

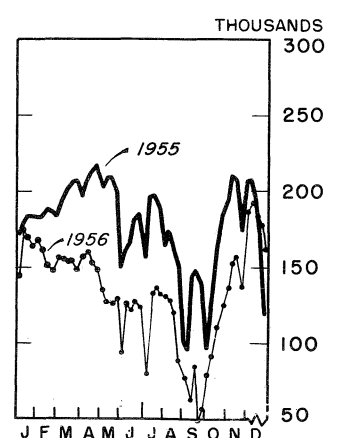
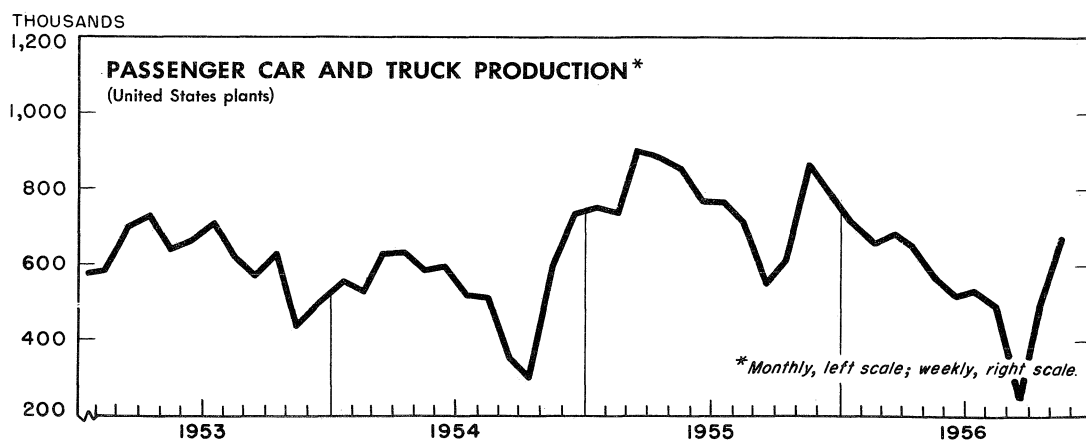
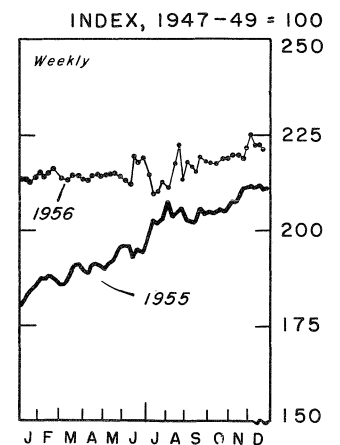
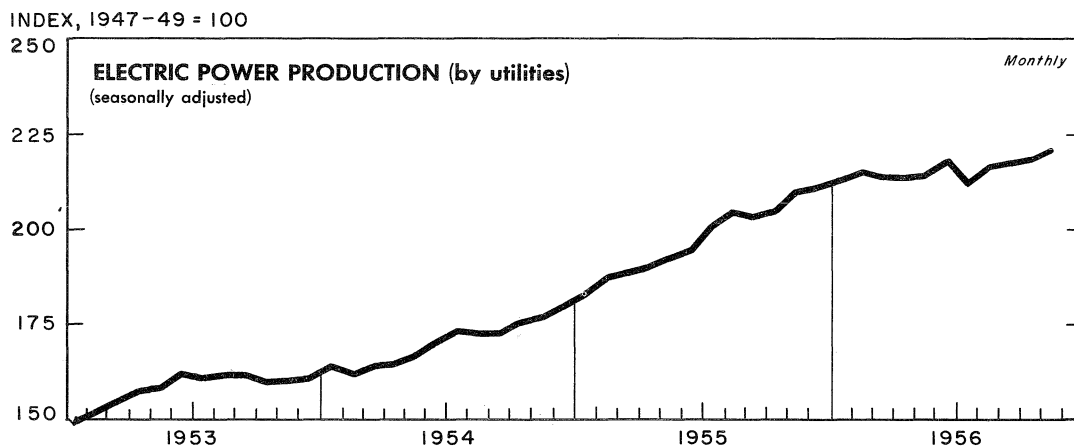
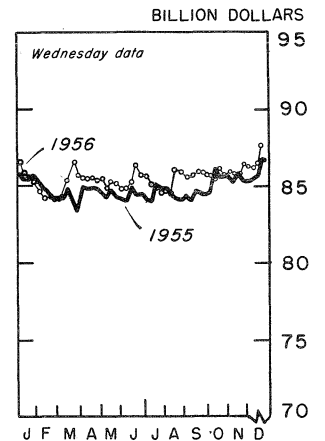
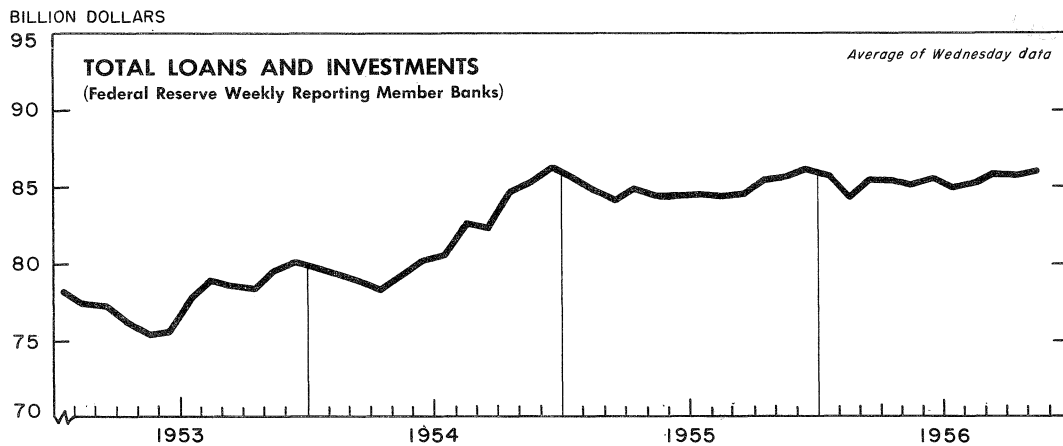


# BUSINESS STATISTICS

A WEEKLY SUPPLEMENT TO THE SURVEY OF CURRENT BUSINESS

Available only with subscription to the SURVEY OF CURRENT BUSINESS, at \$4.00 annually, this Supplement provides selected weekly and monthly data subsequent to those published in the latest monthly SURVEY

## SELECTED BUSINESS INDICATORS



WEEKLY BUSINESS STATISTICS<sup>1</sup>

ITEM	1955		1956			
	Dec. 24	Dec. 31	Dec. 8	Dec. 15	Dec. 22	Dec. 29
<b>Commodity prices, wholesale:</b>						
All commodities.....1947-49=100..	.....	*111.3	116.0	116.2	116.1	.....
Farm products.....do.....	.....	*82.9	86.8	88.5	87.7	.....
Foods, processed.....do.....	.....	*98.2	103.2	103.1	102.8	.....
All other.....do.....	.....	*119.8	124.5	124.6	124.1	.....
22 commodities 2/.....do.....	89.9	89.9	93.5	93.2	92.3	**92.6
Department store sales.....do.....	231	88	227	260	264	.....
Insured unemployment, total.....thous..	1,261	1,425	1,250	1,312	.....	.....
State programs.....do.....	1,144	1,303	1,146	1,206	.....	.....
<b>Finance:</b>						
Currency in circulation 3/.....mil. of dol..	31,364	31,415	31,450	31,660	31,835	31,992
Federal Reserve bank credit outstanding, total 3/.....do....	27,101	27,420	26,165	26,633	27,223	27,842
Member bank reserve balances 3/.....do.....	19,446	19,487	19,068	19,220	19,535	19,790
Excess reserves, estimated 3/.....do.....	654	683	440	520	578	663
Federal Reserve reporting member banks in leading cities:4/						
Demand deposits, adjusted.....mil. of dol..	58,739	58,882	56,745	58,266	58,137	.....
Time deposits, except U. S. Government.....do.....	21,636	21,661	21,780	21,871	21,914	.....
Loans and investments (adjusted), total.....do.....	86,846	86,736	86,171	86,473	87,674	.....
U. S. Government obligations.....do.....	30,260	30,122	25,820	25,884	26,541	.....
Commercial, industrial, and agr. loans (gross).....do....	26,627	26,673	30,480	30,811	31,253	.....
Real-estate loans (gross).....do.....	8,158	8,147	8,848	8,856	8,866	.....
Failures, industrial and commercial.....number..	181	174	270	249	214	.....
Bond yields, domestic corporate (Moody's) 3/.....percent..	3.35	3.34	3.96	3.97	4.00	4.02
Stock prices, 480 stocks (Stand.& Poor's) 4/..1935-39=100..	327.9	327.3	339.9	337.7	339.9	340.9
Industrials, 420 stocks.....do.....	378.4	377.4	398.0	395.2	398.0	399.3
<b>Production:</b>						
Bituminous coal 3/.....thous. of short tons..	1,864	1,840	1,773	1,782	1,837	.....
Electric power, by utilities.....mil. of kw.-hr..	11,614	10,751	12,047	12,220	12,227	.....
Passenger cars and trucks (Ward's).....number..	169,984	118,727	191,667	182,548	177,117	p111,189
Petroleum (crude) and condensate 3/.....thous. of bbl..	6,992	6,987	7,353	7,355	7,376	.....
Steel 5/.....thous. of short tons..	2,338	2,309	2,493	2,522	2,525	2,322
Percent of capacity 5/.....	#96.9	#95.7	101.3	102.4	102.6	94.3
Freight carloadings, total 6/.....thous. of cars..	667	575	738	717	698	.....
Miscellaneous.....do.....	341	298	377	367	354	.....

1/ Data do not always cover calendar weeks. 2/ Tuesday prices. 3/ Daily average. 4/ Wednesday data. 5/ Week beginning December 31, 1956: Production, 2,509 thous. short tons; operating rate, 98.0 percent (based on higher annual capacity as of January 1, 1957 of 133,459,150 short tons). 6/ Data for 1956 adjusted to revised classification of class I railroads. \* Monthly index for December 1955. \*\* Wednesday price. # Not comparable with 1956 rates which are based on higher capacity. p/ Preliminary.

## MONTHLY BUSINESS STATISTICS

ITEM	1955		1956			
	October	November	August	September	October	November
<b>DOMESTIC TRADE</b>						
Printers' Ink advertising index, adjusted:						
Combined index.....1947-49=100..	181	190	214	200	201	.....
Business papers.....do.....	186	165	182	195	192	.....
Magazines.....do.....	140	158	160	155	153	.....
Newspapers.....do.....	186	200	207	194	211	.....
Outdoor.....do.....	153	158	155	160	147	.....
Radio (network).....do.....	38	38	42	37	40	.....
Television (network).....1950-52=100..	300	312	447	379	356	.....
<b>EMPLOYMENT</b>						
Labor turnover in manufacturing establishments:						
Accession rate.....monthly rate per 100 employees..	4.1	3.3	3.8	4.1	r4.0	p2.9
Separation rate, total.....do.....	3.5	3.1	3.9	4.4	r3.5	p3.3
Discharge.....do.....	.3	.3	.3	.3	.3	p.3
Lay-off.....do.....	1.2	1.2	1.2	1.4	r1.3	p1.5
Quit.....do.....	1.8	1.4	2.2	2.6	1.7	p1.3
Military and miscellaneous.....do.....	.2	.2	.2	.2	.2	p.2
<b>FINANCE</b>						
Life Insurance Agency Management Association:						
Insurance written (new paid-for insurance):						
Value, estimated total.....mil. of dol..	3,679	4,570	4,544	4,140	4,792	4,742
Group and wholesale.....do.....	581	1,340	1,160	981	963	863
Industrial.....do.....	546	525	526	525	549	512
Ordinary.....do.....	2,552	2,705	2,858	2,634	3,280	3,367
<b>TRANSPORTATION AND COMMUNICATIONS</b>						
Operations on scheduled airlines:						
Miles flown, revenue.....thousands..	49,201	45,592	55,582	53,368	55,165	.....
Express and freight ton-miles flown.....do.....	21,526	19,257	22,256	22,747	25,111	.....
Mail, ton-miles flown.....do.....	7,015	7,009	7,408	7,018	7,892	.....
Passengers carried, revenue.....do.....	3,081	2,705	3,392	3,301	3,421	.....
Passenger-miles flown, revenue.....millions..	1,674	1,453	2,007	1,902	1,879	.....

r/ Revised. p/ Preliminary.

CORRECTION for cotton statistics shown in December 28, 1956 issue: Footnote 1/ should read "Data for September and November 1956 cover 5 weeks; other months, 4 weeks." Average spindle hours operated per working day (all fibers) for November 1956 should read 478 million hours.

ITEM	1955		1956			
	October	November	August	September	October	November
<b>TRANSPORTATION AND COMMUNICATIONS - Continued</b>						
Telephone carriers:						
Operating revenues.....thous. of dol..	*475,538	**467,757	519,153	503,100	.....	.....
Station revenues.....do....	*265,605	**267,576	289,298	290,175	.....	.....
Tolls, message.....do....	*170,757	**160,757	184,899	167,680	.....	.....
Operating expenses, before taxes.....do....	*318,788	**309,829	345,077	328,318	.....	.....
Net operating income.....do....	*64,084	**64,401	71,485	71,627	.....	.....
Phones in service, end of month.....thousands..	*47,652	**47,952	51,097	51,392	.....	.....
Telegraph, cable, and radiotelegraph carriers:						
Wire-telegraph:						
Operating revenues.....thous. of dol..	19,074	18,665	20,544	19,565	21,839	.....
Operating expenses, including depreciation.....do....	16,470	16,365	18,542	17,550	18,372	.....
Net operating revenues.....do....	1,872	1,592	1,114	1,354	2,676	.....
Ocean-cable:						
Operating revenues.....do....	2,831	2,724	2,826	2,760	2,952	.....
Operating expenses, including depreciation.....do....	1,983	2,030	2,143	2,106	2,164	.....
Net operating revenues.....do....	578	448	440	408	520	.....
Radiotelegraph:						
Operating revenues.....do....	2,985	2,973	2,307	3,044	3,407	.....
Operating expenses, including depreciation.....do....	2,311	2,428	2,484	2,384	2,519	.....
Net operating revenues.....do....	572	473	705	580	823	.....
<b>FOODSTUFFS</b>						
Wines and distilling materials:						
Effervescent wines:						
Production.....thous. of wine gal..	106	160	220	168	205	.....
Tax-paid withdrawals.....do....	191	247	137	200	276	.....
Stocks, end of month.....do....	1,458	1,346	1,801	1,751	1,648	.....
Still wines:						
Production.....do....	r72,595	43,340	2,531	30,528	71,849	.....
Tax-paid withdrawals.....do....	r13,352	13,369	10,290	12,688	14,615	.....
Stocks, end of month.....do....	r184,102	214,698	125,296	144,102	202,848	.....
Distilling materials produced at wineries.....do....	r150,174	93,598	8,067	76,378	142,607	.....
Dairy products, production:						
Butter, creamery (factory).....thous. of lb..	96,725	92,832	110,200	93,125	r92,960	90,605
Cheese (factory), total.....do....	91,475	65,447	110,970	102,445	98,010	90,700
Condensed milk (sweetened), case goods.....do....	3,909	3,838	6,640	5,520	5,670	6,370
Evaporated milk (unsweetened), case goods.....do....	164,805	143,260	232,600	189,100	164,200	146,500
Dry milk:						
Dry whole milk.....do....	8,667	8,663	9,150	8,000	7,350	6,400
Nonfat dry milk solids (human food).....do....	81,470	81,083	98,000	79,500	79,800	83,300
Grains:						
Corn grindings, wet process.....thous. of bu..	12,502	11,590	12,694	11,473	13,050	11,819
Receipts, principal markets:						
Corn.....do....	40,062	51,592	17,663	16,527	46,379	47,353
Oats.....do....	5,185	6,349	22,108	8,508	4,737	4,052
Rye.....do....	1,384	1,674	2,780	1,074	1,118	680
Wheat.....do....	31,802	24,768	64,697	39,257	31,241	28,212
Rice, California:						
Receipts, domestic, rough.....thous. of lb..	136,489	66,097	90,993	132,302	173,326	99,461
Shipments from mills, milled rice.....do....	27,053	24,959	56,065	94,494	79,243	73,695
Stocks, rough and cleaned (cleaned basis), end of month.....do....	81,284	95,868	75,444	64,750	94,041	85,123
Meats, production, total.....mil. of lb..	2,120.6	2,253.7	1,882.7	1,831.7	2,282.0	2,256.3
Beef and veal.....do....	999.5	970.3	1,026.0	931.1	1,128.4	1,041.7
Lamb and mutton.....do....	55.2	52.9	55.2	51.0	63.5	52.2
Pork, including lard.....do....	1,065.8	1,230.5	801.5	849.6	1,090.1	1,162.5
Lard.....do....	190.1	235.3	150.3	154.2	199.6	218.9
Coffee, visible supply, United States.....thous. of bags..	528	564	891	1,063	1,030	1,111
<b>LEATHER AND PRODUCTS</b>						
Leather production:						
Calf and whole kip.....thous. of skins..	890	836	668	586	738	.....
Cattle hide and side kip.....thous. of hides and kips..	2,203	2,237	2,224	1,970	2,275	.....
Goat and kid.....thous. of skins..	2,187	2,243	2,033	r1,706	2,234	.....
Sheep and lamb.....do....	2,222	2,382	2,578	2,140	2,202	.....
Shoes and slippers, production, total.....thous. of pairs..	48,197	42,921	54,647	44,569	51,065	46,039
Shoes, sandals, and play shoes, exc.athletic, total.....do....	40,628	36,162	46,469	37,189	42,183	38,407
Men's.....do....	9,246	7,905	9,819	8,169	9,515	8,697
Youths' and boys'.....do....	1,586	1,331	1,968	1,622	1,715	1,435
Women's.....do....	21,472	19,142	25,600	19,751	21,950	19,805
Misses' and children's.....do....	5,358	5,060	6,130	5,029	5,910	5,473
Infants' and babies'.....do....	2,966	2,724	2,952	2,638	3,093	2,997
Slippers for housewear.....do....	7,068	6,274	7,252	6,660	8,072	6,772
Athletic.....do....	375	370	528	476	534	557
Other footwear.....do....	126	115	398	244	276	303
<b>METALS AND MANUFACTURES</b>						
Iron ore (Lake Superior district):						
Consumption by furnaces.....thous. of long tons..	7,850	7,488	1/6,858	7,217	7,556	.....
Stocks, end of month, total.....do....	49,523	51,040	35,475	41,213	47,483	.....
At furnaces.....do....	42,167	43,718	31,901	37,376	43,235	.....
On Lake Erie docks.....do....	7,356	7,323	3,574	3,837	4,248	.....
Pig iron, production.....thous. of short tons..	6,965	6,699	5,142	6,933	7,316	7,036

r/ Revised. \* Data are for August 1955. \*\* Data are for September 1955. 1/ Total for July and August.

ITEM	1955		1956			
	October	November	August	September	October	November
METALS AND MANUFACTURES - Continued						
Furnaces, industrial, new orders, net:						
Electric processing.....thous. of dol..	1,532	1,543	3,263	1,410	2,131	1,587
Fuel-fired (except for hot rolling steel).....do....	7,061	4,131	2,988	1,007	5,447	1,767
Machine tools (metal-cutting types):						
New orders (net), total.....mil. of dol..	99.15	124.25	87.50	78.45	r66.10	p63.75
Domestic.....do....	92.70	117.75	78.25	68.80	r57.55	p58.20
Shipments, total.....do....	60.40	63.35	75.10	71.10	r89.75	p81.30
Domestic.....do....	53.60	56.70	69.00	65.40	r79.85	p73.40
Estimated backlog.....months..	6.1	6.7	7.7	7.7	7.2	p6.8
PULP, PAPER, AND PRINTING						
Wood pulp:						
Production, total, all grades.....thous. of short tons..	1,874	1,801	1,908	r1,729	1,940	.....
Dissolving and special alpha.....do....	88	84	78	77	80	.....
Sulfate.....do....	1,006	983	1,057	951	1,071	.....
Sulfite.....do....	233	213	224	r198	238	.....
Groundwood.....do....	244	237	265	243	263	.....
Defibrated or exploded.....do....	117	108	107	95	100	.....
Soda, semichem., screenings, damaged, etc.....do....	187	176	178	r165	188	.....
Stocks, end of month, total, all mills.....do....	770	772	873	r885	909	.....
Pulp mills.....do....	157	152	200	196	199	.....
Paper and board mills.....do....	515	518	578	r584	604	.....
Nonpaper mills.....do....	98	102	102	105	106	.....
All paper and board mills, production:						
Paper and board, total.....do....	r2,683	2,599	2,724	r2,466	2,745	.....
Paper.....do....	1,154	1,105	1,205	1,108	1,226	.....
Paperboard.....do....	r1,238	1,222	1,231	r1,103	1,248	.....
Wet-machine board.....do....	13	13	13	12	13	.....
Construction paper and board.....do....	278	260	273	243	257	.....
RUBBER AND RUBBER PRODUCTS						
Natural rubber:						
Consumption.....long tons..	54,995	52,769	46,700	44,179	r52,188	42,777
Stocks, end of month.....do....	110,795	103,774	99,668	98,069	r94,508	105,770
Synthetic rubber:						
Production.....do....	89,060	91,281	86,468	90,602	88,158	83,514
Consumption.....do....	80,389	81,661	72,537	69,205	r82,023	71,956
Stocks, end of month.....do....	134,753	133,664	192,486	200,793	r197,788	199,464
STONE, CLAY, AND GLASS PRODUCTS						
Glass containers:						
Production.....thous. of gross..	12,384	10,735	13,290	10,032	13,435	11,934
Shipments, domestic, total.....do....	11,300	9,920	15,759	10,331	14,515	10,009
Narrow-neck food.....do....	1,355	936	2,236	1,890	1,708	853
Wide-mouth food.....do....	3,291	2,973	5,138	2,893	4,154	3,083
Beverage.....do....	411	471	683	395	993	510
Beer bottles.....do....	597	589	1,262	604	847	528
Liquor and wine.....do....	1,492	1,352	1,342	1,172	1,874	1,530
Medicinal and toilet.....do....	2,902	2,516	3,483	2,309	3,476	2,469
Chemical, household and industrial.....do....	1,012	846	1,312	834	1,157	825
Dairy products.....do....	240	237	303	234	306	211
Stocks, end of month.....do....	13,719	14,123	13,685	13,162	11,741	13,384

r/ Revised. p/ Preliminary.

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WEEKLY SUPPLEMENT  
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