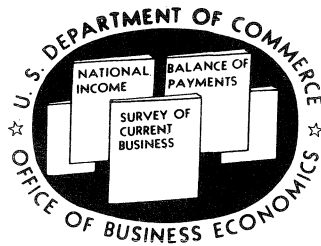


BUSINESS STATISTICS

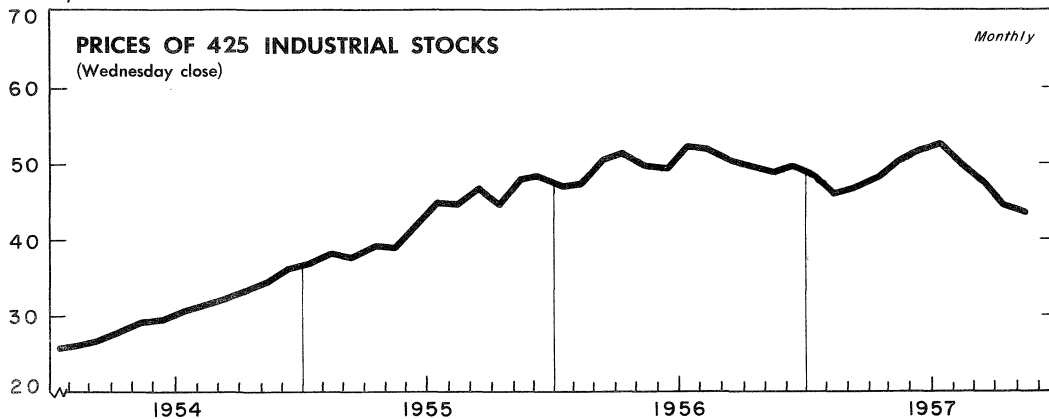


A WEEKLY SUPPLEMENT TO THE SURVEY OF CURRENT BUSINESS

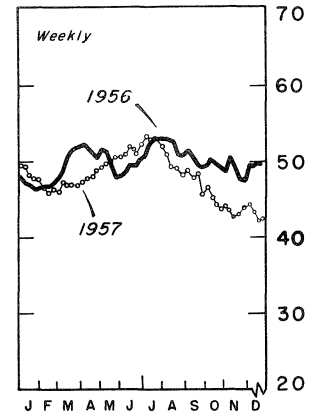
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SELECTED BUSINESS INDICATORS

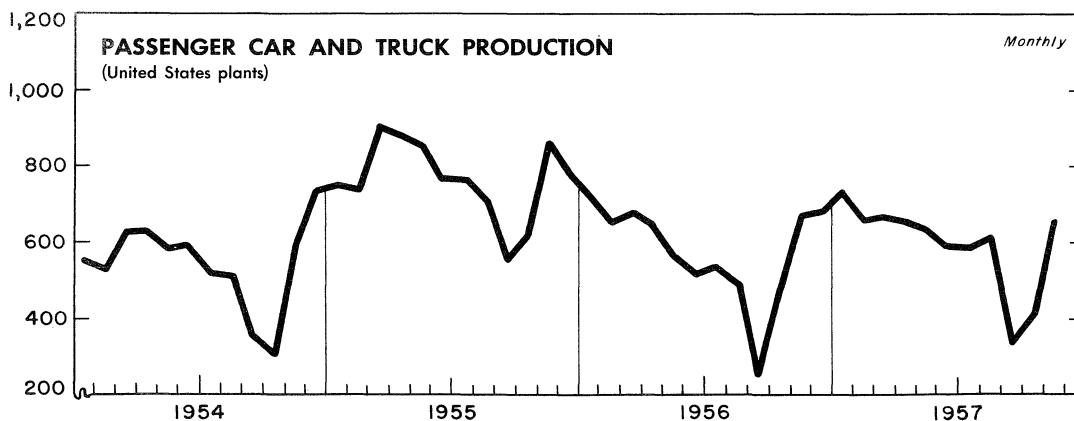
INDEX, 1941-43 = 10



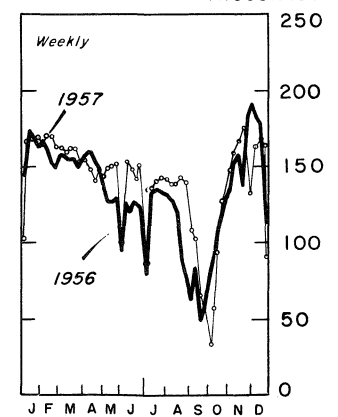
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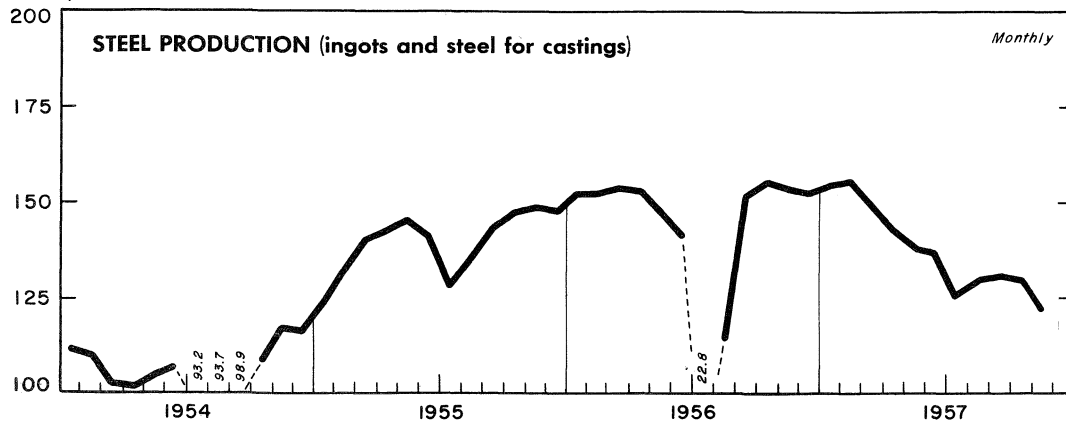
THOUSANDS



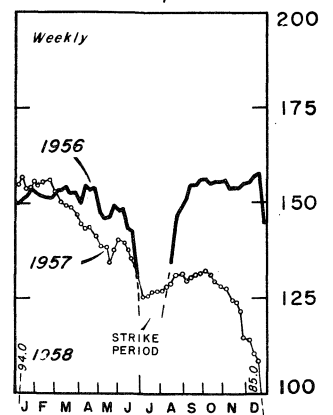
THOUSANDS



INDEX, 1947-49 = 100



INDEX, 1947-49 = 100



WEEKLY BUSINESS STATISTICS¹

ITEM	1956		1957			
	Dec. 22	Dec. 29	Dec. 7	Dec. 14	Dec. 21	Dec. 28
Commodity prices, wholesale:						
All commodities.....1947-49=100..		*116.3	117.9	118.1	118.2
Farm products.....do....		*88.9	91.6	91.8	92.8
Foods, processed.....do....		*103.1	106.3	107.0	107.3
All other.....do....		*124.7	125.7	125.8	125.8
22 commodities 2/.....do....	92.3	**92.6	84.5	84.9	84.7	84.7
Department store sales.....do....	265	112	215	266	275
Insured unemployment, total.....thous..	1,292	1,564	2,011	2,113
State programs.....do....	1,186	1,450	1,842	1,941
Finance:						
Currency in circulation 3/.....mil. of dol..	31,835	31,992	31,666	31,827	31,973	32,089
Federal Reserve bank credit outstanding, total 3/.....do....	27,223	27,842	25,387	25,617	26,218	26,687
Member bank reserve balances 3/.....do....	19,535	19,790	19,023	19,027	19,483	19,666
Excess reserves, estimated 3/.....do....	613	704	487	432	636	709
Federal Reserve reporting member banks in leading cities: 4/						
Demand deposits, adjusted.....mil. of dol..	58,148	58,214	55,389	56,710	56,685
Time deposits, except U. S. Government.....do....	21,956	22,086	23,814	23,943	23,942
Loans and investments (adjusted), total.....do....	87,704	87,925	86,858	87,390	88,544
U. S. Government obligations.....do....	26,578	26,654	25,619	25,630	26,011
Commercial, industrial, and agr. loans (gross).....do....	31,266	31,313	31,573	31,819	32,278
Real-estate loans (gross).....do....	8,865	8,852	8,761	8,779	8,779
Failures, industrial and commercial.....number..	214	174	287	269	276	166
Bond yields, domestic corporate (Moody's) 3/.....percent..	4.00	4.02	4.44	4.36	4.29	4.26
Stock prices, 500 stocks (Stand. & Poor's) 4/.....1941-43=100..	46.43	46.39	41.54	40.51	39.38	39.52
Industrials, 425 stocks.....do....	49.79	49.76	44.71	43.53	42.19	42.36
Production:						
Bituminous coal 3/.....thous. of short tons..	1,893	1,728	1,500	1,488	1,563
Electric power, by utilities.....mil. of kw.-hr..	12,227	11,196	12,315	12,570	12,412
Passenger cars and trucks (Ward's).....number..	177,735	112,082	162,233	168,194	163,071	91,434
Petroleum (crude) and condensate 3/.....thous. of bbl..	7,376	7,392	6,850	6,884	6,915
Steel 5/.....thous. of short tons..	2,525	2,322	1,831	1,770	1,742	1,366
Percent of capacity 5/.....do....	#102.6	#94.3	71.5	69.2	68.1	53.4
Freight car loadings, total.....thous. of cars..	698	488	618	603	590
Miscellaneous.....do....	354	268	314	307	292

1/ Data do not always cover calendar weeks. 2/ Tuesday prices. 3/ Daily average. 4/ Wednesday data. 5/ Week beginning December 30, 1957: Production, 1,510 thous. short tons; operating rate, 59.0 percent. * Monthly index for December 1956. ** Wednesday price. # Not comparable with 1957 rates, which are based on higher capacity.

MONTHLY BUSINESS STATISTICS

ITEM	1956		1957			
	October	November	August	September	October	November
GENERAL BUSINESS INDICATORS						
Business incorporations:						
New incorporations (48 States).....number..	11,546	9,749	11,361	10,526	11,251	9,270
Industrial and commercial failures:						
Failures, total.....do....	1,158	999	1,145	1,071	1,122	1,173
Commercial service.....do....	82	86	91	94	89	93
Construction.....do....	182	171	165	164	176	194
Manufacturing and mining.....do....	198	166	204	182	214	213
Retail trade.....do....	584	482	588	535	544	559
Wholesale trade.....do....	112	94	97	96	99	114
Liabilities (current), total.....thous. of dol..						
Commercial service.....do....	50,004	39,886	43,514	45,420	47,428	52,899
Construction.....do....	3,629	1,854	2,331	4,554	3,195	2,611
Manufacturing and mining.....do....	11,145	11,099	10,426	5,618	7,994	13,420
Retail trade.....do....	17,345	11,714	12,847	13,901	11,601	18,061
Wholesale trade.....do....	12,368	11,476	14,752	13,657	16,947	12,895
.....do....	5,517	3,743	3,158	7,690	7,691	5,912
COMMODITY PRICES						
Wholesale prices of selected commodities:						
Wheat flour, short patents (Minn.)...dol. per 100 lb. sack..	5.950	6.180	6.005	6.010	6.135	p6.215
Calves, vealers (Chicago).....dol. per 100 lb..	22.50	22.50	24.50	25.50	26.50	p27.50
Lumber:						
Douglas fir, const., No. 1, 2" x 4", R.L.dol. per M bd. ft..	83.159	81.603	80.299	78.853	r78.614	p77.380
Southern pine, boards, No. 2, 1" x 6", R.L.do....	81.794	81.794	76.759	76.308	r76.490	p77.240
Ponderosa pine, boards, No. 3, common, 1" x 8".....do....	70.830	70.100	70.500	68.810	r67.690	p67.690
Pig iron:						
Basic (furnace).....dol. per long ton..	62.50	62.50	66.00	66.00	66.00	p66.00
Foundry, No. 2, Northern.....do....	63.00	63.00	66.50	66.50	66.50	p66.50
Steel:						
Steel billets, rerolling, carbon, f.o.b. mill						
.....dol. per short ton..	84.00	84.00	92.50	92.50	92.50	p92.50
Structural shapes (carbon), f.o.b. mill.....dol. per lb..	.0527	.0527	.0594	.0594	.0594	p.0594
Scrap, No. 1, heavy melting (Pittsburgh).....dol. per long ton..	55.50	62.50	55.50	49.50	38.50	p32.50
Coal, bituminous:						
Screenings, indust. use, f.o.b. car at mine						
.....dol. per short ton..	5.426	5.432	5.597	5.572	r5.575	p5.575
Large domestic sizes, f.o.b. car at mine.....do....	7.546	7.604	7.405	7.558	r7.611	p7.654

ITEM	1956		1957			
	October	November	August	September	October	November
DOMESTIC TRADE						
Printers' Ink advertising index, adjusted:						
Combined index.....1947-49=100..	206	204	215	216	209
Business papers.....do....	206	191	206	217	210
Magazines.....do....	151	164	166	162	158
Newspapers.....do....	210	199	214	221	200
Outdoor.....do....	148	154	170	156	150
Radio (network).....do....	34	38	40	41	39
Television (network).....1950-52=100..	393	380	405	398	422
Television advertising:						
Cost of facilities, total.....thous. of dol..	45,467	44,079	38,849	r40,926	49,201
Automotive, including accessories.....do....	4,187	4,950	3,774	r4,667	4,904
Drugs and toiletries.....do....	12,971	11,430	11,683	r11,779	15,165
Foods, soft drinks, confectionery.....do....	8,489	8,870	7,541	7,862	9,331
Soaps, cleansers, etc.....do....	5,421	5,108	5,523	5,939	5,850
Smoking materials.....do....	3,354	3,408	4,366	4,065	4,967
Magazine advertising:						
Cost, total.....do....	76,087	73,091	45,501	68,708	74,298
Apparel and accessories.....do....	6,882	5,090	4,403	7,716	6,096
Automotive, including accessories.....do....	4,008	7,246	3,457	3,143	3,584
Building materials.....do....	3,834	2,689	1,748	3,801	3,230
Drugs and toiletries.....do....	7,008	6,712	5,560	7,064	8,401
Foods, soft drinks, confectionery.....do....	10,039	8,205	5,410	7,354	8,282
Beer, wine, liquors.....do....	3,408	3,985	2,318	3,320	4,057
Household equipment and supplies.....do....	4,441	4,421	1,146	2,634	4,000
Household furnishings.....do....	4,636	3,527	1,412	3,070	4,456
Industrial materials.....do....	6,119	6,101	4,319	5,921	5,708
Soaps, cleansers, etc.....do....	1,339	1,187	484	781	1,084
Smoking materials.....do....	2,092	1,733	1,551	1,851	2,035
Linage, total.....thous. of lines..	5,552	4,827	4,483	5,466	5,376	4,971
FINANCE						
Life insurance written (new paid-for insurance):						
Value, estimated total.....mil. of dol..	4,856	4,805	4,963	4,602	5,732	5,469
Group and wholesale.....do....	967	866	759	672	1,244	1,181
Industrial.....do....	569	531	515	517	510	465
Ordinary.....do....	3,320	3,408	3,689	3,413	3,978	3,823
CHEMICALS AND ALLIED PRODUCTS						
Explosives (industrial), shipments:						
Black blasting powder.....thous. of lb..	441	640	195	307	299	352
High explosives.....do....	88,843	77,063	80,288	86,887	82,141	69,603
FOODSTUFFS						
Dairy products:						
Production:						
Butter, creamery (factory).....thous. of lb..	92,993	92,184	108,955	91,265	100,540	93,770
Cheese (factory), total.....do....	97,902	90,504	118,535	101,035	99,580	89,180
Condensed milk (sweetened), case goods.....do....	6,571	6,705	4,500	3,950	4,475	3,300
Evaporated milk (unsweetened), case goods.....do....	163,928	146,067	216,500	170,900	162,500	137,200
Dry milk:						
Dry whole milk.....do....	7,710	7,291	7,000	6,700	8,200	7,300
Nonfat dry milk solids (human food).....do....	86,591	92,552	119,200	89,400	100,460	104,200
Stocks:						
Condensed milk (sweetened), case goods.....do....	9,335	10,391	7,572	7,533	6,634	6,469
Evaporated milk (unsweetened), case goods.....do....	383,686	310,371	438,820	428,868	379,839	262,925
Dry milk:						
Dry whole milk.....do....	11,725	11,390	12,783	11,061	11,582	10,946
Nonfat dry milk solids (human food).....do....	76,563	67,095	113,910	93,573	81,114	72,362
Grains:						
Corn grindings, wet process.....thous. of bu..	13,050	11,819	12,321	11,716	12,952	11,682
Receipts, interior primary markets:						
Corn.....do....	46,379	47,353	21,525	16,864	20,520	26,913
Oats.....do....	4,737	4,052	26,275	7,805	7,278	5,090
Rye.....do....	1,118	680	2,124	852	524	635
Wheat.....do....	31,241	28,212	65,777	35,801	29,674	26,913
Meats:						
Production, total.....mil. of lb..	2,282.0	2,256.3	1,827.5	1,858.1	2,169.5	1,919.9
Beef and veal.....do....	1,128.4	1,041.7	1,010.4	960.7	1,065.9	896.1
Lamb and mutton.....do....	63.5	52.2	49.7	49.7	54.9	44.1
Pork, including lard.....do....	1,090.1	1,162.5	767.4	847.8	1,048.6	979.8
Lard.....do....	199.6	218.9	137.9	151.8	189.5	182.6
LEATHER AND PRODUCTS						
Leather production:						
Calf and whole kip.....thous. of skins..	738	737	818	r686	786
Cattle hide and side kip.....thous. of hides and kips..	2,288	2,197	2,262	2,029	2,318
Goat and kid.....thous. of skins..	2,241	1,859	1,785	1,704	2,095
Sheep and lamb.....do....	2,264	2,155	2,189	1,975	2,041
METALS AND MANUFACTURES						
Radiators and convectors, cast iron:						
Shipments.....thous. of sq. ft..	3,719	2,589	2,123	2,551	2,651
Stocks, end of month.....do....	4,263	4,074	4,896	4,571	4,027
Oil burners:						
Shipments.....number..	94,910	64,881	65,606	72,554	70,999
Stocks, end of month.....do....	48,903	50,162	61,761	50,305	42,639

MONTHLY BUSINESS STATISTICS—Continued

ITEM	1956		1957			
	October	November	August	September	October	November
METALS AND MANUFACTURES - Continued						
Stoves and ranges, domestic cooking, excluding electrical:						
Shipments, total.....number..	217,898	161,070	179,375	183,666	188,771
Coal and wood.....do....	6,536	5,537	4,497	5,451	6,227
Gas (including bungalow and combination).....do....	202,850	149,675	165,600	171,121	175,627
Kerosene, gasoline, and fuel oil.....do....	8,512	5,858	9,278	7,094	6,917
Stoves, domestic heating, shipments, total.....do....	407,592	259,499	297,206	314,653	354,413
Coal and wood.....do....	63,483	30,905	38,676	43,344	49,997
Gas.....do....	248,517	177,788	187,472	206,328	236,948
Kerosene, gasoline, and fuel oil.....do....	95,592	50,806	71,058	64,981	67,468
Warm-air furnaces, shipments, total.....do....	142,878	106,685	114,756	140,797	125,820
Gas.....do....	81,462	62,987	71,874	88,628	82,380
Oil.....do....	45,118	32,303	37,896	45,498	37,628
Solid fuel.....do....	6,741	4,253	4,986	6,671	5,812
Water heaters, gas, shipments.....do....	225,632	182,266	205,503	210,669	230,690
Furnaces, industrial, new orders, net:						
Electric processing.....thous. of dol..	2,131	1,587	894	727	1,448	749
Fuel-fired (except for hot rolling steel).....do....	5,447	1,767	2,673	1,229	1,400	1,634
Machine tools (metal-cutting):						
New orders (net), total.....mil. of dol..	66.10	64.25	44.50	28.80	r27.80	p28.40
Domestic.....do....	57.55	58.70	40.40	25.00	r23.65	p25.05
Shipments, total.....do....	89.75	81.70	63.20	64.75	60.90	p47.40
Domestic.....do....	79.85	73.60	58.00	58.60	53.50	p41.45
Estimated backlog.....months..	7.2	6.7	4.0	3.7	r3.5	p3.3
Vacuum cleaners, standard type, sales billed.....thousands..	372.0	300.4	241.2	302.9	328.7	251.1
Washers, domestic, sales billed <u>1</u> /.....do....	449.4	357.9	329.1	384.3	369.5	260.5
RUBBER AND RUBBER PRODUCTS						
Natural rubber:						
Consumption.....long tons..	52,082	42,859	44,932	43,675	48,622	43,696
Stocks, end of month.....do....	94,508	106,316	99,093	103,243	102,349	97,754
Synthetic rubber:						
Production.....do....	88,158	83,514	93,422	94,537	106,401	106,030
Consumption.....do....	81,866	71,397	79,272	77,651	88,436	75,270
Stocks, end of month.....do....	197,788	199,334	161,688	160,507	165,826	178,848
TEXTILE PRODUCTS						
Men's apparel, cuttings: <u>2</u> /						
Tailored garments:						
Suits.....thous. of units..	1,816	2,090	1,692	1,388	1,665	p1,436
Overcoats and topcoats.....do....	444	350	440	320	310	p188
Trousers (separate), dress and sport.....do....	4,800	4,500	5,664	4,848	6,120	p4,896
Shirts (woven fabrics), dress and sport.....thous. of doz..	1,948	1,950	1,504	1,516	1,845	p1,600
Work clothing:						
Dungarees and waistband overalls.....do....	244	200	252	248	265	p196
Shirts.....do....	364	305	320	328	340	p284
Rayon and acetate:						
Production:						
Filament yarn.....mil. of lb..	61.8	61.1	54.2	r53.9	59.4	58.3
Staple (incl. tow).....do....	33.6	34.1	38.0	r38.9	40.0	35.8
Stocks, producers', end of month, total.....do....	109.2	106.3	122.6	121.1	122.2	124.8
Filament yarn.....do....	61.1	62.2	69.6	68.8	69.7	70.1
Staple (incl. tow).....do....	48.1	44.1	53.0	52.3	52.5	54.7

r/ Revised. p/ Preliminary. 1/ Data beginning August 1957 exclude sales of combination washer-dryer units (included in earlier data); sales of such types totaled 164,700 units in the first 11 months of 1957. 2/ Data for November 1956 and October 1957 cover 5 weeks; other months, 4 weeks.

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WEEKLY SUPPLEMENT
SURVEY OF CURRENT BUSINESS