

# Monthly Review

Atlanta, Georgia January • 1962

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SIXTH DISTRICT

Federal Reserve Bank of Atlanta

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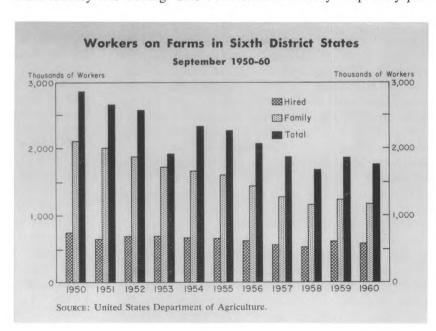
## Workers Leave Southern Farms

"Mechanical cotton pickers have become a boon to growers, but they are throwing hundreds of field hands out of work," reported a local newspaper recently. No clearer observation can be made about the South's present farm labor scene. Following World War II, increased farm mechanization hastened changes in agriculture, and the foremost of these was a cutback in the labor force. Between 1950 and 1960, total farm employment in District states shrank from an average of 1,738,000 workers to 1,083,000, or 38 percent. This decline suggests that farm workers must have changed both jobs and residences. Because future adjustments in the farm labor force will influence Southern economic growth, this pattern of change is of great significance.

#### **Exodus Is Widespread**

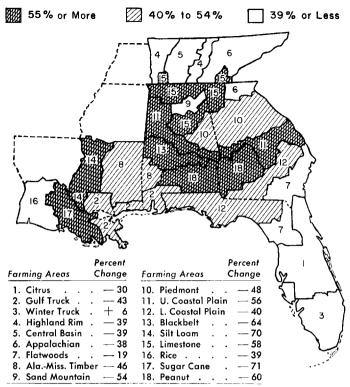
Total farm employment declined during the Fifties in all District states because there was a great loss of family workers. From 1950 to 1960 the number of these workers employed in September, when the farm work force reaches a peak, fell 43 percent. The contraction was greatest in areas where family labor figures prominently on small farms. As small units were abandoned or consolidated and the harvest operations for cotton and other crops were more completely mechanized, these workers were forced to seek other jobs. They also found it necessary to leave farms as cash cropping, heavily dependent upon labor, declined and livestock production increased.

Although many workers left because individually owned and operated small farms closed down, a number of them did so because farm tenancy was waning. This downtrend in tenancy—especially pro-



#### Unpaid Farm Family Members Working 15 or More Hours, Sixth District

Percent Decrease, 1959 from 1954



nounced in the Piedmont, Silt Loam, Limestone, and Peanut areas—reflects a notable decrease in the number of Negro families operating farms.

The reduction in the region's hired farm work force was less pronounced than in family workers, but it was significant nonetheless. Between 1950 and 1960 the number of hired workers declined 17 percent. In the Silt Loam and Limestone areas, however, the number actually increased as some farm owners substituted hired labor for tenant families.

#### Farm Labor Moves to Small Urbanized Areas

Where did the people leaving the Southeast's farm labor force go, and what types of jobs did they take? Many of them, both white and Negro, moved to rural nonfarm and urban areas, judging from data in the 1950 and 1960 Censuses of Population. In 1950, less than half of the District's people lived in places with more than 2,500 inhabitants. By 1960, the ratio had increased to 60 percent. In each state, urban areas generally grew at the expense of smaller places and rural areas.

When farm labor moved to the nonfarm economy, it did not necessarily gravitate to large urban centers. Large gains in population did occur in places with population of 50,000 or more, but there were also marked increases in places with 10,000 to 25,000 inhabitants.

White and Negro workers leaving farms evidently flowed into certain areas in disproportionate numbers, according to changes in total population between 1950 and 1960. Many Negroes moved into small- and mediumsize cities, if changes in the ratio of nonwhite to white residents there are any indication. This ratio increased

significantly in 29 such cities in District states and in four large cities. Negroes also tended to move from rural areas into small communities having 1,000 to 2,500 inhabitants. Both Negro and white farm workers, of course, migrated to other regions in the nation.

Lacking industrial training, farm workers, white and Negro, naturally sought work in nonfarm industries that utilize large numbers of semiskilled and unskilled workers. The latest available occupation data, obtained from the 1950 Census of Population, indicate that such workers are most numerous in the mining, construction, lumber and furniture, food, and textile industries, in wholesale and retail trade activities, and in service work for public agencies and private households. These industries are not only found in large cities, but also in numerous small- and medium-size ones throughout the Southeast.

Workers migrating from farms no doubt found employment opportunities as operatives and kindred workers. This class of employment ranks first in importance for white workers and second for Negroes, according to the 1950 Census of Population. It includes jobs in garages, laundries, trucking companies, and sawmills. Because employment in the crafts—carpentry, electrical installation and repair, painting, plumbing—is second in importance for white workers, some farm labor presumably found jobs in those specialties. White farm migrants also may have taken jobs as service workers and laborers.

We can infer from the Census data that Negro workers found their principal job opportunities as household workers, as operatives and kindred workers, and as laborers in the wood processing, chemicals, construction, and stone, clay, and glass industries. Some also became craftsmen—principally automobile repairmen, painters, masons, plasterers, and carpenters.

#### **Future Movement**

The adjustments that occurred in the farm labor force during the Fifties are likely to continue throughout the next decade, a prospect that has great meaning for the Southeast's economic growth. As farmers continue to enlarge their enterprises and as small farms are consolidated, the downtrend in total employment will continue, although at a lesser rate. This in turn will stimulate farming technology and ultimately increase productivity and income in farm and nonfarm economies.

Changes in farm employment reflect a reasonable degree of labor and job mobility among farm workers. Although these workers have not always moved into nonfarm pursuits painlessly, they have flowed to places where their labor could be used profitably. Job opportunities for displaced farm workers may increase in rural places as the national Rural Development Program gains headway. Congress recently gave the Program new impetus when it passed the Area Redevelopment Act.

Workers will be needed in the future, as in the past, by industries that have traditionally offered employment to semiskilled or unskilled farm labor. As these industries absorb underemployed or displaced white and Negro farm workers, the region's economy will be strengthened and its further growth assured.

ARTHUR H. KANTNER

# Migratory Farm Labor in the South's Economy

### The Need for Seasonal Workers Expands in Florida

The move from farm to city during the past decade, discussed in the first article, involved mainly small farm operators and tenants and their families. Statistics show that very few hired workers left farms, and this is in part because the number of migratory workers was maintained and even increased in some areas. Migratory laborers are people who move about performing seasonal farm jobs, mainly harvesting perishable farm crops such as tomatoes, strawberries, and oranges. There are about 85,000 such workers employed each year on District farms. Their average annual earnings are under \$700, less than half of the region's per capita income. It is difficult to understand why these people are willing to work for such low wages when wages in general have risen strikingly in recent years. It is surprising too that such a large number of these workers should be employed in a farming system that is mechanizing at so rapid a pace. No doubt the explanations of these enigmas can be found if we look a little closer at migrant workers and their economic position.

#### The Migrant Worker

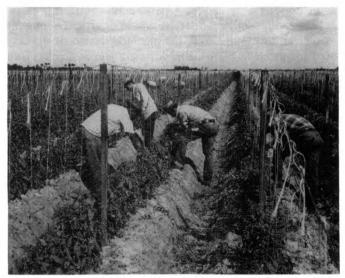
Characteristics The region's migrant farm work force is largely made up of Negroes, most of whom were born and reared in the Southeast, and some Mexicans from the South Central states. As their name implies, migrants are always moving, seldom staying in one place longer than three or four months. Most of them are uneducated farm tenants who have been displaced by farm consolidation and mechanization. Because of this and because they have no skills other than farming, they have few alternative uses for their labor.

Migrato	bry Workers i 1958-60	in Florida							
	N	Number of Workers							
Home State	1958	1959	1960						
Alabama	637	942	2,244						
Arkansas	308	397	563						
Florida	35,424	54,465	54,528						
Georgia	753	867	563						
Louisiana		1 1 2	425						
Mississippi	986	1,020	2,501						
Missouri	83	54	482						
New York	170	221	79						
North Carolina	794	754	1,117						
South Carolina	368	836							
Tennessee	393	514	375						
Texas	344	231	18						
Other	96	5	118						
Total	40,356	60,301*	63,013						

\* Some of the increase due to improved reporting.

SOURCE: Florida Annual Agricultural and Food Processing Report.

Movement Patterns About 75 to 90 percent of all migrants employed on District farms find work in Florida. Because of the seasonal nature of producing the fruits and vegetables for which Florida is famous, a definite pattern of migration has been formed. The state's crops mature in the winter, so migrants work there from October or November until April or May. When harvests are completed, most of them move northward to North Carolina or Virginia to pick strawberries and beans. A little later they may move to New Jersey and New York to pick tomatoes and squash, and finally on to Maryland and Pennsylvania, where they end the season in September or



Pnoto by Floriaa State News Bureau

October by harvesting apples. Then they return to Florida to begin the cycle again.

While this pattern is followed year after year by most migrant workers, there are those who live and work during the summer in Southeastern states and move to Florida to work during the winter. A few others find jobs for a short time each year in the strawberry fields of Louisiana and Tennessee.

**Earnings** Southern migrants earned an average of \$644 for their farm work in 1959, according to the United States Department of Agriculture. Since migrants are deprived of the fringe benefits usually enjoyed by farm workers, those wages represent everything they got from the farm. One reason these earnings seem so low is because migrants are not employed regularly. In 1959, Southern migrants worked only 120 days, on the average, partly because they spent much time traveling from job to job and partly because work was often unavailable. Migrants harvest crops that are generally delicate, and they can do so only when weather conditions are just right. Then too, time is often lost while crops are maturing.

#### The Market for Migratory Labor

Because migrants will work for low wages, their job opportunities have persisted. Farmers have had little incentive to substitute machinery for this low-cost hand labor. Unlike harvesting equipment that is expensive for farmers to keep up even when not in use, migrant workers cost the farmer nothing when unemployed. More often than not they live off the farm in migrant labor camps or nearby towns and are paid on a piecework basis for the jobs performed.

Perhaps a more fundamental reason the market for migrant labor has been maintained is that physical obstacles—some engineering, some botanical—prevent the mechanical harvesting of many crops. In the first place, most fruit and vegetables grown in the South are tender and easily bruised, and mechanizing the harvesting often means a sacrifice in the quality of the crop in question. Furthermore, most citrus and vegetables do not ripen evenly. This means they must be selectively harvested, and doing this with machines is particularly difficult.

In Florida soil characteristics often give the migrant worker an advantage over the machine. Much of the land used for growing sugar cane, for example, is mucky. Rain causes the cane to fall over in the row, preventing machines from traversing the fields without damaging the cane. In addition to any economic and physical obstacles to mechanization that have helped migrants retain their jobs, the market for their labor has been protected and even increased in Florida by the vast expansion in the state's sugar cane and citrus production. According to the Florida Employment Service, Florida's sugar cane acreage is expected to reach 100,000 acres this year, or three times the acreage two years ago. Although citrus production has not increased nearly so rapidly, the industry's growth record in recent years has been quite impressive.



Photo by Florida State News Bureau

#### The Migrant's Economic Future

If gains in output of Florida's sugar cane and citrus continue, there may be an increase in the need for migrant workers in that state. A similar increase elsewhere in the District is not likely because few crops utilizing migrant



Photo by Florida State News Bureau

harvesters are grown in District states other than Florida.

Despite this need for workers in Florida, experts believe there is little prospect for much improvement in wages. According to a Florida Legislative Council, which investigated migratory labor practices in that state, other Southeastern states seem to have unlimited numbers of agricultural workers eager to find seasonal employment and willing to migrate. As the movement of people away from Southeastern farms continues during the next few years, the supply of such workers unable to find other jobs may remain large.

In the long run, however, the supply of migrants will probably diminish. There is evidence already that the level of education among migrants is increasing. A survey in New York of migrant workers, most of whom are Southern, revealed that between 1953 and 1957 the median level of education of adult migrants rose about one-half a grade. It indicated also that migrant children stay in school longer now than they did a few years ago. As their educational level improves migrants will probably find more nonfarm job opportunities and obtain higher wages. At the same time, it is likely that farmers will eventually place more emphasis on developing adequate mechanical methods for harvesting their delicate crops than they have in the past.

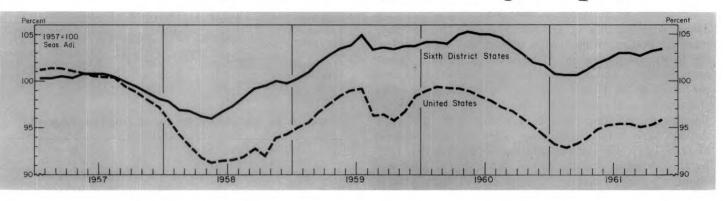
Just how rapid the shift from migrant to mechanical harvesters will be is not certain. Nevertheless, the trend in farming is toward mechanization. It may be many years before the need for migrants diminishes significantly, but when it does and when the number of migrants willing to work under adverse conditions has been reduced, the District's economy will be strengthened.

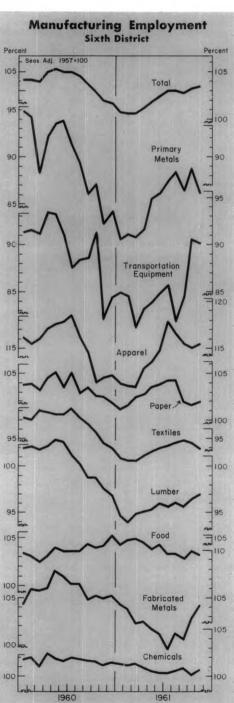
N. CARSON BRANAN

The Sixth Federal Reserve District embraces a land area of 247,778 square miles. It is the fifth largest of the twelve Federal Reserve Districts and the largest east of the Mississippi River.

The door to the main vault at the Atlanta office weighs thirty tons.

# Partial Recovery in Manufacturing Employment





Recent developments in manufacturing employment in District states are a mixture of the good and the not-quite-good-enough. The good is represented, on the right-hand side of the chart across the top of the page, by the gain in employment that occurred after February 1961; the not-quite-good-enough is represented by the failure of employment to completely regain ground lost between May 1960 and February 1961. During that period of recession, 62,000 District factory workers lost their jobs; through November 1961, only 36,500 had regained factory employment.

What happens in manufacturing is important, for factory work provides about one out of every four nonfarm jobs in this region. Moreover, since factory workers typically bear the brunt of employment declines associated with recessions, observers pay close attention to subsequent improvements in manufacturing employment when assessing the vigor of recovery.

#### **Diverse Changes in District**

The trend of District manufacturing employment since February 1961 has not been one of steady, uninterrupted gains. Rather, the improvement has come in steps. Substantial gains were made through July in an initial period of improvement. Little change occurred from July through September. Since then, manufacturing employment has improved again.

This overall picture is the net result of diverse trends among types of manufacturing employment, as is suggested by the charted indexes of employment in the region's major manufacturing industries. In the initial period of recovery, a sharp gain in apparel manufacturing almost took the industry's employment to its previous high, and employment in the primary metals industry also rose sharply. Starting from a low point in March, transportation equipment recovered substantially. Slower, but steady gains were registered by employment in the paper, textiles, and lumber industries. These gains more than offset slight declines in the food, chemicals, and fabricated metals industries.

The lack of change that followed the first upswing reflected an even more diverse picture. Strikes in the automobile industry temporarily confused developing trends in transportation equipment and, as their depressing influence on employment totals was left behind, a paper mill strike in Louisiana brought a decline in paper employment. More fundamental was the weakening of employment in the apparel industry after July.

Since last September the resumption of increases in total manufacturing employment have reflected renewed improvement in the transportation equipment and lumber industries and belated gains in fabricated metals and food. Slight declines have occurred in textiles and primary metals.

It seems that the path toward complete recovery of previous employment levels has not been an easy one. All major types of District employment are, as a result, still below earlier high levels. Recent gains in some types have been encouraging, but the lack of more widespread increases continued to hamper complete recovery in total manufacturing employment even nine months after the low point of recession in February 1961. Following the low point of the

recession ending in the first part of 1958, manufacturing had surpassed its previous high after nine months.

#### The Longer Run View

These developments in District manufacturing employment are not surprising in view of what has been happening to manufacturing employment in the nation. Recurrent upswings and downswings have occurred in employment in the United States, as is apparent from the chart, and recent recovery has also been incomplete. More significantly, in the previous upswing from mid-1958 through early 1960, employment failed to reach the level of early 1957. Thus, manufacturing employment has been trending downward in the nation. While employment was about 6 percent lower in November 1961 than in early 1957, however, factory output of goods was actually about 10 percent larger. This means, of course, that productivity has increased greatly.

We can be sure that similar, probably even greater, gains in productivity have occurred in District states, for the relatively recent industrial growth here has meant the installation of newer, more efficient productive processes. In view of this, the longer run developments in manufacturing employment have really been rather favorable. This is particularly true in relation to national developments. District states have actually shown a gain in total manufacturing employment since early 1957, whereas the nation experienced a decline. The District's gain, moreover, occurred despite downtrends in some of its most important types of employment, such as textile and lumber.

While economic forces may have slowed the upward march of manufacturing employment in District states, they do not preclude full recovery in the months ahead. Undoubtedly the resumption of gains in October and November is a hopeful sign that this is true.

PHILIP M. WEBSTER

#### Department Store Sales and Inventories\*

						Percent Change							
							Sales	Inve	ntories				
						Nov.	1961 from	11 Months	Nov. 30,	L961 from			
Place						0ct. 1961	Nov. 1960	1961 from 1960	Oct. 31, 1961	Nov. 30, 1960			
ALABAMA										+6			
Birmingham		٠	٠.	•	٠	+11 +16	+5 +9	+0 +1	+6 +6	+9			
Mobile .	٠.	•	٠.	•	٠	+18	+6	<del>+</del> 0	40	7			
Montgomery				•	•	+2	+0	<u> </u>		• • •			
FLORIDA		:	•	•	•	+8	+6	+6	+6	+4			
Daytona Beach	: :	Ċ	: :	:	Ċ	+12	+9	<u>-</u> 3	,				
Jacksonville .						+3	+1	+6	<u> </u>	+9			
Miami Area .						<del>+</del> 5	+6 +5 —1	<del>-</del> 1-6		٠.,			
Miami						<del>-</del> 5	<u>+</u> 5	<u> </u>					
Orlando						+3	-1	2					
St. Petersburg-1	<b>Tampa</b>	ı Are	ea.			+19	+10	+1	+5	2			
GEORGIA						+18	+2	<u>_2</u>	1	-2			
Atlanta**				•	٠	+21	+4	— <u>i</u>	-1	+-			
Augusta					٠	+5	+0	0	.:	٠,			
Columbus					٠	+24	<u>3</u>	-3	+5 5				
Macon				٠	•	+21	+7 +3	ږ	—5	11			
Rome**		•		•	•	+4	+3 —5		• •				
Sa annah		•		•	•	+7 +16	—5 +5	-/	i á				
LOUISIANA Baton Rouge .		٠		•	•	±17	73	1	+4	7			
New Orleans .		•		•	•	<del>+17</del>	+9 +4	77	Ŧī.	71.			
MISSISSIPPI .		•	٠.	•	٠	+12	+6	i	<del>+</del> 3	Τĩ			
Jackson				•	•	Ŧ16	+5	_i	+5	13			
Meridian		•		•	•	n.a.	n.a.	n a	, ,	'-			
TENNESSEE .			: :		•	+10	1	n.a. <i>—</i> 3	+5	<u> </u>			
Bristol-Kingspor		•			•	,	_	-		_			
Johnson City*	*					+5	+2	+0	+6	]			
Bristol (Tenn		a.)*	* .			<u>+</u> 9	∔3	2					
Chattanooga .						+2	—2	0	+5	+0			
Knoxville						+15	—1	<del>6</del>					
DISTRICT						∔13	+4	+1	+3	+2			

\*Reporting stores account for over 90 percent of total District department store sales.

\*\*In order to permit publication of figures for this city, a special sample has been constructed that is not confined exclusively to department stores. Figures for non-department stores, however, are not used in computing the District percent changes. n.a. Not Available.

#### Personal Income in Sixth District States

(Seasonally Adjusted Annual Rates, in Millions of Dollars)

			Oct. <sup>1</sup> 1961	Sept. <sup>2</sup> 1961	Aug. <sup>2</sup> 1961	Oct. 1960
Alabama .			5,069	5,002	4,969	4,857
Florida .			10,486	10,529	10,459	10,047
Georgia .			6,709	6,567	6,532	6,371
Louisiana .			5,462	5,338	5,368	5,264
Mississippi			2,820	2,642	2,710	2,568
Tennessee.			5,720	5,714	5,722	5,505
Total			36,266	35,791	35,761	34,612
<sup>1</sup> Preliminary.	2 J	Revi	sed.			

#### **Debits to Individual Demand Deposit Accounts**

(In Thousands of Dollars)

Percent Change

						to-date
				Nov. 196		Months 1961
	Nov.	Oct.	Nov.	Oct.	Nov.	from
	1961	1961	1960	1961	1960	1960
ALABAMA	** ***	45.000	47.000			
Anniston	44,909 920,556	45,088 904,451	41,308 815,829	0 +2	+9 +13	+3 +2
Dothan	39,995	43,072	35,845	<u> </u>	+12	+7
Gadsden	37,731	38,355	36,487	-2	+3	4
Hurtsville*	90,800 305,998	86,181 301,998	80,650 306,712	+5 +1	+13 0	+11 +2
Mobile Montgomery	184,269	188,267	173,880	2	—0 +6	+6
Selma*	30,669	33,472	29,856	<u>—8</u>	+6 +3 +16	+1
Tuscaloosa*	65,543 1,720,470	70,246	56,588 1,577,155	7	+16	+8
Total Reporting Cities Other Cities	825,094	1,711,130 825,865	759,457r	$^{+1}_{-0}$	十9 十9	∔3 +2
FLORIDA						
Daytona Beach* .	55,003	53,140	54,184	+4	+2 +5	3 0
Fort Lauderdale* . Gainesville*	204,608 43,724	194,330 45,561	194,035 42,758	∔5 —4	+2	+2
Jackschville	840,536	816,710	804,732	+3	+4	+1
Key West*	17,283	17,161	16,026	+1	+-8	+7
Lakeland* Miami	77,545 930,970	73,943	76,680 879,147	+5 +8	+1	+1 +3
Greater Miami*	1,360,648	863,349 1,270,258	1,271,622	+7	+6 +7	+3
Orlando	1,360,648 257,802 83,239	243,062 85,348	236,855	+6	+9	0
Pensacola	83,239	85,348	83,698	—2	—1	—2 —1
St. Petersburg	225,201 71,029	207,083 n.a.	208,559 n.a.	+9 n.a.	+8 n.a.	n.a.
Tampa	447,201	429,615	419,475	+4	+7	+1
W. Palm-Palm Bch.*	148 474	141,226	121,576	+5	+22	+11
Total Reporting Cities Other Cities *	3,832,293 1,541,137	3,577,437 1,542,799	3,530,200 1,550,089r	∔7 —0	+9 —1	+2 +2
GEORGIA	1,341,137	1,542,777	1,550,0641	—v	-1	72
Albany	60,354	61,446	54,724	<b>—2</b>	+10	+2
Athens*	42,671	46,452	42,597	8	+0	+6
Atlanta	2,319,972 123,189	2,412,200 123,687	2,072,649 113,567	—4 —0	+12	+4 +2
Brunswick	28,822	29,686	23,912	—3	+8 +21	+11
Columbus	115,895	121,155	106,209	4	+9	+6
Elberton	9,084	9,954	9,799	<u>—</u> 9 —3	—7 —3	-7
Gainesville*	46,465 22,039	47,662 21,013	48 067 20,763		د— 6+	+1 +3
LaGrange*	16,588 128,860	17,152	20,421	+5 —3	—19	∔3 —15
Macon	128,860	17,152 146,293	119,079	—12	+8 +17	+3
Marietta* Newnan	34,119 22,915	34,186 21,243	29,212 18,218	—0 —0	+26	+4 +4
Rome*	52,139	53,748	51,330	+8 —3	+2	∓ò
Savannah	52,139 179,289 35,293	53,748 174,360	160,691r	+3	+12	—2
Valdosta	35,293	36,565 3,356,802	35 506 2,926,744r	<u>3</u>	$-1 \\ +11$	+2 +4
Other Cities*	1,030,613	1,083,302	967,575r	<b>—</b> 5	+7	+6
LOUISIANA			•			
Alexandria* Baton Rouge ,	76,269 271,573	74,881 271,091	69,419 255,750	+2 +0	+10	—2 3
Lafayette*	66,973	68,034	61.484	2	+6 +9	+3
Lake Charles	83,358	81.263	80,896r	+3 2	+3	3
New Orleans Total Reporting Cities	1,316,851 1,815,024	1,342,330 1,837,599	1,344,534 1,812,083r	—2 —1	<u>2</u> +0	1 1
Other Cities +	601,459	595,666	566,531r	$-1 \\ +1$	+6	+1
MISSISSIPPI						
Bilcxi-Gulfport* .	56,191 37,750	56,282	51,710	<u> </u>	+9	+7 +1
Hattiesburg Jackson	37,759 373,134	38,366 357,371	36,529 324 697	—2 +4	+3 +15	+6
Laurel*	28,899	28,084	29,331	+3	-1	0
Meridian	47,294	49,655	46,101	5	+3	+1
Natchez*	24,342 23.537	22,991	22,736 23 185	+6 +0	∔7 +2	<u>-1</u>
Total Reporting Cities	591,156	23,514 576,263	534,289	+3	+11	+7 +5
Other Cities†	297,194	303,045	278,112r	<u>–2</u>	+7	+1
TENNESSEE	E0 024	E 4 77E		-		
Bristol*	50,824 345,450	54,775 354,575	45,128 317 269	—7 —3	+13 +9	十9 十5
Johrson City*	44,188	41,868	42,880	+6	+3	2
Kingsport*	94,957	89,743	84,949	+6	+12	+4
Knoxville Nashville	257,163 864,117	268 208 812,001	241,640 772 517	<del>4</del> +6	+6 +12	+6 +8
Total Reporting Cities	1,656,699	1,621,170	1,504,383	+2	<b>+10</b>	<b>76</b>
Other Cities †	591.733	585 331	604,7°2r	+1	2	4
SIXTH DISTRICT .	17,740,566	17,616,409	16,611,370r	+1	+7	∔3 +3
Reporting Cities . Other Cities†	17,740,566 12,853,336 4,887,230	12,680,401 4,936 008	11.884,854r 4,726.516r	$^{+1}_{-1}$	+8 +3	+3 +3
Total, 32 Cities	10,962,316	10,898,616	10,199,999	-1 +1	‡7	+2
Total, 32 Cities UNITED STATES				•		
344 Cities		275,115,000		1	+16	+9
*Not included in total by the Board of Gover				ıl debit sı Not ∆vail		ıntained

by the Board of Governors. **†**Estimated. r Revised. n.a. Not Available.

## Sixth District Indexes

#### Seasonally Adjusted (1947-49 = 100)

		1960	ļ					196	1					
SIXTH DISTRICT	OCT.	NOV.	DEC.	JAN.	FEB.	MAR.	APR.	MAY	JUNE	JULY	AUG.	SEPT.	OCT.	NOV.
Apparel Chemicals*** Fabricated Metals*** Food*** Lbr., Wood Prod., Fur. & Fix. Paper Primary Metals Textiles Transportation Equipment Nonmanufacturing Employment Manufacturing Payrolls Cotton Consumption** Electric Power Production**	123 188 191r 191r 117r 76 166 166 192 186 205 150	142 122 188 134r 191r 117 76 165 88 85 185 150 217 83 369	141 122 189 134r 191r 119r 75 164 85 190 149 218 79 390	142 121 187 134r 190r 118 73 163 86 84 191 150 213 78 401	141 121 187 134r 189 118 73 164 87 84 190 150 212 79 383	141 121 186 134 186r 118 73 165 86 83 183 149 214 79 368	141 121 190 133r 186r 118 74 166 87 84 187 149 220 82 376	142 122 191 133r 185 117 74 167 91 84 188 150 225 85 379	142 123 193 133r 184r 118 74 167 92 85 191 150 232 88 391	142 124 198 133r 181r 117 74 168 93 85 193 150 236 89 391	142 124 196 133r 184r 117 74 168 94 85 184 150 232 89 396	143 123 194 133r 183r 116r 74 165 92 85 190 151 232 88 398	143 124 193 132r 187r 117r 75 164 94 85 204 151 235r 92 377	143 124 194 133 190 117 75 165 91 85 203 151 240 91 n.a.
Petrcl. Prod. in Coastal Louisiana & Mississippi** Construction Contracts* Residential All Other Farm Cash Receipts Crops Livestock Department Store Sales*/** Department Store Stocks* Furniture Store Sales*/** Member Bank Deposits* Member Bank Loans* Bank D2bits* Turnover of Demand Deposits* In Leading Cities Outside Leading Cities	339 367 316 167 157 186 189 235 138 138 353 265 265 159	233 324 308 336 156 131 201 181r 235 133 188 352 283 153 162 111	250 288 304 276 132 94 199 187 233 134 189 359 282 151 163 119	239 309 291 324 134 97 191 177 224 127 189 351 287 162 176	237 315 330 303 145 123 191 181 221 130 192 355 279 156 168 116	241 324 343 309 136 104 205 178 1221 134 189 353 293 155 167 122	244 345 362 330 126 99 189 183 229 135 191 354 268 146 164	253 360 388 337 136 113 192 175 225 129 191 357 288 165 183	252 372 412 340 141 117 191 185 227 130 189 355 287 154 175	243 384 393 377 125 97 175 194 227 135 193 353 275 162 179	243 394 402 387 150 139 187 179 239 132 190 359 284 166 189 122	239 402 406 400 131 104 197 192 239 143 194 361 281 152 164 126	251r 375 431 329 173 162 194 188 242 139 199 363 287 161 170	253 n.a. n.a. n.a. n.a. 189 241 138 197 365 303 161 170
ALABAMA Nonfarm Employment Manufacturing Employment Manufacturing Payrolls Department Store Sales** Furniture Store Sales Member Bank Deposits Member Bank Loans Farm Cash Receipts Bank Debits	. 103 . 187 . 167 . 117r . 169 . 293	125 103 183 155 111 165 294 130 249	124 102 175 165 113 167 299 121 243	125 101 175 158 103 169 300 115 247	123 101 175 156 106 170 299 126 238	123 101 177 166 112 167 303 133 248	123 102 183 173 124 169 298 115	124 102 185 163 101 163 304 126 264	125 103 191 168 112 162 301 118 251	125 104 196 177 111 163 295 117 239	125 105 195 171 117 163 302 113 253	125 104 197 175 114 167 303 118 252	125 104r 204r 166 108 170 304 163 262	126 104 210 163 120 168 309 n.a. 271
FLORIDA Nonfarm Employment Manufacturing Employment Manufacturing Payrolls Department Store Sales** Furniture Strre Sales Member Bank Deposits Member Bank Loans Farm Cash Receipts Bank Debits	. 207 . 399 . 262 . 164 . 246 . 561	201 207 384 272r 158 248 551 196 420	201 208 384 276 158 250 560 232 413	200 206 368 264 154 247 550 266 414	200 207 374 264 155 252 556 264 396	200 209 373 287 161 247 556 197 413	200 209 392 269 156 248 550 227 377	202 211 406 263 151 250 559 244 421	203 213 414 277 155 247 555 257 428	203 215 443 290 162 253 553 211 396	204 214 432 274 148 250 561 292 426	204 214 437 284 167 254 567 246 420	204 215 441 280 171 260 567 200 431	204 216 428 288 155 260 568 n.a. 445
GEORGIA  Nonfarm Employment  Manufacturing Employment  Manufacturino Payrolls  Department Store Sales**  Furniture Store Sales  Member Bank Deposits  Member Bank Loans  Farm Cash Receipts  Bank Debits	. 121 . 211 . 172 . 133 . 170 . 286 . 204	134 118 205 158 131 169 291 120 257	134 119 205 164 130 170 289 148 256	134 117 199 157 124r 169 285 144 263	134 116 200 155 131r 173 292 152 254	133 116 203 166 138r 172 292 171 266	134 117 205 155 132 172 290 149 244	134 118 215 166 133 175 292 144 266	134 118 217 166 133 173 291 147 269	134 119 223 175 136 176 289 127 266	134 119 218 159 136 171 292 193 269	135 119 215 167 139 175 289 151 267	136 120 223r 165 133 183 296 184 279	136 120 229 168 128 180 300 n.a. 282
LOUISIANA Nonfarm Employment Manufacturing Employment Manufacturing Payrolls Department Store Sales* Furniture Store Sales* Member Bank Deposits* Member Bank Loans* Farm Cash Receipts Bank Debits*	. 170 . 151 . 170 . 163 . 329	128 93 168 140 160 164 323 137 225	128 93 175 155 166 166 331 113 234	129 92 177 151 163 165 319 93 210	129 91 173 151 152 167 322 103 207	128 92 177 155 147 163 314 104 234	128 91 180 149 158 169 331 98 213	129 91 179 149 165 166 324 105	128 90 179 157 159 167 326 112 246	127 90 178 157 164 172 327 104 218	127 90 177 152 159 169 331 112 230	127 89 175 148 185 171 337 109 228	127 90 179r 144 177 174 335 130	127 90 181 147 186 173 331 n.a. 229
MISSISSIPPI Nonfarm Employment Manufacturing Employment Manufacturing Payrolls Department Store Sales* Furniture Store Sales* Member Bank Deposits* Member Bank Loans* Farm Cash Receipts Bank Debits*	132 242 159 108 204 431	135 133 239 153r 99 199 433 162 258	134 131 240 164 102 209 460 136 254	137 130 244 149 95 204 442 86 238	136 129 237 146 100 205 446 99 234	137 130 241 154 108 207 442 116 256	136 132 244 157 95 208 449 90 236	137 134 243 153 85 210 455 99 243	136 135 256 165 91 208 451 99 256	137 136 259 169 112 207 446 100 246	137 136 260 156 116 205 458 102 258	138 136 263 160 119 208 460 92 256	138 137 265 155 105 213 464 174 260	138 138 266 165 110 215 477 n a. 282
TENNESSEE Nonfarm Employment Manufacturing Employment Manufacturing Payrolls Department Store Sales*/* Furniture Store Sales* Member Bank Deposits* Member Bank Loans* Farm Cash Receipts Bank Debits*	126 221 163 99 171 313	125 124 218 156 100 169 314 143 247	124 123 217 157 94 170 328 86 236	124 123 215 147 85 170 315 96 248	124 123 216 154 95 176 319 99 243	124 123 216 151 98 176 310 99 255	124 123 222 147 100 175 311 101 233	125 124 224 141 91 174 315 96 258	126 125 230 152 84 175 312 101 255	126 125 227 157 90 179 313 100 256	126 124 234 146 89 176 320 109 254	126 125 231 157 102 179 323 93 248	126 125 228r 150 97 181 325 127	126 125 234 154 101 180 326 n.a. 263

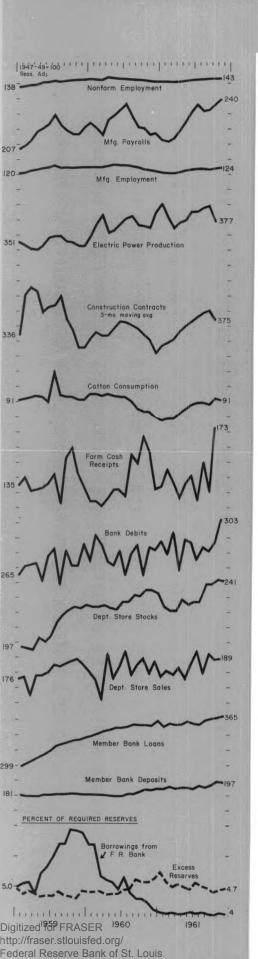
<sup>\*</sup>For Sixth District area only. Other totals for entire six states. n.a. Not Available. p Preliminary. r Revised.

<sup>\*\*</sup>Daily average basis.

\*\*Revisions reflect new seasonal factors.

Sources: Nonfarm and mfg. emp. and payrolls, state depts. of labor; cotton consumption, U.S. Bureau of Census, construction contracts, F. W. Dodge Corp.; petrol. prod., U.S. Bureau of Mines; elec. power prod., Fed. Power Comm. Other indexes based on data collected by this Bank. All indexes calculated by this Bank.

# DISTRICT BUSINESS CONDITIONS



he old year ended on a note of optimism, as preliminary seasonally adjusted figures showed that both department store sales and member bank loans reached record highs in December. This is especially encouraging, since the behavior of these two indicators had been disappointing throughout much of the recovery period that began early in 1961. However, optimism must be restrained by the slow and hesitant progress of the District employment and income figures. Improvement in these indicators has been weaker than that of earlier recovery periods and less than that of comparable national figures.

Nonfarm employment held steady in November, after having increased in each of the preceding seven months. Alabama and Georgia experienced slight gains, while employment was virtually unchanged in Florida, Louisiana, Mississippi, and Tennessee. Manufacturing employment, however, rose slightly further, and the average work week lengthened, indicating a continued expansion in manufacturing activity. Reflecting these developments, manufacturing payrolls reached a new record in November. Construction employment held steady for the fourth consecutive month, but the three-month average of contracts for future construction, based partly on November data, declined. Cotton consumption, a measure of textile activity, weakened slightly in November. Personal income, which had shown little change from July through September, increased slightly in October, according to the latest available estimates.

Consumer spending has shown considerable strength quite recently. Not only did department store sales reach record levels in December, but the revised November figures show greater strength than was previously indicated. Bank debits also rose sharply in November. Sales at furniture and household appliance stores, however, increased less than seasonally. Latest available figures for stores of all kinds with one to ten outlets held steady in October.

With farm marketings sustained and prices rising slightly, farmers' cash receipts probably increased somewhat in November and December although adverse weather conditions prevailed. Weather conditions in December slowed operations on District farms. Widespread rains stalled harvesting activities, and excessive wetness limited the grazing of livestock. Water from flooding rivers in South Central Mississippi damaged unharvested cotton and killed some livestock. In Florida, recent scattered frosts hurt tender truck crops and slowed vegetable marketings, but did little harm to the citrus crop. On the other hand, livestock product marketings, especially shipments of hogs and cattle, increased in most areas of production. The average of prices received by farmers increased slightly in December, principally because prices for broilers, hogs, and citrus rose.

Member bank loans, seasonally adjusted, continued to advance during November, as gains were registered in all states except Louisiana. Data for banks in leading cities suggest there were further loan increases in December. Total member bank deposits, seasonally adjusted, declined after rising sharply during September and October. The decline mirrored substantial decreases in Alabama, Georgia, and Louisiana, where previous gains were especially sharp. Total investments at District member banks also declined slightly. Credit demands, however, have not yet caused sustained tightening of member bank reserve positions, as indicated by the behavior of excess reserves and borrowings from the Federal Reserve Bank of Atlanta.