



NEWS RELEASE

The Federal Reserve Bank of St. Louis
St. Louis Little Rock Louisville Memphis

Media Advisory

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Contacts:
Charles B. Henderson (314) 444-8311
Joe Elstner (314) 444-8902

WHAT: The New \$50 Bill Goes Into Circulation.

WHEN: The Federal Reserve will begin shipping the new note to depository institutions on Monday, October 27. (Some banks may not have the new 50 right away because the Fed ships currency to banks on request.)

WHERE/

WHO: The Little Rock Branch of the Federal Reserve Bank of St. Louis
325 West Capitol
Little Rock, AR

WHY: The new \$50 note is the second in the U.S. currency series (the first, the \$100 note, was introduced last year) to incorporate new and modified security features to thwart counterfeiters, including:

- larger, off-center portrait (of U.S. Grant) and a matching watermark portrait;
- color-shifting ink in the lower right-hand numeral;
- micro-printing in the border of the note and in U.S. Grant's shirt collar;
- a polymer security thread to the right of the portrait that glows when exposed to ultraviolet light in a dark environment; and
- a large, dark numeral on a light background on the back of the bill to make it easier for the 3.7 million Americans with low vision to better recognize the note.

NOTE: The Little Rock Branch has has several specimens of the newly designed \$50 note for viewing.

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