NORTHWASTIAN Bowker Newsletter

Vol. 1, No. 41

Des Moines, Iowa

February 14, 1972

Will Fed Policy Help Control Inflation?

The Federal Reserve will again have to be the policy arm that will try to control inflation, according to Henry Kaufman, partner and economist of the investment banking firm of Salomon Brothers.

Speaking before the 53rd Midwinter Trust Conference of the American Bankers Association, Mr. Kaufman said that the New Economic Program, which had offered much hope and initial promise in the fight against inflation, is losing its effectiveness. At the same time, he said, the Administration has opted to increase Federal expenditures sharply and to incur an extraordinarily large budget deficit of nearly \$40 billion in this fiscal year.

"If monetary policy must be the main bulwark against inflation, it will come just at a time when this burden should have been carried by the fiscal arm," stated the Salomon Brothers economist, explaining that, "in 1972 a substantial monetary expansion is a key prerequisite for financing the prospective credit demands."

The Federal Reserve, noted Mr. Kaufman, is faced with a problem of at least three dimensions: (1) the monetary stance against inflation, (2) the size of bank credit expansion, and (3) the trend of money rates. "The Fed's emerging battle against inflation may incorporate two approaches," stated Mr. Kaufman. One, he said, is to let markets tighten again. The other, is to intervene through selective allocation of funds. "The aggressive liberalization of fiscal policy will also encourage private borrowers to show



a continued high preference for liquidity." This, Mr. Kaufman explained, is because only through what he called vigorous anti-inflation policies can the Government demonstrate that there is no need for large permanent liquidity. "The failure to institute such policies as the Federal budget turns exceedingly expansionary will prompt private credit demanders to persist with financing a large part of their needs long-term," he said.

With regard to interest rates, the Salomon Brothers economist said that if the economic recovery continues, its sustainability will be challenged by the movement of short and long-term rates. We can have rising short-term rates, reflecting the traditional demands on the credit market at this point in a recovery, without inflicting a setback on the long-term credit markets only when our Government has put a bear hug on inflation, stated Mr. Kaufman. Because the Government has not done this, he said, any meaningful increase in short-term rates will disturb the long-term market.

For the corporate bond market, it is highly likely, according to Mr. Kaufman, that a large part of the total offerings

will come to market in the first half of the year, as corporations will press to continue to improve their liquidity in view of the new liberal fiscal posture. Thus, he said, the yield on high-grade utility bonds may well flare up at least temporarily to within the 734 to 8 per cent range sometime this year. In the Governments market, Mr. Kaufman said. if a meaningful international monetary agreement should be attained this year, it may include a funding of part of the short-dated Governments held by the foreign central banks. "Even if this funding does not involve the takedown of marketable intermediate and long-term issues, but instead non-marketable obligations, it would still provide considerable technical strength to the Government coupon market," stated Mr. Kaufman.

In the municipal bond market, the economist said that continued substantial price volatility should also be a dominant feature. The task of inducing commercial banks to continue to be massive buyers of tax-exempts should be more difficult this year, noted Mr. Kaufman, adding that the banks will be buyers of intermediate and longer dated issues only after loan demand and economic activity fall short of expectations.

Fed Rules Against Judicial Review

The Federal Reserve Board has held that its rulings on what are permissible activities for bank holding companies under the Bank Holding Company Act Amendments of 1970 are not "subject to judicial review."

There are so many ways we can help you That's why over half the banks in lowa are —MNB correspondents

Forbes Olberg Executive Vice President



CEDAR RAPIDS, IOWA

MEMBER FDIC



Digitized for FRASER https://fraser.stlouisfed.org

Federal Reserve Bank of St. Louis



we're here on your account



IOWA NEWS

In an all-day debate over S.F. 1008, a bill designed originally to regulate bank holding companies and their growth in Iowa, the Senate on February 8 voted approval of limited area branch banking. This is the first time a branch banking measure has ever gotten to the Senate floor for a vote. In approving S.F. 1008, the Senate voted for the following:

- Bank holding companies may acquire additional banks until the total deposits in these banks reach 8.5% of the total time and demand deposits of all banks in Iowa.
- Bank offices would be permitted to offer full-service banking, providing the same services as available at the main bank
- A bank office could remain in operation even though a new charter is granted for a bank in the same community.
- Banks in "urban complexes" of 50,000 population or more could open their branches in their own city and contiguous communities: 50,000-100,000, two offices; 100,000-200,000, three offices; over 200,000, four offices. By stipulating these by population of "urban complexes" rather than by cities, the bill would permit West Des Moines banks to

Northeast Iowa Banks

When you're ready for it, make an appointment to see our computer compute. It can solve a lot of problems for your bank. When your bank needs this or any other service, call Bill Rickert or Ken Young.

National Bank of Waterloo

open offices in Des Moines and vice versa, and Marion banks to open offices in Cedar Rapids and vice versa. These were the two examples cited on the floor during debate.

• The Iowa superintendent of banking would be granted additional authority. Any application to federal authorities to form or expand a holding company in Iowa would also have to be filed simultaneously with the Iowa department of banking. Additionally, the bill gives the superintendent authority of prior approval, as well as subsequent review, of fees paid by a bank to a service affiliate or a major stockholder.

The bill was passed in substantially the same form as presented by the legislative study committee, except that the limitation on holding company control of deposits was dropped from 10% to 8.5%. The bill now goes to the House.

BURLINGTON: Group 11 bankers will hold their annual meeting in Burlington at Hotel Burlington, Friday evening, Feb. 18 and Saturday morning, Feb. 19. Details are on page 98 of February magazine issue.

DES MOINES: Repr. Fischer and Sen. Brownlee have filed companion bills to prohibit financial institutions from giving away goods as an inducement to open, maintain or add to accounts. (H. 1109).

IOWA CITY: First Nat'l. Bk. has advanced Thos. J. O'Brien to exec. v.p.; Mark Thompson to v.p., and Thomas Stockman and Neil W. Goeppinger, to

IOWA CITY: Iowa St. Bk. & Tr. Co. has

advanced Gladys E. Manning to asst. v.p.; A. W. Schippers, Jr. to data proc. off.; Donald Deacon to customer service off., and Phil Winborn to ag rep.

MUSCATINE: First National Bank had year-end deposits of \$39,961,229, up from \$36,032,000 a year ago. Loans were \$27,708,675, up from \$25,517,000 a year ago. The bank was omitted from the list of Iowa's 25 largest banks on page 90 of the February magazine issue of NORTHWESTERN BANKER. It should have been listed as 23rd largest in the state.

NEW HAMPTON: Open house will be held by Security State Bk. in its new building Saturday, Feb. 19, from 10 A.M. to 4 P.M. Bankers are invited to

VINTON: John T. Strawn, Jr., 59, of rural Vinton, has been elected pres. of the State Bk, of Vinton, replacing Judge John W. Tobin, resigned. Mr. Tobin will be chmn.

SOUTH DAKOTA NEWS

CANTON: Application for a new bank to be known as Valley State Bank has been approved by the State Banking Commission.

NEBRASKA NEWS

CENTRAL CITY: Farmers Nat'l. Bk, has named Terry L. Trueblood as pres. He was formerly exec. v.p. Roy Dinsdale has moved from pres. to chmn.

DAVID CITY: David City Bk, has acquired property adjacent to its bank. The present bldg, will be remodeled and an addition will be built on the newlyacquired property. A separate insurance agency is being developed.

OMAHA: An application for a state charter for a bank at Offut Air Force Base has been withdrawn.

OMAHA: Eugene Zaloudek has been named pres. of the Omaha State Bk. The bank received a charter in Sept, and is scheduled to open March 1. Mr. Zaloudek has been sr. v.p. at Southwest Bank in Omaha.

M. Cooper Smith, a retired group manager for the J. C. Penney Co., is chairman of the board of the new bank.



GOT AN IMPOSSIBLE DREAM?

515-283-2421 BANKERS TRUST "MAKING IMPOSSIBLE DREAMS POSSIBLE"

THE NEW MARK IN BANKING IS HERE. NATIONAL BANK AND TRUST COMPANY Kansas City, Missouri

Other board members are Perry S. Francis, J. J. Fuchs, Robert Miller, Frank B. Morrison, F. F. Nebergall, Grove Nelson, Marvin G. Schmid and Zaloudek. William A. Fraser is an associate director.

MINNESOTA NEWS

BLAINE: FDIC has approved the newly-chartered Blaine State Bk. The charter was approved in July by the Minn. Dept. of Comm.

The bank, to be located at 101st and University Avs., will have beginning paid-in capital funds of \$600,000, the spokesman said.

Applicants for the state charter were Herbert W. Bacon Jr., Fridley electrical contractor; William H. Beery, Wayzata bank official; Donald W. Harstad, Minneapolis general contractor, and Donald C. Savelkoul, Fridley attorney.

CLARISSA: Dennis Feda was advanced to exec. v.p. and cash. of the Farmers St. Bk. He will assume the active management of the bank from Pres. Merle Larson.

FREEPORT: Arnie Hoeschen was promoted to 1st v.p., and Gene Raeker was named v.p. & cash. Both men were elected directors of Freeport St. Bk.

STAPLES: Larry Klimstra has been named exec. v.p. of the Staples St. Bk. He was formerly with the State Bk. of Foley.

ILLINOIS NEWS

CHICAGO: 24th Annual Consumer Credit Conference sponsored by I.B.A. Cons. Credit Div. will be Feb. 16-17 Palmer House. Congresswoman L. K. Sullivan, mem. House Bank/Currency Comm., will be dinner speaker. Bob Blackman, head football coach, U. of Ill., will address luncheon. Also featured will be panel discussions on future of consumer credit.



Homer Jensen Correspondent Bank Officer

Our Correspondents call him "Helpful Homer"...

... that must be the reason why so many banks are letting Homer help them with their correspondent needs.

Œ

CAPITAL CITY BANK

East 5th and Locust • Phone 515/244-5111 Des Moines, Iowa 50309

Member Federal Deposit Insurance Corp. and Federal Reserve System

CHICAGO: Drovers National Bank will begin its 90th year of service and celebrate the unveiling of its new "all-weather protected" drive-in/walk-up at an open house Feb. 11-18 in the South Side facility.

CHICAGO: Chicago Bank of Commerce, newly formed merger of Civic Center Bank & Tr. and So. East Nat'l. Bank has four new v.p.'s: Joseph Wahala, exec. v.p.; Fred E. Buettner, admin. v.p.; Albert F. Ivan, v.p./cashier, and Richard B. Nuzzo, v.p. and sec.

FREEPORT: First National Bank named David D. Baer as exec. v.p./trust off. As t.o., he succeeds Kenneth P. Johnson, who resigned. Also promoted were Thomas F. McFeggan to a.c. and Michael J. Lester to aud.

McHENRY: Carol A. Sompel is asst. aud. at McHenry St. Bank instead of auditor as stated in Jan. 31 NWB News.

PERU: Mr. Fred Erlenborn, pres. of First Nat'l. Bank since 1936 has retired but

will serve as chmn. Harold L. Simkins was named pres. Richard Wendt moves to cashier.

SKOKIE: George O. Podd, Jr., exec. v.p., was named director and t.o. of Old Orchard Bank & Tr.

WYOMING NEWS

BURNS: Dennis Wallace, v.p. and cash. of the Farmers St. Bk., has been elected pres. Lois Springer has been advanced from a.c. to cash. Henry Weber, former pres. is now chmn. of the bd.

PINE BLUFFS: Todd Gross, Jr. has succeeded his father, Charles C. Gross, as pres. of the Farmers St. Bk. Mr. Gross, Sr. will serve as chmn. of the bd.

YALE SECURITY EQUIPMENT

Sales and Service
Full line of bank security equipment
YALE BANK SERVICE DIVISION. Regional offices

1960 W. 12th Place Denver, Colorado 80204 Phone: 303/825-8241 2066 Farnam Street Omaha, Nebraska 68104 Phone: 402/342-1821

F.T. N Security Products & Systems



Bob Buenneke

We know the importance of your bank to your community.

Correspond with us.

IOWA-DES MOINES NATIONAL BANK

Member Federal Deposit Insurance Corporation

Call on the "Performance Team"...

Where the record speaks for itself in the administration of Employee Profit Sharing Trusts.

FIRST NATIONAL BANK & TRUST COMPANY OF LINCOLN

Digitized for FRASER https://fraser.stlouisfed.org Federal Reserve Bank of St. Louis

13th and M Street • Lincoln, Nebraska 68501 • Member, F.D.I.C.



COULSON AND MUIR

on your side at







Tom Cannon



COMMERCE BANK of Kansas City

NORTH DAKOTA NEWS

BISMARCK: Lee M. Stenehjem, v.p. of State Bank of Burleigh County Trust since 1959 has been named chmn. and chief exec. officer. Alvin Haas was promoted to exec. v.p. and Milton Hochhalter to asst. cashier.

CARSON: Board of directors of Grant County State Bank have elected: D. C. McVay, exec. v.p.; Gideon Eckman, cashier; Edward Atkinson, asst. v.p./mgr. Flasher office; Mary Jane Emter, asst. cashier; and Ruth Wenger, asst. cashier/ asst. mgr. Flasher office.

GRAND FORKS: Fred Orth, chmn., First National Bank, has announced the election of Richard O. Wold as pres. and director of the bank. For 14 years, Mr. Wold has been associated with the Northwestern National Bank of Sioux Falls, last serving as v.p. in charge of market-

COOPERSTOWN: L. A. Sayer, pres. of Farmers and Merchants Bank since 1954 has retired but will remain chmn. of the board. Roy L. Solberg is the new pres. advancing from v.p. Clarence Sandvik, v.p., will also serve as cashier. Leon A.

- ☐ I would like to sell my majority bank stock.
- ☐ I would like to buy majority bank stock.

Please Contact: J. Mason Henry, Pres. CHARLES E. WALTERS CO., INC. P. O. Box 1313, Omaha, Neb. 68101 Phone: (402) 553-6400

Sayer, Jr., was elected v.p.

Rates 25 cents per word per insertion. Minimum: 12 words. NORTHWESTERN BANKER 306 15th St., Des Moines, Iowa

POSITION AVAILABLE

Installment lending officer with minimum of five years bank lending experience for growing Denver suburban bank. Must be aggressive and knowledgeable with degree in finance or business administration. Position offers excellent future for right man. Salary open. Send detailed resume with picture to Robert H. Currier, Republic National Bank of Englewood, P.O. Box 1418, Englewood, Colorado 80110.

See You In Burlington

When Group 11 of the Iowa Bankers Association meets in Burlington on February 18-19, Max Roy and Cy Kirk, vice presidents of LaSalle National Bank, Chicago, will be on hand to greet their many customers and friends.

FOR SALE

Three NCR Savings Accounting Machines-two purchased in 1964, one in 1968. Will post passbooks and ledger cards. Will sell reasonable. Contact - Luther N. Magelssen, Cashier, First Minnehaha National Bank of Minneapolis, 2716 East Lake Street, Minneapolis, Minn. 55406. Telephone (612) 721-2421.

WANTED - USED EQUIPMENT Used Addressograph #1900, Graphotype #6381 and a Coin Safe, approximately 28 in. x 26 in. x 36 in. or larger. Contact Keith County Bank & Trust Co., Ogallala, Nebraska, 69153. Telephone (308) 284-4063.

WANTED

Operations Officer in \$17 million bank, location Northeastern Montana. Send resume File NBM, in care of NORTHWESTERN BANKER, 306 -15th St., Des Moines, Iowa 50309.

of delays and high prices on your small quantity printing orders?

Send us your next printing order. We'll save a lot of your money and even more of your time!

NORTHWESTERN BANKER 306 - 15th Des Moines, Ia. 50309

1,001 SALES LETTERS

Ever considered writing a personal letter to 1,001 of your best customers, expressing appreciation and selling additional bank services? If the idea has merit, ask your personal secretary if she can do the job for you in a 40-hour week. If she can -raise her pay and take her out to dinner. You have a jewell.

An alternative for 101 or 1,001 is to use our Auto-Typist Service. We can do the job for you in a hurry with no pain, no strain, and no erasures!

Write for details. NORTHWESTERN BANKER 306 - 15th Des Moines, Ia. 50309

LOWER YOUR FARM LOAN RISK By sending him DOANE'S Farming For Profit, the hard-hitting, factfilled monthly newsletter that provides help in management, production and marketing. Free sample subscription for 6 months. Write D. R. Gorr, DOANE Agricultural Service, Inc., Dept. 701, 8900 Manchester Road, St. Louis, Missouri 63144.



Need something fast?

Call us on our toll free watts line 800-362-1615

Central National Bank & Trust Company LOCUST AT SIXTH AVENUE, DOWNTOWN DES MOINES, PHONE 243-8181, MEMBER FDIC

Vol. 1. No. 41 Northwestern Banker Newsletter is published weekly by the Northwestern Banker Company, 306 Fifteenth Street, Digitized for Pas Meines, Iowa 50309. Subscriptions 25¢ per copy, \$6 per year. Second class postage paid at Des Moines, Iowa. Address all https://fraser.388iissebseriptions, changes of address (Form 3579), manuscripts, mail items to above address.

Federal Reserve Bank of St. Louis