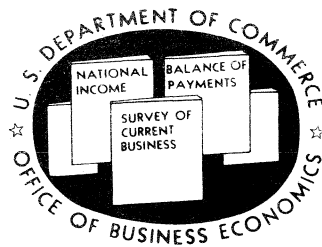


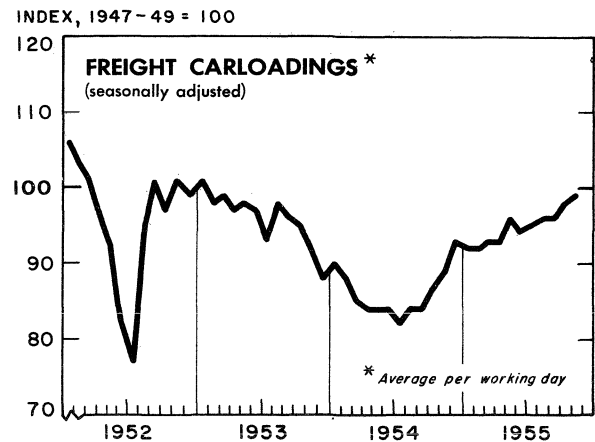
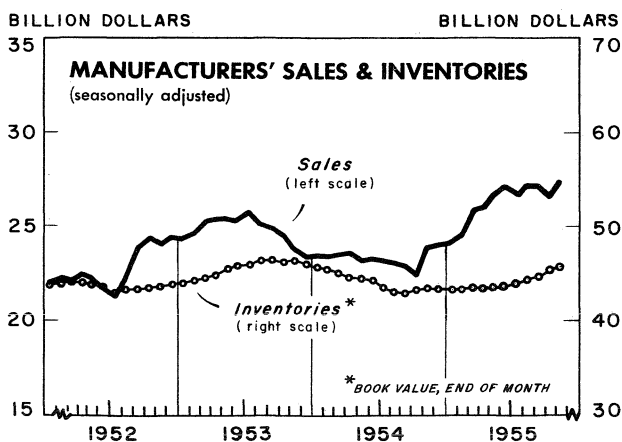
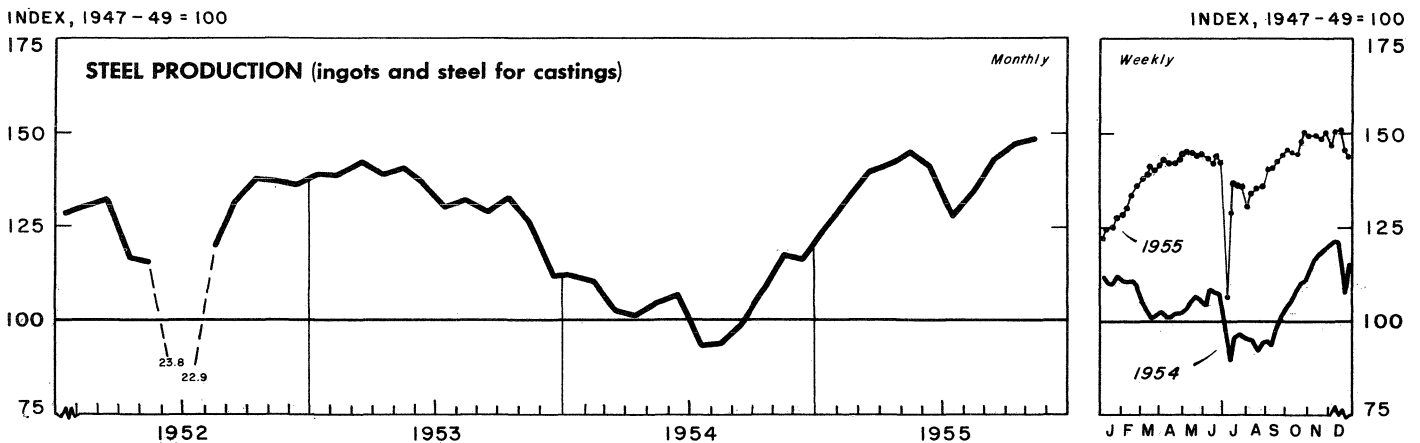
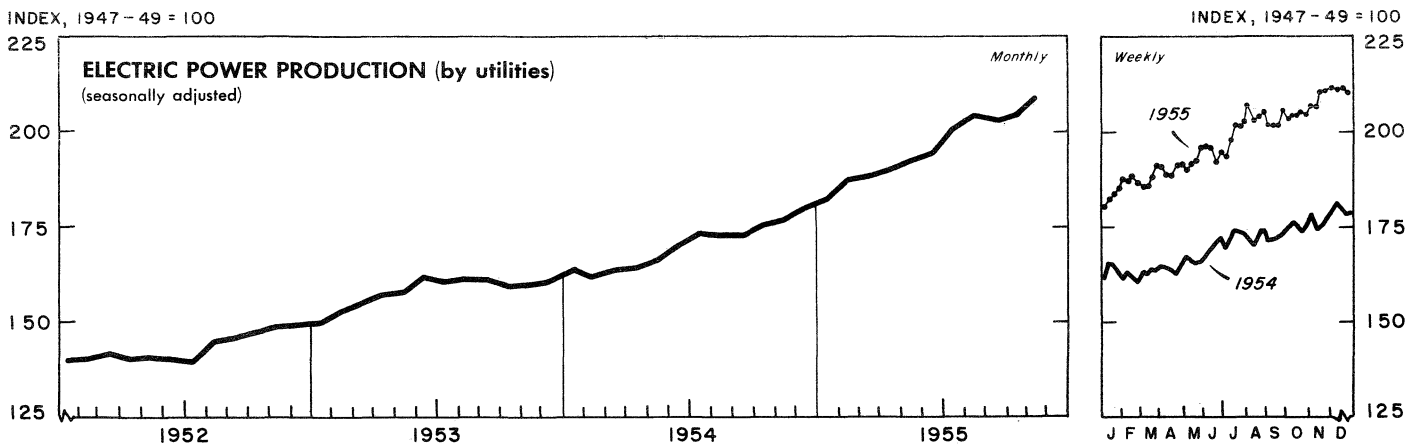
BUSINESS STATISTICS



A WEEKLY SUPPLEMENT TO THE SURVEY OF CURRENT BUSINESS

Available only with subscription to the SURVEY OF CURRENT BUSINESS, at \$3.25 annually, this Supplement provides selected weekly and monthly data subsequent to those published in the latest monthly SURVEY

SELECTED BUSINESS INDICATORS



WEEKLY BUSINESS STATISTICS¹

ITEM	1954		1955			
	Dec. 25	Jan. 1	Dec. 10	Dec. 17	Dec. 24	Dec. 31
Commodity prices, wholesale:						
All commodities.....1947-49=100..	*109.5	111.1	111.1	111.2	111.4
Farm products.....do....	*89.9	83.8	83.3	84.5	85.2
Foods, processed.....do....	*103.5	98.0	98.0	97.7	97.7
All other.....do....	*114.9	119.4	119.5	119.5	119.5
22 commodities <u>2/</u>do....	89.9	90.2	89.6	89.2	89.9	89.9
Department store sales.....do....	190	80	235	255	230
Insured unemployment, total <u>3/</u>thous..	1,892	2,061	1,138	1,189
State programs.....do....	1,684	1,847	1,029	1,079
Finance:						
Currency in circulation <u>4/</u>mil. of dol..	30,909	30,618	31,177	31,308	31,414	31,365
Federal Reserve bank credit outstanding, total <u>4/</u>do....	26,612	26,433	26,274	26,428	27,101	27,420
Member bank reserve balances <u>4/</u>do....	19,512	19,250	18,869	18,950	19,446	19,487
Excess reserves, estimated <u>4/</u>do....	822	620	479	499	686	704
Federal Reserve reporting member banks in leading cities: <u>5/</u>						
Demand deposits, adjusted.....mil. of dol..	58,025	58,445	57,256	58,558	58,670
Time deposits, except Government.....do....	21,373	21,407	21,582	21,615	21,631
Loans and investments (adjusted), total.....do....	86,564	86,506	85,451	85,698	86,793
U. S. Government obligations.....do....	37,205	36,902	29,559	29,559	30,243
Commercial, industrial, and agr. loans (gross).....do....	22,423	22,423	26,117	26,317	26,604
Real-estate loans (gross).....do....	7,156	7,176	8,156	8,156	8,148
Failures, industrial and commercial.....number..	213	152	219	247	181
Bond yields, domestic corporate (Moody's) <u>4/</u>percent..	3.14	3.14	3.32	3.34	3.35
Stock prices, 480 stocks (Standard and Poor's).1935-39=100..	267.6	270.6	327.7	324.9	327.9	327.5
Industrials, 420 stocks.....do....	300.7	304.2	377.4	374.1	378.4	377.4
Production:						
Bituminous coal <u>4/</u>thous. of short tons..	1,717	1,486	1,803	1,750	1,713
Electric power, by utilities.....mil. of kw.-hr..	9,431	9,425	11,426	11,602	11,614
Passenger cars and trucks (Ward's).....number..	143,537	142,384	206,279	196,422	169,984	118,769
Petroleum (crude) and condensate <u>4/</u>thous. of bbl..	6,401	6,343	6,923	6,946	6,992
Steel <u>6/</u>thous. of short tons..	1,726	1,850	2,416	2,421	2,338	2,309
Percent of capacity <u>6/</u>do....	#72.4	#77.6	100.1	100.3	96.9	95.7
Freight car loadings, total.....thous. of cars..	561	529	727	715	672
Miscellaneous.....do....	289	273	373	369	342

^{1/} Data do not always cover calendar weeks. ^{2/} Tuesday prices. ^{3/} Includes UCFE program beginning January 8, 1955. ^{4/} Daily average. ^{5/} Wednesday data. ^{6/} Week ended January 7: Production, 2,373 thous. short tons; operating rate, #96.4 percent. * Monthly index for December 1954. # Not comparable with 1955 rates which are based on different capacity.

MONTHLY BUSINESS STATISTICS

ITEM	1954		1955			
	October	November	August	September	October	November
GENERAL BUSINESS INDICATORS						
Manufacturers' sales:						
Value (unadjusted), total.....mil. of dol..	23,638	23,691	27,411	27,596	r27,847	27,269
Durable-goods industries, total <u>1/</u>do....	10,689	11,088	13,494	13,502	r13,694	13,717
Primary metal.....do....	1,646	1,683	2,223	2,353	r2,369	2,414
Fabricated metal.....do....	1,216	1,103	1,585	1,536	r1,548	1,420
Machinery (including electrical).....do....	3,065	2,993	3,332	3,535	r3,577	3,441
Transportation equipment (incl. motor vehicles).....do....	2,053	2,728	3,142	2,956	r3,125	3,566
Lumber and furniture.....do....	1,000	987	1,344	1,285	r1,188	1,156
Stone, clay, and glass.....do....	640	594	744	730	r738	675
Nondurable-goods industries, total <u>1/</u>do....	12,949	12,603	13,917	14,094	r14,153	13,552
Food and beverage.....do....	4,234	4,068	4,392	4,419	4,352	4,100
Tobacco.....do....	285	315	360	338	r320	344
Textile.....do....	1,131	1,122	1,187	1,244	r1,246	1,268
Paper.....do....	764	733	883	879	r921	896
Chemical.....do....	1,707	1,677	1,984	2,058	r2,040	1,927
Petroleum and coal.....do....	2,140	2,218	2,382	2,346	r2,362	2,416
Rubber.....do....	374	372	470	451	462
Value (adjusted), total.....do....	22,489	23,964	27,229	27,224	r26,659	27,429
Durable-goods industries, total <u>1/</u>do....	10,295	11,314	13,745	13,692	r13,302	13,831
Primary metal.....do....	1,596	1,703	2,285	2,394	r2,324	2,417
Fabricated metal.....do....	1,067	1,126	1,510	1,436	r1,382	1,434
Machinery (including electrical).....do....	2,976	3,084	3,484	3,474	r3,472	3,524
Transportation equipment (incl. motor vehicles).....do....	2,159	2,865	3,413	3,438	r3,293	3,621
Lumber and furniture.....do....	952	997	1,280	1,236	r1,131	1,168
Stone, clay, and glass.....do....	582	577	682	670	r665	662
Nondurable-goods industries, total <u>1/</u>do....	12,194	12,650	13,484	13,532	r13,357	13,598
Food and beverage.....do....	3,975	4,031	4,291	4,249	r4,104	4,062
Tobacco.....do....	291	315	330	319	r327	337
Textile.....do....	1,010	1,100	1,109	1,131	r1,112	1,243
Paper.....do....	728	733	874	870	r877	896
Chemical.....do....	1,619	1,761	2,001	2,010	r1,939	2,021
Petroleum and coal.....do....	2,119	2,240	2,382	2,346	r2,339	2,440
Rubber.....do....	346	404	456	456	428

r/ Revised. 1/ Includes data for "other industries" not shown.

ITEM	1954		1955			
	October	November	August	September	October	November
GENERAL BUSINESS INDICATORS - Continued						
Manufacturers' inventories, end of month:						
Book value (unadjusted), total.....mil. of dol..	42,891	43,037	43,945	44,266	r44,867	45,257
Durable-goods industries, total <u>1</u>do....	23,676	23,694	24,618	24,901	r25,273	25,575
Primary metal.....do....	3,196	3,246	3,281	3,379	r3,512	3,594
Fabricated metal.....do....	2,422	2,393	2,594	2,674	r2,617	2,629
Machinery (including electrical).....do....	7,861	7,852	7,983	7,996	r8,093	8,245
Transportation equipment (incl. motor vehicles).....do....	5,702	5,699	5,953	6,066	r6,242	6,289
Lumber and furniture.....do....	1,587	1,617	1,759	1,777	r1,806	1,800
Stone, clay, and glass.....do....	813	817	896	887	r900	911
By stages of fabrication:						
Purchased materials.....bil. of dol..	6.6	6.6	6.8	7.0	7.1	7.1
Goods in process.....do....	9.6	9.6	10.0	10.2	10.4	10.6
Finished goods.....do....	7.5	7.5	7.8	7.7	r7.8	7.9
Nondurable-goods industries, total <u>1</u>mil. of dol..	19,215	19,343	19,327	19,365	r19,594	19,682
Food and beverage.....do....	4,588	4,735	4,348	4,475	r4,656	4,714
Tobacco.....do....	1,872	1,880	1,719	1,728	r1,777	1,800
Textile.....do....	2,299	2,292	2,410	2,373	r2,349	2,350
Paper.....do....	988	1,001	1,046	1,016	r1,028	1,025
Chemical.....do....	2,928	2,969	3,047	3,063	r3,101	3,145
Petroleum and coal.....do....	2,826	2,786	2,783	2,815	r2,880	2,857
Rubber.....do....	785	795	811	830	860
By stages of fabrication:						
Purchased materials.....bil. of dol..	7.8	7.9	7.6	7.7	8.0	8.2
Goods in process.....do....	2.7	2.7	3.0	3.0	r3.0	3.0
Finished goods.....do....	8.7	8.7	8.7	8.6	8.6	8.5
Book value (adjusted), total.....mil. of dol..	43,168	43,270	44,315	44,703	r45,265	45,551
Durable-goods industries, total <u>1</u>do....	23,916	23,959	24,768	25,182	r25,555	25,900
Primary metal.....do....	3,095	3,127	3,259	3,305	r3,426	3,485
Fabricated metal.....do....	2,523	2,493	2,620	2,757	r2,726	2,739
Machinery (including electrical).....do....	7,973	7,978	8,069	8,110	r8,240	8,410
Transportation equipment (incl. motor vehicles).....do....	5,728	5,772	5,990	6,136	r6,227	6,320
Lumber and furniture.....do....	1,603	1,617	1,742	1,795	r1,843	1,837
Stone, clay, and glass.....do....	856	860	914	914	r947	959
By stages of fabrication:						
Purchased materials.....bil. of dol..	6.5	6.5	6.7	6.9	r6.9	7.0
Goods in process.....do....	9.6	9.7	10.1	10.2	10.4	10.7
Finished goods.....do....	7.8	7.8	8.0	r8.0	8.2	8.2
Nondurable-goods industries, total <u>1</u>mil. of dol..	19,252	19,311	19,547	19,521	r19,710	19,651
Food and beverage.....do....	4,415	4,529	4,374	4,392	r4,497	4,503
Tobacco.....do....	1,853	1,861	1,829	1,763	r1,759	1,782
Textile.....do....	2,322	2,339	2,434	2,397	r2,397	2,398
Paper.....do....	1,008	1,011	1,078	1,026	r1,049	1,035
Chemical.....do....	3,006	3,006	3,112	3,188	r3,190	3,160
Petroleum and coal.....do....	2,744	2,731	2,755	2,787	r2,824	2,801
Rubber.....do....	835	811	863	874	915
By stages of fabrication:						
Purchased materials.....bil. of dol..	7.8	7.9	7.9	7.9	8.0	8.1
Goods in process.....do....	2.7	2.8	3.0	3.0	3.0	3.1
Finished goods.....do....	8.8	8.6	8.6	8.6	8.7	8.5
Manufacturers' orders:						
New orders, net (unadj.), total.....mil. of dol..	23,574	22,635	28,443	28,744	r28,230	27,613
Durable-goods industries, total <u>1</u>do....	10,769	9,919	14,580	14,766	r14,099	13,969
Primary metal.....do....	1,712	1,846	2,559	2,406	r2,302	2,553
Fabricated metal.....do....	1,101	1,140	1,686	1,617	r1,540	1,480
Machinery (including electrical).....do....	2,881	2,702	3,698	4,029	r3,882	3,698
Transportation equipment (incl. motor vehicles).....do....	2,626	1,824	3,191	3,733	r3,472	3,624
Nondurable-goods industries.....do....	12,805	12,716	13,863	13,978	r14,131	13,644
New orders, net (adjusted), total.....do....	22,870	23,142	28,718	28,301	r27,485	28,203
Durable-goods industries, total <u>1</u>do....	10,790	10,491	15,145	14,936	r14,132	14,631
Primary metal.....do....	1,678	1,943	2,611	2,532	r2,373	2,687
Fabricated metal.....do....	1,101	1,267	1,606	1,525	r1,540	1,644
Machinery (including electrical).....do....	2,915	2,950	3,833	4,165	r3,929	4,024
Transportation equipment (incl. motor vehicles).....do....	2,764	1,824	3,844	3,733	r3,472	3,553
Nondurable-goods industries, total.....do....	12,080	12,651	13,573	13,365	r13,353	13,572
Unfilled orders, end of month (unadj.), total.....do....	47,440	46,384	51,809	52,957	r53,340	53,684
Durable-goods industries, total <u>1</u>do....	44,908	43,739	48,385	49,649	r50,054	50,306
Primary metal.....do....	3,239	3,402	6,633	6,686	r6,619	6,758
Fabricated metal.....do....	3,031	3,068	3,861	3,942	r3,934	3,994
Machinery (including electrical).....do....	13,912	13,621	14,705	15,199	r15,504	15,761
Transportation equipment (incl. motor vehicles).....do....	20,449	19,545	18,360	19,137	r19,484	19,542
Nondurable-goods industries, total.....do....	2,532	2,645	3,424	3,308	r3,286	3,378
Industrial and commercial failures:						
Failures, total.....number..	871	933	888	822	919	945
Commercial service.....do....	68	68	59	75	81	70
Construction.....do....	109	110	134	114	136	133
Manufacturing and mining.....do....	189	179	158	168	180	196
Retail trade.....do....	414	490	430	366	437	462
Wholesale trade.....do....	91	86	107	99	85	84
Liabilities (current), total.....thous. of dol..	29,000	35,067	36,028	33,120	34,777	42,783
Commercial service.....do....	1,952	4,065	1,987	2,666	3,655	1,239
Construction.....do....	4,733	6,859	9,663	4,256	8,713	9,744
Manufacturing and mining.....do....	7,547	8,099	10,102	10,798	10,407	14,106
Retail trade.....do....	11,845	10,466	10,024	8,253	9,586	12,626
Wholesale trade.....do....	2,923	5,578	4,252	7,147	2,416	5,068

ITEM	1954		1955			
	October	November	August	September	October	November
DOMESTIC TRADE						
Television advertising:						
Cost of facilities, total.....thous. of dol..	31,671	32,075	30,345	r33,045	38,209
Automotive, including accessories.....do....	2,837	3,432	3,358	3,620	4,936
Drugs and toiletries.....do....	7,202	6,721	8,661	r8,043	9,453
Foods, soft drinks, confectionery.....do....	6,571	6,735	5,947	r6,922	7,869
Soaps, cleansers, etc.....do....	3,055	3,145	3,849	4,134	4,326
Smoking materials.....do....	3,728	3,734	3,203	3,499	3,652
Magazine advertising:						
Cost, total.....do....	63,048	63,511	40,836	58,673	71,084
Apparel and accessories.....do....	5,712	4,728	4,197	7,515	6,193
Automotive, including accessories.....do....	3,262	5,878	3,762	3,661	5,926
Building materials.....do....	3,236	2,184	1,699	3,848	3,610
Drugs and toiletries.....do....	6,195	5,795	3,744	4,845	6,241
Foods, soft drinks, confectionery.....do....	8,885	8,477	6,139	7,347	9,223
Beer, wine, liquors.....do....	3,158	4,135	1,888	2,354	3,555
Household equipment and supplies.....do....	4,450	4,439	1,670	3,674	4,901
Household furnishings.....do....	3,690	2,948	1,496	2,493	4,309
Industrial materials.....do....	4,769	4,229	3,451	4,469	5,680
Soaps, cleansers, etc.....do....	810	760	540	836	946
Smoking materials.....do....	1,377	1,549	1,369	1,524	1,548
EMPLOYMENT						
Labor turnover in manufacturing establishments:						
Accession rate.....monthly rate per 100 employees..	3.6	3.3	4.5	4.4	r4.1	p3.3
Separation rate, total.....do....	3.3	3.0	4.0	4.4	r3.5	p3.0
Discharge.....do....	.2	.2	.3	.3	.3	p.3
Lay-off.....do....	1.6	1.6	1.3	1.1	r1.2	p1.1
Quit.....do....	1.2	1.0	2.2	2.8	1.8	p1.5
Military and miscellaneous.....do....	.2	.1	.2	.2	.2	p.2
METALS AND MANUFACTURES						
Pig iron, production.....thous. of short tons..	4,984	5,257	6,601	6,703	6,965	6,699
Castings, steel:						
Shipments, total.....short tons..	87,085	87,659	126,406	140,843	145,674
For sale, total.....do....	64,004	64,812	96,290	107,622	110,409
Railway specialties.....do....	8,580	7,742	20,576	23,594	23,745
Slab zinc:						
Production (primary smelter), from domestic and foreign ores.....short tons..	61,124	74,432	78,836	77,087	82,108
Secondary (redistilled) production, total.....do....	5,923	5,684	6,038	6,361	7,341
Consumption, fabricators', total.....do....	79,545	82,461	87,687	91,849	97,940
Stocks, end of month:						
Producers', smelter (AZI).....do....	152,137	134,636	46,084	42,167	43,868
Consumers'.....do....	93,362	96,076	120,943	r120,262	115,733
Furnaces, industrial, new orders, net:						
Electric processing.....thous. of dol..	2,403	1,190	1,348	964	1,532	1,543
Fuel-fired (except for hot rolling steel).....do....	1,936	1,534	4,101	6,579	7,061	4,131
Machine tools (metal-cutting types):						
New orders.....mo. avg. shipments, 1945-47=100..	148.9	119.5	221.3	207.3	r347.1	p432.7
Shipments.....do....	191.0	179.5	164.6	195.4	r204.2	p214.6
Vacuum cleaners, standard type, sales billed.....thousands..	263.2	237.9	255.5	308.3	350.7	307.5
Washers, domestic, sales billed.....do....	339.2	308.4	403.8	414.9	362.3	361.3

r/ Revised. p/ Preliminary.

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WEEKLY SUPPLEMENT
SURVEY OF CURRENT BUSINESS