

1954

Department	Percentage of year's sales made in each month												Percentage of year's sales by departments
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
GRAND TOTAL - RETAIL STORES	6.5	6.1	7.4	8.2	7.6	7.8	6.1	7.1	8.2	8.9	10.4	15.7	100.0
MAIN STORE TOTAL	6.5	6.2	7.2	8.1	7.6	7.7	6.2	7.0	8.2	8.9	10.4	16.0	100.0
PIECE GOODS AND HOUSEHOLD TEXTILES	12.1	6.6	7.4	7.0	7.9	7.0	6.9	9.1	7.9	8.4	8.9	10.8	100.0
Piece goods	8.0	8.7	10.7	9.1	8.5	7.2	5.9	7.2	8.1	9.5	9.0	7.5	100.0
Silks, velvets, and synthetics	8.0	9.2	11.1	9.7	8.2	6.1	5.0	6.4	8.5	9.6	9.1	8.0	100.0
Woolen yard goods	8.5	8.1	8.6	3.7	5.3	1.8	3.6	10.7	13.6	16.6	12.7	9.8	100.0
Cotton yard goods (including linings)	7.6	8.7	10.6	10.9	11.6	10.8	8.4	6.7	6.0	6.4	6.3	5.0	100.0
Household textiles	11.1	5.5	5.9	5.9	7.6	6.9	7.3	10.0	7.6	7.9	8.8	10.5	100.0
Linen and towels	12.1	5.6	5.7	5.9	7.1	6.9	7.1	8.9	6.9	7.6	10.2	16.0	100.0
Domestics—mainline, sheetings	13.9	5.8	5.9	5.7	8.1	6.7	8.5	12.1	7.2	6.6	6.2	8.3	100.0
Blouses, confettos, and spreads	10.8	5.2	5.8	5.3	7.7	7.1	6.5	9.3	5.2	9.9	9.9	12.5	100.0
SMALL WARES	6.2	6.2	6.4	7.2	7.5	7.4	5.9	6.3	7.6	8.2	10.8	20.3	100.0
Laces, trimmings, embroideries, and ribbons	5.9	6.8	9.3	10.3	10.0	9.0	6.2	6.0	7.3	8.0	9.1	12.1	100.0
Notions	6.7	6.0	7.5	5.0	9.6	9.7	6.8	6.3	8.3	8.2	9.0	12.2	100.0
Toilet articles and drug sundries	6.8	6.4	6.8	7.3	7.7	7.7	6.7	6.6	7.3	7.5	8.9	20.3	100.0
Silverware and jewelry	4.6	5.3	5.3	7.2	7.6	7.8	5.3	6.1	7.6	9.0	11.6	22.6	100.0
Silverware and clocks	5.0	5.4	5.5	6.8	7.4	7.0	5.7	7.3	7.6	8.9	11.6	19.8	100.0
Costume jewelry	4.3	5.2	5.6	7.4	7.8	7.1	5.4	5.8	7.6	9.6	11.3	22.9	100.0
Fine jewelry and watches	3.9	4.6	3.7	8.5	8.7	7.5	4.3	5.6	6.8	8.0	11.6	26.7	100.0
Art needlework	10.1	7.9	7.9	6.1	6.2	5.8	5.8	7.2	8.5	10.0	11.3	13.2	100.0
Books and stationery	6.2	6.2	6.1	5.8	5.6	5.8	4.7	5.9	7.2	8.0	11.5	25.0	100.0
Books and magazines	7.2	6.8	7.5	10.5	5.6	5.7	5.2	6.8	10.0	7.9	11.3	15.0	100.0
Stationery	5.6	6.0	5.4	5.7	5.6	5.9	4.5	5.7	7.4	7.9	11.3	26.0	100.0
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	6.2	6.2	7.9	9.2	7.9	7.3	5.7	7.1	8.9	9.1	9.8	14.7	100.0
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	5.8	6.1	7.6	9.2	7.7	7.3	5.6	6.4	8.6	8.9	10.0	16.8	100.0
Neckwear and scarfs	5.1	6.0	6.8	8.5	7.6	7.1	5.5	5.9	8.1	9.2	10.4	19.8	100.0
Handkerchiefs	5.1	6.0	6.6	6.4	6.1	5.8	4.8	5.1	5.6	7.7	11.3	21.0	100.0
Millinery	5.1	7.0	10.9	13.7	6.3	4.8	3.3	6.2	12.9	11.9	9.2	8.7	100.0
Women's and children's gloves	5.5	5.4	6.8	10.4	8.6	8.4	2.7	3.3	8.4	9.4	10.4	16.5	100.0
Corsets and brassieres	7.6	6.9	8.1	9.2	8.9	9.8	7.8	7.0	8.4	8.6	8.0	13.0	100.0
Women's and children's hosiery	6.4	7.1	7.8	8.5	8.1	6.7	5.5	6.0	8.2	8.6	8.8	17.0	100.0
Underwear, slips, and negligees	5.2	5.5	6.3	7.3	8.6	8.2	6.6	5.8	6.1	7.2	10.7	22.5	100.0
Bath underwear	5.9	5.6	6.3	7.0	8.5	7.6	6.6	6.2	6.6	8.0	10.7	21.0	100.0
Slips and mainline underwear, slips, and negligees	4.9	5.4	6.1	7.9	8.9	8.9	6.9	5.7	6.8	8.2	9.9	22.9	100.0
Negligees, robes, and lounging apparel	4.5	5.5	6.3	6.8	8.2	7.1	5.9	5.5	5.8	6.7	11.6	26.1	100.0
Infants' wear (including infants' furniture)	5.7	5.8	7.6	8.7	6.0	6.2	5.4	7.8	9.6	9.6	11.5	16.1	100.0
Hats, caps, and small leather goods	4.1	5.4	6.4	9.6	7.9	7.1	4.8	5.6	8.5	9.0	10.3	21.1	100.0
Women's and children's shoes	6.2	6.4	8.4	10.8	8.2	8.4	5.7	6.8	10.1	8.7	11.3	18.0	100.0
Children's shoes	4.7	5.3	8.1	12.1	6.5	7.2	5.4	9.7	11.2	8.1	5.8	12.9	100.0
Women's shoes	6.2	6.6	8.8	10.7	8.5	8.5	5.8	6.4	9.9	9.5	10.5	16.6	100.0
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	6.6	6.3	8.2	9.3	8.0	7.4	5.8	7.7	9.3	9.3	9.5	12.6	100.0
Women's and misses' coats and suits	9.5	7.9	11.0	10.1	5.8	2.8	3.4	7.7	13.7	13.1	9.6	10.0	100.0
Women's and misses' coats	10.0	7.5	9.7	9.3	3.1	2.2	3.0	7.8	9.1	12.3	13.3	11.0	100.0
Women's and misses' suits	7.6	9.8	11.6	13.6	7.3	3.9	4.4	6.7	10.9	9.1	6.2	5.9	100.0
Juniors' and girls' wear	4.7	5.5	8.5	9.8	7.1	6.7	5.3	9.2	9.8	9.1	10.3	14.0	100.0
Juniors' coats, suits, and dresses	5.6	6.0	9.3	10.2	8.1	7.6	6.0	8.5	8.1	8.2	9.6	13.4	100.0
Girls' wear	3.9	4.9	8.0	9.3	5.8	6.0	4.8	9.9	10.1	9.3	11.5	16.5	100.0
Women's and misses' dresses	6.6	6.7	8.5	10.4	10.5	9.6	6.3	6.6	9.0	8.5	7.9	9.4	100.0
Women's and misses' inexpensive dresses	6.6	6.4	8.2	10.6	10.6	10.9	6.7	6.4	8.3	8.1	7.6	9.6	100.0
Women's and misses' better dresses	6.4	7.1	8.8	10.3	9.6	8.3	6.0	7.0	9.7	9.1	8.2	9.5	100.0
Blouses, skirts, and sportswear	5.3	5.4	6.1	7.6	7.8	9.1	7.0	8.0	9.7	9.2	9.1	15.7	100.0
Aprons, house-dresses, and uniforms	6.4	6.0	7.7	9.6	11.1	11.1	6.1	6.1	6.1	6.1	6.1	7.4	100.0
Pinafores	8.9	6.2	3.9	6.9	3.1	1.4	1.4	11.1	8.7	11.6	14.5	19.6	100.0
WOMEN'S AND BOYS' WEAR	5.6	5.0	5.9	7.4	6.5	9.3	5.5	5.6	7.2	8.5	11.7	21.8	100.0
Men's clothing	7.9	5.5	6.4	8.0	7.7	9.9	6.2	5.2	7.4	9.8	11.1	11.8	100.0
Men's furnishings and hats	4.6	4.9	5.0	6.2	5.9	10.2	5.5	4.7	6.0	7.6	12.0	27.4	100.0
Boys' wear	4.3	4.6	7.0	9.8	5.7	6.0	4.2	8.2	9.6	9.1	11.9	19.6	100.0
Men's and boys' shoes and slippers	6.0	5.4	6.3	8.3	7.2	9.9	6.3	6.2	8.8	8.8	9.6	18.1	100.0
HOUSEFURNISHINGS	6.9	6.9	7.7	7.4	7.9	7.9	7.3	7.9	8.5	9.5	10.3	11.8	100.0
Furniture and bedding	8.1	8.1	7.7	7.0	8.0	7.7	8.1	9.7	8.6	9.4	9.5	8.1	100.0
Mattresses, springs, and studio beds	8.7	8.3	7.8	7.1	8.0	7.9	8.8	10.9	9.2	9.7	8.1	5.5	100.0
Upholstered and other furniture	7.5	8.4	7.6	7.1	7.8	7.7	8.0	9.3	9.1	10.2	9.0	10.6	100.0
Domestic floor coverings	7.7	7.6	7.8	7.2	8.3	6.4	6.2	8.0	9.4	11.1	11.5	8.8	100.0
Rugs and carpets	6.4	7.0	7.5	7.4	8.3	6.7	6.5	8.3	6.7	8.1	11.4	8.7	100.0
Linoleum	7.8	6.9	9.7	8.8	9.0	8.2	7.7	7.7	7.7	9.9	9.7	6.9	100.0
Draperies, curtains, upholstery, and awnings	5.9	6.4	8.1	8.8	9.1	8.2	6.3	6.8	8.3	10.6	11.5	10.0	100.0
Lamps and shades	6.7	6.8	7.1	6.9	7.1	6.3	5.6	6.6	8.2	9.9	12.5	16.2	100.0
China and glassware	6.5	6.8	7.1	6.7	7.3	7.3	5.5	7.1	8.0	9.1	10.3	15.4	100.0
Major household appliances	6.9	6.4	7.8	7.7	7.7	10.4	11.0	8.6	8.6	9.7	7.9	7.7	100.0
Housewares (including small appliances)	5.5	6.0	7.9	8.2	8.6	9.2	7.2	7.0	8.1	8.1	9.6	11.3	100.0
Gift gbp	4.4	5.2	5.7	5.9	6.6	5.4	6.4	6.2	6.4	8.1	13.6	25.8	100.0
Records, phonographs, television, records, etc.	7.6	6.8	8.1	5.7	5.5	5.6	5.5	6.7	9.3	10.3	11.2	17.7	100.0
Radios, phonographs, and television	8.5	5.7	7.6	5.2	5.8	4.5	5.1	6.8	10.0	11.2	12.7	16.9	100.0
Pianos, records, sheet music, instruments	5.0	8.2	7.8	6.1	6.0	5.8	6.0	6.2	5.4	8.1	11.4	28.0	100.0
MISCELLANEOUS MERCHANDISE DEPARTMENTS	4.3	4.8	5.6	6.6	6.5	7.3	6.1	5.9	6.0	7.5	13.3	26.1	100.0
Toys, games, sporting goods, and cameras	2.1	2.9	3.7	4.7	4.9	6.5	5.3	4.9	5.3	6.9	17.9	34.9	100.0
Toys and games	1.3	2.3	2.7	3.9	3.5	5.1	4.2	3.8	4.0	5.0	11.4	39.6	100.0
Sporting goods and cameras	3.6	4.1	5.0	6.5	7.3	9.5	7.7	6.6	6.4	7.0	11.3	25.0	100.0
Luggage	4.7	4.5	4.5	6.5	8.9	11.4	8.7	8.0	6.3	6.3	9.2	21.0	100.0
Candy	6.1	6.0	6.6	11.1	6.1	6.1	6.1	7.9	8.1	8.7	10.7	10.0	100.0
BASEMENT STORE TOTAL	6.1	5.8	7.7	8.9	7.8	8.5	6.0	7.1	8.4	8.9	10.4	11.4	100.0
DOMESTICS AND BLANKETS	10.8	6.0	6.9	8.8	7.5	7.2	7.0	9.0	8.0	8.6	9.2	11.0	100.0
WOMEN'S AND MISSES' READY-TO-WEAR	5.8	5.9	8.1	9.6	8.1	8.3	5.9	7.1	8.4	8.8	10.0	14.0	100.0
Intimate apparel	6.2	6.4	7.5	8.6	8.5	8.7	6.9	6.6	7.8	7.9	9.7	15.6	100.0

Department	Percentage of month's sales made in each department 1/												Percentage of year's sales by departments
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
GRAND TOTAL - ENTIRE STORE	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
MAIN STORE TOTAL	84.6	84.6	83.3	83.1	84.0	83.1	84.0	84.1	84.1	84.2	84.2	84.2	84.0
PIECE GOODS AND HOUSEHOLD TEXTILES	9.4	5.4	5.1	4.3	5.3	4.5	5.6	6.5	4.9	4.8	4.3	3.5	5.1
Piece goods	1.9	2.2	2.3	1.7	1.7	1.4	1.5	1.6	1.6	1.6	1.3	0.7	1.5
Silks, velvets, and synthetics	0.8	0.9	1.0	0.8	0.7	0.5	0.5	0.6	0.7	0.7	0.6	0.3	0.6
Woolen yard goods	0.4	0.4	0.4	0.1	0.1	0.2	0.4	0.4	0.5	0.5	0.2	0.2	0.3
Cotton yard goods (including linings)	0.7	0.9	0.9	0.8	0.9	0.8	0.8	0.6	0.4	0.4	0.3	0.2	0.6
Household textiles	7.4	3.1	2.6	2.5	3.4	3.0	4.0	4.8	3.2	3.0	2.9	2.7	3.4
Linens and towels	2.4	1.2	1.0	1.0	1.2	1.2	1.4	1.6	1.1	1.1	1.1	1.1	1.3
Domestic-making, sheetings	3.4	1.1	0.9	0.8	1.2	1.0	1.6	2.0	1.0	0.9	0.7	0.6	1.2
Blankets, comforters, and spreads	1.6	0.8	0.7	0.7	1.0	0.8	1.0	1.2	1.1	1.0	0.9	0.8	1.1
SMALL WARES	8.5	8.8	7.7	7.8	8.6	8.5	8.4	7.9	8.1	8.1	9.1	11.4	8.8
Laces, trimsings, embroideries, and ribbons	0.3	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Notions	1.2	1.2	1.2	1.3	1.5	1.5	1.4	1.1	1.2	1.1	1.1	1.0	1.2
Toilet articles and drug sundries	2.8	2.8	2.5	2.5	2.7	2.7	2.9	2.5	2.4	2.3	2.2	3.4	2.7
Silverware and jewelry	1.5	1.8	1.5	1.7	2.1	2.0	1.7	1.8	1.8	2.0	2.1	2.0	2.0
Silverware and clocks	0.5	0.5	0.5	0.5	0.6	0.7	0.6	0.6	0.5	0.5	0.6	0.7	0.8
Costume jewelry	0.8	1.0	0.8	0.9	1.1	1.0	0.9	0.9	1.0	1.1	1.2	1.6	1.1
Fine jewelry and watches	0.2	0.3	0.2	0.3	0.4	0.3	0.2	0.3	0.3	0.3	0.4	0.6	0.3
Art needlework	0.7	0.6	0.5	0.4	0.3	0.4	0.4	0.5	0.5	0.5	0.5	0.4	0.5
Books and stationery	1.9	2.0	1.6	1.4	1.4	1.5	1.4	1.5	1.4	1.4	1.3	1.1	1.0
Books and magazines	0.7	0.7	0.6	0.5	0.5	0.4	0.5	0.5	0.5	0.5	0.7	0.9	0.6
Stationery	1.2	1.3	1.0	0.9	1.0	1.0	1.0	1.1	1.3	1.2	1.9	2.2	1.4
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	33.9	36.1	38.0	40.2	36.7	33.5	32.8	35.6	38.4	36.5	33.4	33.4	35.5
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	16.0	18.1	18.6	20.2	18.2	16.8	16.4	16.3	18.7	18.0	17.3	19.4	18.0
Neckwear and scarfs	0.9	1.1	1.1	1.1	1.1	1.0	0.9	1.0	1.1	1.2	1.1	1.4	1.1
Handkerchiefs	0.3	0.4	0.2	0.3	0.3	0.3	0.3	0.2	0.2	0.3	0.4	0.7	0.3
Millinery	0.8	0.8	1.0	1.0	0.6	0.6	0.6	1.0	1.7	1.0	0.6	1.1	0.8
Women's and children's gloves	0.6	0.6	0.7	0.9	0.5	0.4	0.3	0.3	0.5	0.7	0.9	1.2	0.7
Corsets and brassieres	2.1	2.0	1.9	1.9	2.1	2.2	2.0	1.7	1.8	1.7	1.5	1.7	1.7
Women's and children's hosiery	1.9	2.2	2.0	2.1	2.1	1.6	1.8	1.7	1.9	1.9	1.8	2.3	2.0
Underwear, slips, and negligees	2.8	3.2	3.0	3.1	3.9	3.7	3.7	3.8	3.4	3.4	3.6	4.0	3.5
Exit underwear	1.1	1.1	1.0	1.0	1.3	1.2	1.2	1.0	0.9	1.1	1.2	1.6	1.2
Silk and maille underwear, slips, and nightgowns	1.7	1.5	1.4	1.1	1.9	1.9	1.9	1.3	1.2	1.2	1.1	1.7	1.4
Hosiery, robes, and lounging apparel	0.4	0.4	0.5	0.7	0.6	0.6	0.5	0.5	0.7	0.7	1.0	1.0	0.6
Infants' wear (including infants' furniture)	2.4	2.6	2.9	2.9	2.2	2.2	2.5	3.1	3.2	3.0	3.0	2.9	2.7
Handbags, and small leather goods	1.0	1.2	1.2	1.7	1.5	1.3	1.1	1.1	1.5	1.4	1.4	1.9	1.4
Women's and children's shoes	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Children's shoes	0.5	0.5	0.7	0.9	0.5	0.6	0.6	0.9	0.9	0.6	0.5	0.5	0.6
Women's shoes	2.6	2.9	3.2	3.4	3.0	2.8	2.5	2.4	3.1	2.8	2.2	1.8	2.7
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	17.9	18.0	19.4	20.0	18.5	16.7	16.4	19.3	19.7	18.5	16.1	14.0	17.5
Women's and misses' coats and suits	4.5	4.0	4.6	3.8	2.4	1.1	1.7	3.2	3.6	4.1	3.4	1.9	3.1
Women's and misses' coats	3.5	2.7	2.9	2.4	1.6	0.6	1.1	2.4	2.5	3.2	2.9	1.6	2.2
Women's and misses' suits	1.0	1.3	1.7	1.4	0.8	0.5	0.6	0.8	1.1	0.9	0.5	0.3	0.9
Juniors' and girls' wear	2.7	3.2	3.4	4.4	3.4	3.2	3.1	4.7	4.4	3.8	3.6	3.2	3.6
Juniors' coats, suits, and dresses	1.5	1.2	1.2	2.2	1.5	1.2	1.1	2.6	2.3	2.0	2.1	1.9	1.9
Girls' wear	1.2	1.5	2.1	2.2	1.5	1.5	1.5	2.1	2.1	1.8	1.5	1.3	1.7
Women's and misses' dresses	4.4	4.7	5.0	5.4	5.9	5.3	4.4	4.0	4.7	4.3	3.3	2.6	4.3
Women's and misses' inexpensive dresses	2.3	2.3	2.5	2.6	3.2	3.1	2.4	2.0	2.3	2.0	1.7	1.4	2.2
Women's and misses' better dresses	2.1	2.4	2.5	2.8	2.7	2.2	2.0	2.0	2.4	2.3	1.6	1.2	2.1
Blouses, skirts, and sportswear	3.4	3.4	3.4	3.9	4.5	4.8	4.7	4.7	4.8	4.2	3.6	4.1	4.1
Aprons, house dresses, and uniforms	1.5	1.6	1.4	1.5	1.9	2.0	1.7	1.7	1.0	1.0	0.9	1.0	1.4
Purs	1.1	0.8	0.5	0.7	0.4	0.1	0.6	1.3	0.9	1.0	1.1	1.1	0.8
MEN'S AND BOYS' WEAR	8.6	8.2	8.0	9.0	8.5	11.9	8.8	7.8	8.7	9.6	11.1	13.9	10.0
Men's clothing	3.5	2.6	2.5	2.8	2.9	3.7	2.8	2.1	2.6	3.2	3.1	2.7	2.9
Men's furnishings and hats	4.4	3.7	3.2	3.5	3.7	6.1	4.2	3.1	3.4	4.0	5.4	4.7	4.7
Boys' wear	1.2	1.3	1.7	2.1	1.3	1.3	1.2	2.1	2.0	1.8	2.0	2.3	1.8
Men's and boys' shoes and slippers	0.5	0.5	0.5	0.6	0.5	0.7	0.6	0.5	0.6	0.5	0.5	0.6	0.5
HOMEFURNISHINGS	20.5	21.7	20.3	17.3	20.2	19.5	22.8	21.7	19.9	20.6	19.1	14.5	19.3
Furniture and bedding	6.4	6.7	5.3	4.4	5.4	5.1	6.8	7.0	5.3	5.4	4.7	2.7	5.1
Mattresses, springs, and studio beds	2.0	1.9	1.6	1.3	1.6	2.5	2.1	2.2	1.7	1.6	2.1	0.5	1.5
Upholstered and other furniture	4.4	4.8	3.8	3.1	3.8	3.6	4.7	4.8	3.6	3.8	2.6	2.2	3.6
Domestic floor coverings	2.3	2.3	2.1	1.7	2.0	1.6	1.9	2.2	2.2	2.5	2.1	1.1	1.9
Rugs and carpets	0.2	0.2	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1
Linoleum	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1
Draperies, curtains, upholstery, and awnings	2.2	2.5	2.7	2.6	2.9	2.5	2.5	2.3	2.4	2.8	2.7	1.5	2.4
Lamps and shades	0.7	0.7	0.6	0.5	0.6	0.5	0.6	0.6	0.6	0.7	0.8	0.6	0.7
Cups and glassware	1.3	1.5	1.3	1.3	1.3	1.2	1.2	1.3	1.3	1.2	1.4	1.6	1.3
Major household appliances	1.9	1.8	1.9	1.6	1.8	2.4	3.2	2.2	1.8	1.9	1.4	0.8	1.8
Houseware (including small appliances)	3.0	3.5	3.2	3.5	3.0	4.2	4.1	3.5	3.1	3.2	3.3	3.5	3.7
Gift shop	0.3	0.4	0.3	0.3	0.4	0.3	0.4	0.3	0.4	0.4	0.6	0.7	0.4
Radios, phonographs, television, records, etc.	1.8	1.7	1.7	1.1	1.1	1.4	1.4	1.7	1.8	1.6	1.7	1.6	1.6
Radios, phonographs, and television	1.5	1.2	1.3	0.8	0.8	1.0	1.1	1.5	1.5	1.3	1.2	1.3	
Pianos, records, sheet music, instruments	0.3	0.5	0.4	0.3	0.3	0.3	0.4	0.2	0.3	0.3	0.5	0.3	
MISCELLANEOUS MERCHANDISE DEPARTMENTS	3.7	4.4	4.2	4.5	4.7	5.2	5.6	4.6	4.1	4.6	7.2	9.3	5.6
Toys, games, sporting goods, and cameras	0.9	1.2	1.3	1.6	1.7	2.2	2.3	1.8	1.7	2.0	4.6	6.0	2.6
Toys and games	0.6	0.6	0.7	0.9	1.1	1.1	1.1	0.8	0.7	1.0	1.5	2.9	0.9
Sporting goods and cameras	0.5	0.6	0.6	0.7	0.9	1.1	1.1	0.8	0.7	1.0	1.5	2.9	
Luggage	0.3	0.4	0.4	0.6	0.6	0.8	0.7	0.6	0.4	0.4	0.4	0.6	0.5
Candy	0.4	0.6	0.4	0.7	0.4	0.3	0.4	0.3	0.4	0.3	0.4	0.7	0.5
BASEMENT STORE TOTAL	12.3	12.2	13.6	14.1	13.3	14.0	12.7	13.0	13.3	13.0	12.9	11.9	12.9
DOMESTICS AND BLANKETS	1.6	1.0	0.9	1.1	1.0	0.9	1.1	1.2	1.0	1.0	0.9	0.7	1.0
WOMEN'S AND MISSES' READY-TO-WEAR	6.0	6.3	7.3	7.8	7.0	7.0	6.4	6.6	6.8	6.5	6.3	5.9	6.5
Intimate apparel	1.8	1.9	1.9	2.0	2.1	2.1	2.1	1.8	1.7	1.7	1.7	1.9	1.9
Coats and suits	1.0	0.9	1.3	1.2	0.7	0.3	0.4	0.8	0.9	1.0	0.9	0.5	0.8
Dresses	1.1	1.2	1.0	1.2	1.7	1.8	1.5	1.5	1.4	1.2	1.2	1.4	1.3
Blouses, skirts, and sportswear	0.6	0.7	0.7	0.									

DEPARTMENT STORE TRADE, UNITED STATES
 Departmental Sales Indexes, Without Seasonal Adjustment
 (1947-49 Average Monthly Sales = 100)

 FOR IMMEDIATE RELEASE
 March 1955

1954

Department	Sales during month												Average for year
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
MALE STORE TOTAL	80	75	89	99	93	94	75	86	100	109	127	195	102
PIECE GOODS AND HOUSEHOLD TEXTILES	129	70	79	74	84	75	73	97	84	89	94	114	89
Piece goods	67	73	89	76	71	60	49	60	73	79	75	62	69
Silks, velvets, and synthetics	58	65	80	69	59	43	35	47	60	68	71	58	59
Knit yard goods	65	65	65	68	47	27	81	67	88	101	105	63	63
Cotton yard goods (including linings)	85	95	116	118	127	118	91	73	66	70	69	63	91
Household textiles	173	68	71	72	92	85	89	123	92	96	107	152	102
Linen and towels	113	66	67	69	83	82	83	105	81	89	120	188	98
Domestic-washings, sheetings	136	73	70	100	84	104	109	89	91	107	127	152	103
Blankets, coverlets, and spreads	238	67	73	81	98	81	83	115	117	155	312	114	118
SMALL WARES	80	78	82	92	95	95	74	81	96	105	137	258	106
Laces, trappings, embroideries, and ribbons	63	72	98	109	106	96	65	63	77	85	96	126	88
Notions	89	108	116	115	116	80	76	99	99	107	126	100	102
Toilet articles and drug sundries	94	86	92	100	104	105	91	90	98	102	121	275	113
Silverware and jewelry	58	66	65	89	94	96	65	76	93	113	143	278	103
Silverware and clocks	50	57	58	72	80	95	61	78	81	94	124	211	89
Costume jewelry	60	71	76	101	107	97	74	78	106	113	155	312	114
Fine jewelry and watches	50	58	56	107	109	93	50	71	85	102	146	336	105
Art needlework	105	83	82	64	64	61	60	76	88	104	119	137	87
Books and stationery	88	88	86	81	80	82	66	83	102	112	191	352	118
Books and magazines	94	89	96	83	72	74	67	82	104	115	207	377	107
Stationery	83	87	80	82	83	87	66	82	108	115	209	379	122
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	77	77	97	114	97	91	70	87	109	112	130	181	103
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	72	76	94	114	95	91	70	79	105	110	124	208	103
Neckwear and scarfs	76	86	100	125	110	104	79	87	118	134	151	288	121
Handkerchiefs	46	59	48	57	54	51	39	44	49	60	89	176	74
Millinery	57	77	121	152	69	53	36	69	143	131	102	95	92
Women's and children's gloves	61	58	76	113	65	45	29	36	69	103	143	283	86
Corsets and brassieres	112	102	119	131	144	109	103	104	128	142	155	238	123
Women's and children's hosiery	68	74	81	89	87	71	57	63	85	90	102	177	87
Underwear, slips, and negligees	62	65	74	86	101	96	78	68	72	85	125	264	98
Knit underwear	84	79	88	98	120	107	92	87	92	112	169	295	117
Silk and manila underwear, slips, and nightgowns	53	71	76	80	87	97	74	60	64	73	127	242	88
Negligees, robes, and lounging apparel	50	66	76	81	97	85	71	66	70	80	138	311	100
Infants' wear (including infants' furniture)	78	79	102	118	81	84	74	105	129	134	155	228	113
Handbags, and small leather goods	56	71	84	126	103	93	64	73	111	118	135	276	109
Women's and children's shoes	83	83	113	129	105	105	74	81	105	112	140	276	110
Children's shoes	60	67	103	152	82	91	67	122	141	102	110	162	105
Women's shoes	81	85	114	138	110	110	75	83	128	122	110	137	108
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	82	77	100	114	98	91	70	95	113	114	117	153	102
Women's and misses' coats and suits	93	77	108	99	97	27	33	70	95	115	112	93	82
Women's and misses' coats and suits	100	74	97	92	51	22	29	78	90	121	132	105	83
Women's and misses' suits	71	92	136	127	68	37	11	62	100	105	85	57	74
Juniors' and girls' wear	63	72	113	129	93	89	70	122	129	121	135	185	110
Juniors' coats, suits, and dresses	60	70	107	119	91	89	69	99	110	103	103	139	107
Girls' wear	60	74	120	141	89	90	73	151	152	162	174	248	126
Women's and misses' dresses	78	78	100	122	123	113	74	77	105	100	92	110	98
Women's and misses' inexpensive dresses	79	76	97	125	126	129	79	76	99	96	90	113	99
Women's and misses' better dresses	80	83	102	113	111	96	70	82	112	108	96	110	97
Blouses, skirts, and sportswear	80	80	92	113	117	116	104	119	145	137	136	233	124
Aprons, housedresses, and uniforms	96	89	96	122	114	118	102	77	79	78	91	144	105
Pure	94	64	41	72	32	35	12	135	91	132	158	204	87
WOMEN'S AND BOYS' WEAR	72	64	74	95	82	119	70	74	91	109	168	277	106
Men's clothing	98	67	79	97	95	121	75	65	90	123	136	180	102
Men's furnishings and hats	59	63	64	79	75	129	70	65	84	96	153	307	108
Boys' wear	59	62	94	131	76	81	56	110	129	122	160	263	112
Men's and boys' shoes and slippers	81	72	83	111	96	132	84	82	110	113	127	261	111
HOUSEFURNISHINGS	82	82	92	87	95	94	86	94	101	113	123	139	99
Furniture and bedding	110	109	105	94	108	104	100	131	115	128	128	109	113
Mattresses, springs, and studio beds	134	126	139	109	121	121	124	106	141	168	124	83	127
Upholstered and other furniture	97	105	98	90	109	98	102	119	103	119	129	144	104
Domestic floor coverings	75	72	76	70	80	62	61	77	91	110	112	85	81
Rugs and carpets	61	71	74	72	81	65	63	81	65	80	109	112	81
Linoleum	50	45	62	57	58	53	49	60	69	62	64	54	54
Draperies, curtains, upholstery, and awnings	72	76	98	105	110	98	76	82	100	126	139	119	100
Lamps and shades	74	74	81	75	78	68	59	71	89	108	136	176	91
China and glassware	62	65	90	85	92	92	71	90	96	101	146	234	102
Major household appliances	59	54	56	62	65	67	62	73	72	82	95	65	70
Housewares (including small appliances)	72	77	102	105	111	118	93	89	109	105	123	183	107
Gift shop	64	76	81	86	95	96	79	90	93	116	172	325	107
Radio, phonograph, television, records, etc.	101	90	107	76	73	73	73	89	123	137	148	234	110
Radio, phonograph, and television	121	82	107	78	82	65	72	96	143	158	180	299	118
Planes, records, sheet music, instruments	64	103	97	77	76	73	76	77	68	102	144	300	105
MISCELLANEOUS MERCHANDISE DEPARTMENTS	55	63	71	86	83	93	79	75	78	95	172	335	107
Toys, games, sporting goods, and cameras	31	41	54	68	70	93	77	70	77	99	258	502	120
Toys and games	20	33	43	56	52	75	62	58	71	102	113	591	122
Sporting goods and cameras	11	8	11	12	13	18	15	12	6	9	145	310	33
Luggage	56	54	53	76	104	134	102	94	74	73	108	207	98
Candy	64	88	82	142	77	68	62	65	75	99	120	309	104
BASEMENT STORE TOTAL	146	77	95	110	96	104	74	87	104	110	128	177	103
DOMESTICS AND BLANKETS	70	77	89	114	96	93	90	116	104	110	118	162	108
WOMEN'S AND MISSES' READY-TO-WEAR	70	70	97	115	96	99	71	84	101	105	119	166	99
Instant apparel	80	81	96	110	108	110	89	83	94	102	123	199	106
Coats and suits	65	65	105	111	77	68	52	59	78	97	101	81	73
Dresses	65	68	86	113	127	133	83	70	75	76	81	117	91
Blouses, skirts, and sportswear	71	74	90	107	111	110	102	111	103	127	135	203	118
Girls' wear	56	64	116	150	88	100	69	114	118	160	171	240	121
Infants' wear	77	75	107	127	85	92	75	114	151	149	176	289	121
WOMEN'S AND BOYS' WEAR	71	71	96	114	95	137	81	91	115	123	165	270	119
Men's wear	75	73	90	105	98	119	85	78	103	126	162	267	117
Men's clothing	93	87	110	129	111	117	92	85	114	130	160	265	120
Men's furnishings	63	65	78	113	91	91	91	91	91	115	162	301	115
Boys' wear	61	65	115	151	82	83	69	160	150	136	171</		

Department	Stocks at end of month												Average for year
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
MAIN STORE TOTAL	105	110	121	121	119	110	106	111	123	132	135	108	117
FINE GOODS AND HOUSEHOLD TEXTILES	99	100	104	107	104	99	101	98	106	110	111	111	104
Piece goods	88	91	92	89	86	78	82	88	92	90	81	81	87
Silks, velvets, and synthetics	80	82	80	78	71	73	82	92	102	115	120	111	78
Woolen yard goods	88	92	83	78	78	77	86	108	105	96	87	85	89
Cotton yard goods (including linings)	105	110	116	116	111	98	102	95	102	102	97	102	105
Household textiles	104	104	110	117	111	110	110	103	113	121	126	127	113
Linens and towels	95	95	100	107	104	100	95	92	102	115	120	111	102
Domestics—mainline, sheetings	116	119	126	139	138	135	135	117	131	132	141	137	135
Blankets, comforters, and spreads	112	108	109	113	110	106	111	108	116	123	126	116	113
SMALL WARES	105	107	115	118	116	111	105	106	114	131	126	110	115
Laces, trappings, embroideries, and ribbons	91	111	134	129	120	109	97	101	104	111	118	100	111
Buttons	113	117	128	134	134	126	117	118	125	135	141	118	125
Toilet articles and drug sundries	102	107	109	109	109	105	101	99	103	121	116	109	109
Silverware and jewelry	107	111	122	124	119	113	105	108	118	134	138	111	119
Silverware and cloaks	120	125	130	133	128	127	121	120	125	136	137	123	128
Costume jewelry	86	98	117	116	108	96	91	102	113	134	153	102	110
Fine jewelry and watches	111	115	121	121	116	116	98	92	101	115	137	115	122
Art postcards	97	99	105	110	107	104	101	102	111	115	114	106	106
Books and stationery	111	106	116	120	117	113	108	112	122	135	145	128	112
Books and magazines	99	94	103	108	105	102	98	95	102	131	151	110	106
Stationery	114	109	119	126	120	118	112	118	132	161	172	106	128
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	107	116	131	125	120	106	107	120	134	140	142	109	121
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	107	118	133	130	124	112	109	122	136	142	148	111	124
Neckwear and scarves	105	123	145	140	134	115	113	122	145	167	190	130	136
Handkerchiefs	72	71	77	72	70	66	63	66	78	95	116	69	76
Hosiery	84	110	148	97	84	68	69	102	111	144	166	95	95
Women's and children's gloves	77	86	101	93	86	81	81	96	115	131	130	80	97
Corsets and brassieres	125	130	142	146	148	160	132	133	166	166	166	116	122
Women's and children's hosiery	100	110	123	127	120	110	104	112	126	135	149	110	119
Underwear, slips, and negligees	96	102	117	122	116	106	96	101	126	145	168	111	115
Belt underwear	123	129	145	152	144	138	122	126	154	175	196	131	145
Silk and mailin underwear, slips, and nightgowns	89	95	107	111	104	97	88	92	107	121	136	93	103
Negligees, robes, and lounging apparel	75	75	101	100	88	82	80	88	99	117	126	81	101
Infants' wear (including infants' nightgowns)	104	115	128	129	119	110	113	129	137	145	148	113	124
Handbags, and small leather goods	99	110	132	127	117	102	97	112	124	138	162	101	118
Women's and children's shoes	128	143	156	159	147	128	128	147	153	150	144	126	142
Children's shoes	122	140	150	145	144	129	123	149	149	148	144	118	110
Women's shoes	122	141	158	154	147	130	126	147	154	149	141	127	141
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	108	114	127	118	114	98	105	119	134	136	133	106	118
Women's and misses' coats and suits	106	117	121	92	72	65	91	121	145	132	113	101	105
Women's and misses' coats	90	98	102	78	59	58	91	127	153	144	138	105	103
Women's and misses' suits	117	119	119	90	71	60	91	114	141	134	134	101	106
Juniors' and girls' wear	103	111	134	120	117	100	118	132	149	154	151	104	107
Juniors' coats, suits, and dresses	101	114	124	110	109	90	107	119	134	132	129	99	99
Girls' wear	105	126	143	127	123	108	128	143	160	172	169	107	114
Women's and misses' dresses	112	114	129	121	123	98	80	95	114	117	115	105	111
Women's and misses' inexpensive dresses	104	106	123	121	123	101	77	93	105	111	113	103	106
Women's and misses' better dresses	108	122	129	124	117	92	81	101	119	120	117	107	111
Blouses, skirts, and sportswear	119	126	147	157	157	129	113	144	153	157	165	116	116
Aprons, housewares, and uniforms	102	105	119	128	129	114	94	87	93	103	121	107	108
Furs	86	83	90	82	79	88	112	105	119	119	119	95	98
MEN'S AND BOYS' WEAR	104	115	129	131	134	118	110	120	138	149	152	110	126
Men's clothing	118	130	145	147	149	130	119	134	153	166	151	121	138
Men's furnishings and hats	100	104	118	124	122	115	104	110	128	149	160	104	121
Boys' wear	89	105	120	112	108	99	103	118	132	141	147	113	113
Men's and boys' shoes and slippers	108	120	141	141	138	128	119	126	136	142	142	118	130
HOMEFURNISHINGS	106	108	117	120	118	113	107	103	115	115	106	112	110
Furniture and bedding	116	117	127	126	123	116	109	103	110	110	111	111	115
Mattresses, springs, and studio beds	136	146	143	149	137	130	119	113	127	131	132	146	134
Upholstered and other furniture	111	116	123	124	117	117	109	102	105	106	106	112	112
Domestic floor coverings	103	99	105	107	97	97	97	107	106	103	103	102	104
Rugs and carpets	99	105	107	110	105	103	100	103	105	102	107	102	104
Linoleum	73	65	62	70	60	61	60	62	65	65	65	65	63
Drapery, curtains, upholstery, and awnings	104	109	118	120	118	113	105	107	115	118	118	110	113
Lamps and shades	100	104	114	119	116	109	101	100	109	119	123	109	110
China and glassware	117	120	123	128	130	129	126	125	126	134	136	117	126
Major household appliances	84	95	96	103	100	90	84	79	81	80	81	81	88
Housewares (including small appliances)	107	115	128	134	131	125	117	112	119	127	133	114	122
Gift shop	114	121	132	138	131	133	127	128	137	171	176	129	136
Radio, phonographs, television, records, etc.	91	93	100	103	101	96	91	87	93	108	112	86	97
Radio, phonographs, and television	87	82	90	98	107	85	87	85	89	112	132	87	95
Pianos, records, sheet music, instruments	88	97	101	103	104	93	105	100	78	121	128	100	101
MISCELLANEOUS MERCHANDISE DEPARTMENTS	99	97	107	106	108	103	101	105	126	158	165	94	114
Toys, games, sporting goods, and cameras	101	105	111	116	121	115	111	121	158	205	205	101	132
Toys and games	110	100	105	110	118	117	118	127	184	257	257	94	142
Sporting goods and cameras	96	110	114	122	122	106	109	109	121	136	141	111	117
Language	106	115	116	116	116	110	105	103	104	104	104	108	115
Candy	103	98	118	88	86	83	78	71	89	110	160	88	98
BASEMENT STORE TOTAL	98	103	117	115	114	102	98	104	118	124	126	100	110
DOMESTICS AND BLANKETS	103	106	112	105	111	111	111	108	117	123	129	131	119
WOMEN'S AND MISSES' READY-TO-WEAR	90	100	116	110	108	96	92	102	115	121	126	94	106
Intimate apparel	100	110	119	123	120	109	106	106	119	127	134	100	114
Coats and suits	76	93	105	84	62	58	74	99	114	129	149	86	86
Dresses	90	89	98	107	118	95	77	87	95	105	91	91	94
Blouses, skirts, and sportswear	88	101	127	131	130	107	98	110	126	136	145	96	115
Girls' wear	85	107	143	115	118	103	109	123	141	141	141	107	119
Infants' wear	98	109	126	117	118	107	111	122	134	137	146	102	119
MEN'S AND BOYS' WEAR	93	106											

1954

Department	Ratio of end-of-month stocks to sales ^{1/2}											
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
GRAND TOTAL - RETAIL STORES	3.5	3.9	3.6	3.2	3.4	3.0	3.7	3.4	3.2	3.4	2.8	2.5
MAIN STORE TOTAL	3.7	4.1	3.8	3.4	3.6	3.3	4.0	3.6	3.4	3.4	3.0	1.6
FINE GOODS AND HOUSEHOLD TEXTILES	2.4	4.4	4.1	4.4	3.8	4.1	4.3	3.1	3.9	3.8	3.6	3.0
Piece goods	3.7	3.5	2.9	3.3	3.4	3.7	4.7	4.1	3.6	3.2	3.2	3.8
Silks, velvets, and synthetics	3.8	3.5	2.8	3.2	3.5	3.1	5.9	4.8	3.8	3.3	3.0	3.6
Woolen yard goods	3.9	4.1	3.8	3.2	3.4	3.7	4.1	3.8	3.4	3.4	3.0	4.5
Cotton yard goods (including linings)	3.2	3.1	2.7	2.6	2.3	2.2	2.8	2.4	3.1	2.9	3.8	3.5
Household textiles	2.0	5.0	5.0	5.2	4.0	4.3	4.0	2.7	3.9	4.1	3.8	2.7
Linens and towels	2.5	5.4	5.5	5.7	4.7	4.7	4.6	3.3	4.6	4.7	3.7	2.2
Downsies-mattings, sheetings	2.3	4.2	4.5	5.1	3.5	4.2	3.3	2.0	3.8	4.1	4.7	4.0
Blankets, comforters, and spreads	2.7	5.5	5.0	4.7	3.8	4.0	4.4	3.1	3.3	3.3	3.3	2.5
SMALL WARES	4.2	4.4	4.5	4.1	3.9	3.7	4.5	4.2	3.8	4.0	3.4	4.4
Laces, trimmings, embroideries, and ribbons	4.6	4.7	4.1	3.6	3.5	3.6	4.7	4.9	4.1	4.1	3.8	2.1
Buttons	4.0	4.7	4.1	3.6	3.3	3.1	4.2	4.6	3.6	3.8	3.8	2.2
Toilet articles and drug sundries	3.6	3.9	3.9	3.6	3.5	3.3	3.7	3.7	3.5	3.9	4.0	1.3
Silverware and jewelry	6.5	6.0	6.6	4.9	4.4	4.1	5.7	5.0	4.4	4.1	3.6	1.4
Silverware and clocks	6.7	6.6	6.7	7.2	6.3	5.1	7.8	5.8	5.9	5.5	4.6	2.3
Costume jewelry	3.5	3.4	3.8	2.9	2.5	2.5	3.1	3.2	2.7	3.2	2.4	0.8
Fine jewelry and watches	13.1	11.8	15.2	8.2	7.5	7.3	10.1	8.7	8.0	7.4	5.7	2.1
Art needlework	3.4	4.5	4.7	6.3	6.1	6.2	6.1	4.8	4.6	4.0	3.5	2.9
Books and stationery	3.6	3.4	3.9	4.2	4.2	4.0	4.7	3.8	3.4	3.9	2.5	0.9
Books and magazines	2.8	2.8	2.8	3.5	3.9	3.7	3.9	3.0	2.8	2.9	2.5	1.0
Stationery	4.1	3.7	4.4	4.5	4.3	4.0	5.0	4.2	3.6	4.1	2.6	0.8
WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)	3.1	3.3	2.9	2.4	2.7	2.6	3.3	3.0	2.7	2.7	2.6	1.3
WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES	3.7	3.9	3.6	2.9	3.3	3.1	4.0	3.9	3.2	3.2	3.0	1.3
Neckwear and scarfs	2.6	2.7	2.7	2.1	2.3	2.1	2.7	2.8	2.4	2.3	2.0	0.8
Handkerchiefs	4.8	3.7	4.8	3.9	4.0	4.0	4.5	4.8	4.8	4.9	4.8	0.7
Millinery	1.5	1.5	1.3	0.7	1.2	1.3	2.0	1.6	0.8	0.9	0.9	0.8
Women's and children's gloves	4.5	5.4	4.8	2.9	4.7	6.3	4.9	3.8	3.4	3.5	3.1	1.0
Corsets and brassieres	3.0	3.4	3.2	2.9	3.0	2.6	3.3	3.5	3.1	3.1	3.4	2.6
Women's and children's hosiery	2.6	2.7	2.7	2.5	2.5	2.5	2.8	3.3	3.2	2.6	2.6	1.1
Underwear, slips, and negligees	3.6	3.6	3.6	3.2	2.6	2.5	2.8	3.3	3.8	3.8	2.9	0.9
Ties and handkerchiefs	2.6	2.7	2.7	3.4	3.7	3.5	2.9	3.0	3.0	3.4	3.0	2.2
Silk and muslin underwear, slips, and nightgowns	3.9	3.8	3.8	3.1	2.5	2.4	2.8	3.5	4.0	3.8	3.0	0.9
Negligees, robes, and lounging apparel	2.9	2.6	2.6	2.7	2.1	2.1	2.3	2.8	3.3	3.7	2.5	0.5
Infants' wear (including infants' furniture)	3.5	3.8	3.2	2.6	3.8	3.4	4.0	3.1	2.7	2.8	2.5	1.4
Handbags and small leather goods	3.6	2.4	3.2	2.1	2.3	2.3	3.2	3.1	2.4	2.4	2.5	0.8
Women's and children's shoes	5.9	5.5	5.3	4.1	5.1	6.6	6.5	6.1	6.0	4.9	4.9	2.8
Children's shoes	6.7	7.2	5.3	3.3	4.1	5.1	6.7	4.2	3.6	4.9	4.6	2.6
Women's shoes	5.8	6.3	5.3	4.2	4.9	4.5	6.4	6.7	4.6	4.6	4.9	3.6
WOMEN'S AND MISSES' READY-TO-WEAR APPAREL	2.5	2.7	2.4	1.9	2.1	2.0	2.8	2.3	2.2	2.2	2.1	1.3
Women's and misses' coats and suits	1.9	2.5	1.9	1.5	2.1	1.0	4.6	2.9	2.5	1.9	1.7	1.8
Women's and misses' coats	2.4	2.0	1.8	1.2	1.8	1.0	5.0	2.6	1.8	1.8	1.5	2.5
Women's and misses' suits	3.3	3.0	2.1	1.7	2.4	3.7	3.8	2.1	2.0	2.4	2.0	1.8
Juniors' and girls' wear	2.9	3.0	2.2	1.6	2.2	2.0	3.0	2.0	2.0	2.3	2.0	1.0
Juniors' coats, suits, and dresses	3.1	2.4	1.7	1.4	1.6	1.5	2.1	1.8	1.5	1.5	1.5	1.0
Girls' wear	3.8	3.7	2.6	1.9	3.0	2.6	3.8	2.1	2.2	2.6	2.1	0.9
Women's and misses' dresses	2.1	2.2	1.9	1.5	1.5	1.3	1.6	1.9	1.6	1.7	1.9	1.4
Women's and misses' inexpensive dresses	1.6	1.7	1.6	1.2	1.2	1.0	1.2	1.5	1.3	1.4	1.5	1.1
Women's and misses' better dresses	2.6	2.7	2.3	1.8	1.9	1.7	2.2	2.1	2.1	2.0	2.2	1.5
Blouses, skirts, and sportswear	3.0	3.1	3.2	2.8	2.6	1.9	2.5	2.4	2.1	2.3	2.4	1.0
Aprons, house dresses, and uniforms	2.2	2.2	2.3	1.9	1.7	1.5	1.7	2.1	2.2	2.4	2.5	1.4
Pare	3.5	4.9	8.3	4.3	9.4	21.7	9.8	4.1	4.9	3.7	4.0	1.8
MEN'S AND BOYS' WEAR	4.8	5.9	5.7	4.5	5.3	3.3	5.2	5.5	4.9	4.5	3.4	1.3
Men's clothing	4.3	6.9	6.5	5.3	5.6	3.6	5.7	7.3	6.0	4.6	4.0	2.4
Men's furnishings and hats	4.9	5.0	5.1	4.6	5.0	2.6	4.4	5.3	4.9	4.7	3.1	0.9
Boys' wear	5.2	5.9	4.9	4.9	4.9	4.2	6.3	3.7	3.5	3.9	3.0	1.3
Men's and boys' shoes and slippers	6.0	7.5	7.5	5.6	6.4	4.5	6.4	7.1	5.5	5.7	5.0	2.2
HOMEFURNISHINGS	4.5	4.6	4.5	4.8	4.4	4.2	4.3	3.8	3.8	3.5	3.3	2.7
Furniture and bedding	4.0	4.0	4.6	5.0	4.3	4.3	3.7	3.0	3.6	3.3	3.3	3.3
Mattresses, springs, and studio beds	4.9	4.7	5.4	5.6	5.0	4.1	1.7	3.3	3.4	3.7	2.0	3.1
Upholstered and other furniture	4.9	4.7	5.4	5.6	5.0	4.1	1.7	3.3	3.4	3.7	2.0	3.1
Domestic floor coverings	5.1	5.3	5.2	5.5	5.1	6.0	5.9	4.8	4.4	3.6	3.5	4.6
Rugs and carpets	4.9	5.3	5.2	5.6	5.2	6.1	6.0	4.8	4.5	3.5	3.5	4.8
Linoleum	5.2	5.4	3.8	4.5	3.7	4.3	4.8	4.4	4.4	3.9	3.9	4.4
Draperies, curtains, upholstery, and seatings	5.3	5.3	4.4	4.2	4.0	4.3	5.1	4.8	4.2	3.4	3.1	3.4
Lamps and shades	4.3	4.4	4.5	5.0	4.7	5.1	5.4	4.4	3.8	3.4	2.8	2.0
Clocks and glassware	8.0	7.8	7.7	6.6	7.9	7.8	9.9	7.8	7.1	6.5	3.5	2.9
Major household appliances	3.0	3.7	3.1	3.5	3.1	2.1	1.9	2.3	2.1	2.0	2.5	2.5
Housewares (including small appliances)	4.8	4.8	4.3	4.1	3.8	3.4	4.0	4.1	3.5	3.9	3.5	2.0
Gift shop	7.3	6.5	6.6	6.5	5.7	5.5	6.6	5.7	6.0	6.0	3.7	1.4
Radios, phonographs, television, records, etc.	2.6	3.0	2.8	3.9	3.9	3.8	3.5	2.8	2.7	2.3	2.2	1.1
Records, phonographs, and television	2.2	2.8	2.3	3.3	3.5	3.3	3.0	2.3	1.6	1.8	1.8	0.9
Pianos, records, sheet music, instruments	4.5	3.6	4.1	5.6	5.4	5.3	5.3	4.8	4.1	4.0	3.4	1.4
MISCELLANEOUS MERCHANDISE DEPARTMENTS	4.4	3.8	3.7	3.1	3.2	3.2	3.2	3.5	4.0	4.1	2.4	0.7
Toys, games, sporting goods, and cameras	10.9	8.2	6.2	6.8	5.4	5.5	4.1	4.7	5.5	6.6	6.4	2.5
Toys and games	15.1	8.2	6.2	6.8	5.0	4.6	5.2	5.7	7.1	6.5	2.2	0.6
Sporting goods and cameras	5.2	8.1	7.1	5.8	5.1	3.6	4.3	3.0	3.5	4.0	2.7	1.1
Luggage	6.5	6.3	6.9	4.8	3.4	2.6	3.3	3.4	4.6	5.6	4.1	1.4
Candy	1.7	1.2	1.9	0.7	1.2	1.4	1.4	1.2	1.3	1.2	1.5	0.3
BASEMENT STORE TOTAL	2.5	2.9	2.5	2.1	2.4	2.0	2.7	2.4	2.3	2.3	2.0	1.1
DOMESTICS AND BLANKETS	1.8	3.4	3.1	3.5	2.9	2.9	3.0	2.3	2.8	2.7	2.7	2.3
WOMEN'S AND MISSES' READY-TO-WEAR	2.1	2.3	2.0	1.6	1.6	2.1	2.0	1.9	1.9	1.7	1.7	0.9
Intimate apparel	2.5	2.7	2.5	2.2	2.2	2.0	2.4	2.6	2.5	2.5	2.2	1.0
Hosiery	2.2	2.2	2.0	1.8	2.0	2.1	2.6	2.5	2.0	2.1	2.0	0.9
Underwear, corsets & brassieres	2.6	2.5	2.6	2.4	2.2	1.9	2.3	2.6	2.7	2.7	2.3	1.1
Coats and suits	2.5	2.0	1.3	1.0	1.5	2.8	4.0	3.3	3.0	2.5	3.1	1.4
Dresses	1.5	1.5	1.3	1.0	1.0	0.8	1.0	1.2	1.2	1.3	1.3	0.8
Blouses, skirts, and sportswear	2.0	2.1	2.1	2.0	2.0	2.1	1.6	1.7	1.5	1.6	1.8	0.8
Girls' wear	2.7	2.9	2.0	1.3	2.3	1.7	1.7	1.5	1.6	1.8	1.5	0.7
Infants' wear	2.7	3.2	2.5	2.0	3.0	2.5	3.1	2.3	2.0	2.0	1.8	1.0
Aprons, house dresses, uniforms	2.4	2.4	2.0	1.1	1.7	1.4	1.5	1.8	1.8	2.6	2.4	1.1
MEN'S AND BOYS' WEAR	3.1	3.5	3.1	2.5	3.1	1.9	3.0	2.9	2.7			