hence indicates the number of months' supply on hand at the end of the month in terms of sales for that month.

Note:--Based on reports from a group of large department stores located in various cities throughout the country. (In 1961, sales and stocks at these stores accounted for about 40 per cent of estimated total department store sales and stocks.) Not all stores report data for all of the departments shown: consequently, the sample for the individual departments is not so comprehensive as that for the total.

Board of Governors of the
Federal Reserve System

Digitized for FRASER
http://fraser.stlouisfed.org/
Federal Reserve Bank of St. Louis