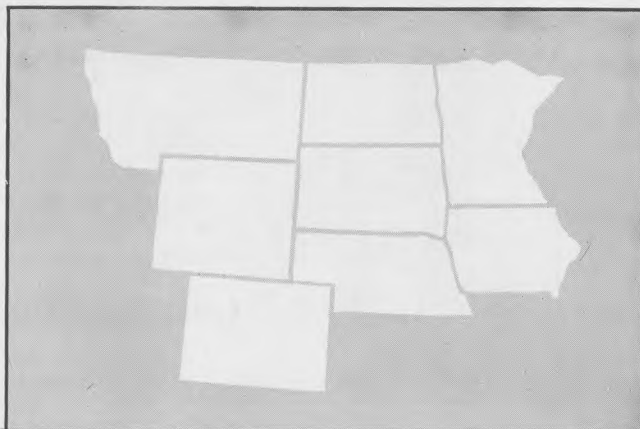


NORTHWESTERN Banker

Oldest Financial Journal West of the Mississippi



No. 1048

Des Moines, Iowa

August 7, 1967

Bank Credit Plans Near Billion Mark

Bank credit card and check-credit plans now account for about one-fifth of the estimated total of \$5 billion outstanding for all types of consumer credit card plans, according to tabulations of the Federal Reserve Board, the Comptroller of the Currency and the Federal Deposit Insurance Corp.

At the end of April, 627 banks reported holding more than \$800 million under bank credit card and check-credit plans. The 627 banks represent only those holding credit card receivables. Not included are several hundred additional banks which are operating as local agents of their large city correspondent banks.

The data was obtained from a special question in the April Call Report of the three bank supervisory agencies on the dollar volume of credit outstanding under these plans. The purpose was to gauge this growing segment of bank consumer credit. The information also will be used by a special task group set up by the Fed earlier this year to study developments in such plans.

Of the 627 banks reporting credit card or check-credit plans, 372 were national banks, 90 were state member banks and 165 were FDIC-insured non-member banks.

These banks were located in

all sections of the country. More banks were involved, however, in the East and West Coasts than in most other parts of the country. The exception was the Chicago area. In the Chicago Federal Reserve District, 138 banks reported credit card operations -- the largest number in any district.

In terms of dollar volume, the largest amount of such credit outstanding was reported in the San Francisco Fed District. Several large branch banking systems are operating extensive credit card plans in that area.

The information revealed that most of the credit card and check-credit plans are now operated by medium to large size banks. Of the 627 reporting, 228 had total deposits of more than \$100 million, while 201 had deposits of between \$25 and \$100 million.

However, a number of smaller banks reported such plans. Of these, 85 had deposits of less than \$10 million; and 27 had deposits of less than \$5 million.

NATIONAL NEWS

NEW YORK: Joseph J. Devine has been elected vice president and named head of Bankers Trust Company's public relations and advertising department. Mr. Devine, who has been assistant vice president

and advertising manager, joined the Public National Bank in 1935 and Bankers Trust in 1955, when the two banks merged.

MONTANA NEWS

BILLINGS: Robert H. Waller has been elected vice president in the commercial loan department at the Midland National Bank of Billings. Mr. Waller has been associated with the State Bank of LaCrosse, Wisconsin, for seven years.

COLORADO NEWS

BOULDER: The annual Colorado School of Banking began August 6 and will continue through August 18 on the campus of the University of Colorado in Boulder.

COLORADO SPRINGS: Announcement has been made of the election of J. D. Ackerman to chairman of the board and chief executive officer of The Exchange National Bank. Mr. Ackerman was formerly president of the bank. Promoted from senior vice president to president of the bank was O. Donald Olson.

DENVER: Neil F. Roberts, president of Denver U. S. National Bank, was recently elected a trustee of the Associated Colleges of Colorado.

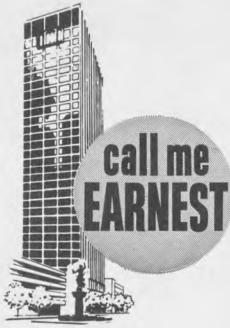


*We're here to help
you get what you want*

IOWA-DES MOINES NATIONAL BANK

"Yes, we're here to help you get what you want" Bernie Kersey
Computer Specialist, Don Kimmel Assistant Vice President, Jerry Nelson
Senior Vice President, Bob Bueneke Assistant Vice President, Dale
Luckow Assistant Vice President, George Harnagel Assistant Vice President

Sixth and Walnut, Des Moines 50304 • 284-8686
Member Federal Deposit Insurance Corporation



Jarry Parker is deeply Earnest

If you're earnestly seeking better correspondent banking service, it's high time you got in touch with Jarry Parker and his associates at Commerce Trust. They don't fool around. For example, they see that transit mail is picked up 40 times a day at the main post office. Isn't this the earnest service you want and deserve? Call us soon.

Commerce Trust Company

Kansas City's Oldest and Largest Bank
Member Federal Deposit Insurance Corporation



IOWA NEWS

CASCADE: A. P. Ressler has been elected vice president by the Cascade State Bank. John Sullivan has been named to the board of directors.

CHARITON: Howard Swainey has been advanced from assistant cashier to cashier of the National Bank & Trust Company. Mrs. Iris Vanderpol has been elected assistant cashier of the bank.

CORALVILLE: Gordon Hall, president of the Coralville Bank and Trust Company, was recently elected president of the Johnson County Bankers Association. Elected vice president was Elmer Drake, assistant cashier of the Hills Bank and Trust Company; secretary, Donald Kout, cashier at the Farmers and Merchants Savings Bank of Lone Tree, and treasurer, Mark J. Thompson, assistant cashier at the First National Bank in Iowa City.

DAVENPORT: Stockholders of the Northwest Bank have voted to sell 937 shares to present stockholders. Robert T. Knapp, president of the bank, noted a 16% increase in

earnings, to \$26.79 per share. Northwest Bank stockholders also voted the issuance of an additional \$1 million in capital notes by the board.

DES MOINES: State funds invested in Iowa bank certificates of deposit during August will earn 4.6%, compared with 4.2% for the month of July. The rate was set by a committee composed of State Treasurer Paul Franzenburg, Banking Superintendent John Chrystal and Insurance Commissioner Lorne Worthington.

DES MOINES: The Iowa group meeting of the National Association of Bank Women has been scheduled for September 13th and 14th at the Kirkwood Hotel in Des Moines. Complete details will appear in the September *Northwestern Banker*.

EMMETSBURG: William Degnan, president of the Palo Alto County State Bank, was recently honored on the 25th anniversary of his association with the Brenton banks.

of the application, for the bank, which would have been located at 120th Street and West Center Road in the Bel-Air Plaza Shopping center.

OMAHA: The public relations committee of the Nebraska Bankers Association has secured time on four Nebraska radio stations for the ten-game Nebraska football schedule. The stations are KOWH, Omaha; KNOP, North Platte; KNLV, Ord, and KMIB, Kimball. Cost of coverage on the four stations will be \$8,500. The NBA public relations committee has suggested the following voluntary contributions to pay for the radio time: banks up to \$1.5 million deposits, \$25; from \$1.5 million to \$3 million deposits, \$50; from \$3 million to \$7 million deposits, \$75, and over \$7 million deposits, \$100. This schedule does not include Lincoln or Omaha banks.

SCHUYLER: Newly elected officers of the East Central Nebraska chapter of NABAC are: president, Gustav P. Fayman, assistant cashier at the First National Bank of Schuyler; vice president, Robert H. Kline, assistant cashier of the First National Bank & Trust Company of Columbus; secretary, Gener Docekal, cashier of the Bank of Brainard, and treasurer, Lee D. Snell, vice president and cashier

NEBRASKA NEWS

OMAHA: An application by Bel-Air Plaza, Inc., for a state banking charter has been rejected by the Nebraska Banking Department. No reason was disclosed for rejection



Call
Jay Bordewick
for

**Personal Attention
to All Your
Correspondent Needs**

CALL
402
AREA CODE

341-8765

Member Federal Deposit
Insurance Corporation



Municipal *Van Horne* Agencies

Bonds *Van Horne* Stocks

Investments, Inc.

FARM CREDIT BLDG. OMAHA PHONE 345-2241

“ “ “ “

Bank Under the Big



“The Bank That Cares”

CENTRAL NATIONAL BANK AND TRUST COMPANY

Member Federal Deposit Insurance Corporation

The myriad tools of modern banking
 . . . and men who know how to use them.
 Good reasons why over half the banks in Iowa are
 MNB correspondents

Peter Bailey
 Assistant Cashier

so many ways we can help you



MERCHANTS NATIONAL BANK
 Cedar Rapids, Iowa



at the First National Bank in David City.

SCOTTSBLUFF: The third annual Western Golf Tournament sponsored by the Nebraska Bankers Association will be held Thursday, August 10, at the Scottsbluff Country Club. The day will include a noon luncheon, the 18-hole tournament at 1:00 p.m., a social hour at 5:30 p.m., and dinner at 6:30 p.m. Registration fee is \$15, and should be sent to William H. Osterberg, secretary of the NBA.

VALENTINE: In confirming the report published in last week's issue that Willard Lynch had resigned as a senior officer in the Abbott chain of banks, it was learned that this story was incorrect. Mr. Lynch has resigned as executive vice president of the Bank of Valentine. However, he continues as president of the Farmers State Bank at Winner, S. D., and also as a director of the Bank of Valentine and director of the Guardian State Bank at Alliance, Nebr. Mr. Lynch is presently on vacation but was contacted to confirm the corrected story printed here.

MINNESOTA NEWS

The 1967 district meetings of the Minnesota Bankers Association will be conducted at seven locations throughout the state. Paul Gandrud, MBA president and president of the Swift County Bank,

Benson, will lead the delegation of speakers and officers to the meetings, which are scheduled as follows:

September 5, Kahler Hotel, Rochester; September 6, Turner Hall, New Ulm; September 7, Country Club, Montevideo; September 11, F-M Hotel, Moorhead, September 12, Rainbow Ballroom, Grand Rapids; September 13, Germain Hotel, St. Cloud; September 14, Radisson Hotel, Minneapolis.

BLOOMING PRAIRIE: Allan C. Peterson has purchased controlling interest in the First National Bank from Raymond A. Peterson and Norman R. Peterson. Mr. Peterson, who has been cashier of the bank since 1960, now becomes president and chairman, a position his father, C. A. Peterson, held with the bank until his death in 1942. Newly-elected as vice president and cashier of the bank is Donald E. Morrison. Mr. Morrison has been the executive officer of the State Banks of Eyota, Elgin and Dover.

CHASKA: Open house will be conducted by the First National Bank of Chaska Saturday, August 19, in the new building recently occupied by the bank.

CLEARBROOK: Dr. R. F. Anderson, who has been president of the First State Bank for 12 years and a director for 25 years, recently resigned from the bank's presidency. Succeeding him will

WORLD'S FINEST

complete line of
 financial equipment from
 one reliable source.



CEDAR RAPIDS, IOWA 52406

be Orin Bagaason, who has been cashier and director of the bank since 1963.

CYRUS: The State Bank of Cyrus recently declared a 100% stock dividend to its present stockholders.

FOLEY: Larry Klimstra, assistant cashier at the Farmers State Bank of Lakefield, has resigned to become assistant cashier of the State Bank of Foley, beginning September 1.

HASTINGS: Palmer Hoffland has been elected assistant cashier at the Northwestern National Bank of Hastings. Mr. Hoffland has been with the bank since 1964.

INTERNATIONAL FALLS: Dennis Vance was recently elected assistant cashier of the International State Bank in the installment loan department. Mr. Vance joined the bank a year ago.



Tom Horn John Dietendorf Gene Hagen.....bring
 the Security National Bank
 personal service to every correspondent. Personally!

SECURITY NATIONAL BANK

Sioux City, Iowa

Bank at the
 Financial Center
 of the
 Chicago Stock Yards

Bernie Miller
 Iowa Representative

**DROVERS
 NATIONAL BANK
 of Chicago**

Phone (312) 927-7000

1st LINCOLN ...Experts in Mortgage Loans

FIRST NATIONAL BANK & TRUST COMPANY OF LINCOLN
12th & N Street • LINCOLN, NEBRASKA • Member: F.D.I.C.



LEWISTON: Open house was held August 4 and 5 at the new quarters of the Security State Bank. Webster A. Fischer is president of the bank.

MINNEAPOLIS: Vincent H. Olson, formerly assistant cashier, has been advanced to assistant vice president of the First Bloomington Lake National Bank.

MINNEAPOLIS: Arthur J. Burke has been elected vice president of the Northwestern National Bank of Minneapolis. Mr. Burke joined the bank in 1960. H. James Leskee, formerly assistant controller, and William W. Lohman, formerly assistant cashier, were elected assistant vice presidents. Newly-elected assistant cashiers are James R. Campbell, Gerald R. Nelson, Lee H. Rickard and Dennis W. Troff.

MINNEAPOLIS: Franklin L. Parsons has announced his retirement from the Federal Reserve Bank of Minneapolis effective August 1. Mr. Parsons joined the bank in 1944, became director of research in 1954, and was elected vice president in 1961.

NORTHFIELD: Fred Moors has resigned as president of the Northwestern State Bank, effective September 1, to take a position with Northwestern Bancorporation as assistant secretary for personnel. Elected to succeed Mr. Moors is Larry Karbo, now vice president of the First National Bank and Trust Company of Billings, Montana. Mr. Karbo has been a banker since 1937, and joined Billings State Bank in 1964, which merged with the First National Bank and Trust Company last year.

ROCHESTER: Rex Horlocker has been named vice president in charge of bank operations by the Northwestern National Bank. He succeeds Gerald Kanne, who has assumed other duties in the bank. Mr. Horlocker has been assistant vice president in charge of the bank's computer center.

ST. PAUL: Dale Morrill has been elected executive vice president of the Summit National Bank. Prior to joining the bank in 1965, Mr. Morrill was vice president of the Drivers State Bank of South St. Paul. Elected assistant cashiers were Ted Brahmhall, Mildred Mills and Ron Van Guildler.

ST. PAUL: C. Edward Johnson, formerly president and chairman of the Empire National Bank, died July 29 at the age of 79. The Empire National is now Northwestern National Bank of St. Paul.

WACONIA: C. H. Ortlip, executive vice president and cashier at the First National Bank, died suddenly while vacationing recently. Mr. Ortlip, who was 64, had been in banking since 1922.

NORTH DAKOTA NEWS

FAIRMOUNT: Harris J. Sorenson, former agricultural representative and assistant cashier at the Merchants National Bank and Trust Company of Fargo, has been named president of the First National Bank of Fairmount.

GRAND FORKS: Dallen Welch and Sidney Batemen have been promoted to assistant cashiers of the First National Bank. Mr. Welch joined the bank in 1963 and Mr. Batemen joined the bank in 1962.

SOUTH DAKOTA NEWS

FREDERICK: Robert Keith Campbell, 59, died recently in Aberdeen following an extended illness. Mr. Campbell had been president and chairman of the First National Bank of Frederick.

MADISON: Norbert J. Sebade has joined the Northwestern National Bank as auditor and controller. Mr. Sebade recently graduated from Black Hills State College.

WANT ADS

Rates 25 cents per word per insertion. Minimum: 12 words.
NORTHWESTERN BANKER
306 15th St., Des Moines, Iowa

POSITION WANTED

Cashier - age 37, married, 16 years experience all phases country banking. Heavy loan and operations experience. Desire executive or 2nd position with country bank or comparable position with larger institution. Prefer Mont., Wyo. or Colo. but not essential. Write File MRO, in care of the NORTHWESTERN BANKER, 306 - 15th St., Des Moines, Iowa 50309.

CASH FLOW SHEETS

Monthly cash flow income and expense forms -- so helpful in planning budget loans for farmers and ranchers. Samples available. Farm Business Council, Inc., P. O. Box F, Urbana, Ill. 61801.

POSITION WANTED

Employer of energetic, experienced and capable all-around banker offers the services of this man to bankers in the mid-western area. He will guide your bank in many facets of banking. Our staff will support him in every way possible. Of course, we all know about this ad, because we're after as much correspondent bank business as we can manage. Excellent references. Write, wire, or phone Cy Kirk in Des Moines at 277-2602. Or call La Salle National Bank, 135 South La Salle St., Chicago, Illinois 60690. (Area Code 312) State 2-5200.

YOUR STATE BANKERS ASSOCIATION
OFFICIAL SAFE, VAULT AND
TIMELOCK EXPERTS

F. E. DAVENPORT & CO.
OMAHA

your capital city correspondent gives you

THE RIGHT COMBINATION
for all your correspondent banking
EXPERIENCE / KNOWLEDGE / SERVICE



Member FDIC

National Bank of Commerce

PHONE 308 477-8911 - LINCOLN, NEBRASKA 68501

No. 1048 Northwestern Banker is published five times monthly by the Northwestern Banker Company, 306 Fifteenth Street, Des Moines, Iowa 50309. Subscriptions 50¢ per copy, \$6 per year. Second class postage paid at Des Moines, Iowa. Address all mail subscriptions, changes of address (Forms 3579), manuscripts, mail items to above address.