MONTHLY REVIEW

Of Financial, Agricultural, Trade and Industrial Conditions in the Sixth Federal Reserve District

FEDERAL RESERVE BANK OF ATLANTA

Vol. 20 No. 4

ATLANTA, GA., APRIL 30, 1935

This review released for publication in afternoon papers of April 30

NATIONAL SUMMARY OF BUSINESS CONDITIONS Prepared by Federal Reserve Board

Volume of industrial production, which usually increases somewhat at this season, showed little change in March. Building activity in the residential field increased in March and the first half of April, reflecting in part seasonal factors. Wholesale prices of farm products and foods, after declining in March, showed a considerable increase in the first three weeks of April.

Production The Federal Reserve Board's adjusted index of and industrial production, which makes allowance Employment for changes in the number of working days and for usual seasonal variations, was 88 per cent

of the 1923-25 average in March as compared with 89 per cent in February and 90 in January. Steel production, after declining in the latter part of February showed little change during March and the first three weeks of April. Output of automobiles increased further and was larger than in the corresponding period of any other year since 1929. In the cotton textile industry daily average output declined in March and, according to trade reports, showed a further considerable decrease in the early part of April. Activity in the meat packing industry in March, as in other recent months, was at a lower level than a year ago. Output of bituminous coal declined sharply in the early part of April, following an increase earlier in the year.

Factory employment and payrolls increased between the middle of February and the middle of March by somewhat more than the usual seasonal amount. The most marked increases were in industries producing machinery, furniture, and clothing, while employment in industries producing textile fabrics and foods showed a decline.

Value of construction contracts awarded for residential building increased in March and the first half of April, according to reports by the F. W. Dodge Corporation, while contracts for public projects continued at a lower level than a year ago.

Distribution Distribution of commodities by rail showed little

change in March; in the early part of April, however, shipments declined, reflecting a sharp reduction in loadings of coal. Department store sales increased from February to March by more than the estimated seasonal amount.

Commodity The general level of wholesale commodity prices, Prices

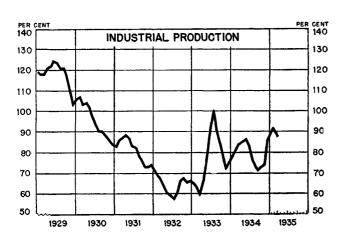
as measured by the index of the Bureau of Labor Statistics, advanced from 78.8 per cent of the

1926 average in the week ending March 23 to 80.3 per cent in the week ending April 20, reflecting chiefly advances in the prices of farm products and foods. The increase in the general index followed a decline from a level of 79.6 per cent in the early part of March.

Bank During the four weeks ended April 17 member bank Credit balances with the Federal Reserve Banks increased

by \$140,000,000 and excess reserves rose to \$2,100,-000,000. This increase reflected gold imports of \$120,000,000 and disbursement of \$105,000,000 by the Treasury from the balances with the reserve banks offset in part by an increase of \$60,000,000 in the demand for currency.

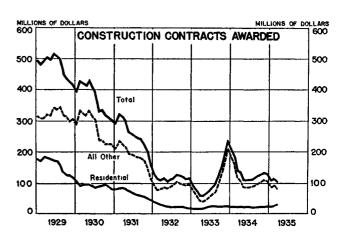
Total loans and investments of weekly reporting member banks in leading cities increased by \$150,000,000 in the four

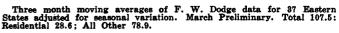


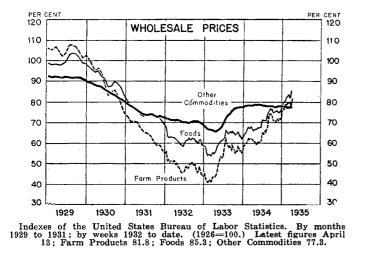
Index number of industrial production, adjusted for seasonal variation. (1923-1925 average=100.) Latest figure March Preliminary 88.

Digitized for FRASER http://fraser.stlouisfed.org/

Federal Reserve Bank of St. Louis







weeks ended April 17. Loans on securities declined somewhat during this period, while other loans and holdings of investments increased. Net demand deposits of these banks increased by \$380,000,000.

The rate for call money on the New York Stock Exchange was reduced in April to ¼ per cent from the 1 per cent level that had been in effect for more than a year. Quotations for 90-day time money were also lowered to ¼ per cent and there was a reduction in rates on acceptances of the longer maturities.

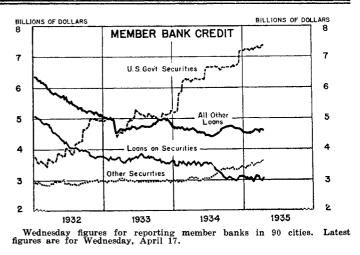
SIXTH DISTRICT SUMMARY

Sixth District business statistics for March indicate increases over February in retail and wholesale trade, in building activities, in pig iron production in Alabama, and in loans and deposits at weekly reporting member banks in selected cities, but department store sales were somewhat less than a year ago because of the earlier date of Easter last year, wholesale trade was only slightly larger, and although building permits issued at principal cities were greater, contracts awarded in the District as a whole were less.

Department store sales increased 22.2 per cent from February to March, and on a daily average basis rose 18.8 per cent. However, after adjustment for the usual seasonal change and the later date of Easter this year, the adjusted index for this District increased from 80 per cent of the 1923-1925 average in February to 90.9 per cent in March which is higher, except for September, 1934, than for any other month since July, 1931. Stocks on hand, and collections, also increased. Wholesale trade increased 10.7 per cent from February to March and was 1.1 per cent above March last year, but for the first quarter of the year sales show a decrease of 1.5 per cent compared with that period a year ago. Debits to individual accounts at 26 clearing house centers of the District were 15.3 per cent greater in March than February, and 5.4 per cent greater than a year ago.

From March 13 to April 10 the volume of reserve bank credit outstanding at the Federal Reserve Bank of Atlanta declined slightly, member bank reserve account declined 5.1 millions, but Federal Reserve note circulation increased 1.4 millions, but total bills and securities were 7.8 millions greater than a year ago, member bank reserve deposits were 1.1 millions greater, but note circulation 1.7 millions less. At weekly reporting member banks loans to customers increased 3.3 millions between March 13 and April 10, and investments increased 5.4 millions, and total loans and investments were 22.6 millions greater than a year ago. Time deposits held by these banks declined slightly, but demand deposits were 39.8 millions greater than on the same Wednesday last year.

Building permits issued during March at twenty reporting cities of the District increased 38.1 per cent over February and were 64.1 per cent greater than in March, 1934. Construction contracts awarded in the District as a whole increased 46.9 per cent over February, but were 37 per cent less Digitized for FRASER



than in March last year. Residential contracts in March were two and one-half times as large as in February, and greater than in March last year by 132.6 per cent, and for the first quarter were a little more than twice the total for that quarter last year. Consumption of cotton in the three states of this District for which figures are available increased slightly, but on a daily average basis declined 4.3 per cent, from February to March, and was 12.5 per cent less than a year ago. Orders booked by reporting cotton mills in the District declined substantially over the month and continued in smaller volume than a year earlier. Total production of pig iron in Alabama increased 35.4 per cent, and daily average output increased 22.3 per cent, over February, and was slightly less than in March last year. For the first quarter Alabama production of iron has been 21.7 per cent less than in that part of 1934.

Reserve The total volume of reserve bank credit outstanding Bank at the Federal Reserve Bank of Atlanta, reprecredit sented by its holdings of bills and securities, reg-

istered a slight decline from March 13 to April 10, and was then 7.8 millions greater than a year ago. Half of the small decline between March 13 and April 10 was in discounts, the remainder being in United States Securities, purchased bills and industrial advances. Total discounts on April 10 were \$668,000 less than a year earlier, purchased bills smaller by \$555,000, but holdings of United States securities greater by about 8 millions of dollars. Member bank reserve accounts declined about 5 millions from March 13 to April 10, but were slightly larger than a year ago, and total reserves held by the bank declined 7.6 millions since March 13 and on April 10 were 19.6 millions less than on the corresponding Wednesday last year. Federal Reserve note circulation was 1.4 millions greater on April 10 than four weeks earlier, but 1.7 millions less than a year ago.

Principal items in the weekly statement are compared in the table, which is followed by another table setting out similar comparisons for the twelve Federal Reserve Banks combined.

FEDERAL RESERVE BANK OF ATLANTA

	(000 O	mitted)			
		ril 10 935		Mar. 13 1935		April 11 1934
Bills Discounted:						
Secured by Govt. Obligations	\$	65	\$	129	\$	222
All Others	-	136		93	-	647
Total Discounts		201		222		869
Bills Bought in Open Market		191		198		746
Industrial Advances	1	.072		1.075		
U. S. Securities		.224		94.235		86,245
Total Bills and Securities		688		95,730		87,860
Total Reserves		.377		138,026		149,975
Member Bank Reserve Account		.259		89,398		83,145
Total Deposits		.407		100.877		93,761
F. R. Notes in actual circulation		.819		125.381		128.531
F. R. Bank Notes in actual cir-	120	,015		120,001		120,001
culation		• • • •				1,254
Reserve Ratio	59	7%		61.0%		67.5%

FEDI	ERAL RESE (000 Omitted	e system	
	April 10 1935	Mar. 13 1935	April 11 1934
Bills Discounted:		 	
Secured by Govt. Obligations	\$ 2,818	\$ 3,217	\$ 9,276
All Others	3,201	3,208	33,975
Total Discounts	6,019	6,425	43,251
Bills Bought in Open Market	5,307	5,505	17,059
Industrial Advances	21,256	19,869	
U. S. Securities	2,430,431	2,430,361	2,431,979
Other Securities			562
Total Bills and Securities	2.463.013	2,462,160	2,492,851
Total Reserves	2.847.134	5,824,135	4,645,596
Member Bank Reserve Account	4,286,830	4,588,213	3,560,025
Total Deposits	4,904,137	4,913,766	3.737.748
F. R. Notes in actual circulation	3,169,329	3.136.652	3.025.812
F. R. Bank Notes in actual cir-	0,100,020	0,100,000	-,,•••
culation		100	88,336
Reserve Ratio	72.4%	72.3%	68.7%
1.coci ve 1.auo	12.4/0	.2.370	55.170

Member
Bank
CreditTotal loans and investments of 17 weekly reporting
member banks located in Atlanta, Birmingham,
Jacksonville, Nashville, Chattanooga, Mobile and
Savannah, increased 8.7 millions of dollars between

Savannah, increased 8.7 millions of dollars between March 13 and April 10, and were 22.6 millions greater than on the same Wednesday last year. Loans by these banks increased 3.3 millions since March 13, holdings of United States securities increased 1.6 millions, and Other securities increased 3.8 millions. Compared with the corresponding report date a year ago, loans on April 10 show an increase of 10.6 millions, United States securities a decrease of 7.2 millions, and Other securities an increase of 19.1 millions.

Demand deposits, which stood on March 13 at the highest point in the series which began January, 1932, increased the following Wednesday to \$209,178, but declined slightly by April 10, but were then 39.8 millions greater than a year ago. Time deposits held by these banks declined slightly from March 13 to April 10, and were 2.4 millions less than a year ago. Balances held by these banks for correspondents declined about 2.1 millions between March 13 and April 10 and were 5.1 millions greater than a year earlier, while those maintained with correspondents declined 13.3 millions since March 13 and were 3.8 millions less than a year ago.

In the tables which follow are shown comparisons of principal items in the weekly report, monthly averages of weekly figures over the past year for some of these items, and comparisons of savings deposits reported by a list of banks located throughout the District.

CONDITION	OF	MEMBER	BANKS	IN	SELECTED	CITIES

	(000 Omitted)		
	April 10 1935	Mar. 13 1935	April 11 1934
Loans:			
On Securities	\$ 50,917	\$ 51,489	\$ 61,369
All Others	141,305	137,458	120,121
Total Loans	192,222	188,947	181,490
U. S. Securities	95,141	93,515	102,330
Other Securities	67,159	63,368	48,066
Total Investments	162,300	156,883	150,396
Total Loans and Invest-		,	,
ments	354.522	345.830	331,886
Time Deposits	128,418	128,921	130.855
Demand Deposits	209,055	205,983	169,267
Due to Banks	87.312	89,382	82.248
Due from Banks	81,071	94,373	84.859
Borrowings from F. R. Bank			

MONTHLY AVERAGES OF WEEKLY FIGURES OF 17 REPORTING MEMBER BANKS IN SELECTED CITIES (000 Omitted)

	Loans	Invest- ments	Total Loans and Investments	Demand 5 Deposits	Time Deposits	Borrowing From F. R. Ban
1934						
January	\$187.795	\$148.305	\$336,100	\$151.935	\$130,048	\$2,060
February	187,358	162,054	349,412	158,695	131,505	441
March		155,608	340,460	161,794	130,406	161
April		152,679	333,349	168,070	130,649	
May		151,172	329,191	167,404	132,911	
June		156,522	334,209	169,196	130,786	
July		169,780	336,513	172,707	131,560	
August		167,502	334,048	172,917	129,194	
September	167,243	163,759	331,002	179,195	127,402	
October	176,456	159,810	336,266	180,374	128,944	
November	187,788	156,775	344,563	189,297	130,313	
December 1935	193,141	162,168	355,309	196,394	128,492	• • • • • •
January	187,215	162,038	349,253	190,945	127,012	
February	188,683	163,058	351,741	193,894	130,053	
March of for ERASE	190,559	161,445	352,004	204,498	128,723	

http://fraser.stlouisfed.org/

Federal Reserve Bank of St. Louis

SAVINGS DEPOSITS (000 Omitted)

	Number of	March	February	March	Mar. 1935	ge Change compared ith
	Banks	1935	1935	1934	Feb. 1935	Mar. 1934
Atlanta	3	\$ 30,961	\$ 30,747	\$ 29,530	+0.7	+ 4.8
Birmingham.	3	16,272	15,888	17,329	+2.4	- 6.1
Jacksonville.	3	15,034	14,709	12,457	+2.2	+20.7
Knoxville	4	5,099	5,033	2,947	+1.3	+73.0
Nashville	4	23,485	23,063	21,616	+1.8	+ 8.6
New Orleans.	5	32.344	31,994	26,207	+1.1	+23.4
Other Cities.	35	67.102	67.323	60,691	-0.3	+10.6
Total	57	190,297	188,757	170,777	+0.8	+11.4

Debits to Individual Accounts

Total debits to individual accounts at 26 clearing house centers of the Sixth District increased 15.3 per cent from February to March, and were

5.4 per cent greater than in March last year. At the same time a year ago, bank debits increased 12.8 per cent from February to March and during the six years prior to 1933, when no figures were compiled for March on account of the banking holiday, the average increase from February to March was 8.1 per cent. Monthly totals compared in the table are derived from weekly reports by pro-rating figures for those weeks which do not fall entirely within a single calendar month.

	(000 Omitted) March 1935	Feb. 1935	March 1934
Alabama—4 Cities Birmingham. Dothan. Mobile. Montgomery	<pre>\$ 106,740 59,789 2,250 23,998 20,703</pre>	\$ 94,485 53,578 1,877 20,935 18,095	\$ 131,411 86,814 1,928 24,065 18,604
Florida—4 Cities Jacksonville. Miami. Pensacola Tampa.	127,121 61,873 34,998 6,020 24,230	114,069 55,759 30,589 5,565 22,156	114,921 56,673 30,026 5,720 22,502
Georgia—10 Cities Albany Atlanta Augusta Brunswick Columbus Fiberton Macon Newnan Savannah Valdosta	$\begin{array}{c} 226,480\\ 3,026\\ 149,389\\ 18,984\\ 1,918\\ 10,029\\ 795\\ 10,855\\ 1,525\\ 26,391\\ 2,773\end{array}$	201,147 2,661 134,080 14,063 1,708 12,297 681 9,610 1,386 22,240 2,421	$\begin{array}{c} 207,238\\ 2,404\\ 133,757\\ 17,512\\ 1,907\\ 9,940\\ 773\\ 10,406\\ 1,709\\ 26,204\\ 2,626\end{array}$
Louisiana—New Orleans	193,902	160,474	181,060
Mississippi—4 Cities Hattiesburg Jackson Meridian Vicksburg Tennessee—3 Cities Chattanooga Knoxville Nashville	38,792 3,994 21,268 7,656 5,874 125,074 30,294 20,947 73,833	$\begin{array}{r} 33,013\\ 3,641\\ 17,312\\ 6,883\\ 5,177\\ 106,559\\ 22,631\\ 18,549\\ 65,379\end{array}$	$\begin{array}{c} 33,164\\ 3,770\\ 18,024\\ 6,826\\ 4,544\\ 108,049\\ 26,906\\ 19,929\\ 61,214\\ \end{array}$
Total—26 Cities	\$ 818,109	\$ 709,747	\$ 775,843

AGRICULTURE

Weather conditions during March and early April were not favorable for farm work and the progress of crops, some parts of the District having too much rain, while in Florida rainfall averaged below normal, delaying planting in some sections and resulting in increased dropping of citrus fruit and retarding of bloom. Recovery of truck crops, including potatoes, from cold damage was hindered by lack of moisture. During most of March temperatures were well above normal for the season. In Tennessee this resulted in rapid development of winter grains and pastures, and the excessive rainfall has caused considerable delay in the preparation of land for spring planting, and has greatly delayed farm gardens.

The April 1 estimate of the Florida citrus crop indicates a total of 15.5 million boxes of oranges, an increase of one million boxes over the March estimate, and compared with 18.1 million boxes last season. Larger production this year than last is indicated in the estimates for Louisiana, Alabama and Mississippi. The April estimate of the Florida grapefruit crop is the same as for March, 12.5 million boxes, compared with 10.7 million boxes last year.

The condition of peaches on April 1 was higher in Georgia, Alabama and Mississippi than at the same time least year, but lower in Florida and Louisiana, and the condition of early potatoes was higher in Georgia, Alabama, Louisiana and Mississippi but lower in Florida. The acreage planted to potatoes in Florida increased from 23,500 acres in 1934 to 24,800 acres this year, but because of cold damage in February resulting in low condition, the estimated production is 2,579,200 bushels, against 3,125,500 bushels last year. Tennessee's wheat crop was reported in good to excellent condition on April 1, stands were almost perfect and with plenty of moisture the plants were growing rapidly.

Farm Stocks The April report of the United States Departof Grain ment of Agriculture indicates that stocks of

wheat, corn and oats on the farms throughout the United States on April 1 were, respectively, 19.4 per cent, 47.9 per cent, and 24.4 per cent, smaller than on the corresponding date last year. In contrast to these decreases for the country as a whole, farm stocks of wheat in this District were 56.5 per cent, stocks of oats 32.0 per cent, and stocks of corn 12.3 per cent, greater than a year ago. Figures for the six states of this District are compared in the table.

		((00 Bushels)			
	W	heat	Co	rn	0	Oats	
	1935	1934	1935	1934	1935	1934	
Alabama	3	1	21,896	14,684	125	22	
Florida	· · · · · · · ·		2,207	1,395	12	2	
Georgia	91	21	14,824	15,200	447	425	
Louisiana			3,676	3,378	45	26	
Mississippi			15.815	12,722	33	10	
Tennessee	305	233	23,022	25,158	258	209	
Six States	399	255	81,440	72,537	916	694	
United States	93,699	116,298	438,180	841,498	208,185	275,425	

SUGAR	MOVEMENT- Raw Sugar	-(Founds)	
	March 1935	Feb. 1935	March 1934
Receipts:			
New Orleans	93,130,079	49,262,197	90,154,908
Savannah	43,130,025	63,257,882	22,965,805
Meltings:	07 041 040	CE EEA 410	00 704 940
New Orleans	97,241,243	65,554,418	92,726,349
Savannah	13,541,731	43,856,153	18,528,614
Stocks:	47,892,419	50,050,210	38,842,732
New Orleans		71,998,039	106,154,966
Savannah	101,380,333	71,998,039	100,134,900
	Refined Sugar		
Shipments:			
New Orleans	79,419,779	66,639,941	60,149,274
Savannah	33,734,442	37,692,840	17,922,077
Stocks:	10 OCT 104	27 000 600	77 756 577
New Orleans	30,865,184	27,908,608	37,756,537
Stocks	5,033,024	6,956,964	9,445,862
RICE MOV	EMENT-NEV	W ORLEANS	
	March 1935	Feb. 1935	March 1934
Rough Rice-Barrels:			
Receipts	86,097	98,323	48,019
Shipments	17,360	73,775	46,202
Stocks	101,263	32,526	45,266
Clean Rice—Pockets:			
	40,920	94,387	74,276
Receipts		100 552	64,492
Receipts Shipments Stocks		102,553 137,585	174,003

	March	Aug. to March
Receipts of Rough Rice: Season 1934-35 Season 1933-34	824,774 496,099	7,368,154 7,007,305

Distribution of Milled Rice: Season 1934-35 Season 1933-34	909,714 746,470	6,612,288 5,831,037
o	Rough	Clean
Stocks: March 31, 1935 March 31, 1934	1,185,973 800,550	1,364,242 1,638,853

Fertilizer Sales of fertilizer tax tags in the six states Tag Sales located wholly or partly in the Sixth District

slightly more than doubled from February to March, and were 10.1 per cent greater than in March last year and were the largest for any month in about four years. In the past two years the peak of fertilizer tag sales has come in March, while in 1932 it was in April. For the eight months, August through March, tag sales in these states have been 10.3 per cent greater than in that part of the previous season. Figures compared in the table are from those compiled by the National Fertilizer Association.

(Short Tons)			
March 1935	February 1935	March 1934		o Mar. 31 1933–34
215,000	64,600	142,450	306,550	234,050
43,064	51,046	39,775	341,649	295,292
290,490	151.275	304.801	480.393	464,094
	19,800	13.800	79.056	64,828
		79.425	97.751	126,600
15,792	15,023	14,683	50,849	44,184
655,030	318,706	594,934	1,356,248	1,229,048
	March 1935 215,000 43,064 290,490 27,855 62,829 15,792	March 1935 February 1935 215,000 64,600 43,064 51,046 290,490 151,275 27,855 19,800 62,829 16,962 15,792 15,023	1935 1935 1934 215,000 64,600 142,450 43,064 51,046 39,775 209,490 151,275 304,801 27,855 19,800 13,800 62,829 16,962 79,425 15,792 15,023 14,683	March 1935 February 1935 March 1934 Aug. 1 t 1934–35 215,000 64,600 142,450 306,550 43,064 51,046 39,775 341,649 290,490 151,275 304,801 480,393 27,855 19,800 13,800 79,056 62,829 16,962 79,425 97,751 15,792 15,023 14,683 50,849

TRADE

Retail Department store sales in the Sixth District increased **Trade** from February to March by considerably more than

the usual seasonal amount, but were slightly smaller than a year ago. Stocks on hand at the end of March were somewhat larger than a month or a year earlier, and collections also improved over the month and were slightly better than a year ago.

March sales by 60 reporting firms were 22.2 per cent greater in dollar volume than in February, but 4.8 per cent less than in March, 1934. On a daily average basis, however, the increase over February was 18.8 per cent, and the decrease compared with March last year was only 1 per cent. After adjustment for the usual seasonal trend and the changing date of Easter, which is twenty days later this year than last, the adjusted index of department store sales increased from 80 per cent of the 1923-25 average in February to 90.9 per cent in March, which, excepting for September last year, is higher than for any other month since July, 1931. First quarter sales this year by these 60 reporting department stores were 1.6 per cent greater than in that part of 1934.

stores were 1.6 per cent greater than in that part of 1934. Stocks of merchandise at the end of March averaged 5.3 per cent larger than a month earlier, and 6.4 per cent greater than a year ago, and the rate of stock turnover, although higher than for February, was slightly below that for March last year. The collection ratio rose from 31.3 per cent in February to 34.1 per cent in March, compared with 34.0 per cent for March, 1934. For regular accounts the March ratio was 37.2 per cent, and for installment accounts 16.9 per cent.

Percentage comparisons shown in the table are based upon figures reported in actual dollars and make no allowance for changes in the level of prices. Index numbers on page 8 are based upon reports from a smaller number of firms whose figures have been reported over a long period of years.

RETAIL TRADE IN THE SIXTH DISTRICT DURING MARCH 1935 Based on confidential reports from 60 department stores

	COMPARIS	ON OF NE	T SALES	Compariso	N OF STOCKS							
	Mar. 19 with:		Year to date with:	Mar. 28, 1935 with:		ST	OCK TU	RNOVER		Collecti	ON RATIO	
	Same month a year ago		Same period Last Year		Previous Month	Ma: 1935	rch 1934	Jan. to 1935	Mar. Inc. 1934	Mar. 1935	Feb. 1935	Feb. 1934
Atlanta (6)	- 4.5	+32.2	+ 2.8	+ 7.7	+7.6	. 39	.43	1.08	1.07	31.0	27.9	30.9
Birmingham (6)	- 9.0	+41.0	- 4.4	+10.7	+6.3	.30	. 36	.78	.83	34.6	32.1	43.0
Chattanooga (4)	+ 1.4	+42.7	+ 1.9	+11.8	+3.1	.29	. 29	.78	. 80	35.8	29.4	32.0
Jacksonville (3)	- 2.5	+22.2	+ 5.1	+ 1.9	+8.3	.20	. 20	. 55	. 52			
Miami (3)	+ 1.6	- 9.7	+12.1	+27.0		.46	. 55	1.37	1.47			
Nashville (4)	- 3.5	+45.3	+ 3.6	- 0.4	+5.1	. 25	. 28	.66	.67	32.4	29,1	32.0
New Orleans (5)	- 3.4	+13.8	- 1.8	+1.3	+9.0	. 24	. 24	. 68	.66	39.1	36.2	38.7
Other Cities (29)	- 9.8	+29.0	- 1.9	+ 5.4	+4.3	.27	. 32	.71	.78	34.3	32.6	32.9
DISTRICT (60)	4.8	+22.2	+ 1.6	+ 6.4	+5.3	. 30	. 33	.82	.83	34.1	31.3	34.0

Digitized for ERASER rate of stock turnover is the ratio of sales during given period to average stocks on hand.

http://fraser.stlouisfed.org/

Federal Reserve Bank of St. Louis

Wholesale March sales by 95 reporting wholesale firms in the Sixth District increased 10.7 per cent over Trade February, and were 1.1 per cent greater than in

March last year. First quarter sales were, however, 1.5 per cent less than in that quarter a year ago. Gains over the month were shown in sales by all reporting lines except stationery, and over March a year ago in sales of hardware, furniture, electrical supplies, stationery and drugs. Stocks declined slightly over the month but were 6.1 per cent greater than a year ago. Comparisons of reported figures are shown in the table.

WHOLESALE TRADE IN MARCH 1935 Sixth Federal Reserve District

	Percentage Comparisons Number March 1935 with: Jan.–March Inc.					
	of Firms	February 1935	March 1934	with same period last year		
All Lines Combined:						
Sales		+10.7	+ 1.1	1.5		
Stocks	. 29	- 1.1	+ 6.1			
Groceries:						
Sales	. 21	+ 5.1	- 3.0	- 1.2		
Jacksonville	. 3	- 0.7	-15.1	- 9.2		
New Orleans		+ 2.9	4.8	-4.0		
Vicksburg		+22.9	- 2.5	5.0		
Other Cities		+ 3.5	+ 5.8	+ 8.1		
Stocks	. 3	- 4.6	- 0.3	· · · · · •		
Dry Goods:	15	114.0	16 6	22.4		
Sales.		+14.9	-15.5	-22.4 - 6.4		
Nashville Other Cities		+20.0 +13.3	+11.2 -21.8	-26.2		
Stocks		0.3	-21.8 -2.4			
Hardware:	. 1	0.3	- 2.4	• • • • • •		
Sales	. 25	+12.5	+ 5.6	+ 1.6		
Nashville		+29.1	+23.7	+11.6		
New Orleans	. 5	+ 8.6	-4.1	-7.8		
Other Cities		+11.6	+ 7.7	+4.5		
Stocks		-1.5	-70.1	T 4.5		
Furniture:	. ,	- 1.5	0.1			
Sales	. 9	+ 8.1	+ 0.5	+ 4.1		
Atlanta		-4.2	- 7.7	+1.3		
Other Cities		+12.8	+3.5	+5.2		
Stocks		+5.3	+13.1			
Electrical Supplies:		1 0.0	1.0.1			
Sales	. 12	+28.2	+46.6	+26.9		
New Orleans		+13.4	+39.9	+24.1		
Other Cities		+34.3	+49.1	+28.1		
Stocks		- 4.6	+55.4			
Drugs:	-					
Sales	. 8	+ 3.5	·+ 1.5	+ 4.9		
Stationery:						
Sales	. 3	- 3.1	+ 1.3	+ 5.9		

COLLECTION RATIO**

	March 1935	February 1935	Marc h 1934
Groceries	69.5	70.6	82.6
Dry Goods	38.8	38.3	42.5
Hardware	40.1	37.8	34.6
Furniture	35.0	28.9	29.2
Electrical Supplies	80.1	67.0	63.6
Drugs	35.7	37.6	31.3
Total	49.6	47.4	49.0

Based on confidential reports from 95 firms.

** The collection ratio is the percentage of accounts and notes receivable out-standing at the beginning of the month which were collected during the month.

Life March sales of new, paid-for, ordinary life insur-Insurance ance in the six states located wholly or partly in

the Sixth District were about the same as in February, and 3.7 per cent less than in March, 1934. At the same time last year there was an increase from February to March amounting to 17.2 per cent. For the first quarter of the year, however, total sales have been 16 per cent greater than in that part of 1934. Comparisons for the month, and for the quarter, for these six states are shown in the table. The figures are from those compiled by the Life Insurance Sales Research Bureau.

	(000 Omitted)						
	March 1935	February 1935	March 1934	January–Ma 1935	rch Inc. 1934	Percent Change	
Alabama Florida Georgia Louisiana Mississippi Tennessee	\$ 3,994 4,730 6,425 4,570 2,466 5,390	\$ 4,372 4,937 6,073 4,764 1,917 5,464	\$ 3,850 4,642 6,549 4,653 2,561 6,383	<pre>\$ 12,587 14,539 20,440 16,556 6,893 18,100</pre>	\$ 10,030 12,471 18,498 11,674 6,579 17,544	+16.6 +10.5 +41.8	
Total United States. tized for ERASER	27,575 545,450	27,527 533,784	28,638 570,835	89,115 1,724,568	76,796 1,514,125		

http://fraser.stlouisfed.org/

Federal Reserve Bank of St. Louis

COMMERCIAL FAILURES (From statistics compiled by Dun & Bradstreet, Inc.)									
28 33	\$	245,594 248,054	1,005						
	Number 28	stics compiled Sixth Number 28 \$ 33	stics compiled by Dun & B Sixth District Number Liabilities 28 \$ 245,594 33 248,054	stics compiled by Dun & Bradstreet, Ir Sixth District Uni Number Liabilities Number 28 \$ 245,594 976 33 248,054 1,005					

697,188 1,735,280

INDUSTRY

94 108

Building and

January-March 1935... January-March 1934....

The total value of buildings for which permits were issued during March at twenty reporting Construction cities in the Sixth District increased 38.1 per

3,165

cent over February, and was 64.1 per cent greater than for March, 1934. The March total is the largest for any month since January last year, and except for that month since October, 1932. Fifteen cities reported gains over February, and seventeen reported increases over March last year. The combined total for the first three months of 1935 is 4 per cent larger than for that quarter in 1934, nearly three times that in the first quarter of 1933, and the largest first quarter total since 1930. Comparisons for the month are shown in the table.

	BUILDI					
	Nun Marc			Value March		
	1935	1934	1935	1934	Change in Value	
Alabama						
Aniston	39	10	\$ 15,535	\$ 3,665	+323.9	
Birmingham	455	120	700,592	72,618	+864.8	
Mobile	41	28	23,275	78,489	<u> </u>	
Montgomery	122	131	33,372	27,117	+ 23.1	
Florida						
Jacksonville	600	497	181,223	159,590	+ 13.6	
Miami	409	286	256,283	111,998	+128.8	
Miami Beach	47	55	346,035	516,050	- 32.9	
Orlando	62	64	34,959	14,547	+140.3	
Татра	194	179	38,529	23,952	+ 60.9	
Georgia						
Atlanta	253	199	187,659	124,793	+ 50.4	
Augusta	33	37	19,708	8,421	+134.0	
Columbus	117	60	62,264	14,311	+335.1	
Macon	136	130	32,257	31,178	+ 3.5	
Savannah	25	19	13,437	5,750	+133.7	
Louisiana			•			
New Orleans	79	76	148,222	63,855	+132.1	
Alexandria	8	67	16,052	12,630	+ 27.1	
Tennessee						
Chattanooga	227	188	52,706	49,798	+ 5.8	
Johnson City	5	2	2,000	2,300	13.0	
Knoxville	51	37	230,248	86,407	+166.5	
Nashville	138	107	138,758	136,356	+ 1.8	
Total 20 Cities	3,041	2,239	2,533,144	51,543,825	+ 64.1	

The value of building and construction contracts awarded in the Sixth District, indicated in statistics compiled by the F. W. Dodge Corporation and subdivided into District totals by the Federal Reserve Board's Division of Research and Statistics, increased 46.9 per cent from February to March, and was larger than for any other month since April last year, but was 37 per cent less than in March, 1934. Residential awards in the District in March were two and one-half times the total for February and considerably more than double those in March last year. The total of residential awards in March was larger than for any other month since May, 1930. Other classes of contracts increased 20 per cent from February to March, but were smaller than a year ago by 54.8 per cent.

For the first quarter of 1935, residential contract awards exceeded those in that part of last year by 102.6 per cent, but other awards were smaller by 40.7 per cent, and the total of all contracts was 47.7 per cent less than in the first three months of 1934.

State totals for March increased over February, except for Alabama, but were less than a year ago except for Tennessee. For the first quarter all six states showed declines compared with the first quarter last year.

Total awards in the 37 states east of the Rocky Mountains increased 64 per cent from February to March, residential awards 93.8 per cent, non-residential awards 45.6 per cent, and those for public works and utilities 66.3 per cent. Compared with a year ago, however, residential awards were 14.7 per cent greater, but other classes were less, and the total was smaller by 31 per cent. Comparisons for the month are shown in the table.

56,084,194 79,577,657

BUILDING AND CONS	TRUCTION March 1935		AWARDED March 1934
Sixth District—Total\$ Residential All Others	12,780,069 4,486,748 8,293,321	<pre>\$ 8,701,970 1,788,259 6,913,711</pre>	\$ 20,291,594 1,929,310 18,362,284
State Totals: Alabama. Florida. Georgia. Louisiana. Mississippi. Tennessee.	712,100 1,932,400 4,651,400 4,215,100 852,700 2,408,700	1,705,200 1,643,900 1,626,500 3,546,300 631,700 1,178,500	846,700 5,374,700 5,527,900 8,310,100 2,155,800 1,866,900
United States (37 Eastern States) Total Residential Non-Residential Public Works and Utilities	123,043,500 32,207,400 44,581,600 46,254,500	75,047,100 16,616,800 20,612,800 27,817,500	178,345,800 28,076,100 57,329,100 92,940,600

Lumber Weekly statements of the Southern Pine Association

and press reports indicate some improvement during the latter half of March in the demand for lumber, and in shipments. During the six weeks ending April 6, orders booked by reporting mills averaged 13.5 per cent greater than during the same period a year ago, and production was 4.3 per cent larger, but unfilled orders averaged 21.3 per cent less. During this six weeks period orders averaged 9.8 per cent greater than production, while at the same time last year they were less than one per cent larger. Weekly figures compared in the table are from those compiled by the Southern Pine Association.

		(I1	n Thousan	ds of Feet)	•		
Week Number Ended of Mills		Orders 1935 1934		Production 1935 1934		Unfilled Orders 1935 1934	
March 2		29,393	18,570	22,480	20,736	55,300	68,425
March 9		19,397	20,660	21,647	20,123	54,746	60,158
March 16		22,198	22,848	22,665	24,617	60,540	71,621
March 23	157	31,349	33,899	26,272	25,459	54,374	90,117
March 30.	140	24,624	23,760	22,862	19,562	54,178	75,407
April 6	146	26,074	15,147	23,485	23,122	57,513	75 ,998

Cotton Total consumption of cotton by American mills Consumption increased only slightly from February to March, and because of the difference in the

number of working days, daily average consumption declined 7.1 per cent. March consumption was 11.7 per cent less than a year ago, and smaller than for that month of any year since 1921. In the cotton growing states March consumption increased 2 per cent in total, but declined 5.9 per cent in daily average from February, and was 9.9 per cent less than a year ago, and in other states total consumption declined 4.8 per cent, and daily average 12.1 per cent from February, and was 18.6 per cent less than in March, 1934. Cumulative totals for the eight months, August through March, indicate the consumption in the United States of 3,634,027 bales, a decline of 7.9 per cent compared with that part of the previous season. In the cotton states the decrease for this seven months period was 7.5 per cent, and in other states 9.5 per cent.

Exports of cotton from the United States in March were 18.6 per cent less than in February and 42.2 per cent less than a year ago, and the smallest for March since 1918. For the eight months of the season exports have been 41.4 per cent less than in that part of the season before.

Census Bureau figures for the month are compared in the table.

COTTON CONSUMPTION,	EXPORTS,	STOCKS AND	ACTIVE SPINDLES
III	JITED STA	TES-Bales	

Unit	GTD DITTIO	Louica	
	Mar. 1935	Feb. 1935	Mar. 1934
Cotton Consumed	481,135	478,291	544,870
Stocks	8,901,975	9,534,186	9,499,269
In Consuming Establishments	1,117,069	1,161,117	1,650,908
In Public Storage and at	• •		
Compresses	7,784,906	8,373,059	7.848.361
Exports	317.798	390,294	550,104
Exports Digitizactive Spindles Number	24,571,314	24,925,168	26,525,454
http://fraser.stlouisfed.org/			
Federal Reserve Bank of St. Louis			

COTTON C	ROWING ST	ATES-Bales	
Cotton Consumed Stocks In Consuming Establishments	388,134 8,460,466 875,237	380,643 9,094,697 927,792	430,552 8,778,441 1,280,351
In Public Storage and at Compresses Active Spindles—Number	7,585,229 17,274,884	8,166,905 17,436,902	7,498,090 17,964,358
OTH	ER STATES-	-Bales	
Cotton Consumed Stocks In Consuming Establishments In Public Storage and at	93,001 441,509 241,832	97,648 439,489 233,325	114,318 720,828 370,557
Compresses Active Spindles—Number	199,677 7,296,430	206,164 7,488,266	350,271 8,561,096

Consumption of cotton in the three states of this District for which separate figures are available increased 3.7 per cent from February to March, but was 12.5 per cent less than a year ago, but on a daily average basis March consumption was 4.3 per cent less than in February and 9.1 per cent less than in March, 1934. For the eight months of the season, August through March, consumption in these states was 11.3 per cent less than in that part of the season before. Census Bureau figures for these states are compared in the table.

	COTTON	CONSUM	PTION-	Bales	
	March	February	March	Aug. 1 to	March 31
	1935	1935	1934	1934–35	1933–34
Alabama	51,940	48,623	55,242	363,903	400,848
	85,620	83,339	101,951	630,940	732,358
	10,243	10,609	11,711	82,127	80,579
Total	147,803	142,571	168,904	1,076,970	1,213,785

Cotton Production at reporting cloth and yarn mills Manufacturing in this District increased somewhat in March

over February and was also larger than a year ago, but orders booked by these mills declined substantially compared with both of those comparative periods. Employment averaged 1.8 per cent greater in March than in February, but was 4.6 per cent less than a year ago. Reported figures are compared in the table.

	Cloth Mar. 1935 compared with:		Yarn Mar. 193 with	5 compared
	Feb. 1935	Mar. 1934	Feb. 1935	Mar. 1934
Production Shipments Orders Unfilled Orders Stocks on Hand Number on payroll.	$ \begin{array}{r} + 9.5 \\ + 3.5 \\ - 39.8 \\ - 11.7 \\ + 3.4 \\ + 1.9 \\ \end{array} $	$ \begin{array}{r} + 4.0 \\ -10.5 \\ -20.1 \\ -29.9 \\ +46.6 \\ - 4.6 \\ \end{array} $	$ \begin{array}{r} + 9.8 \\ +10.1 \\ -57.0 \\ -38.5 \\ -11.5 \\ + 1.7 \\ \end{array} $	$ \begin{array}{r} + 7.2 \\ +15.5 \\ -43.0 \\ - 6.1 \\ +26.7 \\ - 4.6 \end{array} $

Cotton Seed and Cotton Seed **Products**

Receipts of seed at cotton seed oil mills in this District declined from February to March, but crushings increased slightly because of the longer month. For the eight

months of the season, receipts and crushings, and production of the principal cotton seed products continue to be larger than for the same part of last season. Stocks of crude oil were smaller, but stocks of other principal products larger, at the close of March than a year ago. For the country as a whole, however, receipts, crushings and production have been smaller, but stocks, except of crude oil, larger, than a year ago. In the first two columns of the table are compared combined totals for Georgia, Alabama, Louisiana, and Mississippi, and in the last two columns are totals for the country as a whole. The figures are from those compiled by the United States Census Bureau.

	Sixth District* Aug. 1 to Mar. 31		United States Aug. 1 to Mar. 31		
		1933-34		1933-34	
Cotton Seed, Tons:				·	
Received at Mills	1,297,944	1,145,387	3,319,314	3,962,029	
Crushed	1,161,403	965,327	3,180,486	3,678,319	
On Hand Mar. 31	204,473	208,830	361,489	504,131	
Production:					
Crude Oil, Lbs3	75.349.731	313,021,622	987,854,903	1,143,337,767	
Cake & Meal. tons	508,221	419,801	1,444,513	1,666,148	
Hulls, tons	308,330	263,991	821,179	979,385	
Linters, Bales	252,426	186,608	712,844	694,024	
Stocks at Mills Mar. 31	:				
Crude Oil, Lbs	13,226,203	27,120,180	42,326,106	111,365,263	
Cake & Meal, tons.	122.047	83,829	311,279	265,348	
Hulls, tons	54,139	16,194	157,561	77,174	
Linters, Bales	52,337	43,706		144,608	

* Georgia, Alabama, Louisiana, and Mississippi.

Electric Because of the shorter month, there was a decline of 5.8 per cent in the production of electric power Power

for public use in the six states located wholly or partly in the Sixth District from January to February, but February production was 14.9 per cent greater than in that month a year ago. On a daily average basis, however, February production was 4.3 per cent greater than in January. Production by use of water power accounted for 66.3 per cent of the total in February, 67.1 per cent in January, and 52 per cent in February, 1934. For the first two months of 1935 total production has been 15.3 per cent greater than in that period a year ago. Figures compared in the table are from those compiled by the United States Geological Survey.

PRODUCTION	OF	ELECTRIC	POWER	(000 k. w. Hours)
------------	----	----------	-------	-------------------

	Feb. 1935	Jan. 1935	Feb. 1934
Alabama	174,425	180,920	165,492
Florida	60,621	62,963	61,167
Georgia	96.766	103,619	67.335
ouisiana	88,797	88.348	97,107
Mississippi	3,833	4.598	3,855
l'ennessee	103,421	120,002	64,261
- Total	527,863	560,450	459,217
By use of: Water Power	350,177	376,174	238,679
Fuels	177,686	184,276	220,538
fuels consumed in production of Electric Power:			
Coal—Tons	11,645	11,933	28,179
Fuel Oil—Tons	206,488	220,815	211.818
Natural Gas—000 cu. ft	1,775,898	1.867.754	2,011,666

Preliminary figures compiled by the United Bituminous **Coal Mining** States Bureau of Mines indicate that total production of bituminous coal in the United States

increased 12.9 per cent from February to March, and was 1 per cent greater than in March last year. March was, however, 8.8 per cent longer in number of working days than Feburary, but 3.7 per cent shorter than March, 1934, so that daily average production increased 3.8 per cent over the month, and was 4.8 per cent greater than a year ago. For the first quarter of 1935 total production was 5 per cent greater than in that part of 1934. Preliminary figures for the month are compared in the table.

•		ction—Tons Daily Average	Number of Working Days	
March 1935	38,848,000	1,494,000	26	
February 1935	34,423,000	1.440.000	23.9	
March 1934	38,470,000	1,425,000	27	
January-March 1935	109,664,000			
January-March 1934	104,447,000			

Pig Iron Statistics compiled and published by the Iron Age indicate that total production of pig iron in Production the United States increased 10 per cent from

February to March, and was 9.3 per cent greater than in March, 1934. Because of the longer month, however, the daily average rate declined 0.6 per cent from February to March. There was an increase of two in the number of active Digitized John ASER the end of March, over a month earlier.

In Alabama March production of pig iron increased 35.4 per cent in total and 22.3 per cent in daily average, over February, to the highest level since June last year, but was 4.1 per cent less than in March a year ago. The number of Alabama furnaces increased from 8 to 9, at the close of March, compared with 10 active a year ago. March shipments are reported slightly larger than in February. Press reports indicate that jobbers and consumers are buying only in limited quantities for early requirements. The quotation continues at \$14.50 per ton. Reports indicate an active market for sheets and wire products. Pressure pipe orders have increased somewhat in early April.

In the first quarter of 1935, production of pig iron in the United States was 18.5 per cent greater than in that part of 1934, nearly three times the output in the first quarter of 1933, and 67.2 per cent greater than in the same part of 1932, and in Alabama first quarter production this year has been 21.7 per cent less than a year ago, 241.9 per cent greater than two years ago, and 11.7 per cent greater than three years ago. Production figures are compared in the table.

	Produ Totai	Furnaces Active*	
United States:			
March 1935	1,770,028	57.098	98
February 1935	1.608.552	57.448	96
September 1934	898.043	29,935	62
March 1934	1,619,534	52,243	96
January-March 1935	4.855,916		
January-March 1934	4,098,433		••
Alabama:			
March 1935	119.918	3.868	9
February 1935	88.539	3,162	8
September 1934	57,842	1.928	9 8 5
March 1934	125,020	4.033	10
January-March 1935	277,995		
January-March 1934	354,869		

* First of following month.

Naval March receipts and stocks of both turpentine and rosin at the three principal markets of the District Stores

increased somewhat over those for February, and were also larger than for March last year. Press reports indicate that the new crop is moving to market freely and in heavier volume than a year ago. Quotations on the Savannah market for turpentine declined from 50% cents per gallon on March 9 to 46% cents on April 6, but rose to 48% cents a week later, and the average of quotations on the thirteen grades of rosin declined from \$4.94 per 280 pounds on March 9 to \$4.63 on April 6, and increased to \$4.71 on April 13. Receipts of both commodities were somewhat smaller for the Naval Stores year, ending March 31, than in the previous season. Receipts and stocks at the three principal markets for the past nineteen years are shown in the table.

	Turpent		Rosin (2)		
Season:	Receipts	Stocks	Receipts	Stocks	
1934–35	242,489	88,081	974,922	255,622	
1933-34	258,208	46,010	1,009,402	142.574	
1932–33	224.313	63.679	865,733	237.350	
1931–32	328,099	73,640	1.182,780	347.591	
1930-31	385.093	45,232	1,319,212	266.056	
1929–30	391.894	40,068	1.396.212	149.232	
1928-29	343.130	48.396	1,214,228	100.722	
1927–28	401.732	40.338	1.401.374	123.074	
192627	310,883	24,668	1.108.452	81.013	
1925–26	286,035	26,866	1.019.371	117.182	
1924–25	308.245	22.831	1.136.219	174.197	
1923–24	318,683	23.487	1.150.998	226.775	
1922–23	266,629	14.592	1,013,062	222,501	
1921–22	253,712	19,280	850.578	282.428	
1920–21	262,426	29,299	829,198	301.972	
1919–20	184.876	4,819	671,241	103.443	
1918-19	152.828	99.500	557.076	243.813	
1917–18	276,413	139,466	962.418	345.547	
1916–17	315,744	109,640	1,115,879	353,507	

Barrels of 50 Gallons. Barrels of 500 Pounds

MONTHLY REVIEW

MONTHLY INDEX NUMBERS COMPUTED BY FEDERAL RESERVE BANK OF ATLANTA MONTHLY AVERAGE 1923-1925-100

DEPARTMENT STORE TRADE-SIXTH DISTRICT	Jan. 1935	Feb. 1935	March 1935	Jan. 1934	Feb. 1934	March 1934
Daily Average Sales—Unadjusted						
Atlanta (3 firms)	111.9	129.9	162.9	104.5	121.2	168.0
Birmingham (4 firms)	45.2	55.1	68.6	46.2	58.8	69.2
Chattanooga (4 firms) Vashville (4 firms)	55.1	55.4	73.0	53.4	54.7	69.3
New Orleans (5 firms)	53.3 51.6	60.5 62.0	81.1 65.1	47.0 53.1	57.0 61.3	80.9 64.9
DISTRICT (34 firms)	60.5	70.4	83.6	58.7	68.4	84.4
Daily Average Sales—Adjusted*						
tlanta (3 firms)	149.2	152.9	175.2	139.3	142.6	167.7
Birmingham (4 firms)	62.8	61.2	72.2	64.2	65.3	68.5
hattanooga (4 firms)	69.7	70.1	82.0	67.6	69.2	72.9
Iashville (4 firms) Iew Orleans (5 firms)	71.1	71.2	90.1	62.7	67.1	84.3
DISTRICT (34 firms)	61.4 76.6	70.5 80.0	72.3 90.9	63.2 74.3	69.7 77.7	67.6 86.1
Monthly Stocks—Unadjusted						
tlanta (3 firms)	79.9	88.4	97.4	73.1	84.2	90.2
Sirmingham (3 firms)	41.8	46.2	47.2	39.2	39.5	37.4
hattanooga (3 firms)	42.6	48.8	50.3	38.0	43.8	45.0
Vashville (4 firms)	56.7	62.1	65.3	52.6	57.4	65.5
few Orleans (4 firms)	48.3	54.8	59.7	52.7 51.6	55.9	58.9
Monthly Stocks—Adjusted*	53.6	59.5	63.5	21.0	55.9	58.7
			AF -			<u>00 4</u>
tlanta (3 firms)	86.8 46.4	92.1	95.5	79.5 43.8	87.7 41.1	88.4 36.7
Chattanooga (3 firms)	46.4 47.9	48.1 50.3	46.3 47.5	43.6	41.1	30.7 42.5
lashville (4 firms)	65.2	65.4	64.0	60.5	60.4	64.2
lew Orleans (4 firms)	53.1	54.8	57.4	57.9	55.9	56.6
DISTRICT (27 firms)	58.9	60.7	81.7	56.7	57.0	57.0
VHOLESALE TRADE-SIXTH DISTRICT-TOTAL	56.2	55.2	61.1	59.0	54.9	60.0
roceries (21 firms)	52.8	50.4	52.9	51.5	50.4	53.6
Ory Goods (15 firms)	47.5	52.1	59.8	70.0	64.5	70.8
lardware (25 firms)	61.2	54.2	61.0	64.1 38.6	51.5 54.1	57.6 56.6
lectrical Supplies (12 firms)	46.1 55.7	52.6 71.4	56.8 91.6	55.9	55.3	63.1
tationery (3 firms)	41.9	40.7	39.4	36.2	40.0	38.9
Drugs (8 firms)	83.9	79.2	82.0	79.0	73.9	80.9
IFE INSURANCE SALES-SIX STATES-TOTAL	81.0	65.6	65.7	57.7	57.7	67.6
labama.	62.2	64.5	58.9	47.5	47.6	52.8
Iorida	82.3	83.4	79.9	59.2	73.1	78.4
eorgia	86.6	66.2	70.1	62.8	67.5	71.4
ouisiana Iississippi	114.0	75.2	72.1	61.2 46.1	49.6 45.8	73.4 58.6
ennessee.	57.4 77.0	43.8 58.1	56.4 57.3	57.7	58.5	67.8
UILDING PERMITS-TWENTY CITIES				23.3	14.6	13.7
tlanta	14.9 6.9	16.3 19.4	22.5 12.1	38.8	20.9	8.1
kirmingham	9.6	7.3	47.3	2.1	4.8	4.9
acksonville	24.4	20.2	31.1	34.3	31.8	19.4
Tashville	8.7	8.0	21.9	50.3	10.0	21.5
Tew Orleans	10.5 18.9	9.5 19.8	11.5 21.5	2.4 24.7	4.0 16.0	5.0 18.0
CONTRACT AWARDS—SIXTH DISTRICT—TOTAL	32.9 27.9	24.8 12.7	36.4 32.0	88.6 14.5	33.4 7.6	57.8 13.8
ll Others.	36.2	32.8	39.4	137.9	50.6	87.2
HOLESALE PRICES-UNITED STATES †	80.0	-	70.0		70.0	
LL COMMODITIES	78.8 77.6	79.5 79.1	79.3 78.3	72.2 58.7	73.6 61.3	73.7 61.3
vords	77.6	79.1 82.7	78.3 81.9	64.3	68.7	67.3
Other Commodities.	77.7	77.4	77.3	78.3	78.7	78.5
Hides and leather products	86.2	86.0	85.4	89.5	89.8	88.7
Textile products	70.3	70.1	69.4	76.5	76.9	76.5
Fuel and lighting	72.9	72.5 85.8	72.9 85.7	73.1 85.5	72.4 87.0	71.4 87.1
Metals and metal products	85.8 84.9	85.8	85.7 84.9	86.3	87.0	86.4
Chemicals and drugs	79.3	80.4	81.5	74.4	75.5	75.7
Housefurnishing goods	81.2	80.7	80.7	80.8	81.0	81.4 '
Miscellaneous	70.7	70.1	69.2	67.5	68.5	69.3
OTTON CONSUMPTION—UNITED STATES	106.2	92.9	93.4	98.6	92.6	105.8
Cotton-Growing States	127.4	111.2	113.4	118.7	109.6	125.7
Il Other States	64.1 124.5	56.6 106.9	53.9 109.9	58.9 120.7	59.1 113.6	66.2 130.8
Alabama.	124.5	141.4	151.1	151.4	142.9	160.7
Tennessee.	121.6	106.6	102.9	98.0	100.0	117.7
OTTON EXPORTS—UNITED STATES	90.7	76.0	61.9	144.0	122.4	107.1
IG IRON PRODUCTION—United States	49.5	53.8	59.2	40.7	42.3	54.2
Alabama	29.9	38.1	51.6	50.2	48.7	53.8

*Adjusted for Seasonal Variation. †Compiled by Bureau of Labor Statistics. 1926-100.