FEDERAL RESERVE BANK ON ATLANTA

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Number 5

District Summary of Business Conditions

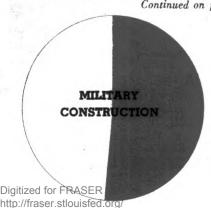
Merchandise distribution in April at both retail and wholesale increased more than usual over March and was well above the level at the corresponding time last year; there were gains in building and construction activity, and textile operations rose to a new high level. Coal production in Alabama and Tennessee was interrupted by labor difficulties and pig iron output was reduced somewhat by an explosion that curtailed blast furnace operations.

Department store sales increased in April by 10 per cent on a daily average basis, and were 32 per cent higher than in April last year. After allowance for seasonal influences, including the later date of Easter this year, the adjusted index of daily average sales was up 13 per cent from March and was 27 per cent above that for April 1940. The unadjusted index for April is higher than it has ever been in April before, and the adjusted index is the highest for any month in the series covering more than twenty-two years. Wholesale sales in April increased 6 per cent over March, when there is usually a decline, and were 30 per cent greater than in April 1940.

The value of construction contracts awarded in April in the Sixth District increased 54 per cent over the March total and was 38 per cent greater than for April last year. While there was a gain of 13 per cent in residential contracts in April, the larger part of the month's increase was in "all other" awards, which include non-residential building, public works, and utilities. Residential awards were off 15 per cent in comparison with April of last year, but "all other" contracts were up 95 per cent. The four-month total of contracts for all types of construction for the January-April period amounts to \$133.4 million, and is 25 per cent larger than for that part of 1940. Indeed, not since 1927 has the January-April total in this District been so large as it has been this year.

Another new high level in textile activity in this District was reached in April. Cotton mills in Alabama, Georgia, and Tennessee consumed a total of 303,905 bales of cotton, or an average of 11,688 bales for each of the twenty-six working days in April. This represents a gain of 5 per cent over the rate for March, and is half again as large as for April last year. In the nine months of the current season, August through April, mills in this District have used 17 per cent more cotton than in that part of the previous season. For the country as a

Continued on page 28



Federal Reserve Bank of St. Louis

Loans and Commitments to Make Loans for Defense Purposes, Weekly Reporting Banks of the Sixth District, April 30, 1941. Solid Areas Represent Loans and Commitments Financed by Assignment of Claims.

















Assignment of Claims in Defense Financing

An aspect of the national defense program particularly and directly concerning bankers is the Assignment of Claims Act of October 1940, under which the part that banks may play in the defense program has been substantially enlarged. In recognizing the assignment to banks and other financing institutions of claims against itself, the government has provided prospective defense contractors with an additional basis for obtaining bank credit, and has, to the extent that this new security is attractive to the banks, facilitated the financing of defense work, and has encouraged the participation of banks

and other private lenders in the defense effort.

The Act represents the reversal of a government policy adopted in 1846 and uninterruptedly maintained for almost a century. Under a statute of that year all transfers and assignments of claims upon the United States were declared "absolutely null and void" until such time as the claim had been allowed, the amount of the claim ascertained, and a warrant issued for its payment. Under such conditions the possession of a government contract provided in itself little access to credit. Early in the present defense program, however, the Board of Governors of the Federal Reserve System, the National Defense Council, the War and Navy Departments, and other interested groups and persons petitioned the government for a reversal of its century-old policy.

The volume of work contemplated by the defense program was very large, and a considerable number of producers would have been eligible to compete by direct bids on government work only if financing could be arranged. The government was anxious to enlist the services of private lenders as much as possible, but willingness upon the part of lenders depended in many instances upon their obtaining the security of a direct claim against the government. Without an assigned claim, a bank making a defense loan would be apt to find itself among the general creditors of the contractor — even for the portion of the contract already fulfilled — in the event of his insolvency, and would have no assurance, even if the contract were fulfilled, that funds received from the government would be

used promptly to repay the loan.

At the Senate hearings it developed that, not only was there no opposition to the bill, but that none present knew of any serious objection to the proposal other than the additional accounting required of the government by the transfer of claims. The Board of Governors of the Federal Reserve System supported the bill with the assurance that it would "facilitate financing the performance of Government contracts, would encourage additional business concerns to bid for such contracts and, by increasing the number of bidders, would tend to expedite, and to reduce the cost of, the defense program."

The defense program has now been underway for just a year, and the Assignment of Claims Act has been in effect for Continued on page 28

CONDITION OF FEDERAL RESERVE BANK OF ATLANTA (In Millions of Dollars) Per Cent Change May 14,1941,from Apr. 16 May 15 1941 1940 May 15 1940 Apr. 16 1941 Bills discounted.....\$ \$ 83 Industrial advances..... 104.4 104.8 95.2 205.2 288.7 160.4 240.2 26.8 13.9 5.6 286.6 + 31 + 17 - 17 26.9 27.8 5.7 349.2 + 104 + 14 + 18 + 32 Total deposits..... Total reserves..... Industrial advance commitments. CONDITION OF 22 MEMBER BANKS IN SELECTED CITIES (In Millions of Dollars) Per Cent Change May 14,1941, from Apr. 16 May 15 1941 1940 Apr. 16 1941 May 15 1940 May 14 1941 Loans and Investments-Total... \$710.4 192.1 198.5 5.0 157.8 3.8 ++ Open market paper. Loans to brokers and dealers in securities. Other loans for purchasing and carrying securities. Real estate loans. + 17 7.0 5.2 - 13 6.1 + 3 + 12 + 100 + 26 + 6 + 7 2 0 17 10.7 35.8 1.2 117.0 oans to banks..... ++++ Other loans. Investments—Total. U. S. direct obligations. Obligations guaranteed by 66.5 104.6 144.9 12.7 11 22 27 9 +++++ 172.4 14.8 268.2 483.9 240.7 413.2 191.0 47.5 + 21 + 1 + 24 + 17 + 5 4 315.9 Borrowings..... DEBITS TO INDIVIDUAL ACCOUNTS (In Thousands of Dollars) Per Cent Change April, 1941, from Mar. 1941 Apr. 1940 April 1940 March April 1941 ALABAMA 97,336 2,935 40,864 + 21 + 35 + 30 + 30 117,463 3,954 53,206 119,841 \$ Birmingham....\$ Dothan.... 3,963 54,569 27,197 29,139 LORIDA Jacksonville..... Miami..... Pensacola..... Tampa..... 122,035 84,313 12,013 40,522 27 15 27 35 62,873 9,267 32,717 - 14 -- 2 + 9 GEORGIA 6,568 286,648 25,469 3,174 24,417 1,345 26,530 2,601 18 25 31 6,389 269,745 25,777 3,366 24,537 1,491 23,943 25,513 16,241 19,625 3,227 _+++ + 6 0 11 48 22 54 30 22 10 16,621 1,218 15,554 1,939 28,937 Macon..... Newnan..... Savannah.....Valdosta 3,895 LOUISIANA 262,930 270,115 217,299 3 21 New Orleans... MISSISSIPPI 11,209 31,923 15,385 7,877 90 15 27 2 +++ Hattiesburg..... Vicksburg..... TENNESSEE 14 8 26 Chattanooga..... Knoxville..... Nashville..... SIXTH DISTRICT 26 Cities.... 1.360.267 1,415,979 1,099,953 + 24UNITED STATES 42,237,000 44,558,000 37,780,000 -- 5 + 12RETAIL TRADE -- APRIL 1941

(Cities for which no indexes are compiled)

Sales for April compared with:

Knoxville.....

Montgomery....

Mar. 1941

Apr. 1940

+ 30 + 55 + 21 + 22

Apr. 1940

National Summary of Prepared by the Board of Governors

Wholesale commodity prices advanced sharply in April and the first half of May, with the exception principally of metals for which maximum prices had been established. Industrial production declined in April, owing to reduced output of coal and automobiles, but increased rapidly in the first half of May as operations in these industries were resumed.

PRODUCTION. In April the Board's seasonally adjusted index of industrial production declined to 139 per cent of the 1935-1939 average, a drop of 4 points from March. The decline reflected chiefly a sharp reduction in output of bituminous coal, as most mines were closed during the entire month. The mines were reopened on April 30 and in the first half of May coal output increased rapidly.

Automobile production also declined in April, owing to stoppage of work at plants of the Ford Motor Company during an industrial dispute. This was settled about the middle of the month and domestic output has since advanced to a high monthly rate of over 500,000 cars and trucks. Announcement by the Office of Production Management that output in the twelve months ending July 31 would approximate 5,290,000 units indicates that a rate close to that now prevailing should be maintained through July, although there is usually a considerable decline in this period.

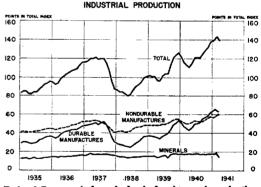
Steel production was curtailed somewhat in the latter half of April by shortages of coal and coke and output declined from a level of 100 per cent of capacity to 94 per cent at the month end. Subsequently output increased, reaching 99 per cent by the middle of May.

In most other lines activity continued to increase during April and the first half of May. Machinery production rose further and activity in the aircraft and shipbuilding industries continued to expand rapidly. Consumption of nonferrous metals also advanced, and, as in March, domestic sources of copper were supplemented by large supplies from Latin America. Textile production rose further from the high rate prevailing in March. Consumption of raw cotton in April amounted to 920,000 bales, a new record level, and rayon deliveries also rose to

a new peak. At wool textile mills activity was maintained near the high March rate. Continued advances were reported in the chemical, paper, and food industries.

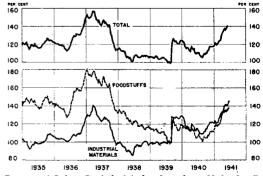
Anthracite production declined considerably in April, owing to a delay by dealers in placing usual spring orders, but increased in the first half of May. Output of crude petroleum showed little change from the March rate, following some increase from the reduced level of the winter months. Iron ore shipments in April amounted to about 7,000,-000 tons, an ex-

ceptionally



Federal Reserve index of physical volume of production, adjusted for seasonal variation, 1935-1939 average = 100. By months, January 1935 to April 1941.

WHOLESALE PRICES OF BASIC COMMODITIES



Bureau of Labor Statistics' index based on 12 foodstuffs and 16 industrial materials, August 1939 = 100. Thursday figures, January 3, 1935 to May 8, 1941.

Baton Rouge....

Chattanooga....

Jackson......
Jacksonville....

Mar. 1941

+ 29 + 7 + 21 + 10

Business Conditions

of the Federal Reserve System

large amount for this time of year, and mine output of nonferrous metals continued at near capacity rates.

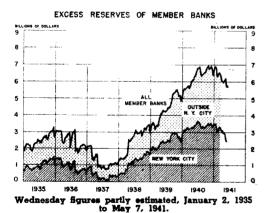
Value of construction contract awards in April declined somewhat from the high March total, owing principally to a smaller volume of defense plant contracts, according to F. W. Dodge Corporation reports. There was an increase in contracts for publicly financed defense housing, and awards for private residential building rose by about the usual seasonal amount.

DISTRIBUTION. Sales of general merchandise at department and variety stores showed about the usual seasonal rise from March to April, making allowance for the changing date of Easter. Retail sales of new automobiles, which had amounted to 526,000 cars and trucks in March, rose further in April and sales of used cars were at peak levels.

Freight-car loadings declined sharply in April, reflecting a reduction in shipments of coal and coke, but increased in the first half of May when coal mines were reopened. By the middle of the month total loadings had risen to a weekly rate one-fourth higher than in the corresponding period last year and about the same as the seasonal peak reached in the autumn of 1940.

COMMODITY PRICES. Prices of most basic commodities, both domestic and imported, advanced sharply further in the first half of May following a short period of little change during the latter part of April. Price increases were most pronounced for agricultural commodities reflecting in part the prospect of legislation raising Federal loan rates for basic farm crops. Prices of a number of semimanufactured industrial products, including petroleum products, coke, leather, textile yarns and fabrics, and building materials, also advanced. Metal prices, now for the most part subject to Federal control, remained at the maximum levels established earlier.

BANK CREDIT. Bank loans and investments have shown a marked rise since last summer, the increase at reporting banks in 101 leading cities amounting to \$4,000,000,000. In April and early May holdings





of investments by these banks increased considerably, mostly at New York City Banks. reflecting substantial purchases of newly issued Reconstruction Finance Corporation notes. Increases in commercial loans in this period were somewhat smaller than during the preceding two months.

Excess reserves of member banks were \$5.7 billion on May 14. Since January they have declined by about \$1.1 billion, owing largely to recent increases in Treasury deposits with the Federal Reserve Banks and to increases in currency in circulation.

SIXTH DISTRICT BUSINESS INDICATORS Indexes (1923-1925 average = 100, except as noted)

Ā	djuste	d	U:	Unadjusted	
Apr. 1941	Mar. 1941	A pr. 1940	A pr. 1941	Mar. 1941	Apr. 1940
RETAIL SALES* (1935-1939 Av. = 100) DISTRICT (47 Firms)	125	111	137	125	104
Atlanta Birmingham			155	130 134	105
Nashville			125 123	122 109	99 96
New Orleans RETAIL STOCKS			129	109	105
DISTRICT (21 Firms)83	83 162	78 141	87	86	82
DISTRICT (21 Firms) 83 Atlanta 159 Birmingham 76 Number of the property of t	162 76	141 76	167 80	86 165 78 61	148 80
Nashville 64 New Orleans 69	76 60 71	76 60 67	66 72	61 74	62 69
WHOLESALE SALES	/1	07	/2	/4	69
TOTALGroceries			76	72	67
Dry Goods			65 58	64 54 132	55 51
Hardware Drugs			150 114	132 125	99 117
CONTRACTS AWARDED DISTRICT					
DISTRICT Residential			120 96	78r 84r	87 113
Others			137	74r	113 70
AlabamaFlorida			116 6 0	69 62	81 60
Georgia Louisiana			214 1 4 0	54 122	98 142
Louisiana. Mississippi			279 228	90	59 91
Tennessee BUILDING PERMITS			228	109	91
20 CITIES			61	54	71
Atlanta Birmingham Jacksonville			37 44	28 29	24 19
Jacksonville Nashville			123 33	90 14	84 46
New Orleans			52	26	3 ž
PIG IRON PRODUCTION* Alabama			122	136	113
COAL PRODUCTION (1935-1939 Av. = 100) TWO STATES)				
TWO STATES	146	18	21 19 25	160 163	128 134
lennessee			25	163 152	134 115
COTTON CONSUMPTION* 3 STATES			246	235	164
3 STATES Alabama Georgia			295 227	235 279 221	190
Tennessee			23 0	188	155 152
EMPLOYMENT (1932 Av. = 100) SIX STATES			147	146	132
Alabama Florida			156 120	159 124	132 136
Georgia			163	162	110 145
Louisiana			134 117	130 116	119 110
Tennessee			141	140	132
PAYROLLS (1932 Av. = 100) SIX STATES			223	221	179
Alabama			223 316 118	221 312 123	222 100
FloridaGeorgia			257	247	200
LouisianaMississippi			167 160	167 160	145 144
Tennessee			160 222	160 220	169
ELECTRIC BOUIER BRODUCTIONS			Mar. 1941	Feb. 1941	Mar. 1940
ELECTRIC POWER PRODUCTIONS SIX STATES Alabama			485	489r	386
Alabama Florida			682 683	705r 711r	526 561
FloridaGeorgia			254 632	254 645r	227 569
Louisiana Mississippi Tennessee			112 369	118	61
lennessee.,			369	338	258
Canalat					

		tistics Omitted)			
COMMERCIAL FAILURES	Арг. 1941	Mar. 1941	Apr 1940	Year to 1941	Date 1940
Number (Actual—not 1000's) Liabilities\$	41 958	\$ 439	70 \$ 829	169 \$ 2,031	247 \$ 2,615
FARM INCOME**	Mar. 1941	Feb. 1941	Mar. 1940	Year to 1941	Date 1940
Alabama		54,257 5,402	59,858 8,380	184,788 18,811	162,414 22,712
FloridaGeorgiaLouisiana		12,314 9,543 6,533	8,963 10,457 8,418	44,293 29,181 24,059	28,312 23,136 21,605
MississippiTennessee		9,430 11,035	13,439 10,201	30,054 38,390	34,268 32,381
		•			

^{*}Indexes of retail sales, electric power and pig iron production, and of cotton consumption are on a daily average basis.

^{**}Includes government benefit payments.

r = Revised

Assignment of Claims in Defense Financing

Continued from page 25

almost eight months. It is interesting, therefore, to review the extent to which banks and defense producers have availed themselves of the right to assign claims against the government as security for loans, and to know something about the types of contract and contractor whose claims are most fre-

quently assigned.

The American Bankers' Association made a survey of the nation's largest banks to determine the amount of defense loans and commitments to make loans outstanding as of March 31. The survey showed that, by amount, 46 per cent of the loans made by the large banks in this District had been financed by assignment of claims, and 67 per cent of the commitments had been so arranged.

More recently, the Federal Reserve Banks have called upon those member banks that report weekly to furnish figures on defense loans and commitments as of April 30. The 22

District Summary of Business Conditions

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whole the Board's index advanced 3 per cent from March to April and was 45 per cent above that for April 1940.

Steel mill activity in the Birmingham-Gadsden area has been reported at 95 per cent of capacity since March 1. In May last year the rate averaged 81.5 per cent. In the United States as a whole the reported rate of activity declined from 100 per cent for the last week in March and the first week in April to 94 per cent for the week ended May 3, and rose the following week to 97.5 per cent. The daily rate of pig iron production in Alabama declined 10 per cent in April but was 8 per cent above that of April 1940, when output was at the lowest level of the year. For more than two years Alabama output has been larger each month than in the corresponding month a year earlier. For the country as a whole, the Board's index for April was down 4 per cent from March but 38 per cent above that for April last year. According to The Iron Age, the coal strike was responsible for the closing of twenty of the nation's furnaces and a considerable loss in production. Because of the interruption to mining operations at the beginning of April,

Reconnaissance

PER CENT DECREASE ♥ PER CENT INCREASE

Retail Sales

Wholesale Sales

Contracts Awarded

Cotton Consumption

Pig Iron Production

Coal Production

Employment

Payrolls

Bank Debits

Bank Loans and Investments

Demand Deposits-Adjusted

Sixth District Statistics for April 1941 compared with April 1940

the weekly statements issued by the Bureau of Mines have not included estimates for Alabama and Tennessee since March, when production was at the highest level in more than eleven years. The rate of electric power output declined 1 per cent in March from the record level reported for February.

Water produced power increased, despite the shortage of water supply.

member banks that report weekly in this District reported \$12,275,000 of defense loans outstanding and \$25,445,000 in additional commitments. Of 224 loans and commitments in all, 46, or about 20 per cent, had been made in accordance with the assignment of claims provision, and, by amounts, 43 per cent of the loans and 41 per cent of the commitments had been so financed.

The fact that more than 40 per cent of defense loans of this District's weekly reporting banks are financed by assignment of claim indicates that the government's sanction of this procedure has had effect. Some, at least, of those contractors whose loans have been made upon assignment would, no doubt, have been refused credit had assignment not been permitted.

The available data do not permit very positive statements about the types of contract and contractor usually financed through the provisions of the Act. In general, however, it can be said that in this District that (1) the larger contracts are more frequently assigned than smaller contracts, that (2) contracts, as would be expected, are more frequently assigned when the amount of the contract is large relative to the total assets of the contractor, and that (3) some banks have taken assignment on most of their defense loans, irrespective of particular conditions, while others have taken assignments on none of their defense loans.

The making of loans under the Assignment of Claims Act demands a shift of attention on the part of the banker considering a contractor's application for financing. In making ordinary commercial loans the banker must judge the willingness and the capacity of the borrower to repay, particularly if the loan is unsecured by specific collateral, and he must judge the quality of the collateral if the loan is secured. Judging the capacity to repay involves knowledge on the banker's part of the borrower's ability to perform the contemplated task remuneratively.

Under the arrangements made possible by the assignment of claims provision there is no question — aside from honesty of purpose - of the borrower's willingness to repay, for the Treasury's payments are sent direct to the assignee, and under this type of financing there need not always be specific collateral whose quality must be assessed. Moreover, sale of the goods and the selling price is asured beforehand. The banker's problem in making defense loans resting upon an assignment of the contractor's claim against the government mainly involves, therefore, judgment of the borrower's ability and willingness to perform his contract, for only when the contract has been met, at least in part, will there be a claim against the government. The principal factors in the problem of ability to perform are the costs at which the contractor will be able to obtain labor and supplies, and the contractor's ability to solve his technological problems of increased output or of output diverted from peace-time to war-time goods.

Our banker readers will recall that the Federal Reserve Bank of Atlanta has prepared and circulated statements of the procedure to be followed in assigning claims upon government contracts. While the government does not specify a particular form of assignment, it does specify both the form and procedure with which notice of assignments is to be made. Additional copies of this Bank's statement of procedure may be obtained upon request, and the legal department of this Bank has undertaken to assist member and nonmember banks in the procedure of making assignments on government contracts. P. T. - E. H.

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