

DEPARTMENT STORE SALES, BY DEPARTMENTS

1941

Department	Percentage of year's sales made in each month												Percentage of year's sales by departments	
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.		Year
GRAND TOTAL - Entire store	6.1	5.8	7.2	8.2	8.1	7.3	6.0	8.2	9.5	9.0	9.5	15.1	100.0	100.0
MAIN STORE ONLY	6.1	5.9	7.2	8.0	8.0	7.3	6.0	8.3	9.5	8.9	9.4	15.4	100.0	84.0
WOMEN'S, MISSES' AND CHILDREN'S WEAR	5.9	5.6	8.0	8.9	7.9	6.8	5.5	9.0	10.2	8.9	9.1	14.2	100.0	33.5
Women's and Misses' Coats and Suits	7.2	6.2	11.3	10.3	4.5	2.5	2.8	11.6	13.6	11.5	10.4	7.9	100.0	3.4
Women's and Misses' Dresses	5.9	5.9	8.6	10.1	10.7	8.8	5.6	6.5	10.4	9.9	8.4	9.2	100.0	4.3
Blouses, Shirts, and Sportswear	5.5	5.1	7.1	7.9	9.0	9.5	7.8	8.5	10.8	8.8	7.3	12.7	100.0	2.5
Junior's and Girls' Wear	4.3	4.6	9.3	9.8	7.9	6.5	4.4	9.5	10.8	9.7	10.1	13.1	100.0	2.6
Junior's Coats, Suits and Dresses	4.6	5.1	9.7	10.0	8.8	7.1	4.6	9.6	11.4	9.6	9.3	10.2	100.0	1.3
Girls' Wear	3.7	4.2	8.8	9.8	6.7	6.2	4.1	8.5	10.7	10.0	10.9	16.4	100.0	1.2
Aprons, House dresses, and Uniforms	7.2	6.1	7.2	9.9	13.1	11.2	8.7	8.6	6.5	6.3	6.4	11.0	100.0	1.4
Underwear, Slips, Negligees and Robes	5.5	4.8	5.5	6.3	7.9	7.3	6.5	7.5	6.5	7.5	10.2	24.7	100.0	3.2
Knit Underwear	6.8	5.1	5.7	7.0	7.7	7.3	6.7	8.7	7.4	8.9	10.0	18.7	100.0	0.9
Silk and Muslin Underwear, Slips, Etc.	5.5	4.9	5.6	6.8	8.1	7.6	6.5	7.9	6.1	6.9	9.4	24.7	100.0	1.7
Negligees, Robes and Lounging Apparel	4.4	4.5	5.2	5.5	7.2	5.6	6.1	4.6	5.5	7.8	11.3	32.9	100.0	0.6
Infants' Wear (Including Infants' Furniture)	5.4	5.4	7.0	8.5	6.7	6.0	5.4	7.5	10.1	10.6	10.7	16.7	100.0	1.8
Women's and Children's Shoes	5.3	5.6	8.7	10.7	9.9	8.0	5.6	7.3	10.7	9.1	8.1	11.0	100.0	2.9
Pure	10.9	7.6	6.1	3.2	1.5	1.2	6.2	22.4	17.8	4.6	8.4	10.1	100.0	1.7
Footwear and Scarfs	5.2	5.1	8.2	10.3	7.8	6.2	6.1	6.1	9.6	9.3	9.3	16.6	100.0	0.6
Handkerchiefs	4.6	5.0	4.7	5.6	5.1	5.2	4.3	5.3	6.1	6.8	11.4	35.6	100.0	0.5
MILLINERY	4.7	5.7	10.6	12.7	8.4	6.4	3.6	7.5	14.5	11.1	8.5	6.5	100.0	1.3
Women's and Children's Gloves	5.3	5.1	7.9	11.5	6.0	4.0	2.2	3.7	8.7	10.1	12.4	23.1	100.0	0.9
Corsets and Brassieres	8.3	6.4	8.3	9.1	9.5	8.5	6.9	7.2	6.6	8.8	7.9	10.0	100.0	1.2
Women's and Children's Hosiery	5.0	5.9	6.9	7.8	7.7	6.6	6.7	13.0	6.6	7.2	8.7	17.9	100.0	2.9
Handbags and Small Leather Goods	3.7	4.4	7.1	9.7	8.0	7.4	4.5	5.7	9.1	8.5	9.6	22.3	100.0	1.4
MEN'S AND BOYS' WEAR	5.5	4.7	6.1	7.7	7.7	8.5	5.8	6.1	8.2	8.8	10.6	20.3	100.0	9.8
Men's Clothing	7.1	5.6	7.3	8.3	9.1	8.9	6.3	6.3	9.0	10.3	10.4	11.4	100.0	3.2
Men's Furnishings, Hats, Caps, Etc.	4.9	4.4	4.8	6.2	6.9	8.8	6.1	5.7	6.7	7.5	10.8	27.2	100.0	4.4
Boys' Clothing and Furnishings	4.1	4.0	7.7	10.4	7.1	6.5	3.7	6.5	10.5	10.3	11.2	18.0	100.0	1.6
Men's and Boys' Shoes and Slippers	5.4	5.5	6.3	8.0	8.6	9.1	6.2	6.4	9.5	8.1	9.0	18.1	100.0	0.5
HOME FURNISHINGS	7.0	6.5	6.7	7.5	8.6	7.6	6.9	9.8	9.9	9.5	9.0	11.0	100.0	21.9
Furniture, Beds, Mattresses, and Springs	5.8	8.5	6.6	7.1	8.5	7.6	7.5	13.0	9.9	9.2	8.3	8.0	100.0	5.1
Domestic Floor Coverings (Including Pads, Linoleum)	6.4	6.6	7.5	8.6	9.3	7.1	6.2	9.3	10.6	11.0	9.9	7.5	100.0	2.4
Draperies, Curtains, Upholstery, Linings, Etc.	5.1	5.3	7.0	8.9	10.4	7.8	5.9	6.6	9.5	11.9	11.1	10.4	100.0	2.6
Major Household Appliances	5.5	6.3	8.7	10.0	10.5	9.9	9.7	12.3	9.4	5.8	5.0	7.0	100.0	1.7
LINENS, TOWELS, DOMESTICS, and BLANKETS	12.8	5.4	5.1	5.3	7.1	7.0	7.4	10.3	10.1	9.1	8.4	12.0	100.0	3.7
Linens and Towels	13.3	5.8	5.1	5.3	6.5	6.7	7.1	8.9	8.0	6.8	8.5	15.7	100.0	1.5
Domestic - Beddings, Sheetings, Etc.	16.6	5.6	5.2	5.3	7.7	7.4	6.6	12.8	9.6	7.9	6.1	8.0	100.0	1.1
Blankets, Comforters, Spreads, Etc.	9.2	4.5	4.2	4.8	6.7	6.7	5.8	10.1	13.4	11.9	10.2	12.5	100.0	1.1
Lamps and Shades	6.0	5.9	6.0	6.1	7.1	6.7	4.9	6.3	9.6	10.6	12.3	18.5	100.0	0.7
China and Glassware	6.2	6.7	7.8	7.5	7.9	8.0	5.9	7.0	9.2	8.8	9.8	15.2	100.0	1.5
Houseware (Pots, Pans, Cutlery, Toasters, Etc.)	5.4	5.9	6.8	10.8	8.7	7.3	6.6	7.1	9.8	9.3	8.9	13.4	100.0	2.5
PIECE GOODS	7.4	7.7	10.0	8.3	8.7	7.3	5.8	7.8	9.8	9.8	8.7	8.7	100.0	1.9
Silks, Rayons, and Velvets (Including Linings)	8.3	8.2	10.5	8.7	8.3	6.2	5.4	8.1	9.6	9.8	8.5	8.4	100.0	0.6
Woolen Dress Goods	8.2	8.4	10.3	5.5	3.0	2.2	3.1	10.1	15.2	14.4	11.2	8.4	100.0	0.1
Cotton Wash Goods	6.1	6.6	8.8	9.7	12.6	11.0	8.9	6.9	8.0	7.1	6.4	7.9	100.0	0.3
SMALL WARES	6.2	6.3	6.4	6.5	7.1	6.9	5.7	6.3	9.1	7.9	10.0	21.6	100.0	9.2
Laces, Trimmings, Embroideries, and Ribbons	5.6	6.9	6.6	10.8	8.9	8.1	5.4	5.4	8.1	9.4	9.9	12.9	100.0	0.9
Notions	6.7	6.4	7.2	8.6	9.3	8.5	6.8	6.6	8.6	9.0	8.6	13.6	100.0	1.1
Toilet Articles, Drug Sundries, and Prescriptions	4.6	6.5	6.3	6.6	7.2	6.9	6.4	6.8	9.7	7.0	8.4	22.6	100.0	3.2
Jewelry and Silverware	4.6	5.2	5.9	6.2	7.1	7.5	4.9	6.1	10.1	7.7	10.4	24.3	100.0	2.0
Jewelry (Including Clocks and Watches)	4.2	6.0	6.0	6.3	7.0	6.3	5.4	9.3	10.0	10.0	27.0	27.0	100.0	1.3
Silverware	5.6	6.4	6.4	6.0	7.4	8.3	5.4	7.0	12.0	7.3	9.9	18.3	100.0	0.7
Art Needlework	9.5	8.3	7.7	5.8	5.7	5.4	5.7	7.0	9.1	10.6	11.4	13.8	100.0	0.7
Books, Magazines, and Stationery	5.7	6.3	5.9	5.3	5.6	5.7	4.5	5.3	7.3	7.6	13.0	27.8	100.0	1.6
Stationery	5.2	5.9	5.8	5.8	5.8	5.8	4.8	7.9	7.2	13.4	29.2	100.0	1.4	
Books and Magazines	6.9	7.8	7.0	5.2	5.1	5.6	4.9	5.7	6.9	8.3	10.8	25.3	100.0	0.7
MISCELLANEOUS	4.4	4.7	5.3	6.2	6.6	6.9	6.2	5.9	7.2	7.0	11.5	28.1	100.0	4.1
Toys and Games	1.3	1.8	2.3	3.6	3.6	2.6	2.3	2.6	3.0	4.5	7.7	22.9	100.0	0.7
Sports Goods, Cameras	3.3	2.9	3.7	3.6	3.5	3.6	3.1	3.7	4.1	7.9	14.7	30.1	100.0	1.1
Luggage	4.7	4.4	4.9	5.0	8.1	10.6	9.5	9.0	7.8	5.5	8.0	22.5	100.0	0.4
BASEMENT STORE ONLY	5.7	5.4	7.7	8.9	8.4	7.8	6.1	7.6	9.2	9.4	9.8	14.0	100.0	13.5
Women's and Misses' and Children's Wear	5.6	5.5	8.2	9.4	8.4	7.6	6.1	7.9	9.1	9.2	9.4	13.6	100.0	7.0
Men's and Boys' Clothing and Furnishings	5.1	4.7	6.6	7.7	7.1	8.0	5.8	6.0	8.4	9.6	11.3	29.7	100.0	2.1
Piece Goods (Dress and Coat Yard Goods)	6.1	7.0	8.8	8.1	8.9	7.7	7.1	7.9	10.1	9.9	9.5	9.5	100.0	1.2
Shoes	4.9	5.0	7.4	9.7	9.4	9.5	6.3	7.2	10.0	10.0	8.6	13.0	100.0	1.6
Home Furnishings (Including Linens, Towels, Domestic and Blankets)	6.6	5.8	7.1	7.8	9.3	7.4	6.3	8.2	10.1	9.7	10.2	10.5	100.0	2.2

Note:—Based on reports from 350 of the larger department stores located in various cities throughout the country. In 1945, sales by these stores accounted for about 50 per cent of estimated total department store sales. However, not all stores reported data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.

Board of Governors of the Federal Reserve System
Division of Research and Statistics
May 1947

DEPARTMENT STORE SALES, BY DEPARTMENTS

1941

Department	Percentage of month's sales made in each department												Percentage of year's sales by departments
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
GRAND TOTAL - Retail Store	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Nonmerchandise departments	3.0	2.4	2.5	3.3	2.9	2.7	2.2	2.1	2.5	2.6	2.5	1.9	2.5
MAIN STORE ONLY	84.4	85.0	83.2	82.2	83.0	83.1	84.1	83.4	84.5	83.3	83.6	85.5	84.0
WOMEN'S, MISSES', AND CHILDREN'S WEAR	32.4	32.4	37.1	36.5	33.0	30.9	30.6	36.8	36.2	33.3	32.2	31.1	33.5
Women's and Misses' Coats and Suits	4.1	3.7	5.4	4.3	4.9	1.2	1.6	5.0	5.0	4.4	3.8	1.8	3.4
Women's and Misses' Dresses	4.2	4.4	5.1	5.3	5.7	5.2	4.0	3.4	4.8	4.8	3.8	2.6	4.3
Blouses, Shirts, and Sportswear	2.2	2.2	2.4	2.4	2.8	3.2	3.2	2.6	2.7	2.4	2.1	2.1	2.5
Juniors' and Girls' Wear	1.8	2.0	3.5	3.0	2.5	2.3	1.8	3.0	2.9	2.7	2.7	2.2	2.5
Juniors' Coats, Suits, and Dresses	1.1	1.2	1.9	1.6	1.5	1.3	1.0	1.7	1.6	1.4	1.3	0.9	1.3
Girls' Wear	0.7	0.8	1.4	1.4	1.0	1.0	0.8	1.3	1.3	1.3	1.4	1.3	1.2
Aprons, House-dresses, and Uniforms	1.7	1.4	1.4	1.7	2.3	2.2	2.1	1.1	1.0	1.0	1.0	1.1	1.4
Underwear, Slips, Negligees, and Robes	2.9	2.6	2.4	2.4	3.1	3.1	3.4	2.9	2.2	2.6	3.4	5.1	3.2
Exit Underwear	1.0	0.7	0.7	0.7	0.8	0.8	1.0	0.9	0.7	0.8	0.9	1.0	0.9
Silk and Muslin Underwear, Slips, Etc.	1.5	1.4	1.3	1.3	1.7	1.8	1.8	1.7	1.2	1.3	1.7	2.8	1.7
Negligees, Robes, and Lounging Apparel	0.4	0.5	0.4	0.4	0.6	0.5	0.6	0.3	0.3	0.5	0.8	1.3	0.6
Infants' Wear (Including Infants' Furniture)	1.6	1.7	1.8	1.9	1.5	1.5	1.7	1.7	2.0	2.2	2.1	2.0	1.8
Women's and Children's Shoes	2.6	2.8	3.5	3.8	3.6	3.2	2.7	2.6	3.3	3.0	2.5	2.2	2.9
Pets	3.0	2.2	1.4	0.7	0.3	0.3	1.7	4.6	3.2	0.9	1.5	1.1	1.7
Hackwear and Scarfs	0.5	0.7	0.7	0.8	0.6	0.5	0.5	0.5	0.6	0.7	0.6	0.7	0.6
Handkerchiefs	0.4	0.4	0.4	0.4	0.3	0.4	0.4	0.4	0.3	0.4	0.7	1.3	0.5
Millinery	1.0	1.3	1.9	2.0	1.4	1.1	0.8	1.2	2.0	1.6	1.1	0.6	1.3
Women's and Children's Gloves	0.8	0.8	1.0	1.3	0.7	0.5	0.3	0.4	0.9	1.1	1.2	1.4	0.9
Corsets and Brassieres	1.7	1.4	1.1	1.5	1.4	1.1	1.5	1.4	1.1	1.2	1.0	0.8	1.2
Women's and Children's Hosiery	2.8	3.0	2.8	2.8	2.6	2.6	3.3	1.7	2.1	2.4	2.7	2.5	2.9
Handbags and Small Leather Goods	0.8	1.0	1.3	1.6	1.4	1.4	1.0	1.0	1.3	1.3	1.4	2.0	1.4
MEN'S AND BOYS' WEAR	8.9	8.0	8.4	9.2	9.5	11.4	9.5	7.3	8.5	9.7	11.0	13.2	9.4
Men's Clothing	3.7	3.1	3.2	3.2	3.9	3.9	3.5	3.9	3.6	3.5	2.4	3.2	3.2
Men's Furnishings, Hats, Caps, Etc.	3.5	3.3	2.9	3.3	3.7	5.2	4.4	3.0	3.1	3.6	5.0	7.9	4.6
Boys' Clothing and Furnishings	1.1	1.1	1.7	2.0	1.4	1.4	1.0	1.3	1.8	1.8	1.9	1.9	1.6
Men's and Boys' Shoes and Slippers	0.5	0.5	0.5	0.5	0.6	0.7	0.6	0.4	0.5	0.5	0.5	0.7	0.5
HOME FURNISHINGS	25.2	24.6	20.3	20.0	23.4	22.6	26.2	26.2	23.0	23.3	20.8	15.9	21.9
Furniture, Beds, Mattresses, and Springs	4.9	7.5	4.6	4.4	5.4	5.3	6.3	6.2	5.3	5.2	4.4	2.8	5.1
Domestic Floor Coverings (Including Pads, Linoleum)	2.5	2.7	2.5	2.5	2.8	2.3	2.5	2.7	2.7	3.0	2.5	1.2	2.4
Draperies, Curtains, Upholstery, Awnings, Etc.	2.2	2.4	2.5	2.8	3.4	2.8	2.6	2.1	2.6	3.5	3.1	1.8	2.6
Major Household Appliances	1.6	1.9	2.1	2.1	2.2	2.3	2.8	2.6	1.7	1.1	0.9	0.8	1.7
Linens, Towels, Domestic, and Blankets	7.8	3.4	2.6	2.4	3.2	3.5	4.5	4.7	3.9	3.7	3.3	2.9	3.7
Linens and Towels	3.2	1.5	1.1	1.0	1.2	1.4	1.8	1.7	1.3	1.4	1.4	1.5	1.5
Blankets - Woolen, Sherwings, Etc.	0.6	0.7	0.6	0.5	0.6	0.8	1.7	1.7	1.3	1.3	0.7	0.6	1.1
Blankets, Comforters, Spreads, Etc.	1.6	0.8	0.6	0.6	1.0	1.0	1.3	1.5	1.3	1.2	0.8	1.1	1.1
Lamps and Shades	0.7	0.7	0.6	0.5	0.6	0.6	0.6	0.5	0.7	0.8	0.9	0.8	0.7
China and Glassware	1.5	1.7	1.6	1.4	1.5	1.6	1.5	1.3	1.5	1.5	1.6	1.5	1.5
Houseware (Pots, Pans, Cutlery, Toasters, Etc.)	2.2	2.6	2.3	3.3	2.7	2.5	2.7	2.2	2.6	2.6	2.4	2.2	2.5
PIECE GOODS	2.3	2.5	2.6	1.9	2.1	1.9	1.8	1.8	2.0	2.1	1.7	1.1	1.9
Silks, Rayons, and Velvets (Including Linings)	0.8	0.8	0.8	0.6	0.6	0.5	0.5	0.6	0.6	0.6	0.5	0.3	0.6
Woolen Dress Goods	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.1	0.1
Cotton Wash Goods	0.3	0.4	0.4	0.4	0.5	0.5	0.5	0.3	0.3	0.3	0.2	0.2	0.3
SMALL WARES	9.3	9.9	8.1	7.3	8.1	8.7	8.7	7.1	8.8	8.0	9.7	13.1	9.2
Laces, Trimmings, Embroideries, and Ribbons	0.2	0.3	0.3	0.3	0.2	0.2	0.1	0.2	0.2	0.2	0.2	0.2	0.2
Notions	1.2	1.1	1.1	1.3	1.3	1.2	0.9	1.0	1.1	1.1	1.0	1.0	1.1
Toilet Articles, Drug Sundries, and Prescriptions	3.4	3.6	2.8	2.6	2.9	3.1	3.4	2.7	3.3	2.5	2.8	4.6	3.2
Jewelry and Silverware	1.5	1.6	1.6	1.5	1.7	2.0	1.6	1.5	2.1	1.7	2.2	3.2	2.0
Jewelry (Including Clocks and Watches)	0.9	1.1	1.0	1.0	1.1	1.2	1.0	0.9	1.3	1.1	1.5	2.4	1.3
Silverware	0.6	0.7	0.6	0.5	0.6	0.8	0.6	0.6	0.8	0.6	0.7	0.8	0.7
Art Handicraft	1.1	1.0	0.8	0.5	0.5	0.7	0.7	0.7	0.8	0.9	0.7	0.7	0.7
Books, Magazines, and Stationery	1.6	1.8	1.3	1.1	1.2	1.3	1.3	1.1	1.3	1.4	2.3	3.1	1.7
Stationery	0.9	1.0	0.8	0.7	0.8	0.8	0.7	0.6	0.9	0.8	1.6	2.0	1.1
Books and Magazines	0.7	0.8	0.5	0.4	0.4	0.5	0.6	0.5	0.4	0.6	0.7	1.1	0.6
MISCELLANEOUS	3.0	3.3	3.0	3.1	3.4	3.9	4.2	3.0	3.1	3.2	5.0	7.6	4.1
Toys and Games	0.2	0.2	0.2	0.3	0.3	0.3	0.4	0.2	0.2	0.4	1.3	2.5	0.7
Sporting Goods, Cameras	0.7	0.7	0.7	0.9	0.9	1.2	1.4	1.0	1.1	1.2	2.1	2.7	1.4
Luggage	0.3	0.3	0.3	0.3	0.5	0.7	0.7	0.5	0.4	0.3	0.4	0.7	0.4
SALES NOT ALLOCATED TO SPECIFIC DEPARTMENTS	3.3	4.3	3.7	4.2	3.5	3.7	4.1	3.2	2.9	3.7	3.2	3.5	3.6
BASEMENT STORE ONLY	12.6	12.6	14.3	14.5	14.1	14.2	13.7	12.5	13.0	14.1	13.9	12.6	13.5
Women's, Misses', and Children's Wear	6.4	6.6	7.9	8.0	7.3	7.2	7.1	6.8	6.7	7.1	7.0	6.3	7.0
Men's and Boys' Clothing and Furnishings	1.8	1.7	1.9	2.0	1.9	2.3	2.0	1.6	1.9	2.3	2.6	2.8	2.1
Fleece Goods (Dress and Coat Yard Goods)	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2
Shoes	1.0	1.1	1.3	1.5	1.5	1.6	1.3	1.1	1.3	1.2	1.1	1.1	1.2
Home Furnishings (Including Linens, Towels, Domestic, and Blankets)	2.4	2.2	2.2	2.1	2.3	2.2	2.3	2.2	2.3	2.6	2.4	1.5	2.2

Notes—Based on reports from 50 of the larger department stores located in various cities throughout the country. In 1945, sales by these stores accounted for about 50 per cent of estimated total department store sales. However, not all stores reported data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total.

DEPARTMENT STORE STOCKS, BY DEPARTMENTS
Index Numbers, Without Seasonal Adjustment
(1941 Average Monthly Sales = 100) 1/

1940 - 1941

Department	Stocks at end of month											
	1940	1941										
	Oct.	Jan.	Apr.	June	July	Aug.	Sept.	Oct.	Nov.	Dec.		
MAIN STORE ONLY	281	217	267	259	271	304	341	399	396	318		
WOMEN'S MISSES' AND CHILDREN'S WEAR	236	167	203	189	198	210	282	316	310	229		
Women's and Misses' Coats and Suits	286	118	108	77	139	204	245	245	192	156		
Women's and Misses' Dresses	133	111	112	109	78	119	144	159				
Blouses, Skirts, Sportswear	167	140	176	176	155	186	205	221	237	185		
Junior's and Girls' Wear	197	121	150	128	144	202	239	253	235	157		
Junior's Coats, Suits and Dresses	*	92	109	89	104	151	175	161	157	119		
Girls' Wear	*	153	206	180	192	268	312	340	334	209		
Aprons, House-dresses, and Uniforms	137	159	176	161	177	115	173	205	224	182		
Underwear, Slips, Negligees and Robes	237	198	239	233	220	229	342	436	462	278		
Knit Underwear	*	233	241	252	245	277	349	419	442	321		
Silk and Woolen Underwear, Slips, Etc.	*	215	265	241	231	267	344	430	443	269		
Negligees, Robes and Lounging Apparel	*	110	172	151	145	201	297	369	476	200		
Infants' wear (Including Infants' Furniture)	274	197	244	241	246	308	360	392	399	295		
Women's and Children's Shoes	418	353	419	363	379	452	470	500	469	407		
Furs	463	426	397	326	424	455	441	402	444	222		
Footwear and Scarfs	*	121	158	136	123	156	195	238	256	150		
Handkerchiefs	*	249	325	349	367	440	519	608	665	368		
Millinery	*	69	101	68	59	100	120	107	83	70		
Women's and Children's Gloves	*	318	284	284	284	460	567	620	594	295		
Corsets and Brasieres	*	24	24	27	27	27	27	27	27	27		
Women's and Children's Hosiery	*	148	187	178	175	171	276	326	352	285		
Handbags and Small Leather Goods	*	131	173	152	146	179	218	287	335	179		
MEN'S AND BOYS' WEAR	388	272	351	342	340	400	460	499	522	380		
Men's Clothing	423	303	390	369	362	445	503	515	497	428		
Men's Furnishings, Hats, Caps, Etc.	349	242	311	313	309	341	411	486	536	342		
Boys' Clothing and Furnishings	392	235	344	322	325	422	471	507	492	346		
Men's and Boys' Shoes and Slippers	*	300	513	489	511	548	607	654	660	527		
HOME FURNISHINGS	321	275	330	341	360	369	401	442	460	438		
Furniture, Beds, Mattresses, and Springs	274	253	300	307	337	298	325	355	393	408		
Domestic Floor Coverings (Including Pads, Linoleum)	369	337	372	387	434	437	471	496	467	473		
Draperies, Curtains, Upholstery, Awnings, Etc.	380	293	388	363	363	419	462	479	486	427		
Major Household Appliances	142	148	190	211	219	207	241	297	296	324		
Linens, Towels, Domestics, and Blankets	341	287	327	353	372	398	425	470	496	473		
Linens and Towels	*	377	365	410	395	439	471	551	560	444		
Domestics - Mullins, Sheetings, Etc.	*	377	327	322	334	348	382	412	411	457		
Blankets, Comforters, Spreads, Etc.	*	268	273	325	372	402	422	452	462	403		
Lamps and Shades	*	283	332	340	336	370	412	483	533	442		
China and Glassware	*	445	617	579	590	590	623	641	603	508		
Houseware (Pots, Pans, Cutlery, Toasters, Etc.)	*	220	379	307	319	342	377	433	460	413		
PIECE GOODS	367	310	351	335	335	404	440	440	435	418		
Silks, Rayons, and Velvets (Including Linings)	*	348	370	313	319	420	458	443	434	417		
Woolen Dress Goods	*	383	304	288	278	324	315	306	285	265		
Cotton Wash Goods	*	277	430	318	294	307	360	384	376	366		
SMALL WARES	*	249	296	294	290	312	341	429	466	357		
Laces, Trimmings, Embroideries, and Ribbons	*	299	455	465	393	459	486	508	499	411		
Notions	*	221	288	299	291	300	321	372	387	316		
Toilet Articles, Drug Sundries, and Prescriptions	*	220	225	299	253	262	279	374	444	300		
Jewelry and Silverware	*	273	347	342	327	361	406	494	527	367		
Jewelry (Including Clocks and Watches)	*	274	349	342	327	317	393	475	497	337		
Silverware	*	302	360	388	366	423	437	519	582	483		
Art Needlework	*	348	387	392	391	425	470	501	496	437		
Books, Magazines, and Stationery	*	230	254	249	255	285	323	431	474	302		
MISCELLANEOUS	*	193	224	240	261	295	319	407	457	280		
Toys and Games	*	140	207	237	260	316	432	637	669	261		
Sporting Goods, Cameras	*	183	239	268	248	374	463	727	1,008	324		
Luggage	*	260	289	321	333	357	393	513	558	410		
BASEMENT STORE ONLY	200	153	183	189	200	236	279	309	312	228		
Women's and Misses' and Children's Wear	152	98	119	132	144	175	221	248	240	162		
Men's and Boys' Clothing and Furnishings	271	196	220	216	267	244	272	422	433	293		
Piece Goods (Dress and Coat Yard Goods)	*	194	131	301	322	345	388	401	372	357		
Shoes	*	213	289	301	292	338	375	411	404	319		
Home Furnishings (Including Linens, Towels, Domestics and Blankets)	229	204	238	252	268	290	321	361	366	319		

1/ The stocks index is derived by applying to the sales index for each month the corresponding stock-sales ratio. This, in effect, bases the stocks index on 1941 average monthly sales.

* Not available.

Notes—Based on reports from about 350 of the larger department stores located in various cities throughout the country. In 1945, stocks by these stores accounted for about 50 per cent of estimated total department store stocks. However, not all stores reported data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total. For description of indexes see page 856 of the August 1946 Federal Reserve Bulletin.

Board of Governors of the Federal Reserve System
Division of Research and Statistics
September 1946

DEPARTMENT STORE SALES, BY DEPARTMENTS
Index Numbers, Without Seasonal Adjustment
(1941 Average Monthly Sales = 100) 1/2

1941

Department	Sales during month												Year
	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
MAIN STORE ONLY	73	71	86	96	95	87	72	100	114	107	113	185	100
WOMEN'S, MISSES' AND CHILDREN'S WEAR	71	68	96	107	95	81	66	108	123	107	109	169	100
Women's and Misses' Coats and Suits	86	75	135	123	54	30	33	141	164	138	125	95	100
Women's and Misses' Dresses	71	71	103	121	128	106	67	78	125	119	101	110	100
Blouses, Skirts, Sportswear	66	61	85	94	107	114	93	102	123	105	95	152	100
Juniors' and Girls' Wear	92	95	112	118	95	78	52	115	130	116	121	157	100
Juniors' Coats, Suits and Dresses	55	61	116	120	105	86	55	116	137	115	111	124	100
Girls' wear	45	50	105	118	81	74	49	102	129	120	131	197	100
Aprons, House dresses, and Uniforms	86	73	86	119	157	134	105	77	78	75	76	134	100
Underwear, Slips, Negligees and Robes	66	58	65	76	95	87	78	90	78	88	122	296	100
Knit Underwear	82	62	68	84	92	87	80	104	88	107	120	225	100
Silk and Woolen Underwear, Slips, Etc.	65	58	67	81	97	91	78	95	74	85	113	299	100
Negligees, Robes and Lounging Apparel	53	55	63	66	87	67	74	56	66	86	136	392	100
Infants' wear (Including Infants' Furniture)	65	65	85	102	81	73	65	90	121	127	128	198	100
Women's and Children's Shoes	63	67	104	128	119	96	67	87	128	109	97	134	100
Hats	130	92	73	39	18	15	74	269	214	55	100	121	100
Hosiery and Scarfs	62	73	105	124	94	74	55	73	115	114	113	200	100
Handkerchiefs	55	60	56	67	62	62	51	68	73	82	137	128	100
Military	96	68	127	153	101	76	44	91	174	133	99	79	103
Women's and Children's Gloves	65	64	105	135	72	88	45	104	125	118	148	278	100
Corsets and Brassieres	100	77	99	109	114	102	82	87	110	105	98	121	100
Women's and Children's Hosiery	61	70	83	93	93	79	81	156	80	86	104	214	100
Handbags and Small Leather Goods	44	53	85	117	96	89	54	69	109	102	115	267	100
MEN'S AND BOYS' WEAR	65	57	74	92	93	102	69	73	98	106	127	244	100
Men's Clothing	65	67	87	99	109	107	76	76	108	123	125	139	100
Men's Furnishings, Hats, Caps, Etc.	58	52	57	75	85	106	75	68	80	90	189	369	100
Boys' Clothing and Furnishings	48	48	62	128	85	78	44	78	128	134	135	213	100
Men's and Boys' Shoes and Slippers	65	66	76	96	105	109	74	77	111	98	108	218	100
HOME FURNISHINGS	84	78	80	90	103	91	83	117	119	114	108	132	100
Furniture, Beds, Mattresses, and Springs	70	102	79	85	101	91	89	156	119	110	99	98	100
Domestic Floor Coverings (Including Pads, Linoleum)	76	79	90	103	112	86	74	111	127	132	119	90	100
Draperies, Curtains, Upholstery, Awnings, Etc.	61	64	85	107	125	93	71	79	114	143	125	124	100
Major Household Appliances	66	76	105	121	125	117	117	147	112	70	60	83	100
Linens, Towels, Domestic, and Blankets	154	65	61	64	85	84	89	124	121	109	101	145	100
Linens and Towels	159	69	62	64	78	80	86	107	96	106	106	189	100
Domestic Sewing Machines, Sheetings, Etc.	200	67	63	63	93	89	104	114	115	95	73	95	100
Blankets, Comforters, Spreads, Etc.	110	54	51	57	80	80	70	121	161	143	122	152	100
Lamps and Shades	72	71	72	73	86	80	59	76	115	127	118	222	100
China and Glassware	74	80	93	90	95	95	71	83	110	105	118	184	100
Houseware (Pots, Pans, Cutlery, Toasters, Etc.)	65	71	81	129	105	88	79	86	117	111	107	162	100
FIBER GOODS	88	93	120	100	105	88	70	93	118	118	104	103	100
Silks, Rayons, and Velvets (Including Linings)	99	98	126	105	100	75	64	97	115	118	102	101	100
Woolen Dress Goods	98	101	123	65	36	26	37	121	183	173	134	102	100
Cotton Wash Goods	74	80	105	116	151	132	107	83	96	86	77	94	100
SMALL WARES	74	75	77	78	85	83	69	76	109	94	120	299	100
Laces, Trimmings, Embroideries, and Ribbons	88	82	103	107	102	97	65	84	97	113	119	156	100
Buttons	81	76	86	103	112	102	81	79	108	108	103	162	100
Toilet Articles, Drug Sundries, and Prescriptions	79	78	76	79	87	83	73	82	117	84	100	299	100
Jewelry and Silverware	56	63	70	74	86	90	59	74	121	92	125	291	100
Jewelry (Including Clocks and Watches)	64	68	87	74	87	84	52	65	112	94	125	324	100
Silverware	67	77	77	72	88	100	65	84	145	88	119	217	100
Art Needlework	114	100	92	70	68	65	68	64	109	127	137	167	100
Books, Magazines, and Stationery	68	75	70	63	67	68	54	63	88	91	156	336	100
MISCELLANEAUS	53	56	63	74	79	83	74	71	87	84	138	337	100
Toys and Games	15	21	27	43	43	43	37	32	36	54	212	636	100
Sporting Goods, Cameras	67	35	44	57	64	78	64	89	109	110	114	163	100
Luggage	57	53	59	59	57	127	114	107	94	66	86	270	100
BASEMENT STORE ONLY	68	65	92	106	101	93	73	91	110	113	117	170	100
Women's and Misses' and Children's Wear	62	62	98	113	101	91	73	95	109	110	114	163	100
Men's and Boys' Clothing and Furnishings	61	57	79	93	86	96	69	71	101	115	136	236	100
House Goods (Dress and Coat Yard Goods)	73	85	105	98	107	93	85	95	122	119	107	113	100
Shoes	59	60	89	116	113	114	75	86	122	108	103	158	100
Home Furnishings (Including Linens, Towels, Domestic and Blankets)	79	69	86	93	111	89	75	98	121	128	123	127	100

1/2 The 1941 average of monthly sales for each department is used as a base in computing the sales index for that department. Indexes based on reports from about 350 of the larger department stores located in various cities throughout the country. In 1945, sales by these stores accounted for about 50 per cent of estimated total department store sales. However, not all stores reported data for all of the departments shown; consequently, the sample for the individual departments is not so comprehensive as that for the total. For description of indexes see page 856 of the August 1946 Federal Reserve Bulletin.