

Table with columns: Department, Percentage of year's sales made in each month (Jan-Dec), and Percentage of year's sales by departments. Rows include GRAND TOTAL - RETAIL STORES, MAIN STORE TOTAL, PIECE GOODS AND HOUSEHOLD TEXTILES, CLOTHING, HATS, SHOES, and MISCELLANEOUS MERCHANDISE DEPARTMENTS.

Note: Based on reports from a group of large department stores located in various cities throughout the country. (In 1957, sales by these stores accounted for about 15 per cent of estimated total department store sales.) Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.

Board of Governors of the
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1957

Table with columns: Department, Sales during month (Jan-Dec), and Average for year. Rows include MAIN STORE TOTAL, PIECE GOODS AND HOUSEHOLD TEXTILES, SMALL WARES, WOMEN'S AND MISSES' READY-TO-WEAR APPAREL, MEN'S AND BOYS' WEAR, HOMEFURNISHINGS, MISCELLANEOUS MERCHANDISE DEPARTMENTS, and BASEMENT STORE TOTAL.

7/ The 1947-50 average of monthly sales for each department is used as the base in computing the sales index for that department. Four-based on reports from a group of large department stores located in various cities throughout the country. (In 1957, sales by these stores accounted for about 45 per cent of estimated total department store sales.) Not all stores report data for all months of the department store; consequently, the sample for the individual departments is not so comprehensive as that for the total.

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