

Monthly Review

FEDER'AL RESERVE BANK OF ST. L**OUIS**

Volume XXX

APRIL 1, 1948

Number 4

Deposit Growth and Ownership

At the close of 1947, total deposits in the commercial banks of the United States amounted to \$144 billion. Two years earlier, after the Victory Loan, commercial bank deposits totaled \$150 billion. In December, 1941, just after we entered World War II, the commercial banks held \$71 billion in deposits.

The story of the wartime deposit gain and postwar contraction has been told in sufficient detail in this Review and elsewhere so as to need no great space here. It should suffice to point out merely that the major factor of gain during the war years was Treasury financing requirements met by the banking system. Government security holdings of the commercial banks rose \$69 billion between December, 1941 and December, 1945, while loans expanded by \$4 billion.

In the postwar years, the major factors in deposit change were the using of Treasury surpluses to retire maturing Government securities which tended to reduce deposits, and the continued and accentuated expansion in loans which tended to increase deposits. In 1946, deposits declined; in 1947, they expanded, although they failed to regain their previous peak.

The process of deposit expansion and contraction is not generally understood and the major reason seems to be confusion of the actions of an individual bank with the banking system as a whole, or vice versa. An individual bank receives its funds from its depositors or its stockholders. For the average bank more than nine-tenths of the funds come from depositors who receive income and use banks as a convenient place to hold their funds.

In this nation a portion of the deposits must be held as reserve—the balance can be used by the bank to lend or invest. An individual bank tends to lend to its customers in response to demand for credit and to employ the balance of its funds in investments (disregarding sums above legal reserves which are kept as cash). It cannot lend or invest more funds than it has available. It can sell investments to get funds for loans or it can take its notes and sell them or use proceeds of maturing loans to buy investments. But it cannot employ more funds than it has.

Deposit expansion in the banking system takes place as a result of the original loan or investment because as the borrowers withdraw and spend the funds advanced to them they go to others. These, and the sellers of investments to banks, as they receive the funds, usually deposit them with other banks (or perhaps the same bank) and these funds, less the required reserve, can be loaned or invested by the other banks (or, again, the same bank). If the funds are not redeposited, the process stops. To the extent that it continues, however, the original funds become the basis for a multiple expansion of deposits, which multiple depends on the legal reserve ratio and the banks' opportunity and willingness to extend loans or make investments.

Thus deposit growth for the banking system stems from bank credit expansion. The individual bank, however, is less interested in this process than in the amount of deposits it receives from the process and which can be used to make loans or investments on its own account. And the deposit level

at an individual bank depends on the flow of income to its customers, the amount of their expenditures which go to others not customers of the particular bank, and the customers' decisions as to the form in which they hold their funds.

Differences in deposit levels among banks and between geographical areas thus reflect incomeexpenditure patterns of customers or residents of the areas and their willingness to hold funds in the form of bank deposits.

There are various types of bank deposits. Most bank deposits represent balances of individuals or businesses. At present, of total deposits at commercial banks, about 60 per cent are in the form of demand deposits of individuals and businesses and 25 per cent in time deposits of these holders. The remainder is in the form of U. S. Government balances, deposits of states and political subdivisions or interbank deposits.

It was noted earlier that total deposits increased from 1941 to 1945, declined in 1946, but increased again in 1947. Non-Government deposits increased in both 1946 and 1947. The decline in total deposits in 1946 was due to the fact that the Treasury drew down the huge War Loan balances built up in the Victory Loan and used the funds to pay off certain maturing issues. Part of these funds were, in effect, returned to the banks in the form of private balances since nonbank holders, of the issues paid off, deposited their receipts in banks. Private deposits also expanded as a result of loan expansion and other factors. In 1947, Treasury balances withdrawn from the banks represented only current cash surpluses and were much smaller than the Victory Loan accumulations. Deposit creation from loan expansion and other factors, plus the funds obtained by nonbank investors from the cash redemptions, more than offset the Treasury withdrawals in 1947, and total deposits as well as private deposits rose in that year.

REGIONAL VARIATIONS IN DEPOSIT GROWTH

In comparing regional differences in deposit growth it should be remembered that the major factors resulting in these differences are variations in income-expenditure patterns of individuals and businesses. Consequently it is the deposits owned by individuals and businesses which should be considered in the comparisons. Furthermore, it is the action of the more volatile deposits that provides the major variation so that, in effect, comparisons are most pointed when demand deposits of individuals, partnerships and corporations are used—about three-fifths of total deposits at commercial banks.

Page 46

The following table shows percentage changes in such deposits at member banks in the 12 Reserve districts between 1941 and 1947.

TABLE I
PERCENTAGE CHANGE IN DEMAND DEPOSITS OF INDIVIDUALS. PARTNERSHIPS AND CORPORATIONS
AT ALL MEMBER BANKS

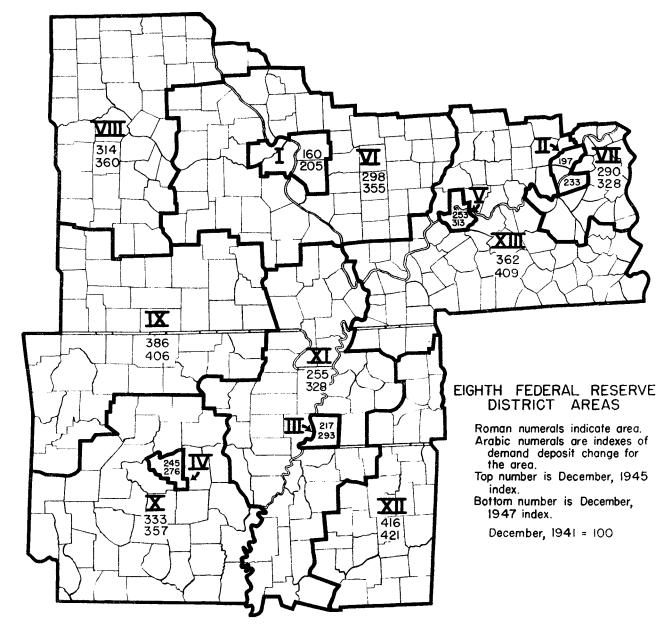
District	Dec., 1941- Dec., 1947	Dec., 1941- Dec., 1945	Dec., 1945- Dec., 1947
Dallas	1.245%	+187%	+ 20%
Kansas City	+215	+179 +145	+ 22 + 29
San Francisco	∔ 207	+187 +174	+ 8 + 12
St. Louis	- 155	+118 +123	+ 22 + 15
Chicago	+128 +119	∔ 88 ∔ 8 4	+ 21 + 19
Philadelphia	±101 ± 80	∓ 79 ∓ 60	+ 13 + 13
New York	+ 67	47	∔ 13
All Districts	+120	+ 9 0	+ 16

The districts are arranged in descending order of increase over the whole period. The deposit changes between December, 1941 and 1945 point to the effect of war on the various Reserve districts. Those between December, 1945 and 1947 reflect postwar activity.

The major factors of income gain during the war years were war manufacturing payrolls, other manufacturing payrolls, Federal civilian payrolls, military pay, allowances and allotments, and agricultural income. The rise of industry in the South, Southwest and Pacific Coast, the location of military establishments in those same regions, and the great increase in farm output and prices in the agricultural areas led to much larger-than-average income gains in those regions. And since the rise in bank deposits reflects not only income changes but the amount of income retained, the fact that taxes and bond drives weighed less heavily on farm areas than urban centers, and that farmers' purchases of goods (farm implements especially) probably were more retarded by shortages than urban residents' purchases, led to larger deposit growth in the less urbanized areas.

The St. Louis district ranked seventh among the Reserve districts in wartime demand deposit gain. It did not get as much of a boost from war activity as the more southern and western areas, and its gains from agriculture were tempered somewhat by crop increases relatively less impressive (because of weather) than those in the other farm districts. Furthermore, one of this district's major cash crops—cotton—was a relative late comer to the group of farm products with large price increases.

Since the end of the war, however, deposit increase in Eighth District banks has been second only to that in Minneapolis District banks. The St. Louis region suffered less than most districts from elimination of war production and from reconversion dislocations. Farm income, of course, held up well and the natural stability of the area maintained much of its funds within its boundaries.



REGIONAL VARIATIONS IN DEPOSIT GROWTH WITHIN THE EIGHTH DISTRICT

Table II shows dollar figures for demand deposits of individuals, partnerships and corporations by district area on December 31, for the years 1941, 1945, and 1947. The map shows the district areas and

TABLE II

DEMAND DEPOSITS OF INDIVIDUALS, PARTNERSHIPS AND CORPORATIONS AT ALL EIGHTH DISTRICT BANKS—BY AREA

(In million	is of dollars)				
Area	Dec., 1947	Dec., 1	945	Dec	., 1941
I St. Louis	\$1,142.0	\$ 89	1.2	S	558.2
11 Louisville	320.4	27	1.0		137.4
III Memphis	261.8	19	4.0		89.4
IV Little Rock	84.1	7	4.6		30.5
V Evansville	93.6	7	5.6		29.9
Total-Metropolitan Areas	\$1,901.9	\$1,50	6.4	\$	845.4
VI St. Louis outlying	\$ 442.5	\$ 37		\$	124.5
VII Louisville outlying	120.0	10	6.0		3 6.6
VIII North Missouri		29	1.0		92.6
IX Ozark	236.5	22	5.3		58.3
X South Arkansas	241.0	22	4.6		67.5
XI Delta	434.8	33	8.1		132.5
XII East Mississippi-Tennessee	159.6	15	7.7		37.9
XIII Kentucky-Indiana	482.8	42	6.7		118.0
Total-Rural Areas	\$2,450.5	\$2,14	0.9	-\$	667.9
Total-District	\$4,352.4	\$3,64	7.3	\$1	,513.3

for each area indexes of private demand deposits with December, 1941 = 100. Taken together, table and map illustrate regional differences in private demand deposit growth since 1941 in the Eighth District.

As pointed out earlier, differences in deposit growth among regions reflect differences in income, expenditure patterns, and choices of individuals and businesses as to the manner of holding assets.

During the war period, high farm income plus the flow of other income resulting from military and war production activity led to relatively greater income gains in the rural regions than in the urban centers. At the same time, goods shortages weighed more heavily and taxes and bond subscriptions more lightly on the rural residents. The net result was a larger spread between income and expenditure in rural regions than in cities, and deposit growth indicates that fact. Since the end of the war, the situation has been reversed—goods have become more plentiful and since most goods are produced in cities, funds have flowed there. While farm income has increased, other income factors (especially those rooted in the war effort) have fallen off somewhat in rural sections. Deposits in these areas have grown but not as much as in the urban centers.

Thus, between December, 1941 and December, 1945, demand deposits of individuals, partnerships and corporations at all district banks in the rural areas combined (VI through XIII in table and chart) increased 220 per cent, while those in the metropolitan regions combined (I through V) gained but 78 per cent. From December, 1945 to December, 1947, private demand deposits in the metropolitan regions rose 26 per cent and in the rural areas but 15 per cent.

Taking the period as a whole, however, deposit growth in the rural areas was still more than twice as large, relatively, as in the urban centers. As a result, the concentration of deposits in December, 1947 was 44 per cent in metropolitan areas and 56 per cent in rural areas, the exact reverse of the December, 1941 pattern.

Metropolitan Areas-Demand deposit gains during the war years were especially marked in Evansville and Little Rock, which were the major war boom cities of this district. Every metropolitan district except St. Louis, however, showed a better than metropolitan area average gain in those years. Since 1945, deposit growth has been largest at Memphis and St. Louis. The former city has experienced pretty much of a postwar boom and the flow of income into the St. Louis region in the past two years reflects the return of that area to its prewar position. Elimination of war plant activity in Louisville and Little Rock has resulted in deposits gaining appreciably less than metropolitan area average in the past two years. The Evansville area has managed to maintain its position pretty well and still ranks ahead of any other district metropolitan area in deposit growth from 1941 through 1947.

Rural Areas—During the war years the rural area which showed the smallest percentage gain in demand deposits was region XI, the Delta area. The major factor in this situation apparently was the fact that war production activity was not very important in the Delta region, which is essentially very rich farm land, and that its major crop—cotton—failed to yield the high income gains true of other agricultural sections in the district. This in turn reflected some relatively poor crop years and

the fact that price rises in cotton came relatively late in the war period.

Since the end of the war, the Delta area has shown the most pronounced deposit gain among the rural regions of the district, with the percentage increase about twice that of the average for all rural areas combined. Good cotton crops and the sharp advance in cotton prices were the major factors in this development.

In the other rural sections, those that showed average or close to average gains in the postwar years were regions VI, VII, VIII, and XIII. Generally speaking, diversified agriculture and the influx of new small-scale industry into these areas tended to maintain their rate of deposit growth. The Ozark, south Arkansas and eastern Mississippi-Tennessee areas showed relatively small deposit gains between December, 1945 and December, 1947. Mostly this was due to poor crop years, but partly it reflected the closing down of military establishments and of war production plants.

Growth Differences by Size of Bank—The increase in demand deposits during the war years was greatest, percentagewise, at the smallest banks, and decreased as the size of bank increased. This situation reflected the fact that the smaller banks are located primarily in the rural regions, and the factors that led to increased deposit growth in those areas naturally were expressed in growth at the smaller banks. On the other hand, the big banks are, of course, located in the major metropolitan areas and deposit increases in those banks were influenced by the factors applying to the metropolitan centers. The reverse of the situation holds for the postwar period.

OWNERSHIP OF DEMAND DEPOSITS

The preceding sections of this article deal with deposits in the aggregate and with growth in those deposits—by major type and by region. This section deals with demand deposits of individuals, partnerships and corporations by type of owner.

As pointed out earlier, demand deposits of individuals, partnerships and corporations represent the bulk (about 60 per cent) of customers' funds held by the commercial banks of the United States. The owners of these funds, as the classification implies, are individuals (including farmers) and businesses (either corporate or noncorporate). Prior to the Federal Reserve surveys of deposit ownership there was little exact knowledge concerning the ownership pattern of these deposits, and there was virtually no information concerning shifts in that pattern over a period of time.

This deposit category was the only major one where ownership pattern was so largely undeter-While more information about other deposit categories would be helpful for better understanding of the workings of the banking system, the general patterns of ownership of the rest of the deposits have been fairly clear for some time. Call reports (and other data) provide a classification of demand and time balances by interbank, U. S. Government, state and other political subdivision, and individual, partnership and corporation accounts. The first three classes obviously indicate the owners of the deposits. Time balances of individuals, partnerships and corporations are believed to consist almost completely of nonbusiness balances.¹ the characteristics of ownership of the largest single category—private demand balances—would largely unknown without the System surveys.

The importance of information on ownership of private demand deposits is based on two major factors. First, more precise knowledge of the pattern of ownership and shifts in that pattern lead to a clearer understanding of the effects of economic developments on the banking system. Second, such information provides detail useful in appraising the future (as an oversimplified example—if business activity is high and business balances low, substantial business borrowing might be anticipated).

These two factors are important for the three major users (or potential users) of the information. The supervisory authorities who are called on for a host of definite policy decisions can make wiser decisions on the basis of better and more extensive information than on fragmentary and inexact information. Students of banking (aside from those connected with the supervisory authorities), while not faced with the necessity for establishing policy, can obtain a better understanding of the workings of the banking system with this information. And their studies often lead to better understanding by the supervisory authorities and by the bankers themselves of their problems and ways to meet them. Finally, the bankers can apply the data on ownership to their own cases-and can better understand how economic events affect their banks.

Information on deposit ownership obviously will not provide all of the answers to all of the questions on banking. But it throws light on an area where information is needed, and, in conjunction with other data on banking, is very useful.

Ownership Pattern in Eighth District Banks-Table III gives estimates of ownership of demand deposits of individuals, partnerships and corporations in all Eighth District banks as of January 31, 1948. As can be seen, personal deposits constitute just about half of all private demand balances in banks in this district, with farmers' balances accounting for almost one-third of the personal deposits. Business deposits make up nine-tenths of the nonpersonal balances; the remainder are held by nonprofit organizations and trust funds of banks. Among the business deposits, those owned by nonfinancial businesses make up the bulk, with manufacturing and mining concerns' funds and those of trade establishments being by far the important.

TABLE III							
OWNERSHIP	OF	DEMAND	DEPOSITS	AT	ALL	EIGHTH	
D	ISTR	ICT BANKS	S, JANUARY	31,	1948	D 0	

Type of Depositor	Amount (Millions of dollars)	Per Cent of Total
Total Domestic Business	\$1,847.3	44.3%
Nonfinancial Manufacturing and Mining Public Utilities Trade Other Financial Business Insurance Companies Other financial (including foreign)	510.3 175.9 751.9 205.1 204.1 53.7	39.4 12.3 4.2 18.0 4.9 4.9 1.3 3.6
Trust Funds Nonprofit Personal Farmers Other	55.4 155.0 2,114.4 624.6	1.3 3.7 50.7 15.0 35.7
Total	\$4,172.1	100.0%

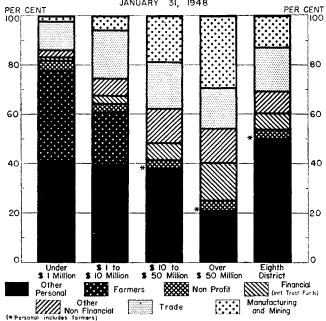
This pattern reflects the general economic structure of the district and it differs appreciably from that of the nation as a whole. Business balances in all banks in the United States account for over one-half of all private demand deposits. Only in trade establishment accounts as a percentage of total private demand accounts do district banks exceed those of the entire country—which reflects mainly the underdevelopment of general business in this area rather than the overdevelopment of trade. Deposits of farmers are, relatively speaking, twice as important in district banks as in the commercial banks of the nation as a whole.

As Chart I (next page) indicates, the deposit ownership pattern varies appreciably among different sizes of banks.² Personal deposits, especially those of farmers, are of much greater relative importance in smaller banks than in larger ones, as the smaller banks are located mostly in rural areas where businesses are relatively unimportant and where business balances are relatively small. But it should be noted that the

¹ It would be useful to know more precisely the proportions of non-business and business holdings of time balances. Also it would be useful to have information on the proportions of such deposits held in various size classes of accounts and held by various types of individuals (say. by occupation).

² Banks are divided into size classes as of December, 1945, and held in these classes. While there actually are shifts back and forth among size classes, the holding of the same size class for the different surveys permits more understandable comparisons of shifts in deposit ownership over a period of time.

DEMAND DEPOSITS AT EIGHTH DISTRICT BANKS CWNERSHIP PATTERN BY SIZE OF BANK JANUARY 31, 1948



pattern of ownership in small rural banks is not much different from that in small urban banks (except for farmers' deposits), and the small urban banks hold little more business balances relative to total private demand deposits held than do the small rural banks. In both cases personal deposits constitute the bulk of private demand deposits held.

As size of bank increases, the importance of business deposits to the total increases. This statement also applies in general to the various classes of business deposits—the only real exception being balances of trade establishments, which seem to be spread fairly uniformly among different size classes of banks. For example, demand deposits of manufacturing concerns account for only 2 per cent of total private demand balances at the very small banks (less than \$1 million each in such deposits). In the \$1-\$10 million class, manufacturing and mining deposits constitute 6 per cent of the total, in the \$10-\$50 million class 19 per cent of the total, and in the over \$50 million class 27 per cent of the total. Just as striking is the variation in importance of financial business balances—from 1 per cent of the total in the smallest banks to 14 per cent in the largest banks.

Changes in Ownership Pattern—Chart II indicates that the pattern of ownership of demand deposits of individuals, partnerships and corporations at all Eighth District banks has changed very little in the past two years. On January 31, 1948, deposits of businesses (including trust funds of banks) con-

stituted 45.6 per cent of total private demand deposits, those owned by individuals accounted for 50.7 per cent, and those held by nonprofit organizations were 3.7 per cent of the total. Two years earlier the proportions were 45 per cent, 51 per cent, and 4 per cent. In February, 1947 they were 44.2 per cent, 52.2 per cent, and 3.6 per cent. Part of the variation between last February's and this January's patterns probably is due to differences in survey dates.

At the end of January, 1948, private demand balances at Eighth District banks were \$158 million higher than at the close of February, 1947, and almost \$500 million more than on January 31, 1946. Practically all of the gain since February, 1947 was in business balances and all types of business shared in the increase. Nonprofit organization accounts also registered a gain. Personal balances were up only \$17 million in the eleven months and farmers' balances were down during the period—due mainly, as footnote three indicates, to differences in survey dates. As compared with January, 1946, business deposits were up \$246 million in January, 1948, and personal deposits up \$241 million.

All types of business deposits showed an increase—February, 1947 to January, 1948—and in each case, except manufacturing and mining, and public utilities and transportation concerns, the percentage gain was larger than that for all private demand deposits. In other words, all types of business balances, except the manufacturing and mining, and public utility and transportation accounts, were of somewhat greater relative importance in the total private demand deposit structure on January 31, 1948, than on February 26, 1947.

All types of private demand deposits showed an increase from January, 1946 to January, 1948, although, percentagewise, the gains varied. Among nonfinancial businesses, only trade establishments showed a larger percentage increase than the average for all private demand deposits—the others showed somewhat smaller percentage gains. Financial businesses (including trust funds of banks) showed larger-than-average increases, while non-profit organization and personal accounts registered less-than-average gains.

The chart also highlights the substantial shifts that have taken place in relative importance of various types of demand balances since 1941 and the end of the war. Business balances were much more important relatively in 1941 than now. In dollar terms business balances now are, of course, much larger than in 1941 but they have grown less percentagewise, reflecting both changes in income distribution and changes in decisions on the part of

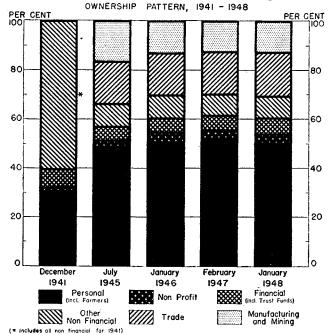
businesses and individuals as to the manner of holding liquid assets. Considerable shift in importance of the various types of demand balances also is evident since the end of the war, as business need for funds resulted in relatively smaller gains in its accounts than in those of individuals. Farmers' balances have risen sharply in dollars and in relative importance, reflecting increased farm output at much higher prices.

The very small banks (less than \$1 million each in demand deposits of individuals, partnerships and corporations as of December, 1945) showed a total gain of \$14 million in such deposits between February, 1947 and January, 1948. This gain reflects increases in balances of farmers and of nonprofit organizations, offset by declines in balances of nonfarm individuals and of businesses. At the end of January, 1948, total business demand balances at these banks were only \$1 million larger than on the same date in 1946, while nonprofit organization accounts were up \$6 million and total personal accounts up \$55 million. The lion's share of the dollar increase from two years earlier was in farmers' balances.

The banks with \$1 to \$10 million in private demand deposits held more than half of all such deposits in district banks. On January 31, 1948, these banks had \$51 million more in demand deposits of individuals, partnerships and corporations than on February 26, 1947, and had \$219 million more than two years earlier. The increase between February, 1947 and January, 1948, in balances of business and nonprofit organizations accounted for the entire gain in this period as personal demand deposits showed a slight decline. The drop in personal deposits reflects a decrease in farmers' balances, since other personal accounts showed a gain, and apparently is due mainly to the fact that this year's survey date was a month earlier than last year's. In this district tobacco marketings swell farm balances early in the year but sales run on through February; thus the time factor probably influences the level of farmers' balances strongly.3

Relative to January, 1946 the deposit structure of this size class of bank in January, 1948 showed a slightly greater concentration of business balances and a slightly smaller concentration of personal accounts.

DEMAND DEPOSITS AT EIGHTH DISTRICT BANKS



In the bank size class, \$10-\$50 million in private demand deposits, such balances gained \$27 million between February, 1947 and January, 1948, and on the latter date were up \$63 million relative to January, 1946. Practically all of the increase between February, 1947 and January, 1948 was in business balances, with personal accounts showing but a slight increase and nonprofit organization accounts a decrease. Measured against two years earlier, the dollar rise in business balances was about two-and-one-half times the increase in personal accounts.

About the same pattern of change was evident at the very large banks—those with more than \$50 million each in demand deposits of individuals, partnerships and corporations. The total gain in such deposits since February, 1947 was \$65 million, and from January, 1946 was \$152 million. Business balances rose \$53 million between February, 1947 and January, 1948, nonprofit organization accounts rose \$7 million, and personal balances increased \$5 million. As against two years earlier, business deposits on January 31, 1948 were up \$101 million, nonprofit organization accounts \$8 million, and personal balances \$43 million.

Frederick L. Deming Norma B. Lynch

³ It should be noted that farmers' balances in all district banks combined showed a drop from last February to January, 1948, but the decline was concentrated in the \$1-\$10 million deposit class while farm balances in the very small banks showed a rise. This situation apparently is due to the banking structure of the district. The \$1-\$10 million size class happens to contain more of the banks in the tobacco region; the under \$1 million size class has relatively fewer banks in that area. A later date for this year's survey probably would show farm balances up from a year earlier in both size classes.

SURVEY OF CURRENT CONDITIONS

The national economy continues to function at a high level in terms of production, employment and income, and there is little evidence that the economic tug of war between inflationary and deflationary forces is about to be resolved immediately in favor of one side or the other.

On a national basis, industrial production in the year to date has been maintained at about the same level as in the last quarter of 1947. In some industries temporary cutbacks in operations have occurred as a result of adverse weather conditions in some of the major industrial centers. This factor has been reflected to some extent in employment and income and, in the affected areas, in consumer buying.

The February decline in prices of agricultural commodities, however, has failed to spread throughout the price structure and also has had little apparent effect on organized labor's bargaining position with respect to wage negotiations. On the other side of the picture is the fact that farm prices are lower and that prices of commodities quoted for future delivery continue to average considerably below the level prevailing in January and early February.

In recent weeks a new factor has entered the

WHOLESALING

Lines of Commodities	Net Sales	Stocks
Data furnished by Bureau of Census U. S. Dept. of Commerce*	Feb., 1948 compared wit Jan., '48 Fel	
Automotive Supplies Drugs and Chemicals Furniture Groceries Hardware Plumbing Supplies Tobacco and its Products Miscellaneous **Total all lines * Preliminary. ** Includes certain items not liste	5 17 16 +- 9 +- 8 2 8 6%	$\begin{array}{cccccccccccccccccccccccccccccccccccc$

PRICES

WHOLESAL Burcau of Labor	E PRIC	CES IN	THE UNI	TED STA	res
Statistics	eb., '48	Jan., '48	Feb., '47	Feb., '48 Jan., '48	comp. with
All Commodities Farm Products	160.7% 185.3	165.6% 199.2	144.5% 170.4	- 3.0% - 7.0	+11.2% + 8.7
Foods	172.4 147.4	179.9 148.1	162.0 128.5	- 4.2 - 0.5	+ 6.4 + 14.7
	RETA	IL FOOI	PRICES	3	,
Bureau of Labor Statistics	Feb. 15, 1948	Jan. 15, 1948		Feb. 15, '48 Jan. 15, '48	
(1935-39=100) U. S. (51 cities)	204.7	209.7	182.3	2%	+12%
St. Louis Little Rock	212.8 206.1	217.2 211.4	188.4 182.9	$\frac{-2}{-3}$	+13 +13
Louisville Memphis		200.1 230.7	176.6 198.6	1 3	$^{+12}_{+13}$

Page 52

economic situation—the swift movement of events abroad and the sharp response of the people of the United States to the changed international situation. As a result of these developments the focal point of public attention to a large extent has tended to shift away from purely domestic economic problems and toward the field of international affairs. The extent to which the business outlook has been altered by the course of events abroad is not yet clear. But if definite steps are taken toward substantially increased military expenditures in this country, we may see inflationary forces regain some of the strength that at the moment seems to be declining gradually.

EMPLOYMENT

Nonagricultural employment in the Eighth District declined in February for the second consecutive month, largely reflecting seasonal cutbacks in employment in wholesale and retail trade and in some other nonmanufacturing industries. The decrease in February, while contrary to the national trend, was considerably less than the December-January decline. The number of workers employed in manufacturing establishments remained relatively stable during the first two months, although a number of plants were idle temporarily as a result of fuel gas and materials shortages. Agricultural employment also declined in February in the district and nationally.

The employment outlook for the district for the spring and summer months is for increased job opportunities. Several large new manufacturing plants are scheduled to come into production in this period. In addition, increased employment is forecast in the construction, public utilities, trade, service, and agricultural industries.

In the St. Louis labor market area, nonagricultural employment in January, estimated at 680,000, was 2 per cent higher than a year earlier but was at the lowest level since last July. By May, 1948, however, an increase of about 14,000 from the January level is forecast by employers, principally in the transportation equipment, construction, trade, and service industries.

In the Louisville area, January employment of 200,000 was about 4 per cent higher than a year earlier, with practically all of the increase due to gains in the manufacturing industries. In the Memphis area, nonfarm employment totaling 172,000 was only about 1 per cent higher than a year

ago, although considerable expansion is expected in coming months. In the 12 month period employment increased more, percentagewise, in the Evansville area than in any of the other major district cities. Nonagricultural employment is estimated at 88,000 workers or 10 per cent more than were employed a year ago. In the Little Rock area, employment of 69,000 was about the same as in January, 1947.

INDUSTRY

Industrial activity in the Eighth District in February was at a slightly lower level than in the preceding month but gains over a year ago were reported in most industries. Although the decline in total production reflected the shorter work month, output in a number of industries was at a lower level than in January even when adjusted to a daily average basis. Severe weather conditions adversely affected production schedules in a number of manufacturing plants. Logging operations were curtailed considerably during a large part of February as a result of weather conditions. On-site construction activity was limited by the same factor. Shortages of materials and parts, often a direct result of the fact that production was curtailed in suppliers' plants due to fuel gas shortages, also affected industrial operations in February.

Consumption of electric power by industries in the major district cities was lower in February than in January, both in terms of total consumption and when adjusted to a daily average basis. Total consumption decreased nearly 8 per cent and daily average consumption was 3 per cent less than in January. On a daily basis, industries in Little Rock, Memphis, and Louisville used slightly more power in February than in January, whereas in St. Louis, Evansville, and Pine Bluff, industrial consumption declined in the month. Compared with February a year ago, all reporting cities showed gains except Memphis.

Manufacturing—Operations in a number of manufacturing industries declined in February, due in large part to shortages of fuel gas in some of the industrial areas. Seasonal declines occurred in some industries including the meat packing industry. Basic steel operations were scheduled at a lower rate than in January and decreases also were indicated in the production of automobiles, chemicals, food products, metals and metal products, rubber products, stone, clay and glass products, and transportation equipment. Among the major industries whose operations were at a higher level in February were the electrical equipment, machinery, and iron and steel products industries.

Steel—Scheduled operations of the basic steel industry in the St. Louis area in February were at 65 per cent of capacity as compared with 77 per cent in January, and 74 per cent in February, 1947. The decrease in operations in February was due in large part to the fact that several open hearth furnaces were out of production during the month for maintenance and repairs.

Lumber—The adverse weather conditions that prevailed during a large part of February sharply curtailed logging operations in most of the district. Lumber production, however, was slightly larger than in January, when output also was limited by weather conditions, but was considerably less than in February, 1947. Average weekly output of the southern pine industry increased fractionally during the month but was about 18 per cent below that of a year ago. Reporting southern hardwood mills operated at 78 per cent of capacity compared to 76 per cent in January and 81 per cent in February a year ago.

Whiskey—At the end of February, 45 of the 63 distilleries in Kentucky were in operation, as compared with 24 at the end of January and 60 at the end of February a year ago. In January, production of whiskey in Kentucky amounted to 2.6 million gallons, nearly six times as much as was produced in December when there were only a few distilleries in operation. However, output in January was only about 21 per cent as large as in the corresponding month last year when production was at the highest level of the year. Distilleries in Kentucky accounted for about 56 per cent of the total United States output of whiskey in January.

INDUSTRY

INDUSTRI							
CONSUME Feb. (K.W.H. No of Cus. 1948 in thous.) tomers* K.W Evansville	Jan., 1948 H. K.W.H. 8 8,849 68 4,345 8 63,666	ELECTRIC Feb., 1947 K.W.H. 7,453 R 3,372 R 53,554 R 5,730	Fe Comp Jan., '48 - 99 + 1 - 4 - 3	76 + 8% $+ 30$ $+ 15$ $- 9$			
Pine Bluff 24 4,67			26	+275			
St. Louis 99 67.26 Totals309 150.96				$\frac{+7}{413\%}$			
Totals							
anun							
CRUDI	E OIL PRO	DUCTION		ry, 1948			
(In thousands of bbls.) Feb., '48	Jan., '48	Feb., '47	compai Jan., '48	red with Feb., '47			
Arkansas	87.3	80.0	-0-%	+ 9%			
Illinois174.1	171.3	192.9	+ 2	10			
Indiana 18.2 Kentucky 26.0	17.7 26.7	18.2 27.5	+ 3 - 3	-0- 5			
Totals305.6	303.0	318.6	$\frac{-3}{+1\%}$	 3			
			, 170	. 70			

CONSTRUCTION

			ING Point of February		S	Repair	rs, etc.	
(Cost in	Nu	Number Cost				Number Co		
thousands)	1948	1947	1948	1947	1948	1947	1948	1947
Evansville	24	31	\$ 91	\$ 72	42	55	\$ 41	\$105
Little Rock		92	1.498	419	110	105	116	45
Louisville	45	116	238	541	38	46	68	37
Memphis	657	635	1.543	1.008	88	195	75	194
St. Louis	145	157	1,002	680	162	184	226	307
Feb. Totals	951	1.031	\$4,372	\$2,720	440	585	\$526	\$688
Jan. Totals		1,021	\$5,087	\$3,849	442	550	\$572	\$736

BANKING CHANGES IN PRINCIPAL ASSETS AND LIABILITIES FEDERAL RESERVE BANK OF ST. LOUIS

		Chang	ge from
	Mar. 17.	Feb. 18.	Mar. 19.
(In thousands of dollars)	1948	1948	1947
Industrial advances under Sec. 13b	\$	\$	\$
Other advances and rediscounts	8 526	9,169	9,237
U. S. securities	1 124 851	- 8,412	+ 26,243
			+\$17,006
Total earning assets		\$17,581	+\$17,006
Total reserves	\$ 657,829	+\$14,034	+\$18,570
Total deposits	685,549	1,429	+ 25,923
F. R. notes in circulation	1,099,166	9,885	4 9,045
Industrial commitments under Sec. 131	580	- 0 -	-\$ 3,620
PRINCIPAL ASSETS WEEKLY REPORTING	AND LIAE MEMBEI	BILITIES R BANKS	
		Change	from
(In thousands of dollars)	Mar. 17,	Feb. 18,	Mar. 19,
Assets	1948	1948	1947
Total loans and investments	\$2,078,849	\$ 23,526	-\$ 25,655
cultural loans, open market paper)	579,612	— 15,475	+ 110,100
Loans to brokers and dealers in			
securities	7,230	+ 241	+ 466
Others loans to purchase and carry	00.051	1 270	21 021
securities	,	1,379 15	- 31,921 $+$ 27,518
Real estate loans	146,441		+ 27,518 - 199
Loans to banks	1,717	1 1 1 1	+ 36,206
Other loans		+ 236 15,638	142,170
Total loans	59,406	10,038	30,982
Treasury bills Certificates of indebtedness	104,381	4,202	18.032
Treasury notes	86,224	- 5.259	62,341
U. S. Bonds including guaranteed	00,421	-,	,-
obligations		— 28,274	— 118,944
Other securities		+ 1,049	+ 510
Total investments	1.129,411	7,888	167,825
Cash assets	751.153	+ 15,811	+ 39,007
Other assets		<u>-</u> 986	— 409
Total assets	\$2,854,080	-\$ 8,701	+\$ 12,943
Liabilities Demand deposits—total Individuals, partnerships, and cor-	\$2 100 446	-\$ 1,578	\$ 500
Individuals partnerships and cor-	φ2,170,440	Ψ 1,576	φ 500
porations	1.410.116	2,319	+ 73,944
Interbank demand deposits	614,466	- 10,538	- 44,989
U. S. Government deposits		+ 13,375	— 35,694
Other demand deposits	128,411	2,096	+ 6,239
Demand deposits—adjusted*	1.314.681	— 15,259	- 55,965
Time deposits	473,914	- 116	+ 14,069
Borrowings	3,250	8,100	8,750
		+ 540	+ 440
Total capital accounts	170,260	÷ 553	- 7,684
Total liabilities and capital accounts	\$2,854,080	<u>-\$ 8,701</u>	+\$ 12,943
•			
* Other than interbank and Govern	n ment dep os	its, less cas	h items on

., '48 Feb., '47
17% +15%
23 — 3
25 8
14 + 7
3711
23 1
21 + 3
28 + 6
17 +14
25 🕂 17
15 🗼 7
18 - 1
+6
25 <u>'</u> 8
21 +10
25 🕂 1
15 435

1,493,243 10,317 56,964 17,589

......\$2,749,033 \$3,296,178 \$2,594,138

DEBITS TO DEPOSIT ACCOUNTS Feb., Jan., Feb., Feb

Feb., '48 comp. with

hand or in process of collection.

(In thousands

Page 54

Totals

Meat Packing—Meat packing operations in the St. Louis area declined in February and, in terms of the number of animals slaughtered under Federal inspection, were at the lowest level since last August. However, the number of animals slaughtered was 17 per cent larger than in February, 1947. A total of 400,000 animals were killed under Federal inspection during the month as compared with 505,000 in January and 342,000 in February last year.

Shoes—District shoe manufacturing plants continued to operate at a high level. In January, production was estimated at 8.7 million pairs according to preliminary reports, an indicated increase of 4.8 per cent over the 8.3 million pairs manufactured in December and 2.4 per cent larger than January, 1947 when output totaled 8.5 million pairs. Shoe prices have held firm, the recent declines in prices of hides and leather not yet being generally reflected in lower prices at the retail level. One manufacturer reduced prices on shoes for spring deliveries but there has been no indication of lower quotations for fall and winter items.

Mining and Oil—Daily average output of crude oil was slightly larger than in January due to increases in production at fields in Illinois and Indiana. However, average output of 306,000 barrels daily was 4 per cent less than in February, 1947, the decline being accounted for by sharp reductions in output in Illinois and Kentucky as compared with a year ago.

Coal production in the district declined in total and on a daily average basis, but was slightly larger than in February, 1947. Total output is estimated at 10.5 million tons in February as compared with 11.6 million tons in January and 10.2 million tons in February last year. Although total production in the month was 9 per cent less than in January, larger-than-average decreases occurred in Arkansas and western Kentucky where production declined 11 per cent and 19 per cent, respectively.

Construction—The value of building permits awarded in the major district cities in February totaled \$4.9 million as compared with \$5.7 million a month ago and \$3.4 million in February, 1947. Dollar value of permits declined considerably in Louisville, Memphis, and Evansville as compared with the previous month. In St. Louis the value of permits increased slightly and in Little Rock increased by nearly 85 per cent, due to the issuance of a permit for construction of a million dollar memorial stadium.

TRADE

DEPARTMENT STORES

Value of new construction permits totaled \$4.4 million, of which nearly one-half was for residential buildings. Compared with the previous month, value of new residential building declined considerably in all reporting cities. Measured in terms of dwelling units, Memphis led the district with 194 family units. In Little Rock, permits were issued for 59 new units; in Louisville 25 dwellings were authorized; in Evansville 12 dwellings were authorized; and in St. Louis (city) after allowing for the number destroyed by wrecking, 42 family units were provided.

TRADE

The value of retail sales at reporting department stores and men's and women's apparel stores in February was less than in January, but furniture store sales volume was slightly larger than in the previous month. Department stores reported an increase in dollar sales as compared with February, 1947, while at women's apparel stores the value of sales was approximately the same as a year ago. Men's apparel establishments, however, reported a sharp decrease in dollar sales volume as compared with last February.

Inventories generally increased during February, on a value basis, continuing the upward trend that began last Autumn, and were larger than at the end of February, 1947. The year-to-year increase also reflects higher prices and the fact that Easter occurred earlier this year than last which necessitated building up stocks to a level higher than in February, 1947.

Dollar sales volume at reporting department stores in February was slightly less than in January but was 6 per cent greater than in February, 1947. The month-to-month decline was contrary to the normal trend in department store sales and apparently resulted, to a large extent, from adverse weather conditions which curtailed sales volume in the early part of the month. A resumption of consumer buying in the latter part of February boosted sales volume for the first two months in 1948 to a level 6 per cent above that in the comparable period in 1947. In the first half of March, sales were considerably larger than in the comparable period last year, reflecting in part the fact that Easter occurs earlier this year.

The value of inventories in reporting department stores at the end of February, 1948, was 11 per cent larger than at the end of January and 10 per cent larger than at the end of February, 1947. Manufacturers' deliveries of seasonal merchandise are reported as being on time and in better volume than anticipated. As an indirect result, outstanding

DEF	DEFARIMENT STORES						
	Net Sale	s	Stocks on Hand	Sto Turn			
Feb., compar Jan., 1948	1948 ed with Feb., 1947		comp. with Feb. 28, 1947	Jan. 1	n Feb. 1947		
Ft. Smith, Ark	- 1% 2 + 8 +22 +13 + 7	- 1% 2 + 5 +18 +11 + 9	+13% +26 +32 + 7 +14 + 2	.58 .60 .52 .50 .64	.60 .69 .57 .47 .65		
St. Louis, Mo 6 E. St. Louis, Ill 5 Springfield, Mo 7 Memphis, Tenn 4 *All other cities 0 8th F. R. District 1	+ 6 +64 + 1 + 2 2 + 6	+ 8 +52 + 3 - 2 + 1 + 6	+ 1 +21 +23 +30 +10	.61 .45 .51 .40 .58	.57 .52 .63 .50 .59		
* El Dorado, Favetteville.	Pine Blu	iff. Ark.:	Harrisburg	r. Tackso	nville.		

* El Dorado, Fayetteville, Pine Bluff, Ark.; Harrisburg, Jacksonville, Mt. Vernon, Ill.; New Albany, Vincennes, Ind.; Danville, Hopkinsville, Mayfield, Paducah, Ky.; Chillicothe, Mo.; and Jackson, Tenn.

1 Includes St. Louis, Mo., East St. Louis, Alton and Belleville, Ill.

Trading days: February, 1948-24; January, 1948-26; February,

Outstanding orders of reporting stores at the end of February, 1948, were 2 per cent less than on the corresponding date a year ago. Percentage of accounts and notes receivable outstanding February 1, 1948, collected during February, by cities:

Ins	•	Excluding Instalment		talment	Excluding Instalment
	ccounts	Accounts		Accounts	Accounts
Fort Smith	%	47%	Quincy	26%	59%
Little Rock		48	St. Louis	30	51
Louisville		48	Other cities	20	57
Memphis	25	42	8th F. R. Dist.	27	48

INDEXES OF DEPARTMENT STORE SALES AND STOCKS 8th Federal Reserve District

	Feb.,	Jan.,	Dec.	Feb.	
	1948	1948	1947	1947	
Sales (daily average), Unadjusted *	258	239	516	244	
Sales (daily average). Seasonally adjusted 2	307	291	337	290	
Stocks, Unadjusted *	298	265	250	266	
Stocks, Seasonally adjusted 8	331	308	297	296	

² Daily Average 1935-39=100 ² End of Month Average 1935-39=100

SPI	CIALTY Net Sales		S Stocks on Hand	Sto Turn	
	+ 9 ind notes : uary:50%	to same period 1947	+ 8 outstanding and Shoes	Jan. 1 Feb. 1948 .42 .56 Febru	29, 1947 .49 .58 ary 1, 42%

RETAIL FURNITURE STORES

	Net i	Sales	Inven	itories			
•	compar	1948 ed with	compar	1948 ed with	Colle	io of ctions	
	Jan.,'48	Feb.,'47	Jan.,'48	Feb.,'47	Feb.,'48	Feb.,'47	
St. Louis Area 1	+10%	+1/%	+12%	+29%	23%	36%	
St. Louis	• + 11	- +-18	+12	+29	22	35	
Louisville Area	+13	+30	+ 2	+21	17	26	
Louisville	. +18	+37	+ 2	- 19	16	25	
Memphis	. —16	40	- 6	2	18	23	
Little Rock	20	9	+ 1	7	23	31	
8th District Total	8 → 5	+ 7	+ 7	+1 8	21	32	
			. C. T		A 14 7	11::-	

PERCENTAGE DISTRIBUTION OF FURNITURE SALES

	Feb., '48	Jan., '48	Feb., '47
Cash Sales		66%	67%
Credit Sales	84	34	33
Total Sales	100%	100%	100%

¹ Includes St. Louis, Missouri; East St. Louis and Alton, Illinois.
² Includes Louisville, Kentucky; and New Albany, Indiana.
³ In addition to above cities, includes stores in Blytheville, Fort Smith and Pine Bluff, Arkansas; Owensboro, Kentucky; Greenville, Greenwood, Mississippi; Hannibal and Springfield, Missouri; and Evansville, Indiana.

Additions to the Par List

Since the first of this year, eleven non-member banks have been added to the Federal Reserve Par List in this district, bringing the total number of par banks in the Eighth District to 1,116 of which 621 are non-member banks. All member banks remit at par.

Two of the eleven banks are newly-chartered institutions, the Paducah Bank, Paducah, Kentucky, and the Farmers and Merchants Bank of Memphis, Memphis, Missouri. The other nine banks are:

Rutherford Bank, Rutherford, Tennessee
Mason Hall Bank, Kenton, Tennessee
Farmers Bank, Trimble, Tennessee
Bank of Yorkville, Yorkville, Tennessee
Warren Bank, Warren, Arkansas
Merchants and Planters Bank, Warren, Arkansas
Citizens Bank of Jonesboro, Jonesboro, Arkansas
Mercantile Bank, Jonesboro, Arkansas
Peoples Savings Bank, Licking, Missouri

orders, in value, are slightly less than in February, 1947, but still equal about three months' sales.

At women's apparel stores, the value of sales in February declined 5 per cent from January but was little changed from February, 1947. Current deliveries of spring ready-to-wear apparel are reported to be satisfactory, and inventories at the end of February were 4 per cent larger than a month earlier and 10 per cent higher than in February, 1947, on a value basis.

The value of sales at reporting men's wear stores declined 13 per cent in February from the previous month and was 11 per cent less than in February last year. For the past few years, sales volume was restricted by incomplete lines of the major items of men's ready-to-wear. While this situation largely has been corrected, dollar sales have been bolstered by higher prices. Inventories, in terms of value, increased 27 per cent during the month and were 18 per cent larger than on February 28, 1947.

AGRICULTURE

Prospective production of small grains in the United States remained about the same through February and the first half of March. No official wheat production estimate will be available before April 9, but thus far it appears that the December estimate of 1.1 billion bushels will be reached. Wheat in the southern part of the wheat belt, as far north as central Illinois, was greening by mid-March and apparently the crop has come through with relatively little winter killing. On the plains, however, where wheat was planted very late last fall, favorable weather throughout the remainder of the growing season is a "must" if a good crop is to be made.

Page 56

Weather in the Eighth District through the first half of March has been unfavorable for early spring work. Although the planting season is still young, the early weeks can be decisive, as witness the unfavorable spring last year when there were very few days that oats could be seeded after March 15. Some of the best yields of oats were obtained from fields planted before that date. Field work in the mid-South also was delayed due to cold, wet weather through March 9. For example, planting of truck crops was held up as much as two weeks in the lower Mississippi Valley.

Agricultural prices steadied during the last half of February and strengthened in early March, after declining from 307 per cent to 279 per cent of the 1910-14 average between January 15 and February 15. The index of prices paid declined only slightly, from 251 in January to 248 in February, and this was due largely to decreases in prices of the agricultural products farmers buy, such as feed and food. Even with the slump in prices during January and February, farmers are expected to receive \$6.4 billion from farm marketings in the first quarter of 1948, 6 per cent more than in the first three months of 1947. The gain will be realized because of increased livestock receipts which are expected to be up about 10 per cent, while crop receipts probably will remain about the same as during the first part of last year.

The 36-nation wheat council during the first week of March reached an agreement under which the three exporting nations—Australia, Canada, and the United States—will ship to the 33 importing nations 500 million bushels of wheat each year for a five-year period. Of this amount, Canada is to supply 46 per cent, the United States 37 per cent (185 million bushels), and Australia 17 per cent. Russia and Argentina, both exporting countries, did not take part in the conference.

AGRICULTURE

Feb.,	Trab '40				
	T-0., 40	comp. w		Feb., 48 c	
1948	Jan., '48				Feb., '4
Cattle and calves132,422	+ 28%	+ 21%		31%	58%
Hogs205,891	22	+ 20	54,901	22	6
Sheep 29,191	<u> </u>	- 24	2,313	 60	82
Horses 1,556	+ 1	<u> </u>	1,556	<u>+ 1</u>	55
Totals369,060	10%	+ 14%	78,133	2 7%	- 36%
_	comp	n. '48 o. with	12 mo.	total Fe	
(In thousands Jan.,	Dec.,	Jan.,			omp. wit
of dollars) 1948	1947	1947	'47-'48	'46-'47	'45-'46
Arkansas\$ 25,427		—21%	\$ 483,428	+ 9%	+55%
Illinois 172.998		+14	1,917,573	+29	- 4-58
	18	∔ 18	1,092,423	+27	+56
Indiana 81,447					
Kentucky 83,659 Mississippi 24,345	34	29 29	544,434 463,665	+15 +48	+32 +40