## District Summary

Substantial gains in August, due in part to seasonal influences, were reported in textile activity and in the distribution of merchandise through department stores and wholesale channels, and coal output also increased. Construction operations, reflected in contracts awarded and in building permits, declined and pig iron output was lower.
The August increases in department store sales and in cotton consumption in this District, in comparison with July and with August a year ago, were larger than gains for the country as a whole, while the changes in construction contracts, and in pig iron and coal production were consider. ably less favorable.
Following the outbreak of hostilities abroad at the beginning of September, business activity in the District has been accelerated in many lines, notably in foodstuffs, steel operations, textile manufacture, naval stores, lumber and paper.

Trade Merchandise distribution through department stores and wholesale firms showed substantial gains in August and inventories increased. Both sales and stocks were larger than in August last year. Business failures, in point of liabilities, increased somewhat in August but continued less than a year ago.
Daily average sales in August by reporting department stores increased over July by considerably more than the usual amount, and the seasonally adjusted index rose to the highest level in the series. August sales by 45 reporting firms, some of which are not included in the index, were 12.1 per cent greater than in August 1938, but in the first two weeks of September reports from a smaller number of firms show a gain of only 6.3 per cent over that period last year. Reports to the United States Department of Commerce by 152 wholesale firms in the District show an increase of 17.9 per cent in August over July and an increase of 8.5 per cent
CONDITION OF 22 MEMBER BANIS IN SELECTED CITIES
(In Thousands of Dollars)


| ALABAMA - | DEBITS TO INDIVIDUAL ACCOUNTS (In Thousands of Dollars) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | August 1938 |  |  |  |
|  |  | August |  | $\begin{gathered} \text { July } \\ 1939 \end{gathered}$ |  |  | Aug. 1939 From: July 1939 Aug. 1938 |  |
| Birmingham. | . | 79,803 | \$ | 84.459 | \$ | 71,155 | - 5.5 | +12.2 |
| Dothan...... |  | 2,578 |  | 2,376 |  | 2,782 | $+8.5$ | $-7.3$ |
| Mobile |  | 35,678 |  | 34,870 |  | 33,488 | +2.3 | + 6.5 |
| Montgomery . |  | 22,015 |  | 21,701 |  | 16,868 | + 1.4 | +30.5 |
| FLORIDA- |  |  |  |  |  |  |  |  |
| Jacksonville. |  | 67,648 |  | 71.156 |  | 62,261 | - 4.9 | +8.7 +21.9 |
| Miami. ${ }^{\text {Penala }}$ |  | 38,953 8,342 |  | 42,808 8,156 |  | + 81,669 | - 9.0 | + |
| Tampa... |  | 24,075 |  | 26,718 |  | 23,097 | + 9.9 | +4.2 |
| GEORGIA- 3.954 - 3.848 - 05 |  |  |  |  |  |  |  |  |
| Albany... |  | 3.954 |  | 3.848 |  | 3.936 | +2.8 | $+0.5$ |
| Atlanta |  | 194,954 |  | 192,974 |  | 184,451 14,336 | + | + +2.7 +20.3 |
| Augustaici |  | 2.235 |  | 12,429 |  | 12,287 | +8.0 | -2.3 |
| Columbus. |  | 14,262 |  | 13,400 |  | 11,785 | + 6.4 | $+21.0$ |
| Elberton |  | . 928 |  | . 940 |  | 8880 | $-1.3$ | $+5.5$ |
| Macon. |  | 13,551 |  | 14,597 |  | 12,268 | $-7.2$ | $+10.5$ |
| Newnon |  | 1,791 |  | 1,884 |  | 1,409 | $-4.9$ | $+27.1$ |
| Savannah |  | 27,112 |  | 25,705 |  | 26,610 | + 5.5 | +1.9 |
| Valdosta |  | 9,237 |  | 4,737 |  | 10,100 | +94.9 | $-8.6$ |
| LOUISIANA- |  |  |  |  |  |  |  |  |
| New Orleans. |  | 200,400 |  | 202,332 |  | 220,638 | $-1.0$ | $-9.2$ |
| MISSISSIPP1- |  |  |  |  |  |  |  |  |
| Hattiesburg. |  | 4,400 |  | 4,389 |  | 3,904 | + 0.3 | +12.7 |
| Tackson.. |  | 25,125 |  | 26,480 |  | 25,126 | 二 5.1 | -0.0 +30.3 |
| Meridian. |  | 10,570 6,322 |  | 10,665 6,542 |  | 8,109 5,323 | 二 0.9 .4 | +30.3 +18.8 |
| TENNESSEE- |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Chattanooga |  | 54,041 |  | 42,855 |  | 37,771 | $+26.1$ | +43.1 |
| Knoxville. |  | 30,764 |  | 28,363 |  | 26,740 | $+8.5$ | $+15.0$ |
| Nashville. |  | 83,397 |  | 81,842 |  | 72,159 | $+1.9$ | $+15.6$ |
| SDCYH DISTRICT |  |  |  |  |  |  |  |  |
| 26 Cities. |  | 979,383 |  | 973,005 |  | 918,136 | $-0.7$ | $+6.7$ |
| UNITED STATES- |  |  |  |  |  |  |  |  |
| 141 Cities.... | . . $\$$ | ,613,184 |  | 30,476,737 |  | 28,270,173 | -0.4 | $+8.3$ |

to the Commodity Credit Corporation. Discounts for member banks have increased slightly but continue in small volume.

- Excess reserves of all member banks in the District, estimated on the basis of latest available data, amounted on September 13 to about 68.7 millions of dollars, or 48.4 per cent of legal requirements. This compares with an excess of $721 / 4$ millions in the first half of August, and an average excess of 46.8 millions in July.
Check transactions at 26 reporting cities declined 0.7 per cent in August but were 6.7 per cent greater than in August 1938. At 141 centers throughout the country bank debits declined 0.4 per cent in August and were 8.3 per cent larger than a year ago.


## Agriculture Farm income from marketings of crops and

 livestock in the six states of the District was 6.6 per cent smaller in July this year than last, Government benefit payments were substantially less, and the total was 22.2 per cent smaller than for July 1938. For the JanuaryJuly period receipts from crops have been 25.4 per cent less than in that part of last year, but this was offset by a gain of 2.3 per cent in income from livestock and livestock products, while Government payments were almost twice as large, so that total receipts for the period were down only 1.8 per cent.- Prospects for the 1939 cotton crop improved during August in all states of the District except Florida. The September lst estimates by the United States Department of Agriculture were up 4.1 per cent over those for August lst and foretell an increase of 1.5 per cent over the 1938 crop in these states. Damage from excessive rainfall in some sectigns of Alabama and Georgia were more than offset by
improvement elsewhere. Greatest improvement over August was in Tennessee, Louisiana and Mississippi, which are situated partly in other Federal Reserve Districts.
-The September 1st estimates indicate improved prospects, over those a month earlier, for most of the growing crops in the six states of the District. The combined estimates for tobacco increased 4.1 per cent, increases of more than 2.0 per cent were reported for pecans, sugar cane, rice, apples and grapes, and estimates for corn, hay, potatoes, sweet potatoes, peanuts and peaches showed smaller gains. Compared with 1938 production, these six states have apparently produced less wheat, corn, oats, hay, rice, sugar cane,' peanuts, potatoes and pears, but more tobacco, pecans, apples, peaches, grapes and sweet potatoes.

Industry Textile operations in the District increased in August, and press reports indicate a further rise in the first half of September. Coal production increased further in August, but building and construction activity declined and pig iron output in Alabama was lower.
The value of construction contracts awarded during August declined for the third consecutive month and, for the first time in a year, was less than for the corresponding month a year earlier. The August total was the smallest since February and was 22.5 per cent less than for August last year when there was an increase of 28.9 per cent over the previous month. The August decline was proportionately smaller in residential contracts than in awards for non-residential building and public works and, while residential contracts were 10.5 per cent greater than in August last year, other awards were 40.1 per cent smaller. After increasing each month since February, the value of building permits declined 9.4 per cent in August but was, nevertheless, 51.3 per cent greater than in August 1938. In the January-August period total contract awards were 38.1 per cent greater than in that part of last year, residential contracts were up 54.3 per cent, other awards increased 28.3 per cent, and building permits were up 53.4 per cent.
Cotton mills in Georgia, Alabama and Tennessee consumed an average of 7,763 bales of cotton for each of the 27 business days in August. This is a gain of 15.9 per cent over July, the highest since March and 18.6 per cent above the rate of consumption in August last year.
Steel mill activity in the Birmingham area declined from 82.0 per cent of capacity in the first week of August to 75.0 per cent in the week ended September 2, but recovered to 82.0 per cent in the weeks ended September 16, and 23. This compares with 71.0 per cent for the country in the week ended September 16 and 79.0 per cent the following week. Alabama production of pig iron, on a daily average basis, declined 4.8 per cent in August, while total output in the country increased 13.0 per cent. Compared with August 1938, production increased 34.1 per cent in Alabama as against 78.0 per cent in the country. Output of coal in Alabama and Tennessee showed a further small gain in August and was substantially greater than in August last year.

- The July rate of electric power production declined 1.7 per cent from the record level reported in June and was 17.6 per cent greater than a year ago. In the country as a whole July output was down 2.1 per cent from June and was 11.4 per cent above July 1938.


|  | (000 Omoitted) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | July | June | July | Jan.-J | uly, Incl. |
| FARM INCOME*-Six States. $\$$ | 32,594 | \$ 38,930 | \$ 41,902 | \$318,035 | \$324,005 |
| Alabama................. | 3,422 | 4,990 | 6,268 | 39,294 | 42,102 |
| Florida. | 4,645 | 8,068 | 3.595 | 76,947 | 72,542 |
| Georgia. | 10,953 | 5,897 | 14,142 | 47,300 | 48,718 |
| Louisiana | 3,983 | 5,373 | 6,069 | 39,862 | 41,444 |
| Mississippi | 2,362 | 4,847 | 3,763 | 50,414 | 51,232 |
| Tennessee | 7,229 | 9,755 | 8,065 | 64,218 | 67,967 |
| ELECTRIC POWER |  |  |  |  |  |
| PRODUCTION-kw hours |  |  |  |  |  |
| Alabama. | 345,579 | 347,770 | 267,453 | 2,105,960 | 1,716,724 |
| Florida. | 87.157 | 86,552 | 74,255 | 639,448 | 580,601 |
| Georgia. | 123,913 | 139,743 | 118,121 | 967,182 | 822,296 |
| Louisiana | 165,826 | 157,467 | 150,397 | 1,020,225 | 896.323 |
| Mississippi. . . . . . . . . . . . . . | 15,581 | 5,027 | 5,369 | 34,104 | 40,993 |
| Tennessee............... | 158,344 | 136,532 | 137,883 | 1,111,835 | 838,004 |
| TOTAL SIX STATES | 886,400 | 875,091 | 753,478 | 5,878,754 | 4,894,941 |
| By Water Power... | 462,129 | 555,176 | 460,207 | 3,570,019 | 2,781,744 |
| By Fuels. . . . . . . . . . . . . . . | 424,271 | 317,915 | 293,271 | 2,308,735 | 2,113,197 |

SIXTH DISTRICT BUSINESS INDEXES
(1923-1925 $=100$ except as noted)

| (1923-1925 = 100 except as noted) |  |  |  |
| :---: | :---: | :---: | :---: |
| RETAIL SALES*-Unadjusted | Aug. 1939 | July 1939 | Aug. 1938 |
| DISTRICT (27 Firms) | 114.1 | 88.1 | 100.0 |
| Atlanta. | 229.8 | 152.4 | 193.4 |
| Birmingham | 100.7 | 87.2 | 87.6 |
| Nashville. | 94.6 | 77.3 | 72.0 |
| Now Orleans. | ... 98.5 | 77.1 | 95.4 |
| RETAIL SALES*-Adjusted |  |  |  |
| DISTRICT (27 Firms). | 146.3 | 125.9 | 128.2 |
| Atlanta. | 280.2 | 208.8 | 235.9 |
| Birmingham | . 125.9 | 119.5 | 109.5 |
| Nashville.... New Orleans. | . 114.0 | 112.0 | 88.7 |
| New Orleans. | . 126.3 | 111.7 | 122.3 |
| RETAIL, STOCES*-Unadjusted |  |  |  |
| DISTRICT (24 Firms) | 70.3 | 64.4 | 67.1 |
| Atlanta. | ... 131.4 | 119.2 | 110.9 |
| Birmingham | .. 69.5 | 64.7 | 68.9 |
| Nashville. | . 49.5 | 43.6 | 51.2 |
| New Orleans | . 57.1 | 55.5 | 56.2 |
| RETAIL STOCES-Adjusted |  |  |  |
| DISTRICT (24 Firms). | 72.5 | 70.0 | 69.2 |
| Atlanta. | . 138.3 | 131.0 | 116.7 |
| Birmingham | .. 73.2 | 68.1 | 72.5 |
| Nashville... | .. 50.0 | 46.9 | 51.7 |
| New Orleans | . 58.3 | 58.5 | 57.3 |
| WHOLESALE SALES-Total. | 74.2 | 62.8 | 73.2 |
| Groceries. | 55.1 | 48.5 | 50.1 |
| Dry Goods | 74.9 | 43.2 | 76.6 |
| Hardware | 105.4 | 92.5 | 80.5 |
| Drugs. | 104.5 | 90.2 | 96.9 |
| CONTRACTS AWARDED-DISTRICT | 56.3 | 69.4 | 72.6 |
| Residential. | .. 69.8 | 81.6 | 63.2 |
| All Others. | . 47.3 | 61.3 | 78.9 |
| Alabama. | .. 58.2 | 67.1 | 65.1 |
| Florida. | ... 59.9 | 64.1 | 61.4 |
| Georgia. | .. 40.7 | 87.6 | 75.3 |
| L- Mississippi | . 171.7 | 38.5 108.5 | 78.2 107.0 |
| Tennessee. | . 65.1 | 122.3 | 105.9 |
| BUILDING PERMITS-20 Cities. | .. 86.0 | 94.9 | 56.8 |
| Atlanta. | . 28.2 | 61.7 | 23.8 |
| Birmingham | .. 20.2 | 48.9 | 12.6 |
| Jacksonville | . 76.9 | 73.4 | 59.9 |
| Nashville.. | .... 65.9 | 38.4 | 199.8 |
| New Orleans.. | 45.0 | 76.9 | 36.5 |
| 15 Other Cities | . 133.4 | 130.7 | 65.9 |
| PIG IRON PHODUCTION-ALABAMA* | .. 85.0 | 89.3 | 63.4 |
| COTTON CONSUMPTION-3 STATES. | .. 163.7 | 141.2 | 138.0 |
| Alabama. | 189.5 | 159.6 | 150.6 |
| Georgia. | 154.5 | 133.4 | 131.6 |
| Tennessee. | . 146.6 | 138.9 | 144.6 |
| EMPLOYMENT (Av. for 1932=100) |  |  |  |
| Alabama. | .. 130.2 | 128.3 | 120.6 |
| Florida | . 95.2 | 96.8 | 90.4 |
| Georgia. | 140.6 | 137.4 | 132.5 |
| Louisiana. | . 129.5 | 125.0 | 116.6 |
| Mississippi | . 106.4 | 103.9 | 101.6 |
| Tennessee | . 129.5 | 129.8 | 121.5 |
| SIX STATES | . 128.4 | 126.8 | 120.0 |
| PAYROLLS (Av. for 1932=100) |  |  |  |
| Alabama. | . 204.2 | 192.5 | 174.3 |
| Florida. | .. 83.2 | 83.0 | 74.5 |
| Georgia. | . 178.9 | 176.1 | 163.8 |
| Louisiana. | . 147.8 | 144.3 | 149.1 |
| Mississippi | 134.8 | 128.5 | 128.5 |
| Tennessee. | 165.9 | 162.2 | 155.1 |
| SIX STATES | 166.4 | 162.0 | 154.5 |
| ELECTRIC POWER PRODUCTION* | July 1939 | June 1939 | July 1939 |
| Alabama. | . 432.6 | 449.8 | 334.8 |
| Florida. | . 428.7 | 439.8 | 365.1 |
| Georgia. | . 206.2 | 240.4 | 196.6 |
| Louisiana. | . 622.7 | 611.1 | 564.8 |
| Mississippi. | . 86.1 | 80.4 | 82.8 |
| Tennessee. | . 252.4 | 224.9 | 219.8 |
| SIX STATES. | . 346.0 | 352.2 | 294.2 |
| By Water Power. | 343.2 | 426.1 | 341.8 |
| By Fuels....... | . 349.1 | 270.3 | 241.3 |

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## NATIONAL SUMMARY OF BUSINESS CONDITIONS

## Prepared by the Board of Governors of the Federal Reserve System

INDUSTRIAL activity, which had increased substantially during the summer, showed a sharp advance in the first half of September after the outbreak of war in Europe. Prices of basic commodities and equity securities rose sharply while prices of highgrade bonds declined.

## Production

In August, the Board's seasonally adjusted index of industrial production was at 102.0 per cent of the $1923-1925$ average as compared with 101.0 per cent reached in July. Volume of manufacturing production increased further, but mineral production declined, owing to a temporary curtailment in output of crude petroleum. In the iron and steel industry output increased somewhat further in August and rose sharply in the first half of September, steel ingot production reaching a rate of 70.0 per cent of capacity in the week ending September 16 as compared with about 63.0 per cent at the beginning of the month. Automobile production showed about the usual sharp seasonal changes in this period as the shift to new model production was being made. Output of plate glass increased sharply. Production of nondurable manufactures advanced in August, reflecting chiefly increased activity at cotton and woolen textile mills. At meat-packing establishments activity declined less than seasonally, while at flour mills, where output has been at a high rate in recent months, there was not the usual large seasonal increase. Shoe production advanced seasonally. At coal mines output increased by about the usual seasonal amount and shipments of iron ore were at the highest rate of this season. Petroleum production declined sharply during the latter half of August, reflecting shutdowns of wells in most of the principal oil producing states, but increased rapidly in the first half of September when the wells were reopened.

Value of construction contracts, as reported by the F. W. Dodge Corporation, increased somewhat in August, owing to larger awards for publicly-financed projects, including several large dams and an increased volume of United States Housing Administration projects. Private residential building showed little change, although there is usually some seasonal decline. Other private construction, which in July had been the highest for any month in two years, declined in August.

## Distribution

Department store sales increased more than seasonally from July to August. The Board's adjusted index advanced from 86.0 to 89.0 per cent of the 1923-1925 average and was at about the level reached in the latter part of last year. Sales at variety stores showed little change in August.

Freight-car loadings rose somewhat further in August, reflecting chiefly continued increases in shipments of coal and miscellaneous freight.

## Commodity Prices

Prices of most basic foodstufis and industrial materials advanced sharply in the first half of September. Prices of wheat, corn, sugar, cocoa, and vegetable oils as well as of hides, rubber, wool, zinc, and tin showed the largest increases. The general level of wholesale commodity prices as measured by the Bureau of Labor Statistics index rose 3.1 points and in the week ending September 9 was at 78.4 per cent of the 1926 average, about the same level as a year ago.

## Agriculture

Crop prospects showed some improvement on September 1 over a month earlier, according to the Department of Agriculture. Indications are that production of all leading crops except cotton will be average or above average in volume. A cotton crop of $12,380,000$ bales, about 10.0 per cent below the 1928-1937 average, is forecast. This compares with a crop of $11,940,000$ bales in 1938 and an estimated world consumption of $11,265,000$ bales of American cotton during the past season.

## Government Security Market

Average yields on long-term Treasury bonds, which had advanced fractionally since last June, increased sharply by about $1 / 2$ of 1.0 per cent in the latter half of August and early September. In pursuance of the System's policy of endeavoring to maintain orderly conditions in the money market, the Federal Reserve banks during the first half of September increased their holdings of Government securities by about $\$ 400$,000,000 . On September 1 the Board of Governors of the Federal Reserve System announced that the Federal Reserve banks are prepared at this time to make advances on Government obligations to member and nonmember banks at par and at the same rate of discount.

## Bank Credit

Total investments held by reporting member banks in 101 leading cities declined daring the first half of September. At New York City banks the decline represented the redemption at maturity of Federal Farm Mortgage Corporation bonds and at banks in other leading cities it represented the sale of Treasury bills and bonds. Commercial loans of city banks showed a substantial growth during August and the first half of September.


Index of physical volume of production, adjusted ior seasonal variation, 1923-1925 average $=100$. By months, January. 1934, to August, 1939.


Indexes of value of safies and stocks, adjusted for seasonal variation, 1923-1925 arerage $=100$. BY months, January, 1934, to 太ugust, 1939.


Indexes compiliad by U, S. Bureau of Labor Statistics, $1926=100$. By weeks, 1934, to week ending September 16. 1939.


For weoks ending January 6, 1934, to September 16, 1939.


[^0]:    *Indexes of retail sales, electric power and pig iron production, and of cotton consumption are on a daily average basis.

