Mexico’s economy in the second half of the 1990s has experienced some dramatic moments, which essentially started with an unexpected peso devaluation in December 1994. This was followed in 1995 by the most severe economic crisis Mexico has witnessed since the 1930s. Yet, later that year a recovery was already under way, which solidified in 1996 and 1997. Then, in 1998, Mexico was hit by several external shocks that pushed the economy into lower-than-expected growth and higher-than-expected inflation. This article examines Mexico’s 1998 economic performance and discusses this year’s outlook.

**KEY MACROECONOMIC INDICATORS IN 1998**

Three external shocks impacted Mexico’s economy in 1998. First, as a result of the Asian financial crisis, which started in 1997 and continued into 1998, other emerging economies such as Mexico’s saw their capital inflows reduced through the so-called contagion effect. Second, the price of oil dropped sharply in international markets throughout the year (Chart 1), which affected Mexico’s public finances since oil revenues represent about a third of total government revenues. Finally, Russia’s debt default in August sent shock waves throughout emerging economies as international investors once again withdrew from these countries. Mexico was not immune to this new round of contagion effects, suffering a downturn in its capital inflows. Chart 2 shows the decreased portfolio investments received by Mexico and other selected regions in 1998 relative to the previous two years.

Despite this adverse external environment, Mexico emerged in 1998 with healthy 4.8-percent gross domestic product (GDP) growth (Chart 3). Though this rate was lower than original expectations of over 5 percent, it still placed Mexico among the fastest growing economies in 1998. Of the 34 countries listed in Table 1, only...
four—Ireland, China, India and Taiwan—outperformed Mexico in GDP growth last year.

On the inflation front, Mexico finished the year with a higher-than-expected rate of 18.6 percent. Despite the Mexican authorities’ efforts to keep inflation down by following the appropriate fiscal and monetary policies, they were unable to fully control the negative effects of contagion on this indicator. Last year’s inflation was not only higher than the previous year’s, it also exceeded the government’s 1998 target of 12 percent (Chart 4).

The 1998 performance of other key macroeconomic indicators was as follows:

- **Interest Rates.** Both the 28-day Cetes rate and the average interbank interest rate (TIIP) were higher in 1998 than in 1997. As Chart 5 shows,
both benchmark interest rates hovered around 20 percent for the first seven months of the year. Mexican interest rates surged in response to Russia’s August debt moratorium and spiked in September to 41 percent. During the last quarter, however, interest rates eased from their September peak. The Cetes and TIIP rates averaged 24.7 percent and 26.7 percent, respectively, in 1998, up from 19.8 percent and 21.2 percent in 1997.

Exchange Rate. As with interest rates, Russia’s debt default was a key element in the performance of the peso-dollar exchange rate in 1998. Moreover, the two other external factors—the declining price of oil and the lingering effects of the Asian crisis—contributed to the volatility exhibited by this indicator for most of 1998. While the exchange rate averaged 8.2 pesos per dollar in January, it lost ground during the following months and slipped considerably in August (Chart 6).

Though the exchange rate stabilized thereafter, the year-end rate equaled 9.9 pesos per dollar, a depreciation of 22 percent relative to year-end 1997.

Budget Deficit. Mexico’s 1998 budget deficit target, announced at the beginning of the year, was 1.25 percent of GDP. Given this tight fiscal policy objective, Mexico was forced to cut its budget three times during the year in response to the reduction in public oil revenues brought about by the plummeting oil prices. Mexico was successful in controlling its public finances last year: the actual budget deficit was 1.24 percent of GDP.

Employment and Unemployment. Employment grew 8 percent in 1998, equaling the 1997 rate and surpassing the 1996 rate (Chart 7). Employment has been rising since Mexico’s 1995 economic crisis, when it declined more than 4...
percent. Conversely, Mexico’s open unemployment rate has come down since 1995. Last year, the rate fell to 3.2 percent, below the 1997 rate as well as the rate prevailing before the 1995 crisis (Chart 8). Although this is certainly good news for Mexico, it should be kept in mind that these figures pertain to a narrow definition of unemployment. Other measures depict a higher unemployment and underemployment picture, though even these indicators have improved since 1995 (see box titled “Mexican Unemployment Measures”).

- **Consumption and Investment.** Two important components of growth in 1998 were private consumer demand and private investment. Last year, private consumption grew 6.4 percent, consolidating growth of over 6 percent reached in 1997. Boosting consumption in 1998 were employment growth, double-digit salary increases and lower household debt. Total investment last year managed healthy growth of 10.7 percent, thanks to 17-percent growth in private investment. Public investment, as expected, dropped significantly in 1998 (by –20.4 percent) as a result of the impact of lower oil prices on public revenues.

- **Retail Sales.** Last year’s retail sales performance reflected the healthy growth in consumption. Retail sales grew 8 percent in 1998, their strongest showing since the 1995 crisis, when they shrank almost 19 percent (Chart 9).

- **International Trade.** Mexico recorded a $7.7 billion trade deficit last year, the result of $117.5 billion in exports and $125.2 billion in imports (Chart 10). While total export growth slowed substantially in 1998, import growth remained strong. Exports grew only 6.4 percent in 1998, down from 15 percent the previous year. The downturn in this indicator was strongly affected by the drop in the value of oil exports due to depressed oil prices. Exports of manufactured goods, for example, continued strong in 1998, with nearly 12 percent growth. Total merchandise imports, on the other hand, managed double-digit growth of over 14 percent last year. Especially strong were consumption goods imports, which grew over 19 percent and reflected the economy’s overall strong consumer demand.

- **Foreign Direct Investment and International Reserves.** Although the external shocks Mexico suffered last year negatively affected its portfolio investment, they did not dampen Mexico’s ability to attract long-term foreign direct investment. Foreign direct investment totaled more than $10 billion in 1998 (Chart 11), contributing to Mexico’s gain in international reserves last year despite the country’s volatile short-term capital inflows. International reserves at year-end 1998 were $30.1 billion, an increase of over $2 billion from year-end 1997.
Mexico’s Open Unemployment and Complementary Unemployment Rates, 1990–98

Percent, annual average

- U1: Open unemployment rate
- U2: Alternative open unemployment rate
- U3: Real economic pressure rate
- U4: Real preference pressure rate
- U5: Part-time employment due to market conditions and unemployment rate
- U6: Part-time employment less than 15 hours and unemployment rate
- U7: Openly unemployed and unemployment rate
- U8: Openly unemployed and unemployment rate
- U9: Real pressure rate
- U10: Critical conditions of employment rate
- U11: General rate of employment needs

SOURCE OF PRIMARY DATA: Instituto Nacional de Estadística, Geografía e Informática.

I999 PERFORMANCE AND OUTLOOK

The Exchange Rate, Interest Rates and the Price of Oil

Two weeks into 1999, Mexico faced yet another external shock. On January 13, Brazil devalued its currency, the real, by 8 percent; yet by January 15, given the market’s negative reaction to this development, Brazil was forced to allow the real to float freely in the exchange rate markets.

The expected contagion on Mexico’s financial markets quickly materialized as the peso weakened considerably during those days (Chart 12). Interestingly, however, though the contagion this time stemmed from a country within the same region, the negative effects on Mexico were relatively short-lived. Just a week after the Brazilian real’s devaluation, the peso regained stability and has strengthened considerably ever since. Thus, after dipping to a rate of 10.6 pesos per dollar on January 14, four months later— on May 14— the exchange rate traded at 9.3 pesos per dollar.

It is apparent that with the Brazilian crisis, international investors differentiated more among emerging markets and, recognizing Mexico’s overall solid fundamentals, decided not to exit the country as they had during Russia’s debt default in 1998. Hence, rather than spreading, contagion this time was quickly contained. Interest rates in Mexico, for example, followed the same path as the exchange rate— rebounding in mid-January but subsequently declining (Chart 13). The rates for Cetes and TIIP reached 19.8 and 22.93, respectively, on May 28.

A stabilizing influence on Mexico’s economic performance this year has been the oil price recovery. While in January the average export price of Mexican oil averaged $8.61 per barrel, by
early May it had gone up to $14.96 per barrel. And though the price has come down somewhat since then, it remains considerably above its level near the start of the year (Chart 14). Thus, unlike in 1998, when Mexico was having to adapt its public-finance situation to accommodate a declining oil price, so far this year Mexico has enjoyed a favorable oil-price scenario.

Even though this year the external environment has not caused the uncertainty it did last year for the Mexican economy, it is not inconceivable that some shocks may still emerge before year-end. One external development that negatively impacted Mexico’s financial markets occurred in the latter part of May. Argentina was rumored to be moving toward abandoning its currency board with the U.S. dollar, which caused the peso to weaken to 9.786 on May 27. But, as was the case last year, Mexican authorities are expected to act with the proper fiscal or monetary policies, or both, to contain any negative effects of this or any other external shock.

On the trade front, although annual growth in both exports and imports was quite slow in January, it picked up in the following months. Export growth surpassed import growth slightly during the first quarter of the year at 6.5 percent and 4.1 percent, respectively.

Retail sales in the first three months of 1999 registered annual growth of just over 1 percent, due largely to stagnant growth in January (0.7 percent) and negative growth in February (-0.1 percent). March, however, showed an important rebound as annual growth in this indicator equaled 2.7 percent.

Finally, monthly inflation has been on a downward trend since the beginning of the year (Chart 16). The April rate recorded by the consumer price index was 0.92 percent. The rate in May’s first two weeks was 0.24 percent relative to the previous two-week period—the lowest two-week gain since 1994.

**Outlook**

Mexico’s economic growth in 1999 is expected to be below last year’s, while inflation is expected to improve relative to 1998. The official 1999 targets for GDP growth and inflation are 3 percent and 13 percent, respectively. Private-sector forecasts, on the other hand, show lower growth and higher inflation. However, as Table 2 shows, expectations by private-sector analysts have been improving since the beginning of the year as their forecasts in May placed growth higher—and inflation lower—relative to January. Obviously, the Mexican economy’s favorable performance in the first five months is increasing analysts’ optimism about their year-end outlooks.

In a more regional perspective, of the three biggest economies in Latin America—Brazil,
Mexico and Argentina—only Mexico will record positive growth in 1999. According to the International Monetary Fund, both Brazil and Argentina will be in recession this year, with their economies expected to contract 3.8 percent and 1.5 percent, respectively.

**CONCLUSION**

Mexico was one of the fastest growing economies last year. Although Mexico’s economy was subject to a series of external shocks throughout 1998, authorities responded with the proper fiscal and monetary policies to contain the adverse effects of these developments. The net outcome for the country was lower-than-expected growth and higher-than-expected inflation.

In 1999, Mexico has met with a more favorable set of external conditions. Moreover, authorities continue to pursue sound fiscal and monetary policies. This combination will allow Mexico to continue growing this year under a less inflationary scenario.

— Lucinda Vargas

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1 For a review of the maquiladora industry’s performance through 1998, see Business Frontier, Issues 3 and 4, 1998.

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**Table 2**  
1999 Mexican Economic Outlook

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<th>Official</th>
<th>Private sector*</th>
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<tbody>
<tr>
<td></td>
<td>3.0</td>
<td>2.3</td>
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<tr>
<td>Inflation, December to December (%)</td>
<td>13.0</td>
<td>16.5</td>
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*Based on Banco de México’s monthly survey of 25 to 33 private economic analysis groups.

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