MONTHLY REVIEW

of Financial and Business Conditions

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N.C. Chari S.C.

W.VA

FIFTH

FEDERAL

Federal Reserve Bank, Richmond 13, Va.

January 31, 1946

BUSINESS activity in the Fifth District in December, according to the consensus of statistical indicators, declined from the November level. Average daily cotton consumption was 16 per cent lower in December than in the previous month and 17 per cent under a year ago. These declines probably exaggerate the changes that have taken place in the output of spinning and weaving mills, since the average construction weights have no doubt fallen markedly in the changeover from war to civilian production. November employment in the cotton goods industry in North Carolina rose 1.6 per cent from October, and the slack in farm work during December should have seen a continued increase in this employment trend. It could be that the sharp drop in December cotton consumption has resulted from a return to a policy of shutting down for several days between Christmas and the New Year, though no substantiating evidence of this is in hand. Worth Street cotton merchants are optimistic on 1946 broad woven goods output. They anticipate an output of 10 billion linear yards compared with a probable figure of

something under 9 billion yards in 1945. Bituminous coal output on a daily average basis fell 11 per cent from November to December, but the latter month's output was 12 per cent higher than a year ago. Weather conditions undoubtedly had a lot to do with the reduction from November to December, and the effect of the holidays also played a part. The fact, however, that output exceeded that of a year earlier and that a trickle of new workers are returning to the fields makes a more hopeful production outlook. The Bituminous Coal Institute anti-cipates an average demand for more than 525 million tons of coal annually, a figure more than 20 per cent above

prewar average production. The Institute says, "The demand for coal in 1946 will be emphasized by the desirability of building up the nation's stock piles which at the end of 1945 were 10 million tons lower than they were when the war started in December 1941."

RESERVE

DISTRICT

Cigarette output as measured by withdrawals from bonded warehouses for consumption in November declined from the all time record established in October. It seems likely that the October record will stand for some time, but it does not seem likely that any important downward trend would ensue in cigarette usage.

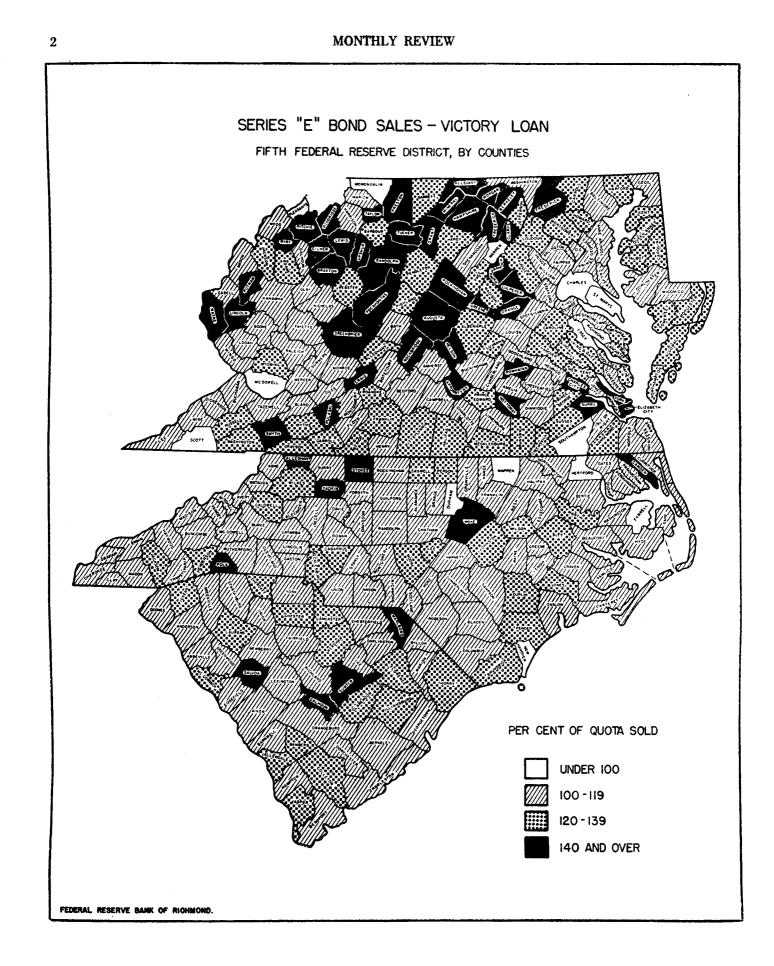
Department store sales in December despite their heavy volume, were not maintained at seasonal levels, the seasonally adjusted index for this District having declined 6 per cent from November. Relative to December 1944, however, the index rose 7 per cent. Three of the major lines of wholesale trade in the District in December showed sales gains of 12 to 22 per cent over last year, but hardware sales at wholesale continued their downward trend, having decreased 22 per cent in December from a year earlier.

Building permits, after receding moderately from October to November, established a postwar high in December. This is not indicative of a large volume of building under way but an indication of the demand. Not much in the way of onsite completed construction has yet been accomplished, but it is hoped that a considerable impetus will be possible in the next few months, as the trickle of available materials gradually broadens into a stream.

Employment levels are rising in civilian industries, but releases are still occurring in selected war industries. The Continued on page 6

BUSINESS INDEXES-FIFT Average Daily 1935-39=100	BUSINESS INDEXES-FIFTH FEDERAL RESERVE DISTRICT Average Daily 1935-39=100 Seasonally Adjusted								
	Dec. 1945	Nov. 1945	Oct. 1945	Dec. 1944		Lhange 45 from Dec. 44			
Bank Debits	248	237	222	231	+ 5	+ 7			
Bituminous Coal Production*	132	149	90	118	-11	÷ 12			
Building Permits Issued	209	156	160	42	+34	+398			
Cigarette Production	148	209	233	155	29	5			
Cotton Consumption*	110	131	126	133	-16	17			
Department Store Sales	237	250r	248	221	5	+ 7			
Department Store Stocks	191	201	196	188	5	+ 2			
Wholesale Trade—Four Lines	197	210	19 7	177	6	+ 11			
Retail Furniture Sales	199	214	193r	167	— 7	+ 19			

*Not seasonally adjusted



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Volume									

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The Victory Loan

The Victory Loan Drive yielded Government security sales of \$1,076,129,000 from the Fifth Federal Reserve District. This amount was smaller by \$425,405,000 or 28.3 per cent than the District's sales in the Seventh War Loan, and compares with the national decline of \$5,169,-000,000 or 19.8 per cent. As a consequence this District's proportion of the nation's sales declined to 5.09 per cent which compares with 5.71 per cent in the seventh loan, and a peak figure of 5.88 per cent in the fifth loan. The Victory Loan percentage of the Fifth District is the lowest since the Second War Loan.

Victory Loan sales to individuals, partnerships and personal trust accounts as well as sales to corporations and all other investors declined by larger percentages from sales in the Seventh War Loan in the Fifth District than in the nation. Fifth District Victory Loan sales to individuals etc, declined 26.3 per cent from seventh loan sales whereas these sales in the nation declined 21.9 per cent. The decline of 18.5 per cent in sales to corporations and all other investors in the nation was smaller than the decline in sales to individuals, but the reverse was the case in the Fifth District with sales to corporations and all other investors declining 29.7 per cent. Most of the classified investor groups showed larger percentage sales declines from the Seventh Loan to the Victory Loan in the Fifth District than in the nation.

Fifth District sales to individuals, partnerships and personal trust accounts and to corporations and all other investors are shown in the accompanying table together with percentages of national totals.

WAR LOAN SALES TO NON-BANK INVESTORS

		Fill	DISTRICT			
	Tot	al Sales	Indivi	duals, etc.	All Othe	r Investors
War Loan	\$ Mil.	% of U.S.	\$ Mil.	% of U.S.	\$ Mil.	% of U.S.
Second	597	4.43	212	6.44	385	3.78
Third	972	5.13	355	6.60	617	4.55
Fourth	881	5.27	364	6.86	517	4.53
Fifth	1,214	5.88	516	8.12	698	4.89
Sixth	1,246	5.76	481	8.18	765	4.86
Seventh	1.502	5.71	592	6.82	910	5.16
Victory	1.076	5.09	486	6.44	640	4.45

Bank credit extended by the weekly reporting member banks in the United States for purchasing or carrying Government securities to customers other than brokers and dealers set a new high record in the Victory Loan both in amount and in percentage war loan security sales. Although this credit extension by the weekly reporting banks in the Fifth District was larger in the Victory Loan than in the Seventh War Loan it was exceeded in both the fifth and sixth loans.

As a percentage of war loan sales the extension of credit for purchasing or carrying Government securities to customers other than brokers and dealers by the weekly re-

CONTRIBUTION OF BANK LOANS* TO WAR LOAN SALES

		(minion	uonars)			
	Unite	ed States		Fifth	District	
War Loan	War Loan Sales	Bank Loan* Increase	%	War Loan Sales	Bank Loan* Increase	%
Fourt h	16,730	605	3.62	881	10	1.14
Fifth	20,639	1,303	6.31	1,214	89	7.33
Sixth	21,621	1.186	5.49	1.246	56	4.49
Seventh	26.313	1,784	6.78	1,502	29	1.93
Victory	21,144	1,819	8.60	1,076	39	3.62

*Increase in loans for purchasing securities to customers other than brokers and dealers by weekly reporting member banks during war loan drive. porting banks has run higher, and at times substantially higher in the United States than in the Fifth District. Only in the Fifth War Loan did the District percentage exceed that of the nation as the accompanying table shows:

Types of Securities Sold

The outstanding feature of the Victory Loan was the extraordinary performance turned in on sales of $2\frac{1}{2}\%$ bonds. These bonds which had accounted for between 5 and 6 per cent of the District's total sales in the Fourth, Fifth and Sixth War Loans rose to 18 per cent in the Seventh War Loan and to 39 per cent in the Victory Loan.

There has been a tendency, at least since the Fourth War Loan, for investors to concentrate more heavily in purchases of bonds maturing in 10 years or longer. Two factors bearing on this tendency deserve prominent mention. First, banks are an important source of demand for Government securities and in this capacity they have been indirectly a force which could be looked to by non-bank investors for the maintenance of a high liquidity in Government securities. Banks have been extending the maturities of their investments for some time, and this has had a lengthening maturity influence on the attitude of other investors particularly individuals, corporations and associations even though banks are not eligible to purchase $2\frac{1}{2}\frac{1}{2$ policy, hereafter, would likely starve the market of long term securities. This attitude has been reflected in an expanding incidence of war loan sales in the longer maturing issues bearing higher coupons.

The accompanying table shows the amount of sales of marketable issues with coupons of 2% and higher and the percentages of these sales to total war loan sales both in the District and in the nation.

CONTRIBUTION	OF	2%	21/4%	and	21/2%	MARKETABLE	BONDS
		то у	VAR I	OAN	SAL	ES	

	United \$	States	Fifth District				
War Loan	Sales of 2's, 2¼'s, & 2½'s	% of War Loan Sales	Sales of 2's, 2¼'s, & 2½'s	% of War Loan Sales			
Fourth	5,251	31.4	226	25.7			
Fifth	7,492	36.3	849	28.7			
Sixth	9,650	44.6	487	39.1			
Seventh	12,165	46.2	676	45.0			
Victory	12,864	60.8	623	57.9			

The relative positions of the $2\frac{1}{4}\%$ bonds and the $2\frac{1}{2}\%$ bonds reversed in the Victory Loan as compared with the Seventh War Loan in the Fifth District. In the Victory Loan $2\frac{1}{2}\%$ bonds accounted for 38.9 per cent of the Fifth District total sales, and $2\frac{1}{4}\%$ bonds accounted for 18.9 per cent. In the Seventh War Loan $2\frac{1}{4}\%$ bonds accounted for 27.0 per cent of the total sales in this loan and $2\frac{1}{2}\%$ bonds accounted for 18 per cent. Certificates sold in the Victory Loan were a smaller percentage of total sales than in the seventh loan and the type of funds which went into the $1\frac{1}{2}\%$ -6 year bonds in the seventh loan apparently moved out beyond the $2\frac{1}{4}\%$ issue into the $2\frac{1}{4}\%$ s. Series E savings bonds were a notably smaller percentage of total Victory Loan sales than of Seventh War Loan sales, but the proportions of Series F and G bonds were well maintained as the accompanying table shows.

PER CENT OF TOTAL WAR LOAN SALES BY ISSUE

Fifth District										
War Loan	4th	δth	6th	7th	Victory					
78% certificates	29.1	27.9	22.4	17.3	15.4					
Treas. notes		11.6	9.1							
1½% bonds		:		8.5	••••					
2% bonds		23.0	33.9		•••					
21/4 % bonds	20.6			27.0	18.9					
21/2% bonds	5.1	5.7	5.2	18.0	88.9					
Savings notes-Ser. C		10.3	9.1	6.9	7.5					
Savings bonds-Ser. E		17.2	16.7	18.5	15.7					
Savings bonds-Ser. F	1.9	1.2	.9	.9	.8					
Savings bonds-Ser. G	5.2	3.1	2.7	2.9	2.8					
Total	100.0	100.0	100.0	100.0	100.0					

Although total Victory Loan sales in the Fifth District were a smaller percentage of national sales than in the Seventh War Loan, District sales of 21/2% bonds, savings notes series C, savings bonds series E, F and G were larger percentages of similar issues sold in the United States. The smaller percentages of certificates and $2\frac{1}{4}$ % bonds sold accounted for the overall reduction in the District's percentage of national sales in the Victory Loan as compared with the Seventh War Loan as the accompanying table shows:

WAR LOAN SALES OF GOVERNMENT SECURITIES Fifth District

(million	dollars)
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					,			
War Loan	Cert. %%	Notes* 1¼%	Bonds** 2%	Bonds 2½%	Sav. Note Ser. C	s Sav. E	Bonds F&G	Total
First	59.4		40.1	70.2	60.7	46.1	20.2	296.7
Second	150.1		112.9	108.9	83.3	96.0	41.8	516.77
Third	197.8		289.8	133.3	137.5	160.1	53.9	972.4
Fourth	256.5		181.1	45.2	122.5	213.3	62.4	881.0
Fifth	338.0	141.0	279.2	69.7	124.6	208.4	52.6	1.213.5
Sixth	2 78.9	113.5	422.4	65.0	113.2	208.4	45.1	1,246.4
Seventh	260.1	217.7	404.6	270.6	104.3	277.1	57.2	1,501,5
Victory	165.4	• • • •	203.7	418.7	80.8	168.4	39.1	1,076.1
		(Per Co	ent of U	nited S	States Tot	al)		
First	3.57		4.00	2.47	4.57	7.18	6.94	4.34
Second	4.84		4.01	2.89	5.04	6.52	6.72	4.43
Third	4.80		5.51	3.53	5.54	6.48	6.49	5.13
Fourth	5.09		5.44	2.36	5.49	6.69	6.09	5.27
Fifth	7.09	7.24	5.34	3.08	4.84	6.87	6.43	5.88
Sixth	6.33	7.32	6.09	2.40	4.66	7.27	6.28	5. 6
Seventh	5.44	7.56	7.97	3.82	3.85	6.97	5.77	5.71
Victory	4.43		6.69	4.26	4.80	7.64	5.94	5.09

*Seventh 1½% bonds. **First 1¾%; Fourth 2¼%; Seventh 2¼%; Victory 2½%. †Includes unallocated amount of \$690,000.

SALES BY CLASSIFIED BUYER

Changes were small in the percentage of total Fifth District Victory Loan securities sold to the various types of buyers in comparison with the Seventh War Loan. Savings bank and insurance company Victory Loan purchases were lower percentages of total sales than in the Seventh War Loan, and these lower percentages were compensated for largely by corporations and "other" investors. There were, however, notable shifts in these two war loans in the percentages of total sales of the various issues. Individuals nearly doubled their percentages of certificate purchases in the Victory Loan as compared with the Seventh War Loan, and the proportion of corporations and "other" investors rose considerably. These increases were compensated for by reduced percentages of savings banks, insurance companies, and principally states and local governments. Individuals also nearly doubled their percentages of total 21/4% bonds purchased in the Victory Loan over the Seventh War Loan, and this increased proportion was offset largely by lower percentages of these securities purchased by insurance companies, and states and local governments. The chief changes in proportionate purchase of the 21/2% bonds was a substantial increase in those of individuals and about a corresponding reduction in those of insurance companies.

WAR LOAN SALES BY TYPE OF INVESTOR Fifth District

		(milli	on dolla	urs)			
	2nd	3rd	4th	5th	6th	7th	Victory
Individuals, etc	212.4	854.7	863.7	516.2	480.7	592.0	436.4
Savings banks	41.7	74.1	46.6	45.0	68.3	87.2	50.8
Insurance cos	60.3	70.5	53.5	64.8	84.2	147.6	79.9
Dealers & brokers	*	24.3	18.4	15.2	4.7	2.9	4.0
Fed. Agencies, etc	4.0	6.6	6.5	19.7	.1	1.2	8.9
St. & local govts	57.6	77.0	67.2	123.2	143.5	163.6	114.5
Bldg. & Sav. & Loan	*	*	*	*	46.1	55.3	37.5
Corp. and other	220.8	365.2	325.1	429.4	418.8	451.7	349.1
Total	596.8	972.4	881.0	1,213.5	1,246.4	1,501.5	1,076.1
	(Per	Cent o	f Distri	ict Total)		
Individuals, etc	35.6	36.5	41.3	42.5	3 8.6	89.4	40.6
Savings banks	7.0	7.6	5.3	3.7	5.5	5.8	4.7
Insurance cos	10.1	7.3	6.1	5.3	6.7	9.8	7.4
Dealers & brokers	*	2.5	2.1	1.3	.4	.2	.4
Fed. agencies, etc	.7	.7	.7	1.6		.1	.4
St. & local govts	9.6	7.9	7.6	10.2	11.5	10.9	10.6
Bldg. & Sav. & Loan	*	*	*	*	3.7	3.7	3 .5
Corp. and other	87.0	37.5	36.9	35.4	33.6	30.1	32.4
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0

CONTRIBUTION OF THE STATES

Victory Loan sales of securities declined in each state of the District and the District of Columbia from sales made in the Seventh War Loan. The smallest percentage declines were recorded in South Carolina and West Virginia, and the largest in North Carolina. All states in the District except North Carolina increased their purchases of 21/2% bonds, with Maryland, West Virginia and South Carolina showing increases above the District average.

Maryland's Victory Loan sales declined 23 per cent from the Seventh War Loan sales which compares with the decline for the Fifth District of 28 per cent. Sales of all issues except 21/2% bonds declined and all of the states' declines were larger than the District average. Maryland's 23 per cent decline in total sales was the third smallest in the District; heavier than average declines in most issues were in part offset by a 239 per cent increase in sales of $2\frac{1}{2}\%$ bonds.

The District of Columbia's Victory Loan sales declined 35 per cent from sales made in the Seventh War Loan compared with a 28 per cent decline in the Fifth District. This was the only major political subdivision of the District to show an increase in sales of series C savings notes. District of Columbia sales of $2\frac{1}{2}$ % bonds rose only 4 per cent between these two war loans as compared with a gain of 55 per cent for these securities in the Fifth District. All other issues in the District of Columbia declined by larger percentages than were shown by the Fifth District as a whole.

Virginia's Victory Loan sales declined 28 per cent from Seventh War Loan sales which was the same percentage decline shown for the entire Fifth District. Sales of certificates, Series F and G bonds declined considerably less than the District average of these securities. Sales of 21/4% bonds, series C savings notes and Series E bonds declined about the same percentage as the District aggregate for similar issues. And sales of 21/2% bonds rose 38 per cent compared with an increase in the District average of 55 per cent.

West Virginia's Victory Loan sales were only 15 per cent smaller than Seventh War Loan sales compared with a decline for the Fifth District of 28 per cent. This state increased its sales of certificates 26 per cent whereas the Fifth District aggregate declined 36 per cent. Sales of $2\frac{1}{2}$ % bonds rose 56 per cent, or about the same as

the 55 per cent gain for the District, and Series E bond sales declined 41 per cent or not much more than the 39 per cent reduction for the District. Series C savings notes and Series E bond sales in this state declined by somewhat larger percentages than in the District, b.t sales of all other issues declined less than those issues declined in the District.

North Carolina was the only state in the District to show declines in all issues of securities sold in the Victory Loan as compared with the Seventh War Loan, the decline in overall sales amounting to 42 per cent compared with 28 per cent for the District. Sales of $2\frac{1}{4}\%$ bonds, and Series E bonds were the only two issues in which North Carolina sales did not fall as much as sales of those securities in the District as a whole. Sales of $2\frac{1}{2}\%$ bonds declined 5 per cent compared with a gain of 55 per cent for these securities in the Fifth District. Certificate sales declined 66 per cent compared with the District reduction in sales of these securities of 36 per cent.

South Carolina tied with West Virginia in showing the smallest sales reduction in Victory Loan securities in comparison with Seventh War Loan sales. In only the Series E and Series F bonds did this state's sales declines exceed declines shown for these issues in the entire District. In all other issues South Carolina made a better showing than the District. Sales of $2\frac{1}{2}$ % bonds rose 103 per cent compared with a District gain in this issue of 55 per cent. Sales of $2\frac{1}{4}$ % bonds decreased 35 per cent while the District sales of these bonds decreased 50 per cent. Series C savings notes sales decreased 10 per cent compared with a decrease in sales of 23 per cent in the Fifth District.

The overall sales record of the states of the Fifth District and the District of Columbia are shown in the accompanying table. In the First War Loan or the Victory Fund Committee Drive Series E War Savings Bonds were not included. Figures for the First War Loan, therefore, do not include series E bonds.

WAR LOAN SALES TO NON-BANK INVESTORS Fifth District (million dollars)

(minion gonarby											
War Loan	Md.	<u>D.</u> C.	Va.	W. Va.	N. C.	<u>s. c.</u>	District				
First	99.1	29.6	54.6	21.7	31.6	14.0	250.6				
Second	189.7	78.9	120.5	54.8	109.9	43.0	5.68				
Third	330.7	102.8	193.8	84.5	182.5	78.1	972 4				
Fourth	280.2	110.0	184.9	68.2	172.0	65.7	881 0				
Fifth	421.8	152.1	220.3	100.7	235.3	83 3	1.213.5				
Sixth	416.7	141.1	247.9	112.8	248.4	79.5	1,246.4				
Seventh	494.1	233.4	275.7	107.9	304.4	86.0	1.501 5				
Victory	384.6	152.9	197.4	91.8	176.2	73.3	1,076.1				
		(Per Cer	nt of Dis	strict Tota	d)						
First	39.5	11.8	21.7	8.6	12.6	5.8	100				
Second	31.8	13.2	20.2	9.2	18.4	7.2	100				
Third	34.0	10.6	19.9	8.7	18.8	8.0	100				
Fourth	31.8	12.5	21.0	7.7	19.5	7.5	100				
TT 1 0 . 1	34.7	12.5	18.2	8.3	19.4	6.9	100				
			19.9	9.1	19.9	6.4	100				
Sixth	33.4	11.3									
Seventh	32.9	15.5	18.4	7.2	20.3	5.7	100				
Victory	85.7	14.2	18.4	8.5	16.4	6.8	100				

Change in Quotas

Victory Loan quotas for corporations and investors other than individuals were the same as in the Seventh War Loan both for the Fifth District and for the nation. Individual quotas were reduced 40.5 per cent for the Fifth District and 42.9 per cent for the nation. Owing to the fact that Fifth District individual quotas in the Seventh War Loan accounted for 67.3 per cent of total quotas compared with 50 per cent for the nation, the smaller reduction in the District individual quota from the Seventh to the Victory Loan nevertheless had the effect of giving the District a larger reduction in overall quotas than the nation. Overall District quotas declined 27 per cent between the Seventh and Victory Loans while the national quotas declined 21 per cent.

The percentage declines in the overall quotas of most of the Fifth District major political subdivisions were close to the percentage reduction in the District total with the exception of West Virginia which had a reduction in its overall quota of 36.1 per cent compared with the District reduction of 27.2 per cent.

Individual quotas for the Fifth District declined 40.5 per cent from the Seventh to the Victory Loan. The national decrease in this quota was 42.9 per cent.

QUOTA ATTAINMENT

Maryland, West Virginia and South Carolina improved their percentages of total Victory Loan sales relative to quotas as compared with the Seventh War Loan. In fact these states showed total Victory Loan sales the highest percentage of quotas in any war loan since the fourth, this being the earliest date for which these ratios are readily at hand. Virginia and North Carolina showed total Victory Loan quotas were covered by smaller percentages than in either the sixth or seventh loans, but higher than in the fourth or fifth. The District of Columbia's total Victory Loan quota coverage was exceeded only in the Seventh War Loan.

All states of the District and the District of Columbia covered their individual Victory Loan quotas by substantially larger percentages than Seventh War Loan quotas, and in the Victory Loan the District of Columbia, Virginia, North Carolina and South Carolina showed the largest percentage of quota attainment in any war loan since the fourth. Sales of Victory Loan securities to individual investors in the Fifth District were 147 per cent of quota while national sales were 169 per cent of quota. In both instances these were new high records of achievement relative to quota.

Fifth District series E bond quotas were covered 112 per cent compared with a national quota attainment of 111 per cent. All states of the Fifth District improved their series E bond quota attainment except Virginia in the Victory Loan as compared with the Seventh War Loan. However Virginia's series E bond sales as a percentage of quota was the highest in the District. Maryland's percentage of quota sales of E bonds of 106 per cent was its highest of any war loan since the fourth. West Virginia tied Virginia with E bond sales of 117 per cent of quota, but West Virginia's Victory Loan E bond quota was reduced 53 per cent from that of the Seventh War Loan whereas Virginias' was reduced 40 per cent.

Sales of Victory Loan securities to corporations and other investors of the Fifth District were 266 per cent of quota, compared with a national figure of 205 per cent. Corporation and other investors in South Carolina bought the largest amount of securities relative to their quota in the Victory Loan than in any other from the fourth on. West Virginia's quota coverage was not far below the record established in the Seventh Loan. Other states of the District, however, showed substantial reductions in the percentage of quota sales in the Victory Loan as compared with the Seventh War Loan.

The accompanying table shows sales as a percentage of quotas for: all investors; individuals, partnership and

personal trust accounts; series E savings bonds; and corporations and other investors for the Sixth, Seventh, and Victory Loans.

	A	l Inv	estors	Individuals, etc.			Seri	Series E Bonds			Corp. & Other		
	6th	7th	Vic.	6th	7th	Vic.	6th	7th	Vic.	6th	7th	Vic.	
Md D. C. Va W. Va. N. C S. C	198 150 182 209 205 162	214 207 185 168 230 162	226 180 178 233 182 193	133 117 143 175 155 138	104 122 129 103 132 121	118 145 162 156 170 144	94 116 137 111 124 132	84 101 117 93 96 104	106 112 117 117 117 110 110	265 182 222 254 256 188	409 344 310 386 441 258	339 214 201 372 197 261	
Dist U. S	188 154	201 188	200 192	142 118	118 124	147 169	118 115	100 99	112 111	236 175	373 252	266 205	

PERCENTAGE OF WAR LOAN QUOTAS ATTAINED

RANK OF THE DISTRICT STATES

Fifth District states except West Virginia and the District of Columbia, for the most part, lowered their ranks among the states of the nation in sales quota achievement of each investor quota in the Victory Loan compared with the Seventh. West Virginia improved her rank among the states of the nation for all classes of investors, this in part being due to the relatively greater reduction in this state's quota in the Victory Loan compared with the Seventh War Loan. South Carolina rose from 41st place in the all investor percentage of quota achievement in the Seventh War Loan to 33rd place in the Victory Loan, primarily as a result of better-than-national performance in the sales of certificates and 21/2% bonds. Maryland rose from 48th place in the Seventh War Loan Series E War Savings bond percentage of quota attainment to 36th place in the Victory Loan, but Maryland's E bond quota had been reduced 53.3 per cent between these two war loans compared with a reduction of 46 per cent for the Fifth District and a reduction of 50 per cent for the nation. North Carolina's E bond sales as a percentage of quota ranked 35th among the nation's states in the Seventh War Loan. In the Victory Loan this rank was raised to 27th while the quota reduction of the state was smaller than in the Fifth District as a whole or in the nation. The District of Columbia ranked 23rd in the nation in both Seventh and Victory Loans in the percentage of E bond quota sales. The percentage of quota sales in all other investor classes in each state of the District not enumerated above ranked lower in the Victory Loan than in the Seventh War Loan as the accompanying table shows:

RANK AMONG THE STATES IN QUOTA ATTAINME

	A	ll Inv	estors	Indiv	vidua	ls, etc.	Ser	ies E	Bonds	Cor	p. & ()ther
	6th	7th	Vic.	6th	7th	Vic.	6th	7th	Vic.	6th	7th	Vic.
Md	4	6	15	13	45	49	49	48	36	3	5	7
D. C	27	10	40	21	20	40	25	23	23	26	15	34
Va	9	21	42	9	12	27	5	5	15	11	21	38
W. Va.	2	35	9	1	46	30	34	37	15	7	7	3
N. C	3	2	39	2	9	19	14	35	27	6	2	41
S. C	16	41	33	10	23	41	12	17	27	21	38	21

The county map on the second page shows the series E bond sales as percentages of quotas classified into four groups for purposes of graphic presentation. In these classifications there were 15 counties which failed to meet their quotas; 163 counties and the District of Columbia whose sales equalled or exceeded quotas by as much as 19 per cent; 88 counties with sales from 120 to 139 per

cent of quotas; and 53 counties with sales more than 140 per cent of quotas. Counties showing the largest percentages as well as the least percentages of quotas sold in the Victory Loan were for the most part rural. The majority of the important industrial areas and large centers of population covered their quotas in the main by percentages ranging from 100 to 120. Several of the smaller cities where industrial cutbacks have not been in evidence covered their quotas by somewhat larger percentages.

With the county E bond percentages of quota sales classified by 10 per cent intervals from 80 to 180 it is found that nearly a third of the counties in the District had per cent of quota E bond sales of 100 to 109 per cent, and that somewhat more than a third of the counties ranged from 110 to 129 per cent. County distribution is shown as follows:

FREQUENCY DISTRIBUTION OF COUNTY PER CENT-OF-QUOTA SERIES E BOND SALES Fifth District

E Bond Sales % of Quota	No. of Counties	% of Total
Under 80	2	.6
80 - 89	6	1.9
90 - 99	7	2.2
100 - 109	103	32.3
110 - 119	60	18.8
120 - 129	52	16.3
130 - 139	36	11.3
140 - 149	20	6.3
150 - 159	īi	3.4
160 - 169	6	1.9
170 - 179	Ă	1.2
180 & over	12	3.8
Total	319	100.0

Continued from page 1

Navy yards, in addition to a steady loss in numbers owing to quits, are periodically making lay-offs. The Norfolk Navy Yard, which occupied 43,000 at its wartime peak, released 5,000 during January and now employs around 17,000 compared with an employment level of 5,000 before the war. Job openings are plentiful in the District with most major concerns advertising daily for workers. The number receiving unemployment compensation is much lower than seemed possible a few months ago, and the bulk of the District payments are mainly in the Baltimore area and other centers of munitions production. Unemployment compensation payments are rising, but it appears that a considerable part of this rise is due to veterans.

The weekly reporting member banks in this District during and since the Victory Loan to January 16th have increased their holdings of Government securities \$111 million. This compares with a gain of \$208 million during and three weeks after the Seventh War Loan. Increased holdings came chiefly in certificates during and after the Victory Loan whereas bonds accounted for nearly half of the increase during and after the Seventh War Loan. There has been little liquidation of loans made to customers other than brokers and dealers for purchasing or carrying Government securities since the end of the Victory Loan, despite the fact that the $2\frac{1}{4}$ % and $2\frac{1}{2}$ % bonds are selling at substantial premiums.

6

FEDERAL RESERVE	FEDERAL RESERVE BANK OF RICHMOND						
(All Figures	in Thousan	ds)					
ITEMS	January 16 1946	Change in 12-12-45	Amt. From 1-17-45				
Total Gold Reserves. Other Reserves Total Reserves Bills Discounted Industrial Advances	\$978,844 24,479 1,003,323 4,909 46	$\begin{array}{r}144,706 \\ + 10,329 \\134,377 \\ + 785 \\ 19 \end{array}$	$\begin{array}{rrrr} & 9,048 \\ + & 7,054 \\ - & 1,994 \\ - & 841 \\ - & 75 \end{array}$				
Gov. Securities, Total Bonds Notes Certificates Bills	1,461,038 59,350 91,492 534,643 775,553	+117,235 + 1,234 - 37,742 + 41,594 + 112,149	+341,660 -14,362 -8,835 +218,800 +119,057				
Total Bills & Securities	1,465,993	+118,001	+ 313,744				
Uncollected Items	164,450	961	+ 32,192				
Other Assets Total Assets	43,243 2,677,009	+ 15,581 - 1,756	+ 27,637 +371,579				
Fed. Res. Notes in Cir	\$1,713,196	28,155	+ 225,850				
Deposits, Total Members' Reserves U. S. Treas, Gen. Acct Foreign Other Deposits	793,600 737,419 15,673 37,405 3,103	$ \begin{array}{r} + 21,645 \\ + 34,905 \\ - 15,167 \\ + 2,189 \\ - 282 \end{array} $	$ \begin{array}{r} + & 97,771 \\ + & 120,735 \\ - & & 9,358 \\ - & & 14,122 \\ + & & 516 \end{array} $				
Def. Availability Items	141,303	+ 4,171	+ 42,280				
Other Liabilities	386	- 209	- 65				
Capital Accounts	28,524	+ 792	+ 5,743				
Total Liabilities	2,677,009	1,756	+ 371,579				

(All Figures	in Thousand	ds)	
ITEMS	January 16 1946	Change in # 12-12-45	1-17-45
Total Loans Bus, & Agri. Loans. Real Estate Loans. All Other Loans. Total Security Holdings.	\$ 394,256 170,253 50,217 173,786 1,830,747	$\begin{array}{rrrr} & 416 \\ + & 1,098 \\ + & 631 \\ - & 2,145 \\ + & 12,034 \end{array}$	+ 72,589 + 27,938 + 3,152 + 41,499 + 173,343
U. S. Treasury Bills	73,590	+ 2,240	$\begin{array}{r} 40,327 \\ +111,308 \\114,254 \\ +223,787 \\ 19,092 \end{array}$
U. S. Treasury Certificates	422,488	+ 42,884	
U. S. Treasury Notes	213,373	- 35,921	
U. S. Gov. Bonds	1,049,700	- 3,498	
Obligations Gov. Guaranteed.	152	0	
Other Bonds, Stocks & Sec	71,444	$ \begin{array}{r} + & 6,329 \\ - & 9,333 \\ - & 13,724 \\ - & 4,359 \end{array} $	+ 11,921
Cash Items in Process of Col	124,906		+ 27,693
Due from Banks	182,639*		+ 13,559
Currency & Coin	38,390		+ 1,666
Reserve with F. R. Bank	357,209	+ 12,703	+ 48,826
Other Assets	74,841	- 199	+ 8,986
Total Assets	3,002,988	- 3,294	+346,662
Total Demand Deposits Deposits of Individuals Deposits of U. S. Gov Deposits of State & Local Gov. Deposits of Bank Certified & Officers' Checks Total Time Deposits	\$2,413,707 1,331,398 505,931 87,683 460,085* 28,610 358,895	$\begin{array}{r}15,516 \\ + 6,536 \\18,281 \\ + 10,364 \\12,621 \\1,514 \\ + 7,467 \end{array}$	$\begin{array}{r} +256,526 \\ +165,067 \\ +33,684 \\ +18,731 \\ +38,661 \\ +8,383 \\ +68,098 \end{array}$
Deposits of Individuals	345,172	+ 7,535	+ 63,235
Other Time Deposits	13,723	- 68	- 137
Liabilities for Borrowed Money	1,500	0	- 1,000
All Other Liabilities	95,614	+ 4,387	+ 10,125
Capital Accounts	133,272	+ 368	+ 14,913
Total Liabilities	3,002,988	3,294	+ 346,662

	MUTUAL SA Baltimore Bar	VINGS BANKS	1
Total Deposits	Dec. 31, 1945	Nov. 30, 1945	Dec. 31, 1944
	\$343,795,649	\$337,643,189	\$295,619,832

DEBITS TO INDIVIDUAL ACCOUNTS							
	(000 on	itted)					
District of Columbia	December 1945	% Change from Dec. 1944	e 12 Mos. 1945	% Change from 12 Mos. '44			
Washington \$	636,838	+ 15	\$ 6,710,782	+14			
Maryland Baltimore Cumberland Frederick Hagerstown	995,519 17,787 12,630 19,215	+11 + 17 - 1 + 6	9,661,863 180,260 149,349 210,343	+ 4 + 12 + 1 + 3			
North Carolina Asheville	41.095	+ ° -+34	358.855	+ 3			
Charlotte Durham Greensboro	158,453 68,080 68,082	+6 -16 +66	1,685,210 1,007,396 514,978	+22 + 9 + 11 + 22			
Kinston Raleigh Wilmington	10,566 72,522 38,491	6 10 13	150,534 715,931 432,642	+12 + 5 - 1			
Wilson Winston-Salem South Carolina	14,156 88,712	42 + 14	20 6,382 89 2,13 5	+9 + 10			
Charleston Columbia Greenville Spartanburg	46,314 64,156 49,449 33,710	+ 1 + 7 + 12 + 37	503,085 664,867 516,439 306,300	+ 6 + 10 + 10 + 14			
Virginia Charlottesville	25,656	+24	251,456	+31			
Danville Lynchburg Newport News	33, 754 27,994 26,089	+11 + 11 - 6	282,933 275,871 281,491	+20 + 7 - 9			
Norfolk Portsmouth Richmond	152,353 18,428 401,613	$^{+5}_{12}$ 19	1,490,882 207,206 4,194,158	+ 2 + 7 + 1			
Roanoke West Virginia	62,773	+18	563,562	+10			
Bluefield Charleston Clarksburg Huntington Parkersburg	30,484 139,442 25,538 41,975 24,370	+ 2 + 35 + 22 0	303,344 1,107,569 225,099 454,113	+ 6 + 9 + 18 + 17			
	3,446,244	+29 + 6	236,934 \$34,741,969	$+ \frac{18}{+ 7}$			

COMMERCIAL FAILURES							
Number Failures Total Liabilities MONTHS District U.S. District U.S							
3 2 1	42 60 93	\$ 101,000 19,000 31,000	\$ 1,824,000 1,268,000 1,804,000				
15 14	810 1,222	\$1,638,000 691,000	\$30,395,000 31,660,000				
	Number I District 3 2 1 1 15	Number Failures District U. S. 3 42 2 60 1 93 15 810	Number Failures Total L District U.S. District 3 42 \$ 101,000 2 60 19,000 1 93 31,000 15 810 \$1,638,000				

COTTON CONSUMP	TION AND	D ON HAN	ID—BALE	8
	Dec. 1945	Dec. 1944	Aug. 1 1945	to Dec. 31 1944
Fifth District States: Cotton consumed	307,459	370.481	1,742,936	1.998.124
Cotton Growing States:				
Cotton consumed Cotton on hand Dec. 31 in	57 2,125	671,120	2,184,078	3,552,158
consuming establishments				
storage & compresses	10,394,556	13,254,184		
United States: Cotton consumed Cotton on hand Dec. 31 in	651,784	758,809	3,595,851	4,020,386
consuming establishments storage & compresses				
Spindles active, U. S				

COTTON CONSUMPTION—FIFTH DISTRICT In Bales							
MONTHS	No. Carolina	So. Carolina	Virginia	District			
December 1945 November 1945 December 1944	158, 4 69 197,607 196, 3 13	136,578 153,071 156,850	12,412 16,190 17, 3 18	307,459 366,868 370,481			
12 Months 1945 12 Months 1944		1,853,613 1,998,863	209 ,284 226,178	4,472,619 4,825,880			

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BU	JILDING PH	RM	IIT FIGU	RES		
	Dec	eml	ber	Ar	nual	
	Valuati	lon 1	Figures	Valuation Figures		
	1945		1944	1945	1944	
Maryland						
Baltimore	\$ 1,427,575	\$	578,240	\$12,848,746	\$ 5,965,813	
Cumberland	5,945	*	1,982	213,840	95,158	
Frederick	2,700		400	239,665	55,691	
Hagerstown	34,455		6,450	384,419	311,800	
Salisbury	128,795		25,582	605,220	269,346	
Virginia						
Danville	44,675		36,396	780,170	151,959	
Lynchburg	72,830		14,395	750,795	132,801	
Norfolk	421,350		44,440	4,181,075	1,441,055	
Petersburg	0		3,600	132,285	25,530	
Portsmouth	97,660		28,925	1,143,971	575,519	
Richmond	737,454		121,215	7,530,445	2,212,630	
Roanoke	156,306		51,130	1,214,753	320,040	
West Virginia						
Charleston	356,285		20,885	1,753,963	509,614	
Clarksburg	8,933		16,100	164,032	69,067	
Huntington	100,925		11,750	2,303,624	285,208	
North Carolina						
Asheville	501,020		4,600	1,321,394	231,346	
Charlotte	1,002,921		46,896	4,136,264	803,171	
Durham	734,450		13,770	2,030,473	481,597	
Greensboro	2,158,325		24,553	3,458,502	261,561	
High Point	36,317		14,947	826,241	323,945	
Raleigh	776,450		23,200	2,504,717	519,056	
Rocky Mount	13,650		700	325,525	115,927	
Salisbury	18,800		50	326,685	80,562	
Winston-Salem	144,225		30,755	1,499,851	1,253,4 13	
South Carolina					400.00	
Charleston	220,410		20,013	1,497,566	480,034	
Columbia	149,871		8,630	1,248,330	158,985	
Greenville	154,950		8,225	504.320	166,025	
Spartanburg	67,500		50,464	555,807	474,546	
District of Columbia	1 407 155		000 410	00 004 050	19 000 507	
Washington	1,497,155		990,412	20,694,253	13,029,527	
District Totals	\$11,071,932	\$ 2	2,198,705	\$75,176,931	\$30,800,926	

AUCTION	TOBACCO	MARKETING	ł	
Pro	ducers' Tobac	co Sales, Lbs.		
	Decembe		Price per	hundred
STATES	1945	1944	1945	1944
North Carolina				
Flue-cured	16,598,63	7 39.357.357	\$45.47	\$43.53
Burley	5,921,01		44.44	49.02
North Carolina, Total	22,519,64		45.20	44,05
Virginia				
Flue-cured	9,451,15		46.11	43.74
Fire-cured	3,020,59		28.53	25.03
Burley	7,453,09			45.12
Sun-cured	553,12	0 635,542	27.74	27.22
Virginia, Total	20,477,96	4 23,569,943	43.19	41.90
District Total, December	42.997.61	2 67.047.555	44.24	43.29
District Total, December	42,001,01	L 01,041,000	33.43	10.40
N. C. season to 12-31	772,022,11	1 714.912.614	44.15	43.30
Va. season to 12-31	143,570,12		44.56	42.87
S. C. entire season	124,191,11		43.94	43.08
District, season to 12-31	1,039,783,37	1 955,895,807	44.18	43.22

TOBACCO MANUFACTURING					
	Dec. 1945	% Change from Dec. 1944	12 Mos. 1945	% Change from 12 Mos. '44	
Smoking & chewing tobac (Thousands of lbs.) Cigarettes (Thousands). Cigars (Thousands) Snuff (Thousands of lbs.)	co 12,486 16,060,627 364,671 2,968	45 10 8 14	270,210 260,906,501 4,426,086 43,629	+7 +9 +2 +4	

SOFT COAL PRODUCTION IN THOUSANDS OF TONS

REGIONS	Dec. 1945	Dec. 1944	% Chg.	12 Mos. 1945	12 Mos. 1944	% Chg.
West Virginia Virginia Maryland	12,096 1,401 164	11,289 1,368 121	$^{+7}_{+2}_{+36}$	150,516 18,082 1,840	163,927 19,865 1,952	8 6
Fifth District United States % in District	13,661 46,100 29.6	12,778 45,665 28.0	$^{+7}_{+1}$	170,438 576,000 29.6	185,744 619,576 30.0	8 7

CONSTRUCTION CONTRACTS AWARDED

STATES	Nov. 1945	% Chg. from Nov. 1944	11 Mos. '45	% Chg. from 11 Mos. '44
Maryland	\$ 6,195,000	+ 49	\$ 94,258,000	+ 17
District of Columbia.	2.787.000	- 9	38,505,000	45
Virginia	9.539.000	+ 86	104,125,000	÷ 3
West Virginia	5,003,000	+416	26,108,000	÷ 15
North Carolina	11.046.000	-269	68,778,000	. <u>∔</u> 69
South Carolina	2,845,000	+283	18,463,000	<u> </u>
Fifth District	\$37,415,000	+120	\$350,237,000	+ 20

WHOLESAI	LE TR/	ADE, 19	93 FIRM	AS	
LINES	Dec. compar Dec.	1945 red with Nov.	Dec. 3 compar Dec. 31	o ck 31, 1945 red with Nov. 30 1945	collections to acc'ts outstand'g
Auto Supplies (10)* Drugs (10)* Dry Goods (5)* Electrical Goods (5)* Groceries (67)* Hardware (13)* Industrial Supplies (7)* Paper & Products (6)* Tobacco & Products (7)* Miscellaneous (63)* District Average (193)*	-4 +82 +11 +8 +13 -1 +12 -2	-29 + 1 14 22 9 22 3 13	0 + 32 + 9 + 16 + 7 - 5 + 19 + 6	+ 7 + 3 = 0 -111 + 5 + 19 + 2 + 13 = 0 + 5	$138 \\ 119 \\ 101 \\ 103 \\ 163 \\ 111 \\ 105 \\ 92 \\ 147 \\ 134 \\ 129$
Source: Department of Com *Number of reporting firms.	merce				

RETAIL FUE	NITURE SALES	
Perce	entage Changes in I Compared with C December 1944	
Maryland (5)* District of Columbia (6)* Virginia (21)* West Virginia (6)* North Carolina (16)* South Carolina (14)*	+15 +23 +20 +56 +14	+14 + 9 + 14 + 22 + 14
District (68)* Individual Cities		+18
Baltimore, Md. (5)* Washington, D. C. (6)* Lynchburg, Va. (3)* Richmond, Va. (7)* Charlotte, N. C. (3)* Columbia, S. C. (4)*	+15 +23 +20 +24 +18 +25	+14 + 9 +22 +21 +11 + 5
* Number of reporting stores		

DEPARTMENT STORE TRADE

D!	D-144	The shite set as	out	D! date
Richmond	Baltimore	wasnington	Other Cities	District
Percentage +13		945 sales, compa + 8	red with sales in 1 +11	Dec. 1944: + 8
$\frac{Percentage}{+15}$		s. sales 1945, com $+$ 9	pared with 12 mos $+13$	s. in 1944: +10
Percentage 3	change in stocks 5	on Dec. 31, '45, + 8	compared with De $+ 4$	c. 31, '44: + 1
$\frac{Percentage}{+40}$		und'g orders Dec +22	. 31, '45 from De +30	c. 31, '44: +25
$\frac{Percentage}{+21}$	chg. in receivabl +13	les Dec. 31, '45 : 0	from those on De $+12$	c. 31, '44: + 8
Percentage 52	of current receiv 52	vables as of Dec 50	a. 1, 1945 collected 54	l in Dec.: 51
Percentage 30	of instalment rec 32	eivables as of De 26	ec. 1, 1945, collecte 45	d in Dec.: 30
Maryland	Dist.of Col. Virg	ginia West.Va.	No. Carolina So	. Carolina
$\frac{Percentage}{+ 5}$		1945 sales from 8 +14	Dec. 1944 sales, + 9	by states: 2
Percentage + 8	change in 12 n + 9 + 1		from 12 mos. sa +12	ales 1944: + 6