

1951-1959 incl.

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DEPARTMENT STORE TRADE, UNITED STATES
Distribution of Annual Sales by Month

start 78
sheet

FOR IMMEDIATE RELEASE
April 1960

1959

Department	Percentage of Year's sales made in each month												Percentage of year's sales by departments	
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.		Year
GRAND TOTAL - DEPT STORES	6.6	5.9	7.6	7.4	7.7	7.8	6.6	7.2	8.1	9.1	9.9	16.1	100.0	100.0
MAIN STORE TOTAL	6.7	5.9	7.5	7.3	7.7	7.7	6.6	7.1	8.2	9.0	9.9	16.4	100.0	85.2
PIECE GOODS AND HOUSEHOLD TEXTILES	12.6	6.0	6.3	7.0	7.4	6.8	8.2	9.8	7.7	8.5	8.4	11.3	100.0	4.6
Piece goods	7.9	8.6	10.0	8.8	8.0	6.7	6.3	7.6	9.2	10.2	8.9	7.8	100.0	1.5
Silks, velvets, and synthetics	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	100.0	0.5
Woolen yard goods	9.0	7.8	6.1	2.0	1.6	1.8	4.6	10.6	15.4	16.4	13.9	10.8	100.0	0.3
Cotton yard goods (including linings)	7.3	8.7	10.6	11.9	11.0	10.1	8.9	7.5	6.6	6.3	5.6	5.2	100.0	0.4
Household textiles	14.4	5.0	4.8	6.3	7.1	6.9	8.9	10.6	7.3	7.8	8.2	12.7	100.0	3.3
Linens and towels	12.1	5.0	6.2	6.7	7.2	8.5	9.6	6.5	7.5	9.4	10.1	16.1	100.0	1.3
Dramatics—quilts, sheetings	18.8	5.0	4.4	6.2	7.5	6.9	10.6	12.7	7.1	6.5	5.8	8.5	100.0	1.1
Blankets, coverlets, and spreads	12.0	4.9	4.9	6.7	7.0	6.9	7.9	9.3	8.6	9.8	9.5	12.5	100.0	0.9
SMALL WARES	6.7	6.2	6.7	6.6	7.2	7.5	6.0	6.3	7.3	8.3	10.1	21.1	100.0	9.2
Laces, trimmings, embroideries, and ribbons	5.5	6.4	9.5	8.9	9.4	8.5	6.4	6.3	7.4	8.8	9.3	13.6	100.0	1.2
Notions	6.8	5.9	7.1	8.6	9.3	9.3	6.9	6.4	8.7	8.5	8.7	13.4	100.0	0.6
Toilet articles and drug sundries	7.4	6.3	7.1	7.0	7.5	7.6	6.7	6.5	7.1	7.8	8.2	20.0	100.0	3.0
Silverware and jewelry	5.4	5.7	6.5	6.3	7.6	7.8	5.5	6.1	6.9	8.4	10.7	23.4	100.0	2.0
Silverware and cloths	6.0	7.0	6.5	6.2	7.2	7.4	6.2	7.7	7.7	9.4	10.3	18.3	100.0	0.6
Costume jewelry	5.0	5.3	6.9	6.5	8.1	6.6	5.3	5.6	7.0	9.3	10.6	23.6	100.0	1.0
Fine jewelry and watches	4.3	5.1	4.7	6.1	8.2	8.4	8.8	5.8	6.2	7.0	11.1	27.7	100.0	0.4
Art needlework	10.3	7.9	6.8	6.4	5.7	5.7	6.0	7.1	8.5	10.7	10.8	14.1	100.0	0.4
Books and stationery	6.0	6.5	6.2	5.5	6.2	6.0	5.2	6.7	7.1	7.2	9.2	25.5	100.0	1.2
Books and magazines	7.3	7.1	7.3	6.2	5.6	6.2	5.7	6.8	7.2	7.8	13.3	27.2	100.0	1.5
Stationery	6.1	5.8	5.7	4.8	5.5	6.1	4.7	5.8	7.2	7.8	13.3	27.2	100.0	1.5
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	6.2	5.8	8.8	7.8	8.1	7.1	6.1	7.2	8.9	9.4	9.5	15.4	100.0	35.7
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	5.9	5.9	8.7	7.3	8.0	7.1	5.9	6.5	8.8	9.2	9.8	16.9	100.0	17.4
Neckwear and scarfs	4.9	5.3	7.4	7.3	8.4	7.4	5.9	5.8	8.1	9.7	10.2	19.6	100.0	1.0
Handkerchiefs	5.2	6.1	8.8	5.0	6.7	6.0	5.1	5.3	5.7	7.0	10.4	30.7	100.0	0.3
Millinery	5.2	5.9	16.3	8.1	6.4	5.8	3.8	5.7	12.5	12.2	9.8	8.3	100.0	0.8
Women's and children's gloves	5.6	5.1	9.5	6.1	6.0	4.5	3.3	4.4	7.0	10.4	10.0	26.0	100.0	0.6
Corsets and brassieres	7.9	6.3	8.2	8.4	9.0	9.5	7.9	7.3	8.5	8.9	7.7	10.4	100.0	1.9
Women's and children's hosiery	7.3	6.9	8.2	7.5	7.9	6.5	5.4	6.0	8.3	9.2	9.6	17.2	100.0	1.7
Underwear, slips, and negligees	6.0	6.2	8.0	6.6	8.1	7.6	6.7	6.0	6.8	7.7	8.0	23.8	100.0	1.1
Knick underwear	4.0	5.2	6.1	6.5	8.3	6.6	6.6	6.6	6.6	7.9	10.2	20.0	100.0	1.1
Slit and mainline underwear, slips, and nightgowns	5.0	5.1	6.0	6.8	8.9	8.3	7.0	6.0	6.0	7.2	9.2	23.8	100.0	1.4
Negligees, robes, and lounging apparel	4.5	5.0	5.8	6.7	8.3	7.6	5.6	5.8	5.9	7.1	9.2	19.2	100.0	0.6
Infants' wear (including infants' furniture)	5.7	5.7	8.7	6.7	6.3	6.0	6.0	7.8	9.6	9.8	11.0	16.7	100.0	2.7
Handbags, and small leather goods	6.0	6.5	8.7	8.4	8.6	8.4	8.4	8.6	8.6	8.6	7.5	10.0	100.0	1.5
Women's and children's shoes	6.3	6.2	10.2	8.3	8.6	7.6	6.0	7.2	10.5	9.8	8.4	10.9	100.0	3.5
Children's shoes	4.9	5.3	11.8	6.3	7.1	7.3	5.9	10.0	11.6	8.1	8.1	12.6	100.0	2.0
Women's shoes	6.3	6.2	10.0	8.8	8.8	7.9	6.1	6.5	10.3	10.1	8.6	10.6	100.0	2.9
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	6.4	5.9	8.8	8.2	8.3	7.1	6.3	7.7	9.1	9.7	9.3	13.3	100.0	18.3
Women's and misses' coats and suits	10.0	7.6	11.4	8.3	8.3	8.8	3.7	6.5	9.6	12.9	13.5	11.2	100.0	2.7
Women's and misses' coats	10.7	7.5	10.1	8.1	8.1	8.2	3.7	6.7	8.9	14.3	13.3	12.3	100.0	2.0
Women's and misses' suits	7.7	9.9	15.9	10.3	9.5	3.8	4.7	6.8	11.6	10.1	6.4	7.1	100.0	0.7
Juniors' and girls' wear	5.1	5.2	10.1	7.0	6.8	6.4	6.0	8.8	9.4	9.4	9.4	12.6	100.0	2.0
Juniors' coats, suits, and dresses	5.1	5.5	10.1	8.4	8.6	7.0	6.3	8.4	9.1	9.4	8.9	13.2	100.0	2.0
Girls' wear	3.0	4.9	10.2	5.7	6.1	5.8	5.8	11.0	9.7	9.1	10.9	16.9	100.0	2.1
Women's and misses' dresses	6.4	6.1	9.2	9.8	11.0	8.7	6.5	6.7	9.4	9.1	7.4	9.7	100.0	4.4
Women's and misses' inexpensive dresses	6.2	6.0	8.9	9.9	11.2	9.3	6.8	6.5	8.9	8.6	7.5	10.0	100.0	2.1
Women's and misses' better dresses	6.2	6.7	9.2	9.8	10.2	8.1	4.4	7.2	9.8	9.3	7.8	9.4	100.0	2.0
Blouses, skirts, and sportswear	5.3	4.9	6.4	7.5	8.8	8.7	7.7	7.7	8.8	9.1	8.9	16.2	100.0	4.5
Aprons, handkerchiefs, and uniform	6.5	6.9	8.0	10.0	10.2	10.1	7.9	7.0	7.5	7.2	6.9	10.7	100.0	0.6
Pina	9.9	6.4	7.2	5.8	3.7	2.2	4.2	9.2	7.8	12.5	12.6	18.5	100.0	0.9
MEN'S AND BOYS' WEAR	5.6	4.9	6.4	6.0	7.4	9.2	5.9	6.0	7.1	8.7	11.0	21.8	100.0	9.8
Men's clothing	7.4	5.1	6.4	7.4	9.2	9.5	6.6	6.4	7.2	10.2	10.5	15.1	100.0	2.9
Men's furnishings and hats	4.9	4.7	5.1	5.3	6.6	10.0	5.8	4.9	5.9	7.6	11.5	27.7	100.0	1.6
Men's shoes	4.4	4.8	5.0	6.1	6.4	6.3	5.3	9.4	8.7	8.9	11.0	18.7	100.0	4.8
Men's and boys' shoes and slippers	6.4	5.5	7.9	6.7	7.5	9.3	6.5	6.5	8.3	8.7	9.2	10.7	100.0	1.6
HOMEFURNISHINGS	7.2	6.7	6.8	7.8	7.9	8.1	7.7	8.0	8.3	9.5	9.8	12.2	100.0	20.2
Furniture and bedding	8.5	7.8	6.8	7.8	8.1	8.2	8.6	9.2	8.1	9.6	8.9	8.1	100.0	5.2
Mattresses, springs, and studio beds	9.0	8.1	6.8	7.8	8.0	8.5	9.7	10.1	8.1	9.4	9.7	10.1	100.0	1.6
Upholstered and other furniture	7.0	6.9	6.9	7.7	8.1	8.1	8.3	8.9	8.1	9.4	9.7	8.9	100.0	3.8
Domestic floor coverings	8.4	7.5	7.3	7.6	7.6	6.5	6.7	7.5	9.2	11.5	11.4	8.4	100.0	2.1
Rugs and carpets	8.4	7.8	7.0	8.4	7.5	6.0	6.7	8.0	8.6	11.1	11.6	8.1	100.0	2.0
Linoleum	8.9	7.3	8.5	9.7	10.2	7.4	7.4	7.3	7.5	10.1	8.8	6.9	100.0	0.1
Draperies, curtains, upholstery, and awnings	7.2	6.3	7.4	8.8	9.0	8.2	7.0	6.7	8.2	10.8	11.1	10.3	100.0	2.3
Lamps and shades	6.5	6.7	6.6	7.4	6.7	6.6	6.3	6.8	7.8	10.1	11.9	15.6	100.0	0.6
China and glassware	6.8	6.5	6.5	7.0	6.8	6.8	6.3	7.3	7.6	8.4	13.0	19.0	100.0	1.2
Major household appliances	7.3	6.1	6.3	7.9	8.8	10.9	10.6	10.1	9.2	8.8	7.0	7.0	100.0	2.0
Housewares (including small appliances)	5.0	6.0	6.8	8.5	8.8	9.3	7.6	7.3	8.2	8.2	9.0	18.5	100.0	3.8
Gift shop	4.7	5.2	5.6	6.0	6.4	6.8	5.8	6.2	6.5	8.2	12.9	25.9	100.0	0.5
Records, phonographs, television, records, etc.	7.1	5.9	6.5	5.8	5.3	6.5	6.2	6.7	8.5	9.5	11.2	20.8	100.0	2.0
Radios, phonographs, and television	7.7	4.8	5.8	5.3	5.9	5.4	6.1	6.8	9.2	10.1	12.7	20.2	100.0	1.5
Pianos, records, sheet music, instruments	5.0	7.0	6.8	6.1	5.4	6.6	6.4	5.8	5.1	8.1	11.5	28.2	100.0	0.5
MISCELLANEOUS MERCHANDISE DEPARTMENTS	5.0	4.6	6.4	5.8	6.4	7.6	6.6	5.9	5.7	7.1	12.3	26.6	100.0	5.6
Toys, games, sporting goods, and cameras	3.1	3.1	4.4	4.5	5.0	7.1	5.9	5.3	5.0	6.0	15.9	34.4	100.0	2.8
Toys and games	1.0	2.4	3.7	3.1	3.4	5.5	4.4	4.4	4.4	6.0	39.7	43.2	100.0	1.6
Sporting goods and cameras	1.5	1.2	5.1	1.5	1.5	9.3	8.1	6.6	6.2	7.9	10.6	25.6	100.0	1.2
Luggage	5.5	4.8	5.3	6.0	8.9	11.5	8.8							

Department	Percentage of month's sales made in each department %												Percentage of year's sales departments
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
GRAND TOTAL - ENTIRE STORE	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MAIN STORE TOTAL	85.8	85.4	84.3	84.3	84.9	84.3	85.0	84.7	84.9	85.1	85.2	86.8	85.2
FIBRE GOODS AND HOUSEHOLD TEXTILES	8.7	8.6	3.8	4.4	4.3	4.0	5.6	6.2	4.4	3.9	3.2	4.6	4.6
Piece goods	4.4	4.7	1.6	1.6	1.2	1.0	1.1	1.2	1.3	1.3	1.1	0.5	1.2
Silks, velvets, and synthetics	0.6	0.7	0.7	0.6	0.5	0.4	0.7	0.5	0.7	0.5	0.5	0.2	0.5
Woolen yard goods	0.3	0.3	0.2	0.1	0.1	0.1	0.2	0.3	0.5	0.4	0.3	0.2	0.3
Cotton yard goods (including linings)	0.5	0.7	0.7	0.7	0.6	0.5	0.5	0.5	0.3	0.4	0.3	0.1	0.4
Household textiles	2.4	2.8	2.0	2.9	3.0	3.0	4.4	4.6	2.9	2.9	2.7	2.6	3.3
Linen and towels	0.5	0.7	0.5	0.5	0.5	0.5	0.6	0.6	0.5	0.5	0.5	0.6	0.6
Domestic-mattings, sheetings	3.1	0.9	0.6	1.0	1.1	1.0	1.7	2.0	1.0	0.8	0.6	0.6	1.1
Blankets, comforters, and spreads	1.6	0.8	0.6	0.8	0.8	0.8	1.1	1.1	0.9	1.0	0.9	0.7	0.9
SMALL WARES	9.2	9.7	8.1	8.3	8.6	8.9	8.5	8.0	8.2	8.3	9.3	12.1	9.2
Laces, trims, embroideries, and ribbons	0.1	0.3	0.2	0.2	0.3	0.3	0.2	0.2	0.1	0.2	0.2	0.2	0.2
Notions	1.3	1.2	1.2	1.5	1.4	1.5	1.3	1.2	1.3	1.1	1.1	1.0	1.2
Toilet articles and drug sundries	3.1	3.2	2.7	2.8	2.9	2.9	3.0	2.6	2.6	2.6	2.4	3.0	3.0
Silverware and jewelry	1.6	2.0	1.7	1.7	2.0	2.1	1.7	1.7	1.7	1.8	2.2	3.0	2.0
Silkwear and cloaks	0.5	0.7	0.5	0.5	0.5	0.5	0.6	0.6	0.5	0.5	0.6	0.7	0.6
Costume jewelry	0.8	1.0	1.0	0.9	1.1	0.9	0.8	0.8	0.9	1.0	1.1	1.6	1.0
Fine jewelry and watches	0.3	0.3	0.2	0.3	0.4	0.4	0.3	0.3	0.3	0.3	0.5	0.7	0.4
Art needlework	0.7	0.5	0.4	0.4	0.3	0.3	0.4	0.5	0.5	0.5	0.5	0.3	0.4
Books and stationery	2.1	2.3	1.8	1.5	1.7	1.6	1.5	1.7	1.9	1.9	2.7	3.5	2.2
Books and magazines	0.8	0.9	0.7	0.6	0.5	0.5	0.6	0.6	0.6	0.6	0.8	1.0	0.7
Stationery	1.3	1.4	1.1	0.9	1.0	1.1	1.0	1.1	1.3	1.3	1.9	2.5	1.5
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	33.3	35.6	44.3	37.7	37.3	32.9	33.0	35.3	31.1	37.4	34.1	33.5	35.7
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	15.6	17.3	20.0	17.4	17.8	16.1	15.6	15.7	16.7	17.9	17.1	18.4	17.4
Neckwear and scarfs	0.8	0.9	1.0	1.0	1.1	1.0	0.9	0.9	1.0	1.1	1.1	1.2	1.0
Handkerchiefs	0.2	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.6	0.3
Millinery	0.7	1.1	1.0	1.0	0.6	0.6	0.7	1.1	1.3	0.8	0.7	0.8	0.7
Women's and children's gloves	0.6	0.6	0.8	0.5	0.5	0.4	0.3	0.3	0.6	0.8	0.9	1.0	0.6
Corsets and brassieres	2.2	2.0	2.1	2.2	2.2	2.3	2.2	1.9	1.9	1.8	1.5	1.2	1.9
Women's and children's hosiery	1.9	1.9	1.8	1.7	1.7	1.5	1.4	1.4	1.7	1.7	1.6	1.2	1.7
Underwear, slips, and negligees	2.5	2.8	2.5	2.9	3.4	3.1	3.1	2.6	2.6	2.6	3.3	4.7	3.1
Kits underwear	1.0	1.0	1.1	0.9	1.0	1.0	1.0	1.0	1.0	1.0	1.2	1.6	1.1
Silk and muslin underwear, slips, and negligees	1.1	1.2	1.1	1.3	1.6	1.5	1.5	1.2	1.1	1.1	1.4	2.1	1.4
Negligees, robes, and lounging apparel	0.4	0.5	0.5	0.6	0.4	0.5	0.4	0.4	0.5	0.5	0.7	1.0	0.6
Infants' wear (including infants' furniture)	2.3	2.6	3.1	2.4	2.2	2.1	2.5	2.9	3.2	2.9	3.0	2.8	2.7
Handbags, and small leather goods	1.0	1.3	1.7	1.4	1.7	1.4	1.1	1.1	1.6	1.5	1.5	2.0	1.5
Women's and children's shoes	3.3	3.6	4.7	3.9	3.8	3.4	3.2	3.4	3.5	3.8	2.9	2.3	3.5
Children's shoes	0.5	0.6	1.0	0.5	0.6	0.5	0.6	0.6	0.5	0.6	0.5	0.5	0.5
Women's shoes	2.8	3.0	3.7	3.4	3.2	2.8	2.6	2.8	3.0	3.2	2.4	1.8	2.9
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	17.7	18.3	21.3	20.3	19.5	16.8	17.4	19.6	20.4	19.5	17.0	15.1	18.1
Women's and misses' coats and suits	4.1	3.6	4.1	3.1	3.1	1.4	1.0	1.6	2.4	3.2	3.8	3.1	1.8
Women's and misses' coats	3.1	2.5	2.7	2.2	0.9	0.6	1.1	1.8	2.3	3.0	2.7	1.5	2.0
Women's and misses' suits	0.8	1.1	1.4	0.9	0.5	0.4	0.5	0.6	0.9	0.8	0.4	0.3	0.7
Juniors' and girls' wear	2.8	3.6	5.4	4.8	4.3	3.4	3.7	5.6	4.7	4.2	4.2	3.4	3.1
Children's coats, suits, and dresses	1.5	1.8	2.6	2.3	2.2	1.8	1.9	2.3	2.2	2.0	1.8	1.6	2.0
Girls' wear	1.3	1.8	2.8	1.6	1.7	1.6	1.8	3.3	2.5	2.2	2.3	2.3	2.1
Women's and misses' dresses	4.2	4.6	5.3	5.9	6.2	4.9	4.3	4.0	5.1	4.4	3.3	2.6	4.4
Women's and misses' inexpensive dresses	2.3	2.1	2.8	3.2	3.5	2.1	2.4	2.1	2.6	2.3	1.6	1.2	1.4
Women's and misses' better dresses	1.9	2.2	2.5	2.7	2.7	2.1	1.9	1.9	2.5	2.1	1.9	1.6	1.2
Blouses, skirts, and sportswear	3.6	3.8	3.9	4.6	5.1	5.2	5.1	4.9	4.9	4.5	4.1	4.6	4.5
Aprons, house-dresses, and uniform	1.3	1.4	1.1	1.1	1.2	1.2	1.7	1.4	1.3	1.1	1.1	1.1	0.9
Purs	1.4	1.0	0.9	0.7	0.5	0.3	0.5	1.1	0.9	1.3	1.1	1.1	0.9
MEN'S AND BOYS' WEAR	8.4	8.1	8.2	8.2	9.4	11.7	8.8	8.3	8.6	9.5	10.9	13.4	9.9
Men's clothing	3.1	2.4	2.4	2.9	3.4	3.5	3.8	2.8	2.5	3.2	3.0	2.7	2.8
Men's furnishings and hats	3.4	3.7	3.0	3.2	3.9	3.9	3.1	3.2	3.9	3.5	3.5	7.4	4.6
Boys' wear	1.8	1.4	2.2	1.5	1.5	1.4	2.4	2.2	1.8	2.2	1.9	2.1	1.8
Men's and boys' shoes and slippers	0.6	0.6	0.6	0.6	0.6	0.7	0.6	0.6	0.6	0.5	0.7	0.7	0.6
HOMEFURNISHINGS	22.0	23.0	18.2	21.3	20.6	21.3	23.6	22.3	20.7	21.1	20.1	15.3	20.2
Furniture and bedding	6.7	7.0	4.8	5.5	5.5	5.2	6.8	6.7	5.4	5.5	4.7	2.6	5.2
Lampshades, springs, and studio beds	2.0	1.9	1.3	1.5	1.5	1.6	1.5	1.3	1.5	1.3	1.1	0.4	1.4
Upholstered and other furniture	4.7	5.1	3.5	4.0	4.0	4.0	4.7	4.6	3.8	4.0	3.6	2.1	3.8
Domestic floor coverings	2.7	2.7	1.0	2.2	2.0	2.0	2.1	2.2	2.2	2.2	2.4	1.1	2.1
Rugs and carpets	2.6	2.6	1.9	2.1	2.0	1.7	2.0	2.1	2.2	2.6	2.3	1.1	2.0
Linoleum	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1
Draperies, curtains, upholstery, and smirings	2.1	2.4	2.2	2.7	2.6	2.4	2.4	2.1	2.3	2.7	2.5	1.5	2.3
Lamps and shades	0.7	0.7	0.5	0.6	0.5	0.5	0.6	0.6	0.6	0.7	0.8	0.6	0.6
China and glassware	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1
Major household appliances	2.2	2.0	1.6	2.2	2.3	2.8	3.2	2.8	2.3	2.0	1.4	0.8	2.0
Housewares (including small appliances)	3.3	3.8	3.4	4.3	4.2	4.5	4.3	3.8	3.8	3.1	3.4	3.8	3.4
Girls' shop	0.3	0.4	0.3	0.4	0.4	0.4	0.4	0.4	0.3	0.4	0.6	0.8	0.4
Radios, phonographs, television, records, etc.	2.1	2.0	1.7	1.5	1.3	1.6	1.8	1.8	2.0	2.0	2.2	2.5	2.0
Radios, phonographs, and television	1.7	1.3	1.2	1.1	1.0	1.1	1.3	1.4	1.7	1.6	1.7	1.7	1.5
Pianos, records, sheet music, instruments	0.4	0.7	0.5	0.4	0.3	0.5	0.5	0.4	0.3	0.4	0.5	0.8	0.5
MISCELLANEOUS MERCHANDISE DEPARTMENTS	4.2	4.4	4.7	4.4	4.7	5.5	5.5	4.6	3.9	4.5	6.9	9.3	5.6
Toys, games, sporting goods, and cameras	1.3	1.5	1.5	1.7	1.8	2.5	2.5	2.0	1.7	2.0	4.4	6.0	2.8
Toys and games	0.5	0.7	0.7	0.7	0.7	1.1	1.1	1.0	0.8	1.1	3.2	4.2	1.6
Sporting goods and cameras	0.8	0.8	0.8	1.0	1.0	0.9	0.9	0.9	0.9	0.9	1.2	1.8	1.1
Luggage	0.4	0.4	0.4	0.4	0.6	0.8	0.6	0.6	0.6	0.3	0.4	0.6	0.5
Candy	0.5	0.7	1.0	0.4	0.4	0.4	0.5	0.4	0.4	0.5	0.6	0.9	0.5
BASINMENT STORE TOTAL	10.8	11.2	12.5	12.6	12.1	12.5	11.4	12.1	12.3	11.9	11.9	11.1	11.8
DOMESTICS AND BLANKETS	1.5	1.8	0.7	1.3	0.8	0.9	1.1	1.1	0.8	0.8	0.8	0.6	0.9
WOMEN'S AND MISSES' READY-TO-WEAR	5.0	5.5	6.7	6.4	5.3	5.9	5.6	6.1	6.3	6.1	5.8	5.5	5.9
Inexpensive apparel	1.6	1.7	1.7	1.9	1.6	1.8	1.9	1.7	1.6	1.6	1.6	1.7	1.7
Coats and suits	0.7	0.7	1.0	0.7	0.3	0.3	0.3	0.3	0.5	0.7	0.9	0.6	0.4
Dresses	0.8	0.9	1.1	1.3	1.3	1.3	1.0						

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1959 - 1959

DEPARTMENT STORE TRADE, UNITED STATES
Departmental Sales (Seasonal) and Department
(1947-49 Average Monthly Sales = 100) 1/2

FOR IMMEDIATE RELEASE
April 1960

1959

Department	Sales during month												Average for year
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
MAIN STORE TOTAL	94	83	105	102	109	107	92	100	114	126	139	228	117
PIECE GOODS AND HOUSEHOLD TEXTILES	138	65	68	76	80	75	89	106	85	92	92	122	91
Piece goods	58	62	73	65	58	49	56	55	67	74	65	56	61
Silks, velvets, and synthetics	52	58	69	61	51	39	36	43	51	64	66	53	50
Woolen yard goods	64	45	44	11	12	13	7	16	110	119	64	77	59
Cotton yard goods (including linings)	69	81	99	110	103	94	84	70	61	59	53	50	78
Household textiles	194	66	64	84	95	93	119	142	96	104	110	169	111
Linen and towels	161	66	67	83	89	95	113	128	86	100	126	215	111
Domestic—quilts, sheetings	231	67	59	84	101	99	102	171	95	89	77	115	112
Blankets, comforters, and spreads	167	68	67	93	98	96	109	129	119	136	111	172	115
SMALL WARE	101	93	101	99	109	112	91	95	100	124	152	317	125
Laces, trimmings, embroideries, and ribbons	59	68	101	95	100	90	68	68	78	93	99	111	89
Notions	95	81	97	118	127	127	95	88	118	117	120	188	114
Toilet articles and drug sundries	128	109	120	118	128	130	114	110	121	132	141	353	162
Silverware and jewelry	75	81	89	88	106	109	76	86	96	117	119	221	116
Silverware and clocks	73	84	78	73	97	113	80	92	104	117	124	268	121
Costume jewelry	75	80	104	97	121	100	80	83	105	109	159	356	125
Fine jewelry and watches	73	83	78	112	134	139	79	96	102	116	183	458	138
Art needlework	110	85	73	68	61	61	65	76	91	114	116	151	109
Books and stationery	123	119	121	103	93	104	94	109	116	134	181	368	139
Stationery	109	102	100	84	96	107	83	102	128	136	234	477	166
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	87	82	123	109	114	99	86	100	125	133	133	211	117
WOMEN'S AND MISSES' HEAD-TO-WEAR ACCESSORIES	81	79	118	100	108	97	81	88	119	126	129	230	113
Hosiery and scarfs	74	81	112	111	126	113	90	88	122	118	154	296	126
Handkerchiefs	41	48	53	39	52	47	40	41	45	54	82	239	65
Millinery	57	74	173	88	70	55	41	63	134	136	98	93	90
Women's and children's gloves	64	60	113	62	71	52	36	39	75	123	164	264	105
Corsets and brassieres	144	114	149	151	163	172	162	133	153	161	138	188	151
Women's and children's hosiery	75	71	84	76	81	67	55	61	85	94	98	175	85
Underwear, slips, and negligees	64	62	71	80	103	91	80	73	75	89	125	283	99
Bath underwear	53	53	59	101	137	117	102	90	92	104	154	377	145
Silk and woolen underwear, slips, and nightgowns	21	51	61	69	90	84	71	61	61	73	101	240	84
Negligees, robes, and lounging apparel	58	64	73	83	106	84	72	66	75	90	148	353	106
Infants' wear (including infants' furniture)	85	85	130	99	94	89	89	117	143	146	164	249	124
Handbags, and small leather goods	72	82	138	109	134	114	81	86	136	166	153	341	133
Women's and children's shoes	98	92	159	122	136	125	93	112	168	93	124	223	109
Children's shoes	69	74	164	88	99	101	82	147	161	115	117	175	116
Women's shoes	100	99	158	140	138	125	97	103	163	160	133	356	132
WOMEN'S AND MISSES' HEAD-TO-WEAR APPAREL	93	85	128	118	121	102	91	112	131	140	133	192	120
Women's and misses' coats and suits	97	76	110	80	82	76	36	63	93	125	111	107	81
Women's and misses' coats	109	76	103	82	87	23	35	67	91	135	132	124	84
Women's and misses' suits	63	69	129	83	88	21	25	49	82	114	104	146	77
Juniors' and girls' wear	76	87	169	118	123	107	100	163	158	154	167	253	160
Juniors' coats, suits, and dresses	76	81	148	124	126	106	92	125	125	126	159	212	122
Girls' wear	76	94	194	110	118	111	110	210	186	175	209	325	160
Women's and misses' dresses	87	84	125	133	149	118	89	91	127	123	101	130	113
Women's and misses' inexpensive dresses	89	85	127	141	160	132	97	93	127	126	106	142	119
Women's and misses' better dresses	82	81	128	129	134	106	85	94	128	122	106	123	109
Blouses, skirts, and sportswear	100	93	120	140	165	164	143	144	166	170	168	302	156
Aprons, housecoats, and uniforms	80	89	119	150	165	151	119	105	112	108	103	160	125
Purs	125	81	91	73	47	88	58	116	99	157	159	232	105
MEN'S AND BOYS' WEAR	81	70	91	87	105	131	85	86	101	124	156	311	119
Men's clothing	102	71	88	101	127	130	90	75	99	114	143	307	114
Men's furnishings and hats	70	65	72	73	63	140	80	69	88	107	116	277	117
Boys' wear	68	73	138	93	98	97	80	144	148	136	167	285	127
Men's and boys' shoes and slippers	104	90	127	109	121	151	105	107	134	141	150	280	135
HOMEFURNISHINGS	103	95	96	109	112	115	109	113	118	134	139	171	118
Furniture and bedding	135	123	107	121	128	128	135	145	132	150	141	126	131
Mattresses, springs, and studio beds	154	137	115	133	146	143	164	177	153	160	130	93	141
Upholstered and other furniture	125	105	123	124	125	127	135	124	126	127	125	127	127
Domestic floor coverings	104	89	86	89	90	77	79	90	108	136	134	99	98
Rugs and carpets	101	93	84	89	91	82	81	95	103	136	143	101	100
Linoleum	64	54	59	61	69	63	53	54	52	63	49	60	60
Draperies, curtains, upholstery, and sewings	80	80	95	112	114	105	88	86	104	138	142	130	106
Lamps and shades	89	80	77	88	90	78	74	80	93	112	110	186	99
China and glassware	97	92	92	98	97	96	89	100	107	119	160	269	118
Major household appliances	76	65	66	84	96	115	112	107	98	93	74	88	88
Housewares (including small appliances)	90	92	105	131	135	144	117	113	126	126	139	223	108
Gift shop	86	93	101	109	116	121	107	112	112	119	232	466	150
Radio, phonographs, television, records, etc.	134	111	121	109	98	121	116	126	158	178	210	387	156
Records, phonographs, and television	144	89	108	99	109	101	112	98	171	188	236	374	155
Musical records, sheet music, instruments	99	137	135	119	106	131	125	113	100	159	225	514	163
MISCELLANEOUS MERCHANDISE DEPARTMENTS	74	67	95	84	95	111	96	87	83	105	180	390	122
Toys, games, sporting goods, and cameras	56	53	74	76	86	119	101	90	86	107	270	395	142
Toys and games	37	35	56	53	54	69	68	67	62	93	323	632	129
Sporting goods and cameras	94	82	100	128	144	183	159	128	124	111	208	479	144
Luggage	72	68	68	78	115	117	114	103	86	76	106	265	107
Candy	74	84	110	212	72	95	89	82	78	90	125	150	113
BASEMENT STORE TOTAL	78	71	103	99	104	104	81	94	108	117	127	192	106
DOMESTICS AND BLANKETS	144	69	74	130	90	92	103	119	98	107	110	145	107
WOMEN'S AND MISSES' HEAD-TO-WEAR	68	66	105	97	101	94	76	89	105	113	118	280	101
Intimate apparel	83	80	99	105	113	111	98	94	100	109	122	207	110
Coats and suits	59	55	101	70	37	27	26	49	75	100	93	92	65
Dresses	58	61	93	100	108	109	77	73	81	82	79	120	88
Blouses, skirts, and sportswear	84	76	92	125	144	155	121	123	153	157	155	298	137
Girls' wear	63	74	164	108	112	100	87	113	109	87	113	134	136
Infants' wear	79	76	127	103	94	88	81	120	151	152	170	288	124
MEN'S AND BOYS' WEAR	82	79	112	109	124	147	93	110	121	132	172	305	132
Men's clothing	85	81	96	111	129	158	84	92	109	126	168	344	129
Men's clothing	101	95	118	139	152	167	99	98	122	138	166	324	135
Men's furnishings	76	72	81	96									

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1957-1959

DEPARTMENT STORE TRADE, UNITED STATES
Departmental Stocks Index—Without Seasonal Adjustment
(1947-48 Average End-of-month Stocks = 100) 1/2

FOR IMMEDIATE RELEASE
April 1960

1959

Department	Stocks at end of month												Average for year
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
MAIN STORE TOTAL	123	129	138	144	138	132	132	137	150	162	166	132	116
FINE GOODS AND HOUSEHOLD TEXTILES	111	113	117	117	116	113	118	114	122	125	124	122	118
Piece goods	88	90	90	85	83	79	86	92	94	80	84	82	87
Silks, wools, and synthetics	19	21	21	18	17	16	18	18	18	16	16	15	15
Woolen yard goods	72	71	63	60	64	71	85	106	108	99	92	60	61
Cotton yard goods (including linings)	115	122	123	117	116	108	114	100	103	100	95	104	110
Household textiles	122	124	130	134	132	131	133	125	137	142	145	148	134
Linens and towels	109	114	120	124	124	123	121	113	123	126	128	127	124
Domestic—quilts, sheetings	135	146	153	157	156	156	162	163	162	168	165	160	160
Blankets, comforters, and spreads	133	129	131	134	128	128	139	132	141	146	143	141	135
SMALL WARES	128	130	138	145	144	137	131	131	144	162	179	136	142
Laces, trimmings, embroideries, and ribbons	103	122	141	138	131	123	113	115	117	128	132	110	123
Buttons	136	146	162	166	164	160	165	165	150	165	173	161	159
Toilet articles and drug sundries	130	128	135	141	139	139	132	125	132	151	163	141	139
Silverware and jewelry	130	136	142	150	146	139	133	134	149	167	179	139	145
Silverware and clocks	135	145	151	160	159	160	152	154	169	174	182	172	165
Costume jewelry	106	122	139	144	134	121	123	136	147	167	178	126	137
Fine jewelry and watches	351	360	344	376	378	348	320	326	348	380	386	350	354
Art needlework	103	102	110	113	108	107	105	110	120	123	120	117	111
Books and stationery	137	132	144	145	145	139	136	135	156	168	172	138	152
Books and magazines	124	119	131	142	133	128	123	120	133	146	167	144	137
Stationery	141	137	144	155	147	144	141	149	167	180	218	130	157
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	128	140	147	148	144	134	143	158	172	178	182	137	151
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	128	143	151	154	146	137	139	155	167	176	181	138	151
Hosiery and scarfs	131	150	160	162	152	138	136	167	182	207	221	142	162
Handkerchiefs	62	63	67	67	63	69	60	63	71	87	104	63	69
Millinery	79	81	83	83	81	89	85	89	92	89	70	95	95
Women's and children's shoes	74	88	90	89	81	77	82	102	127	147	145	90	98
Corsets and brassieres	167	180	190	192	192	191	178	176	190	195	193	187	186
Women's and children's hosiery	126	133	141	148	144	137	133	145	156	160	171	140	144
Underwear, slips, and negligees	105	113	120	130	120	121	112	120	145	170	188	116	132
Belt underware	153	159	172	172	169	169	162	169	182	208	228	139	186
Silk and mailin underwear, slips, and nightgowns	92	101	118	125	115	110	101	105	124	142	158	107	116
Wiglets, robes, and lounging apparel	78	84	104	100	104	95	91	111	137	172	195	95	116
Infants' wear (including infants' furniture)	123	138	139	145	138	136	151	165	169	180	203	135	150
Handbags, and small leather goods	125	143	154	161	147	133	144	159	162	174	185	139	155
Women's and children's shoes	161	184	187	188	179	162	170	194	198	193	186	146	170
Children's shoes	166	192	184	186	174	166	186	186	196	204	186	144	166
Women's shoes	152	176	191	192	178	163	167	193	201	190	181	142	179
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	128	135	141	140	134	130	149	162	177	181	183	136	150
Women's and misses' coats and suits	113	111	109	87	80	84	121	152	168	159	144	119	121
Women's and misses' coats	100	109	105	87	77	87	127	167	182	175	165	149	127
Women's and misses' suits	107	128	118	91	77	69	94	126	122	104	91	81	101
Juniors' and girls' wear	134	152	164	165	146	145	152	164	165	168	218	139	170
Juniors' coats, suits, and dresses	118	133	134	132	132	121	154	164	175	181	182	123	146
Girls' wear	147	170	168	173	161	162	111	217	223	206	247	152	190
Women's and misses' dresses	133	138	145	147	143	136	113	134	156	160	154	136	140
Women's and misses' inexpensive dresses	131	143	154	154	147	137	116	132	159	162	152	117	143
Women's and misses' better dresses	129	148	147	147	137	119	115	167	157	159	154	137	141
Blouses, skirts, and sportswear	144	151	172	187	183	170	186	200	210	218	228	156	185
Aprons, house dresses, and uniforms	116	120	134	143	131	129	132	103	111	124	142	121	124
Pure	104	109	109	111	106	126	155	143	173	161	165	132	133
MEN'S AND BOYS' WEAR	120	130	140	148	148	135	129	142	165	181	187	137	147
Men's clothing	129	140	152	158	155	139	127	151	177	185	181	142	153
Men's furnishings and hats	112	115	128	137	142	127	118	126	151	177	192	127	138
Boys' wear	112	132	132	139	132	125	114	147	171	177	177	127	143
Men's and boys' shoes and slippers	145	159	171	182	177	170	160	171	182	191	195	168	172
HOME FURNISHINGS	121	123	136	136	135	133	127	123	131	138	140	128	131
Furniture and bedding	122	122	136	134	133	133	127	121	128	130	130	131	129
Mattresses, springs, and studio beds	143	150	161	153	145	144	144	123	138	140	153	145	145
Upholstered and other furniture	116	120	131	134	129	134	126	122	125	126	126	126	126
Domestic floor coverings	105	103	114	106	106	107	105	104	105	113	111	112	109
Rugs and carpets	102	112	112	117	119	118	117	111	112	118	110	118	114
Linoleum	64	94	68	75	73	66	68	67	68	76	74	60	71
Draperies, curtains, upholstery, and seatings	118	123	133	134	130	128	119	121	129	132	130	123	127
Lamps and shades	117	119	128	136	135	129	100	121	131	129	124	131	130
China and glassware	128	132	138	139	139	133	136	137	144	152	154	132	139
Major household appliances	101	107	112	117	112	105	102	90	92	100	110	109	105
Housewares (including small appliances)	131	140	156	159	158	153	145	149	169	159	165	137	149
Gift shop	144	158	165	172	174	174	165	166	177	225	229	169	177
Radios, phonographs, television, records, etc.	147	146	161	163	163	159	149	144	155	174	182	142	157
Radios, phonographs, and television	150	149	151	161	176	162	140	140	151	189	204	153	158
Planes, records, sheet music, instruments	130	146	153	156	159	148	165	146	143	185	200	151	157
MISCELLANEOUS MERCHANDISE DEPARTMENTS	125	117	123	126	129	126	125	126	148	188	194	112	137
Toys, games, sporting goods, and cameras	135	135	143	148	156	150	151	154	195	205	249	129	167
Toys and games	128	145	153	164	166	166	157	151	202	202	248	113	168
Sporting goods and cameras	128	145	153	164	166	166	157	151	175	204	217	129	164
Luggage	120	129	136	137	138	133	123	128	128	152	166	145	137
Candy	141	143	109	128	118	109	104	98	115	147	144	111	128
BASEMENT STORE TOTAL	104	113	120	125	121	115	112	119	138	148	144	108	121
DOMESTICS AND BLANKETS	113	118	125	176	122	123	120	114	125	127	130	130	127
WOMEN'S AND MISSES' READY-TO-WEAR	97	108	116	120	115	109	111	120	132	136	141	101	117
Intimate apparel	109	120	129	138	133	126	125	121	137	143	152	113	129
Coats and suits	71	81	74	71	59	63	84	111	116	106	100	85	85
Dresses	94	94	94	97	94	97	101	89	101	108	117	92	105
Blouses, skirts, and sportswear	105	119	142	152	122	136	131	148	160	164	170	108	138
Girls' wear	104	133	140	148	141	132	159	155	187	184	205	113	150
Infants' wear	113	127	136	137	130	128</							

1953-1959

1959

Department	Ratio of end-of-month stocks to sales ^{1/}											
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
GRAND TOTAL - ENTIRE STORE	3.4	4.1	3.4	3.5	3.3	3.1	3.6	3.5	3.4	3.3	3.1	1.5
MAIN STORE TOTAL	3.6	4.3	3.6	3.7	3.4	3.3	3.8	3.7	3.6	3.5	3.2	1.6
PIECE GOODS AND HOUSEHOLD TEXTILES	2.4	5.2	5.2	4.6	4.3	4.6	4.0	3.2	4.4	4.1	4.0	3.0
Piece goods	4.2	4.0	3.5	3.6	3.9	4.5	5.2	4.6	4.0	3.4	3.6	4.1
Silks, velvets, and synthetics	4.0	3.9	3.2	3.5	3.8	4.9	6.1	5.4	4.4	3.5	3.3	3.9
Woolen yard goods	2.3	3.7	4.7	10.3	17.9	20.1	7.4	4.9	2.9	4.3	3.9	1.2
Cotton yard goods (including linings)	4.2	4.0	3.3	2.9	2.9	3.0	3.5	3.8	3.4	3.3	4.6	5.3
Household textiles	2.0	5.9	6.4	5.0	4.3	4.5	3.5	2.8	4.5	4.3	4.1	2.7
Linen and towels	2.4	6.1	6.3	5.5	4.9	4.7	3.9	3.2	5.1	4.9	3.9	2.1
Domestic-curtains, sheetings	1.3	5.5	6.4	4.7	3.8	4.2	2.8	2.1	4.4	4.4	5.2	4.1
Blankets, coverlets, and spreads	2.6	6.1	6.5	4.8	4.2	4.3	4.0	3.3	3.8	3.5	3.5	2.7
WOMEN'S WEAR	4.0	4.4	4.3	4.5	4.1	3.8	4.5	4.3	4.1	4.1	3.7	1.3
Laces, trimmings, embroideries, and ribbons	5.7	5.6	4.3	4.5	4.1	4.3	5.2	5.5	4.8	4.4	4.2	2.4
Notions	4.1	5.1	4.7	3.9	3.6	3.5	4.2	4.6	3.6	3.9	4.0	2.1
Toilet articles and drug sundries	3.4	4.0	3.7	3.9	3.6	3.4	3.7	3.7	3.6	3.8	4.3	1.3
Silverware and jewelry	5.8	5.7	5.4	5.8	4.6	4.3	5.9	5.4	5.4	4.8	4.1	1.5
Silverware and clocks	7.1	6.8	4.4	7.9	6.8	5.3	7.5	6.0	7.4	6.7	5.6	2.6
Costume jewelry	3.4	3.7	3.2	3.6	2.7	2.8	2.7	4.0	3.5	3.0	2.8	2.0
Fine jewelry and watches	12.0	10.7	11.1	9.7	7.5	6.6	9.2	8.5	9.3	8.6	6.2	2.0
Art novelties	3.3	4.3	5.5	5.8	6.4	6.0	5.6	4.9	4.6	3.8	3.6	2.8
Books and stationery	3.4	3.5	2.7	4.6	4.2	3.7	4.3	3.8	3.5	4.0	3.7	2.8
Records and magazines	2.7	2.6	2.9	2.6	2.8	3.2	2.5	2.9	2.0	2.7	2.9	1.0
Stationery	3.7	3.9	4.2	5.2	4.4	3.9	4.9	4.2	3.8	4.4	2.6	0.8
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	3.1	3.6	2.5	2.9	2.6	2.8	3.5	3.4	2.9	2.8	2.9	1.4
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	3.9	4.4	3.1	3.8	3.3	3.4	4.1	4.3	3.5	3.4	3.3	1.5
Neckwear and scarfs	2.2	2.4	2.6	2.6	2.2	2.3	2.9	3.5	2.8	2.6	2.6	0.9
Handkerchiefs	4.5	3.9	3.8	5.1	3.8	3.9	4.6	4.5	4.8	4.8	3.8	0.8
Millinery	1.4	1.7	0.7	1.1	1.2	1.3	2.0	2.0	0.9	0.8	1.0	0.8
Women's and children's gloves	4.1	2.2	2.8	4.3	4.0	5.4	5.1	4.2	6.0	4.7	3.9	1.2
Corsets and brassieres	3.0	4.1	3.3	3.3	3.1	2.9	3.3	3.5	3.3	3.2	3.6	2.6
Women's and children's hosiery	2.9	3.3	3.0	3.4	3.1	3.6	4.3	4.2	3.3	2.9	3.0	1.4
Underwear, slips, and negligees	3.6	4.1	4.1	3.9	2.7	2.9	3.1	3.7	4.3	4.2	3.3	0.9
Silk and underwear	4.6	4.3	4.2	4.1	3.4	4.2	3.7	4.0	4.8	4.3	3.4	1.0
Silk and muslin underwear, slips, and nightgowns	4.0	4.3	4.3	4.0	2.8	3.0	3.2	3.7	4.5	4.3	3.4	1.0
Negligees, robes, and lounging apparel	2.6	2.7	3.0	2.8	1.9	2.2	2.4	3.0	3.7	3.8	2.6	0.5
Infants' wear (including infants' furniture)	3.5	4.0	2.6	3.5	3.5	3.7	4.1	3.5	2.9	3.0	2.8	3.1
Handbags and small leather goods	3.1	3.5	2.2	2.9	2.1	2.3	3.1	3.2	3.8	3.5	4.0	2.7
Women's and children's shoes	6.0	7.0	4.3	5.3	4.9	4.5	4.5	6.3	4.4	4.6	5.2	3.5
Children's shoes	7.5	8.2	3.5	7.0	5.9	5.7	7.2	6.4	4.0	5.6	5.5	3.1
Women's shoes	5.3	6.8	4.5	5.0	4.7	4.7	5.3	7.8	4.8	4.5	5.1	1.6
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	2.5	2.9	2.0	2.1	2.0	2.2	2.9	2.7	2.5	2.3	2.4	1.3
Women's and misses' coats and suits	1.9	2.4	1.6	1.7	1.0	1.9	5.4	4.0	3.0	2.1	2.1	1.8
Women's and misses' coats	2.1	2.6	1.6	1.6	1.2	2.6	5.9	4.2	3.2	2.6	2.6	2.3
Women's and misses' suits	3.1	2.9	1.6	2.0	2.9	3.8	4.6	4.2	2.6	2.2	3.0	1.6
Juniors' and girls' wear	3.0	3.0	1.6	2.2	2.0	2.2	3.1	2.1	2.2	2.4	2.2	1.0
Juniors' coats, suits, and dresses	3.2	3.2	1.3	1.5	1.6	2.2	2.8	2.4	2.4	2.4	2.4	1.0
Girls' wear	3.9	3.8	1.8	3.2	2.9	3.0	4.0	2.2	2.5	2.9	2.4	1.0
Women's and misses' dresses	2.3	2.4	1.7	1.6	1.4	1.6	1.9	2.2	1.8	1.9	2.2	1.6
Women's and misses' inexpensive dresses	1.7	1.9	1.4	1.3	1.2	1.2	1.4	1.8	1.5	1.5	1.8	1.1
Women's and misses' better dresses	2.8	2.5	2.2	2.0	1.9	2.0	2.5	2.8	2.3	2.3	2.7	2.7
Blouses, skirts, and sportswear	2.8	3.2	2.9	2.6	2.1	2.0	2.4	2.8	2.6	2.5	2.8	1.1
Aprons, housedresses, and uniforms	2.1	2.5	2.1	2.7	1.3	1.5	1.7	1.8	1.8	1.7	1.7	1.9
Furs	3.1	5.3	4.4	5.4	4.4	15.2	10.5	4.7	6.3	3.8	4.0	2.2
MEN'S AND BOYS' WEAR	4.8	5.9	4.9	5.3	4.4	3.2	4.8	5.2	5.2	4.6	3.8	1.4
Men's clothing	4.4	6.7	6.1	5.3	4.3	3.7	4.9	6.9	6.4	4.5	4.4	1.4
Men's furnishings and hats	4.7	5.0	5.1	5.2	4.3	3.5	4.2	5.1	4.1	4.6	3.5	2.9
Boys' wear	5.3	5.9	3.2	4.9	4.4	4.2	5.8	5.5	3.6	4.2	3.5	1.5
Men's and boys' shoes and slippers	6.3	7.9	6.2	7.3	6.4	5.0	6.7	7.2	6.0	5.9	5.0	2.6
HOMEFURNISHINGS	3.9	4.5	4.8	4.2	4.1	3.9	3.9	3.7	3.8	3.4	3.4	2.5
Furniture and bedding	3.3	3.7	4.7	3.9	3.7	3.8	3.3	3.0	3.6	3.1	3.3	3.9
Mattresses, springs, and studio beds	1.5	2.0	2.6	2.0	1.9	1.8	1.6	2.2	1.6	1.6	1.6	3.3
Upholstered and other furniture	4.0	4.2	5.3	4.5	4.3	4.5	4.1	3.7	4.3	3.5	3.5	3.9
Domestic floor coverings	3.6	4.2	4.7	4.3	4.6	5.2	4.9	4.2	3.8	2.9	2.9	4.1
Rugs and carpets	4.4	4.2	4.4	4.6	4.6	4.6	4.6	4.6	4.6	4.6	4.6	3.9
Linoleum	5.5	6.5	4.2	4.5	3.3	4.3	4.8	4.6	4.6	4.0	4.0	4.1
Draperies, curtains, upholstery, and awnings	5.2	5.6	5.1	4.3	4.4	4.4	4.9	5.0	4.5	3.4	3.2	3.4
Lamps and shades	3.9	4.5	3.7	5.1	5.2	4.9	4.5	4.2	3.5	3.1	2.1	2.1
China and glassware	7.3	7.9	8.1	7.8	7.9	7.1	8.3	7.6	7.6	7.2	6.7	2.7
Major household appliances	2.5	3.2	2.8	2.3	1.8	1.7	1.7	2.0	2.2	2.9	3.1	1.1
Housewares (including small appliances)	4.5	4.9	4.8	3.8	3.7	3.5	3.9	3.4	2.9	3.7	3.7	1.9
Gift shop	6.7	6.6	6.4	6.2	5.9	5.3	6.1	7.3	6.3	6.0	4.9	1.0
Radios, phonographs, television, records, etc.	3.1	3.7	3.8	4.1	4.5	3.6	3.4	3.2	2.8	2.8	2.5	1.1
Radios, phonographs, and television	3.0	3.5	3.6	3.7	4.0	3.2	2.9	2.6	2.3	2.4	2.2	1.0
Pianos, records, sheet music, instruments	3.5	4.1	4.4	5.4	6.0	4.6	4.9	4.7	4.3	4.0	3.3	1.1
MISCELLANEOUS MERCHANDISE DEPARTMENTS	4.9	4.3	3.3	3.7	3.5	2.9	3.3	3.6	3.5	4.5	2.6	0.7
Toys, games, sporting goods, and cameras	8.3	8.0	6.0	5.9	5.6	4.0	4.5	5.2	7.0	7.0	2.8	0.7
Toys and games	13.0	9.0	5.7	6.9	6.8	4.7	5.4	5.7	8.0	7.8	2.4	0.5
Sporting goods and cameras	6.0	7.1	6.2	5.8	4.8	3.8	3.8	3.7	3.2	3.5	2.5	1.7
Luggage	5.4	6.0	5.9	5.2	3.7	2.8	3.5	3.6	4.8	4.0	4.6	1.5
Candy	1.8	1.4	0.6	1.5	1.3	1.3	1.4	1.3	1.4	1.3	1.6	0.3
BASEMENT STORE TOTAL	2.8	3.3	2.4	2.6	2.4	2.3	2.8	2.7	2.6	2.5	2.3	1.1
DOMESTICS AND BLANKETS	2.0	4.2	4.4	3.4	3.3	3.3	2.9	2.5	3.1	2.9	2.9	2.1
WOMEN'S AND MISSES' READY-TO-WEAR	2.4	2.6	1.8	2.0	1.8	1.9	2.3	2.3	2.1	2.0	2.0	0.9
Infants' apparel	2.7	3.0	2.6	2.7	2.3	2.3	2.5	2.6	2.7	2.7	2.5	1.1
Hosiery	2.4	2.6	2.1	2.4	2.5	2.6	3.2	3.0	3.2	3.0	2.6	1.0
Underwear, corsets & brassieres	3.3	3.3	2.8	2.8	2.2	2.2	2.4	2.6	2.8	2.8	2.6	1.1
Coats and suits	1.7	2.0	1.0	1.4	2.3	3.3	4.4	3.2	2.2	2.5	2.5	1.2
Dresses	1.7	1.7	1.2	1.2	0.9	1.0	1.2	1.3	1.2	1.4	1.6	0.8
Blouses, skirts, and sportswear	2.2	2.6	2.6	2.0	1.7	1.5	1.7	2.0	1.7	1.7	1.8	0.7
Girls' wear	2.9	3.1	1.5	2.4	2.2	2.2	2.6	2.1	2.1	2.1	1.7	0.7
Infants' wear	3.1	3.6	2.3	2.9	2.9	3.1	3.8	2.8	2.4	2.3	2.1	1.0
Aprons, housedresses, uniform	2.6	2.7	2.2	1.8	1.3	1.5	1.9	2.3	2.2	2.4	2.2	0.9
MEN'S AND BOYS' WEAR	3.4	3.8	2.9	3								