

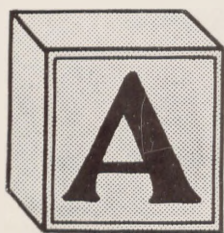
# FARM AND RANCH BULLETIN

Vol. 14, No. 11

November 15, 1959

## TEXAS FARM AND RANCH CREDIT SCHOOL FOR COMMERCIAL BANKERS

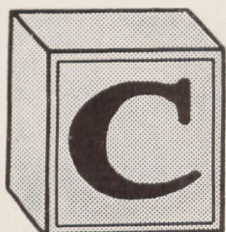
Texas A. & M. College, November 29-December 1



**AGRICULTURE**—Can the markets for agricultural products be expanded fast enough to reduce surpluses? An Assistant Secretary of Agriculture will discuss the building of both domestic and foreign markets for farm products. Live animal demonstrations at the Beef Cattle Center will highlight the newest developments in cattle, swine, sheep, and poultry research. A new approach for determining optimum levels of farm profits — linear programming — will be demonstrated. Texas A. & M. specialists will use this technique on an actual farm situation in deciding the most profitable

crop and livestock enterprises. The problems of farm or ranch incorporation will be discussed from a management and legal viewpoint.

**BANKING** — The Deputy Manager of the Agricultural Commission of the American Bankers Association will discuss 10 ways a bank can carry out an effective agricultural program. An outstanding commercial farmer will speak at the banquet on the topic "A Farmer Looks at His Banker." If you are banking on the future, the discussion of the 1960 production and price outlook for major Texas farm and ranch commodities will be a feature you will not want to miss. Changes in farm production costs during 1960 will also be summarized. The Chairman of the Outlook and Situation Board of the United States Department of Agriculture will be in charge of the outlook session.



**CREDIT** — How large does a farm or ranch need to be and what are the capital requirements needed to produce a given income level for the various types of farms and ranches in Texas? These questions and related topics will be explored by a panel of economists with the Department of Agricultural Economics and Sociology at Texas A. & M. Commodity price supports, acreage allotments, and soil and water conservation programs influence farm profits and the extension of credit. The most recent legislative developments and administrative rulings affecting governmental agricultural programs will be reviewed by a top official of the Texas Agricultural Stabilization and Conservation Office.

**RESERVATIONS** — Dan Davis, Department of Agricultural Economics and Sociology at Texas A. & M., is handling room reservations. Wives are invited to attend the smorgasbord and banquet.

# PROGRAM

## Texas A. & M. College, Memorial Student Center

### Sunday Evening, November 29

7:00 p.m. Smorgasbord (Wives are welcome)

Toastmaster — Tyrus R. Timm, Head, Department of Agricultural Economics and Sociology, A. & M. College of Texas

Welcome — M. T. Harrington, Chancellor, Texas A. & M. College System

Response — W. A. Pounds, President, The Texas Bankers Association, and President, Tyler Bank and Trust Company, Tyler, Texas

The 1959 School — John J. Rudisill, Chairman, Bankers Advisory Committee, 1959 Farm and Ranch Credit School, and Vice President, Commercial National Bank in Nacogdoches, Nacogdoches, Texas

Social Hour

### Monday Morning, November 30

Chairman — S. J. Decker, Cashier, The First National Bank of Richmond, Richmond, Texas

9:00 a.m. Building Markets for Agricultural Products

Clarence L. Miller, Assistant Secretary of Agriculture, Washington, D. C.

9:45 a.m. Discussion

10:00 a.m. Coffee Break

10:15 a.m. The Outlook for Agriculture in 1960

Bushrod W. Allin, Chairman, Outlook and Situation Board, United States Department of Agriculture, Washington, D. C.

11:00 a.m. Discussion

11:15 a.m. Changes in Government Programs for 1960

Jack Bradshaw, Program Specialist, State Agricultural Stabilization and Conservation Office, College Station, Texas

11:50 a.m. Group picture taken at front entrance of Memorial Student Center

### Monday Afternoon, November 30

Chairman — Jim N. Boswell, Vice President, The Austin National Bank, Austin, Texas

1:30 p.m. Linear Programming — A New Approach to Farm Profit

R. J. Hildreth, Assistant Director, Texas Agricultural Experiment Station, College Station, Texas

Demonstration of Linear Programming Technique

Cecil A. Parker, Farm Management Specialist, Texas Agricultural Extension Service, College Station, Texas

2:00 p.m. Discussion

2:20 p.m. Buses leave for Beef Cattle Center

2:30 p.m. Coffee Break and Tour of Beef Cattle Center

Chairman — John E. Key, Vice President, The Lubbock National Bank, Lubbock, Texas

2:50 p.m. **Demonstrations of New Developments in Plants and Animals**

O. D. Butler, Head, Department of Animal Husbandry, A. & M. College of Texas

John Quisenberry, Head, Department of Poultry Science, A. & M. College of Texas

W. O. Trogdon, Head, Department of Agronomy, A. & M. College of Texas

I. W. Rupel, Head, Department of Dairy Science, A. & M. College of Texas

### Monday Evening, November 30

7:00 p.m. **Banquet (Wives are welcome)**

Toastmaster — R. D. Lewis, Director, Texas Agricultural Experiment Station, College Station, Texas

Music by Singing Cadets — William Turner, Conductor

The 1959 Bankers Scholarship Award

A Farmer Looks at His Banker — W. A. (Bill) Porter, Farmer, Terrell, Texas

### Tuesday Morning, December 1

Chairman — W. C. McManus, Vice President, San Angelo National Bank of San Angelo, San Angelo, Texas

8:30 a.m. **Ten Ways to Win (Practical Ways to Develop Farm and Ranch Business)**

E. T. Savidge, Deputy Manager, Agricultural Commission, The American Bankers Association, New York

9:00 a.m. **Discussion**

9:20 a.m. **When Should a Farm or Ranch Be Incorporated?**

Robert G. Cherry, Economist for Management and Policy, Texas Agricultural Extension Service, College Station, Texas

9:50 a.m. **Discussion**

10:00 a.m. **Coffee Break**

10:20 a.m. **What Is An Economic Size Farm or Ranch?**

Dairying — A. C. Magee, Professor, Department of Agricultural Economics and Sociology, A. & M. College of Texas

Beef Cattle, East Texas and West Texas — Tom E. Prater, Farm Management Specialist, Texas Agricultural Extension Service, College Station, Texas

Cotton — C. H. Bates, Farm Management Specialist, Texas Agricultural Extension Service, College Station, Texas

Turkeys, Broilers, and Eggs — Vance Edmondson, Assistant Professor, Department of Agricultural Economics and Sociology, A. & M. College of Texas

11:45 a.m. **Adjourn**

### Tuesday Afternoon, December 1

1:00 p.m. **Tour of college's beef cattle, dairy, and poultry facilities and pastures (Optional)**

Richard Potts, Assistant Dean of Agriculture



## EARLY REGISTRANTS

- Allin, Bushrod W., Department of Agriculture, Washington, D. C.  
Anderson, Sears, First National, Whitewright  
Barton, D. B., East Texas National, Palestine  
Beeson, W. B., First National, Lamesa  
Bego, W. L., First National, Goliad  
Bell, Arkley L., First National, Chillicothe  
Biry, Joe, First Capitol State, West Columbia  
Black, W. D., Jr., First City National, Houston  
Boettcher, Clem C., Union State, East Bernard  
Boswell, Jim N., Austin National, Austin  
Boswell, Milton, Texas Bankers Association, Dallas  
Braley, Herman H., Lockhart State, Lockhart  
Branson, Charles D., First National, Decatur  
Brown, David M., State National, Corsicana  
Bryan, Travis B., First National, Bryan  
Caywood, W. H., Houston National, Houston  
Champion, John W., Farmers State, Groesbeck  
Cherry, H. D., First State, Caldwell  
Childers, Charlie L., Republic National, Dallas  
Clay, Henry B., First State Bank & Trust Co., Bryan  
Curlee, W. E., First National, Goliad  
Davis, Weldon, Coleman County State, Coleman  
Dawson, O. "Dooley," Bank of the Southwest, Houston  
Decker, S. J., First National, Richmond  
Drinkard, B. C., Citizens State, Roby  
Duren, Warren P., Mills County State, Goldthwaite  
Earnheart, Phillip, First National, Whitewright  
Ferguson, Robbie, Jr., Big Lake State, Big Lake  
Frailing, Robert C., First National, Harlingen  
Frederick, Hugh K., Jr., Texas Bank & Trust Co., Dallas  
Geer, A. L., First National, Anna  
Geis, John F., First National, Fort Worth  
Geyer, Eugene, Merchant Marine State, Port Isabel  
Gibbs, Don, Security State, Mabank  
Godwin, Guinn, American National, Terrell  
Hannes, Monroe, First National, Giddings  
Havens, Charles M., State National, Big Spring  
Henry, Bill J., Texas National, Houston  
Hillegeist, Roy, Guaranty Bond State, Tomball  
Howell, T. J., Citizens State, Ganado  
Huddleston, C. T., Stockmens National, Cotulla  
Huddleston, J. F., First National, Dallas  
Itz, Warren B., National Bank of Commerce, San Antonio  
Kelley, O. W., City National, Bryan  
Kelley, W. H., Del Rio National, Del Rio  
Key, John E., Lubbock National, Lubbock  
Kuklenski, M. J., Empire State, Dallas  
Lanier, Boyce, Jr., State National, Texarkana, Arkansas  
Lilly, Dennis Q., First National, Brownfield  
Logan, George, First National, Waco  
Mack, G. B., First National, Bastrop  
Marett, V. S., Citizens National, Gonzales  
Mathis, Curtis, First State Bank & Trust Co., Bryan  
McAdams, Jno. Q., Winters State, Winters  
McCain, Jack F., First National, Normangee  
McCauley, Norvel, Victoria Bank & Trust Co., Victoria  
McClain, R. N., Brownfield State Bank & Trust Co., Brownfield  
McManus, W. C., San Angelo National, San Angelo  
Meador, Jack, First National, Whitewright  
Miller, Clarence L., Department of Agriculture, Washington, D. C.  
Montgomery, Sam C., National Bank of Commerce, San Antonio  
Mullins, R. L., Wolfe City National, Wolfe City  
Murphy, R. P., First National, Dallas  
Nelton, Robert F., First National, Waco  
Newton, Pat, First State Bank & Trust Co., Bryan  
Noble, Charles W., First National, Brenham  
Ohlendorf, Conrad C., First-Lockhart National, Lockhart  
Overcash, Robert E., Los Fresnos State, Los Fresnos  
Pace, Eddie B., First National, Dallas  
Perry, Sant, Jr., First State, Big Sandy  
Porter, W. A. (Bill), Porter Farms, Terrell  
Potts, J. B., First National, Post  
Pounds, W. A., Tyler Bank & Trust Co., Tyler  
Pugh, R. T., Marshall National, Marshall  
Ragsdale, Lee, First National, Jacksonville  
Ralph, Dewey J., Mercantile National, Dallas  
Riley, Herbert P., First State, Frankston  
Rowe, J. Z., Federal Reserve, Dallas  
Rowe, Sam A., Alvin State, Alvin  
Ruckman, J. D., Karnes County National, Karnes City  
Ruckman, John W., Karnes County National, Karnes City  
Rudisill, John J., Commercial National, Nacogdoches  
Salvaggio, Tony J., Federal Reserve, Dallas  
Savidge, E. T., American Bankers Association, New York  
Schmeer, William C., Texas Bank & Trust Co., Dallas  
Seale, Richard, First National, Edna  
Sheffield, Dave, Victoria National, Victoria  
Shelton, J. Howard, Bank of the Southwest, Houston  
Small, Clyde, Texas Bank & Trust Co., Jacksonville  
Standley, William D., National Bank of Commerce, San Antonio  
Starr, Ed, Alamo National, San Antonio  
Story, Rasco R., Federal Reserve, Houston  
Sullivan, Harold, College Station State, College Station  
Taylor, T. Orman, Texas National, Houston  
Thompson, Leon, Citizens National, Waco  
Turek, Albert L., City National, Bryan  
Underwood, R. W., First State, Celina  
Waldrep, A. P., First National, Melvin  
Wallace, J. O., First State, Rockwall  
Weesner, Mason, First State, Coolidge  
Whiteley, T. E., College Station State, College Station  
Wielding, Raymond, First State, Three Rivers  
Wilson, J. C., Corpus Christi State National, Corpus Christi  
Wilson, Newton W., Jr., Lockhart State, Lockhart