

DEPARTMENT STORE SALES, BY DEPARTMENTS

1950

Department	Percentage of year's sales made in each month												Percentage of year's sales by departments
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
<b>GRAND TOTAL - ENTIRE STORE</b>	6.8	6.3	8.1	8.6	8.1	7.8	5.8	6.9	8.4	8.6	10.0	12.6	100.0
<b>MAIN STORE TOTAL</b>	6.8	6.3	8.0	8.5	8.1	7.6	5.7	7.0	8.4	8.6	10.0	15.0	84.1
<b>PIECE GOODS AND HOUSEHOLD TEXTILES</b>	11.8	7.6	8.6	7.5	8.2	7.4	6.0	8.2	8.3	8.2	8.3	9.9	50.0
Piece goods	9.2	9.8	12.0	9.5	8.9	7.3	5.3	6.6	8.5	7.8	6.5	10.0	2.1
Silks, velvets, and synthetics	9.6	10.2	12.4	10.0	8.6	6.8	5.0	6.3	7.8	8.1	8.1	7.2	10.0
Woolen yard goods	9.5	11.0	12.1	11.1	8.1	7.4	5.7	2.7	9.2	10.5	10.2	7.0	10.0
Cotton yard goods (including linings)	7.9	8.0	10.7	11.3	13.3	13.0	12.2	6.3	5.4	5.8	5.7	5.7	11.8
Household textiles	33.5	6.2	6.4	6.2	7.6	7.4	6.6	9.2	8.1	7.9	8.8	12.1	3.4
Linens and towels	11.5	6.2	6.2	6.4	7.2	7.6	6.3	8.4	7.3	7.6	9.8	12.5	10.0
Domestics—quilts, sheetings	18.2	6.8	6.8	5.8	7.9	7.3	7.5	11.1	7.5	6.9	6.4	7.8	10.0
Blankets, coverlets, and spreads	10.2	5.6	5.8	6.2	7.8	7.5	5.5	8.5	10.2	9.8	10.1	12.2	10.0
<b>SMALL WARES</b>	6.7	6.6	7.0	7.3	7.6	7.5	5.5	6.5	7.5	7.9	10.4	19.5	50.0
Laces, trappings, embroideries, and ribbons	7.3	10.5	11.5	10.1	9.0	5.9	5.8	7.0	7.5	8.5	10.7	10.0	0.3
Notions	6.5	6.5	8.1	8.6	9.8	9.3	6.8	6.8	8.1	8.0	8.6	12.5	100.0
Toilet articles and drug sundries	7.2	6.6	7.2	7.2	7.4	7.6	6.3	6.8	7.3	7.4	8.8	20.2	100.0
Silverware and jewelry	5.4	6.1	6.5	7.1	8.4	7.9	4.8	6.2	7.2	7.8	10.8	21.8	100.0
Silverware and clocks	5.0	6.2	6.5	7.5	6.0	5.5	7.5	7.6	7.7	10.9	19.1	100.0	
Costume jewelry	5.1	6.3	6.9	7.8	7.5	6.6	4.6	5.8	6.4	8.4	10.7	22.9	100.0
Fine jewelry and watches	4.1	5.4	5.0	6.6	13.8	9.4	4.2	5.3	5.8	7.1	9.5	23.5	100.0
<b>Art needlework</b>	10.5	9.1	8.8	6.4	5.7	5.5	5.1	7.2	8.5	10.1	11.2	11.9	100.0
<b>Books and stationery</b>	6.1	6.4	6.2	6.1	5.7	5.9	4.5	6.0	7.6	8.1	13.2	26.2	100.0
<b>Books and magazines</b>	7.0	7.3	8.0	7.1	6.3	6.9	5.2	6.3	7.1	8.0	10.7	27.5	100.0
<b>Stationery</b>	5.6	6.0	5.3	5.8	5.6	6.0	4.2	5.8	7.9	8.2	14.8	25.4	100.0
<b>WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)</b>	6.6	6.4	8.8	9.8	8.3	7.3	5.3	6.9	9.0	8.8	9.3	13.5	100.0
<b>WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES</b>	5.9	6.1	8.2	9.7	8.0	7.2	5.2	6.4	8.7	8.4	9.7	16.5	100.0
Backwear and scarfs	5.7	6.2	7.9	9.5	6.7	5.6	4.4	5.4	8.6	9.3	10.5	20.2	100.0
Hosiery	6.7	6.5	8.4	6.6	6.0	5.8	4.3	7.7	5.6	6.9	11.0	10.4	100.0
Millinery	5.0	6.2	11.2	14.5	7.0	5.3	3.0	6.7	12.7	8.6	7.6	7.0	100.0
Women's and children's gloves	7.9	6.5	7.8	11.7	6.3	4.8	2.2	6.3	7.5	8.5	12.5	22.2	100.0
Corsets and brassieres	7.9	7.4	8.9	9.6	9.4	9.4	6.9	6.2	7.4	8.3	7.5	2.7	100.0
<b>Women's and children's hosiery</b>	5.9	6.6	8.1	9.4	8.1	7.1	5.1	5.9	8.0	8.4	9.7	17.7	100.0
Undert, slips, and negligees	5.5	5.7	6.7	7.4	8.7	8.0	6.5	6.4	6.3	6.8	10.3	21.7	100.0
Kitt underwear	5.9	5.7	6.5	7.3	8.5	8.4	6.9	7.1	6.9	7.6	10.4	18.6	100.0
Silk and manila underwear, slips, and nightgowns	5.6	6.5	6.7	7.7	8.1	8.1	6.5	7.5	8.6	9.6	23.0	100.0	
Negligees, robes, and lounging apparel	4.9	5.8	6.4	7.0	8.2	7.3	5.8	5.9	5.9	6.5	10.9	25.4	100.0
<b>Infants' wear (including infants' furniture)</b>	6.1	6.0	8.3	9.0	6.6	6.3	5.2	7.4	9.8	9.2	10.9	15.2	100.0
Handbags and small leather goods	5.5	5.4	7.9	10.8	7.9	7.3	4.2	5.6	8.7	8.1	9.7	19.9	100.0
Women's and children's shoes	7.0	6.2	9.1	11.1	6.9	6.0	4.9	7.0	8.5	8.5	9.5	13.3	100.0
Children's shoes	5.0	5.2	8.3	11.9	6.7	6.0	4.8	5.8	8.0	8.4	9.5	13.5	100.0
Women's shoes	6.2	6.3	9.4	10.9	9.5	8.4	5.2	6.8	9.9	8.7	10.2	10.5	100.0
<b>WOMEN'S AND MISSES' READY-TO-WEAR APPAREL</b>	7.4	6.6	9.4	10.0	8.5	7.5	5.3	7.3	9.4	9.1	9.0	15.5	100.0
Women's and misses' coats and suits	9.0	7.7	12.7	11.5	5.5	2.7	2.9	7.1	10.6	11.7	10.8	7.8	100.0
Coats	9.4	7.0	11.1	11.0	4.9	2.3	2.6	7.5	10.5	12.2	13.0	8.5	100.0
Suits	7.9	8.0	10.1	12.4	6.2	3.2	3.5	6.7	10.5	11.5	9.5	9.6	100.0
Juniors' and girls' wear	5.5	5.9	9.9	10.7	8.0	7.1	4.7	8.3	9.8	8.9	9.4	11.8	100.0
Juniors' coats, suits, and dresses	6.4	6.5	10.4	10.8	9.0	7.9	5.2	7.9	9.5	8.8	8.3	9.3	100.0
Girls' wear	4.5	5.1	9.5	10.5	6.7	6.2	4.1	8.9	10.2	8.8	10.9	10.7	100.0
<b>Women's and misses' dresses</b>	7.2	6.7	9.2	10.2	11.7	10.4	6.2	6.3	8.2	8.1	7.2	8.6	100.0
Impressive dresses	7.0	6.5	8.8	10.0	12.2	11.9	6.9	6.1	7.5	7.7	6.9	8.5	100.0
Bathings	7.1	7.3	9.4	10.7	10.6	8.7	5.5	6.6	8.9	8.7	7.7	8.8	100.0
Kimonos, skirts, and sportswear	6.4	6.8	7.5	8.4	8.4	9.1	6.6	7.5	6.9	6.8	6.3	11.2	100.0
Aprons, house-dresses, and uniforms	7.6	6.8	8.0	9.3	13.2	12.4	8.5	6.2	5.7	5.5	6.4	10.4	100.0
Pants	11.3	6.9	5.9	4.7	1.6	1.1	3.4	11.5	10.5	12.2	15.7	15.7	100.0
<b>Men's and boys' wear</b>	5.8	5.1	6.5	8.1	7.3	9.4	5.5	5.5	7.3	7.8	10.9	20.8	100.0
Men's clothing	8.1	5.7	7.5	8.7	8.8	9.8	5.7	5.1	7.7	9.0	10.5	13.4	100.0
Men's furnishings and hats	4.9	4.9	5.4	6.8	6.6	10.3	6.0	5.1	6.0	6.8	11.0	26.2	100.0
Boys' wear	4.5	4.6	7.6	10.9	8.7	9.1	6.4	7.0	8.5	8.4	11.6	18.9	100.0
Men's and boys' shoes and slippers	5.9	5.2	6.8	8.6	7.2	9.2	5.7	6.4	8.3	7.8	9.9	19.0	100.0
<b>HOUSEFURNISHINGS</b>	6.7	6.8	7.8	7.7	8.5	7.7	6.3	8.0	8.8	9.6	10.3	11.8	100.0
Furniture and bedding	7.3	8.1	8.0	7.5	8.6	7.8	6.6	9.7	8.9	9.5	9.4	8.6	100.0
Mattresses, springs, and studio beds	7.1	7.9	8.3	7.6	8.6	8.4	5.5	10.8	9.8	9.4	8.1	10.1	100.0
Upholstered and other furniture	7.0	8.4	8.0	7.6	8.5	7.6	6.4	9.3	8.4	9.6	9.8	9.4	100.0
Domestic floor coverings	8.1	7.2	8.5	7.9	8.5	7.9	5.8	7.5	8.8	9.6	11.0	9.0	100.0
Rugs and carpets	8.0	7.5	8.2	8.2	8.7	7.0	5.4	7.6	8.9	10.7	11.0	8.8	100.0
Linoleum	6.4	6.8	9.8	10.3	9.8	8.5	7.3	8.3	7.7	9.6	8.3	7.2	100.0
<b>Draperies, curtains, upholstery, and awnings</b>	6.3	6.4	8.3	9.0	9.7	8.0	5.8	6.6	8.4	10.3	11.1	11.0	100.0
<b>Lamps and shades</b>	6.9	6.8	7.5	7.2	7.3	6.4	4.7	6.5	8.4	10.3	12.3	15.7	100.0
<b>Citrus and glassware</b>	6.6	6.8	7.3	7.1	7.3	7.7	5.8	7.3	6.7	7.5	11.2	11.1	100.0
<b>Major household appliances</b>	6.2	5.8	7.8	7.5	9.2	9.4	9.0	9.6	9.6	9.4	8.2	8.3	100.0
<b>Housewares (including minor appliances)</b>	6.1	6.4	9.0	8.3	8.9	8.5	6.9	7.5	8.4	8.3	9.2	13.5	100.0
<b>Gift shop</b>	4.8	5.5	6.1	6.3	6.8	7.7	5.0	6.7	7.1	8.3	12.7	23.5	100.0
<b>Records, phonographs, television, records, and instruments</b>	5.9	4.9	6.6	5.5	5.5	5.2	4.8	7.1	8.7	11.3	13.5	19.5	100.0
<b>Records, phonographs, and television</b>	5.3	4.8	6.0	5.3	5.4	4.9	4.7	7.1	10.2	12.5	14.5	19.0	100.0
<b>Records, sheet music, and instruments</b>	6.8	7.3	7.9	6.0	5.7	6.8	5.8	6.7	6.7	7.2	10.7	22.4	100.0
<b>MISCELLANEOUS MERCHANDISE DEPARTMENTS</b>	4.8	5.3	6.1	7.0	6.6	7.3	5.9	6.0	6.2	7.1	12.8	28.9	100.0
Toys, games, sporting goods, and cameras	2.1	2.9	3.8	5.0	5.1	6.4	5.0	4.9	4.9	6.7	17.7	35.5	100.0
Toys and games	1.3	2.1	2.9	3.9	3.5	4.5	3.7	4.0	4.2	6.7	21.8	31.4	100.0
Sporting goods and cameras	3.8	5.8	5.5	7.9	10.9	7.9	10.9	7.3	6.8	5.7	6.0	7.1	100.0
Luggage	5.9	5.3	5.9	6.3	8.9	11.1	8.1	8.6	8.5	5.7	8.6	19.4	100.0
Candy	5.5	7.6	7.1	11.6	6.1	5.6	4.8	5.6	6.5	7.8	8.9	22.9	100.0
<b>BASINEMENT STORE TOTAL</b>	6.6	6.1	8.5	9.4	8.8	8.6	6.1	6.8	8.3	8.4	9.5	12.9	100.0
<b>DOMESTICS AND BLANKETS</b>	10.7	6.4	9.1	8.2	7.5	6.7	6.7	8.5	8.4	8.4	10.0	10.0	100.0
<b>WOMEN'S AND MISSES' READY-TO-WEAR</b>	6.5	6.2	9.0	10.3	8.9	8.4	6.0	6.7	8.3	8.3	9.2	12.2	100.0
Intimate apparel	6.6	6.6	7.9	8.7	9.0	8.7	7.0	6.8	7.5	7.4	9.1	11.7	100.0
Coats and suits	7.8	7.0	11.7	11.1	6.4	3.0	2.4	6.2	9.5				

## DEPARTMENT STORE SALES, BY DEPARTMENTS

1949

Department	Percentage of month's sales made in each department /												Percentage of month's sales by department /
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
<b>GRAND TOTAL - ENTIRE STORE</b>	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
<b>MAIN STORE TOTAL</b>	84.1	84.3	83.4	82.9	83.1	82.6	83.0	84.3	84.4	84.2	84.2	85.2	84.1
<b>PIECE GOODS AND HOUSEHOLD TEXTILES</b>	9.8	6.8	6.1	6.9	5.7	5.4	6.0	6.7	5.6	5.4	4.7	3.8	5.7
Piece goods	2.9	3.3	3.1	2.3	2.3	2.0	2.0	2.0	2.0	2.2	2.1	1.6	0.9
Silks, velvets, and synthetics	1.1	1.6	1.5	1.1	1.1	0.9	0.9	0.9	0.9	0.9	0.8	0.5	1.0
Woolen yard goods	0.7	0.8	0.7	0.3	0.1	0.1	0.2	0.6	0.8	0.7	0.5	0.2	0.4
Cotton yard goods (including linings)	0.8	0.9	0.9	0.9	1.1	1.0	0.4	0.5	0.5	0.5	0.5	0.2	0.7
Household textiles	6.8	3.5	2.7	2.4	3.2	3.2	3.9	4.5	3.3	3.1	3.0	2.8	3.4
Linen and towels	2.3	1.3	1.1	1.0	1.2	1.3	1.5	1.6	1.2	1.2	1.3	1.4	1.4
Domestic--quilins, sheetings	3.1	1.2	1.0	0.8	1.1	1.1	1.5	1.8	1.0	0.9	0.7	0.6	1.1
Blankets, coverlets, and spreads	1.1	0.8	0.6	0.6	0.9	0.8	0.9	1.1	1.1	1.0	1.0	0.8	0.9
<b>SMALL WARES</b>	8.4	8.9	7.5	7.2	8.0	8.1	8.2	7.9	7.7	7.8	8.8	11.4	8.5
Laces, trimmings, embroideries, and ribbons	0.2	0.3	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.3
Lipsticks	1.3	1.3	1.3	1.5	1.5	1.5	1.4	1.2	1.2	1.2	1.1	1.1	1.3
Toilet articles and drug sundries	2.6	2.5	2.7	2.0	2.2	2.4	2.7	2.8	2.1	1.7	2.2	2.4	2.4
Silverware and jewelry	1.6	2.0	1.6	1.7	2.1	2.0	1.7	1.8	1.7	1.8	2.2	3.0	2.0
Silverware and cloths	0.6	0.7	0.6	0.5	0.6	0.6	0.6	0.7	0.7	0.6	0.8	0.9	0.7
Costume jewelry	0.8	1.0	0.8	0.9	0.9	0.8	0.8	0.8	0.9	0.9	1.1	1.6	1.0
Fine jewelry and watches	0.2	0.3	0.2	0.3	0.6	0.4	0.2	0.3	0.2	0.3	0.3	0.5	0.3
Art needlework	0.8	0.8	0.6	0.4	0.4	0.4	0.4	0.6	0.5	0.6	0.6	0.4	0.5
Books and stationery	1.6	1.8	1.8	1.2	1.3	1.4	1.5	1.6	1.7	1.7	2.3	2.9	1.8
Books and magazines	0.6	0.7	0.6	0.5	0.4	0.4	0.5	0.5	0.6	0.6	0.7	0.9	0.6
Stationery	1.0	1.1	0.8	0.7	0.8	0.9	0.9	1.0	1.1	1.1	1.7	2.0	1.2
<b>WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)</b>	34.4	35.3	38.7	39.9	35.8	33.2	32.2	34.8	38.0	35.8	33.0	32.5	35.2
<b>WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES</b>	15.4	17.1	18.0	19.9	17.3	16.4	16.0	16.4	18.4	17.2	17.2	20.0	17.7
Hosiery and scarfs	0.8	0.9	0.9	1.0	0.8	0.7	0.7	0.7	0.7	0.7	1.0	1.3	0.9
Handkerchiefs	0.4	0.5	0.3	0.4	0.3	0.3	0.3	0.4	0.9	1.0	1.0	1.5	1.0
Millinery	0.9	1.2	1.7	2.1	1.1	0.8	0.6	1.2	2.1	2.5	1.1	0.6	1.2
Women's and children's gloves	0.6	0.6	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.9	0.7	0.7
Corsets and brassieres	1.7	1.7	1.6	1.6	1.7	1.8	1.8	1.5	1.5	1.4	1.1	0.9	1.5
Women's and children's hosiery	1.9	2.3	2.2	2.4	2.2	2.0	2.0	2.9	2.1	2.2	2.2	2.2	2.2
Underwear, slips, and negligees	3.0	3.2	3.0	3.1	3.9	3.7	4.1	3.3	2.7	2.9	3.7	3.4	3.6
Kitt underwear	1.0	1.0	0.9	0.9	1.2	1.2	1.1	1.1	0.9	1.0	1.2	1.4	1.1
Silk and muslin underwear, slips, and negligees	1.6	1.7	1.6	1.7	2.1	1.9	2.1	1.7	1.5	1.4	1.9	1.8	1.9
Negligees, robes, and lounging apparel	0.4	0.5	0.5	0.5	0.6	0.6	0.7	0.5	0.5	0.5	0.7	1.1	0.6
Infants' wear (including infants' furniture)	2.2	2.4	2.5	2.6	2.0	2.0	2.3	2.6	2.9	2.6	2.7	2.6	2.5
Handbags and small leather goods	0.9	1.1	1.3	1.7	1.3	1.3	1.0	1.1	1.4	1.3	1.3	1.8	1.3
Women's and children's shoes	2.8	3.0	2.7	3.0	3.1	3.1	2.8	3.2	3.1	3.1	3.6	3.9	3.2
Children's shoes	0.5	0.5	0.6	0.9	0.5	0.5	0.5	0.8	0.8	0.6	0.6	0.6	0.6
Women's shoes	2.3	2.5	2.9	3.1	2.9	2.6	2.3	2.4	2.9	2.5	2.0	1.8	2.5
<b>WOMEN'S AND MISSES' READY-TO-WEAR APPAREL</b>	19.0	18.2	20.7	20.0	18.5	16.8	16.2	18.4	19.6	16.8	15.8	12.5	17.5
Women's and misses' coats and suits	5.0	4.5	5.9	5.0	2.5	1.3	1.9	3.8	4.8	5.1	4.1	2.0	3.8
Coats	3.7	2.8	3.6	3.2	1.6	0.8	1.2	2.7	3.3	3.9	3.4	1.6	2.6
Suits	1.3	1.7	2.3	1.8	0.9	0.5	0.7	1.1	1.5	1.2	0.7	0.4	1.2
Juniors' and girls' wear	2.8	3.2	4.3	4.3	3.4	3.1	2.8	4.1	4.0	3.5	3.2	2.8	3.4
Juniors' coats, suits, and dresses	2.8	3.2	4.3	4.3	3.4	3.1	2.8	4.1	4.0	3.5	3.2	2.8	3.4
Girls' wear	1.0	1.3	1.9	2.0	1.4	1.4	1.1	1.0	1.5	1.6	1.7	1.6	1.5
Women's and misses' dresses	4.7	4.7	5.1	5.3	6.4	5.9	4.8	4.0	4.4	4.2	3.2	2.6	4.5
Inexpensive dresses	2.5	2.4	2.6	2.8	3.6	3.6	2.8	2.1	2.2	2.1	1.6	1.4	2.4
Better dresses	2.2	2.3	2.5	2.5	2.8	2.3	2.0	1.9	2.2	2.1	1.6	1.2	2.1
Blouses, skirts, and sportswear	3.1	3.2	3.4	3.6	4.1	4.0	3.2	3.0	3.1	3.5	2.9	3.1	3.5
Aprons, house-dresses, and uniforms	1.5	1.4	1.4	1.4	2.2	2.1	2.0	1.2	0.9	0.9	1.0	1.0	1.4
Furs	1.4	0.9	0.6	0.5	0.2	0.1	0.5	1.4	1.1	1.1	1.3	0.9	0.9
<b>MEN'S AND BOYS' WEAR</b>	8.2	7.7	7.7	9.0	8.6	11.5	9.3	7.5	8.3	8.6	10.4	13.6	9.6
Men's clothing	3.3	2.5	2.6	2.8	3.1	3.5	2.8	2.0	2.6	2.9	2.9	2.6	2.8
Men's furnishings and hats	3.3	3.2	3.1	3.6	3.7	5.0	4.8	3.3	3.3	3.6	5.0	8.2	4.6
Boys' wear	1.1	1.2	1.6	1.3	1.3	1.1	1.7	1.9	1.6	1.9	1.9	2.7	1.6
Men's and boys' shoes and slippers	0.4	0.4	0.4	0.5	0.4	0.6	0.5	0.5	0.5	0.4	0.5	0.6	0.5
<b>HOUSEFURNISHINGS</b>	19.6	21.2	19.4	17.6	20.7	19.5	21.9	22.8	20.9	22.2	20.5	15.9	19.8
Furniture and bedding	5.1	6.1	4.7	4.1	5.1	4.7	5.4	6.6	5.0	5.3	4.5	4.7	4.7
Mattresses, springs, and stadia beds	1.4	1.5	1.2	1.1	1.3	1.3	1.6	1.9	1.4	1.4	1.0	0.8	1.2
Upholstered and other furniture	3.7	4.6	3.5	3.0	3.8	3.4	3.8	4.7	3.6	3.9	3.5	3.5	3.5
Domestic floor coverings	2.8	2.6	2.5	2.3	2.5	2.1	2.4	2.6	2.9	2.6	1.4	2.3	2.3
Rugs and carpets	2.7	2.5	2.3	1.9	2.3	1.9	1.9	2.2	2.5	2.7	2.5	1.3	2.2
Linoleum	0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.1	0.2	0.1	0.1	0.1
Draperies, curtains, upholstery, and awnings	2.3	2.5	2.6	2.6	3.0	2.6	2.6	2.4	2.5	3.0	2.8	1.7	2.5
Lamps and shades	0.5	0.7	0.6	0.7	0.9	0.6	0.6	0.7	0.6	0.7	0.9	0.5	0.5
Chairs and glassware	1.3	1.4	1.2	1.1	1.2	1.2	1.2	1.3	1.2	2.3	1.5	1.5	1.3
Major household appliances	2.0	2.0	2.1	1.9	2.5	2.6	3.4	3.0	2.5	2.4	1.8	1.5	2.2
Housewares (including minor appliances)	3.1	3.4	3.4	3.7	3.7	3.7	4.3	3.6	3.4	3.3	3.1	3.1	4.8
Gift shop	0.3	0.3	0.3	0.3	0.4	0.3	0.4	0.3	0.4	0.5	0.6	0.4	0.4
Radios, phonographs, television, records, and instruments	1.4	1.4	1.4	1.0	1.1	1.1	1.4	1.7	1.9	2.1	2.2	2.2	1.6
Radios, phonographs, and television	1.1	1.0	1.1	0.8	0.9	0.8	1.1	1.4	1.6	1.8	1.9	1.7	1.3
Records, sheet music, and instruments	0.3	0.4	0.3	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.5	0.3
<b>MISCELLANEOUS MERCHANDISE DEPARTMENTS</b>	3.7	4.4	4.0	4.3	4.3	4.9	5.4	4.6	3.9	4.4	6.8	9.0	5.3
Toys, games, sporting goods, and cameras	0.7	1.0	1.1	1.3	1.4	1.9	2.0	1.6	1.4	1.7	1.1	5.5	3.3
Toys and games	0.3	0.5	0.5	0.5	0.5	0.6	0.7	0.6	0.6	0.7	0.6	1.5	0.5
Sporting goods and cameras	0.4	0.5	0.6	0.6	0.8	1.0	1.0	0.8	0.6	0.6	0.8	1.3	0.8
Luggage	0.5	0.4	0.4	0.4	0.6	0.7	0.7	0.6	0.4	0.3	0.4	0.7	0.5
Candy	2.1	0.6	0.6	0.6	0.4	0.3	0.4	0.4	0.4	0.4	0.4	0.7	0.5
<b>BASEMENT STORE TOTAL</b>	13.0	12.8	13.9	14.6	14.4	14.7	14.0	13.0	13.2	13.1	12.7	12.7	13.3
<b>DOMESTICS AND BLANKETS</b>	1.5	1.0	0.9	1.0	1.0	0.9	1.1	1.2	1.0	1.0	0.8	0.7	1.0
<b>WOMEN'S AND MISSES' READY-TO-WEAR</b>	6.7	6.8	7.8	8.4	7.7	7.6	7.3	6.8	7.0	6.8	6.5	5.9	7.0
Intimate apparel	1.8	2.0	1.8	1.9	2.1	2.1	2.3	1.9	1.7	1.6	1.7	1.9	1.7
Coats and suits	1.3	1.2	1.8	1.8	0.8	0.4	0.5	1.0	1.2	1.1	1.2	0.6	1.1
Dresses	1.1	1.4	1.4	1.6	2.1	2.3	2.0	1.2	1.0	0.9	0.9	1.4	1.4
Blouses, skirts, and sportswear	0.7	0.7	0.7	0.7	0.9	0.9	0.7	0.8	0.7	0.6			

DEPARTMENT STORE SALES, BY DEPARTMENTS  
Index Numbers, Without Seasonal Adjustment  
(1941 Average Monthly Sales = 100)

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OF RICHMOND

1949

Department	Sales during month												Average for Year
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
<b>MAIN STORE TOTAL</b>	172	159	199	213	199	192	141	173	209	213	247	374	208
<b>FINE GOODS AND HOUSEHOLD TEXTILES</b>	283	180	204	177	192	179	112	194	194	193	200	242	198
Place goods	254	274	138	298	204	205	147	184	232	234	224	178	227
Silks, velvets, and synthetics	292	306	364	178	70	58	93	313	448	430	300	273	256
Woolen yard goods	230	268	309	315	366	326	218	171	147	156	149	138	231
Cotton yard goods (including linings)													
Household textiles	298	135	143	136	168	165	143	202	178	174	191	266	183
Linen and towels	269	130	138	131	149	163	130	166	150	153	199	312	176
Domestic—quilts, sheetings	142	159	196	143	193	177	179	228	177	162	154	183	200
Blankets, comforters, and spreads	213	115	119	122	159	156	114	173	211	204	216	273	173
<b>SMALL WARE</b>	154	151	161	165	171	169	124	146	171	180	234	447	190
Laces, trimmings, embroideries, and ribbons	156	169	248	284	242	222	143	140	179	192	230	298	207
Buttons	125	123	231	246	275	265	193	180	229	234	241	351	237
Toilet articles and drug sundries	136	122	133	132	135	141	115	125	137	137	166	375	155
Silverware and jewelry	139	153	163	177	210	198	119	154	179	196	265	544	208
Art needlework	207	178	175	126	116	112	102	145	167	199	223	251	157
Books and stationery	155	163	156	155	145	149	113	115	190	207	332	608	210
Books and magazines	159	169	180	134	127	128	108	159	185	159	371	243	179
Stationery	149	155	138	142	140	151	103	144	201	204	350	624	208
<b>WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)</b>	170	162	225	250	209	188	133	175	230	222	235	342	212
<b>WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES</b>	148	151	203	239	196	178	127	157	215	206	238	407	205
Neckwear and scarfs	184	198	268	294	207	169	126	157	268	289	319	609	256
Handkerchiefs	115	131	140	138	123	118	91	119	119	143	233	632	173
Millinery	108	118	239	304	185	109	158	159	139	305	213	359	176
Women's and children's gloves	112	109	148	222	121	92	46	64	141	162	236	453	159
Corsets and brassieres	229	212	258	277	270	273	198	207	240	236	215	260	240
Women's and children's hosiery	113	121	149	171	149	130	92	109	146	155	179	328	154
Underwear, slips, and negligees	157	155	185	204	231	222	179	215	173	187	279	596	229
Kitt underwear	190	172	217	236	259	268	211	219	211	241	367	592	263
Silk and woolen underwear, slips, and nightgowns	107	150	184	207	138	116	170	240	176	166	201	222	222
Negligees, robes, and lounging apparel	149	143	154	173	211	178	142	141	151	170	279	649	213
Infants' wear (including infants' furniture)	195	191	266	288	212	199	165	236	316	292	345	483	266
Handbags and small leather goods	407	424	437	268	484	471	97	129	203	190	223	463	194
Women's and children's shoes	156	153	227	278	219	200	126	174	250	214	209	274	201
<b>WOMEN'S AND MISSES' READY-TO-WEAR APPAREL</b>	194	174	248	261	223	197	139	193	245	239	233	273	218
Women's and misses' coats and suits	244	208	336	321	145	74	79	189	286	315	291	209	225
Juniors' and girls' wear	217	184	315	334	250	228	147	261	316	278	294	375	263
Juniors' coats, suits, and dresses	170	202	329	342	285	257	163	266	312	284	255	303	266
Girls' wear	149	172	311	317	215	193	132	213	342	286	353	475	272
Women's and misses' dresses	176	169	225	260	292	263	155	157	204	203	179	215	208
Blouses, skirts, and sportswear	210	192	247	266	246	276	212	219	176	178	260	444	265
Aprons, housedresses, and uniforms	189	164	197	224	319	300	206	152	141	133	156	252	203
Furs	137	81	73	50	20	12	40	145	130	146	181	190	100
<b>MEN'S AND BOYS' WEAR</b>	144	122	156	194	175	224	132	130	175	185	257	497	199
Men's clothing	186	128	168	192	196	212	128	113	171	202	233	294	185
Men's furnishings and hats	124	121	136	167	164	245	148	124	168	169	271	653	206
Boys' wear	114	114	196	272	162	158	97	175	248	266	289	474	209
Men's and boys' shoes and slippers	132	115	148	186	157	203	119	141	178	157	205	468	179
<b>HOUSEFURNISHINGS</b>	177	177	204	198	219	203	166	209	228	248	262	293	215
Furniture and bedding	166	187	182	173	194	182	152	227	199	213	210	192	189
Domestic floor coverings	184	172	195	189	197	164	125	180	214	246	248	205	193
Draperies, curtains, upholstery, and awnings	154	155	193	205	218	138	158	138	152	203	249	246	201
Lamps and shades	177	174	191	186	183	162	118	164	216	240	314	402	212
China and glassware	137	138	147	143	140	157	108	141	158	177	231	350	169
Major household appliances	188	168	237	213	284	268	303	299	307	289	246	256	225
Housewares (including minor appliances)	203	205	262	272	296	280	226	241	278	272	292	431	271
<b>MISCELLANEOUS MERCHANDISE DEPARTMENTS</b>	143	144	168	200	182	179	147	159	169	181	297	563	211
Toys, games, sporting goods, and cameras	59	77	105	146	135	174	143	140	146	195	173	964	230
Toys and games	31	59	86	114	104	119	103	113	119	198	641	1,281	247
Sporting goods and cameras	72	84	109	151	145	200	158	148	155	191	366	749	211
Luggage	163	165	155	168	240	293	214	221	170	148	222	505	220
<b>BASEMENT STORE TOTAL</b>	167	152	209	235	217	216	149	168	207	209	234	340	207
<b>WOMEN'S AND MISSES' READY-TO-WEAR</b>	167	159	228	263	227	215	151	168	241	212	229	310	212
<b>MEN'S AND BOYS' WEAR</b>	154	140	193	230	218	277	167	167	209	216	288	486	229
<b>HOUSEFURNISHINGS</b>	151	158	195	186	210	175	119	155	192	237	249	230	188
<b>SHOES</b>	121	109	152	197	166	175	111	131	171	154	166	229	157

✓ The 1941 average of monthly sales for each department is used as a base in computing the sales index for that department.  
Notes:—Based on reports from about 350 of the larger department stores located in various cities throughout the country. In 1949, sales by these stores accounted for almost 50 per cent of estimated total department store sales. However, not all stores reported data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total. For description of indexes see page 956 of the Annual 1949 Federal Reserve Bulletin.

Board of Governors of the Federal Reserve System  
Division of Research and Statistics  
March 1950

DEPARTMENT STORE STOCKS, BY DEPARTMENTS  
Index Numbers, Without Seasonal Adjustment  
(1911 Average Monthly Sales = 100) 1/2

1949

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FEDERAL RESERVE BANK  
OF RICHMOND

Department	Stocks at end of month												Average for Year
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
<b>MAIN STORE TOTAL</b>	565	593	648	640	616	558	522	550	603	656	683	553	599
<b>PIECE GOODS AND HOUSEHOLD TEXTILES</b>	614	626	654	665	627	586	547	557	602	645	689	694	626
Piece goods	764	813	813	776	721	661	634	690	725	713	678	655	705
Siles, wylvets, and synthetics	670	697	877	664	532	511	590	618	655	667	601	572	637
Woolen yard goods	913	899	857	735	696	805	917	1,031	1,049	970	913	903	903
Cotton yard goods (including linings)	693	716	832	805	729	645	539	517	565	570	516	568	652
Household textiles	533	536	586	611	587	561	507	489	512	608	679	672	574
Linens and towels	621	580	635	650	630	617	553	504	579	640	706	661	615
Domestic—mainline, sheetings	486	505	565	572	534	469	436	393	459	516	630	701	522
Dresses, blouses, coats, and spreads	533	487	538	532	566	506	436	509	553	607	669	625	590
<b>SMALL WARES</b>	557	565	625	631	613	574	535	518	594	685	783	599	609
Laces, trimmings, embroideries, and ribbons	588	687	836	810	722	665	578	589	676	747	817	695	700
Notions	644	662	756	762	721	692	656	666	719	785	832	709	717
Toilet articles and drug sundries	485	475	506	502	475	446	434	458	516	536	662	514	502
Silverware and jewelry	657	691	792	802	787	725	676	697	755	836	918	718	755
Art needlework	589	572	643	673	657	618	571	584	620	644	677	656	627
Books and stationery	517	501	565	572	560	510	488	515	591	761	836	541	580
Books and magazines	435	386	458	464	458	425	376	389	463	565	667	470	457
Stationery	554	535	592	575	557	520	486	461	636	780	843	524	595
<b>WOMEN'S AND MISSES' APPAREL AND ACCESSORIES (TOTAL)</b>	443	487	533	500	470	415	390	447	505	557	558	411	478
<b>WOMEN'S AND MISSES' READY-TO-WEAR ACCESSORIES</b>	475	515	580	560	534	482	449	499	557	627	663	488	536
Neckwear and scarfs	463	519	598	535	502	417	352	388	475	566	644	444	493
Handkerchiefs	435	445	492	494	459	414	403	422	520	680	808	443	501
Millinery	362	213	251	176	155	119	127	138	219	204	155	127	175
Women's and children's gloves	446	518	571	506	486	453	444	537	635	715	726	480	524
Corsets and brassieres	630	613	712	703	692	649	603	628	678	712	717	617	673
Women's and children's hosiery	234	243	282	284	268	240	231	258	281	353	404	255	278
Underwear, slips, and negligees	475	502	583	595	521	461	443	465	562	697	768	489	515
Knit underwear	531	539	665	679	636	566	492	513	635	788	856	592	624
Silk and mainline underwear, slips, and nightgowns	511	525	620	617	565	510	457	468	554	684	739	511	583
Negligees, robes, and lounging apparel	379	371	445	440	431	374	314	335	455	613	752	351	463
Infants' wear (including infants' furniture)	598	666	733	709	683	627	593	614	735	818	831	638	692
Headgear and small leather goods	328	362	442	444	409	351	313	350	443	486	552	327	327
Women's and children's shoes	796	857	920	903	877	778	745	813	885	897	907	788	850
<b>WOMEN'S AND MISSES' READY-TO-WEAR APPAREL</b>	431	459	486	437	401	343	327	389	448	482	447	369	416
Women's and misses' coats and suits	437	502	499	369	292	245	336	453	552	551	434	375	421
Junior's and girls' wear	449	529	557	465	453	380	373	452	537	589	539	401	477
Junior's coats, suits, and dresses	434	472	487	404	376	314	297	379	465	489	411	360	407
Girls' wear	501	630	668	572	562	479	471	540	661	739	708	465	583
Women's and misses' dresses	338	383	402	383	356	292	297	236	308	347	317	277	320
Blouses, skirts, and sportswear	513	577	653	648	618	502	423	459	471	548	583	455	537
Aprons, housecoats, and uniforms	352	377	421	445	408	363	278	283	391	336	307	346	395
Pants	349	330	343	286	323	320	473	527	590	522	491	410	410
<b>MEN'S AND BOYS' WEAR</b>	565	622	714	722	740	646	591	652	716	818	828	602	686
Men's clothing	670	733	819	827	811	712	650	740	861	966	956	675	775
Men's furnishings and hats	465	503	604	632	625	572	501	534	622	718	793	516	595
Boys' wear	539	604	774	713	716	636	611	727	795	865	841	597	704
Men's and boys' shoes and slippers	765	809	886	871	879	790	712	811	861	930	938	779	836
<b>HOUSEFURNISHINGS</b>	796	805	865	862	837	785	727	701	723	754	768	706	777
Furniture and bedding	767	756	806	814	775	735	681	624	630	640	652	671	713
Domestic floor coverings	855	896	943	928	874	819	757	777	769	756	725	747	820
Draperies, curtains, upholstery, and awnings	865	802	786	747	750	718	556	671	756	758	745	686	718
Lamps and shades	599	607	693	765	690	640	568	580	646	691	727	659	551
China and glassware	958	907	1,051	1,007	1,044	1,064	1,055	1,035	1,057	1,092	1,094	965	1,043
Major household appliances	834	808	836	866	734	697	634	529	582	643	582	597	704
Housewares (including minor appliances)	806	853	968	975	941	863	767	765	836	910	953	822	871
<b>MISCELLANEOUS MERCHANDISE DEPARTMENTS</b>	547	504	577	579	568	470	569	505	607	670	668	683	545
Toys, games, sporting goods, and cameras	561	581	668	728	683	664	672	723	832	1,199	1,111	549	765
Toys and games	371	447	505	514	547	525	613	657	837	1,216	1,217	449	649
Sporting goods and cameras	550	633	702	826	705	671	671	702	811	1,099	1,475	967	818
Luggage	702	698	754	780	789	780	669	642	686	794	849	661	730
<b>BASEMENT STORE TOTAL</b>	368	403	444	437	425	388	355	384	445	481	486	381	416
<b>WOMEN'S AND MISSES' READY-TO-WEAR</b>	304	343	372	359	344	312	283	313	376	409	409	301	346
<b>MEN'S AND BOYS' WEAR</b>	434	465	527	521	540	474	434	487	571	634	611	452	535
<b>HOUSEFURNISHINGS</b>	430	465	503	501	465	459	408	433	460	504	506	448	454
<b>SHOES</b>	465	512	570	566	548	498	448	506	537	549	554	460	518

1/2 The stocks index is derived by applying to the sales index for each month the corresponding stock-sales ratio. This, in effect, bases the stock index on 1941 average monthly sales.

Notes—Based on reports from about 350 of the larger department stores located in various cities throughout the country. In 1949, sales by these stores accounted for almost 50 per cent of estimated total department store sales. However, not all stores reported data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total. For description of indexes see page 356 of the August 1946 Federal Reserve Bulletin.