Hopkins appoints four technical assistants to direct cultural projects.

Harry L. Hopkins, Works Progress Administrator, today announced the appointment of four technical assistants to direct the formulation of white-collar projects in the four major arts—music, the theater, writing, and painting and sculpture.

They will plan and develop the projects which will give employment to the needy cultural workers to be transferred from the relief rolls to wage under the Works Progress Administration. They will function in the Professional and Service Projects Division of the Works Progress Administration under the $300,000,000 appropriated by Congress for assistance for educational, professional, and clerical persons are being administered.

Mr. Hopkins appointed Nikolai Sokoloff of Connecticut to direct music projects, Holger Cahill of New York to direct art projects, Hallie Flanagan of Vassar College, Poughkeepsie, N. Y., to direct theater projects, and Henry G. Berg of Washington to direct projects for writers.

Dr. Sokoloff has been prominent in the musical life of this country since his arrival in 1901. His fame as a conductor has grown out of his direction of major symphony orchestras in San Francisco, Cleveland, Cincinnati, New York.

He has made guest appearances with the Chicago, Detroit, Rochester, Philadelphia, and New York Philharmonic Symphony Orchestras, as well as the London Symphony and the Academic Orchestra of Russia.

Known for his unusual combination of musical and executive talents, Sokoloff is credited with bringing the Cleveland orchestra into the position of one of the great major symphony orchestras of America. In Cleveland, he also
in operation a comprehensive educational and musical program in cooperation with the Board of Education, a pioneering step in musical education. It became part of the school curriculum, and scholastic credit was given. For participation in great works with the orchestra, Dr. Sokoloff organized amateur choral societies in Ohio. In recognition of his cultural enrichment of the State, Western Reserve University conferred upon him the degree of doctor of music.

His programs have included an emphasis of the works of American composers, and his encouragement of young, American musicians in his orchestras and as soloists is distinctive. He is one of the few conductors who has admitted women to his orchestras. His orchestras in San Francisco and Cleveland included a good representation of women.

Dr. Sokoloff has appeared professionally in 170 cities of the United States and Canada. He is a member of the Beethoven Association in New York and of the Artist Advisory Board of the National Music League.

Holger Cahill is an outstanding authority on American art, having been closely associated with it in this country since 1920 when he began writing on art for magazines. He has contributed extensively to the literature of American art, and has been engaged recently in editing "Art in America," a complete survey of American art from colonial days to the present. In 1922, he joined the staff of the Newark Museum under the late John Cotton Dana, one of the first museum directors to emphasize a program to encourage American art. After leaving the Newark Museum in 1929, he collected for and organized numerous important exhibitions of American painting and sculpture, including the "Exhibition of American Painting and Sculpture from 1865 to 1932" which brought Whistler's "Portrait of Artist's Mother" to America.

In 1932 and 1933, he was director of exhibitions for Museum of Modern Art in New York. Mr. Cahill also directed the First and Second Municipal Art Exhibitions in New York City. In 1934 and 1935 he made an intensive research trip to American folk art, travelling through all the States of the Atlantic Seaboard. In the winter of 1934 and 1935, he arranged the collection of American folk art now in Williamsburg, Va.
He is a member of the Mayor's Committee of One Hundred to further activities in New York City and is a member of the advisory board of the Museum of Folk Art at Riverdale-on-Hudson, N. Y.

Hallie Flanagan, who in private life is the wife of Prof. Philip H. Fisk of Vassar, has been for the past nine years professor of English and director of the Experimental Theater at Vassar. She will conduct her theater courses at Vassar this summer and assume her duties with the Works Progress Administration September 1.

Her training in the dramatic field has been varied. She was graduated from Grinnell College, Iowa, received her master's degree from Radcliffe College in 1924, and after taking the "47 Workshop" course under George Pierce Baker, acted as his production assistant during his last year at Harvard. Prof. Baker chose "Incense," as the play with which to open his first season at Yale.

In 1926-27, she went abroad on a Guggenheim Fellowship to study parative tendencies in dramatic writing. The result was her book, "Shifting Tides of Modern European Theaters."

Although she has studied foreign theaters extensively, she is rarely interested in American drama. Her study of the origin and development of workers' theaters in America attracted wide attention. In the theater which she directs at Vassar, she has produced serious plays dealing with present-day American problems based on the promise that the theater is important as a force in current life as well as art. She is author of numerous important articles on the theater.

Henry G. Alsberg for the last year and a half has been Supervisor of Reports and Bulletins for the Federal Emergency Relief Administration. From 1916 to 1918 he was an editorial writer for the New York Evening Post, taking a year leave of absence during this time to serve as secretary to the American ambassador in Turkey. He has been foreign correspondent for numerous American papers and magazines, including the New York Times, the New York World, the Nation, and the New Freeman, covering nearly every country of Europe and Mexico.
and 1923 he was a director of the American Joint Distribution Committee pro-
ging emergency, famine relief in Russia.

Later, Mr. Alsberg was director of the Provincetown Theater, during this period the theater produced the Pulitzer Prize play, "In Abraham's room," by Paul Green. He encouraged new playwrights and directors, and one of the authors taking advantage of this opportunity was E. E. Cummings.

Mr. Alsberg adapted the play "Dybbuk" which ran for several years in New York and was played in London, Chicago, and other drama centers. It was one of the most successful plays of the last decade. In most recent years, Alsberg has written and lectured extensively on European and international fairs. He is a graduate of Columbia University and turned to writing after 35 years of law practice.