





DEPARTMENT STORE SALES, BY DEPARTMENTS  
Index Numbers, Without Seasonal Adjustment  
(1961 Average Monthly Sales = 100) <sup>1952</sup>

Department	Sales during 1952												Average for Year		
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	1952	1951	1950
<b>MALE STORE TOTAL</b>	184	166	194	203	210	194	155	185	215	245	257	438	219	221	215
<b>FINE GOODS AND HOUSEHOLD TEXTILES</b>	286	152	165	155	185	160	119	190	183	202	196	263	191	204	202
Fur goods	199	198	231	195	200	157	124	163	193	217	188	166	185	195	193
Silks, wools, and synthetics	112	196	257	185	159	209	147	151	170	170	188	166	185	195	193
Woolen yard goods	191	178	205	97	55	18	18	245	128	376	244	200	188	198	218
Cotton yard goods (including linings)	232	218	268	280	300	266	198	163	155	173	158	154	215	217	206
Household textiles	331	129	133	135	180	162	164	213	182	197	198	303	194	211	206
Kitchens and towels	292	154	153	158	155	187	183	166	151	168	206	351	191	192	191
Domestics—quilts, sheetings	501	144	153	162	209	179	212	275	195	172	159	218	213	246	245
Blankets, comforters, and spreads	234	122	127	131	180	164	112	195	225	256	224	309	191	196	187
<b>SMALL WEARS</b>	163	156	159	166	185	168	134	150	181	205	244	492	200	197	190
Laces, trimmings, and embroidery, and ribbons	163	172	234	278	266	218	153	153	203	218	239	342	220	222	209
Buttons	209	181	210	259	289	266	196	182	245	265	390	244	244	230	230
Tollist articles and other sundries	154	139	144	164	150	132	136	154	167	180	182	141	174	169	161
Silverware and jewelry	135	147	119	160	196	182	126	150	179	218	260	566	206	208	206
Art needlework	194	151	142	113	115	102	100	137	162	203	203	260	157	160	159
Books and stationery	173	177	184	153	150	126	158	202	221	361	703	231	218	208	208
Books and magazines	169	168	178	123	136	122	111	128	177	207	273	505	195	187	175
Stationery	169	169	169	116	161	156	139	157	209	236	374	722	231	216	208
<b>WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)</b>	176	167	220	234	218	187	147	194	238	261	246	392	224	219	209
<b>WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES</b>	160	160	205	226	212	191	142	172	236	245	250	449	219	217	209
Neckwear and scarfs	194	226	278	321	290	231	179	220	300	372	376	740	313	289	263
Handkerchiefs	95	110	94	110	116	94	80	96	102	131	148	586	151	157	163
Millinery	113	146	243	263	313	99	64	141	273	266	340	347	179	176	166
Women's and children's gloves	167	109	150	204	133	95	69	67	130	213	236	487	164	166	164
Corsets and brassieres	262	224	265	287	303	302	236	236	277	288	256	325	272	259	287
Women's and children's hosiery	123	126	143	150	155	121	93	109	113	166	175	316	151	162	165
Underwear, slips, and negligees	160	152	170	189	266	211	181	168	174	214	262	644	213	203	205
T-shirt underwear	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218
Silk and muslin underwear, slips, and negligees	144	134	156	178	231	199	162	141	149	180	242	589	209	211	209
Negligees, robes, and lounging apparel	150	151	161	172	236	181	162	183	161	209	302	743	237	227	206
Infants' wear (including infants' furniture)	226	211	287	300	236	217	198	287	350	386	387	595	307	290	270
Bedding and small linens goods	115	119	126	127	115	119	115	128	122	121	121	207	202	202	195
Lingerie	172	170	238	270	237	209	150	199	265	251	220	301	224	223	214
<b>WOMEN'S AND MISSES' READY-TO-WEAR APPAREL</b>	193	175	235	240	225	194	153	217	252	278	247	331	228	221	209
Women's and misses' coats and suits	214	202	263	261	119	72	90	199	259	340	277	263	221	222	213
Juniors' and girls' wear	172	147	321	297	254	215	165	317	338	347	381	463	282	270	252
Juniors' coats, suits, and dresses	190	191	312	293	274	221	167	276	348	314	289	351	264	258	245
Girls' wear	163	192	345	321	239	246	167	369	373	396	414	495	316	295	271
Women's and misses' dresses	175	168	218	268	278	262	155	162	219	219	189	238	209	203	195
Blouses, skirts, and sportswear	209	201	236	268	303	318	253	300	360	346	319	550	305	281	261
Aprons, house-dresses, and uniforms	196	164	181	222	286	292	215	158	156	149	170	344	208	195	188
Furs	134	92	84	52	99	13	16	159	112	165	216	106	108	108	106
<b>Men's and boys' wear</b>	153	127	160	190	184	230	136	146	179	233	273	555	213	214	206
Men's clothing	204	135	171	177	199	217	133	134	177	256	267	343	200	206	197
Men's furnishings and hats	194	122	131	154	172	258	145	125	152	208	244	714	216	210	209
Boys' wear	123	125	220	251	174	146	112	225	249	277	302	513	232	223	214
Men's and boys' shoes and slippers	151	130	167	189	194	236	142	162	191	207	216	344	204	206	196
<b>HOUSEFURNISHINGS</b>	227	198	201	195	212	212	188	213	232	267	261	306	226	244	249
Furniture and bedding	221	230	191	186	220	201	196	251	220	247	228	210	217	226	221
Domestic floor coverings	188	176	171	165	185	127	179	202	251	299	189	184	218	214	216
Draperies, curtains, upholstery and linings	167	164	203	241	196	150	144	212	277	271	260	339	219	210	215
Lamps and shades	176	172	171	172	187	166	126	158	198	256	266	395	204	213	215
China and glassware	159	158	151	147	157	155	120	149	167	191	241	466	193	191	183
Major household appliances	193	166	207	167	262	278	300	257	258	256	210	213	226	225	227
Housewares (including small appliances)	218	217	229	280	315	310	243	236	296	301	305	480	283	298	287
<b>MISCELLANEOUS MERCHANDISE DEPARTMENTS</b>	318	153	171	201	213	191	167	169	178	213	324	657	232	230	217
Toys, games, sporting goods, and cameras	59	83	112	158	161	202	180	153	171	242	548	1,163	268	258	238
Toys and games	31	65	96	130	128	145	146	156	146	213	796	1,549	294	273	258
Sporting goods and cameras	71	86	110	123	165	207	176	158	168	238	423	877	236	224	211
Luggage	69	116	152	169	269	311	237	217	174	182	233	594	239	231	222
<b>RANSOM STORE TOTAL</b>	170	153	202	221	214	191	131	211	245	242	357	214	215	205	
<b>WOMEN'S AND MISSES' READY-TO-WEAR</b>	162	157	216	240	222	208	154	190	231	248	236	346	215	212	203
<b>Men's and boys' wear</b>	162	130	206	229	217	282	175	183	225	281	309	558	219	250	234
<b>HOUSEFURNISHINGS</b>	156	165	183	177	201	164	124	149	188	253	249	236	187	199	195
<b>SHOES</b>	129	115	162	196	171	177	126	149	176	177	170	249	165	172	161

1/ The 1961 average of monthly sales for each department is used as a base in computing the sales index for that department.  
 Notes—Based on reports from about 350 of the larger department stores located in various cities throughout the country. In 1952, sales by these stores accounted for almost 50 per cent of estimated total department store sales. However, not all stores reported data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total. For description of indexes see page 856 of the August 1956 Federal Reserve Bulletin.

Board of Governors of the Federal Reserve System  
 Division of Research and Statistics  
 March 1953.

DEPARTMENT STORE STOCKS, BY DEPARTMENTS  
Index Numbers, Without Seasonal Adjustments  
(1934 Average Monthly Sales = 100) 1/

1952

	Stocks at end of month, 1952												Average for Year		
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	1952	1951	1950
<b>MAIN STORE TOTAL</b>	649	667	771	722	699	646	622	646	717	715	798	643	692	772	655
<b>PIECE GOODS AND HOUSEHOLD TEXTILES</b>	684	684	677	717	695	667	636	637	682	719	765	759	691	816	684
Piece goods	699	704	736	737	697	641	635	705	729	715	867	664	697	767	727
Silks, wools, and synthetics	725	777	879	884	853	884	774	789	811	877	952	824	871	955	814
Woolen yard goods	856	810	768	727	737	823	893	1,120	989	928	784	859	858	1,034	927
Cotton yard goods (including linings)	797	754	819	813	784	664	626	572	671	667	612	650	702	779	686
Household textiles	664	659	692	706	696	672	634	602	664	719	779	770	686	840	656
Kitchens and towels	771	709	751	810	730	740	664	594	665	738	783	712	611	655	644
Dresses—muftis, sheetings	616	613	694	689	678	630	594	531	634	655	739	820	660	839	606
Blankets, comforters, and spreads	667	697	626	615	645	638	638	637	681	714	773	735	663	831	637
<b>SMALL WARES</b>	612	614	697	708	689	667	622	632	683	791	802	578	694	724	659
Laces, trimmings, embroideries, and ribbons	623	712	856	885	792	755	617	670	719	836	928	787	771	765	730
Buttons	725	777	879	884	853	884	774	789	811	877	952	824	871	955	814
Notist articles and drug sundries	539	528	551	562	561	516	499	528	525	566	767	577	567	587	535
Silverware and jewelry	828	806	902	919	893	851	788	801	872	987	1,066	826	801	953	832
Art needlework	638	632	689	720	708	690	637	657	700	731	740	712	693	764	680
Books and stationery	581	557	619	647	635	622	578	604	658	858	935	611	637	659	625
Books and magazines	149	134	189	157	191	164	130	138	188	199	204	513	194	173	166
Stationery	630	602	644	651	643	635	591	634	711	895	949	592	683	700	657
<b>WOMEN'S AND MISSES' APPAREL (TOTAL)</b>	493	534	571	559	530	478	475	532	603	650	654	497	518	570	519
<b>WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES</b>	557	599	656	622	627	579	553	610	682	718	775	570	634	664	602
Neckties and scarves	167	191	669	626	596	501	464	535	682	795	845	486	605	580	536
Handkerchiefs	436	440	476	467	445	421	412	435	512	637	770	415	490	519	529
Millinery	203	210	272	253	247	230	213	289	329	318	395	199	138	195	198
Women's and children's gloves	495	559	682	574	517	528	529	618	714	800	801	501	606	664	575
Corsets and brassieres	704	760	810	813	827	887	775	781	830	862	864	827	814	844	753
Women's and children's hosiery	370	316	339	325	334	310	290	315	318	392	445	210	339	376	349
Underwear, slips, and negligees	523	538	591	581	574	533	511	550	627	694	870	531	637	683	642
Knit underwear	613	655	794	834	809	762	687	693	866	1,006	1,096	725	800	951	712
Silk and mainline underwear, slips, and nightgowns	296	522	597	622	596	500	492	499	606	712	866	468	495	580	545
Negligees, robes, and lounging apparel	399	383	445	464	460	413	366	383	424	511	587	497	489	460	460
Infants' wear (including infants' furniture)	684	756	822	808	786	745	748	845	911	992	1,015	713	825	862	771
Headgear and small leather goods	383	426	498	479	428	469	371	408	452	555	630	460	457	470	435
Women's and children's shoes	988	1,066	1,119	1,113	1,079	969	939	1,061	1,126	1,154	1,113	982	1,060	1,091	948
<b>WOMEN'S AND MISSES' READY-TO-WEAR APPAREL</b>	425	463	483	459	425	371	392	450	519	545	524	417	456	468	431
Women's and misses' coats and suits	420	467	437	371	266	219	359	474	574	540	459	397	416	453	406
Juniors' and girls' wear	425	503	598	596	499	480	474	533	633	670	649	464	532	536	498
Children's coats, suits, and dresses	391	435	442	404	392	317	411	496	512	482	389	314	335	368	368
Girls' wear	561	698	713	662	631	568	628	676	825	900	896	550	692	685	629
Women's and misses' dresses	335	376	399	402	373	305	237	287	350	389	360	321	314	314	324
Blouses, skirts, and sportswear	555	600	656	605	664	563	563	611	651	724	748	545	633	611	573
Aprons, housecoats, and uniforms	307	380	430	462	440	377	301	294	335	393	442	380	383	414	388
Purs	440	398	422	351	387	393	353	509	608	592	598	473	479	488	433
<b>Men's and Boys' Wear</b>	722	750	819	835	856	771	708	768	883	954	975	710	813	891	749
Men's clothing	874	908	972	992	992	878	815	915	1,017	1,045	1,012	805	926	1,011	804
Men's furnishings and hats	614	627	698	721	706	682	615	646	753	895	952	607	715	780	676
Boys' wear	798	827	895	885	758	689	689	719	868	956	956	613	713	846	715
Men's and boys' shoes and slippers	891	915	1,020	1,022	994	942	854	943	1,015	1,069	1,056	729	772	1,064	914
<b>HomeFurnishings</b>	905	902	956	968	933	901	859	826	876	912	911	825	898	1,093	864
Furniture and bedding	860	813	905	930	868	859	816	755	797	807	801	616	838	867	769
Domestic floor coverings	728	734	913	905	868	869	829	845	862	862	834	857	883	1,154	916
Draperies, curtains, upholstery and awnings	793	836	896	874	892	859	789	804	867	893	882	812	800	945	810
Lamps and shades	795	697	751	811	778	744	692	696	740	852	852	752	755	814	722
China and glassware	1,344	1,277	1,215	1,248	1,194	1,281	1,220	1,266	1,364	1,397	1,313	1,154	1,206	1,311	1,060
Major household appliances	811	797	826	789	744	619	698	615	630	615	616	630	700	1,145	718
Housewares (including small appliances)	987	1,028	1,122	1,116	1,126	1,063	975	966	1,041	1,101	1,130	965	1,054	1,253	998
<b>MISCELLANEOUS MERCHANDISE DEPARTMENTS</b>	636	563	623	644	633	532	527	565	699	816	778	440	621	733	592
Toys, games, sporting goods, and cameras	690	712	787	885	802	781	806	865	1,117	1,182	1,336	686	900	1,230	846
Toys and games	590	545	616	629	681	652	640	727	1,038	1,208	1,476	604	802	1,054	745
Sporting goods and cameras	650	717	790	914	776	749	792	868	950	1,154	1,165	1,112	928	1,058	817
Luggage	826	787	835	891	902	852	780	740	783	1,023	1,034	793	854	907	803
<b>Basement Store Total</b>	416	452	481	479	440	430	448	435	446	530	541	422	463	513	457
<b>Women's and Misses' Ready-to-Wear</b>	317	353	381	369	358	327	314	343	399	430	436	322	362	387	368
<b>Men's and Boys' Wear</b>	522	572	602	610	638	543	515	559	656	717	747	513	600	681	583
<b>HomeFurnishings</b>	559	582	594	596	564	558	506	507	516	598	601	534	562	654	533
<b>Shoes</b>	538	596	656	650	619	563	517	581	622	690	646	541	599	611	539

1/ The stock index is derived by applying to the sales index for each month the corresponding stock-sales ratio. This, in effect, bases the stock index on 1934 average monthly sales.

Notes—Based on reports from about 350 of the largest department stores located in various cities throughout the country. In 1952, stocks at these stores accounted for almost 50 per cent of estimated total department store stocks. However, not all stores reported data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total. For description of indexes see page 856 of the August 1946 Federal Reserve Bulletin.

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