# NORTHWESTIARN Banker Newsletter

Vol. 16 No. 41

Des Moines, Iowa

**January 25, 1988** 

### FDIC Clarifies Appraisal Guidelines

W HEN federal interagency guidelines regarding bank policy on real estate appraisals were adopted in mid-December several concerns were raised by bankers. Reflecting those concerns, state banker associations contacted regional offices of the FDIC and Comptroller. The Nebraska Bankers Association stated in its letter:

"Many, many small communities find themselves without a qualified licensed appraiser, and your ruling will force the banker to go to a foreign community for an appraiser who knows far less about local real estate values than the bankers who, in most cases, have lived in the community, held real estate brokers' or salesman's licenses, and are much better prepared to place an honest value on local real estate."

Responding to those concerns, Charles E. Thacker, regional director of the Kansas City Region, which encompasses Iowa and Nebraska and other midwest states, reassured the state associations with "a discussion of the intent of the guidelines and how they will be used by our field examiners." Mr. Thacker added, "I hope this additional information will alleviate the concerns voiced by a significant segment of the industry."

Mr. Thacker issued these "Guidelines for Real Estate Appraisal Policies and Review Procedures":

Since the issuance on December 14. 1987 of the Guidelines for Real Estate Appraisal Policies and Review Procedures a number of questions have arisen over what is meant by the statement that appraisals should be performed by a qualified independent staff or fee-paid appraiser. Many of the bank responses received have interpreted the word independent to mean that the banking agencies are now requiring outside appraisers. This is not the case. The guidelines do not require institutions to use outside appraisers but recognize that many banks do, in fact, perform their own in-house appraisals. In these situations, the guidelines recommend that that appraiser (bank employee) be independent of the loan and collection functions of the bank and have no interest, financial or otherwise, in the property. (See page 1 of the guidelines.)

In small banks where the only qualified individual to perform appraisals is a loan officer, and separating this person from the loan and collection departments is not practical or possible, we have recommended that this individual perform appraisal work on loans in which he or she is not otherwise involved. Another alternative in this situation would be, for example, to have loan officer A perform appraisal work on loan officer B's loans and vice versa.

This assumes, of course, that both loan officers are qualified to perform appraisals on the properties in question. However, to the extent that a bank can achieve independence in the appraisal process, it is recognized as a sound lending practice and one in which potential conflicts can be avoided.

Another area where there appears to be some confusion is what is meant by the words "qualified appraiser." Contrary to a number of bank comments received, the Division does not interpret the word "qualified" to mean an individual who has attained certain professional designations such as MAI (Member, American Institute of Real Estate Appraisers) or SREA (Society of Real Estate Appraisers) but simply an individual who is able to provide a good quality appraisal on the subject property. In short, socalled "certified" appraisers are not a requirement in the guidelines.

Examiners will review a bank's appraisal policies and underwriting procedures in conjunction with an examination of the bank's loan department. The degree of formality of a bank's appraisal program will be dependent, in part, on its size, location and the makeup of its loan portfolio. Generally, the program should include acceptable standards regarding appraiser qualifications and independence; ensure that adequate appraisals are obtained, and that proper appraisal procedures are



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Dorothea Wolfe

followed. This should include a process for reviewing new appraisal reports for adequacy and for ordering reappraisals when needed.

Exceptions discovered will be discussed with bank management during the examination, corrective action sought and indicated in the examination report as appropriate.

#### **ABA Banking Leadership** Conference, Feb. 24-26

The next ABA Banking Leadership Conference has been moved up one week to February 24-26 to coincide with members of Congress being in the capital city.

#### **Iowa News**

Iowa Bankers Insurance and Services. Inc. will sponsor a Credit Life & Disability Licensing School on February 8-9 at the Howard Johnson Hotel Convention Center in Des Moines. School hours are 9:00 to 5:00 on the 8th and 8:00 to 5:00 on the 9th. Fee is \$50 for bankers and \$65 for non-bankers, and includes a Licensing Information Bulletin, study materials, two days of instruction, lunch and refreshments both days. An Iowa Agents' Study Manual is not included. You are reminded to register for the school and send your application to the testing institute in Pennsylvania as soon as possible. Advance study assignments will be sent upon receipt of your registration. For more information, contact Heidi McCubbin at IBIS, (800) 532-1423 or (515) 286-

AREDALE: The Aredale State Bank was declared insolvent January 20 by Iowa Superintendent of Banking Edward Tubbs and the \$10,178,000 asset institution was turned over to the FDIC as receiver. FDIC had several interested parties, two bids and sold the bank for a \$50,600 premium to First Security Bank & Trust Company of Charles City, which re-opened it January 21 as an office of First Security. Listed as owners of the failed bank and its holding company were Vernon Halvorson and Donald Eichelberger, Cedar Falls businessmen who each owned 50% of the holding company stock. First Security assumed \$9.9 million in deposits. Mr. Tubbs attributed the failure to a combination of insider loans and poor selection and collection of ag loans. The bank was examined by state examiners last September, when a major loss was identified, and again in late December by the FDIC. At that time the bank's remaining \$455,000 capital was exhausted and after review of that report, the superintendent closed the bank. First Security has \$107.6 million assets, with additional offices in Ionia, Marble Rock and Rockford, the latter resulting from assumption of the First State Bank which failed last spring.

CLARENCE: Tom Jepson has been named president of the Community

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State Bank. He succeeds Robert Bunn, who will be chairman of the executive committee and investment and trust officer for the bank. David Zeigler was named senior vice president and Paul Chapman, Sr. was re-elected chairman. Mr. Jepson previously served as executive vice president of the bank, and Mr. Zeigler was vice president.

ELDORA: At Hardin County Savings Bank, three officers have been promoted to vice presidents. Former Assistant Vice President Linda J. Barcus will retain her duties as trust officer. Carol A. Drury was also promoted from a.v.p. Donna Lawler was promoted from assistant cash-

NEW ALBIN: Albert Fruechte, 82. has been named chairman of the board at New Albin Savings Bank. replacing Paul Meyer, who resigned that post in November due to poor health. Succeeding Mr. Fruechte as president is Raymond J. Whalen, executive vice president, who began with the bank 23 years ago.

#### **Nebraska News**

OMAHA: Dale Heimann, president of Douglas County Bank & Trust Co. since 1979, has resigned from that position to pursue other business interests. Deryl Hamann, currently chairman of the executive committee, will assume the position of chief executive officer. He is an attorney with the Baird, Holm law firm and chairman of four other banks. A search is being conducted for a new president.

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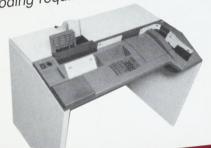
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staff, call reports and investment functions. A great work ethic with the ability to inspire others. BB1889

Earns: \$25K

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business development skills. Ready for a new challenge.

BB18810

Asking; Mid \$20 Range

LOAN REVIEW, B.A.

This bright examiner has excellent written communication skills coupled with top technical ability. 2 + years examination experience assessing regulation compliance and credit quality. Enjoys travel and wants to relocate to the Twin Cities. Perfect fit as an internal bank holding company examiner.

BB18811

Asking: Mid \$20 Range



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#### FINANCIAL ACCOUNTANT, B.S.

This highly analytical professional will challenge the status quo. Has 2 + years Big 8 audit experience with extensive banking client exposure. A driven candidate that won't let you down! BB1882 Asking: Mid \$30 Range

#### COMMERCIAL LENDER, MBA

Have you been seeking an action oriented commercial lender? This enthusiastic banker is currently handling an \$8MM loan portfolio in a small bank and is ready to tackle more! This applicant performs well under pressure and would be an excellent addition to your lending staff! BB1883 Earns: \$36K

#### SENIOR LENDER, B.S.

Heres a top performer who understands the importance of community involvement! This bold and accomplished leader has 5+ years banking experience and is currently supervising a \$53MM loan portfolio. Has expertise in people-handling skills. BB1884 Asking: Low \$50 Range

#### **CONSUMER LOAN MANAGER**

This tough-minded banker is ready to manage your consumer loan department. This high energy person has 10 + years banking experience and is currently managing a consumer/real estate portfolio of \$29MM. Has heavy involvement with indirect dealer paper. A proven professional! BB1885 Earns: \$37K

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registrant and \$90 for each additional. Contact the WBA to register. WBA; Bryan Koontz, WBA executive director; Richard Galecki,

The WBA Credit Conference will be held February 11 and 12 in Casper. Excellent speakers are planned to address topics including lender liability, accounts receivable, identifying future trends in retail banking, performance planning, investment strategies and asset/liability management. For more information, contact the WBA office.

#### **Wisconsin News**

Group One of the Wisconsin Bankers Association will hold its 84th Annual Meeting on February 12 and 13 at the Minneapolis Marriott City Center. On Friday registration opens at 3:00 p.m. and an evening get-together featuring dancing with The Edsels will be held from 9:00 to 12:30.

Saturday begins with breakfast at 8:00. Morning speakers include Richard P. Klug, chairman of the

WBA; Bryan Koontz, WBA executive director; Richard Galecki, Wisconsin Commissioner of Banking; Gary Macomber, attorney, and Steven L. Polacek, audit manager for Arthur Andersen & Co. Luncheon speaker will be Jim Klobuchar of the Minneapolis Star Tribune.

Saturday evening a reception will be held at 5:30 followed by the banquet at 7:00. Entertainment will be provided by The Steve Grimm and Colleen Raye Show.

Fees are as follows: advance registration—\$17, at the door—\$20, non-member's registration—\$23, spouses' tour of St. Paul—\$12, luncheon—\$12, banquet—\$25. To register, contact Philip G. Betzel at First National Bank of River Falls.



will be opening The Exchange Bank of DuPage in Oak Brook. The bank is scheduled to open in March or April. President of the bank will be Lawrence B. Bloom, who is currently a senior vice president and commercial banking division head at The Exchange National Bank. He has over 20 years of banking experience and has been with The Exchange since 1981. The bank will

**Illinois News** 

CHICAGO: Exchange International Corporation, parent company of the

\$2.1 billion Exchange National

Bank of Chicago, has announced it

open with nine business development employees and customer service employees, including three commercial lending officers.

has completed an agreement to purchase a 14 percent interest in Amalgamated Trust & Savings Bank. The purchase price was not disclosed. According to Amalgamated General Counsel Peter Monahan, the purchase involved stock previously held by Dr. Martin L. Gecht, who will be retiring soon as chairman of the bank's executive committee.

#### **Wyoming News**

The Wyoming Bankers Association will present a Compliance Seminar on January 28 from 9:00 a.m. to 5:00 p.m. Topics to be addressed include backup withholding, truth in lending update and home equity, funds availability, bank bribery guidelines and IRS information reporting rules. Cost is \$110 for first

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CUSTOMER SERVICE REPRESENTATIVE. Requires 4 yr. degree (business related), 2 yrs. banking experience, exceptional communication skills & be willing to travel. Salary base at \$15K. Send resumes c/o Colleen Doyle, Personnel Specialist. Banks of IA Computer Svcs., 4333 Edgewood Rd. N.E., Cedar Rapids, IA 52406. (PA)

INSTALLMENT LOAN OFFICER. \$15MM bank. Rural South Dakota community. Requires 1-2 yrs. installment lending experience. Send resume to File No. WMN c/o Northwestern Banker. (PA)

VP—\$18mm bank located in a rural suburban community near Mpls. looking for an individual with commercial & real estate loan & operations exp. Excellent opportunity. All replies kept confidential. Contact Clinton D. Kurtz or send resume to: Citizens State Bank, Box 98, Norwood, MN 55368. (612) 467-3000. (PA)

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CORP. MARKETING—Need heavy loan and marketing exp. Omaha. To \$50K.

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COMM'L L.O.

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AG LENDER, top location, high profile bank. ......\$25-\$35,000.

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#### PRES/CEO

Looking for qualified individual with broad base of lending & operations experience for the Hawkeye State Bank, lowa City, IA. Salary range of \$40-\$60K depending on education & experience. Interested parties should send resume on a confidential basis to:

Donald E. Holder Holder and Associates 405 Main Ames, Iowa 50010 or call (515) 232-0814.

#### **POSITIONS AVAILABLE**

SENIOR LENDER—Are you both a good loan administrator and business developer? Due to growth, a medium sized Twin Cities metro bank has an opening for a senior com'l lender. Must have 7 + yrs com'l lending exp, strong selling skills and formal bank training. A great opportunity to join a rapidly growing organization.

\$50K. Job #NW2761

COMMERCIAL LENDER—Are you itching for a new opty? A rapidly growing bank in Western Wisconsin seeks a seasoned com'l lender with 3+ yrs exp. Desire strong selling skills and a degree. A great opty you shouldn't pas up!

To \$40K. Job #NW276

TRUST MANAGER—Does constant reorganization and new direction have you worried? How does a stable environment sound? A \$55mm bank located in a key Midwest city seeks a trust manager with 4 + yrs exp. Must be sales motivated and have knowledge of employee benefit programs. A job where your efforts will be appreciated!

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LOAN REVIEW - large bank experienced required. Both junior and senior level positions available. \$28-\$40K

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Additional listings for commercial lending and trust officers. Resume' requested.

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