

U.S. DEPARTMENT OF THE TREASURY

Press Center



Treasury, SBA to Host Small Business Financing Forum Wednesday, November 18, 2009

11/16/2009

TG-406

WASHINGTON – On Wednesday, Treasury Secretary Tim Geithner and Small Business Administrator Karen G. Mills will convene a forum on small business financing issues for a range of key stakeholders including policymakers, lenders, and small business owners to explore new ideas and strategies for expanding access to financing for small businesses. The event, which the President called for last month, is part of a larger effort to help small businesses grow, create new jobs, and contribute to our economic recovery and to challenge the private sector to increase lending to small businesses.

WHO: Treasury Secretary Tim Geithner
Small Business Administrator Karen G. Mills
Obama Administration officials
Members of Congress
Representatives from small businesses across the country, Community Development Financial Institutions (CDFIs), small lenders and large financial institutions as well as industry associations
Preliminary list of participants listed below

WHAT: Small Business Financing Forum

WHEN: Wednesday, November 18, 2009
9:00 a.m. – 3:00 p.m.

WHERE: Cash Room
U.S. Treasury Department
1500 Pennsylvania Ave., NW
Washington, D.C. 20220

The event will also be streamed on www.whitehouse.gov/blog.

PRESS DETAILS:

9:00 AM

OPENING REMARKS

Secretary Geithner, Small Business Administrator Mills, FDIC Chairwoman Sheila Bair and Chair of the Senate Committee on Small Business and Entrepreneurship Senator Mary Landrieu (D-LA)

Cash Room

U.S. Treasury Department

1500 Pennsylvania Avenue, NW

Washington, D.C.

Coverage: Open Press

Press Entrance: Moat entrance on the south side of the Treasury Department, adjacent to the Hamilton entrance. No vehicles will be permitted onto Treasury grounds; equipment must be carried in. NOTE: Press with equipment must arrive no later than 7:30 a.m.

Press Arrival: 7:30 AM (with equipment), 8:00 AM (without equipment)

Final Access to Cash Room: 8:45 AM

9:30 AM

VOICES OF SMALL BUSINESS

Obama Administration officials and small business owners from across the country

Cash Room

U.S. Treasury Department

1500 Pennsylvania Avenue, NW

Washington, D.C.

Coverage: Open Press

10:30 AM

THE LENDERS' PERSPECTIVE

Obama Administration officials, Senator Mark Warner (D-VA), Kevin Watters of JP Morgan, David J. Rader of Wells Fargo and Steve Steinour of Huntington Bank

Cash Room

U.S. Treasury Department

1500 Pennsylvania Avenue, NW

Washington, D.C.

Coverage: Open Press

11:45 AM

CHALLENGES FOR UNDERSERVED MARKETS AND INDUSTRIES

Cash Room

U.S. Treasury Department

1500 Pennsylvania Avenue, NW

Washington, D.C.

Coverage: Open Press

12:45 PM

BREAKOUT SESSIONS

Room locations to follow

U.S. Treasury Department

1500 Pennsylvania Avenue, NW

Washington, D.C.

Coverage: Pool reporters will be assigned to each breakout session. Pool reports will be distributed following the event.

2:00 PM

LOOKING AHEAD: IDEAS FOR THE FORUM ON JOBS AND ECONOMIC GROWTH AND BEYOND

Cash Room

U.S. Treasury Department

1500 Pennsylvania Avenue, NW

Washington, D.C.

Coverage: Open Press

MEDIA NOTES:

All panel discussions are open press but space is limited and is first come, first serve. There will be an overflow media hold in Room 1464, where the event will be broadcast on closed circuit TV. The event will also be streamed on www.whitehouse.gov/blog. There will be several breakout sessions at the lunch hour, and each session will be covered by one print pool reporter.

*Media without Treasury press credentials planning to attend must contact Frances Anderson in Treasury's Office of Public Affairs at (202) 622-2960 or (202) 528-9056 with the following information: name, Social Security number and date of birth. This information may also be emailed to frances.anderson@treasury.gov. Congressional and White House press passes will not grant you access to Treasury. Please note if you have camera equipment. **The deadline to RSVP is Tuesday at 2:00 PM ET.***

*Press with camera equipment should arrive at the Moat Entrance (south side of the Treasury building, adjacent to the Hamilton entrance) no later than 7:30 a.m. to allow time for equipment sweeps and escorts to the Cash Room. No vehicles will be permitted onto Treasury grounds; equipment must be carried in. All other media can enter the Treasury building through the Pennsylvania Ave. entrance and should allow 45 minutes to clear through security. **Final access to the Cash Room will be 8:45 a.m.***

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