



The Federal Reserve Bank of St. Louis

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## Media Advisory

**For release:**  
**June 10, 1997**

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**WHAT:** Preview of the New \$50 Bill

**WHEN:** Thursday, June 12  
8:30 a.m. CDT

**WHERE:** Bureau of Engraving and Printing  
Washington, D.C.

**WHO:** Secretary of the Treasury Robert M. Rubin, Federal Reserve Board Chairman Alan Greenspan and U.S. Treasurer Mary Ellen Withrow.

**WHY:** The new note, which will enter circulation this fall, is the second in the U.S. currency series to incorporate new and modified security features. The new \$50 bill will also include a feature that will make the note more accessible to those individuals with low vision.

**NOTE:** We will send informational packets to you via courier or express mail, scheduled to arrive Thursday morning, June 12. Sound bites from the Thursday morning news conference with Rubin, Greenspan and Withrow, along with B-roll of printing of the new 50 and stills of the front and back of the new note, will be transmitted via MEDIALINK satellite:

**First Distribution:** Thursday, June 12, 1997      Contact: Mark Angelini  
*Feed Time*                      1:15 p.m. to 1:45 p.m. CDT                      Conus Communications  
*Feed Coordinates:*      C-Band Galaxy 9/Transponder 2                      (202) 467-5600

**Second Distribution:** Friday, June 13, 1997      Contact: Carolanne Holder  
*Feed Time*                      9 a.m. to 9:30 a.m. CDT                      MEDIALINK  
*Feed Coordinates:*      C-Band Galaxy 4/Transponder 14                      (800) 843-0677

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