



NEWS RELEASE

The Federal Reserve Bank of St. Louis
St. Louis Little Rock Louisville Memphis

For release:
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ST. LOUIS - The Federal Reserve Bank of St. Louis, acting pursuant to delegated authority for the Board of Governors of the Federal Reserve System, today approved the notification by First Financial Banc Corporation, El Dorado, Arkansas, to become a bank holding company following the conversion of its existing thrift subsidiary, First Financial Bank, A Federal Savings Bank, El Dorado, Arkansas from a federal savings bank to a state-chartered bank, to be named First Financial Bank.

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