# MONTHLY REVIEW 

## BUSINESS CONDITIONS IN THE SIXTH FEDERAL RESERVE DISTRICT

FEDERAL RESERVE BANK OF ATLANTA

## District Summary

In the Sixth Federal Reserve District trade increased in February more than it usually does, but industrial activity declined. Both trade and industrial operations, however, continue well above the corresponding time last year.

Merchandise distribution through department stores, after allowing for the number of business days and the seasonal trend, increased 6.9 per cent in February, and wholesale sales rose 0.1 per cent. Construction contracts awarded in the District declined about 21.0 per cent, building permits were down 7.2 per cent, textile activity dropped 6.4 per cent, pig iron output declined further by 5.0 per cent, and coal production was 2.2 per cent lower.

The February changes in the District are more favorable than those for the country as a whole with the exception of construction contracts awarded and textile activity, and the District comparisons with February last year are more favorable than for the country excepting in pig iron production.
Trade In the first two months of 1940 distribution of merchandise through department stores in the Sixth District was 9.9 per cent greater than in that part of last year, and sales by wholesale firms were 7.8 per cent larger.

- February sales by reporting department stores increased considerably more than seasonally, and wholesale trade, which usually declines in February, was maintained at the January level. The February index of daily average sales by department stores rose 19.0 per cent over that for January, and after allowance for seasonal influences there remained a gain of 6.9 per cent. Effects of extreme weather in the latter half of January were reflected in the January decline, and are also, at least in part, evident from the February rise in the index. Daily average sales in February were 9.3 per cent greater than in February last year and, like other recent months, the February index is the highest for that month in the series. The February rise in this Dis-

| CONDITION OF 22 MEMBER BANES IN SElected CTTIES (In Thousands of Dollars) |  |  |  |
| :---: | :---: | :---: | :---: |
|  | $\text { March } 13$ | Change From : <br> Feb. 14, 1940 Mar. 15, 1939 |  |
| Loans and Investments-Total. | \$633,367 | + 4,724 | +30,370 |
| Loans-Total. | 307,581 | - 3,190 | + 1,186 |
| Commercial, industrial and |  |  |  |
| agricultural loans. | 163,786 | - 5,699 | - 7,107 |
| Open market paper. | 3,648 | - 461 | $+695$ |
| Loans to brokers and dealers | 6,398 | + 1,041 |  |
| Other loans for purchasing |  |  |  |
| and carrying securities. | 10,955 | + 145 | $-1,796$ |
| Real estate loans | 31,508 | + 384 | + 4,017 |
| Loans to banks. | 654 | - 33 | - 162 |
| Other loans. | 90,632 | + 1,433 | + 5,794 |
| Investrnents-Total | 325,786 | + 7,914 | +29,184 |
| U. S. direct obligations | 151,209 | + 7,332 | $-4,030$ |
| Obligations guaranteed by U. S | 70,612 | - 1,517 | +13,079 |
| Other securities | 103,965 | + 2,099 | +20,135 |
| Reserve with F. R. Bank | 130,806 | - 3,742 | +17,756 |
| Cash in vault. | 14,127 | + 51 | + 2,607 |
| Balances with domestic banks | 229,491 | +11,843 | +56,597 |
| Demand deposits-adjusted. | 407,062 | -6,994 | +40,052 |
| Time deposits. | 189,242 | + 539 | + 5,163 |
| U. S. Government deposits. | . 44,515 | + 314 | + 4,771 |
| Deposits of domestic banks | 309,295 | +17,683 | +50,408 |
| Borrowings. |  |  |  |

CONDITION OF 22 MEMBER BANES IN SElected CTIIES
(In Thousands of Dollars) March 13 . Change From:

DEBITS TO INDIVIDOAL ACCOUNTB (In Thousands of Dollars)

| ALABAMA- |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Feb. |  | $\begin{aligned} & \operatorname{Jgn} . \\ & \hline 1940 \end{aligned}$ |  | $\begin{gathered} \text { Feb } \\ 1939 \end{gathered}$ | $\begin{array}{r} \text { Percent } \\ \text { Feb. } 194 \\ \text { Jan. } 1940 \mathrm{~F} \end{array}$ | Change <br> From: <br> eb. 1939 |
| Birmingham. | 93,950 | \$ | 107.721 | \$ | 74,826 | -12.8 | $+25.6$ |
| Dothan. | 2,582 |  | 3,067 |  | 2,963 | -15.8 | -12.9 |
| Mobile | 39,258 |  | 44,687 |  | 29,563 | $-12.2$ | +32.8 |
| Montgomery | 26,505 |  | 24,732 |  | 19,223 | + 7.2 | +37.9 |
| FLORIDA- |  |  |  |  |  |  |  |
| Jacksonville. | 84,505 |  | 90,076 |  | 71,018 | -6.2 | $+19.0$ |
| Miami. | 70,494 |  | 70,809 |  | 55,999 | $=.5$ | +25.9 |
| Pensacol | 8,719 33,239 |  | 9,127 34,367 |  | 77,420 | -4.5 -3.3 | +19.6 +21.2 |
| GEORGIA- |  |  |  |  |  |  |  |
| Albany. | 4,325 |  | 5.151 |  | 4.879 | -16.0 | -11.4 |
| Atlanta. | 209,360 |  | 224,603 |  | 174,232 | - 6.8 | +20.2 |
| Augusta. | 16,733 |  | 24,237 |  | 14,024 | $-31.0$ | +19.3 |
| Brunswick | 2,627 |  | 2,777 |  | 2,304 | $-5.4$ | +14.0 |
| Columbus. | 15,070 |  | 16,243 |  | 12,295 | - 7.2 | +22.6 |
| Ellberton. | , 963 |  | 1,007 |  | 983 | - 4.4 | -2.0 |
| Macon. | 15,289 |  | 16,524 |  | 12,488 | - 7.5 | +22.4 |
| Newnan. | 1,816 |  | 1,894 |  | 1,557 | $-4.1$ | $+16.6$ |
| Savannah | 25,896 3,661 |  | 29,862 4,275 |  | 24,765 3,164 | -14.3 | +4.6 +15.7 |
| LOUISIANA- |  |  |  |  |  |  |  |
| New Orleans. . | 218,887 |  | 244,447 |  | 198,868 | $-10.5$ | +10.1 |
| MISSISSIPPI- |  |  |  |  |  |  |  |
| Hattiesburg. | 4,618 |  | 5,010 |  | 4,225 | - 7.8 | + 9.3 |
| Jackson.. | 29,153 |  | 32.174 |  | 27,464 | - 9.4 | + 6.1 |
| Micksburg | 11,248 |  | 11,934 |  | 6,899 | 二 9.8 <br> 9.1 | +13.6 +14.8 |
| TENNESSEE- |  |  |  |  |  |  |  |
| Chattanooga | 39,019 |  | 49,177 |  | 35,698 | -20.7 | + 9.3 |
| Knoxville. | 32,908 |  | 39,634 |  | 28,196 | -17.0 | +16.7 |
| Nashville. | 78,303 |  | 83,924 |  | 81,931 | - 6.7 | -4.4 |
| SIXTH DISTRICT- |  |  |  |  |  |  |  |
| 26 Cities. | 1,076,667 |  | 1,185,754 |  | 931,844 | $-9.2$ | +15.5 |
| UNITED STATES- |  |  |  |  |  |  |  |
| 141 Citios. | 9,482,006 |  | 34,717,213 |  | 27,581,049 | -15.1 | + 6.9 |

respondent banks on March 13 were 50.4 millions larger than a year earlier and the largest on record.
At the Federal Reserve Bank of Atlanta member banks have recently reduced their already small borrowings, and industrial advances have been slightly larger. Member bank reserve deposits have risen to a new high level, Government deposits have increased somewhat, and total deposits and total reserves are the largest on record.

- Excess reserves of all member banks in the District, estimated on the basis of latest available figures, amounted to about 71 millions of dollars, or 46.3 per cent of legal requirements. In actual amount, this is the largest on record with the exception of the first half of August last year.
$\Rightarrow$ Check transactions at 26 cities in the District in February, the largest for the month since 1930, were down 9.2 per cent from January but 15.5 per cent greater than in February last year. At 141 reporting centers throughout the country the February total declined 15.1 per cent from January and was 6.9 per cent larger than in February 1939.
Agriculture Planting of spring crops was delayed in some parts of the District because of heavy rains and temperatures below normal during most of February, and unfavorable weather conditions have continued in the first half of March. Estimated production of oranges in Florida was further reduced in February by 2 million boxes. The March estimate of 25.7 millions boxes is 24.2 per cent smaller than production in the 1938-39 season. Supplies of early and midseason oranges that were suitable for shipment after the freeze were reported at the middle of March to be nearly exhausted, and shipments for the remainder of the season will consist almost entirely of Valencias. It appears certain that the January freeze reduced the Valencia crop by about one-half, and production is now placed at 7 million boxes. Production of grapefruit is ex-
pected to be about one-fifth smaller than was indicated prior to the January freeze, and 42.0 per cent smaller than in the previous season. The Alabama strawberry crop is expected to be about 12.0 per cent larger than in 1939, but in Florida there appears to be a decrease of 43.5 per cent partly due to the freeze, in Mississippi a reduction of 21.7 per cent, and a small decline in Louisiana. The South Florida acreage of tomatoes this spring is indicated to be 6,500 acres, against 18,000 acres last year.
- Farm employment in the South Atlantic and East South Central states increased 6.3 per cent in February, but was 3.3 per cent lower than at the same time last year.

In the six states of this District farmers are apparently using slightly more fertilizer this year than last. Fertilizer tag sales in February were 6.5 per cent greater than a year ago and in January were 13.4 per cent larger.
Industry The level of industry activity in the Sixth District declined in February, according to available statistical evidence, but: continued well above the corresponding time last year.
$\rightarrow$ The value of construction contracts awarded in February was off about 21.0 per cent from January but was 17.1 per cent greater than a year ago, and the totals for January and February 1940 combined are 30.9 per cent greater than for that period last year. Residential awards declined in February relatively more than other classes of contracts, but for the two months of 1940 were 38.7 per cent greater than a year ago. State totals for Alabama, Florida, Georgia and Tennessee are larger than they were a year ago, for February and for the first two months of the year. In the 37 Eastern States there was a gain of 2.2 per cent from January to February but a decrease of 8.9 per cent from February last year, and for the first two months of 1940 total awards were 15.9 per cent smaller than a year ago. Building permits issued at twenty reporting cities also declined in February but were 25.0 per cent greater than for February last year. Unusually bad weather may have been a partial cause of the February decline; it did, according to press reports, delay spring lumber buying and also retarded lumber mill operations.
Consumption of cotton in Alabama, Georgia and Tennessee declined 6.4 per cent in February, but the daily average rate of 8,924 bales consumed was 16.6 per cent greater than in February last year, and the cumulative total for the seven months of the current season is 23.6 per cent greater than for that part of the previous cotton year. Operations at cotton seed oil mills declined seasonally in February but were at a level about 35.0 per cent higher than a year ago.

- There has recently been a further reduction in the rate of steel mill activity in the Birmingham area, and pig iron production in Alabama declined in February by 5.0 per cent. Steel mills in the Birmingham area operated at 94.0 per cent of capacity in the first five weeks of the year, at 88.0 per cent in the following four weeks, and in the two weeks ending March 16 the rate has been 80.0 per cent. This compares with the national average for those two weeks of 63.5 per cent. Alabama output of pig iron in January and February combined was the largest for that period in more than twenty years.
- Coal production in Alabama and Tennessee declined 2.2 per cent from January but was 14.8 per cent larger than a year ago. For the country as a whole February output dropped 7.9 per cent and was up 10.7 per cent from February last year.

- Electric power production in the six states of the District increased 4.3 per cent in January to a new record level, following a decline in December from the previous peak in November.


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## NATIONAL SUMMARY OF BUSINESS CONDITIONS

## Prepared by the Board of Governors of the Federal Reserve Syatem

INDUSTRIAL activity showed a further sharp decline in February and a less marked reduction in the first half of March. Wholesale commodity prices generally were steady, following some decline in January and early February.

## Production

In February the Board's seasonally adjusted index of industrial production was 109.0 per cent of the 1923-1925 average as compared with 119.0 in January and 128.0 in December. A further decline at a slower rate is indicated for March on the basis of data now available. In August 1939, the month prior to the outbreak of war, the index was 103.0.

Steel production, which had risen sharply in the latter part of 1939 and then decreased considerably in January, showed a further marked reduction in February to 69.0 per cent of capacity. In the first half of March output was steady at a rate of about 65.0 per cent. Plate glass production declined further in February and output of lumber, which had dropped sharply in January, showed less than the usual seasonal rise. Automobile production in February was maintained at the high level prevailing in January. Dealers' stocks of new cars rose to high levels in this period, notwithstanding the fact that retail sales of cars were in large volume for this time of the year. In the first half of March output of automobiles showed less than the customary sharp increase. In some industries not included directly in the Board's production index, particularly the machinery, aircraft, and rayon industries, activity continued at high levels.

Changes in output of nondurable goods were largely seasonal in February except at textile mills and sugar refineries. At cotton textile mills activity declined somewhat from the high levels prevailing since early last autumn. Activity at woolen mills, which had decreased considerably in December and January, declined further in February and output of silk products was reduced to an exceptionally low level. Sugar refining showed less than the sharp rise usual at this season.

Mineral production declined in February, owing chiefly to a considerable reduction in output of anthracite. Bituminous coal production declined somewhat, following a rise in January, while output of crude petroleum increased to new high levels.

Value of construction contract awards in February showed little change from the January total, reflecting a further decrease in contracts for public construction and contraseasonal increase in private contracts, according to figures of the F. W. Dodge Corporation. The increase in private residential awards nearly equalled the decline that occurred in the previous month when severe storms curtailed building operations in many areas.

## Distribution

Retail distribution of general merchandise showed little change from January to February and remained somewhat below the high level of the latter part of last year, with due allowance for seasonal changes. Sales at variety stores and mail-order houses showed about the usual seasonal rise in February, while at department stores, where some increase is also usual at this time of year, sales remained at about the January level.

Freight-car loadings declined considerably from January to February, reflecting for the most part a sharp reduction in coal shipments and some further decrease in loadings of miscellaneous freight.

## Foreign Trade

Exports of United States merchandise in February declined less than seasonally from the high levels reached in December and January. The principal decreases were in shipments of cotton, copper, and aircraft, which had been exceptionally large in previous months. Exports to Japan fell sharply and there were declines also in shipments to the United Kingdom, the Netherlands, and Russia, while exports to Belgium and the Scandinavian countries increased.

There has been little change in the rate of gold inflow. The monetary gold stock increased by $\$ 246,000,000$ in February and by $\$ 109,000,000$ in the first two weeks of March.

## Commodity Prices

Prices of nonferrous metals advanced from the middle of February to the middle of March, while steel scrap and textile materials declined somewhat further. Most other commodities showed little change and in the week ending March 9 the general index of the Bureau of Labor Statistics was at 78.3 per cent of the 1926 average as compared with 78.5 a month earlier.

## Government Security Market

Following a relatively steady market during February, prices of long-term Treasury bonds increased sharply after the announcement by the Treasury early in March that its operations during that month would be limited to the issuance of a five-year note to refund a note maturing next June.

## Bank Credit

Total loans and investments at reporting member banks in 101 leading cities rose during the six weeks ending March 13, largely as a result of increases in investments at New York City banks. Following a reduction during January, commercial loans increased, mostly at banks in cities outside New York. Bank reserves and deposits Digitized for Feontinued to increase during the period.


Index of physica! volume of production, adjusted for seasonal variation, 1923-1925 average $=100$. Durable manufactures, nondurable manuiactures, and minerals expressed in terms of points in total index. By months. Janucry, 1934, to February, 1940.


Index of total Ieradings of revenue treight, adjusted for seasonal variation, 1923-1925 average $=100$. Miscellaneous, coal, and. all other expressed in terms of points in total index. By months, January, 1934, to February, 1940.



For weeks onding January 6, 1934, to March 16, 1940.


[^0]:    *Indexes of retail sales, electric power and pig iron production, and of cotton consumption are on a daily average basis. $r=$ revised.

