NEWS RELEASE

The Federal Reserve Bank of St. Louis St. Louis Little Rock Louisville Memphis

For release:

February 12, 1998

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ST. LOUIS -The Federal Reserve Bank of St. Louis, acting pursuant to delegated authority

for the Board of Governors of the Federal Reserve System, today approved the notification of

First Commercial Corporation, Little Rock, Arkansas ("FCC"), to acquire, through merger,

Kemmons Wilson, Inc., Memphis, Tennessee, thereby indirectly acquiring its wholly owned

subsidiary, KW Bancshares, Inc., Little Rock, Arkansas ("KWB"), and KWB's wholly

owned thrift subsidiary, Federal Savings Bank, Rogers, Arkansas ("Thrift"). We are also

approving the companion notification by FCC to acquire the bank resulting from the

conversion of Thrift from a federally chartered savings bank to a nationally chartered

commercial bank, First Commercial Bank, N.A. of West Memphis, West Memphis,

Arkansas.

The Federal Reserve Bank of St. Louis, acting pursuant to delegated authority for the Board

of Governors of the Federal Reserve System, also approves the companion notification by

FCC's wholly owned subsidiary, Farmers and Merchants Bank, Rogers, Arkansas, filed

pursuant to Section 5(d)(3) of the Federal Deposit Insurance Act, to purchase the assets and

assume the liabilities of Thrift's main office and four of its branches.

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