

# NORTHWESTERN

# Banker Newsletter

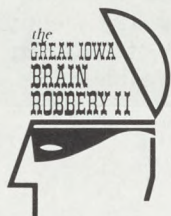
Vol. 5 No. 41

Des Moines, Iowa

February 7, 1977

## Iowa News

The Great Brain Robbery II, sponsored by the bank marketing committee of the Iowa Bankers Association, is scheduled for February 16-17 at the Hyatt House in Des Moines. Lark Billick, IBA public relations director,



said the second Brain Robbery has been scheduled based on the excellent response to the 1976 program. This year's program has been expanded to cover additional areas of prime concern to banks and marketing people throughout Iowa, he said, and is not a repeat of GIBR I. This year's Brain Robbery sessions, again conducted by national advertising and communications experts Ray Considine and Murray Raphel, will be geared entirely to marketing, advertising, public relations and selling by banks. More than 170 persons attended GIBR I and more than that number are anticipated for the second program this year. Registration is \$100 for Iowa banks and \$150 for non-Iowa banks. Interested parties may contact Mr. Billick at the IBA office, 430 Liberty Bldg., Des Moines 50309.

**BRIDGEWATER:** Ron R. Kniep has been named president of Union

State Bank succeeding W. F. Kniep who retired as president after 27 years while retaining his position as chairman. Tim Kniep was named cashier.

**CLINTON:** Robert P. Holleran recently was named president of Clinton National Bank replacing Reynold P. Jurgensen who retired. Mr. Jurgensen remains a director and was named vice president. Myril T. Wiese was named assistant vice president and trust officer succeeding Ward H. Riedesel who retired. William A. Venema was promoted to assistant vice president.

**DES MOINES:** District Court Judge Gibson Holliday has scheduled February 14 as the start of the court hearings in the suit filed by the Iowa Credit Union League against Iowa superintendent of banking Thomas H. Huston. Mr. Huston last fall declared credit union share drafts to be illegal instruments. It is believed the court sessions will last all week, with a number of witnesses coming from various parts of the nation.

**DES MOINES:** Hugh Van Hosen, president, Newton National Bank, is hospitalized in Room 500, Iowa Methodist Hospital.

**DES MOINES:** Glen G. Reynolds has been promoted to president and John A. Seddon to assistant vice

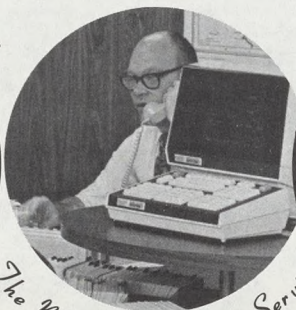
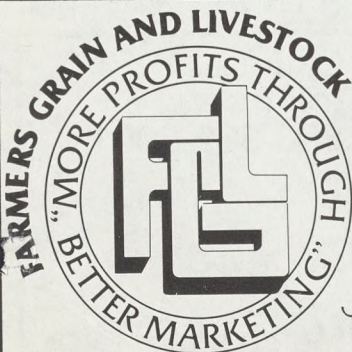
president of the East Des Moines National Bank. New assistant cashiers are: David Swanson, head teller; Marilyn Cronin, Hubbell-University Office manager, and Richard E. Miller, Pleasant Hill Office manager.

**DYERSVILLE:** Charles Geers has joined the Dyersville National Bank as vice president and loan officer. He had been with the Federal Deposit Insurance Corporation in Omaha, Nebr., for the past six years.

**KELLOGG:** Kellogg Savings Bank has announced the promotions of Michael L. Grim to cashier and Stanley Straate to loan officer to head the instalment loan department and security officer.

**LEIGHTON:** The Farmers Savings Bank recently announced the appointment of Jerry Frueh to officer status. He formerly was with E. F. Hutton & Company, Inc., in North Carolina.

**MARION:** Farmers State Bank has announced the following promotions: Douglas Neighbor, Gene Neighbor and Melvin Carter, Jr., vice presidents; John Hartmann, assistant vice president and auditor; Dennis Earhart, assistant vice president and farm representative; Tom Siders and Kim Nelson, assistant vice presidents; Harold Knaack, assistant cashier, and



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### National Bank of Waterloo

Allen Shedek, assistant trust officer.

DES MOINES: Don Carmody was advanced to vice president and John Murano was named correspondent officer in Bankers Trust Company's correspondent dept.

MUSCATINE: The Southeast Group of the National Association of Bank Women will meet Thursday, Feb. 10, at the new Holiday Inn here.

PRIMGHAR: Jerome H. Smith was named president of The First National Bank succeeding James M. Metcalf who recently retired after 52 years in banking. Emily Otte was named cashier and Jerry DeRidder assistant cashier.

SPENCER: Clay County National Bank has announced the election of the following officers: John Wasseenaar, executive vice president; Paul

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E. Strautz, vice president; Thomas McMahan, cashier; Gary Tolzmann, assistant vice president; Thomas Malmgren, instalment loan manager; David Woodcock, instalment loan officer; Lillian Schmidt, assistant cashier, and Roger Dean, real estate officer.

### Nebraska News

AURORA: Farmers State Bank and Trust Co. has announced the following appointments: Clyde A. Haskins, executive vice president and assistant trust officer; Thomas A. Fausch, assistant vice president, and Jan Messman, cashier.

BERTRAND: A. H. Walentine recently retired as president of the Bank of Bertrand after 47 years of service.

FALLS CITY: First National Bank & Trust Co. has announced the following staff changes: Edgar Roesch to director, executive vice president and trust officer; Gary Goll, vice president, and Merle Veigel, vice president and trust officer.

GOTHENBURG: Matt Williams has been named chairman and chief executive officer of the Gothenburg State Bank & Trust Co. Other promotions include: Bud Johnson to vice president and Duane Oliver to vice president and head cashier.

PAPILLION: The Bank of Papillion has announced the promotions of A. J. Schmid to senior vice president, Robert W. Fase to vice president, Roger W. Chamberlin to cashier, Joanne M. Hines to assistant vice president and Jane Schroeder to assistant cashier.

### Illinois News

CHICAGO: Richard P. Thorsen has been elected vice president, commercial lending, of Pioneer Bank and Trust Co.

ROLLING MEADOWS: Insurance Programmers, Inc., has moved to The Tower, Suite 720, here. Telephone 312/593-3121.

### Minnesota News

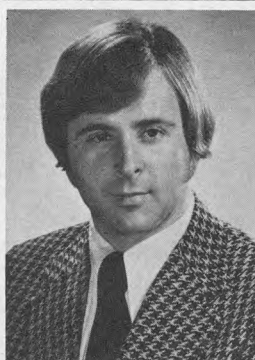
ANOKA: State Bank of Anoka has announced the promotion of Larry Baden to vice president.

DULUTH: Larry H. Duncan recently was promoted to assistant vice president and trust officer of the First National Bank.

KERKHOVEN: Paul Strandberg has joined The State Bank of Kerkhoven. He formerly was with a bank in Harmony.

LE CENTER: Roy Engel, cashier, has been elected president and director of the First State Bank,

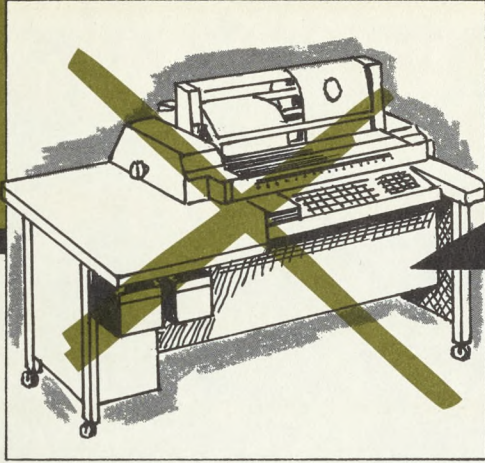
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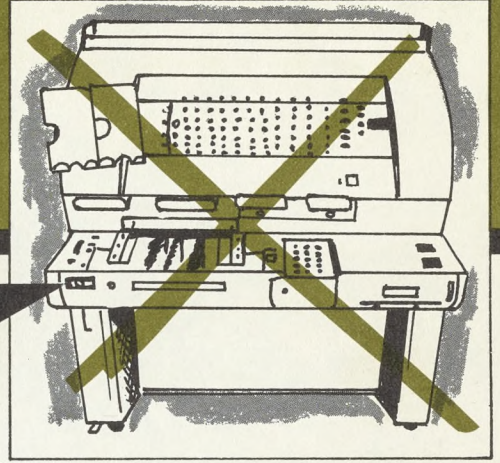
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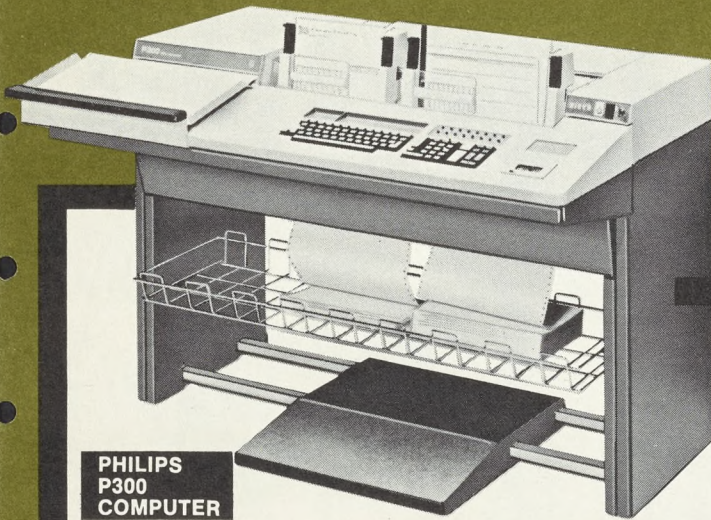
NOW  
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COSTLY?

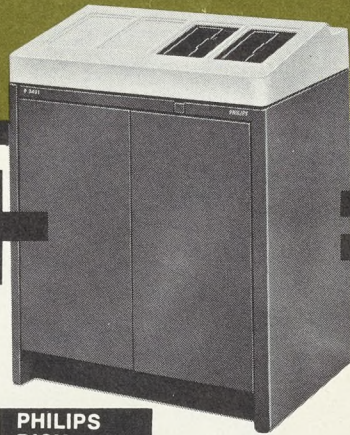
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BREAKING DOWN CONSTANTLY?  
INEFFICIENT?

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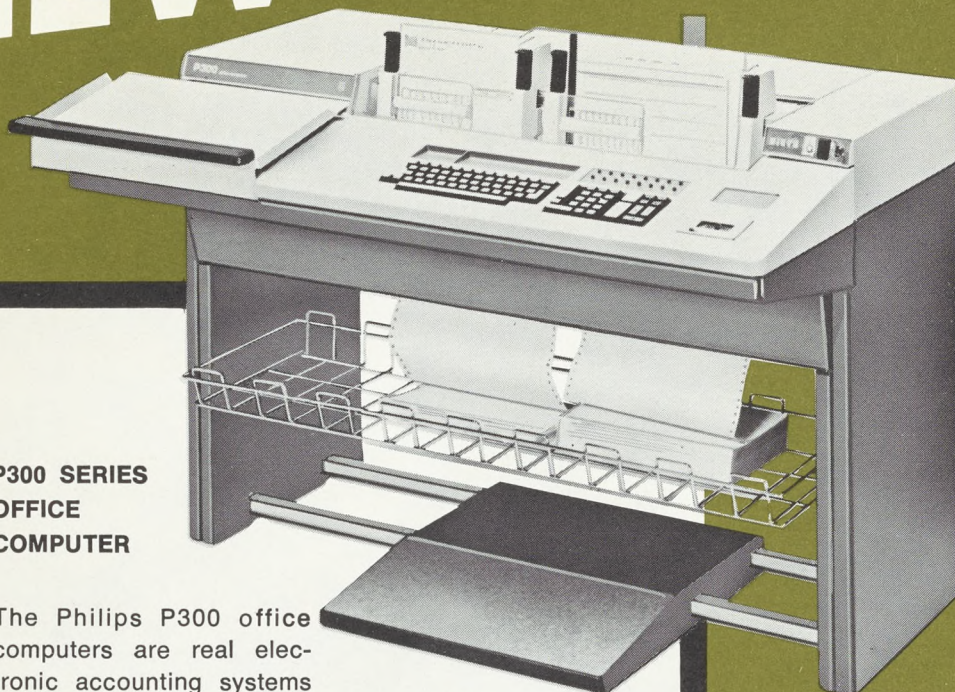
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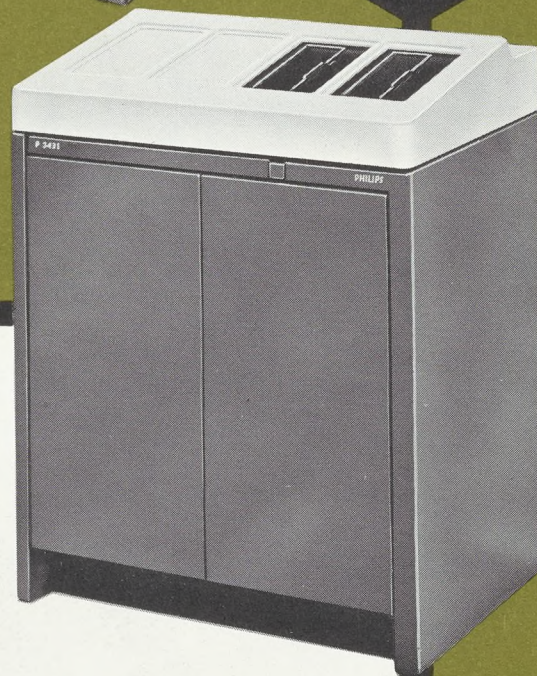


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succeeding Otto K. Deutschman who had been president since 1973 and will remain a director. Emmett Krenik has been promoted to cashier. Robert Boys, dairy farmer, and Alvin Plucker, grain and livestock farmer from Chancellor, S.D., have been elected to the board.

**LE ROY:** Grant Hawkins, executive vice president, was elected president of the First State Bank recently.

**MADISON:** Loren H. Noeldner has been named executive vice president of The Klein National Bank.

**MILACA:** The First National Bank has promoted Robert A. Buss from vice president to executive vice president, and Bonna Samuelson to assistant cashier and corporate secretary.

**MINNEAPOLIS:** Effective April 1, Donald R. Grangaard, 58, will become chairman of First Bank System, Inc., and George H. Dixon, 56, will succeed him as president. Mr. Grangaard will continue as chief executive officer, a position he has held since 1969. Mr. Dixon was chairman and president of First National Bank of Minneapolis, the holding company's principal bank, until his appointment in February, 1976, as deputy secretary of the Treasury by President Ford.

**MINNEAPOLIS:** A Bank Marketing Conference, titled The Great Brain Robbery, will be presented March 9 at the Radisson South. Featuring nationally-known mar-

keting expert Ray Considine, the conference is sponsored by the Minnesota Bankers Association and the Twin Cities Chapter of the Bank Marketing Association.

**OSSEO:** Northwestern State Bank has announced the following staff changes: Bill Belford, vice president and cashier; Jerry Larson, assistant vice president; Shirley Brinks, personal banking and marketing officer; Jean Larson, real estate loan officer and Mary Gangelhoff, operations officer.

**SAUK CENTRE:** William F. King has been elected vice president of the First National Bank.

### Colorado News

**DENVER:** J. Michael Campbell has been appointed senior vice president of United Bank.

### Montana News

"Montana Agriculture in Today's World" is the theme of the Montana Bankers Association's 28th Annual Agricultural Credit Conference to be held February 10-12 at the Holiday Inn, Bozeman. Some of the topics of discussion will be: national economic policy and its impact on the upper midwest, world grain, economic outlook for livestock, problem areas of financing, and update on livestock co-operatives.

### South Dakota News

**LAKE PRESTON:** Verle Pike has been promoted from operations officer to personal loan officer of the Northwestern National Bank here.

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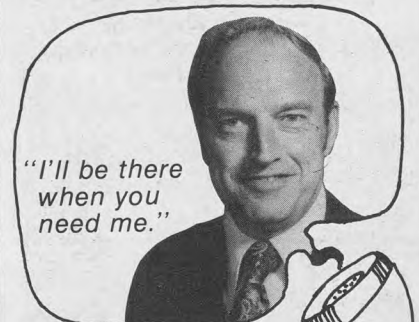
**PIERRE:** Mike Denton has joined the First National Bank as auditor. He formerly was with a local accounting firm.

### Wyoming News

**BUFFALO:** Elvera B. Morris has been elected assistant vice president of the Wyoming Bank and Trust.

**CHEYENNE:** Roger D. Clary has been promoted to instalment loan officer of the First National Bank & Trust Company of Wyoming.

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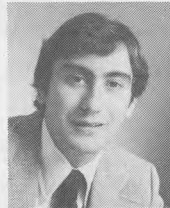


# Call our Bond Department

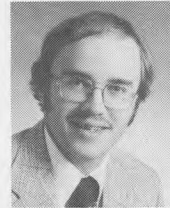
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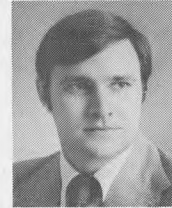
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Rural Appraisal School / Columbia, Missouri	May 15-21
Rural Appraisal School / Pasco, Washington	June 5-11
Farm/Ranch Management School / Bozeman, Montana	June 12-17
Farm Management School / Urbana, Illinois	June 19-24
Rural Appraisal School / Blacksburg, Virginia	June 19-25
Farm Management Seminar / Atlanta, GA & Omaha, NE	Summer

For more information . . . .



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### North Dakota News

**GRAFTON:** First National Bank has announced the promotions of Chester Silewski to vice president, Gary Fisher to assistant cashier and Aldys Benjaminson to insurance officer.

**MANDAN:** First Northwestern National Bank has announced the following promotions: Robert B. Good, from cashier to vice president and cashier; Jan Peter-

son, to assistant vice president and manager of the agribusiness department; Ivo M. Kein, to assistant vice president, and Jacqueline M. Beckler to customer service officer-marketing.

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