# Newsletter

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March 25, 1985

# "It's Time to Look to the Future!"

ANY state and national banker V associations, farm groups and ag-related groups have talked about, written about and tried in various ways to resolve the current difficulties that beset the midwest ag economy-a conspicuous island in the midst of recovery on all sides. One such meeting was the Iowa Bankers Association 1985 Ag Conference held last week on the campus of Iowa State University in Ames. The program was geared to helping bankers meet "Today's Ag Challenge."

At the conclusion of a panel presenting representatives of eight commodity producer groups in the state, IBA's Ag Chairman Richard A. Halverson, executive vice president of Corwith State Bank, asked the eight farmers and 350 bankers present to start accentuating the positive. His remarks follow:

T HAS been an interesting and trying past five months for our Ag Committee! I have treated the trying times we are going through as a challenge, and I encourage you to do the same. One message that we hope to deliver is this-YES, there is a future in farming, ag banking, and Iowa! However, we have to start focusing more of our attention on what is right in agriculture, what opportunities are becoming more available, and get off the doom and gloom kick that is so very much with us today.

I am not suggesting that we close our eyes and ears to the problems we have. But, I am suggesting that we start talking about the other side, that we start thinking more about the 85% to 90% plus of our customers and banks who are making it and will survive the crisis period that we are going through today!

Let's start looking up! It's not popular today to have an optimist viewpoint; it's not popular to say that we are doing all right; it's not popular to say that our farms, our banks, or any other businesses in Iowa are holding their own or making money! Why? In fear of what some people might say or think.

I challenge you when you go home to look to the bright spots, and there are bright spots! Try to impress on your customer that there is a future! Our customers really pick up on our attitude and outlook. If we sit in our banks and agree with the vocal minority, who are greatly hurting the silent majority by continually spreading the doom and gloom which is driving down our asset values by all the bad news we hear and read and talk about, we may be making a mistake.

I ask you, "can we afford to continue with the negative attitutde and outlook era that we are in now?"

We realize there are some real hard, economic facts that are not in our favor. and they have been there a long time, but several people feel attitude is a factor in our deteriorating asset values today, and I tend to agree. However, this down attitude is hard to control, and it seems to me that until the silent majority starts showing an interest in turning

it around, we will continue on a steady down trend.

Let's start communicating! Lets look to the future of our banking industry. Let's hope we are near the bottom of the decline we have been going through the past three years, and especially the past 12 months! Let's go home today and let's try to raise the confidence level of our customers! Let's focus on what's right about agriculture!

Now, I realize more than ever before in my nine years of banking experience that ag banking is a people business, and not just a numbers game! We have to have faith in our customers, and likewise our customers have to have faith in us! We know that if we just let one of us lose the faith then we have BIG problems! Talk to some of the old time farmers who have been through the hard times. Ask them about how they felt about the bankers who worked with them in real hard times: bankers who went the extra mile to help people who had a reasonable chance of survival! I think we all have heard about them and know about the loyalty base those banks and bankers created for themselves! As many of us realize, loyalty in many cases was forgotten about in the boom years, but working with people today and helping those who deserve to get through these times will have its rewards.

Let's go home today and set the stage for the future of our shops at home! Let's be dedicated, let's be fair, and let's make our customers know we expect the same. Let's also be careful to remember that not everyone is guaranteed to succeed any more than no one is guaranteed not to fail! But most of all, let's be realistic, and also try to be positive and optimistic wherever possible!

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## Gary Stern Named President Ken Keniston, who has accepted a At Federal Reserve Bank

Gary H. Stern, senior vice president and director of research at the Federal Reserve Bank of Minneapolis, has been named president of the Federal Reserve Bank of Minneapolis. effective March 16. He succeeds E. Gerald Corrigan, who left the bank January 1 to become president of the Federal Reserve Bank of New York.

#### **Iowa News**

ANKENY: James Anderlik, previously executive vice president and cashier of Hawkeye-Ankeny Bank and Trust, has been named president effective March 6. He succeeds



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post as president of a bank in Baraboo, Wisc. Mr. Anderlik has been with the bank seven years.

HAWARDEN: Alan J. Burke, executive vice president of Farmers State Bank, has announced the addition of Michael J. Wiggins to the bank's staff. Mr. Wiggins will serve as senior vice president.

LAKE CITY: Ervin W. Berg has been named the new president of Lake City State Bank. He replaces Jack T. Patrick, who resigned. Mr. Berg most recently was president of Mt. Carroll National Bank in Illinois, which he joined in 1981.

LAKE MILLS: Lyle E. Abrahamson has joined Hawkeye Bank and Trust here as president. He succeeds Dan Dunlap, who was named president at First National Bank in Lenox. Mr. Abrahamson previously was with First State Bank, Britt, which he joined in 1979 as president.

LENOX: Dan Dunlap recently joined First National Bank here as president. He succeeds Eldon G. Bose, who was named chairman. Mr. Dunlap previously was president and CEO of Hawkeye Bank & Trust in Lake Mills. He had been at the Lake Mills bank four years.

LUANA: George Heins, president of Luana Savings Bank and a director since 1933, passed away in January after a short illness. The board has since appointed Robert A. Schultz as chairman; D.R. Fields as vice chairman; Larry Riveland as president and a director, and Dale Linderbaum as senior vice president.

OSCEOLA: Osceola State Bank and Trust Company recently promoted Vicky Halvorsen as vice president cashier, and Paula Baker as senior vice president - senior loan officer. Ms. Halvorsen has been with the bank eight years and Ms. Baker has served the bank nine years.

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#### CAPITAL PERSONNEL SERVICE

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ROCKFORD: D.R. Wubbena and Clarence DeBoom have acquired controlling interest in The First State Bank through the purchase of First Rockford Bancorporation from previous owners; Douglas Kratz, Scott Vaughn, James Nelson, David Bartels, Arnold Kratz and David McQuown. D.R. Wubbena has been appointed president and will also continue as president and CEO of Osceola State Bank & Trust Co. Marley Wubbena has been appointed executive vice presidentcashier and CEO of First State Bank. He had been vice presidentcashier of Osceola State Bank and Trust. David McQuown has accepted the post of president and CEO at Panora State Bank. In addition, Marvin Kimm, who has been with First State Bank the past year, has been appointed vice presidentsenior loan officer.

### **Nebraska News**

The Annual Convention of the Nebraska Association of Bank Women will be held April 12 and 13 in Lincoln at the Cornhusker.

General session speakers include Mark R. Drabenstott, senior economist, Federal Reserve Bank of Kansas City; Sandra Hewitt, vice president, Union Planters National Bank, Nashville; E. Shelton Burden, attorney, and Carol Hunter, chairman and Tim Rouse, president, The Futures Group Inc.

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The Nebraska Bankers Association is sponsoring its 1985 Head Teller Workshop on April 16-17 at the Kearney Ramada Inn, and on April 18 they will be holding the 1985 Teller/Staff Workshop at the Omaha Red Lion.

Both workshops will be conducted by Bev Licata with Financial Education & Development of Middleton, Wisc.

Due to the overwhelming response to the Negotiation for Workout Loans Conference held in January, the NBA is offering this conference again on April 15-16 at the Kearney Ramada Inn.

The program for the conference was developed by the NBA and the State Department of Banking. Registration in advance is \$120 and is due into the NBA office by April 5. Registration at the door is \$150.

#### Minnesota News

"Bank Ownership in the Eighties: How to Realize the Promise of Bank Holding Companies" will be the subject of the Minnesota Bankers Association's first Bank Holding Company Seminar to be held April 9 at the Radisson Inn, Plymouth. "New and Innovative Ways to Make Use of the Bank Holding Company Method of Ownership" will be the focus of the program, according to

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KREJCI AND ASSOCIATES Financial/Management Services 12605 Southdale Drive Ornaha, Nebraska 68137 (402) 895-6027 John Berg, president of Wayzata Bank & Trust Co., and chairman of the recently formed MBA Bank Holding Company Committee.

Bud Grant, head coach of the Minnesota Vikings, will be the guest speaker at the noon luncheon.

The program's opening session on non-traditional banking services will be followed by four alternating special interest sessions. The program will conclude with a special panel discussion on "Buying and Selling Banks" featuring Michael J. Pint, president, Metro Banks Financial Corporation, and Carl R. Pohlad, president, F&M Marquette National Bank, Minneapolis. The seminar is for bankers, their attorneys and accountants.

The MBA is also sponsoring two additional seminars in April. "Insurance and Risk Management Seminar" will be held April 4 at the Hilton Inn in Minneapolis. Stephen L. Marley, president of Marley & Associates, Inc., Coral Springs, Fla., will conduct this seminar. Mr. Marley is a nationally recognized bank insurance expert, security management educator, author and consultant.

"Understanding Consumer Credit Regulation," a one day workshop, will be held April 11 at the Registry Hotel in Bloomington. Thomas Crandall, a professor of consumer and commercial law, will conduct the workshop. He serves as chairman of the Association of American Law School's Section on Consumer and Commercial Law.

EDINA: Wilmar H. Prinsen has been named senior vice president and cashier of Americana State Bank. Mr. Prinsen formerly was vice president and cashier at American State Bank of Bloomington for 11 years.

NORWOOD: Citizens State Bank of Norwood recently elected Steven P. Lawrence executive vice president, and Perry L. Forst, loan officer. Mr. Lawrence joined the bank in 1979 and previously was vice president and cashier of The Ravenna Bank. Mr. Forst is a recent graduate of South Dakota State University. ST. PAUL: Richard Flesvig has joined the staff of American National Bank as assistant vice president in the correspondent banking division. Mr. Flesvig has over 14 years experience, most recently in the correspondent banking department of First Bank Saint Paul.

#### **North Dakota News**

FINLEY: Citizens State Bank has announced several promotions following the death of Leon Sayer, who served as chairman. Succeeding him as chairman is his son W. Scott Sayer, who joined the bank in 1978 and had been serving as cashier. Roger D. Monson, CEO, has been named president and CEO. He joined the staff in 1981. Les H. Nettum, vice president, has been named senior vice president, and will remain in charge of the Citizens Insurance Agency. He joined the bank's staff in 1974.

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Western Iowa bank has immediate opening for AG-LOAN OFFICER. Prefer ag degree and 3 or more years experience. Significant career with bank or as part of a growing holding company. Send resume and salary requirements to Mike Keim; 707 North 90th Street, Suite 304; Omaha NE. 60114.

COMMERCIAL LOAN OFFICER—Commercial lending experience required. Must have proven success in prospecting, interviewing and structuring good commercial loans. Expert knowledge of handling collateral, documentation and credit analysis necessary. Competitive salary and excellent benefit package. Send resume in confidence to Human Resources, United Federal Savings Bank, Locust at Fourth, Des Moines, Iowa 50308. (PA)

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AG LOAN OFFFICER position available in Northwest Iowa bank. County Seat town. Progressive community. At least 2-3 years experience desired. Send resume and references to Elmer Huizenga, Sr. Vice President, Box 488, Orange City, Iowa, 51041.

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AG LENDER - Rural bank, 20 minutes from large metropolitan area. Must be career oriented. 2+ years ag lending, degree and some workout experience a plus.

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SENIOR LENDER in \$100 million bank. Graduate of lowa State in ag business. . . . . . . . . . . . . Salary \$50,000.

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PRESIDENT - \$30MM independent suburban bank. Must have previous CEO experience and strong marketing skills \$Open

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