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THE WORKS PROGRAM

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-- Works Progress Administration --

lease Sunday, September 15, 1935.

is national organizations to work with WPA writers on American Guide.

The American Guide, which will provide work relief for about 6,500 writers rt of the project for professional and service workers which has just been api by President Roosevelt, aims "to discover America for Americans," according rry L. Hopkins, administrator of the Works Progress Administration.

Many national organizations have endorsed the project. Work is expected ; under way immediately.

When an American goes to Europe usually one of the first things he does is uire a "Baedecker", or other comprehensive book, to guide him on his tour. If, r, he wishes to visit interesting parts of his own country he finds it impossiobtain any comprehensive handbook of information. No such manual has been ble for the United States since the Baedecker guide of 1909, which is no longer eable, having been prepared prior to the age of widespread travel by automobile. uch a large city as New York has no comprehensive guide book to its amazing Y of cultural, educational, and economic resources of interest to both tourists sidents. The American Guide is designed to fill this need.

It is planned to publish the Guide in five volumes, corresponding to five ^l r^agions of travel in the United States. For instance, one volume will comthe Northeastern region of the country extending from Maine and Massachusetts) Illinois and Wisconsin. West of Chicago travelers normally take one of two , either through the north middle western states to the Pacific Coast or through thwestern states to Mexico or Arizona. Each of these sections will have its ide. The Pacific Coast states, including Nevada and Utah, will also comprise gion, and the Southeastern states another. Travelers going from New York to pleans or Florida will be able to obtain information of interest to them from gide book.

It is expected that between 6,500 and 7,000 writers, research workers, itects, geologists, photographers, map-makers, stenographers, clerical workers and r professional persons now unemployed will be given employment for at least ten hs in preparing material for this encyclopedic undertaking. Hitherto it has been icult to find an adequate number of useful projects to provide work for this of white collar workers. It is felt that this one project will go a long way d solving their immediate problem.

A great deal of preparatory work has already been done in outlining plans the project and in getting the organizational structure laid out. It will therebe possible to get the work throughout the country launched in a very short time.

Administration of the research and editorial preparation of the Guide will up in Washington. Control of the field force of writers and other workers will sted in twelve regional supervisors, who will also direct the work in each of tates in which the regional offices are located. Every other state will have a visor and a staff of writers, taken from the relief rolls, working in every city ; a population of over 10,000. Smaller localities and rural sections will be id by field trips and through the cooperation of local community organizations.

The project has already enlisted the support of many national organizations, those which have expressed interest and willingness to cooperate are the Ameritomobile Association, American Forestry Association, American Geographical ', National Recreation Association, Foreign Language Information Service, an Planning and Civic Association, Appalachian Trail Conference, American Nature ation, American Historical Association, and Science Service, which represents tional Research Council, the American Association for the Advancement of Science ⁹ National Academy of Sciences. Various government departments have also signineir willingness to offer counsel and furnish valuable information. Notable them are the National Park Service and the U. S. Geological Survey.

The American Guide is intended especially to serve travelers of modest means. ^S reason routes of travel will be indicated not only for automobilists but also ^S ions wishing to see America from its rivers, canals and small streams, and for

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grs wishing to follow mountain trails. Suggestions will be given for those who desire to observe typical manufacturing and agricultural processes at factories of farms where visitors are welcome. Facts will also be compiled regarding inter-

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Colorful festivals, which are held in all parts of the country at some during every year, will be described. Examples are the Portland, Ore., rose ival, the New Orleans Mardi Gras, the Santa Fe Fiesta, the Easter Dawn Service at i Beach, Indian ceremonials and the Bach music festival at Bethlehem, Pa.

The influence of racial groups on the life and customs of different commuss will be traced. Information will be provided on hunting and fishing seasons methods of obtaining licenses. Biographical notes will be compiled about noted sens who have lived in various localities at one time or another. Unique library mesum items will be listed, attention will be directed to churches and public ings where distinctive architectural and art work may be studied, experimental res and schools will be described briefly, and all manner of historial landmarks, mal parks, hotels, mineral springs, geological wonders, irrigation projects, lowhousing developments and model factories will be described. Where unusual develts in natural science, such as the colonies established by beavers and prairie in certain parts of the country, may be seen, these will be called to the attenof tourists.

In the process of compiling the material for the national Guide books, a of information will be uncovered, in States and localities, which cannot be used i entirety. All of this material will be left with appropriate local officials posited in municipal libraries. It is expected that most States and many cities twail themselves of this opportunity to prepare their own guide books after the n the national guide has been completed. At present there is a great scarcity se local guides. If, in the course of research for the Guide, important manus in foreign languages are uncarthed pertaining to early Spanish, French or settlements, these will be translated and made available to the public.

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