Tuesday, January 3, 1939.

FLORENCE S. KERR APPOINTED ASSISTANT WPA ADMINISTRATOR

Colonel F. C. Harrington, Works Progress Administrator, today announced the appointment of Mrs. Florence S. Kerr to succeed Ellen S. Woodward as Assistant Administrator in charge of the Women's and Professional Division. Mrs. Kerr has been regional director for this division in 13 Midwestern States. Mrs. Woodward resigned recently to become a member of the Social Security Board.

Assuming direction of what was then called the Women's Division in the Midwest when WPA operations began in July, 1935, Mrs. Kerr steadily expanded the program from a few projects of the manual production type to a wide range of work including cultural and professional activities. There are now 350,000 persons employed by this division in the region she has administered. Her headquarters have been in Chicago.

Mrs. Kerr is a native of Harriman, Tenn., and a graduate of Grinnell College, Grinnell, Iowa, where she was a member of the faculty for five years. Her husband, R. Y. Kerr, is executive secretary and assistant to the president of Grinnell.

Two national honorary fraternities, Phi Beta Kappa and Theta Sigma Chi, elected her to membership.

During the World War, Mrs. Kerr was in charge of the American Red Cross for the State of Louisiana. In Iowa she served as a member of the Governor's Committee for Unemployment Relief before her appointment to the WPA regional office in Chicago.

As a writer she has contributed articles to several magazines, dealing particularly with homemaking, and social and economic problems affecting women. She also has lectured in the Middle West under auspices of the Iowa Library Commission and the General Federation of Women's Clubs. She has served on the State Board of the Federated Women's Clubs in Iowa.

Mrs. Kerr is expected in Washington late this week to assume her new duties as Assistant Administrator.