# MONTHLY REVIEW <br> of Financial and Business Conditions 



Federal Reserve Bank, Richmond 13, Va.
January 31, 1946

BUSINESS activity in the Fifth District in December, according to the consensus of statistical indicators, declined from the November level. Average daily cotton consumption was 16 per cent lower in December than in the previous month and 17 per cent under a year ago. These declines probably exaggerate the changes that have taken place in the output of spinning and weaving mills, since the average construction weights have no doubt fallen markedly in the changeover from war to civilian production. November employment in the cotton goods industry in North Carolina rose 1.6 per cent from October, and the slack in farm work during December should have seen a continued increase in this employment trend. It could be that the sharp drop in December cotton consumption has resulted from a return to a policy of shutting down for several days between Christmas and the New Year, though no substantiating evidence of this is in hand. Worth Street cotton merchants are optimistic on 1946 broad woven goods output. They anticipate an output of 10 billion linear yards compared with a probable figure of something under 9 billion yards in 1945.
Bituminous coal output on a daily average basis fell 11 per cent from November to December, but the latter month's output was 12 per cent higher than a year ago. Weather conditions undoubtedly had a lot to do with the reduction from November to December, and the effect of the holidays also played a part. The fact, however, that output exceeded that of a year earlier and that a trickle of new workers are returning to the fields makes a more hopeful production outlook. The Bituminous Coal Institute anticipates an average demand for more than 525 million tons of coal annually, a figure more than 20 per cent above
prewar average production. The Institute says, "The demand for coal in 1946 will be emphasized by the desirability of building up the nation's stock piles which at the end of 1945 were 10 million tons lower than they were when the war started in December 1941."

Cigarette output as measured by withdrawals from bonded warehouses for consumption in November declined from the all time record established in October. It seems likely that the October record will stand for some time, but it does not seem likely that any important downward trend would ensue in cigarette usage.

Department store sales in December despite their heavy volume, were not maintained at seasonal levels, the seasonally adjusted index for this District having declined 6 per cent from November. Relative to December 1944, however, the index rose 7 per cent. Three of the major lines of wholesale trade in the District in December showed sales gains of 12 to 22 per cent over last year, but hardware sales at wholesale continued their downward trend, having decreased 22 per cent in December from a year earlier.

Building permits, after receding moderately from October to November, established a postwar high in December. This is not indicative of a large volume of building under way but an indication of the demand. Not much in the way of onsite completed construction has yet been accomplished, but it is hoped that a considerable impetus will be possible in the next few months, as the trickle of available materials gradually broadens into a stream.

Employment levels are rising in civilian industries, but releases are still occurring in selected war industries. The Continued on page 6

## BUSINESS INDEXES-FIFTH FEDERAL RESERVE DISTRICT <br> Average Daily $1935-39=100$ <br> Seasonally Adjusted

| Dec. |  |  | Oct. Change <br> Dec. 1945 from |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Dec. 44 |  |  |  |

[^0]
## SERIES "E" BOND SALES - VICTORY LOAN

FIFTH FEDERAL RESERVE DISTRICT, BY COUNTIES


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## The Victory Loan

The Victory Loan Drive yielded Government security sales of $\$ 1,076,129,000$ from the Fifth Federal Reserve District. This amount was smaller by $\$ 425,405,000$ or 28.3 per cent than the District's sales in the Seventh War Loan, and compares with the national decline of $\$ 5,169$,000,000 or 19.8 per cent. As a consequence this District's proportion of the nation's sales declined to 5.09 per cent which compares with 5.71 per cent in the seventh loan, and a peak figure of 5.88 per cent in the fifth loan. The Victory Loan percentage of the Fifth District is the lowest since the Second War Loan.
Victory Loan sales to individuals, partnerships and personal trust accounts as well as sales to corporations and all other investors declined by larger percentages from sales in the Seventh War Loan in the Fifth District than in the nation. Fifth District Victory Loan sales to individuals etc, declined 26.3 per cent from seventh loan sales whereas these sales in the nation declined 21.9 per cent. The decline of 18.5 per cent in sales to corporations and all other investors in the nation was smaller than the decline in sales to individuals, but the reverse was the case in the Fifth District with sales to corporations and all other investors declining 29.7 per cent. Most of the classified investor groups showed larger percentage sales declines from the Seventh Loan to the Victory Loan in the Fifth District than in the nation.

Fifth District sales to individuals, partnerships and personal trust accounts and to corporations and all other investors are shown in the accompanying table together with percentages of national totals.

WAR LOAN SALES TO NON-BANK INVESTORS

## Fifth District

| War Loan | Total Sales |  | Individuals, etc. |  | All Other Investors |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ Mil. | \% of U.S. | \$ Mil. | \% of U.S. | \$ Mil. | c/o of U.S. |
| Second | 597 | 4.43 | 212 | 6.44 | 385 | 3.78 |
| Third | 972 | 5.13 | 355 | 6.60 | 617 | 4.55 |
| Fourth | 881 | 5.27 | 364 | 6.86 | 517 | 4.53 |
| Fifth | 1,214 | 5.88 | 516 | 8.12 | 698 | 4.89 |
| Sixth | 1,246 | 5.76 | 481 | 8.18 | 765 | 4.86 |
| Seventh | 1,502 | 5.71 | 592 | 6.82 | 910 | 5.16 |
| Victory | 1,076 | 5.09 | 436 | 6.44 | 640 | 4.45 |

Bank credit extended by the weekly.reporting member banks in the United States for purchasing or carrying Government securities to customers other than brokers and dealers set a new high record in the Victory Loan both in amount and in percentage war loan security sales. Although this credit extension by the weekly reporting banks in the Fifth District was larger in the Victory Loan than in the Seventh War Loan it was exceeded in both the fifth and sixth loans.

As a percentage of war loan sales the extension of credit for purchasing or carrying Government securities to customers other than brokers and dealers by the weekly re-

CONTRIBUTION OF BANK LOANS* TO WAR LOAN SALES (million dollars)

| War Loan | United States |  |  | Fifth District |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | War Loan Sales | Bank <br> Loan* Increase | \% | War Loan Sales | Bank <br> Loan* Increase | \% |
| Fourth | 16,730 | 605 | 3.62 | 881 | 10 | 1.14 |
| Fifth | 20,639 | 1,303 | 6.31 | 1,214 | 89 | 7.33 |
| Sixth | 21,621 | 1,186 | 5.49 | 1,246 | 56 | 4.49 |
| Seventh | 26,313 | 1,784 | 6.78 | 1,502 | 29 | 1.93 |
| Victory | 21,144 | 1,819 | 8.60 | 1,076 | 39 | 3.62 |

porting banks has run higher, and at times substantially higher in the United States than in the Fifth District. Only in the Fifth War Loan did the District percentage exceed that of the nation as the accompanying table shows:

## Types of Securities Sold

The outstanding feature of the Victory Loan was the extraordinary performance turned in on sales of $21 / 2 \%$ bonds. These bonds which had accounted for between 5 and 6 per cent of the District's total sales in the Fourth, Fifth and Sixth War Loans rose to 18 per cent in the Seventh War Loan and to 39 per cent in the Victory Loan.
There has been a tendency, at least since the Fourth War Loan, for investors to concentrate more heavily in purchases of bonds maturing in 10 years or longer. Two factors bearing on this tendency deserve prominent mention. First, banks are an important source of demand for Government securities and in this capacity they have been indirectly a force which could be looked to by non-bank investors for the maintenance of a high liquidity in Government securities. Banks have been extending the maturities of their investments for some time, and this has had a lengthening maturity influence on the attitude of other investors particularly individuals, corporations and associations even though banks are not eligible to purchase $21 / 4 \%$ and $21 / 2 \%$ bonds offered for several years in the future. Second, market gossip, security analysts, and many individual investors have doped it out that Treasury policy, hereafter, would likely starve the market of long term securities. This attitude has been reflected in an expanding incidence of war loan sales in the longer maturing issues bearing higher coupons.

The accompanying table shows the amount of sales of marketable issues with coupons of $2 \%$ and higher and the percentages of these sales to total war loan sales both in the District and in the nation.
CONTRIBUTION OF $2 \% . .21 / 4 \%$ and $21 / 2 \%$ MARKETABLE BONDS TO WAR LOAN SALES

| War Loan | United States |  | Fifth District |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Sales of } \\ 21 / \mathrm{s}, 21 / 4^{\prime} \mathrm{s}, \& 21 / \mathrm{s} \text { 's } \end{gathered}$ | \% of War Loan Sales | $\begin{gathered} \text { Sales of } \\ 2 ' \mathrm{~s}, 21 / 4 \cdot \mathrm{~s}, \& 21 / 2 ' \mathrm{~s} \end{gathered}$ | $\%$ of War <br> Loan Sales |
| Fourth | 5,251 | 31.4 | 226 | 25.7 |
| Fifth | 7,492 | 36.3 | 349 | 28.7 |
| Sixth | 9,650 | 44.6 | 487 | 39.1 |
| Seventh | 12,165 | 46.2 | 676 | 45.0 |
| Victory .. | 12,864 | 60.8 | 623 | 57.9 |

The relative positions of the $25 / 4 \%$ bonds and the $21 / 2 \%$ bonds reversed in the Victory Loan as compared with the Seventh War Loan in the Fifth District. In the Victory Loan $21 / 2 \%$ bonds accounted for 38.9 per cent of the Fifth District total sales, and $21 / 4 \%$ bonds accounted for 18.9 per cent. In the Seventh War Loan $21 / 4 \%$ bonds accounted for 27.0 per cent of the total sales in this loan and $21 / 2 \%$ bonds accounted for 18 per cent. Certificates sold in the Victory Loan were a smaller percentage of total sales than in the seventh loan and the type of funds which went into the $11 / 2 \%-6$ year bonds in the seventh loan apparently moved out beyond the $21 / 4 \%$ issue into the $21 / 2$ 's. Series E savings bonds were a notably smaller percentage of total Victory Loan sales than of Seventh War Loan sales, but the proportions of Series $F$ and $G$ bonds were well maintained as the accompanying table shows.

PER CENT OF TOTAL WAR LOAN SALES BY ISSUE Fifth District


Although total Victory Loan sales in the Fifth District were a smaller percentage of national sales than in the Seventh War Loan, District sales of $21 / 2 \%$ bonds, savings notes series C, savings bonds series E, F and G were larger percentages of similar issues sold in the United States. The smaller percentages of certificates and $2 \frac{1}{4} \%$ bonds sold accounted for the overall reduction in the District's percentage of national sales in the Victory Loan as compared with the Seventh War Loan as the accompanying table shows:

| War Loan | WAR LOAN SALES OF GOVERNMENT SECURITIES |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cert. $78 \%$ | $\begin{aligned} & \text { Notes* } \\ & 11 / 4 \% \end{aligned}$ | $\begin{gathered} \text { Bonds** } \\ 2 \% \end{gathered}$ | Bonds $21 / 2 \%$ | Sav. Notes Ser. C | ${ }^{\text {s }} \underset{\mathbf{E}}{\text { Sav. }}$ | Bonds $F \& G$ | Total |
| First | 59.4 |  | 40.1 | 70.2 | 60.7 | 46.1 | 20.2 | 296.7 |
| Second | 150.1 |  | 112.9 | 108.9 | 83.3 | 96.0 | 44.8 | 54.6.7† |
| Third | 197.8 |  | 289.8 | 133.3 | 137.5 | 160.1 | 53.9 | 972.4 |
| Fourth | 256.5 |  | 181.1 | 45.2 | 122.5 | 213.3 | 62.4 | 881.0 |
| Fifth | 338.0 | 141.0 | 279.2 | 69.7 | 124.6 | 208.4 | 52.6 | 1,213.5 |
| Sixth | 278.9 | 113.5 | 422.4 | 65.0 | 113.2 | 208.4 | 45.1 | 1,246.4 |
| Seventh | 260.1 | 217.7 | 404.6 | 270.6 | 104.3 | 277.1 | 57.2 | 1,501.5 |
| Victory | 165.4 |  | 203.7 | 418.7 | 80.8 | 168.4 | 39.1 | 1,076.1 |
|  | (Per Cent of United States Total) |  |  |  |  |  |  |  |
| First | 3.57 |  | 4.00 | 2.47 | 4.57 | 7.18 | 6.94 | 4.34 |
| Second | 4.84 |  | 4.01 | 2.89 | 5.04 | 6.52 | 6.72 | 4.43 |
| Third | 4.80 |  | 5.51 | 3.53 | 5.54 | 6.48 | 6.49 | 5.13 |
| Fourth | 5.09 |  | 5.44 | 2.36 | 5.49 | 6.69 | 6.09 | 5.27 |
| Fifth | 7.09 | 7.24 | 5.34 | 3.08 | 4.84 | 6.87 | 6.43 | 5.88 |
| Sixth | 6.33 | 7.32 | 6.09 | 2.40 | 4.66 | 7.27 | 6.28 | 5.16 |
| Seventh | 5.44 | 7.56 | 7.97 | 3.82 | 3.85 | 6.97 | 5.77 | 5.71 |
| Victory | 4.43 |  | 6.69 | 4.26 | 4.80 | \%.64 | 5.94 | 5.09 |
| *Seventh $11 / 2 \%$ bonds. <br> **First $1 \% / \%$; Fourth $21 / 4 \%$; Seventh $21 / 4 \%$; Victory $21 / 4 \%$. <br> $\dagger$ Includes unallocated amount of $\$ 690,000$. |  |  |  |  |  |  |  |  |

## Sales by Classified Buyer

Changes were small in the percentage of total Fifth District Victory Loan securities sold to the various types of buyers in comparison with the Seventh War Loan. Savings bank and insurance company Victory Loan purchases were lower percentages of total sales than in the Seventh War Loan, and these lower percentages were compensated for largely by corporations and "other" investors. There were, however, notable shifts in these two war loans in the percentages of total sales of the various issues. Individuals nearly doubled their percentages of certificate purchases in the Victory Loan as compared with the Seventh War Loan, and the proportion of corporations and "other" investors rose considerably. These increases were compensated for by reduced percentages of savings banks, insurance companies, and principally states and local governments. Individuals also nearly doubled their percentages of total $21 / 4 \%$ bonds purchased in the Victory Loan over the Seventh War Loan, and this increased proportion was offset largely by lower percentages of these securities purchased by insurance companies, and states and local governments. The chief changes in proportionate purchase of the $21 / 2 \%$ bonds was a substantial increase in those of individuals and about a corresponding reduction in those of insurance companies.

WAR LOAN SALES BY TYPE OF INVESTOR
Fifth District

| (million dollars) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2nd | 3rd | 4th | 5 th | 6th | 7th | Victory |
| Individuals, etc. | 212.4 | 354.7 | 363.7 | 516.2 | 480.7 | 592.0 | 436.4 |
| Savings banks | 41.7 | 74.1 | 46.6 | 45.0 | 68.3 | 87.2 | 50.8 |
| Insurance cos. | 60.3 | 70.5 | 53.5 | 64.8 | 84.2 | 147.6 | 79.9 |
| Dealers \& brokers. | * | 24.3 | 18.4 | 15.2 | 4.7 | 2.9 | 4.0 |
| Fed. Azencies, etc.. | 4.0 | 6.6 | 6.5 | 19.7 | . 1 | 1.2 | 8.9 |
| St. \& local govts... | 57.6 | 77.0 | 67.2 | 123.2 | 143.5 | 163.6 | 114.5 |
| Bldg. \& Sav. \& Loan | * | * | * | * | 46.1 | 55.3 | 37.5 |
| Corp. and other.... | 220.8 | 365.2 | 325.1 | 429.4 | 418.8 | 451.7 | 349.1 |
| Total | 596.8 | 972.4 | 881.0 | 1,213.5 | 1,246.4 | 1,501.5 | 1,076.1 |
| (Per Cent of District Total) |  |  |  |  |  |  |  |
| Individuals, etc. | 35.6 | 36.5 | 41.3 | 42.5 | 38.6 | 89.4 | 40.6 |
| Savings banks . | 7.0 | 7.6 | 5.3 | 3.7 | 5.5 | 5.8 | 4.7 |
| Insurance cos. | 10.1 | 7.3 | 6.1 | 5.3 | 6.7 | 9.8 | 7.4 |
| Dealers \& brokers. | * | 2.5 | 2.1 | 1.3 | . 4 | . 2 | . 4 |
| Fed. agencies, etc... | . 7 | . 7 | . 7 | 1.6 |  | . 1 | . 4 |
| St. \& local govts... | 9.6 | 7.9 | 7.6 | 10.2 | 11.5 | 10.9 | 10.6 |
| Bldg. \& Sav. \& Loan |  | * |  | * | 3.7 | 3.7 | 8.5 |
| Corp. and other..... | 37.0 | 37.5 | 36.9 | 35.4 | 33.6 | 30.1 | 32.4 |
| Total . . | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

## Contribution of the States

Victory Loan sales of securities declined in each state of the District and the District of Columbia from sales made in the Seventh War Loan. The smallest percentage declines were recorded in South Carolina and West Virginia, and the largest in North Carolina. All states in the District except North Carolina increased their purchases of $21 / 2 \%$ bonds, with Maryland, West Virginia and South Carolina showing increases above the District average.
Maryland's Victory Loan sales declined 23 per cent from the Seventh War Loan sales which compares with the decline for the Fifth District of 28 per cent. Sales of all issues except $21 / 2 \%$ bonds declined and all of the states' declines were larger than the District average. Maryland's 23 per cent decline in total sales was the third smallest in the District; heavier than average declines in most issues were in part offset by a 239 per cent increase in sales of $21 / 2 \%$ bonds.
The District of Columbia's Victory Loan sales declined 35 per cent from sales made in the Seventh War Loan compared with a 28 per cent decline in the Fifth District. This was the only major political subdivision of the District to show an increase in sales of series C savings notes. District of Columbia sales of $21 / 2 \%$ bonds rose only 4 per cent between these two war loans as compared with a gain of 55 per cent for these securities in the Fifth District. All other issues in the District of Columbia declined by larger percentages than were shown by the Fifth District as a whole.
Virginia's Victory Loan sales declined 28 per cent from Seventh War Loan sales which was the same percentage decline shown for the entire Fifth District. Sales of certificates, Series F and G bonds declined considerably less than the District average of these securities. Sales of $21 / 4 \%$ bonds, series $C$ savings notes and Series $E$ bonds declined about the same percentage as the District aggregate for similar issues. And sales of $21 / 2 \%$ bonds rose 38 per cent compared with an increase in the District average of 55 per cent.

West Virginia's Victory Loan sales were only 15 per cent smaller than Seventh War Loan sales compared with a decline for the Fifth District of 28 per cent. This state increased its sales of certificates 26 per cent whereas the Fifth District aggregate declined 36 per cent. Sales of $21 / 2 \%$ bonds rose 56 per cent, or about the same as
the 55 per cent gain for the District, and Series E bond sales declined 41 per cent or not much more than the 39 per cent reduction for the District. Series C savings notes and Series $E$ bond sales in this state deciined by somewhat larger percentages than in the District, but sales of all other issues declined less than those issues declined in the District.
North Carolina was the only state in the District to show declines in all issues of securities sold in the Victory Loan as compared with the Seventh War Loan, the decline in overall sales amounting to 42 per cent compared with 28 per cent for the District. Sales of $21 / 4 \%$ bonds, and Series $E$ bonds were the only two issues in which North Carolina sales did not fall as much as sales of those securities in the District as a whole. Sales of $21 / 2 \%$ bonds declined 5 per cent compared with a gain of 55 per cent for these securities in the Fifth District. Certificate sales declined 66 per cent compared with the District reduction in sales of these securities of 36 per cent.
South Carolina tied with West Virginia in showing the smallest sales reduction in Victory Loan securities in comparison with Seventh War Loan sales. In only the Series E and Series F bonds did this state's sales declines exceed declines shown for these issues in the entire District. In all other issues South Carolina made a better showing than the District. Sales of $21 / 2 \%$ bonds rose 103 per cent compared with a District gain in this issue of 55 per cent. Sales of $21 / 4 \%$ bonds decreased 35 per cent while the District sales of these bonds decreased 50 per cent. Series C savings notes sales decreased 10 per cent compared with a decrease in sales of 23 per cent in the Fifth District.
The overall sales record of the states of the Fifth District and the District of Columbia are shown in the accompanying table. In the First War Loan or the Victory Fund Committee Drive Series E War Savings Bonds were not included. Figures for the First War Loan, therefore, do not include series E bonds.

WAR LOAN SALES TO NON-BANK INVESTORS
Fifth District
(million dollars)

| War Loan | Md. | D. C. | Va. | W. Va. | N. C. | S. C. | District |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| First | 99.1 | 29.6 | 54.6 | 21.7 | 31.6 | 14.0 | 250.6 |
| Second | 189.7 | 78.9 | 120.5 | 54.8 | 109.9 | 43.0 | 5.68 |
| Third | 330.7 | 102.8 | 193.8 | 84.5 | 182.5 | 78.1 | 9724 |
| Fourth | 280.2 | 110.0 | 184.9 | 68.2 | 172.0 | 65.7 | 8810 |
| Fifth | 421.8 | 152.1 | 220.3 | 100.7 | 235.3 | 833 | 1,213.5 |
| Sixth | 416.7 | 141.1 | 247.9 | 112.8 | 248.4 | 79.5 | 1,246.4 |
| Seventh | 494.1 | 233.4 | 275.7 | 107.9 | 304.4 | 86.0 | 1,5015 |
| Victory | 384.6 | 152.9 | 197.4 | 91.8 | 176.2 | 73.3 | 1,076.1 |
| (Per Cent of District Total) |  |  |  |  |  |  |  |
| First | 39.5 | 11.8 | 21.7 | 8.6 | 12.6 | 5.8 | 100 |
| Second | 31.8 | 13.2 | 20.2 | 9.2 | 18.4 | 7.2 | 100 |
| Third | 34.0 | 10.6 | 19.9 | 8.7 | 18.8 | 8.0 | 100 |
| Fourth | 31.8 | 12.5 | 21.0 | 7.7 | 19.5 | 7.5 | 100 |
| Fifth | 34.7 | 12.5 | 18.2 | 8.3 | 19.4 | 6.9 | 100 |
| Sixth | 33.4 | 11.3 | 19.9 | 9.1 | 19.9 | 6.4 | 100 |
| Seventh | 32.9 | 15.5 | 18.4 | 7.2 | 20.3 | 5.7 | 100 |
| Victory | 35.7 | 14.2 | 18.4 | 8.5 | 16.4 | 6.8 | 100 |

## Change in Quotas

Victory Loan quotas for corporations and investors other than individuals were the same as in the Seventh War Loan both for the Fifth District and for the nation. Individual quotas were reduced 40.5 per cent for the Fifth District and 42.9 per cent for the nation. Owing to the fact that Fifth District individual quotas in the Seventh War Loan accounted for 67.3 per cent of total quotas compared with 50 per cent for the nation, the smaller reduction in the District individual quota from
the Seventh to the Victory Loan nevertheless had the effect of giving the District a larger reduction in overall quotas than the nation. Overall District quotas declined 27 per cent between the Seventh and Victory Loans while the national quotas declined 21 per cent.

The percentage declines in the overall quotas of most of the Fifth District major political subdivisions were close to the percentage reduction in the District total with the exception of West Virginia which had a reduction in its overall quota of 36.1 per cent compared with the District reduction of 27.2 per cent.
Individual quotas for the Fifth District declined 40.5 per cent from the Seventh to the Victory Loan. The national decrease in this quota was 42.9 per cent.

## Quota Attainment

Maryland, West Virginia and South Carolina improved their percentages of total Victory Loan sales relative to quotas as compared with the Seventh War Loan. In fact these states showed total Victory Loan sales the highest percentage of quotas in any war loan since the fourth, this being the earliest date for which these ratios are readily at hand. Virginia and North Carolina showed total Victory Loan quotas were covered by smaller percentages than in either the sixth or seventh loans, but higher than in the fourth or fifth. The District of Columbia's total Victory Loan quota coverage was exceeded only in the Seventh War Loan.

All states of the District and the District of Co'umbia covered their individual Victory Loan quotas by substantially larger percentages than Seventh War Loan quotas, and in the Victory Loan the District of Columbia, Virginia, North Carolina and South Carolina showed the largest percentage of quota attainment in any war loan since the fourth. Sales of Victory Loan securities to individual investors in the Fifth District were 147 per cent of quota while national sales were 169 per cent of quota. In both instances these were new high records of achievement relative to quota.

Fifth District series E bond quotas were covered 112 per cent compared with a national quota attainment of 111 per cent. All states of the Fifth District improved their series $E$ bond quota attainment except Virginia in the Victory Loan as compared with the Seventh War Loan. However Virginia's series $E$ bond sales as a percentage of quota was the highest in the District. Maryland's percentage of quota sales of $E$ bonds of 106 per cent was its highest of any war loan since the fourth. West Virginia tied Virginia with E bond sales of 117 per cent of quota, but West Virginia's Victory Loan E bond quota was reduced 53 per cent from that of the Seventh War Loan whereas Virginias' was reduced 40 per cent.

Sales of Victory Loan securities to corporations and other investors of the Fifth District were 266 per cent of quota, compared with a national figure of 205 per cent. Corporation and other investors in South Carolina bought the largest amount of securities relative to their quota in the Victory Loan than in any other from the fourth on. West Virginia's quota coverage was not far below the record established in the Seventh Loan. Other states of the District, however, showed substantial reductions in the percentage of quota sales in the Victory Loan as compared with the Seventh War Loan.

The accompanying table shows sales as a percentage of quotas for: all investors; individuals, partnership and
personal trust accounts; series E savings bonds; and corporations and other investors for the Sixth, Seventh, and Victory Loans.


## Rank of the District States

Fifth District states except West Virginia and the District of Columbia, for the most part, lowered their ranks among the states of the nation in sales quota achievement of each investor quota in the Victory Loan compared with the Seventh. West Virginia improved her rank among the states of the nation for all classes of investors, this in part being due to the relatively greater reduction in this state's quota in the Victory Loan compared with the Seventh War Loan. South Carolina rose from 41st place in the all investor percentage of quota achievement in the Seventh War Loan to 33rd place in the Victory Loan, primarily as a result of better-than-national performance in the sales of certificates and $21 / 2 \%$ bonds. Maryland rose from 48th place in the Seventh War Loan Series E War Savings bond percentage of quota attainment to 36th place in the Victory Loan, but Maryland's E bond quota had been reduced 53.3 per cent between these two war loans compared with a reduction of 46 per cent for the Fifth District and a reduction of 50 per cent for the nation. North Carolina's E bond sales as a percentage of quota ranked 35th among the nation's states in the Seventh War Loan. In the Victory Loan this rank was raised to 27 th while the quota reduction of the state was smaller than in the Fifth District as a whole or in the nation. The District of Columbia ranked 23rd in the nation in both Seventh and Victory Loans in the percentage of $E$ bond quota sales. The percentage of quota sales in all other investor classes in each state of the District not enumerated above ranked lower in the Victory Loan than in the Seventh War Loan as the accompanying table shows:

## rank among the states in quota attainment

|  | All Investors |  |  | Individuals, etc. |  |  | Series E Bonds |  |  | Corp. \& Other |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 6th | 7th | Vic. | 6th | 7th | Vic. | 6th | 7th | Vic. | 6th | 7th | Vic. |
| Md. .. | 4 | 6 | 15 | 13 | 45 | 49 | 49 | 48 | 36 | 3 | 5 | 7 |
| D. C. | 27 | 10 | 40 | 21 | 20 | 40 | 25 | 23 | 23 | 26 | 15 | 34 |
| Va. | 9 | 21 | 42 | 9 | 12 | 27 | 5 | 5 | 15 | 11 | 21 | 38 |
| W. Va. | 2 | 35 | 9 | 1 | 46 | 30 | 34 | 37 | 15 | 7 | 7 | 3 |
| N. C. . | 3 | 2 | 39 | 2 | 9 | 19 | 14 | 35 | 27 | 6 | 2 | 41 |
| S. C.. | 16 | 41 | 33 | 10 | 23 | 41 | 12 | 17 | 27 | 21 | 38 | 21 |

The county map on the second page shows the series $E$ bond sales as percentages of quotas classified into four groups for purposes of graphic presentation. In these classifications there were 15 counties which failed to meet their quotas; 163 counties and the District of Columbia whose sales equalled or exceeded quotas by as much as 19 per cent; 88 counties with sales from 120 to 139 per
cent of quotas; and 53 counties with sales more than 140 per cent of quotas. Counties showing the largest percentages as well as the least percentages of quotas sold in the Victory Loan were for the most part rural. The majority of the important industrial areas and large centers of population covered their quotas in the main by percentages ranging from 100 to 120 . Several of the smaller cities where industrial cutbacks have not been in evidence covered their quotas by somewhat larger percentages.

With the county $E$ bond percentages of quota sales classified by 10 per cent intervals from 80 to 180 it is found that nearly a third of the counties in the District had per cent of quota $E$ bond sales of 100 to 109 per cent, and that somewhat more than a third of the counties ranged from 110 to 129 per cent. County distribution is shown as follows:
FREQUENCY DISTRIBUTION OF COUNTY
PER CENT-OF-QUOTA SERIES E BOND SALES

| E Bond Sales \% of Quota | No. of Counties | \% of Total |
| :---: | :---: | :---: |
| Under 80 | 2 | . 6 |
| 80 - 89. | 6 | 1.9 |
| ¢0 - 99. | 7 | 2.2 |
| 100-109. | 103 | 32.3 |
| $110-119$. | 60 | 18.8 |
| 120-129. | 52 | 16.3 |
| 130-139. | 36 | 11.3 |
| 140 - 149. | 20 | 6.3 |
| $150-159$. | 11 | 3.4 |
| 160-169. | 6 | 1.9 |
| 170-179. | 4 | 1.2 |
| 180 \& over. | 12 | 3.8 |
| Total | 319 | 100.0 |

## Continued from page 1

Navy yards, in addition to a steady loss in numbers owing to quits, are periodically making lay-offs. The Norfolk Navy Yard, which occupied 43,000 at its wartime peak, released 5,000 during January and now employs around 17,000 compared with an employment level of 5,000 before the war. Job openings are plentiful in the District with most major concerns advertising daily for workers. The number receiving unemployment compensation is much lower than seemed possible a few months ago, and the bulk of the District payments are mainly in the Baltimore area and other centers of munitions production. Unemployment compensation payments are rising, but it appears that a considerable part of this rise is due to veterans.

The weekly reporting member banks in this District during and since the Victory Loan to January 16th have increased their holdings of Government securities $\$ 111$ million. This compares with a gain of $\$ 208$ million during and three weeks after the Seventh War Loan. Increased holdings came chiefly in certificates during and after the Victory Loan whereas bonds accounted for nearly half of the increase during and after the Seventh War Loan. There has been little liquidation of loans made to customers other than brokers and dealers for purchasing or carrying Government securities since the end of the Victory Loan, despite the fact that the $21 / 4 \%$ and $21 / 2 \%$ bonds are selling at substantial premiums.

| federal reserve bank of richmond <br> (All Figures in Thousands) |  |  |  |
| :---: | :---: | :---: | :---: |
| ITEMS | $\underset{1946}{ } \begin{gathered} \text { January } \end{gathered}$ | Change in 12-12-45 | $\underset{1-17-45}{\text { Amt. From }}$ |
| Total Gold Reserves. | \$ 978,844 | -144,706 | 9,048 |
| Other Reserves | 24,479 | +10,329 | + 7,054 |
| Total Reserves | 1,003,323 | -134,377 | 1,994 |
| Bills Discounted | 4,909 | + 785 | 841 |
| Industrial Advances | 46 | 19 | 75 |
| Gov. Securities, Total | 1,461,038 | +117,235 | +341,660 |
| Bonds | 59,350 | + 1,234 | - 14,362 |
| Notes | 91,492 | -37,742 | - 88,835 |
| Certificates | 534,643 | + 41,594 | $+218,800$ |
| Bills | 775,553 | +112,149 | +119,057 |
| Total Bills \& Securities | 1,465,993 | +118,001 | +313,744 |
| Uncollected Items | 164,450 | 961 | + 32,192 |
| Other Assets | 43,243 | + 15,581 | + 27,637 |
| Total Assets | 2,677,009 | - 1,756 | +371,579 |
| Fed. Res. Notes in Cir. | \$1,713,196 | - 28,155 | +225,850 |
| Deposits, Total | 793,600 | + 21,645 | + 97,771 |
| Members' Reserves | 737,419 | + 34,905 | +120,735 |
| U. S. Treas. Gen. Acct | 15,673 | - 15,167 | - 9,358 |
| Foreign | 37,405 | + 2,189 | - 14,122 |
| Other Deposits | 3,103 | - 282 | + 516 |
| Def. Availability Items | 141,303 | + 4,171 | + 42,280 |
| Other Liabilities | 386 | 209 | 65 |
| Capital Accounts | 28,524 | + 792 | + 5,743 |
| Total Liabilities | 2,677,009 | 1,756 | $+371,579$ |


| 41 REPORTING MEMBER BANKS-5TH DISTRICT (All Figures in Thousands) |  |  |  |
| :---: | :---: | :---: | :---: |
| ITEMS | $\underset{1946}{\text { January }} 16$ | Change in $12-12-45$ | $\underset{1-17-45}{\text { mt. From }}$ |
| Total Loans | \$ 394,256 | - 416 | + 72,589 |
| Bus. \& Agri. Loans | 170,253 | + 1,098 | + 27,938 |
| Real Estate Loans. | 50,217 | + 631 | + 3,152 |
| All Other Loans | 173,786 | - 2,145 | + 41,499 |
| Total Security Holdings | 1,830,747 | + 12,034 | +173,343 |
| U. S. Treasury Bills | 73,590 | + 2,240 | - 40,327 |
| U. S. Treasury Certificates | 422,488 | + 42,884 | +111,308 |
| U. S. Treasury Notes | 213,373 | - 35,921 | -114,254 |
| U. S. Gov. Bonds | 1,049,700 | - 3,498 | +223,787 |
| Obligations Gov. Guaranteed | 152 |  | $\rightarrow 19,092$ |
| Other Bonds, Stocks \& Sec.. | 71,444 | + 6,329 | + 11,921 |
| Cash Items in Process of Col. | 124,906 | - 9,333 | + 27.693 |
| Due from Banks. | 182,639* | - 13,724 | + 13,559 |
| Currency \& Coin | 38,390 | - 4,359 | + 1,666 |
| Reserve with F. R. Ban | 357,209 | + 12,703 | + 48,826 |
| Other Assets . | 74,841 | - 199 | + 8,986 |
| Total Assets | 3,002,988 | 3,294 | +346,662 |
| Total Demand Deposits. | \$2,413,707 | - 15,516 | +256,526 |
| Deposits of Individuals | 1,331,398 | + 6.536 | +165,067 |
| Deposits of U. S. Gov.. | 505,931 | - 18,281 | + 33,684 |
| Deposits of State \& Local Gov. | 87,683 | + 10,364 | + 18,731 |
| Deposits of Bank .......... | 460,085* | 二 12,621 | + 38,661 |
| Certified ${ }^{\text {\& }}$ Officers ${ }^{\text {a }}$ Checks. | 28,610 | $\pm \quad 1,514$ | r $+\quad 8,383$ +68098 |
| Total Time Deposits. | 358,895 | + 7,467 | +68,098 |
| Deposits of Individuals Other Time Deposits.. | $\begin{array}{r} 345,172 \\ 13,723 \end{array}$ | $\begin{array}{r} 7,535 \\ \pm \quad 68 \end{array}$ | $\begin{array}{r} 63,235 \\ +\quad 137 \end{array}$ |
| Liabilities for Borrowed Money.. | 1,500 | 0 | - 1,000 |
| All Other Liabilities | 95,614 | + 4,387 | $+10,125$ |
| Capital Accounts | 133,272 | + 368 | + 14,913 |
| Total Liabilities | 3,002,988 | 3,294 | +346,662 |


| DEBI | S | TO INDIV | UAL ACC tted) | COUNTS |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | December | \% Change <br> from <br> Dec. 1944 | $12 \text { Mos. }$ $1945$ | \% Change from 12 Mos. '44 |
| District of Columbia Washington | \$ | 636,838 | Dec. 1944 +15 | \$ 6,710,782 | 12 +14 |
| Maryland |  |  |  |  |  |
| Baltimore |  | 995,519 | +11 | 9,661,863 | $+4$ |
| Cumberland |  | 17,787 | $+17$ | 180,260 | +12 |
| Frederick |  | 12,630 | $-1$ | 149,349 | $+1$ |
| Hagerstown |  | 19,215 | + 6 | 210,343 | + 3 |
| North Carolina |  |  |  |  |  |
| Asheville |  | 41,095 | +34 | 358,855 | +22 |
| Charlotte |  | 158,453 | +6 | 1,685,210 | $+9$ |
| Durham . |  | 68,080 | 16 | 1,007,396 | $+11$ |
| Greensboro |  | 68,082 | $+66$ | 514,978 | +22 |
| Kinston ....... . |  | 10,566 | $\pm 6$ | 150,534 | +12 |
| Raleigh .......... |  | 72,522 | -10 | 715,931 | + 5 |
| Wilmington ...... |  | 38,491 | -13 | 432,642 | $-1$ |
| Wilson . ${ }^{\text {Winge...... }}$ |  | 14,156 | -42 | 206,382 | +9 |
| Winston-Salem ... |  | 88,712 | +14 | 892,135 | +10 |
| South Carolina |  |  |  |  |  |
| Charleston |  | 46,314 | +1 | 503,085 | $+6$ |
| Columbia |  | 64,156 | + 7 | 664,867 | $+10$ |
| Greenville |  | 49,449 | +12 | 516,439 | $+10$ |
| Spartanburg ..... |  | 33,710 | $+37$ | 306,300 | +14 |
| Virginia |  |  |  |  |  |
| Charlottesville |  | 25,656 | $+24$ | 251,456 | +31 |
| Danville ......... |  | 33,754 | $+11$ | 282,933 | $+20$ |
| Lynchburg . . . . . . |  | 27,994 | +11 | 275,871 | + 7 |
| Newport News ... |  | 26,089 | - 6 | 281,491 | $-9$ |
| Norfolk .... |  | 152,353 | + 5 | 1,490,882 | +2 |
| Portsmouth |  | 18.428 | -12 | 207,206 | + 7 |
| Richmond ....... |  | 401,613 | $-19$ | 4,194,158 | +1 |
| Roanoke ........ |  | 62,773 | +18 | 663,562 | +10 |
| West Virginia |  |  |  |  |  |
| Bluefield |  | 30,484 | + 2 | 303,344 | $+6$ |
| Charleston |  | 139,442 | $+35$ | 1,107,569 | + 9 |
| Clarksburg |  | 25,538 | +22 | 225,099 | $+18$ |
| Huntington |  | 41,975 | 0 | 454,113 | $+17$ |
| Parkersburg ..... |  | 24,370 | +29 | 236,934 | +18 |
| District Totals .... |  | ,446,244 | + 6 | \$34,741,969 | + 7 |



COTTON CONSUMPTION-FIFTH DISTRICT In Bales

| In Bales |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| MONTHS | No. Carolina | So. Carolina | Virginia | District |
| December 1945 | 158,469 | 136,578 | 12,412 | 307,459 |
| November 1945 | 197,607 | 153,071 | 16,190 | 366,868 |
| December 1944 | 196,313 | 156,850 | 17,318 | 370,481 |
| 12 Months 1945. | 2,409,722 | 1,853,613 | 209,284 | 4,472,619 |
| 12 Months 1944. | 2,600,839 | 1,998,863 | 226,178 | 4,825,880 |


| building Permit figures |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | December <br> Valuation Figures 19451944 |  |  | Annual <br> Valuation Figures <br> 1945 |  |
|  |  |  |  |  |  |
| Maryland |  |  |  |  |  |
| Baltimore | \$ 1,427,575 | \$ | 578,240 | \$12,848,746 | ( 5,965,813 |
| Cumberland | 5,945 |  | 1,982 | 213,840 | 95,158 |
| Frederick | 2,700 |  | 400 | 239,665 | 55,691 |
| Hagerstown | 34,455 |  | 6,450 | 384,419 | 311,800 |
| Salisbury | 128,795 |  | 25,582 | 605,220 | 269,346 |
| Virginia |  |  |  |  |  |
| Danville | 44,675 |  | 36,396 | 780,170 | 151,959 |
| Lynchburg | 72,830 |  | 14,395 | 750,795 | 132,801 |
| Norfolk . | 421,350 |  | 44,440 | 4,181,075 | 1,441,055 |
| Petersburg | 0 |  | 3,600 | 132,285 | 25,530 |
| Portsmouth | 97,660 |  | 28,925 | 1,143,971 | 575,519 |
| Richmond | 737,454 |  | 121,215 | 7,530,445 | 2,212,630 |
| Roanoke | 156,306 |  | 51,130 | 1,214,753 | 320,040 |
| West Virginia |  |  |  |  |  |
| Charleston | 356,285 |  | 20,885 | 1,753,963 | 509,614 |
| Clarksburg | 8,933 |  | 16,100 | 164,032 | 69,067 |
| Huntington | 100,925 |  | 11,750 | 2,303,624 | 285,208 |
| North Carolina Asheville . | 501,020 |  | 4,600 | 1,321,394 | 231,346 |
| Charlotte | 1,002,921 |  | 46,896 | 4,136,264 | 803,171 |
| Durham | 734,450 |  | 13,770 | 2,030,473 | 481,597 |
| Greensboro | 2,158,325 |  | 24,553 | 3,458,502 | 261,561 |
| High Point | 36,317 |  | 14,947 | 826,241 | 323,945 |
| Raleigh | 776,450 |  | 23,200 | 2,504,717 | 519,056 |
| Rocky Mount | 13,650 |  | 700 | 325,525 | 115,927 |
| Salisbury . . . . . . . . . . | 18,800 |  | 50 | 326.685 | 80,562 |
| Winston-Salem | 144,225 |  | 30,755 | 1,499,851 | 1,253,413 |
| South Carolina |  |  |  |  |  |
| Charleston | 220,410 |  | 20,013 | 1,497,566 | 480,034 |
| Columbia | 149,871 |  | 8,630 | 1,248,330 | 158,985 |
| Greenville | 154,950 |  | 8,225 | 504,320 | 166,025 |
| Spartanburg | 67,500 |  | 50,464 | 555,807 | 474,546 |
| District of Columbia Washington | 1,497,155 |  | 990,412 | 20,694,253 | 13,029,527 |
| District Totals | \$11,071,932 | \$ | 2,198,705 | \$75,176,931 | \$30,800,926 |


| AUCTION TOBACCO MARKETING |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Producers' Tobacco Sales, Lbs. December December $P$ |  |  |  |  |
| STATES |  |  | 1945 | 1944 |
| North Carolina |  |  |  |  |
| Flue-cured | 16,598,637 | 39,357,357 | \$45.47 | \$43.53 |
| Burley | 5,921,011 | 4,120,255 | 44.44 | 49.02 |
| North Carolina, Total | 22,519,648 | 43,477,612 | 45.20 | 44.05 |
| Virginia |  |  |  |  |
| Flue-cured | 9,451,158 | 15,534,981 | 46.11 | 43.74 |
| Fire-cured | 3,020,594 | 2,146,940 | 28.53 | 25.03 |
| Burley ... | 7,453,092 | 5,252,480 | 46.58 | 45.12 |
| Sun-cured | 553,120 | 635,542 | 27.74 | 27.22 |
| Virginia, Total | 20,477,964 | 23,569,943 | 43.19 | 41.90 |
| District Total, December. | . . 42,997,612 | 67,047,555 | 44.24 | 43.29 |
| N. C. season to 12-31. | 772,022,111 | 714,912,614 | 44.15 | 43.30 |
| Va. season to 12-31. | 143,570,124 | 124,991,046 | 44.56 | 42.87 |
| S. C. entire season. | 124,191,116 | 115,992,147 | 43.94 | 43.08 |
| District, season to 12-31. | . . 1,039,783,371 | 955,895,807 | 44.18 | 43.22 |


| TOBACCO MANUFACTURING |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Dec. $1945$ | \% Change from <br> Dec. 1944 | $\underset{1945}{12 \text { Mos. }}$ | $\begin{aligned} & \text { \% Change } \\ & \text { from } \\ & 12 \text { Mos. } 44 \end{aligned}$ |
| Smoking \& chewing toba (Thousands of lbs.) | 12.486 | -45 | 270,210 | $+7$ |
| Cigarettes (Thousands). | 16,060,627 | -10 | 260,906,501 | $+9$ |
| Cigars (Thousands).... | 364,671 | -8 | 4,426,086 | $+2$ |
| Snuff (Thousands of lbs.) | 2,968 | -14 | 43,629 | +4 |

## SOFT COAL PRODUCTION IN THOUSANDS OF TONS

| REGIONS | $\begin{gathered} \text { Dec. } \\ 1945 \end{gathered}$ | $\begin{gathered} \text { Dec. } \\ 1944 \end{gathered}$ | $\begin{gathered} \% \\ \text { Chg. } \end{gathered}$ | $\begin{gathered} 12 \text { Mos. } \\ 1945 \end{gathered}$ | 12 Mos. 1944 | $\begin{gathered} \% \\ \text { Chg. } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| West Virginia | 12,096 | 11,289 | $+7$ | 150,516 | 163,927 | - 8 |
| Virginia | 1,401 | 1,368 | +2 | 18,082 | 19,865 | -9 |
| Maryland | 164 | 121 | +36 | 1,840 | 1,952 | - 6 |
| Fifth District | 13,661 | 12,778 | $+7$ | 170,438 | 185,744 | -8 |
| United States | 46,100 | 45,665 | +1 | 576,000 | 619,576 | -7 |
| \% in District | 29.6 | 28.0 |  | 29.6 | 30.0 |  |


| CONSTRUCTION CONTRACTS AWARDED |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| STATES | Nov. 1945 | $\begin{gathered} \text { \% Chg. } \\ \text { from } \\ \text { Nov. } 1944 \end{gathered}$ | 11 Mos. '45 | $\begin{gathered} \text { \% Chg. } \\ \text { from } \\ 11 \text { Mos. '44 } \end{gathered}$ |
| Maryland | \$ 6,195,000 | + 49 | \$ 94,258,000 | + 17 |
| District of Columbia. | 2,787,000 | - 9 | 38,505,000 | + 45 |
| Virginia | 9,539,000 | + 86 | 104,125,000 | + 3 |
| West Virginia | 5,003,000 | +416 | 26,108,000 | + 15 |
| North Carolina | 11,046,000 | +269 | 68,778,000 | +69 |
| South Carolina | 2,845,000 | +283 | 18,463,000 | - 5 |
| Fifth District . | \$37,415,000 | +120 | \$350,237,000 | + 20 |
| Source: F. W. Dodge | Corporation |  |  |  |



## RETAIL FURNITURE SALES

Percentage Changes in Dec. and 12 Mos. 1945 Compared with Compared with
STATES December $1944 \quad 12$ Mos. 1944


## DEPARTMENT STORE TRADE

Richmond Baltimore Washington Other Cities District Percentage change in Dec. 1945 sales, compared with sales in Dec. 1944:

 Percentage change in stocks on Dec. 31, '45, compared with Dec. 31, '44: | -3 | -5 | +8 | +4 | +1 |
| :---: | :---: | :---: | :---: | :---: |



 52
Percentage of instalment receivables as of Dec. 1, 1945, collected in Dec.: $30 \quad 32$

Maryland Dist.of Col. Virginia West. Va. No. Carolina So. Carolina Percentage change in Dec. 1945 sales from Dec. 1944 sales, by states: $\begin{array}{cccccc}+5 & +8 & +8 & +14 & +9 & -2 \\ \text { Percentage change in } 12 \text { mos. sales } & 1945 & \text { from } & 12 \mathrm{mos} . & \text { sales } & 1944:\end{array}$



[^0]:    *Not seasonally adjusted

