

1955

Main table with columns: Department, and monthly sales (Jan-Dec), and Percentage of year's sales. Rows include: GRAND TOTAL - ENTIRE STORE, MAIN STORE TOTAL, PIECE GOODS AND HOUSEHOLD TEXTILES, SMALL WARES, WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL), WOMEN'S AND MISSES' READY-TO-WEAR APPAREL, MEN'S AND BOYS' WEAR, HOMEFURNISHINGS, MISCELLANEOUS MERCHANDISE DEPARTMENTS, BASEMENT STORE TOTAL, DOMESTICS AND BLANKETS, MISCELLANEOUS MERCHANDISE DEPARTMENTS (continued), SHOES, and BUREAU AND BEAUTY SHOP.

Notes: -Based on reports from a group of large department stores located in various cities throughout the country. (In 1955, data by these stores accounted for almost 50 per cent of estimated total department store sales.) Not all stores report data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.

Board of Governors of the Federal Reserve System







