## A WEEKLY SUPPLEMENT TO THE SURVEY OF CURRENT BUSINESS

Available only with subscription to the SURVEY OF CURRENT BUSINESS, at $\$ 3.25$ annually, this Supplement provides selected weekly and monthly data subsequent to those published in the latest monthly SURVEY
$\qquad$
SELECTED BUSINESS INDICATORS


| ITEM | 1954 |  | 1955 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nov. 20 | Nov. 27 | Nov. 5 | Nov. 12 | Nov. 19 | Nov. 26 |
|  |  |  |  |  |  |  |
| All commodities................................... 1947-49=100.. | ......... | -110.0 | 111.3 | 111.2 | 111.1 | 111.1 |
| Form products......................................... . ${ }^{\text {do.... }}$ |  | *93.2 | 85.6 | 85.2 | 84.3 | 84.6 |
| Foods, processed. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do. |  | * 103.8 | 99.2 | 99.0 | 98.8 | 98.4 |
| All other................................................ do. |  | -114.8 | 119.1 | 119.1 | 119.2 | 119.2 |
|  | 90.4 | 90.4 | 88.5 | 88.4 | 88.6 | 89.0 |
| Department store sales..................................... . do.... | 134 | 133 | 128 | 141 | 142 | .......... |
| Insured unemp loyment, total 3/...........................thous.. | 1,592 | 1,708 | 875 | 899 | ......... | .......... |
| State programs............................................. ${ }^{\text {do.... }}$ | 1,413 | 1,516 | 792 | 813 | . | ......... |
| Finance: |  |  |  |  |  |  |
|  | 35,260 | 30,407 25,900 | 25,748 | 30,774 $\mathbf{2 5 , 9 6 3}$ | 30,774 26,272 | 30,919 26,208 |
| Member bank reserve balances 4/........................ do. . . . | 19,306 | 19,205 | 18,898 | 18,899 | 18,883 | 19,036 |
|  | 883 | 681 | 497 | 552 | 601 | 615 |
| Federal Reserve reporting member banks in leading cities:5/ Demand deposits, adjusted. $\qquad$ mil. of dol.. | 55,682 | 56,254 | 56,394 | 55,955 | 56,027 |  |
| Time deposits, except Government......................do.... | 21,221 | 21,214 | 21,763 | 21,731 | 21,628 | .......... |
| Loans and investments (adjusted), total.............. do. | 85,745 | 85,897 | 85,623 | 85,259 | 85,781 | . |
| U. S. Government obligations. . . . . . . . . . . . . . . . . . .do. ... | 37,677 | 37,411 | 30,559 | 30,300 | 30,377 | .......... |
| Commercial, industrial, and agr. loans (gross)...do.... | 22,107 | 22,137 | 25,503 | 25,485 | 25,783 | .,....... |
| Real-estate loans (gross)............................do.... . | 7,051 | 7,077 | 8,073 | 8,106 | 8,143 |  |
| Failures, industrial ond commercial..................number.. | 208 | 226 | 237 | 207 | 214 | 205 |
| Bond yields, domestic corporate (Moody's) 4/.......percent.: | 3.13 | 3.12 | 3.30 | 3.28 | +3.28 | 3.30 |
| Stock prices, 480 stocks (Standard and Poor's). 1935-39\%100.. | 254.5 | 258.6 | 307.0 | 320.5 | 327.4 | 326.1 |
| Industrials, 420 stocks.................................do. | 284.8 | 289.8 | 350.7 | 368.3 | 376.8 | 375.1 |
| Production: |  |  |  |  |  |  |
| Bituminous coal 4/....................thous. of short tons.. | 1,512 | 1.486 | 1.697 | 1,670 | 1,700 | .......... |
| Electric power, by utilities.................mil. of kw.-hr.. | 9,317 | 9,087 | 10,853 | 10,878 | 11,149 | .17.... |
| Passenger cars and trucks (Ward's)....................number.. | 156,012 | 130,396 | 193,561 | 209,141 | 206,536 | 174,094 |
| Petroleum (crude) and condensate 4/..........thous. of bbl.. | 6,265 | 6,270 | 6,777 | 6,808 | 6,851 | .......... |
|  | 1,892 | 1,915 | 2,400 | 2,404 | 2,394 | 2,416 |
|  | *79.3 | \%80.3 | 99.4 | 99.6 | 99.2 | 100.1 |
| Freight car loadings, total.......................thous. of cars.. Misceilaneous. $\qquad$ do. | $\begin{aligned} & 697 \\ & 354 \\ & \hline \end{aligned}$ | 584 306 | $\begin{array}{r} 809 \\ 404 \\ \hline \end{array}$ | 797 396 | $\begin{aligned} & 772 \\ & 379 \\ & \hline \end{aligned}$ | $\ldots$ |

1/ Data do not always cover colendar weeks. 2/ Wednesday prices. 3/ Includes UCFE program beginning January 8, 1955. 4/ Daily average. 5/Wednesday data. 6/ Week ended December 3: Production, 2,394 thous. short tons; operating rate, 99.2 percent. *Menthly index for November 1954. Not comparable with 1955 rates which are based on higher capacity as reported January 1, 1955.

MONTHLY BUSINESS STATISTICS

| 1 TEM | 1954 |  | 1955 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | September | October | July | Augus $\dagger$ | September | October |
| COMMODITY PRICES |  |  |  |  |  |  |
| Consumer price index, all items................... 1947-49=100.. | 114.7 | 114.5 | 114.7 | 114.5 | 114.9 | 1/ 114.9 |
| Appare1. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .do. . . . | 104.3 | 104.6 | 103.2 | 103.4 | 104.6 | 104.6 |
| Food. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do. | 112.4 | 111.8 | 112.1 | 111.2 | 111.6 | 110.8 |
| Dairy products. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do. | 105.8 | 106.7 | 104.7 | 105.7 | 106.5 | 107.5 |
| Fruits and vegetables.................................do. | 110.5 | 111.1 | 121.9 | 111.3 | 110.2 | 108.5 |
| Meats, poultry, and tish..............................do.... | 106.7 | 103.9 | 103.7 | 102.9 | 103.5 | 100.9 |
| Hous ing. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .do. . . . | 119.5 | 119.5 | 119.9 | 120.0 | 120.4 | 120.8 |
| Gas and electricity. . . . . . . . . . . . . . . . . . . . . . . . . . .do. | 107.9 | 108.5 | 110.8 | 110.8 | 111.2 | 111.2 |
| Housefurnishings. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do. | 106.0 | 105.6 | 103.6 | 103.2 | 103.6 | 104.4 |
| Rent................ . . . . . . . . . . . . . . . . . . . . . . . . . . . do. . . . | 128.8 | 129.0 | 130.4 | 130.5 | 130.5 | 130.8 |
| Medical care............................................... ${ }^{\text {do.... }}$ | 125.7 | 125.9 | 127.9 | 128.0 | 128.2 | 128.7 |
| Personal care........................... . . . . . . . . . . . . . do. . . . | 113.5 | 113.4 | 115.5 | 115.8 | 116.6 | 117.0 |
| Reading and recreation. . . . . . . . . . . . . . . . . . . . . . . . . . . .do. ... | 106.5 | 106.9 | 106.3 | 106.3 | 106.7 | 106.7 |
| Transportation. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do. . . . | 126.4 | 125.0 | 125.4 | 125.4 | 125.3 | 126.6 |
| Other goods and services............................... do. . . . | 120.1 | 120.1 | 120.3 | 120.4 | 120.6 | 120.6 |
| Purchasing power of the dollar as measured byWholesale prices. | 90.9 | 91.2 | 90.5 | 90.2 | 89.5 | 2/89.7 |
| Consumer prices............................................ . do $^{\text {. }}$ | 87.2 | 87.3 | 87.2 | 87.3 | 87.0 | 2/87.0 |
| Retail food prices......................................... .do. | 89.0 | 89.4 | 89.2 | 89.9 | 89.6 | $\underline{2 / 90.3}$ |
| domestic trade |  |  |  |  |  |  |
| Television advertising: |  |  |  |  |  |  |
| Cost of facilities, total....................thous. of dol.. Automotive, including accessories.................do.... | 26,198 1,932 | 31,671 2,837 | 29,997 3,670 | 30,345 3,358 | 33,058 3,620 | ......... |
| Drugs and toiletries.................................... . . . . . . . . . | 6,053 | 7,202 | 8,762 | 8,661 | 8,133 | ....... |
| Foods, sott drinks, confectionery....................do. . . . | 5,795 | 6,571 | 6,069 | 5,947 | 6,896 | ......... |
| Soops, cleansers, etc.................................. .do. ... | 3,054 | 3,055 | 3,416 | 3,849 | 4,134 | ......... |
| Smoking materials...... . . . . . . . . . . . . . . . . . . . . . . . . . . do.... | 3,510 | 3,728 | 3,354 | 3,203 | 3,499 | - |
|  |  |  |  |  |  |  |
| Cost, total.............................................. do. . . | 51,787 | 63,048 | 37,329 | 40,836 | 58,673 | -........ |
| Apparel and accessor ies..............................do. ... | 6,399 | 5,712 | 918 | 4,197 | 7.515 | . |
| Automotive, including occessories.....................do.... | 3,162 | 3,262 | 4,540 | 3,762 | 3,661 | - |
| Building matarials....................................do. ... | 3,198 | 3,236 | 1,690 | 1,699 | 3,848 | . |
| Drugs and toiletries................................. ${ }^{\text {do.... }}$ | 4,460 | 6,195 | 4,221 | 3,744 | 4,845 | ........ |

1/ Index based on 1935-39=100 is 192.1. 2/ Indexes based on 1935-39-100 are as follows: measured by wholesale prices, 46.9; consumer prices, 52.1; retail food, 44.7.

| ITEM | 1954 |  | 1955 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | September | October | July | August | September | October |
| domestic trabe - Continued <br> Magazine advertising, cost - Continued <br> Fcods, sott drinks, confectionery............thous. of dol.. <br> Beer, wine, liquors. do. ... <br> Household equipment and supplies. $\qquad$ <br> Household furnishings. $\qquad$ do. ... <br> Industrial materials. $\qquad$ do.... <br> Soaps, eleansers, etc. $\qquad$ do.... . <br> Smoking materisis. $\qquad$ do.... |  |  |  |  |  |  |
|  | 5,999 | 8,885 | 6,388 | 6,139 | 7,347 |  |
|  | 2,005 | 3,158 | 2,084 | 1,888 | 2,354 |  |
|  | 3,005 | 4,450 | 1,748 | 1,670 | 3,674 |  |
|  | 2,510 | 3,690 | 715 | 1,496 | 2,493 |  |
|  | 4,303 | 4,769 | 3,200 | 3,451 | 4,469 | ........ |
|  | 729 | 810 | 492 | 540 | 836 | ......... |
|  | 1,285 | 1,377 | 1,272 | 1,369 | 1,524 | ........ |
| EmpLOMEENT |  |  |  |  |  |  |
| Lebor turnover in manufacturing establishments: Accession rate................monthly rate per 100 emp loyees.. Separation rete, total.................................................. | 3.4 | 3.6 | 3.4 | 4.5 | r4.4 | p4.0 |
|  | 3.9 | 3.3 | 3.2 | 4.0 | 4.4 | P3.4 |
| Discharge................................................do. . . . | . 2 | . 2 | . 3 | . 3 | . 3 | p. 3 |
| Lay-oft. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 1.7 | 1.6 | 1.1 | 1.3 | 1.1 | pl. 1 |
| Quit. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do. | 1.8 | 1.2 | 1.6 | 2.2 | r2.8 | pl. 8 |
| military and miscellancous...............................do. | . 3 | . 2 | . 2 | . 2 | .2 | p. 2 |
| Fimance |  |  |  |  |  |  |
| Federal Government finance: <br> Rocelpts, total. .mil. of | 5,280 | 2,887 | 3,089 | 5,848 | 6,180 | 2,998 |
| Recelpts, Receipts; met...................................................... do. | 4,951 | 2,639 | 2,765 | 4,734 | 5,498 | 2,692 |
| Customs. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do. | 48 | 47 | 54 | 55 | 57 | 62 |
| Income ond omp loyment taxes.. . . . . . . . . . . . . . . . . . . . . . do. | 4,277 | 1,850 | 1,924 | 4,459 | 4,968 | 1,873 |
| miscellaneous internal revenue......................... . . do. ... | 838 | 850 | 877 | 945 | 947 | 890 |
| All other receipts........................................ .do.... | 117 | 140 | 234 | 390 | 208 | 173 |
| Expenditures, total........................................do..... | 5,019 | 4,857 | 5,382 | 6,225 | 5,340 | 5,355 |
| Interest on public debt................................do...... | 541 | 346 | 592 | 522 | 529 | 542 |
| Veterans' services and bene | 321 | 349 | 364 | 434 | 363 | p364 |
| Mational secur ity. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .do | 3,261 | 3,300 | 2,863 | 3,420 | P3,611 | p3, 161 |
| All other expenditures. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 897 | 863 | 1,564 | 1,850 | p837 | p1,288 |
| Chemicals ano allied prooucts |  |  |  |  |  |  |
| Organic chemicals, production: |  |  |  |  |  |  |
| Acetic acid (synthetic and natural)............thous. of 16.. | 44,691 | 42,002 | 43,987 | 44,647 | 47,421 | ......... |
| Acetic anhydride............................................do..... | 69,282 | 69,104 | 66,359 | 69,499 | 66,299 | ........ |
| Acetylsalicylic acid (aspirin)..........................do.... | 1,151 | 1,250 | 1,099 | 912 539 | 716 |  |
| Creosote oll..................................thous. of gal.. | 9,246 | 8,577 | 8,538 | 11,539 | 9,784 | ......... |
| DоT. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .thous. of 1b.. | 6,444 | 5,526 | 11,334 | 11,277 | 10,190 | ......... |
| Ethyl acetate (858).........................................do.... | 5,952 | 6,960 | 7,017 | 7,726 | 7,765 | . ....... |
| Ethyiene glyeol........................................... . do. | 51,284 | 59,353 | 82,831 | 86,963 | 84,885 |  |
| Formeldehyde ( 378 HCH0)......... . . . . . . . . . . . . . . . . . . . . . do. . . | 92,551 | 94,720 | 82,131 | 93,912 | 97,092 | ........ |
| methenol: <br> Matural (100\%). $\qquad$ thous. of gal.. | 184 | 177 | 181 | 187 | 190 | ......... |
| Synthetic ( 100 ) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do..... | 12,896 | 15,319 | 17,463 | 17,465 | 17,590 |  |
| Phthalic anhydride.............................thous. of 16... | 22,136 | 24,647 | 31,582 | 29,735 | 30,414 | ......... |
| synthetic plastics and resin materials, production: Ceilulose acetate and mixed ester plastics: <br> Sheets, rods, and tubes. Nitrocellulose sheets, rods, and tubes. r............................ Other cellulose plastics. $\qquad$ do.... Phenolic and other tar acid resins.................................. |  |  |  |  |  |  |
|  | 3,430 | 3,074 | 2,283 | 3,390 | 4,012 | ......... |
|  | 7,840 | 7,520 | 6,271 | 7,681 | 8,728 | ........ |
|  | 362 | 332 | 260 | 413 | 396 | ........ |
|  | 5386 | 416 | 313 | 333 | 430 |  |
|  | 33,519 | 33,057 | 30,288 | 39,087 | 42,221 |  |
| Polystyr¢ne................................................. do. | 37,352 | 39,196 | 35,749 | 41,144 | 50,304 | ......... |
| Eufer and melainine resins................................. do.... | 19,588 | 21, 132 | 17,110 | 22,416 | 24,280 | ......... |
| Vinyl resins.................................................do.... . . . . | 44,389 | 48,970 | 54,628 | 57,022 | 60,968 | . $\cdot .$. |
| Alkyd resins................ . . . . . . . . . . . . . . . . . . . . . . . .do. . . . | 27,411 | 27,943 | 31,979 | 35,886 | 36,700 | ........ |
| Rosin modifications.......... . . . . . . . . . . . . . . . . . . . . . . . do..... | 9,767 | 9,702 | 12,303 | 10,767 | 12,148 | . ....... |
| FOCOSTUFFS AMD TOBACCO |  |  |  |  |  |  |
| Livestock slaughter (Federally inspected): |  |  |  |  |  |  |
| Calves....................................thous. of animals.. | 706 | 738 | 550 | +646 | 710 1.752 | $\begin{array}{r}728 \\ \hline\end{array}$ |
| Cottle.................................................... do.... $^{\text {d }}$ | 1,638 | 1,616 | 1,524 | 1,797 | 1,752 | 1,693 |
| Hogs. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do. . . . | 4,743 | 5,178 1,291 | 3,428 1,076 | 4,475 1,239 | 5,144 1,344 | 6,144 1,248 |
| Sheep and lembs,..........................................do. | 1,290 | 1,291 | 1,076 | 1,239 | 1,344 | 1,248 |
| Moats, production, total...........................mit. of lb.. | 1,796 | 1,897 | 1,596 | 1,897 | 1,977 | 2,121 |
| Beet and veal..................................thous. of lb.. | 917,746 | 924,790 | 878,641 | 1,032,932 | 1,021,504 | 999,507 |
| Lamb and mutton. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do..... | 55,324 | 56, 119 | 47,030 | 54,343 | 58,742 | 55,245 |
| Pork, including lard......................................... do.... | 822,728 | 915,733 | 670,129 128,545 | 809,765 149,419 | 896,472 159,349 | $1,065,839$ 190,120 |
| Lard.................................................... do.... | 146,772 | 171,156 | 128,545 | 149,419 | 159,349 | 190, 120 |
| Tobacco, manufactured products: | 18,866 | 18,252 | 12,763 | 17,934 | 17,388 |  |
| Chewing, plug, and twist................................do. ${ }^{\text {do... }}$ | 7,105 | 7,021 | 5,468 | 7,233 | 6,967 |  |
| Smoking. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . do. . . . | 8,361 | 8,214 | 5,233 | 7,024 | 7,054 | -....... |
| Snuff.......................................................do. . . . | 3,399 | 3,017 | 2,062 | 3,678 | 3,366 | . $\cdot . .1$. ${ }^{\text {a }}$ |
| Consumption (withorawals): |  |  |  |  |  |  |
| Cigarettes, small: | 3,395 | 2.472 | 2,369 | 2,232 | 2,937 |  |
|  | 31,964 | 31,593 | 28,561 | 36,760 | 32,076 |  |
| Cigers, tax-paid...................................thousands.. | r503,476 | 501,498 | 414,250 | 535,596 | 533, 707 | ........ |
| Manufactured tobacco and snuff, tax-paid....thous. of tio.. | 18,407 | 17,219 | 13,021 | 17,518 | 16,624 |  |

[^0]
r/ Revised. 1/ Data for September 1954 and September 1955 cover 5 weeks; other months, 4 weeks.

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[^0]:    f/Revised. e/ Preliminary.

