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## EDITORIAL

## As We See It

In some ways, of course, a democracy is at a disadvantage in dealing with a dictatorship, especially a democracy which makes it a practice of dealing from the top of the deck and keeps no spare cards up its sleeve so to speak. We are being forcefully reminded of the fact in our dealings with the Soviet Union and in such relationships as we must have with Communist China. And candor forces the admission that not all of the difficulty originates in the dictatorships. The test ban agreement recently reached in Moscow is not always in all quarters being greeted with sweet reasonableness, high statesmanship or even full candor, or at least such appears to us to be the case. Current accounts of over-riding fear in opposition quarters that the Kennedy Administration may reap large dividends from this compact may or may not be fully in accord with the facts. In any event it would appear to us that if the agreement is so popular with the great rank and file of voters as is thus implied, then any and all who oppose it or make trouble about its ratification would be taking a very large political risk.

In any event, we shall assume that the opposition, particularly the more vocal and active members of it, are not really being goaded on by any such consideration but are quite sincerely in doubt about the wisdom of entering into any such pact with the Kremlin, which, as everyone knows, has not always been particularly scrupulous about fair dealing with anyone in the outside world. There are many facets of this situation, including a proposed non-aggression agreement, disarmament pacts, and any others that may grow out of current conversations with the Russian dictators—to say nothing of the activities of Mao and his puppets. Many of these we gladly leave to others better (Continued on page 28)

## Fund Managers Remained Bullish Despite Slowdown in Market's Pace

CHRONICLE'S analysis of 100 leading investment companies' portfolio operations during the June quarter's narrowly moving stock market disclosed continued good demand for common stocks. Total net buying was up 10% over the comparable March quarter figures as fund managers continued to display overall bullishness. Stock selection became less concentrated and a more widespread buying policy evolved. Although the prime emphasis remained centered on quality issues, buying was also indicated in better-grade secondary issues. Preferred industry groups included Aircraft, Airline, Beverage, Chemical, Drug, Electronic, Finance, Insurance, Metal, Oil (international), Paper, Public Utility, Railroad and Rubber. Buying in Steel issues initially appeared. Most popular issue was Gulf Oil, with Standard Oil (N. J.) and Royal Dutch runners-up. Sold on balance were Natural Gas stocks. Most widely liquidated issue was Gillette. Interest in foreign securities abates. Ratio of share redemptions to funds' net assets was 1.64% in the second quarter.

The CHRONICLE'S comprehensive analysis of the June quarter portfolio operations of the nation's predominant investment companies embraces a period in which business activity steadily expanded throughout various sectors of the economy. Similarly, it envelops a span during which the stock market was largely buoyant.

The favorable business trend during the three months period April through June is best reflected in the fact that the Federal Reserve Board's index of industrial production, the most significant barometer of business activity, climbed to a new high of 125.1 (1957-59=100) during the quarter.

Although the improvement in the economy took place on a broad front, much of the renewed rise in industrial activity resulted from the high level of automobile production and expanded output of

[See page 18 for specific stocks purchased and sold by managements in June quarter. For Fund's portfolio position, cash vs. security holdings, on June 30, 1963 and March 31, 1963, see page 21.]

basic materials, especially steel. At this point, there seems good reason to believe that 1963 auto production, which officially ends this Fall, will set records with an estimated 7.3 million cars built. This will constitute two banner back-to-back production years. Within the steel industry, where rising production had been experienced during most of the early months of the year, production has since leveled off as steel inventories built as hedges against a possible strike are being reduced. Other key areas of the economy also indicate that the upturn is continuing; construction and housing starts are rising, new orders for durable goods are in a vigorous uptrend and government expenditures have substantially increased. Another encouraging aspect is the pattern now developing for spending on new plant and equipment. Capital outlays over the balance of 1963 are expected to be especially strong with expenditures for the year going beyond \$40 billion for the first time. In retrospect, the economy has proved to be amazingly strong in the first half of 1963, and many businessmen will not be surprised if it continues to maintain this strength in the immediate months ahead.

In terms of the Dow Jones Industrial Average, which was 682.52 on April 1, the stock market subsequently rose to a high for the June quarter of 726.96 on May 31 (this to date has also been a 1963 high). Thereafter, the averages performed indecisively, evidencing neither the incipience of a sharp decline nor the attainment of new historic highs, and closed the (Continued on page 17)

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United Nuclear Corporation

To quote the Chairman of the Atomic Energy Commission in his 1962 year-end report to the President, "nuclear power is on the threshold of economic competitiveness in areas consuming a significant fraction of the nation's electrical energy; relatively modest assistance by the AEC will assure the crossing of that threshold and bring about widespread acceptance by the utility industry." With this quotation in mind, I decided to look to the nuclear energy field for an investment medium. After many weeks I decided that United Nuclear Corporation was a company fulfilling all of the requirements.

United Nuclear reached its present stage through several mergers. In 1961 Nuclear Development Corporation of America, an independent nuclear power company, backed by leading financial interests including Rockefeller, J. H. Whitney and William Borden Capital, combined its operations with the nuclear divisions of well known Olin Mathieson Chemical and Mallinckrodt Chemical to form United Nuclear. The merger last year with Sabrepinion Corporation was the final step to form the only fully integrated company in the nuclear power field. United Nuclear controls the full range of production cycle — from the raw materials through the design and building of the end product. Of the present outstanding stock, Olin owns 23% and Mallinckrodt owns 4.4%.

Besides the mining end of the divisions of the company include: The Development Division in White Plains, New York, which holds a sub-contract from General Motors to build for the Army a 3000 KW Mobile Compact Reactor. One prototype is expected to cost between \$50-\$80 million of which United Nuclear has about 50% interest. If successful, this program could be far reaching both as to commercial users as well as defense agencies.

The Chemical Division in St. Louis, Missouri, converts enriched uranium into fuel elements which are sold to the manufacturers.

The Fuel Division in New Haven, Connecticut, fabricates nuclear fuel into its final form. This division provided the reactor cores for the Savannah, the world's first nuclear powered merchant ship and for the new generating plant at MOL, Belgium.

Reactor cores and fuel also have been produced for the Army's outpost at Camp Century, Greenland, for the U.S.S. Bainbridge and several atomic submarines.

The excellent management that exists at United Nuclear is shown by the fact that, at the time of the merger in 1962, these divisions had a tax loss of over \$8 million. Yet for the first year of operations under United Nuclear, the loss was only \$177,000. This loss was further reduced for in the

first quarter of the current year the loss was \$6,000.

The AEC recently modified its uranium concentrate procurement program. Under this plan domestic purchases at \$8 a pound, originally scheduled to be made during the four-year period ending Dec. 31, 1966 are being stretched out over a six year period ending Dec. 31, 1968. Additional purchases at an annual level at a reduced price are being placed under contract for the two-year period ending Dec. 31, 1970. While this would give United Nuclear a firm contract for eight years instead of four, costs would have increased and profit decreased. To correct this condition, the management of United Nuclear on March 28, 1963 purchased the Phillips Petroleum Company's uranium interests in the Ambrosia Lake District of New Mexico. Recently, to further strengthen their ore reserves, the stockholders approved the acquisition of Quinta Corporation and the Bigbee and Stephenson Group Inc. which together own the Church Rock Uranium Properties in New Mexico.

As a result of the purchase of the Phillips' contract together with its 65% interest in the Homestake-Sapin Partners property, United Nuclear will deliver 25,000,000 pounds of yellow cake to the AEC between April 1, 1963 and Dec. 31, 1970.

In the wake of the outstanding performance of the nuclear powered aircraft carrier Enterprise during the recent Cuban crisis, the department of the Navy announced its desire to shift to nuclear powered surface fleet. The Maritime Administration has also indicated its interest in increasing the use of nuclear power for merchant vessels. Over the long range, nuclear power for utilities is a wide open field with seven nuclear power plants operating in the United States today. Many more are being built or considered. The growing need for fresh water in various parts of the world might be met by using nuclear power to desalinate water. This with the need for nuclear power in undeveloped countries, where fossil fuel is scarce, is another natural market.

Since United Nuclear deals largely in fuel and as more and more nuclear equipment is getting on stream, the replacement market increases. This kind of repeat business could reach a sizable magnitude especially when one considers the replacement of the fuel elements in a modern reactor cost between \$7-\$15 million. However, this fuel lasts up to three years and except for capital outlay, it has an important advantage to its users.

The overall earnings for the first year of the merger showed sales for the year ended March 31, 1963 of \$45 million vs. \$35 million. The earnings were 93c vs. a loss of \$4 million during the previous period. Earnings for the first quarter ended June 30, 1963 were 32c with a cash flow of over 75c.

United Nuclear has the know

## This Week's Forum Participants and Their Selections

United Nuclear Corp.—M. C. Britain, Analyst, Fahnstock & Co., New York City. (Page 2)

Standard Oil Co. (Indiana) — Analyst, W. C. Langley & Co., New York City. (Page 2)

how; it has adequate capital and uranium reserves and excellent management. Selling at 11 times estimated earnings for 1964, I believe that United Nuclear, which is qualified for listing on the NYSE, is unique for those seeking a growth situation. The stock is now traded in the Over-the-Counter Market.

CREIGHTON HARTILL

Financial Analyst, W. C. Langley & Co.,  
New York City

Standard Oil Company (Indiana)

For several years the subject of "corporate image" has drawn growing attention from executives, and from the SEC. Perhaps this has been overdone. But it is true that in many cases stocks sell at substantially lower earnings multiples than closely comparable issues. Does this discrepancy represent only an informed qualitative appraisal by investors? Or is there also a large measure of prejudice and inertia which in time will dissolve to the benefit of patient buyers? We believe the latter is often the case. Standard Oil Company (Indiana) is in our opinion a stock comparatively undervalued by the market.

With 1962 revenues of \$2.7 billion Indiana is the sixth largest American oil company. Comparable organizations are: Shell, Sinclair, Phillips, and Cities Service. Together these five constitute the leading domestic integrated companies. Currently all but Shell are active overseas as well. However, the earnings of all five have been and will likely remain closely related to their success in the U. S. market. This is a very large market even compared with their aggregate output. Together these five companies supply about one-fourth of total U. S. requirements.

Viewed over the past decade the economics of the domestic oil industry, and of Indiana, divide into two sharply different periods. From 1953 through 1957, U. S. consumption rose 16%. It was a very profitable time for the oil business. But in 1958 the situation changed drastically. Starting in 1957 the growth rate of U. S. demand slowed down. From 1958 through 1962 U. S. consumption rose only 13%. With ample capacity available, product prices and realizations eroded sharply until last year, when reasonable stability was attained.

Contrary to what might be expected, Indiana's experience over the past decade has been just the reverse of similar companies. From 1953 through 1957 it was a conspicuous laggard. Its product sales grew but 8%, a rate half the gain in U. S. demand. This represented a physical growth half that of Shell and Cities Service, one-third that of Phillips, and comparable to Sinclair. Indiana's cash flow and net income gains

Continued on page 9

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# What Lies Behind the Rail Merger Moratorium?

By Daniel P. Loomis,\* President, Association of American Railroads, Washington, D. C.

Rail mergers to permit economies of scale and survival against competition, including governmentally subsidized or favored competition, have been grounded to a halt despite the Government's policy to encourage rational organization of our rail structure. In forceful arguments, Mr. Loomis calls for a complete educational airing of the issue to lay bare the basic problems behind the imperative need for mergers and "who is throwing monkey wrenches"; singles out Senator Estes Kefauver as a principal proponent of moratorium; traces long tedious studies that have been made and the laborious, time-consuming pace of ICC proceedings; and answers numerous real and fanciful charges raised against mergers. Points out that there are now four major consolidation cases before the ICC, of which one is three years old and the youngest 15 months, and 25 major railroads are now engaged in merger negotiations to combat rising internal costs and to meet intensified external competition.

A thick cloud of confusion currently surrounds the subject of railroad mergers. As state regulatory officials are aware, much of this has been created by calculated efforts on the part of some who seek to scare the public, to confound the authorities and thereby to delay, if not defeat, one of the most beneficial moves in transportation history.



Daniel P. Loomis

The public deserves the truth in this vital area. The people deserve to have that cloud of confusion blown aside and to see clearly what is behind the merger movement, who is throwing monkey wrenches, and where mergers are taking the railroads and the vital services these carriers provide America.

Some 25 major railroads are now engaged in merger negotiations. This looks like a lot, and is in present-day terms. But not in historical context. Compared with the 400 line-haul railroads in the U. S. today, 103 of which are Class I systems, there were 1,300 railroads just half a century ago—and up to 6,000 since the first railroad was founded on this continent. So the urge to merge in railroading is as old as the industry itself.

In view of current proposals to halt mergers, just imagine the situation today if all these past consolidations had never taken place. Imagine, for instance, if instead of the integrated entity of the Pennsylvania Railroad, you still had the 600 original companies that went into the Pennsy's formation! Not only would competitive chaos exist, but every line would probably be bankrupt.

In contrast to Sen. Kefauver's resolution calling for a halt to

major mergers pending further study, it is instructive to note that government policy in modern times has been pointed toward encouraging more rational organization of the railroad structure. This is certainly as it should be, for if you look at the reasons behind mergers, it becomes clearly imperative that the industry be given the maximum encouragement to continue on the present course toward shaping a less cumbersome and more efficient transport structure. Failure to do so could prove disastrous.

### The Facts That Speak Alone

Why are so many railroads now merging? Mainly because of the giant squeeze exerted by rising internal costs on the one hand and intensified external competition on the other. It must seem ironic to rail labor officials that the upward pressure of wage rates, coupled with wasteful work practices, has done much to spur this movement which they now fear and so heatedly oppose. Indeed, if it were not for this opposition, we would probably not have a problem to discuss today.

Yet I don't want to imply that mergers are wholly an outgrowth of financial distress. Consolidations among general businesses are seldom based on that motive alone; they are aimed at eliminating duplicate facilities and unnecessary services, diversifying operations, cutting costs, improving earnings and strengthening competitive position. This is good for business generally; it is good for railroading as well.

Railroads are in particular need of a green light for mergers because of a unique problem not faced by other industries, however. The major transportation problem of today is seen most clearly as one of too many carriers and too much transport capacity and too little traffic. It's as though a rooming-house dinner table were set for five people, and seven or eight showed up to

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\*See article starting on first page analyzing investment companies' portfolio activities in the June quarter.

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# Lead—Its Uses, Production, Producers, and Prospects

By Dr. Ira U. Cobleigh, *Economist*

**A swift look at the demand for lead, production and price trends, and the investment merits of the shares of the two largest lead mining companies in North America.**

Lead is a very ancient metal, one of the first used by man. Lead coins and medallions have been found in Egyptian ruins 4,000 years old. Lead water pipes, still in serviceable condition after 2,000 years, have been discovered in Roman excavations, and early use of lead pipes and castings has been documented in several regions on the globe. The durability, malleability, insulating and decorative properties of lead have created for it a steady demand over the centuries; while the applications in our industrial age, together with intensive research, have added new economic luster to lead in recent years.

## Modern Uses of Lead

About 30% of the lead consumed in North America is for automobile batteries and about 17% is used as an additive (tetraethyl) to gasoline to reduce knocks and step up motor performance. The construction industry accounts for about 10% of consumption; 5% goes for lead cable covering (with increasing competition from plastics) and about 7% in chemical uses (paint principally in which production titanium oxide has taken considerable business away). Lead is also widely used for solders, type metal, ammunition and metal fabrication.

From these various demands, lead consumption has remained relatively stable, with newer uses making up for some of the decline in paints and cables. The most stable business has been in automobile batteries with 7 million car years creating excellent volume and about half of the 300,000 tons of lead used annually for batteries, going into replacements.

## Newer Uses

There are some interesting, and even exciting, newer uses of lead which may, however, significantly increase its world wide demand. Lead is used, almost exclusively, as the shielding material in nuclear reactors and in containers for atomic wastes. Lead is now attracting wide architectural interest for its sound dampening qualities. Lead-lined doors, and lead sheets for ceilings, floors, and walls may substantially reduce sound and vibration in many types of structures. Lead is now strategically used in missiles for detection, guidance and control devices, and as a high temperature lubricant in rocket pro-

pulsion and missile launching. Because of its high thermal efficiency, lead is also important in heat-electric conversion technology. Powdered lead, mixed with plastic, may create a greatly improved insulation. These and many other new uses are being energetically researched by principal lead mining companies, and expanded horizons of total demand seem likely to result.

## Production and Prices

In the 1950-60 decade world-wide output of lead increased from 1.8 million tons to 2.4 million tons—an annual growth rate of about 3%. Output in the United States declined about 44% in the decade, due to steady depletion of ore reserves. United States now accounts for about 10% of world annual production against 24% in 1950. Other principal national sources are Australia (about 14%), Mexico (around 9%), Free Europe (16%), Soviet Bloc (about 21%), Canada (about 9%), Peru (6%), and Morocco (about 4½%).

Prices of lead were soggy during 1962, reaching a low point of 9½c a pound. The price advanced to 10½c earlier this year and recent quotations at 11¼c indicate a more buoyant tone to the market, but are still a far cry from the 20¼c top reached 15 years ago. Present indications are that the lead market is quite stabilized, and in a slowly rising long term trend.

If we assume that the lowest lead prices have already been seen, and that dynamic new uses may expand demand, then we should logically take a constructive view about the dominant producers in this industry. On this continent there are two: St. Joseph Lead Company and The Consolidated Mining and Smelting Company of Canada, Ltd.

## St. Joseph Lead Company

St. Joseph is the most important producer of lead in the United States and a smajor producer of zinc as well. Lead delivered but 6% of gross earnings in 1962, as a result of low lead prices, and the shut-down by strike, of all lead mining in Missouri from July 27, through the end of the year. Earnings for the full year, however, were \$1.44 per share on the common stock (including special 51c credit) against \$2.12 for 1961. For the first 3 months of 1963, a loss of \$443,000 was reported (after strike charges estimated at \$1,236,000.) For the

full year per share net earnings will probably exceed the 93 cents actual net income from operations last year, and we would expect the \$1.00 dividend to be maintained. Dividends have been paid continuously since 1934.

Sources of company income, in addition to domestic lead and zinc operations, are from a large Argentine mining affiliate (earned \$2½ million net in 1962), a lead-zinc silver mine in Peru, a 17% interest in two North African mining companies, and a \$48 million joint venture with Bethlehem Steel to produce 2 million tons of concentrated iron pellets from ore at Meremec mine, Pea Ridge, Mo.

Common stock, increased to 2,989,282 shares by 10% stock dividend at end of last year, is preceded by \$19 million in long term debt. At \$35 a share, SJO common is a mature value in a mining company whose prospects should substantially improve over the next two years.

## Consolidated Mining and Smelting

This company is the third largest producer of lead in the world and second in the production of zinc. Current production comes principally from the big Sullivan Mine at Kimberly B. C., together with 2 smaller mines in the area; and the company's huge smelter complex at Trail B. C. can produce 220,000 tons of lead annually. In addition "Smelters" is a substantial producer of silver, gold, cadmium, copper, pig iron, bismuth, antimony tin and indium. The company is also a major producer of fertilizer (720,000 tons annually), and is among the 10 largest producers of electric power in Canada.

Of great future importance is the ownership by "Smelters," of 78% of Pine Point Mines, Ltd., possessing one of the largest undeveloped lead-zinc ore bodies in the world. Official estimates refer to 5 million tons of open pit ore averaging 7.4% zinc and 4% lead, with very large indicated reserves. Production is expected to begin by or before 1966.

"Smelters" reported net profits of \$23,227,000 in 1962 or \$1.42 per share on the 16,381,645 shares outstanding. Working capital position is magnificent. Cominco common at \$26 paying \$1 Canadian seems to be a valid value, and a far better purchase today than when it sold at \$40 in 1955.

## Possible Extensive Nova Scotia Orebody

These two big companies operate from the largest known lead-zinc reserves in North America. Considerable recent interest has, however, attached to the eager exploration now going in Nova Scotia which has brought to light the possibilities of rich stores of lead, zinc and silver ores in sedimentary deposit formation extending for several hundred square miles. Exploration here is being carried on by sophisticated and successful mining companies including Gunnar Mines, Ltd., Phelps Dodge Corporation of Canada and Dresser Industries. The availability of a large orebody, suitable for low cost open pit mining and adjacent to deep water ports for year round ocean shipping to European markets, would give Nova Scotia mining companies a great advantage in lower costs over inland Canadian producers.

With lead prices in the ascendency, and silver at a 43 year high, there seems to be a reasonably bright future for substan-

# OBSERVATIONS...

BY A. WILFRED MAY

## TREND-CHASING

Particularly in view of the persisting fictions about short-selling, including recurring attachment of blame for market breaks to this device, even alleging its use by the political party out of office, the section devoted to this activity by the SEC's Special Study of Securities Markets is important. Also it is now in order to note the effect of the restrictions imposed via the Securities Exchange Act of 1934—as allowing a short sale only on an up-tick, that is, only at a price above the last different one; and the prescription to mark them "short" on the order slips.

The results garnered by the Study highlight the role of speculative short sellers (that is, excluding arbitrageurs, odd lot dealers, and tax avoiders) as still another group, along with the chartists, as trend-chasers—rather than trend-cushioners.

Short selling, the Study finds, has varied from a low of about 3% to a high of over 8% of total N. Y. Stock Exchange volume, illogically dropping to the lower percentages as stock prices reach a peak, and rising in volume as market prices scrape bottom.

This predilection to sell on-the-way-down is indulged in by the professional as well as the non-professional. As a percentage of their own total sales specialists' short selling runs predominantly between 15 and 20%, the proportion increasing as prices decline and decreasing on the way up. Another "pro" group, off-floor members in their short sales represent 10 to 25% of total short selling, and range from 8 to 25% of their own total sales. More markedly than specialists, the Study finds, do they decrease their short activity on advances and increase it on declines.

The professional floor trader, the Study finds represent another participating professional group.

The Study's analysis of short-selling over an eight-year period found in the case of both members and nonmembers the ratio of short sales to total sales to increase as market declines progressed—both groups evidently subscribing to the fallacious thesis that the lower the market price the poorer the value, and the higher the price the more reasonable the valuation.

Centering its attention on the quite concentrated number of issues with relatively large short positions, the Study finds the same tendency there of the short interest rising as the market falls, and decreasing as the market rises.

## Performance During the Market Break

The Study's inquiry into the circumstances surrounding the 1962 market break confirms the short sellers' trend-chasing proclivity. Midst 14 days of declining markets prior to the climactic May

28 break short-selling in a number of leading issues rose to over 8% of total reported sales, and in the case of two stocks rose to over 30% of total sales. During the May 28-31 selling climax, the bulk of the selling in "short" stocks, American Telephone, U. S. Steel, Korvette, and AVCO, took place on the above-the-bottom second and third days, after having increased during the preceding 14-days of decline.

A detailed analysis of the eight leading "short" stocks on "black" May 28 reveals that much of the short selling came during spells of market decline; when the stocks were under great pressure.

The Study Group, subsequently securing the Commission's specific approval, recommends reform "in depth" in devising prohibitions against its impact on general market declines—even of "protecting the market" in times of stress. ("The presence of extra selling burdens during a market which is generally weak may be a contributory factor during a period of market break... the present uptick limitations should be supplemented by a rule or rules designed to cope more effectively with the potentially depressing effects of short-selling during price declines... among the possibilities to be considered would be: the prohibition of short-selling in a particular stock whenever its last sale was below the prior day's low.")

Such interference with a free speculative market, particularly when instigated by "the government," we oppose. Stabilizing the downside of the market, while permitting the continuation of speculative gadgets and elements on the up-side (supported by margin funds) is both illogical and would give the impression of up-side sanctification by the regulatory authorities.

## Rundle Acquires L. Cook & Co.

CLEVELAND, Ohio — Donald G. Rundle and Lawrence Cook have signed an agreement whereby Mr. Rundle acquires Lawrence Cook & Co. Mr. Cook will remain as Chairman of the company & Mr. Rundle will become President and Chief Executive Officer.

Headquarters of Lawrence Cook & Co., members of the Midwest Stock Exchange, are in the East Ohio Building, Cleveland. Representative offices are maintained in Kent and Marion, Ohio.

Mr. Rundle began his career in the investment business in 1952 with Saunders, Stiver & Co. and has been Vice-President in charge of sales.



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# The Aerospace Industry's Problems and Prospects

By Reginald A. McKenzie,\* Vice-President and Treasurer,  
Aerjet-General Corp., El Monte, Calif.

After tracing the dynamic changes in and phenomenal growth of the aerospace industry, sparked by growing rate of increase in Research and Development, Mr. McKenzie discusses the industry's major problems and expresses optimism for its growth prospects. Most serious problem singled out deals with the Government's demand to shift R/D onto private industry without offering reasonable assurance of a profitable payoff. Cognizance is taken of the industry's feeling that it is a closely controlled agent of the Government, and criticism is made of the proliferation of bidders in an industry where there is only one customer in the market where free competitive conditions do not exist. Mr. McKenzie concludes no other business is as fast changing nor as likely to face as many challenges as the aerospace business which he is certain will be successfully mastered making aerospace a "blue-chip" industry.

I do not need to emphasize that the aerospace field is an unusual industry insofar as we are involved not in mass production of standard units, but largely in Research and Development which leads to production of relatively few units that in turn become obsolete as R & D produces new breakthroughs in technology. It can be said of the entire aerospace industry, in the words of the slogan of a widely known electric company now also engaged in aerospace work, that "progress is our most important product."

This progress is complex and costly. It can best be exemplified by pointing out that the speed of aircraft at the end of World War II, less than 20 years ago, was approximately 400 miles per hour and that they cost roughly \$10 a pound. In the 1950's we got to 1,200 to 1,500 m.p.h. at a cost of roughly \$100 a pound. Today we are making winged aircraft capable of 4,000 m.p.h. or space vehicles traveling 17,000 m.p.h. and their cost is roughly \$1,000 a pound.

Never, in all history, has there been such a technological revolution. It imposes upon the basic industry that produces these space systems, and upon the government which supports them financially, problems of unheard of magnitude and complexity.

Annually a greater percentage of the gross national product is devoted to defense and concurrently a greater percentage of de-

fense or quasidense expenditures are devoted to missileery and space exploration.

## R & D Growth Like Topsy With Government Dollars

To top this all off, annually a greater percentage of aerospace expenditures is devoted to Research and Development.

In California we are well aware of this because we get approximately 24% of the aerospace business and 16% of all the Government's Research and Development work.

Currently, out of an estimated GNP of \$550 billion, approximately \$16 billion will be spent for R & D, with the Government outlay amounting to 70% of this total and private industry furnishing less than \$4 billion.

These figures, while significant in themselves, do not begin to tell the whole story of the problem they pose for industry as a whole and for the aerospace industry in particular. What does tell this story is the growth of National Research and Development during the last 25 years and the prospect for the next five years.

Back in 1937, virtually all R & D was privately financed, and totaled approximately \$1 billion. During the war years that total increased to about \$2.5 billion, about half of which was for the Government. Ten years ago, the total was nearly \$5 billion and the percentage had shifted to nearly two-thirds for Government R & D. By 1960, the total was about \$10 billion, with more than two thirds under Government contract.

Today's figures are a total of \$16 billion, with about 70% Government, as I have just noted.

## Can Industry Absorb R & D On Its Own?

Looking ahead to the next few years, it has been reliably esti-

mated that total R & D will reach \$30 billion in 1967, and of this, \$20 billion will be for the Government. You can appreciate the effect of all this on the aerospace industry if Government continues to insist, as it is beginning to do now, that industry finance its own facilities and personnel for such an extensive R & D program.

Let me now outline a few of the problems which changing circumstances have brought to the industry in the last few years. They are all related to growth and simply stated, they include:

(1) The rising high cost of space boosters and space vehicles which is bound to restrict the number of types to be developed.

Yet, more and more in the aerospace field, particularly in recent years, the Government is becoming increasingly restrictive in funding our R & D programs. It is forcing private industry to share in the cost of these programs.

At the same time, it is now the expressed policy of the Government, which we applaud, to recognize the increased risk placed upon contractors by the adoption of incentive contracts. The intention, of course, is to reward good performance and penalize poor performance. This is a worthy objective and should reverse the declining profit rates for those companies doing a good job.

We wholeheartedly endorse this action but we should state that our experience with the actual application of the incentive formula on major multimillion dollar Research and Development contracts is very limited. Fair administration of changes of scope of work, recognition of cost changes beyond the control of a contractor, and other factors will determine the success of the incentive pricing program. Within our own company, I am encouraged by our experience to date.

(2) The second problem is the rapid obsolescence of these devices, which puts new emphasis on Research and Development work.

(3) The multiplication of aerospace firms, both prime and sub-contractors, as former airframe concerns and other industrial giants and large chemical companies get into the business.

(4) A certain amount of public or political reaction against spending hitherto fantastic sums for "moon" landings or similar projects.

(5) And, of course, the effect on profits as competition for available programs increases and additional pressures mount for geographical distribution of aerospace jobs.

## Proliferation of Bidders

There are other associated problems which I will touch on later, but the main problem is the proliferation of bidders out of all proportion to the increase in the size of the business, spectacular as that has been.

The same kind of thing happened once, of course, in the early days of the automobile industry, in aircraft between the two World Wars, and in radio between the mid-1920's and the mid-1930's. But in those instances Government "controls" were negligible factors and in good old free enterprise style, the more alert, better managed companies survived.

But the conditions which made for the growth and prosperity of the surviving automobile, aircraft, and radio companies do not exist in the aerospace industry today. There can never be a "popular" market; there is only one cus-

tommer, the Government. Free competitive conditions do not exist in the old-fashioned meaning of that word. Profits are closely controlled. These conditions are the heart of all our growth problems.

As a percentage of our Gross National Product, major space programs and Research and Development of Aerospace Systems have tended to increase—but not nearly in proportion to the number of new firms competing for the business.

A recent report showed the following comparisons between GNP and R & D expenditures by the Department of Defense, NASA, and the AEC.

Year	GNP	DoD	NASA	AEC
1960---	503.5	4.496	.744	2.713
1961---	518.7	6.230	1.256	2.806

These figures do not separate strict aerospace R & D from R & D for conventional weapons systems in the case of DoD or civilian atomic energy research in the case of AEC, but it can be argued that aerospace-related research constitutes the ever increasing bulk of the nation's R & D costs. Figures for 1962 are not available, but I am sure they would reflect an increasing ratio of R & D to GNP.

## Contemplated Expenditures

The Federal Budget calls for major space program expenditures of \$6.1 billion for Fiscal Year 1964 as compared with \$4.3 billion for 1963. The Department of Defense contemplates expenditures of \$1.6 billion compared to NASA's \$4.1 billion.

Contemplated expenditures by the Atomic Energy Commission in the field of national defense are placed at \$2.85 billion for 1964 compared with \$2.87 billion last year—a slight reduction.

In 1946, immediately after World War II, it was estimated there were 41 major prime contractors in what is now the aerospace business. Of these, a dozen were engaged in missile work and another dozen in propulsion. The rest were aircraft contractors.

Today it is estimated there are more than 100 primes, of which at least 50 are involved in missile programs and 30 in propulsion, the remainder combining aircraft, missiles and propulsion programs.

## Electronic Companies in Space Work

Electronics companies, which share more and more in aerospace programs, have multiplied in number and the larger ones have grown apace as space programs call for more and more sophisticated "black boxes" for guidance,

communications, reporting, and other purposes.

It follows from this that there is intense competition for available appropriations. The choice of programs has narrowed down considerably from a decade ago when dozens of types could be developed and produced and everybody was sure to get a piece of the business.

Further, in order to perform in the high technology areas and win some of the few big contracts left, the companies are in an intense competition for brains and this takes money. If you doubt my word, just glance at the "Help Wanted" section of any metropolitan newspaper these days. The East Coast companies are trying to snare people on the West Coast. The West Coast people are doing the same thing on the East Coast, and both of them are doing it to each other in the Middle West.

## No Business Has Such Challenges

No business is so fast-changing. None has made such great strides. None is so challenged by international circumstances to make constant breakthroughs to meet Soviet achievements or Soviet stunts. First it was "Sputnik," then "Lunik," then two men in space at the same time, and finally it was practically a honeymooning couple in orbit.

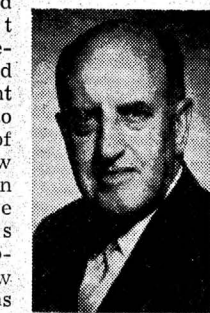
Yet the industry, while people are just beginning to grasp the significance of chemical rockets and their potential, must move on to new methods of propulsion, nuclear, ion, or some other. The amount of Research and Development work which this calls for is beyond the capacity of private enterprise alone to provide.

## Major Problems

This is getting to be one of our major problems. The Government is more insistent upon the private financing of research facilities and the personnel to man them. Financing these facilities means that there must be greater depreciation allowances if companies are going to survive.

The question of profit is another problem for which no solution mutually satisfactory to Government and industry has yet been found. Perhaps incentive contracts will bring about greater stability in the industry by weeding out companies ready to "buy" a development contract with a fixed fee with the hope of eventually making out on contract changes or cashing in on a follow-on production contract. But

Continued on page 13



R. I. McKenzie

We are pleased to announce that

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# International Liquidity Proposals Gaining Support

By Paul Einzig

**Foreseeing major rise in proposals to increase international liquidity at the coming International Monetary Fund annual meeting, Dr. Einzig attributes America's changes to an approving attitude to its realization that solution of our balance of payments problem is unexpectedly difficult. British economist maintains there is inadequacy of such resources because world prices have been permitted to treble. Asserts that only if prices can be held stable can liquidity plans finance increased foreign trade without causing balance of payments crises.**

LONDON, England—Proposals to increase international liquidity are likely to figure prominently at the annual meeting of the International Monetary Fund. At last year's meeting Mr. Maudling's proposal had a cold reception, but in the meantime the atmosphere appears to have changed, and quarters which formerly flatly rejected the idea are now inclined to consider it. Foremost among these quarters is the Washington Administration which, judging by President Kennedy's recent message, is no longer rigidly opposed to the discussion of some arrangement, even though he is as yet not prepared "to recommend any specific prescription for the long-term improvement of the International monetary system."

### Changed U. S. Attitude

This change in the official American attitude is attributed here to the realization that the solution of the balance of payments problem of the United States is more difficult than it had been assumed to be. In view of the probability of further gold losses through balance of payments deficits, the American authorities are now prepared to consider a solution which in given circumstances would help the United States. The favoring of such a solution has always been regarded as an admission of weakness. While the British authorities have long ceased to be influenced by this consideration, the admission of the possibility that even the United States might come to favor such a remedy is certainly a new departure.

Curiously enough, quarters on this side of the Atlantic which are inclined to become converted in favor of some liquidity scheme are inspired by considerations exactly opposite to those that have weakened official American hostility to that scheme. What Europeans are afraid of is the effect of a success by the American authorities to restore the equilibrium of their balance of payments. It is argued over here that once the annual dollar surpluses come to an end the perennial scarcity of dollars would return and this would mean that international liquid resources would become even less adequate.

### IMF's Discussion Limits

It is doubtful whether the International Monetary Fund meeting would get down to discussing the respective merits of the various plans put forward for increasing international liquidity. There is really nothing much to choose between them. The London Economist is right in saying that any reasonably articulate economist could work out some such scheme on the back of an envelope in ten minutes. Before the comparative advantages of the various schemes could be discussed at all, an un-

derstanding would have to be reached on the basic principle.

### Realism About Liquidity

The question is, is there really a shortage of international liquidity resources? In the sense that most countries are unable to spend abroad as much as they would like to it is, of course, always possible to argue that such resources are inadequate. But why are they inadequate? Because the world price level has been allowed to treble since the War. And the reason why the increase compared with before the War has been a mere 200% and not 400% or 600% is precisely because, in the absence of unlimited international liquid resources, all governments had to resort to measures from time to time to check inflation in

order to safeguard their balance of payments. Had any one of the liquidity plans been in force since 1945 the resources it could have provided would have been used up in the forties, right to the extreme limit of possibility. Prices would have risen much faster and the increased volume of liquidity would have soon become inadequate. From time to time the plan would have had to be supplemented by additional measures providing for international inflation, and each additional dose of inflation would have defeated its object in due course.

Is there any reason to suppose that it would be otherwise if, instead of having applied the plans in 1945, they were to apply them in, say, 1965? For a few years a number of governments would be able to inflate with impunity—that is, with impunity in respect of the effect on their balance of payments, the gaps would be filled by means of additional borrowing of international liquid resources. The punishment would assume the form of a steeper rise in domestic prices.

### Prices the Crux of the Matter

The only way in which any international liquidity plan could possibly produce lasting beneficial effects would be if the inflationary effect of the expanded purchasing power were to be kept down to a minimum. This could only be done through the adoption of sen-

sible incomes policies in every country based on cooperation between the government, employers and employees. If prices could be kept reasonably stable then the additional international purchasing power created by the liquidity plan would permanently increase the volume of foreign trade that could be financed. Then and only then would it be possible to expand national economies without running the risk of an immediate balance of payments crises.

Unfortunately, the adoption of national incomes policies and their acceptance by all parties is a much more difficult task than the increase of international liquidity by a stroke of the pen. The chances are, therefore, that most people will favor the latter solution even though, taking the long view, it is no solution at all. To say that a sensibly conceived and executed incomes policy would obviate the necessity to increase international liquidity is stating the obvious. Unfortunately the obvious is often ignored.

## Schmidt NY Mgr. For Courts & Co.

Louis H. Schmidt, Jr. has joined Courts & Co., members of the New York Stock Exchange, as manager of the New York City office at 25 Broad Street. He was formerly with Kidder, Peabody & Co.

## Namm Partner In F. I. duPont

Andrew I. Namm has been admitted as a general partner to Francis I. duPont & Co., 1 Wall Street, New York City, members of the



Andrew I. Namm

New York Stock Exch. and other leading exchanges, it has been announced by Edmond duPont, Senior Partner.

Mr. Namm becomes the firm's second floor partner on the American Stock Exchange.

His father, Major Benjamin H. Namm, was a Public Governor of the American Stock Exchange from 1941 to 1957.

Mr. Namm joined Francis I. duPont in 1959 and has been manager of the firm's One Wall Street Office since early 1962. Prior to that, Mr. Namm was Vice-President of Namm Loeser's department store in Brooklyn.

### Los Angeles Dealers

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# The Market . . . And You

BY WALLACE STREETE

Stocks were back on the recovery trail this week and, suddenly, talk of the Summer rally showing, although somewhat late, was revived. A procession of good earnings news, along with cheering dividend action, seemed to be taking hold with investors to account for the better action.

The summer rally is a somewhat nebulous thing, at best. To purists it means that stocks will sell higher sometime during the summer than they did just prior to Memorial Day, "Summer" in Wall Street arriving somewhat earlier than on the calendar.

To the extent that the industrial average was higher on the day after Memorial Day this year, followers of the theory can claim that the seasonal manifestation was present.

Those who apply the theory more broadly, specifically the standing of the industrial average sometime during June, July and August, have already been frustrated for two-thirds of their Summer. For at no time since May 31 has the industrial average been anywhere near the recovery peak; and, in fact, during July's closing days was nearly 40 points under the May 31 standing.

It was the first time in a decade that July had missed out on a Summer rally excepting only the election year of 1960. In the entire history of the Dow industrial average, dating back to 1897, July has produced advances twice as many times as it showed declines.

Over the years the record for bullish action during August is almost as good as for July and, in starting off the month by jumping a dozen points in a handful of sessions, August was off to a good start at the very least.

### Independent Individual Situation

For individual situations, the action of the market barometer was of no interest, and no help. Brunswick Corp., once the pet of the "growth" advocates, was one such.

Brunswick had had a long run as a growth situation where miniscule yield and a high price-earnings ratio were the identification badges. It had four stock splits in four years from 1957 through 1960 when its market price was soaring. But this week it reached the ignominious point where its dividend had to be omitted. And in the process the present shares that had sold at 50 or better each year since the last split, were down to less than a fourth of that value.

The multiple splits had raised the capitalization from half a million to 17½ million shares. Per share earnings in 1958, when there were only a bit more than two million shares, figured out to \$6.40 a share, but on the present capitalization only worked out to 69 cents a share.

For 1961 the company reported \$2.56 a share, last year \$1.36 and for the first half of this year, 13 cents after having reported a deficit of three cents for the first quarter. Consequently, there was little discussion around over the growth potential inherent in this company.

### An Uncertain Item

Sperry Rand has never worn, even temporarily, the "growth" mantle despite its participation in space age projects and office machines which spurred other issues in the fields to good market action in recent years. It has been a disappointment to its followers ever since it was set up in 1955 in a merger between Sperry Gyroscope and Remington Rand.

Time after time various researchers have raised the question of whether Sperry Rand was about to make the significant turn in its fortunes. But earnings that came to \$1.80 a share the year after the combination was set up have since declined rather steadily. For fiscal 1963 the company reported a scant 43 cents a share.

There has been no discernible improvement in its affairs since, but some confusion was added to the picture when it was learned that Martin Marietta, cash-rich defense contracting firm, had acquired close to a million shares of Sperry, some 3.2% of the outstanding total. And Martin's President promptly was made a Director of Sperry. But just as the speculation over the meaning of the acquisition was raging, Martin's President abruptly resigned from the Sperry Board.

That ended the immediate expectation of a merger between Martin and Sperry, but did little to kill off speculation that Sperry could be near a turn for the better to warrant such a commitment by Martin.

Sperry's poor showing last year was a combination of large losses from manufacturing consolidations and introduction of new office equipment—costs that won't be necessary this year. Its backlogs for both office equipment and the defense work which accounts for nearly half of its sales are large. This suggests the possibility of record sales this year.

If Sperry has made the important economies claimed, and with the large losses absent or trimmed vastly, it could show a rebound of sizable proportions in its profit on record sales. At least Martin seems sufficiently impressed to maintain that it will hold its large investment in Sperry despite the disagreement between the officials. Sperry itself has predicted that earnings this year will at least double those of last year.

### The Enigmatic Airlines

The airlines were an enigma of sorts, their picture occasionally scrambled by the Civil Aeronautics Board's ruling that would terminate Northeast's Florida route and leave that lucrative run to Eastern and National. And Northeast promptly vowed to appeal to give that situation the suspense element.

General Telephone & Electronics, like Sperry, has had a mundane existence for the most since its acquisition of Sylvania and the problem of digesting the added enterprise. Despite the market's strength early this year, it has not participated notably,

and its range hasn't stretched to a full four points. In fact, since the commotion around the time of its split in 1960, its range since has only run around 14 points.

The company generally gets a high rating for long-range growth from market analysts, has an indicated yield in the 3% bracket, about average, and set some records in operating results for the first half—all without inspiring much market attention.

In the first half General Telephone showed that its telephone operations are still an important part of its business and on only a 10% rise in revenues it was able to boost income by around a fourth. Its manufacturing operations reached a new peak on a small increase but profits were 11% better and its defense business and backlog are important elements in its picture. Overall, the company's profit for the half was up 21% on only a 5% increase in revenues. It could be an indication that better days are ahead for General Telephone which, inevitably, would be the cornerstone for better market action.

### Steel Outlook Obscure

There was still little in the way of clearcut indications of what lies ahead for the steel companies, and most were quiet marketwise as a result. Unless and until some better ideas of how they will fare in the usual fall business pickup comes along, there is little that could spur convincing action by them, not even a clearcut eruption in a general Summer rally.

[The views expressed in this article do not necessarily at any time coincide with those of the "Chronicle." They are presented as those of the author only.]

# THE SECURITY I LIKE BEST . . .

Continued from page 2  
both ranked fourth out of the five companies in its bracket.

As so often happens, however, a turn to the tide was at hand. From 1958 through 1962 Indiana's product volume grew 16% versus a 13% increase in U. S. demand. Cash flow per share increased 32%, a gain three times that of Shell and Phillips and twice that of Cities Service. Sinclair's cash flow last year was unchanged from 1958. On a net income per common share basis the comparisons are as follows: Indiana plus 38%, Shell plus 23%, Phillips plus 27%, Sinclair minus 22%, and Cities Service plus 19%.

The foregoing figures indicate Indiana's sharp "turn around." But the stock's present price of 64 suggests that the unfavorable "image" created by disappointing results of the mid-1950's still lingers in the minds of many investors. Despite the record of the past five years Indiana is selling at 12 times net earnings per share for the 12 months ended June 30, 1963 versus a multiple of 15 for Shell, 16 for Phillips, 11 for Sinclair and 13 for Cities Service.

We consider the present price of Indiana very reasonable both in relation to comparable companies and to the market as a whole. We estimate 1963 earnings at \$5.00 per share with moderate growth over the next few years. The present \$2.00 cash dividend is the lowest earnings payment of any of the five comparable companies. For several years the cash dividend has been supplemented by fractional shares of Standard Oil Company (New Jersey), equivalent last year to 50 cents per Indiana share.

We favor Standard Oil Company (Indiana) for a combination of well secured current income and price appreciation as investors more fully appreciate the company's substantial progress. The stock is listed on the NYSE.

## Lohman V.-P. of Walston Co.

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# Encouraging Factors Easing World Dollar Pressures

By Oscar L. Altman,\* Assistant Director, Research and Statistics Department, International Monetary Fund, Washington, D. C.

Contrary to predictions, our payments imbalance in the first quarter of 1963 failed to improve and its intractability is the cause of considerable concern both here and abroad. Mr. Altman's examination of the turnabout in our payments position since 1953, concludes on a hopeful note. Encouraging presaging developments seen lessening international pressures on the dollar are: measures taken to modify free gold price changes and to curb speculatively disturbing short-term capital flows; the recognition and willingness by major countries to nip currency-runs in the bud or to stop them from feeding upon themselves; the declining payments-surplus position of European countries, and the narrowing international interest rate differential.

International financial trends are more interesting today than they would have been 10 years ago. This is not because the problems today are more important than they were then. On the contrary, 10 years ago the world was concerned with the basic problems of restoring a freely functioning international economic and financial system, which had broken down in the 1930's and been destroyed by World War II. We have in large part re-created such a system. Today we are concerned with operating it more efficiently and adapting it to new problems.



Oscar L. Altman

Nevertheless, international problems and financial trends seem more important to us today than 10 years ago, because they concern us more. Everyone is aware of the changed position of the dollar and of the state of the balance of payments. A decade ago we viewed the international financial scene from a position of unquestioned strength; and we thought our balance of payments deficits were desirable. These deficits accelerated the development of Europe and other parts of the world. They also made it possible for many countries, principally those in continental Europe, to accumulate substantial reserves of gold and dollars. Today we are trying hard to eliminate our balance of payments deficit. We are girding ourselves for fierce competition and are prodded by feelings of weakness.

International financial trends have many ramifications. Only a few of these can be touched upon in a paper this size. Even so, it will be useful to review briefly the situation in the recent past before undertaking a discussion of the emerging future.

## I

The Annual Reports of the International Monetary Fund provide a balanced review of the world's financial situation. It is, therefore, interesting to observe that the Report for the year ending April 1953 placed great emphasis upon three problems.

Chapter II discussed the residual dollar problem, more familiarly known as the dollar shortage or the dollar gap. The opening words of this chapter have a curiously antique sound and they read as follows: "The persistent tendency toward a surplus in the United States balance of pay-

ments has been one of the main preoccupations in the field of international finance since the end of World War II."<sup>1</sup> Optimists then thought that the dollar gap would persist for a number of years; some pessimists were sure that it would continue for a generation or more. Today, as we know only too well, the U. S. balance of payments is in deficit. In the last few years, these deficits have been large. As a result, foreign holdings of dollars keep increasing and U. S. gold reserves keep falling. Once again the problem seems intractable.

The Annual Report for 1953 also discussed the problem of currency convertibility and the removal of exchange restrictions, saying that "the renewed determination with which many countries are endeavoring to move toward convertibility is a most encouraging development."<sup>2</sup> Even this mild statement was then considered optimistic in many quarters. Yet today it can be said that exchange controls and restrictions have been largely or completely eliminated in most industrial countries, and that they have been reduced almost everywhere. The major European countries made their currencies externally convertible *de facto* in 1958, and convertible *de jure* (under Article VIII of the International Monetary Fund Agreement) in 1961.

The Annual Report for 1953 also decried inflation while seeing no end to it. It noted that "in the modern world, there are many forces, both economic and social, that seem likely for many years to come to foster a climate of opinion in which it will always be easy to generate new inflationary forces."<sup>3</sup>

## Quiescent Inflation

It would be rash to say that inflation is dead. It would be more prudent to say that it is merely sleeping and that it would be wise not to awaken it. The turning point came around 1958. Since then, wholesale prices in the United States have remained unchanged; consumer prices have increased by 6%, largely because the prices of services have increased.

The postwar inflation came to an end because the industrial countries caught up with the effects of the war, and greatly increased their capacity and productivity. Underdeveloped countries expanded their output of primary commodities in the face of new substitutes and limited demand and the prices of many of these commodities fell. On the other hand, price stability, though

highly desirable, brought its own problems. One of these was a problem with which we are only too familiar, namely, a decreased ability to pass along increases in wages and other costs.

In the last year or so, Per Jacobsson, the late Managing Director of the International Monetary Fund, warned of the opposite danger, namely, the possibility of deflation. Thus, in October, 1962, he said that "it will be necessary for us to be on our guard that the great increase in productive capacity does not lead to a general decline in business, or even to a deflation as it has done more than once in the past. I believe, therefore, that to guard against such tendencies, should they set in, there may be a need for more pronounced expansionary policies in the countries of the Western World."<sup>4</sup>

## II

A few words are in order about exchange rates, which were not a major problem in 1953, though they had been a problem some years earlier and became a problem some years later. Exchange rates greatly affect the course of foreign trade and world confidence in particular currencies. Lack of confidence under conditions of convertibility and freedom stimulates currency speculation. It encourages swings in the timing of international payments ("leads and lags") and in capital movements associated with normal business operation and investment.

## Postwar Devaluations and Revaluations

Many underdeveloped countries have devalued their exchange rates—some a number of times—since World War II. Although these devaluations are very important for the countries concerned, and for foreign investors in these countries, they have relatively little effect upon international financial developments. There have, however, been important changes in the exchange rates of industrial countries. In 1949, nineteen members of the Fund and ten other countries devalued their currencies. Sterling and many other currencies were devalued by 30% in relation to the dollar. The importance of these adjustments is underlined by the fact that the devaluing countries then accounted for two thirds of the world's imports. These devaluations were a belated recognition of the changes caused by the War, but there are still differences of opinion about their timing and extent. The French franc was devalued by 29% in 1957-58.<sup>5</sup> As was suspected at the time and confirmed subsequently, the new rate undervalued the franc and thus gave France a competitive advantage in world markets. As of now, this advantage in all probability has been wiped out, or is close to being wiped out. The deutsche mark and the guilder were revalued by 5% in 1961. This belated action had significant corrective effects, but it touched off large movements of short-term capital. These capital movements reflected the view that these revaluations were a prelude to other changes in exchange rates. Large amounts of sterling and dollars

<sup>4</sup> Speech to the Women's National Democratic Club in Washington, D. C., October 15, 1962.

<sup>5</sup> In August 1957 the franc was devalued *de facto* from 350 to 420 to the dollar; in December 1958, the rate was increased to 494. This rate was converted to 4.94 New Francs to the dollar when the franc was made heavier in 1961.

were converted into continental European currencies, particularly deutsche marks and Swiss francs. Finally, in May 1962, the exchange rate of the Canadian dollar was fixed at U. S. \$0.925 after having been allowed to fluctuate for more than a decade, during which it reached a high of U. S. \$1.06.

## Today's Cross-Rates' Spread

As late as 1961, there were strong opinions in some quarters that sterling would have to be devalued if Great Britain entered the Common Market, and that the dollar might have to be devalued (though not necessarily to the same extent) to make American goods competitive in world markets. If such views have not been completely eliminated by now, they have at least become uncommon.

In general, the structure of exchange rates appears to be better now than it was for many years, particularly for the major industrial countries. This structure is a constructive force for the future.

The problems and strains implicit in all of these developments were regarded as very serious at the time. But there is already a tendency to gloss over their seriousness, thus playing down the great progress that has been made in the postwar period. At the same time there is an unfortunate tendency to disregard the uniqueness of many of these changes, and rather to consider them as instances of a continuing trend.

Finally, it should be noted that in the last few years there has been increasing recognition that the Common Market can function effectively only if the exchange rates of its members, at least with respect to each other, are considered to be firm. In addition, there is some question whether the Common Market can operate most efficiently if fluctuations in the cross-rates of its members continue to be as large as would be consistent with present limits of approximately ¼ of 1% of each currency with respect to the dollar.

## III

After years of having been taken for granted, the size of the U. S. gold stock has become news. Weekly changes in this gold stock are noted with anxiety, and there seems to be some cause for satisfaction if the gold stock remains unchanged for several weeks. Yet such close attention to gold movements really serves no useful purpose. It hides what should be obvious, namely, that the United States cannot run a balance of payments deficit without losing gold. The United States cannot forecast a balance of payments deficit for 1963 and 1964 without also forecasting an outflow of gold.

## Gold Outflow's Size

How large is this outflow in relation to the balance of payments deficit? Is the proportion of the deficit that will be settled in gold likely to increase or decrease in the next year or two?

The April, 1963 issue of the *Federal Reserve Bulletin* summarizes the assets used to settle the U. S. balance of payments deficit in the last four years.<sup>6</sup> The overall deficit in 1958-62 was \$15.7 billion, while the deficit as measured by official settlements was \$12.1 billion. The United States transferred \$6.4 billion of gold to foreign monetary authorities, and \$344 million to the International Monetary Fund in connection with

the increase of its Fund quota in 1959. In addition, foreign official authorities in 1962 acquired \$251 million of nonmarketable Treasury securities denominated in their own currencies. These securities are neither gold nor dollars, but since they would be unaffected by a devaluation of the dollar, they may well be considered as closer to gold than to dollars. Gold and U. S. securities denominated in foreign currencies constituted 55% of the deficit in 1958-62 measured by official settlements, and 42% of the total deficit.

An earlier study of my own, covering the whole postwar period (1946-61), concluded that the first billion dollars of deficit (official settlements basis) involved gold payments of \$365 million, while each additional billion dollars of deficit involved gold payments of \$565 million.<sup>7</sup> In 1962, the over-all deficit was \$2.2 billion. The deficit as measured by official settlements was \$2.00. On my formula, this implied a gold outflow of \$930 million. In fact, the gold outflow was \$900 million. In addition, as already mentioned, three European countries (Germany, Italy, and Switzerland) acquired \$251 million of U. S. nonmarketable securities denominated in their own currencies.

Gold outflows in 1963 will be influenced largely by the size of the balance of payments deficit. As in 1962, a deficit of \$2 billion would imply, as a first approximation, a gold outflow of about \$930 million. This figure could, however, be modified by a number of factors.

## Factors Modifying Gold Outflow

(1) The gold outflow depends upon the particular countries which acquire dollars. Gold outflows are higher when payments surpluses are earned in Europe than when they are earned elsewhere, since European countries traditionally keep a large percentage of their international reserves in the form of gold. In 1962, large amounts of dollars were acquired by Canada (\$720 million) and by Japan (perhaps \$500 million), yet Canada's gold holdings fell by \$240 million and Japan's were virtually unchanged. Moreover, the Fund's holdings of dollars increased by \$625 million in 1962, principally because of repurchases by members that had drawn earlier, notably the United Kingdom.<sup>8</sup> The Fund, of course, does not convert any of its currency holdings into gold. However, the Fund's holdings of dollars are now equivalent to 74% of the U. S. quota. Hence, until some members borrow dollars from the Fund (or in the terminology of the Bretton Woods Agreement, draw dollars), other members cannot reduce their obligations (repurchase) by paying over dollars.<sup>9</sup>

(2) the gold outflow also depends upon the substitutes for

*Continued on page 37*

<sup>7</sup> "Quelques aspects du probleme de l'or", *Cahiers de l'Institut de Science Economique Appliquee*, Serie R, No. 7, July 1962. The equations and chart are reproduced in Hal B. Lary, *The United States as World Trader & Banker* (1963), pp. 20-22.

<sup>8</sup> The United Kingdom made repurchases of \$417 million in dollars. If it had not done so, it might have converted a substantial part of this into gold.

<sup>9</sup> The Bretton Woods Agreement provides that members cannot make a repurchase in any currency when the effect of such a repurchase is to raise the Fund's holdings of that currency to more than 75% of quota. The quota of the United States is \$4.1 billion and the Fund's holdings of dollars are now \$3.0 billion.

# Consumer Durables Market And Related Financing

By William F. Butler,\* Vice-President and Economist, The Chase  
Manhattan Bank, New York City

**Tax-cut would assure speeding our long-term economic growth according to Dr. Butler who predicts moderate expansion in next 12 months with 1963 GNP averaging out to \$585 billion and 1964's second quarter reaching an annual rate of \$610 billion. In the year ahead, sees durables other than autos, climbing 4-5% and further extension of consumer credit but at a somewhat slower pace—and faster rates if taxes are cut.**

My analysis pertains to the outlook for consumer durable goods other than autos and for consumer credit. Before doing so, however, it is necessary to set forth my assumptions as to the course of general business. Trends in any specific sector of the economy affect, and are affected by, over-all activity.



William F. Butler

For the year ahead, I look for good business, a period of moderate expansion, but no boom. The questions relate to trends after the spring of next year. If we have the wisdom to cut taxes in a manner that will encourage incentives, I think we would see a vigorous expansion in business carrying through 1964 and perhaps further. If tax action is not taken, or if it is inadequate, I would expect business to level out fairly early next year, and I would be concerned about the possibility of a moderate adjustment later in 1964. I hasten to add that I believe the major reason for cutting taxes is not to ward off a recession in 1964 but rather to speed our longer-term economic growth.

For those who are addicted to the use of numbers, mine would show a GNP for this year averaging about \$585 billion. The annual rate could reach \$595 billion in the fourth quarter of this year, and top \$610 billion in the second quarter of 1964. While this would be a good advance, it would not bring any significant reduction in the unemployment rate.

## Durables Other Than Autos

Against this background, let us turn to the outlook for consumer durables other than autos. This category is indeed a mixed bag. The items in it range from tweezers, through jewelry, fishing rods, books, furniture, boats to private helicopters and something I do not understand or believe which is denominated "durable toys." First quarter 1963 outlays for consumer durables other than autos are estimated to have reached an annual rate of \$23½ billion. This is a gain of 3½% over a year earlier and 1½% over the previous quarter.

Furniture, appliances and other household equipment account for almost three-fourths of the other durables category. Expenditures for these items ran at a rate of \$20.8 billion in the first quarter, up 5½% in a year. The estimated increase for the remaining group of heterogeneous products was less than 3%. This may well be an understatement, since outlays for these items have been rising faster than this in recent years.

For more detailed information, you have to piece together information on retail sales, production, shipments and distributors' sales. For example, output and distributors' sales data for the first four months show TV up 5½%, air conditioners up 46%, furniture plus 6%, refrigerators up 10%, ranges plus 5%, dishwashers up 21%. The only minuses are home radios, off 15%, and freezers, off 1% though improving recently.

In terms of retail sales, furniture store sales are 5½% above a year earlier, appliance stores up 7%, hardware and farm equipment up 3% and the remaining miscellaneous group (jewelry, book, gift and novelty stores) up 15%. There appears to be no evidence of any significant piling up of inventories.

All in all, business in the other durables field was good but not exuberant during the first four months of the year.

## Long-Term Trends

Before attempting to look ahead, it is useful to review briefly some of the important longer-term trends. Taking the category of durables other than autos as a whole, sales in constant dollars moved ahead along a 4% per annum upward growth trend from 1947 through 1955. Since then the average growth trend has slowed to 3.2%. This is a lesser slow-down than has been the case in autos, and yet it amounts to a 20% decline in the rate of growth.

The slow-down was concentrated in household furniture, appliances and other household equipment. Here the growth trend dropped from more than 5% in the earlier period to 2½% in the past seven years. In contrast, expenditures for the remainder of the other durables group, which are heavily weighted by leisure and luxury goods, have been moving ahead at a pace of almost 6% per annum recently as against 5% in the early postwar period.

At the same time, the replacement market has become steadily more important. Replacement rose from 70% of expenditures in 1947-55 to 78% in 1956-62, and to more than 80% currently. With more than nine out of 10 families owning a radio, refrigerator, washing machine and TV set, the importance of replacement is obvious. Yet saturation is low for air conditioners, freezers, dishwashers and color TV. This is an area of our economy where innovation is extremely important—a steady flow of new and better products is needed to produce prosperity in these industries.

## Outlook for the Coming Year

Looking toward the year ahead, I would think prospects favor an increase in expenditures on durables other than autos of 4-5%, or a moderately better showing than in the past year. This would lift the total to a rate of more than \$30 billion. Population factors are

working on the side of expanding markets with an increase in marriages. Since most of the young married couples seek apartments, demand will be strongest for items geared to that market.

Surveys of consumer plans to buy these items yield somewhat conflicting results, a characteristic which has been fairly typical of such surveys. The latest such survey—by the University of Michigan—shows a moderate decline in consumer confidence and consumer buying plans.

However, the major reason for expecting an increase in sales of durables other than autos is that consumer incomes are rising. This could restore consumer confidence. Under my GNP projection, consumer income after taxes would increase almost 6%. A tax cut, if it should come next year, would add to consumer purchasing power and bolster sales of consumer durables other than autos later in 1964.

## Consumer Credit

An expanding total of consumer credit is necessary to finance rising sales of consumer durables. New instalment credit extended each year usually runs to somewhat more than total sales of durables, since some borrowing goes to finance other things such as medical expenses. Some families are borrowing to finance new purchases while others are paying off past loans. Of a total of more than \$60 billion of consumer credit outstanding, more than three-fourths is instalment credit, and 40% instalment paper is written on autos.

Consumers have exercised remarkable restraint in their use of credit. In good times, they take

on additional debt to finance purchases, primarily of durable goods. And when repayments reach a certain level of income—currently something like 13½% to 13¾% of income—consumers cut back the rate at which they take on new credit, so that repayments on past debt outweigh new credit extensions. Thus, we have had a well-defined cyclical pattern in consumer credit extensions in the postwar period which has tended to lag the general business cycle a bit.

It used to be argued that consumer credit would accentuate both booms and recessions. Experience shows that such fears were highly exaggerated. In the past year consumer credit outstanding has increased by some \$6 billion—or a 10% rise in credit as against a 5% increase in consumer incomes. This is substantially less than the rise in 1955 or 1959. And the increase in credit during the past year amounted to only a bit more than 1½% of total consumer purchases and less than 12% of outlays for durable goods. In other words, individuals' equity in durable goods rose much more than did the debt incurred to purchase such goods.

At present, we could be approaching a period when extensions of new credit might begin to slow down. Repayments are up to 13.6% of consumer income after taxes. Thus, repayments are in a range that on the basis of experience precedes a period of caution on the part of consumers. However, this does not necessarily mean an immediate cutback in new credit extensions. Consumer incomes are rising, so there is room for further use of credit without pushing the repayments-to-income ratio too high.

All in all, I would argue that there is room for a further extension of consumer credit in the year ahead, though perhaps at a somewhat slower pace. This should suffice to finance the increase in consumer purchases of durable goods other than autos which I am projecting. If taxes are cut, I could envision a continued increase in outstanding credit through 1964. However, with no tax cut, I would expect another moderate cutback in consumer credit extensions beginning about a year from now. This, then, is another of the many good reasons why taxes should be cut to enable the economy to rise to its full potential.

\*Remarks by Mr. Butler before the Business Outlook Conference of the U. S. Chamber of Commerce, Washington, D. C., June 28, 1963.

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August 7, 1963.

# Minimum Wage Laws Breed Unemployment

By James R. Phillips, Holliston, Mass.

The problem of unemployment resolves itself into governmentally caused interference with the workings of the free labor market according to Mr. Phillips who argues that free competition would create the proper job mix and full employment now unavailing. Multifarious labor laws and trade union practices are said to be the root cause of today's unemployment and not, as many charge, automation, and/or the population growth pace. Mr. Phillips points out that the Government is no longer a referee but has usurped the market's function by increasingly giving disruptive orders. Among nefarious effects noted are the tendency to pay overtime rather than hire more employees, the unwillingness of the jobless to seek work, and the claimed urgent need, now, for the State to create jobs below the "reform" minimum wage laws. Author advances as the "true solution" return to the free market system and the ending of monopolies.

One of the most often-repeated "liberal" slogans today is that automation is responsible for much of America's unemployment because (it is said) automation has eliminated a great many unskilled jobs.

No one can contest the fact that many of today's unemployed are unskilled. It is an easily proven statistical fact that the ranks of the unemployed contain a disproportionate share of high-school dropouts with no training or skills in any vocation.

It is also easily proven fact that, today, relatively few jobs exist for such potential workers. Despite a steadily rising standard of living and a rapidly growing economy, they have become . . . to a significant extent . . . *unemployable!*

The so-called liberals who dominate our Federal government today contend that the only solution to this obvious problem is the creation of vast new Federal spending programs . . . including Labor Camps for youths and public works programs for older men.

This "solution" is no solution at all. It would merely compound the problem. We have ample historical evidence to show that such a proposed "solution" would probably result in more, not less, unemployment.

Let's break this situation down into component parts, and consider segment by segment the problem and various alternative solutions. It should be clear, on the basis of overwhelming evidence and sound logic, that the only way to solve the problem of unemployment is to eliminate the factors which have caused it. And it will also be shown that automation . . . despite what all the self-styled experts may say . . . is not really the cause of unemployment. As a matter fact, it can be demonstrated that automation correctly understood, should be recognized as a force contributing to more jobs and a fuller, richer life for all.

## Automation Should Not be Feared

FIRST—Consider the case of automation itself. Modern critics of our free enterprise system have gleefully seized on automation as an excuse for a lot of collectivist notions they want to push onto the American people. They have created a mystical image of automation as a frightening new concept that has rendered all past experience as obsolete and meaningless. (All too many people have swallowed this line, unfortunately.) The picture of automation as being a force so destructive of human values that "society" must protect itself with a monstrous Welfare State . . . or even

total socialism . . . is nothing more than a figment of some imaginative minds with a collectivist bent. Automation is merely one more tool used by man in the furtherance of his economic activities. It should be no more frightening to us today than the steam engine, weaving loom, railroads, telegraph, telephone, internal combustion engine, steel mills, assembly lines, airplanes, steamboats, automobiles and even printing presses were to men in earlier ages. In every case, these new innovations disrupted established ways of doing things. In every case, the defenders of the status quo predicted that society was about to collapse completely as a result of such innovations. *But in every case, society quickly adopted and then adapted to such innovations.* Without exception, the dire prophecies of fear-mongers were proven to be groundless. Each of these innovations lifted economic activity to a higher level. As that happened, business affairs became more complex . . . and this in itself created millions of jobs over the years where none had existed before. Some of these jobs required specialized skills. Some required no skills. There was a natural "mix" or balance, more or less conforming to the natural "mix" or balance of talents, energy, ambition and ability of the population. True, jobs did not automatically appear exactly where workers with the specific skills required happened to live. But no one gave much thought to that.

America had been founded and settled by adventurous souls coming from the tradition-bound Old World. Ours had become from the beginning a free and fluid society, where men could move up and down the socio-economic ladder. People descended from immigrants who had crossed the ocean thought nothing of moving to find new opportunities themselves . . . even across the wide country to far-away California, if need be. Jobs appeared wherever the free economy created them. Workers moved to find the jobs, and adjusted their wage levels to the going "market" price for particular skills. No matter how many jobs were eliminated over the short-term by specific innovations, the subsequent jump to a higher level of economic activity never failed to create many more jobs than had been abolished.

Automation, which merely carries the process begun with Watt's steam engine and developed with Ford's assembly line to its ultimate end, is no different than any of its predecessor innovations. True, it eliminates some jobs over the near term. But, by

raising the economy to a higher level of sophistication and complexity, it merely creates an abundance of potential new jobs. *Or at least it would if the natural laws of supply and demand were allowed to operate in the labor market!*

## Reform Laws Interfere with Job Mix

This brings us to the SECOND point that must be considered in this matter. The second point is the issue of job "mix" or "balance." As previously noted, the free economy has *always* in the past created jobs in close balance to the natural "mix" of available talents.

It was only when the Collectivists began to intrude upon the workings of the natural law and the free economy that this "balance" or "mix" became seriously disrupted.

In their zeal for social justice, the Collectivists have pushed through a host of what they self-righteously call "reform" laws. These laws have attempted to upset the balance of nature by leveling society down to a single norm. The energetic and ambitious individuals who earned more money than the "norm" were to be taxed heavily under a progressive tax system. On the other hand, those who were unable or even *unwilling* to work hard were to be lavishly subsidized with all possible types of lavish handouts. This, of course, is the essence of the modern welfare state. This, in itself, is bad enough. It alone has done much to discourage ambition in the naturally ambitious and to encourage laziness in the naturally shiftless.

## An Aside

As an aside, it needs to be pointed out here that this "leveling" process is in itself a major cause of today's serious school-dropout problem. Young people today are shrewd enough to realize that the American political economy seems determined *not* to correlate rewards with accomplishments. In the old days, an individual could be pretty certain that he would go just as far in life as his native ability, ambition, training, experience and drive carried him. Given such circumstances, it was only natural that many a young man sought all the education possible. Not a few of our foremost figures were men who had educated themselves by reading books at home. Benjamin Franklin and Abraham Lincoln are two such men . . . and hundreds of thousands of other men emulated their example. The Horatio Alger formula of "rags-to-riches" was *not* the figment of an American writer's imagination. It was a true reflection of the American scene at that time. The reason people bought the Horatio Alger books in such great quantities is that they knew the books spoke of the truth in regard to opportunities in our free enterprise society. The collectivists, anxious to justify their stultifying "reforms," have tried to "re-write" history to picture the old days as a time of widespread poverty and exploitation. A careful scrutiny of reliable historical documents will convince even the most skeptical cynic that the collectivists' picture of the past is a myth . . . a fabrication of propaganda. If we returned today to the natural concept of rewarding individuals on the basis of merit, then school dropouts would cease to be a problem. Children growing up today are unbeliev-

ably well-informed about the real world around them. They would quickly see the renewed correlation between education and success, and they would intensify their efforts at self-improvement. Our society would stop "worshipping" the slob, the delinquent, the illiterate, the immoral and the lazy. We would begin *again* to honor the self-reliant, the self-disciplined, the ambitious, the honest, the literate and the productive!

But to return to the second point being considered here . . . the matter of a job "mix" or "balance" in our economy.

Given the workings of the free market for goods and services, the natural law soon calls forth to a given place the required talents for the required length of time. (This calls for flexibility on the part of individuals . . . but our country has prospered precisely because flexibility was from the beginning one of our hallmarks.)

If a certain number of unskilled common laborers has been required, the natural laws of supply and demand soon produced these laborers. The men who got the jobs were happy . . . because the jobs suited their talents or temperament. The capitalists who hired them were happy, because the wages paid out resulted in productivity adequate to cover costs and leave a profit. (And this profit, under ruthless attack by collectivists for much of this century, was the "seed-money" that created new jobs for other men. In attacking profits, the collectivists have themselves attacked a major source of jobs.)

## Unions and Minimum Wage Impediments

Now look at what happens when the Collectivist State intervenes. First it encourages the formation of labor unions . . . which are, in truth, often little more than collusive "labor monopolies" determined to raise wages above the level normally set by the workings of a free economy. This, in itself, is harmful enough to an economy. But it was only the first step. Then "minimum wage" laws were passed. These stipulated a minimum wage per hour for a wide variety of jobs. It is perfectly obvious that the only reason the laws were promulgated was to again interfere in the workings of the natural law. If the intent had not been to artificially raise the level of workers in the lower income brackets (even while progressive taxes were skimming off big chunks of income from those in upper brackets), then obviously such laws would not have been passed.

## Government No Longer is a Referee

These laws, by the way, illustrate another dangerous fallacy that has gripped men today. Even Libertarians can concede that an abstract thing called "society" exists. It is merely a figure of speech used to reflect the sum total of individuals in a given political-economic area. These individuals have many diverse and even conflicting interests, and they form many voluntary associations. These individuals also delegate certain strictly limited police powers to a State. The state functions, in the Libertarian model, as a referee in the boxing ring. It preserves order. However, the so-called Liberal of today has come to confuse the abstract notion of society with the very real structure of the State. The "referee," far from *keeping order* (prosecut-

ing thieves, upholding business contracts in court, etc.) has now arbitrarily assumed the role of *giving orders*. It is as if a referee in the boxing ring had suddenly decided that he should order both boxers how to conduct their individual affairs . . . and had ultimately instructed them to stop competing altogether, and to "co-operate." The fans would soon shout such a presumptuous referee out of the ring. The boxing promoters, who must satisfy their customers to survive and prosper, would replace such a man with a referee who knew his proper function . . . as an individual. The millions of individuals who make up our nebulous abstract called "society" need only replace the presumptuous officials of our State with men and women who know the proper and limited role of Government . . . and the natural laws would soon restore a measure of prosperity that would astound the critics and probably surprise even Libertarians.

Just 15 years ago, the minimum wage in the United States (for jobs in affected firms) was 75¢ an hour . . . with time and a half over 40 hours of work per week. Given the price-wage structure of the time, that was not a particularly great drawback in our economy. The natural law of supply and demand (for workers and jobs) seemed to be creating a situation where 75¢ an hour was somewhere close to the going "natural" minimum wage.

The result was that, in the prosperous postwar years, a full spectrum of jobs appeared . . . offering employment to men of all temperaments and all abilities. This was not the result of any Government effort. It was almost solely the result of free interplay of competitive forces in a capitalistic economy.

## Overtime in Preference to Hiring

Naturally, the Collectivists resented the fact that the economy was functioning so well *without* their "help." After much propaganda, the Collectivists got Congress to raise the minimum wage level to \$1 and (more recently) to an (eventual) level of \$1.25 an hour. (Even this doesn't satisfy the Collectivists. The newest demand is for a law setting overtime pay (after 40 hours per week) at *double* the base rate. The Collectivists look upon this as a solution to another problem they have caused. Monopolistic unions have "won" . . . with the aid of Government intervention . . . so many welfare "extras" that many companies find it cheaper to pay overtime to present workers than to hire additional ones as needed. Thus unions are themselves drying up job opportunities . . . and rather than return to a natural situation they advocate still more artificial tinkering with the wage structure.)

What has happened as the minimum wage has moved up? Hundreds of thousands of jobs have been wiped out. It is not that the jobs do not exist in *potential*. There are millions of individual instances in which an employer knows full well that a definite need exists to have certain duties carried out on a regular basis. Normally, this would be adequate stimulus for the creation of a new job. But not today! In the bulk of those cases, the employer can tell at a glance from his accounting books that the duties simply do not justify an expenditure of \$1.25 an hour . . . plus fringe benefits. The duties would not

yield added productive advantage . . . in either goods or services . . . to permit a profit at such a wage-cost. In fact, in most cases the duties would have to be performed at a loss, at such a wage-rate. Thus the duties are allocated to other personnel, sometimes through a widespread use of overtime. Or the duties are simply left undone . . . causing inefficiency, slipshodness, delays or inconvenience . . . all factors very much present in our economy today.

Thus a Collectivist law passed to create higher standards for lower income bracket workers does the opposite; it eliminates the potential jobs for such would-be workers . . . making them worse off, not better off!

**Jobless Want To Be Unemployed**

Here again the State intervenes. It decrees that "joblessness" is not the fault of individual workers (despite the well-documented fact that many people who claim to be unemployed have not the slightest intention of entering the labor market at all). This leads the State . . . again acting arbitrarily in the name of "Society" . . . to declare that since workers have a right to a job, and since no jobs are available, then the State must pay these workers for not working. (This, of course, is closely related to the concept of paying farmers for not farming. It is typical of the perversion of the basic right our ancestors fought to preserve . . . the right to be left alone in freedom to manage one's affairs without State interference.)

Thus the State, again claiming to be synonymous with "Society," taxes the people who are working and distributes part of the money to those who are not working. This is done through a payroll tax on companies. (Individual workers do not contribute to these State funds. Yet the idea has been deliberately spread that the "unemployment money" comes directly from Social Security taxes levied on individuals . . . a clever guise to convince individuals that the "unemployment money" is rightfully theirs, since they paid into the fund themselves.)

**State Must Create Jobs**

What happens when workers are thus subsidized for not working? An amazing amount of inflexibility enters the work force. Men who normally would be willing to change to new types of jobs and even move to a new area to find work now squat resolutely in one place and announce boldly that it is their right to have a job, and that it is the obligation of "society" to bring a job to them. The implication is that if free enterprise (burdened with taxes and controls) cannot create such a job for the workers, then the State (again artificially confused with "society") must create a job itself.

Now you have an ugly composite picture in which unreasonably high wage levels make it unprofitable to hire unskilled workers; in which the State taxes potential job-building profits away from enterprises to subsidize these unemployed in the luxury of loafing (often paying higher wages for not working than the same men normally could command for working); and then the State intervening again to declare that it must create jobs for the unemployed, again using money taxed away from productive private firms and individuals. The whole picture is a mess. A gross distortion of the natural economy. The Government, through its various

measures, has created an army of unemployed (and even of unemployables). Then it uses these poor individuals as a lever to expand still further the unwarranted intrusion of the State into private business affairs.

And if all these damnable economic factors are not enough to convince one of the unsoundness of such Government intervention, then we have as a final conclusive factor the terribly frightening political result of such gross manipulations.

**Public Works Breed Unemployed, Unskilled Workers**

Take the case of proposed increases in public works expenditures, for example. Today, much construction work is done by highly skilled men using costly tools. Even ditch-digging is done today with awesome contrivances that resemble something out of yesterday's science-fiction opuses. There is relatively little work in construction or roadbuilding for the unskilled. So Government money (that means our tax dollars) poured into this area merely stimulates demand for skilled workers already prospering. The result has been to drive wages of electricians, bricklayers, carpenters, plumbers and the like up into the stratosphere . . . thus making it so expensive to build a new private structure that many plans for expansion and modernization (which in themselves would create jobs) must be canceled or cut-back by cost-conscious executives. Thus we have (1) a gross waste of taxpayers' money and (2) an unnecessary increase in private costs, further damaging an already over-loaded private economy.

And finally, we come to the heart of the Government's plan to eliminate unemployment among unskilled high-school dropouts. The "liberals" of both parties advocate setting up Youth Labor Camps to hire huge numbers of youths. These camps are modeled directly after the Depression-day C.C.C. camps. They would not prepare boys for any useful role in later life. Not only that, they would "solve" the unemployment problem by spending (on overhead) huge sums of money per worker. The money could best be left in the private economy . . . where it will be used to hire the youths for productive tasks. (The dangers of these Youth Camps are obvious to anyone who studies history. King Solomon set them up in ancient Israel . . . and soon turned that nation into a slave society. Hitler set them up in Nazi Germany . . . and anyone who remembers old newsreels can recall the cadres of bronzed young men, stripped to the waist, raising their shovels in a regimented frenzy, chanting "Heil, Heil, Heil, as Hitler visited the camps.)

**The State Refuses to Abide by Its Minimum Wage Laws**

All this talk of the right of an unskilled, lazy, untalented, unambitious high school "dropout" to a job overlooks the fact that this so-called "right" can only be satisfied through organized compulsory stealing. The State steals money from productive individuals (masking the theft through the use of the word "tax") . . . and distributes this stolen money to the "drop-outs." Is it any wonder that youths are dropping out of school . . . when they can see that in such a situation the man who studies hard and works hard . . . only to get taxed to support the one who quit school and refuses

work . . . is really a fool? The State, by thus intervening in the normal workings of a free society, is turning upside down all the true values of "society." The real right in this case . . . the right to be free to enjoy the fruits of one's own efforts . . . must be restored and guarded. It is significant to note that the State proposes to pay the unskilled youths only pennies a day at the work camps . . . showing that even the State Bureau-

crats recognize that minimum wage laws today demand payments of wages far in excess of the value of unskilled work. If the private economy were given the same freedom to pay only what a job was worth in the free market, the natural laws of competition (combined with innovation and investment) would once again create a natural balance or "mix" of jobs. This is the true solution to the unemployment problem!

**The Aerospace Industry's Problems and Prospects**

*Continued from page 5*

even these opportunities are going to be very limited because for a long time to come, aerospace will not be a production-line or volume-production industry. It may never be.

The basic support of the industry is advanced technology. Probably more technological advances have been made in this field in the last 20 years than ever before. The development of complex hardware for missile defense and space exploration has brought about a host of by-products, techniques, and processes which may be capable of commercial exploitation later—in medicine, weather technology, communications, better fabrics and building materials, etc., but there is no immediate substantial dollar return likely on these.

As I have indicated earlier, the growth and complexity of the aerospace industry has brought about new relationships between Government and the industry. In a sense, there has been something akin to marriage, or at least cohabitation, and this has brought new problems.

Whereas formerly the government more or less simply stated what it wanted and let competition among private companies provide the best answer, today there is much broader control of industry by the procurement agencies. Moreover, because of the complexity of missile and space programs, the Government has had to hire "management firms" to run the programs, and these in turn are anxious at times to take over parts of various programs.

**Becoming an Agent of the Government**

More and more the industry feels it is becoming in fact a closely controlled agent of the Government. There is increasing pressure for spectacular technological achievement. There is centralization of decision making in Washington. There is socio-economic pressure for geographical distribution of the available business.

From the investment point of view, the mounting demand of the Government that private industry finance costly and to some extent risky R & D facilities, without reasonable assurance of a profitable payoff is perhaps the most serious problem.

Our company has had to increase its outlays in this area. How general this tendency is shown by a recent study of one group of aerospace industries which has invested over \$200,000,000 in plants and equipment since 1955 compared with less than \$50,000,000 prior to 1950.

At the same time, working capital has had to be increased to

offset reduction of government progress payments.

Employee costs have gone up greatly in the aerospace industry. The number of salaried employees has increased from 20% to 46% since 1955. The percentage of engineers rose from 10% to 16%, and technical personnel went up from 14% to 29%.

All of these facts indicate the range and breadth of the problems which growth has nurtured in the aerospace industry. None of them are insoluble and none of them need be fatal; but they must be taken into account, not only by management but by investors as well.

I am sure that the facts I have cited are familiar to all those in the industry. Assuredly, management is eagerly seeking methods of adjusting these problems—not only with government, but within the industry—so as to establish standards of procurement and performance which will stabilize the economic posture of the industry. Only by so doing can we look forward to continued growth on a basis which will best serve the industry, the investor, and the nation.

In closing let me state that in the face of the conditions I have outlined, I continue to be an optimist. Having survived with our company many of the earlier crises of rocketry, I don't at all feel that this is in any way our darkest hour.

I am confident that the combined brains and patriotic dedication of both the leaders in industry and the leaders of government will find a way out of what now seems a trackless labyrinth. This

is a growth industry—and despite its present growing pains, it will grow strong and stable and achieve the position of stability and public confidence which today characterizes our so-called "blue chip" industries. It is the latest phase of the American dream on the verge of realization.

\*An address by Mr. McKenzie to the California Group of Investment Bankers Association, Santa Barbara, California, June 24.

**Chicago Utility Club Elects**

CHICAGO, Ill. — Joseph Sondheimer, a partner in the firm of Stein Roe & Farnham, LaSalle Street investment advisors, will serve as President of the Public Utility Securities Club of Chicago during the coming year, it was announced July 29. The Public Utility Securities Club is an organization of investment advisors and analysts who have a special interest in publicly-held utility companies.



Joseph Sondheimer

Mr. Sondheimer announced that the 1963-1964 program is being readied and that Donald Power, Chairman of General Telephone & Electronics, will address the first meeting on Sept. 11. He will be followed by Elmer Lindseth, Chairman of Cleveland Electric Illuminating on Sept. 25. Other definite arrangements that have already been made include Texas Utilities Co. on Oct. 2, represented by George MacGregor, President, and Virginia Electric & Power Company on Oct. 23, represented by Erwin H. Will, Chairman.

Richard J. Magnuson, Jr., Assistant Secretary of The Northern Trust Company, has been named Vice-President of the Club and William N. Georgeson, Assistant Vice-President of Continental Casualty Company has been named Treasurer. Miss Doris M. Kempes of The Harris Trust and Savings Bank will continue as Secretary during the coming year.

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NEW ISSUE

July 31, 1963

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# "Gold Is a Sterile Asset, It Earns No Interest"

By Haller Belt, San Francisco, Calif.

Gold is the opposite of being sterile, Mr. Belt declares in his illuminating brief tract calling for the rescission of gold's fixed mint value of \$35 an ounce in the Bretton Woods agreement. After stressing the need for gold as a monetary standard, Mr. Belt castigates our willingness to permit today's runaway ratio of liquid assets to gold; provides beginner students an introductory course on money; and insists we need a thorough investigation of our financial-credit structure to enable legislation one and for all to be drawn up and passed to protect the dollar's soundness.

The title of my article is a brief extract from the formal statement made by the vice-president and economist of one of our largest banks, before the House Banking & Currency Committee during the Hearings on Monday, July 16, 1962, on House Bill, H.R. 12080, to permit higher interest rates on time deposits of foreign governments. After thoughtful consideration of a somewhat comparable statement by the vice-president of a leading bank of New York City to the effect that "gold is but the icing on the wedding cake," one is prone to query the actual knowledge and understanding on the part of the banking fraternity of the splendid fundamentals of the GOLD STANDARD and its proper management; that is, of the actual fundamentals of "sound money."

Such query, however, is not limited solely to the members of the banking fraternity for one has but to glance at the roster of the Commission on Money & Credit, at their 1961 "Report of the Commission on Money & Credit" and, too, at the various statements of the many witnesses that appeared before the Joint Economic Committee, of the Congress at the Hearings of Aug. 14-18, 1961 on the "Report" to realize fully that such lack of knowledge and understanding is most extensive, also, among industrialists, labor leaders, economists and even into the very Halls of the Congress.

## Its Usefulness Is Hardly "Sterile"

The word, "sterile," as defined by Webster, means "producing little or no crop; unfruitful; barren; and, incapable of reproduction." Hence, for an economist to state authoritatively that "GOLD IS A STERILE ASSET," actually, is an unfortunate and somewhat deceptive choice of nomenclature; particularly so, when consideration is given to the fact that our diminishing stock of monetary gold, presently less than \$16.0 billion, is the sole and final reserve of our greatly inflated volume of \$458.3 billion of "Selected Liquid Dollar Assets Held by the Public."

True, "GOLD EARNS NO INTEREST" but it is the one stable monetary standard, universally accepted, that fixes the convertible par value of the currency unit of every nation of the free world (even the heavy ruble of the USSR) in terms of gold, 1000 fine, and, in so doing, it provides equally for the maintenance of stable rates of exchange in inter-

national monetary transactions.

Also, it is the final monetary standard upon which the creation of a nation's managed paper currency is established and, consequently, unwise and inadvisable inflation of a nation's managed paper currency destroys promptly its convertibility in international obligations. Too, it ultimately creates confusion and instability in the domestic price structures of that nation.

## We Forget Our History's Lessons

As a people, we Americans are grossly ignorant of monetary matters; we have learned nothing whatsoever from the Greenbacks of the Civil War, the Panics of those post-war years, the 16 to 1 Silver Agitation of William Jennings Bryan, the stream of bank failures of the late 1920s, the Market Crash of 1929, nor the basic causes of the Great Depression of the 1930s—all due primarily to our national disregard of the simple fundamentals of the maintenance of a sound and stable managed currency.

While full credit for the conception of managed money, domestically inconvertible to its gold content, is credited to the late Lord John Maynard Keynes, British economist, it is well to give serious attention to the following precautionary extract from the Preface of the very first of his several volumes on monetary matters, "Monetary Reform (1923)";

"Unemployment, the precarious life of the worker, the disappointment of expectation, the sudden loss of savings, the profiteer—all proceed, in large measure, from the instability of the standard of value."

These disturbing thoughts, combined with my careful studies of the reports of recent years of various Hearings on monetary affairs before the Senate Finance Committee and, especially, those before the Joint Economic Committee of the Congress and its several Sub-Committees have led to an enjoyable but serious interchange of correspondence with the president of one of our leading banks.

## Letter to a Banker

In a recent letter, I commented, as follows, upon the colloquies between the members of the Committees and the various witnesses at the Hearings to the effect that the Reports were replete with every conceivable phase of monetary matters:

"In fact, the colloquies run the whole gamut of every possible aspect of monetary matters; Liquidity, Money Supply, Liquid Assets Held by the Public, Inflation, Unemployment, Credit Expansion, Interest Rates, Balance-of-Payments Deficits, Monetary Ease, Free Reserves, etc., etc., *ad infinitum.*"

The very completeness of the various reports leaves one with the strong conviction that there is a decided and almost universal lack of understanding of "Sound Money" and the very fundamentals of the GOLD STANDARD and its proper management."

To my great pleasure, I received a prompt and most gratifying answer from which I am taking the liberty of quoting;

"The discussions which you have sent me on the gold situation are very difficult to bring to the public level of understanding, and as you have said, even those who are professionally involved in the gold question have wide honest differences of opinion. I have had an opportunity to sit in a number of meetings of bank groups and government officials where the gold question was seriously discussed, but it always seems to be tied in with other features which have other implications, either from a political or economic standpoint."

I think that you are correct in believing that there is a wide lack of understanding of what is "sound money" and where gold fits into the picture. This has been true for many years in many parts of the world, and I wish there was some greater contribution which I felt qualified to give."

Thus, it becomes my sincere desire to promote and to foster, at least, a beginning interest and a better public level of understanding of the simple fundamentals of "sound money" and its proper relationship to our stock of monetary gold.

## Essential Foundation

First, every intelligent American must appreciate and understand fully that the very welfare and the healthy growth of our national economy is dependent, absolutely, upon a sound and stable United States dollar.

Next, he should have at hand for ready reference and understanding a copy of the paperback handbook, *The Federal Reserve System, Purposes and Functions*—the contents of this splendid little book are of such great importance to a proper understanding of our national currency that they should be taught thoroughly in every senior high school of this country. It is available, without charge, on application to the Federal Reserve System, Washington 25, D. C.

Finally, in order to accomplish and maintain this soundness and stability of our currency, every intelligent American—whether banker, industrialist, labor leader, economist or politician—must appreciate, and understand, also, these three Federal Legislative Acts that bear directly upon the soundness and stability of our dollar;

(a) The Federal Reserve Act of 1913 and its Amendments;

(b) The Gold Reserve Act of 1934; and

(c) The Bretton Woods Agreement Act of 1945, authorizing our membership in the International Monetary Fund.

(Note: Copies of the Acts are available, without charge, on application to the Document Room, U. S. House of Representatives, Washington 25, D. C.)

## The Federal Reserve Act

This Act, originally approved and signed by President Woodrow Wilson on Dec. 23, 1913, provides for a flexible managed currency

based upon the gold content of the dollar and for the establishment of the Federal Reserve System with its several regional Reserve Banks. Too, it places upon the Federal Reserve Board responsibility to the Congress for the management of the volume of our commercial bank created moneys, the consequent rates of interest and the effects upon the credit structure of our economy.

As for the gold content of the dollar, the price of \$35 per fine ounce was fixed by President's Proclamation on Jan. 31, 1934 and we have assured the world of our determination to maintain this value in prompt liquidation, on demand, of our short-term dollar foreign obligations to official holders. This, actually, is a very serious and increasing threat to the integrity of our dollar for, against our present diminishing stock of gold of less than \$16.0 billion, the total volume of our short-term liabilities to foreigners on Dec. 31, 1962 amounted to sum of \$25.0 billion—all of which, easily, could become Official.

As for the quantity of bank created moneys, there seems a bit of confusion, not only in financial circles but also in the Halls of Congress, about the meaning and the significance of the two terms of the "Money Supply" and the "Selected Liquid Assets Held by the Public";

(a) *The Money Supply*, presently at the volume of \$148.0 billion, comprises the demand deposits (with special exceptions) held in the commercial banks plus the currency in circulation outside the commercial banks.

(b) *Selected Liquid Assets Held by the Public*, presently at the volume of \$458.3 billion, comprises every dollar readily available and includes demand deposits and currency, time deposits in commercial and mutual savings banks, postal savings, saving and loan shares, government savings bonds and government securities maturing within one year.

These Liquid Assets, actually, are the full measure of our total money supply and, for soundness and stability are dependent upon the stock of our monetary gold.

While the Act requires the Federal Reserve System to maintain a 25% reserve in gold certificates against the total of its deposits and the Federal Reserve notes in circulation (a ratio of 4 to 1), the reserve requirements for the commercial banks is such that, as Secretary Dillon has stated, the Treasury Department estimates, by rule-of-thumb, an average ratio of one-sixth of their total demand and time deposits; further, there is no legal limit to the public and private debt that can be created and handled through the Federal Reserve System—gold reserves permitting.

On the other hand, during the Hearings on the State of the Economy before the Joint Economic Committee on Aug. 16, 1962, the Chairman of the Committee estimated in effect that the commercial banking system can expand their free reserves 8, 10, or 12 to 1 in creating bank money.

Consequently, it is evident that the legal multiplier for expanding our "Liquid Dollar Assets," roughly approximates the ratio of 25 to 1 to the total stock of our monetary gold—thus, with these assets now at \$458.3 billion, the ratio to the \$16.0 billion gold stock presently stands at 28.6 to 1; well in excess of the 25 to 1 ratio

of the Treasury Department and, actually placing the integrity of the U. S. dollar in jeopardy.

Both Germany and France, in order to protect the stability of their currencies, only recently have placed legal restrictions on the amount of credit to be extended by the commercial banking systems—our Federal Congress should do likewise for the assured future protection of our dollar.

## The Gold Reserve Act of 1934

This Act, approved and signed by the President on Jan. 30, 1934, discontinued the coinage and free domestic circulation of gold and vested the title of all monetary gold in the Federal Government. Further, it authorized the President to fix a new value for the price of gold and, with such authorization, President Franklin D. Roosevelt, by Proclamation, established the price, current today, of \$35 per fine ounce (13 5/7 grains, 1,000 fine).

## The Bretton Woods Agreement Act of 1945

Great credit is due the former Secretary of the Treasury, Henry Morgenthau, Jr., and his staff of technical experts for their far-sighted preparations, during the very height of World War II, looking toward the necessary post-war monetary cooperation among the allied and associated nations. Early in 1943, with the authorization of the President and of the Congress, he submitted to the Finance Ministers of the allied nations a tentative draft for a plan for an international stabilization fund and invited them to Washington, D. C., for informal discussions. As a result of these informal conferences, the Finance Ministers, under the Chairmanship of Secretary Morgenthau, convened formally in Bretton Woods, New Hampshire, July 1-22, 1944 and concluded their meetings with the unanimous approval and signing of the Bretton Woods Agreement that, finally, culminated in the approval and signing of the "Bretton Woods Agreement Act" on July 31, 1945.

The Act provided for the organization of the International Monetary Fund and of the International Bank for Reconstruction and Development, both with headquarters in Washington, D. C.

We are particularly interested in the International Monetary Fund for its Articles of Agreement make full provision for the fixing of the par value of the currency units of the member nations in terms of gold, for stable rates of international monetary exchange and for the international liquidity of each member nation.

Unfortunately for the United States, the Articles of Agreement, to which we have subscribed, provide that the par values of the various currencies are to be expressed either in terms of gold or "in terms of the United States dollar of the weight and fineness in effect on July 1, 1944."

This phrase, "or in terms of the United States dollar of the weight and fineness in effect on July 1, 1944," should be deleted from the Articles for it places upon the United States the unbelievable burden of assuring and protecting the stability of the managed paper currency of every one of our fellow members of the Fund.

## Conclusion

Our domestic debt, public and private, both gross and net, to-



Haller Belt



# The State of TRADE and INDUSTRY

Steel Production  
Electric Output  
Carloadings  
Retail Trade  
Food Price Index  
Auto Production  
Business Failures  
Commodity Price Index

# FROM WASHINGTON ... Ahead of the News

BY CARLISLE BARGERON

The degree of strength in business activity in recent months is perhaps best exemplified in the authoritative analysis of corporate profits in the April-June period published in the *August Economic Letter of the First National City Bank of New York*. Part of the better showing over the initial three months of the year, the Bank observes, might have been due to special circumstances, the most prominent being the large steel inventory buildup prompted by the fear of an industry-wide strike. Nevertheless, the *Letter* points out, the overall betterment in the profit picture in the recent quarter "was the general favorable trend in the fundamental factors of demand, costs and prices."

In its discussion of "First Half Corporate Earnings," the bank comments as follows:

"The continuing business upswing, together with an unusual concurrence of temporary developments in several industries, brought a decided improvement in profits in the April-June period. This bank's tabulation for 952 nonfinancial corporations reporting to date shows aggregate after-tax earnings of \$4.1 billion in the second quarter, up 12% from the preceding quarter and 16% from the like period a year earlier. This raised earnings in the first half to a level 10% above the first half of 1962.

"Among manufacturing companies alone, 713 firms reported profits of \$3.2 billion, representing an increase of 17% from the March quarter and a gain of 16% from second quarter 1962. For the first half, earnings were 11% above a year earlier.

"For manufacturing firms reporting sales figures, the average profit margin in the second quarter rose to 6.6 cents per sales dollar, compared with 6.1 cents in the March quarter and 6.1 cents a year earlier. Another key indicator of the business trend is the seasonally adjusted percentage of manufacturing companies showing increased earnings from the preceding quarter. In the June quarter, 74% reported higher profits. After seasonal adjustment, the figure comes to 59%. This compares with 50% in the March quarter and 56% in last year's fourth quarter.

"Outside of manufacturing, the most notable year-to-year gains were scored in the long-depressed railroad and mining industries. Substantial gains were also recorded in the trade, trucking and utilities fields, while in the service group, which was pulled down by the deficit of a single company, most firms actually had higher earnings.

"In evaluating the over-all results, however, allowance must be made for special factors that gave an extra lift to second-quarter results. Most widely publicized of these temporary boosters was the strike-hedge inventory buying by steel users, which not only brought added sales to the mills but generated more business for the railroads, coal mining and other supporting industries. Extra shipments to make up for billings lost during the East Coast dock

strike or held up by the unusually severe winter added to second quarter volume in many lines. The run-up of sugar prices to near-record levels in May brought non-recurring inventory profits to refiners. Diminished price-cutting on gasoline, raising oil company earnings, may also be regarded as somewhat adventitious.

"Nevertheless, the basic reason for the over-all improvement was the generally favorable trend in the fundamental factors of demand, costs and prices. On the demand side, the moderate upswing in capital goods programs, and high consumer spending for big-ticket items — autos, appliances, television sets and home improvements — has tended to spread improved sales volumes throughout industry. Production costs, meanwhile, have responded to management efforts to control expenses and gain improvements in productivity. There has been some firming of prices realized in recent months, though the situation has shown little or no improvement in such industries as chemicals, plastics, paper and aluminum, where intense competition among both domestic and foreign producers has kept prices weak.

### Industry Trends

"Following its usual feast-or-famine pattern of recent quarters, the steel industry led the way in year-to-year gains for the various industry groups. As a result of the peaking of shipments in the second quarter and the modest price increase in flat-rolled products, a number of producers were able to report their best quarterly earnings since second quarter 1959.

"Detroit, which it not taking a back seat to anyone this year, continued its profitable ways in the second quarter as auto assembly lines rolled at near-record rates and truck production continued to climb. Earnings, as a result, topped any previous quarter. With tire prices beginning to firm at last, the rubber industry has begun to share somewhat belatedly in the auto industry's prosperity.

"The revival of capital goods spending at a time when demand for consumer hard goods is also strong is reflected in the general improvement of the heavy engineering groups — machinery, electrical equipment and fabricated metals. While such lines as construction machinery and office equipment have been doing well for some time, the pickup in appliances and industrial machinery has bolstered earnings in the machinery group. Similarly, the electrical equipment and electronics industries have benefited from both an expansion of capital spending by public utilities and brick sales of electrical appliances and television sets.

"Though the oil industry has been steadily improving its earnings performance since its depression year, 1958, the second quarter turned out to be especially good for both domestic and international companies. Continued gains in production

and sales abroad bolstered earnings of international companies. "The chemical companies as a group managed to chalk up a moderate year-to-year gain in the second quarter despite price weaknesses in many lines as rising industrial activity stimulated increased demand. Earnings in aluminum, reflecting the impact of low ingot prices, dropped from a year earlier even though metal shipments reached a new high. Profits in paper also declined and the reason again was depressed prices.

"In the consumer soft goods area, profits generally rebounded from lackluster first-quarter performances. The beverage and tobacco groups, which had shown year-to-year declines in the initial quarter, registered substantial increases in the latest period, while the food and the drug-soap-cosmetics groups also attained better than seasonal improvement over the March quarter."

### Bank Clearings 7.3% Above 1962 Week's Volume

Bank clearings in the latest statement forged ahead of a year ago. Preliminary figures compiled by the *Chronicle*, based upon telegraphic advices from the chief cities of the country, indicate that for the week ended Saturday, Aug. 3 clearings for all cities of the United States for which it is possible to obtain weekly clearings were 7.3% above those of the corresponding week last year. Our preliminary totals were \$33,103,341,026 against \$30,814,347,476 for the same week in 1962.

Our comparative summary for some of the principal money centers follows:

Week End.	(000 omitted)		%
Aug. 3—	1963	1962	
New York	\$19,010,482	\$17,297,102	+ 9.9
Chicago	1,383,216	1,350,570	+ 2.4
Philadelphia	1,165,000	1,139,000	+ 2.3
Boston	885,404	867,075	+ 2.1
Kansas City	518,454	517,280	+ 0.3

### Steelmakers May Have Best Production Year Since 1957

The steel industry is headed for the best production year since 1957 if the decline in steelmaking is halted this month and orders pick up a little, *Steel* magazine predicted on Aug. 5.

If steelmaking operations drop only 15%, August production will be around 7.3 million ingot tons (vs. 8.6 million tons in July). Assuming no improvement in September (another 7.3 million tons), the third quarter's output will be 23.2 million tons and that of the first three quarters, 82.4 million.

Assuming some steel industry leaders were right when they predicted that fourth quarter output will equal that of the first quarter (26.7 million tons), output this year could total 109 million tons (vs. 112 million tons in 1957).

Look for ingot output this week to be less than the 1.8 million tons that *Steel* estimates were poured last week. Operations are close to 58% of unofficial capacity.

The magazine's price composite on No. 1 heavy melting scrap rose 66 cents to \$26.33 a gross ton last week due to higher bids on industrial scrap offerings for August.

Steel industry earnings rose sharply in the second quarter after months of low profits, *Steel* reported.

The industry's dollar volume of

Once again the United States Senate will be in the spotlight as it considers the newly negotiated nuclear test ban treaty. The prospects are to-day pretty much the same as they were more than 40 years ago when the League of Nations was under consideration. The chances for it seemed overwhelming at the outset but as time wore on opposition was developed and it was in the end defeated. There are many who believe that had the Treaty been ratified World War Two would have been prevented. There are others who do not subscribe to this view and contend that the United States was the most influential body in the League despite the fact that it was not a member.

It is no secret that the American people want peace. The President's plea, therefore, may be expected to have huge impact. But the American people want, also, security. They want assurance they are not to fall into a Communist trap. So they look to the Senate to examine this treaty, its implications and its loopholes, with extreme care.

After the League of Nations came the United Nations Charter submitted to the Senate by President Truman when World War II ended. And the Senate did accept that document for world peace. For 18 years there has been no devastating Third World War—only a cold war, an uneasy peace, marred here and there throughout the world by localized fighting and, in many cases, by fighting incited by the Communists of Russia. In those years, Russia, with whom we are now about to sign this treaty banning in part nuclear testing, has developed great nuclear power, and on occasion Premier Khrushchev has threatened to blow us off the face of the map. For several years we had a test-ban agreement—not a treaty—with Russia, only to have that agreement kicked overboard when the Russians had made all preparations for a series of tests of huge nuclear bombs.

This in brief, has been the history of our search for peace in the last 45 years. And now we, and the Senate, are asked to try a new step along that road. Indeed, the President, Secretary of State Rusk and Averell Harriman, our Ambassador who negotiated this new treaty, have suggested that if we take this first step, it may lead to others—for peace.

In the approaching Senate debate and the expected vote on the test-ban treaty, the pressures for ratification will be intense. A Republican Senator who voices disapproval will be charged with playing politics. No one knows today how many Republicans—and how many Democrats—in the Senate will look with suspicion on the document. Two Republican Senators are considered potential nominees for President in next years election—Senator Barry Goldwater of Arizona and Senator Thruston Morton of Kentucky. Indeed, Senator Goldwater has in recent weeks been considered a front-runner for that nomination. As of today, although he has voiced suspicion of the treaty, he

has still to make up his mind how he will vote when the showdown comes. He is promising to give the whole problem his closest scrutiny. His final decision will not be made until he has heard all the testimony from the Joint Chiefs of Staff, the military authorities, and from the nuclear scientists. Senator Morton, along with Senator Dirksen of Illinois, the G. O. P. leader, and other Republicans are demanding the fullest information. It seems unlikely that the Republicans will attempt to bind in any way their membership in the Senate on this issue, or to make ratification a party issue.

The big question is whether we can trust the Russian Communists to live up to the treaty provisions, and whether it is better to go ahead and agree to the treaty whether we can trust them or not. Much will be said in the hearings before the Foreign Relations Committee about the failure of the Russians to live up to their agreements in the past, and it is a sorry record. There still remains a belief that Mr. Khrushchev fully realizes the devastation of an atomic war and he does not want such a war. But that he has given up the idea of out-distancing the United States as a military power—a nuclear power—is not creditable.

## J. P. David With Underwood Firm

HOUSTON Tex.—J. Phillip David has joined Underwood, Neuhaus & Company, Inc., 724 Travis St., members of the New York Stock Exchange as Vice - President and sales manager, Milton R. Underwood, president, has announced. The sales manager is a newly created post at the Houston investment banking firm.



Well-known position of in the financial field, Mr. David previously worked for 11 years with the investment banking concern of William Blair & Company in the firm's Chicago and Dallas offices, serving for six years as manager of the Dallas office. Prior to joining Underwood, Neuhaus he was syndicate manager for Schneider, Bernet & Hickman in Dallas.

Underwood, Neuhaus, Texas' oldest investment banking firm, occupies offices in the Houston Club Building. The company handles U. S. government, municipal and corporate securities, and is a member of both the New York Stock Exchange and the American Stock Exchange.

Continued on page 38



# Fund Managers Bullish Despite Market's Slowdown

Continued from page 1

quarter 3.8% higher at 708.22. (Stock prices eased considerably during July in the wake of the SEC study group's "bearish" report on trading methodology and the Administration's proposed tax on most purchases of foreign securities. However, a strong uptrend has prevailed since the advent of August.)

However, market results for the first half of 1963 proved most rewarding for the bullish contingent. The D-J senior average, which began 1963 at 652.10 climbed more than 30 points in January, but lost two-thirds of the advance in February. Prices then advanced in each of the next three months giving the index a total gain of 65 points. At its quarter and 1963 high of 726.96 on May 31, the average stood only 7.95 points below the historic peak of 734.91 reached on Dec. 13, 1961.

With this background in mind, we now address ourselves to the attitude of fund managers toward common stocks during the second quarter of 1963. Based on our extensive study a rather bullish pattern evolved. This is indicated in the fact that gross purchases of equities of \$816 million topped by 11% the \$737 million figure for the first 1963 quarter. And, although sales in the second quarter at \$619 million were higher than the \$557 million liquidated in the March quarter, they were proportionately lower, resulting in an excess of \$20 million in net purchases over sales during the recent three month period.

In the case of the open-end balanced funds, stepped-up buying and selling was experienced during the second quarter. On a net basis, purchases of \$76.5 million in the period compared with \$108 million in purchases during the March quarter. Two managements, Wellington and Investors Mutual, provided \$72.5 million of the net buying between them—or almost all of the buying on balance.

As for the open-end stock funds where the bulk of the June quarter buying stemmed, net group purchases of \$124 million, compared with \$68 million in the March quarter, were up 81%. The better showing in the June quar-

ter by this group was primarily the result of heavy buying by Dreyfus, Fundamental Investors and United (Accumulative and Income) Funds.

In the closed-end companies, a slowing down in both buying and selling was experienced during the second quarter. On a net basis a selling balance of \$3.7 million contrasted with \$3.5 million in buying during the first quarter. Adams Express, percentagewise, was most bearish in the latest quarter.

As a proportion of total portfolio assets of investment companies, liquid assets (cash, governments, etc.) dropped slightly to 6.9% as of June 30, 1963 from 7.0% on March 31; and other defensive securities (bonds, and high-grade preferred stocks) to 8.6% from 9.3%. Reflecting the continued buying of equities, the common stock sector of their balance sheet value rose to 84.5% from 83.7%.

### Industry Statistics

In the accompanying table will be found comparative statistics, by quarters in the years 1963, 1962 and 1961, of the status of the mutual fund industry with respect to total net assets, gross and net share sales, etc. In this regard, it may be observed that while net share sales in the June quarter were some \$40 million below the first three months' aggregate, the total net assets of the funds showed a quarter-to-quarter increase of over one billion dollars. This, of course, reflects the enhancement in the funds' security holdings in the second quarter of the year.

### SOME ECONOMIC FORECASTS

Fund managers, in the following commentaries, expressed their ideas on the future to shareholders as the first half of 1963 ended.

M. Jennings von der Heyde, President of Johnston Mutual Fund: "This decade of the 60's was ushered in with rather exaggerated hopes and expectations which have been slow to materialize. But there are now reasons to believe that we are entering a period of more rapid growth in corporate earnings and dividends. The squeeze on profit margins is

easing as the normal growth in demand reduces excess capacity. The demand for housing and all forms of goods will expand as the war and post-war babies reach marriageable age and form new family units . . . capital spending is rising as industry replaces obsolete plant and equipment and strives to reduce production costs. The financial position of corporations and their cash flow are better than ever before and should be adequate to support a major program of expansion. Our competitive position in world markets is improving as production costs abroad are rising faster than here at home. The Administration's tax reduction program, while seemingly deferred until 1964 (an election year), should provide an important stimulus.

"Meanwhile, the continued substantial government deficits, with or without tax reduction, are a constant reminder that we are living in an inflationary age."

Richard H. Mansfield, President, and Albert J. Hettinger, Jr., Chairman of The Lazard Fund Inc: "It would be unwarranted presumption to pretend a confident forecast of the period ahead. The economy possesses underlying strength and substantial financial liquidity. It faces a readjustment in steel inventories that need not be feared. The automobile industry and possibly construction may already have made their contribution to this recovery. The same holds true for the rate of growth in government expenditures. Two interrelated areas of substantial potential growth remain: capital expenditures of business and consumer spending. In each of these confidence is the determining factor. Credit resources are available to business, and the liquid resources of consumers have already been noted. But the incentives to translate potential into actual strong sustainable growth are yet to be created. The risk of consequential decline in business seems presently slight; assurance that this recovery will provide a growth that corrects our basic maladjustments is still lacking."

### POLICY TOWARD INDUSTRY GROUPS

Fund managements continued to display increasing confidence in the future as they strongly favored . . .

Continued on page 18

### THREE-YEAR COMPARATIVE STATISTICS RELATIVE TO THE MUTUAL FUND INDUSTRY

Gross Sales (Millions)		1963	1962	1961
Qr.				
I		\$600.7	*\$922.1	\$719.9
II		591.9	771.1	695.4
III		----	495.0	722.4
IV		----	510.9	813.1
		----	\$2,699.1	\$2,950.8

\*Historic high.

Redemptions (Millions)		1963	1962	1961
Qr.				
I		\$347.9	\$282.4	*\$331.1
II		381.0	320.0	317.9
III		----	234.7	248.0
IV		----	285.6	263.3
		----	\$1,122.7	\$1,160.3

\*Historic high.

Net Sales (Sales Less Redemptions) (Millions)		1963	1962	1961
Qr.				
I		\$252.8	*\$639.7	\$388.8
II		210.9	451.1	377.5
III		----	260.3	474.4
IV		----	224.3	549.8
		----	\$1,575.4	\$1,790.5

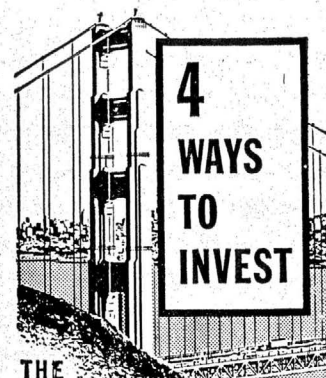
\*Historic high.

Net Assets (Millions)		1963	1962	1961
Qr.				
I		\$22,639	\$23,048	\$19,439
II		23,692	18,436	20,002
III		----	19,088	21,008
IV		----	21,271	22,789

### Ratio of Redemptions to Net Assets

Qr.	1963	1962	1961
I	1.54%	1.23%	1.81%
II	1.64	1.54	1.61
III	----	1.25	1.21
IV	----	1.42	1.20

Note: Ratio of redemptions to average net assets in 1962 was 5.1%. This compared with 5.8% in 1961 and 5.1% in 1960.



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# Fund Managers Bullish Despite Market's Slowdown

Continued from page 17  
 23 industry groups while disfavoring 1 during the June quarter. This compares with 18 industries favored and 3 sold in the March quarter.

In the June quarter, the following groups were predominately bought: aircraft and aircraft equipment, airline, automotive, beverage, chemical, drug, electronic, finance, glass, insurance, machinery, metal, Oil (international), paper, utility, printing, radio-TV, railroad, rubber, steel and iron, textile and tobacco issues.

The following industries were mildly favored by managements in this survey; automotive equipment, building-construction and cosmetic.

In the mixed grouping we find

agricultural equipment, banks, containers, food products, office equipment and retail trade.

The lone group sold on balance during the June quarter was natural gas.

### POPULAR ISSUES

Top rank as the most widely bought stock during the second quarter was achieved by Gulf Oil. This large crude producer was strongly in demand with 21 fund managements making commitments.

In second and third position were two other leading petroleum enterprises—Standard Oil (N. J.) and Royal Dutch. SONJ had 14 buyers while RD had 13.

### "UNANIMOUS FAVORITES"

The following issues, bought by four or more fund managements met no selling: Aluminum Co. of America, Bank of America, Bristol Myers, Colgate Palmolive, W. R. Grace & Co., Grumman Aircraft, Halliburton, Household Finance, International Nickel, International Tel. & Tel., Litton Industries, Socony-Mobil, Timken Roller Bearing and United Airlines.

Other issues which were heavily, but not unanimously purchased, included American Airlines, American Tel. & Tel., Allied Chemical, Aluminium Ltd., Columbia Broadcasting, and IBM.

### "DEBUTANTES PARADE"

Within this category we endeavor to unveil issues with relatively no prior investment fame insofar as fund managers are concerned. These issues are generally traded in the Over-the-Counter Market or on small regional exchanges. Issues making such an appearance in investment company portfolios during the recent survey were: Bibb Mfg.; Cabot Corp.; Caressa Inc.; Cryplex Industries; Empire Financial; Empire States Oil; Epko Shoe; Griggs Equipment; Gorton's of Gloucester Inc.; Liberty National Life; Market Basket; Sierra Pacific Power; Society Corp.; and Taylor Instrument.

### DIS-FAVORED STOCKS

Among stocks markedly disfavored during the June quarter

were American Broadcasting; Gillette; National Cash Register; and North American Aviation.

### COMPLETELY FRIENDLESS

There was only one issue which was sold by four or more managements, with no buyers — CIT Financial.

### TRANSACTIONS IN THE FAVORED GROUPS

#### Aircrafts Pick-Up

Sentiment toward aircraft issues showed improvement as total group activity increased over the March quarter. Several large contract awards during the period may have influenced the better buying in Avco, Grumman and Lockheed. Grumman, a unanimous favorite, was newly bought by Institutional Investors (16,900); and New England Fund (4,400). Lockheed continued to attract the greatest interest, with eight buyers and only three sellers in this issue. Among the top buyers in LK were Fundamental Investors (10,000) Selected American Shares (5,000); and Dreyfus (5,000). Avco was best bought by United Science (20,000); and bought newly by T. Rowe Price (17,000). On the sell side, North American Aviation was the prime target. Top seller in this issue was T-V Electronics Fund (18,500); Wisconsin Fund eliminated (3,000).

#### Airlines Continue to Fly High

Based on continued improvement in operating results and recent traffic gains, the airlines industry is expected to show continued recovery in 1963. This in turn has created a greater interest for shares of the more rapidly improving carriers. Although some profit taking was indicated for the first time during the June quarter, over-all buying remained strong. Best bought issue was American, with Pan American and United runners-up. In the case of American, which stands to reap much business from the 1964 New York World's Fair, buying was exceptionally heavy; the issue had eight buyers, six newly. Dreyfus, with a huge block of 97,600 shares, was tops in the bullish contingent toward American. Managements making new commitments in AMR included: Broad Street (83,400); Dominick (12,000); de Vegh (15,000); Madison (10,000); Tri-Continental (55,400);

Continued on page 20

# Changes in Common Stock Holdings of 75 Investment Management Groups


(April - June, 1963)

The following transactions include only those issues in which more than one management group participated. Issues in which more managements sold than bought are in italics. Numerals in parentheses indicate number of managements making entirely new purchases or completely eliminating the stock from their portfolios. (Purchases exclude shares received through stock splits, dividends, etc. Number of shares bought or sold prior to stock splits are expressed giving effect to the split.)

—Bought—		—Sold—	
No. of Mgmts.	No. of Shares	No. of Shares	No. of Mgmts.
<b>Agricultural Equipment</b>			
3(1)	8,000	Caterpillar Tractor	41,500 3
1	3,800	Deere & Co.	5,000 1
2(1)	21,800	International Harvester	43,400 3(2)
<b>Aircraft and Aircraft Equipment</b>			
3(1)	42,000	Avco	None None
2	27,800	Cessna Aircraft	None None
2	13,520	Garrett Corp.	None None
5(2)	24,300	Grumman Aircraft	None None
8(2)	35,500	Lockheed Aircraft	33,400 3
4(2)	39,250	McDonnell Aircraft	36,550 2(1)
2	18,000	Martin-Marietta	9,550 1(1)
1	1,000	United Aircraft	33,800 1(1)
None	None	Boeing	25,300 2(1)
4	10,000	North American Aviation	61,300 7(1)
1(1)	60,000	Thompson Ramo	25,600 2(1)
<b>Airlines</b>			
8(6)	326,300	American	80,000 2(1)
2(1)	10,000	Delta	40,100 2
1	12,000	National	2,800 1
6(1)	121,200	Pan American	34,500 3
4(2)	136,300	United	None None
2	16,000	Western	3,000 1(1)
1	2,500	Northwest	37,500 4
<b>Automotive</b>			
3	31,100	Chrysler	25,000 3(2)
2	23,000	Ford	79,000 2
2(2)	125,000	Fruehauf Trailer	30,000 1(1)
9(1)	157,500	General Motors	44,050 9(1)
1	13,000	Peugeot Automobiles	8,400 1
None	None	American Motors	23,970 3(1)
None	None	White Motor	21,700 2
<b>Automotive Equipment</b>			
2(1)	59,500	Champion Spark Plug	None None
3(1)	53,000	Clark Equipment	22,500 2
5(2)	36,400	Timken Roller Bearing	None None
1	2,000	Borg Warner	10,900 2(1)
None	None	Briggs & Stratton	26,600 2
<b>Banks</b>			
4(2)	20,900	Bank of America	None None
2	5,400	Dresdner Bank ADR	None None
3	22,334	First National City Bank (N. Y.)	5,000 1(1)
2	9,800	Security National Bank (L. I.)	None None
2(1)	21,000	Wells Fargo Bank	None None
1	6,000	Bankers Trust	6,500 2(1)
1	2,800	Chemical Bank N. Y. Trust	17,900 3(1)
None	None	First National Bank of Boston	14,200 2(1)
None	None	Manufacturers Hanover Trust	16,000 3(2)
<b>Beverages</b>			
3	20,100	Coca Cola	35,000 3
4	9,500	Pepsi Cola	34,000 2(1)
<b>Building, Construction and Equipment</b>			
2	7,600	Johns Manville	15,500 2(1)
3	7,900	Otis Elevator	61,400 3(2)
2	4,100	Trane Co.	5,500 1
2(2)	54,300	U. S. Plywood	None None
1	11,100	Armstrong Cork	17,500 2(1)
None	None	Ideal Cement	78,100 2(1)
None	None	Lehigh Portland Cement	41,800 2
<b>Chemicals</b>			
4	27,670	Air Products & Chemicals	58,140 2(2)
8(2)	227,200	Allied Chemical	15,000 2(1)
2	4,508	Dow Chemical	40 1
6(1)	44,600	FMC Corp.	168,200 4(1)
5(2)	51,368	Grace & Co.	None None
2	2,000	Hercules Powder	39,000 2
3	14,000	Hooker Chemical	None None
1	2,100	Internat'l Minerals & Chemicals	1,000 1
2(2)	168,000	Monsanto Chemical	14,740 2(1)
2(1)	31,000	Olin Mathieson	None None
2	4,900	Pennsalt Chemical	22,800 1
2	20,000	Rayonier	4,000 2
3	6,699	Rohm & Haas	600 1
1	10,000	Stein Hall & Co.	1,100 1
2	6,000	*Tennessee Corp.	12,500 1
1	2,000	Union Carbide	14,000 1

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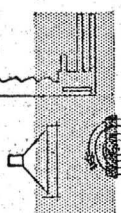
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## Fund Managers Bullish Despite Market's Slowdown

Continued from page 18

and Pioneer (12,200). United a unanimous issue, was newly acquired by National Investors (84,500); and Dominick (10,000). Pan American, which remained one of the popular issues, was acquired best by T-V Electronics (25,000); Putnam (25,500); and Fidelity (54,700). Northwest was the only issue sold on balance during the quarter. The carrier, incidentally, was recently ordered by the CAB to give up its Florida route.

### Automotives Continued Bought

With automobile production continuing at high levels, the industry is expected to establish a new output record in 1963 and marked the second consecutive year that over 7,000,000 cars were produced. Demand for equities in this group, however, has not reflected this enthusiastic forecast. During the June quarter, considerable profit taking was indicated in General Motors. With buyers and sellers of GM just about in balance, the issue was newly acquired by Delaware Fund (20,000); and eliminated by General Investors (6,000). Ford and Chrysler, however, managed to reverse their sold position and were both bought on balance during the June period. Best buyer in Ford was Investment Company of America with 20,000 shares, and in Chrysler a 26,100 share block by Fidelity was the outstanding purchase.

### Beverages Remained Favored

In the soft drink field, Pepsi-Cola was again actively sought. Buyers included Eaton Howard, and T. Rowe Price, each with 4,000 shares; Johnston Mutual (1,000); and Aberdeen (500). Coca-Cola was heavily acquired by One William Street (16,600).

### Chemicals Elicit Good Buying

Sentiment toward the chemical issues showed improvement over the preceding quarter, probably in keeping with the better earnings displayed by the group. Good buying was indicated in Allied; F M C Corp.; and W. R. Grace. The latter a unanimous issue, was newly acquired by Selected American (10,000 shares); and Institutional Investors (25,200). Making a surprising appearance during the quarter was Olin Mathieson, which was bought by Shareholders Trust of Boston (20,000 newly); and by Selected American (11,000). Stein Hall & Co., an OTC market issue, was picked up by Bullock (10,000) and disposed of by Chemical Fund (1,100). Tennessee Corp., merged with Cities Service during the quarter, and will therefore no longer appear in our surveys.

### Drug Demand Remains Brisk

The popularity of drug issues, which was evident during the March survey, continued to attract good buying in the June quarter. Unanimously bought Bristol Myers, was acquired by Putnam (3,000); United Accumulative (2,000); Johnston and Price (500) each. Abbott Laboratories, another favorite, was newly acquired by Massachusetts Investors Growth (22,500); and Lehman (15,000). Dreyfus, was heavy in the buy side in Mead Johnson with a block of 65,400 shares.

### Electronics Popularity Continues

This "glamour group" continued to display exceptionally strong demand during the June quarter with wide-spread buying prevailing. Best bought issues were General Electric; Litton Industries; & Westinghouse. Litton a unanimous favorite, was newly acquired by Fund of America (1,100); and also by Eaton Howard (2,000); American European (1,000); and by Delaware (20,000). Westinghouse, another favorite, was best bought by Fidelity (34,800); and Lazard (12,500) second best. A new commitment in GE was made by Delaware Fund (10,000). Dreyfus continued to step-up buying in giant RCA, the fund added to its present holdings 50,400 shares during the June quarter. Dreyfus, as of June 31, held 126,600 shares of RCA, this is equivalent to approximately \$9 million.

### Finance Issues in Demand

With the continued exception of CIT Financial, which remained heavily sold, all other issues with portfolio transactions were in demand during the June quarter. Best bought was Household Finance, this issue being newly acquired by Adams Express (65,000); and Madison (20,200).

### Glass Issues Find Buyers

Better buying was experienced within this group during the June quarter. Prime buying target here was Owens Illinois Glass in which Shareholders Trust of Boston bought (10,000) newly; also on the buy side were Tri-Continental (12,400) Broad Street (11,800); and Dividend Shares (2,000).

### Insurance Strongly Favored

Issues within this group (especially life) were in demand during the June quarter. Best bought was Connecticut General Life, this issue being newly bought by American European Securities (1,500); other buyers included Incorporated Investors (4,400); and National Investors (4,000).

### Machinery and Industrial Equipment Displayed Strength

This group continued to encounter better buying in the recent three months span. Halliburton, a unanimous favorite, was newly acquired by Guardian Mutual (2,000); and Eaton Howard (13,000). Skil Corporation, a newcomer, was newly bought by Fidelity Capital (1,600); and by Guardian Mutual (500).

### Metals Liked

Sentiment toward metal issues showed good improvement over the preceding quarter. In the aluminum sector, both ALCOA and Aluminium Ltd. were in big demand. ALCOA a unanimous favorite, with five buyers, had two admirers: Dividend Shares (10,000); and a "Billion Dollar Fund" with (150,000). Heavy buying in Aluminium Ltd. was also experienced in the June quarter, and new purchases were made by Fundamental Investors (75,000); Dreyfus (68,000); Investment Co. of America (40,000); and General American Investors (15,000). In the copper sector, Anaconda, with three buyers had no sellers. Energy Fund purchased the issue newly (10,000); and additional commitments came from Group

Securities (5,000); and Shareholders Trust of Boston (6,000). International Nickel, a diversified metal producer, was a unanimous favorite in the mixed metals sector. Shareholders Trust of Boston acquired the issue newly (15,000).

### Oils (International) Sought

In the oil sector, considerable buying continued to prevail, especially of the international concerns. Gulf Oil was the most popular of all issues surveyed during the June quarter. Two other oil concerns, Standard Oil (New Jersey) and Royal Dutch Petroleum were runners-up in the most popular category.

Gulf Oil is a major international oil enterprise, ranking as the world's third largest crude producer. This issue was purchased by 21 funds, and sold by a mere two during the period. Large block purchases were primarily made by those managements making new commitments, and included Fundamental Investors (150,000); One William Street (55,000); Broad Street (35,000); and T-V Electronics (25,000).

SONJ, another of the international oils, elicited good buying from Fidelity (30,000); United Accumulative (20,000); and Energy Fund (20,000) newly. Among the top buyers in RD were Putnam (45,000) State Street (24,200); and United Income (18,400).

Much of the selling which appeared within the oil group was still directed at the merger or sell-out rumor issues which apparently as a consequence, had been driven up sharply. They included Amerada, Atlantic Refining and Sunray DX Oil.

### Paper Issues Favored

The paper group elicited better buying during the June quarter, in contrast to the little attention they were given in the previous survey. International Paper, continued to be a stand-out, with four buyers and a total of 195,880 shares being acquired. The new buyers in this issue were Delaware (50,000); and Putnam (44,000). Crown Zellerbach was best bought by Fundamental Investors (27,000); while Loomis-Sayles was top buyer in Kimberly Clark (8,000).

### Public Utilities Again Acquired

Continued strong fund demand for utility shares was experienced during the June quarter. The exceptionally good buying indicated in our previous survey continued in the following issues: ATT; Consolidated Edison (N. Y.); and Southern Company. Managements showing good buying of utilities included the United Organization (Accumulative, Continental and Income) and Institutional Investors Mutual.

### Printing and Publishing Bought

Interest in this group remained about unchanged. Best bought issue was McGraw Hill Publishing with new purchases made by Eaton Howard (20,000); and Fidelity (31,800). Crowell-Collier, making a rare appearance, was bought by both Madison (7,500); and Wall Street Investing (700).

### Radio-TV Meet Fair Demand

Activity within this group is usually centered around the continued shifting in position of American and Columbia Broadcasting. During the June quarter, Columbia managed to obtain a good following with eight buyers, three newly. The new buyers in CBS were Fidelity (37,800); Blue

Ridge (3,300); and Fund of America (2,000). Another issue meeting a fair amount of activity was MCA Corp.; this issue was newly acquired by Investment Co. of America (50,000); and Fund of America (2,000). Dreyfus, another buyer, bought an additional 7,100 shares.

### Buyers Ride Rail Shares

The "featherbedding" issue continues to overhang this industry, which has been plagued with the problem for several years. It may take a strike, which recently become a real threat, to resolve this issue. Despite this, rail issues continued to experience good buying during the June quarter. Best bought issues within the group included Atchison, Southern Pacific and Union Pacific. Managements favoring rail issues included Dreyfus, Fundamental Investors and United.

### Rubbers Bounce Back

Rubbers and tires, which had been out of vogue in three past surveys, experienced rather good buying during the June period. All four issues appearing in this survey were bought on balance. Best bought issue was Goodrich, the following made new commitments in this issue: Dominick (7,500); and Group Securities (38,000). Also popular was U. S. Rubber, which was again acquired by Group Securities.

### Steels on Buy Side

Fund managements reversed their seemingly endless bearish attitude toward steel issues, and were active buyers during the June quarter. The over-all representation was rather good with Inland, U. S. Steel and Youngstown being best bought issues. Only Republic, and National, were sold in the field of 10 entries. The better buying in Inland was provided by National Securities and that in Youngstown by Fidelity.

### Textile Issues Favored

This group continued to experience good buying during the June quarter. American Viscose, which will officially merge with FMC Corp., was most active. Burlington, another active issue was best bought by United Accumulative (29,000).

### Tobacco Find Buyers

The tobacco issues which have been virtually ignored during the past two surveys found buyers in Lorillard, Philip Morris and Reynolds. Wisconsin Fund newly acquired Philip Morris, while New England Fund did the same for Reynolds. Dreyfus was top buyer in Lorillard with 15,400 shares.

\* \* \*

### GROUPS MILDLY BOUGHT


#### Auto Equipment Bought Mildly

This category continued to receive only slight attention. The only respectable interest in the group was devoted to Timken Roller Bearing, a unanimous favorite. The issue was newly acquired by Dividend Shares (5,700); and Shareholders Trust of Boston (9,000). A big block of Champion Spark Plug, (50,000), was newly bought by National Securities Stock.

#### Building, Construction and Equipment Bought Selectively


Continued selectivity for issues within this group was once again reaffirmed. Best bought issue was U. S. Plywood, with both Funda-

Continued on page 22




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tronics (8,000) and also bought by MIT Growth (8,500).

**Retailers Mixed**

This group continued to display the mixed reaction exhibited during our previous survey. Best bought issue was Great Atlantic & Pacific Tea. Considerable selling was indicated in department store issues and included Gimbel's, Macy's and J. C. Penney Co.

**DISTRIBUTION OF FOREIGN INVESTMENTS**

Country	Percentage 6-30	3-31
Belgium	8.3	8.0
France	15.1	21.2
Germany	24.5	19.8
Italy	18.8	20.1
Netherlands	17.1	15.9
Spain	4.4	4.7
Switzerland	0.6	0.6
United Kingdom	11.2	9.7

**TRANSACTIONS IN THE DISFAVORED GROUPS**

**Natural Gas Sold**

This sector was the only one experiencing a sold position. Although no selling stampede was indicated, issues in the group did have a selling on balance outcome. Leading the selling parade were Arkansas Louisiana Gas and Southern Natural Gas.

**FOREIGN ISSUES TAX PROPOSAL**

Of significant interest to those investing in foreign securities was the Administration's proposal in July to impose a tax on American purchases of foreign securities as part of a program designed to help reduce the balance of payments deficit and the resulting continuous gold loss.

**MISCELLANEOUS ISSUES**

Among the companies which it is inappropriate to categorize industry-wise, better buying was experienced in Colgate-Palmolive, Minnesota Mining, and Polaroid. A new commitment in Lily-Tulip Cup was made by Dreyfus (18,100).

Originally, the plan called for a levy of 15% on most foreign stock investments and imposts ranging between 2 3/4 and 15% on debt securities in other transactions during the period up to the end of 1965. Announcement of this proposal came as a shock to the investment and economics community, particularly as it indicated a sharp reversal of our policy of not interfering with the free flow of capital and also posed a threat to trade relations with other nations. Following a protest by Canada, Administration officials quickly announced that under the proposal, which still must be approved by Congress, certain new issues of Canadian securities would be exempt from the tax. It is not unlikely, too, that some form of exemption will also be accorded to Japan. Because of exemptions already granted, and others in prospect, and the true implications of such a "capital levy," it is a matter of conjecture as to how the proposal itself will fare in Congress.

**INTEREST IN FOREIGN ISSUES ABATED IN JUNE QUARTER**

Interest in foreign issues during the June quarter was primarily confined to gold shares. This was particularly evident in the good buying experienced in the following issues: American South African Investment; Dome Mines Ltd.; Free State Geduld Mines; Giant Yellowknife Mines Ltd. and Western Holdings Ltd.

EUROFUND, the closed-end investment company limited by its charter to European securities or cash, issued the following tabulations of interest (as of June 30, 1963).

**TEN LARGEST HOLDINGS BASED ON MARKET VALUE**

- (1) R.W.E.
- (2) Siemens & Halske
- (3) A.E.G.
- (4) Farben-Bayer
- (5) Phillips'
- (6) Zwanenberg-Organon
- (7) Neckerman
- (8) Hoechst
- (9) Ciments Lafarge
- (10) Royal Dutch

**Kelly & Cohen Stock Offered**

Public offering of 90,000 common shares of Kelly & Cohen, Inc., at \$2.75 per share is being made by Amsbary, Allen & Morton, Inc., Pittsburgh. Net proceeds, together with other funds, will be used to finance customers' sales contracts, rather than assign them to banks or factors. The proceeds will also be used for expansion, working capital and other corporate purposes.

The company, headquartered at Monroeville, Pa., is engaged in the retail sale at discount prices, of major household appliances, television sets, stereos, high fidelity sets and related products.

**Joins McDonnell**

Allen I. Keller has joined McDonnell & Co., Inc., members of the New York Stock Exchange and other leading exchanges, it has been announced by Frank V. Deegan, Vice-President.

Mr. Keller, formerly manager of the J. R. Williston & Beane Fifth Avenue office, will be associated with McDonnell & Co.'s 250 Park Avenue office, where he will devote full time to the development of institutional and retail business.

**Second Largest Revenue Bond Offering in Washington State Completed**



One of the largest revenue bond refunding offerings in the country and the second largest issue ever sold in the State of Washington was completed with payment by representatives of a nationwide underwriting group to the Commissioners of Public Utility District No. 2 of Grant County, for \$197,000,000 of Wanapum Hydroelectric Refunding Revenue Bonds, Series of 1963.

Shown above at the ceremonies held at Chemical Bank New York Trust Company marking the closing of the transaction is Paul Neihart (seated) third from left, Commissioner of Grant County P. U. D. No. 2, receiving check for \$202,706,699.70, representing \$197,000,000 principal amount, \$3,201,250 premium and \$2,505,499.70 accrued interest, from Chester W. Laing (standing), President, John Nuveen & Co. (Inc.) the senior managing underwriter.

Seated with Mr. Neihart (from left to right) are: Treasurer Ross Freer, Commissioner D. T. Martin and Auditor Edward Douglass, all of District No. 2.

Looking on the transaction (left to right) are: J. David Everard, Vice-President, and Jackson E. Cagle, general counsel, of John Nuveen & Co. (Inc.); Bernard J. Van Ingen, Jr., President, B. J. Van Ingen & Co. Inc., one of the managing underwriters, and LeRoy Love, bond counsel for District No. 2.

The nationwide syndicate of 463 members was jointly managed by John Nuveen & Co. (Inc.), B. J. Van Ingen & Co. Inc., Blyth & Co., Inc., Kidder, Peabody & Co., Merrill Lynch, Pierce, Fenner & Smith Incorporated, and A. C. Allyn & Co.

The Comptroller of the Currency has approved this issue for national bank investment and the bonds have been purchased by

many banks, insurance companies, trust companies and individuals throughout the nation, as well as one tax-exempt bond fund.

The bonds were offered to the public on July 30 to finance the refunding of currently outstanding Grant County Wanapum Hydroelectric 4%, 4 1/4%, 4.40% and 4 7/8% revenue bonds initially sold in 1959 in the aggregate of \$195,000,000 to provide funds for the construction of the Wanapum Dam and its 831,250 kilowatt hydroelectric generating plant on the Columbia River in Washington. The refunding program will effect approximately \$46,000,000 reduction in the cost of electrical output from Wanapum over the next 45 years.

Wanapum has been under construction for about four years and is now 98% completed. Initial generation is expected in September and full commercial operation by January 1964.

**Phila. Bond Club Outing Committees**

PHILADELPHIA, Pa. — Theodore E. Eckfeldt of Stroud & Company, Incorporated, President of The Bond Club of Philadelphia, has announced the appointment of various committees for the Annual Outing and Field Day of the Club, which will be held on Friday, Sept. 27, at the Huntingdon Valley Country Club, Huntingdon Valley, Pa.

Richard W. Hole of R. W. Pressprich & Co., was appointed Field Day Chairman. Harry K. Hiestand of Reynolds & Co., and John B. Richter of Butcher & Sherrerd were named General Chairmen.

The Arrangements Committee is headed by Leonard S. Bailey of G. H. Walker & Co. as Chairman. Other members of the committee are: John W. Wurtz of G. H. Walker & Co.; William T. Poole of Poole & Co. and Peyton R. Biddle of The Philadelphia National Bank.

The Attendance Committee con-

sists of Edward B. Stokes of Elkins, Morris, Stokes & Co., as Chairman; John T. Blair of Eastman Dillon, Union Securities & Co.; William G. Berlinger, Jr., of Elkins, Morris, Stokes & Co.; Robert L. Whittaker of Robert L. Whittaker & Co.; A. William Batin of Stone & Webster Securities Corporation and Newlin F. Davis of Blair & Co., Incorporated.

Harry K. Hiestand is Chairman of the Entertainment Committee. The Golf Committee consists of Eugene Arnold, Jr. of Robinson & Co., Inc., as Chairman; Donald M. McLean of The First Boston Corporation and W. Marshall Schmidt of Hornblower & Weeks. J. Richard Ranch of Kidder, Peabody & Co. heads the Minor Sports Committee as Chairman, with Floyd E. Justice of Kidder, Peabody & Co.; James H. Potter of Van Alstine, Noel & Co. and William Z. Suplee of Suplee, Yeatman, Mosley Co., Incorporated as members.

Clifford C. Collings, Jr. of C. C. Collings and Company, Inc. was named to head the Publicity Committee.

The Stock Exchange Committee consists of E. Coit Williamson of Schmidt, Roberts & Parke as Chairman; Edgar A. Christian of Suplee, Yeatman, Mosley Co., Incorporated; Wallace H. Runyon of Hemphill, Noves & Co.; Edward J. Phillips of Elkins, Morris, Stokes & Co.; William T. Poole; James J. McAtee of Butcher & Sherrerd; Joseph E. Smith of Newburger & Company; Charles L. Wallingford of Janney, Battles & E. W. Clark, Inc.; Harold F. Carter of Hornblower & Weeks; Harry H. Fahrig, Jr. of Reynolds & Co. and Clifford G. Remington of Hess, Grant & Remington, Incorporated.

Robert T. Arnold of White, Weld & Co. is Chairman of the Tennis Committee with Clifford C. Collings, Jr. and John P. McCoy as members. Richard O. Smith of Stroud & Company, Incorporated is Chairman of the Trophy Committee and John R. Woolford of American Securities Corporation, Chairman of the Trap Shooting Committee.

Mr. McCoy is associated with Wright, Wood & Co.

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# PUBLIC UTILITY SECURITIES

BY OWEN ELY

## Utilities & Industries Corporation

Utilities & Industries Corp. is the former New York Water Service Corp. the name having been changed about three years ago in order to indicate the more diversified nature of the company's activities. New York Water Service, whose corporate history dated back to 1888, had owned a number of large water systems serving major urban and suburban sections in New York State. However, some of these properties were taken in condemnation by municipalities or public agencies, the awards realized approximating twice the book values for regulatory purposes.

The important funds thus realized have been employed temporarily in various marketable securities and used to acquire interests representing very wide diversification. The company's "Funds" totaled over \$41 million at June 30, 1963 compared with about \$31 million cost, and included (in millions):

Gov't and municipal bonds	\$1.1
Special limited term commitments	8.4
Utilities & Industries shs. held by subsidiaries	*9.3
Special commitments, including financing and closely-held companies	15.3
Marketable Securities	7.2
<b>Total</b>	<b>\$41.3</b>

\*Available for acquisition of new interests by exchange.

President Rosenthal at a recent talk before the New York Society of Security Analysts, described the management of the Funds as follows: "Broadly, this capital has been, is being, and will continue to be employed in acquisitions of enterprise interests (majority minority and total or 100%); in special financing of both publicly- and/or closely-held companies; and in joint ventures with others. . . . At such times as our Funds are not fully employed in Special Commitments in the preceding categories, we use them on a temporary basis in marketable securities with the purpose of: securing as satisfactory an after-tax income as possible; or producing an after-tax capital increment of significance, in liquidating or arbitrage situations or equivalent; or seeking situations of an undervalued nature with, we believe, significant, intermediate - term appreciation possibilities. I emphasize that this temporary use of our Funds is a secondary, although, obviously, none the less important, aspect of our activities."

The company continues to operate its remaining water properties, which have a book value (depreciated original cost) for rate base purposes of about \$12.2 million. The eventual sale of these properties is expected to yield considerably more than book value however. The company serves Woodhaven, Glen Cove and Merrick in Long Island, and areas in and around Haverstraw and Clyde.

In January, 1963, the City Council of Glen Cove approved a bond issue to finance acquisition of the property in that city. But

shares were purchased over a period of years at a total cost of about \$5.2 million and their indicated value at the end of 1962 was \$8.1 million.

U & I's consolidated ordinary net income for the first half of 1963 equaled 43 cents per share, exclusive of realized increments to its Funds, which compared with all-time record earnings of 44 cents per share reported for the first half of 1962. It should be noted that the 1962 June quarter was marked by weather conditions which were extraordinarily favorable to high water consumption and revenues. Realized increments to Funds, credited directly to a reserved surplus account by U & I, amounted to 24 cents per share in the current six-month period.

Proposed new rates were filed by U & I in March calculated to increase revenues by \$275,000 annually for its Merrick-Massa-pequa property and in May involving \$30,000 for its Clyde property. Hearings on these rate increase applications have been going on before the New York State Public Service Commission intermittently since April 25.

The company has shown excellent long term growth. The company's share earnings increased from 9 cents in 1948 to 56 cents in 1959, 65 cents in 1960, 76 cents in 1961, and 97 cents in 1962. Dividends also increased steadily, from 30 cents in 1959 to 72 cents in 1962. Net asset value per share has increased about 44% during the three years ending 1962.

The management has obviously done an outstanding job of utilizing the proceeds of disposition of water properties. Total realized and unrealized gains before applicable taxes as of June 30, 1963 amounted to \$13,745,000; and including the indicated gain on the company's own shares this would increase to nearly \$18 million. Net asset value per share as of recent date approximated \$22 before provision for taxes on unrealized gains, which figure was more than 13 times the net asset value in 1948, and nearly two-and-a-half times that of 1956. This was after adjustment for the 8-for-1 stock split in 1950, a 5-for-1 split in 1958 and stock dividends of 2% each in 1960 and 1961 and 3½% in 1962.

In the last year or so, the company has announced special commitments in Head Ski Company; St. Thomas Tramway Corporation, which is constructing an aerial cable car tramway facility and restaurant-shop complex in St. Thomas, Virgin Islands; Chemtec Services, Inc., which provides specialized cleaning and production facility maintenance services to the oil refining and chemical industries, to missile site construction and maintenance contractors, and to other customers in various sections of the United States and abroad; Kingsboro Mortgage Corporation, a leading Eastern, short-term realty finance company; Travel Management Corporation, a federated group of travel agencies with East and West Coast and Middle Western operations; and in a joint venture which is building a \$15 million apartment house structure known as Mayfair Towers on West Seventy-second St., overlooking Central Park, expected to be ready for occupancy in the fall of 1964.

Mr. Rosenthal advised the analysts that over the past years U & I had made special commit-

# Our Reporter on GOVERNMENTS

BY JOHN T. CHIPPENDALE, JR.

The effects of the higher short-term rates as well as the other measures which are expected to be put in operation soon in order to aid our balance of payments problem have not been too earth shaking up to now, especially as far as the long-term area or the capital market is concerned. The various sectors of the Government market appear to have been pretty well adjusted to the upward trend in short-term rates which brought about the increase in the discount rate.

Short-term rates here are competitive with the near-term rates in the other free world money centers so that the outflow of funds from here, according to reports, has evidently been slowed down to a trickle. The refunding and new money operations of the Treasury will most likely stay in the near-term sector so that short-term rates will still be attractive to the readily moveable funds.

### Cause of Confusion

The proposed balance of payments tax has not only created a considerable amount of discussion, but it has also created a fairly sizable amount of confusion, especially among the various operators in securities of most kinds. There is no question but what the legislation proposed by President Kennedy to help to eliminate the balance of payments deficit will have temporary adverse effects on certain foreign nations and individuals since it will take time to work out the many ways in which these various proposals will operate. There is, however, no doubt but what the dollar, which is a key currency, will be defended to the utmost.

Our balance of payments problem has reached the point where realistic action had to be taken in an orthodox way so that the dollar will continue to be the key currency which it has been in the past and our gold holdings will not decline in the future to any appreciable extent.

### If . . . ?

These new efforts to give the balance of payments problem a real battle means that the domestic economy will have to contend with a higher level of interest rates but under the present course of business there should not be any adverse effects unless there is a reversal in this trend. Also, under our present level of taxes, a modest increase in interest rates should not have any appreciable effect on the cost of doing business. There should still be an ample supply of credit available

ments in more than thirty industries, and had a number of other acquisitions, ventures, and special financing commitments under consideration or negotiation. He also told them that U & I's individual commitments normally ranged from \$300,000 to \$5,000,000 in each situation in which U & I acquired an interest.

The stock has been quoted recently Over-the-Counter around 17, the range during 1961-63 approximating 23-13.

for the financing of commerce, industry and agriculture.

If the higher level of short-term rates should give needed help to the balance of payments problem, and has no great influence on the business pattern, then we will have accomplished much in the defense of the dollar as well as our gold holdings. It should be remembered that a thriving economy without a boom is also a very important force in keeping the readily moveable funds in this country.

### Common Stocks Money Investing "Short"

The investment in short-term obligations continues not only to remain heavy but there are also indications that more funds are being put to work in these securities. This does not represent a switch from the longer maturities into the most liquid Treasury issues yet, but more so from other types of investment such as common stocks. It seems as though the higher rates which the commercial banks can pay on time and certificates of deposit has also resulted in the purchases of tax exempt bonds being stepped up.

### Long Bonds in Demand

The intermediate and longer term Government securities continue to attract the funds of those investors who are interested in spacing maturities as well as income from the best obligations available in the investment field. It is this large supply of funds which is interested mainly in the most distant Treasury and non-Federal maturities that is keeping capital market rates on the favorable side. Also, rumblings are again being heard about an "advance refunding" operation.

The demand for loans this fall is expected to follow pretty much the usual seasonal pattern in the opinion of most money and capital market specialists. This is taken to mean that the business will continue to move ahead but with no boom.

## E. F. Hutton Elects Burns Synd. V.-P.

James F. Burns, III, has been elected a Vice-President of E. F. Hutton & Company, Inc., 1 Chase Manhattan Plaza, New York City, members of the New York Stock Exchange it has been announced by Sylvan C. Coleman, Chairman of the nationwide investment firm.

Mr. Burns, who manages the Syndicate Department, has been with Hutton since 1962, having previously spent 8 years in the investment field.



James F. Burns, III

# NEWS ABOUT BANKS AND BANKERS

Consolidations • New Branches • New Officers, etc. • Revised Capitalizations

The promotions of Adam C. Heck and Jesse H. Lawrence to Vice-Presidents of the Chase Manhattan Bank, New York were announced Aug. 5. Both men are in the Bank Operations Department.

Also made known was the promotion of Donald A. Baldyga to Assistant Vice-President in charge of the costs and standards division of the Bank Operations Dept.

**First National City Bank, New York,** and **Rotterdamsche Bank N. V., Rotterdam,** announced July 31 the conclusion of arrangements whereby the former will acquire through its subsidiary, the International Banking Corporation, a 50% interest in the Mercantile Bank of Canada, Montreal, Canada. Until now, the Mercantile Bank has been wholly-owned by Rotterdamsche Bank through its subsidiary, **Nationale Handelsbank N.V.** These arrangements are subject to the approval of the Federal Reserve Board.

The Mercantile Bank, as of May 31, 1963, had capital funds of \$5,003,000 and total resources of \$90,651,000.

Vincent G. Potter a Vice-President of Morgan Guaranty Trust Company of New York, died Aug. 1 at the age of 61.

Mr. Potter began his banking career in 1917 with Guaranty Trust Company, the predecessor of Morgan Guaranty.

He later became an Assistant Manager by 1929. He was elected a Vice-President in 1962.

Edna O. Craig has been elected Secretary of the Dime Savings Bank of Williamburgh, N. Y.

Russell G. Baker was elected a Vice-President of the State National Bank of Connecticut, Stamford, Conn. and will head the investment department.

The National State Bank of Newark, N. J. opened its new Lincoln Park Office. Located at 1040 Broad Street, the new Lincoln Park Office replaces the former location at 1005 Broad St.

The Boardwalk National Bank of Atlantic City, Atlantic City, New Jersey, changed its title to The Boardwalk National Bank.

The title of the Farmers & Mechanics National Bank of Williamstown, Williamstown, West Virginia, was changed to Williamstown National Bank.

Anker C. Studsgaard has been elected Vice-President and Controller of the National City Bank, Cleveland, Ohio.

Shareholders of Continental Illinois National Bank and Trust Company, Chicago, Ill. on Aug. 5 voted approval of a four-for-one stock split and a stock option plan for key personnel at a special meeting in the Bank's shareholders room.

The split, approved by the Comptroller of the Currency, was accomplished through a simultaneous change in par value of

the common stock and a 20% stock dividend.

On a single share basis, the par value was changed from \$33 1/2 to \$10, resulting in an increase from one to three and one-third shares, with the stock dividend producing the additional two-thirds share.

These changes increased the number of outstanding shares from 3,472,500 to 13,890,000. Outstanding capital was increased from \$115,750,000 to \$138,900,000 with the \$23,150,000 increase coming from transfers from the surplus and undivided profits accounts.

Stockholders also approved the stock option plan for key employees, involving a maximum of 510,000 of the new \$10 par value shares of authorized but unissued common stock, subject to later adjustments for stock dividends and splits. Purchase price under any option granted would not be less than the fair market value of the shares at the time the option is granted.

The Bank announced that new certificates under the stock split will be mailed to shareholders about Aug. 16.

The First Hennepin State Bank, Minneapolis, Minn. elected James E. Dorsey, Jr., Chairman and President and Ralph V. Hagen Vice-President of First National Bank of Minneapolis, Minn.

The Comptroller of the Currency James J. Saxon on Aug. 1 announced preliminary approval of the application to organize a new National Bank in Minnesota, at Cloquet, with the title "City National Bank of Cloquet," with an initial capitalization of \$300,000.

The Planters National Bank & Trust Company of Rocky Mount, Rocky Mount, N. C. changed its title to The Planters National Bank and Trust Company.

The Comptroller approved on Aug. 1 the conversion of Johnston County Bank, Smithfield, N. C., into a National Banking Association. The Bank will be operated by its present management under the title "First National Bank of Smithfield."

The capital structure for the converted Bank remains the same—\$236,557.19.

The Comptroller on July 31 approved the conversion of North Shore Bank, Miami Beach, Fla., into a National Banking Association. The Bank will be operated by its present management under the title City National Bank of Miami Beach.

The capital structure for the converted bank remains the same \$3,347,494.01.

The Comptroller of the Currency James J. Saxon on July 31 announced preliminary approval of the application of a group to organize a new National Bank in Clearwater, Fla.

The proposed title is Third City

**National Bank in Clearwater, Fla.** Initial capitalization is \$400,000.

The Comptroller of the Currency James J. Saxon on July 31 announced preliminary approval of the application of group to organize a National Bank in Florida, at Clearwater, with the title **Second City National Bank in Clearwater**, with an initial capitalization of \$500,000.

The Comptroller of the Currency James J. Saxon on Aug. 1 announced preliminary approval to organize a National Bank in Huntsville, Ala.

Initial capitalization of the new Bank will amount to \$800,000, and it will be operated under the title **Peoples National Bank of Huntsville**.

Comptroller of the Currency James J. Saxon on Aug. 1 announced preliminary approval of the application to organize a new National Bank in Texas, at Lubbock, with the title **Security National Bank of Lubbock**, with an initial capitalization of \$500,000.

The Comptroller of the Currency James J. Saxon on July 31 announced preliminary approval of the application of a group to organize a National Bank in Colorado, at Denver, with the title **Western National Bank of Denver**, with an initial capitalization of \$510,000.

The Comptroller of the Currency James J. Saxon on July 22 announced preliminary approval of the application to organize a new National Bank in Colorado.

**Colorado**—In the City of Englewood, under the title, **Hampden National Bank of Englewood**, with an initial capitalization of \$600,000.

The opening of a representative office in Caracas to facilitate client relationships with Venezuelan banks and corporations was announced Aug. 5 by Bank of America, San Francisco, Calif.

In charge of the new office will be Chester M. Torres.

The new office is located in the Edificio Banco Industrial de Venezuela at University Avenue and Traposos.

The Crocker - Anglo National Bank, San Francisco, Calif. made Forrest R. Dunlap a Vice-Pres.

Donald W. Henney, Vice-President and head of Security First National Bank, Los Angeles, Calif. central transit division, has retired (effective July 31) after more than 37 years of service with the Bank.

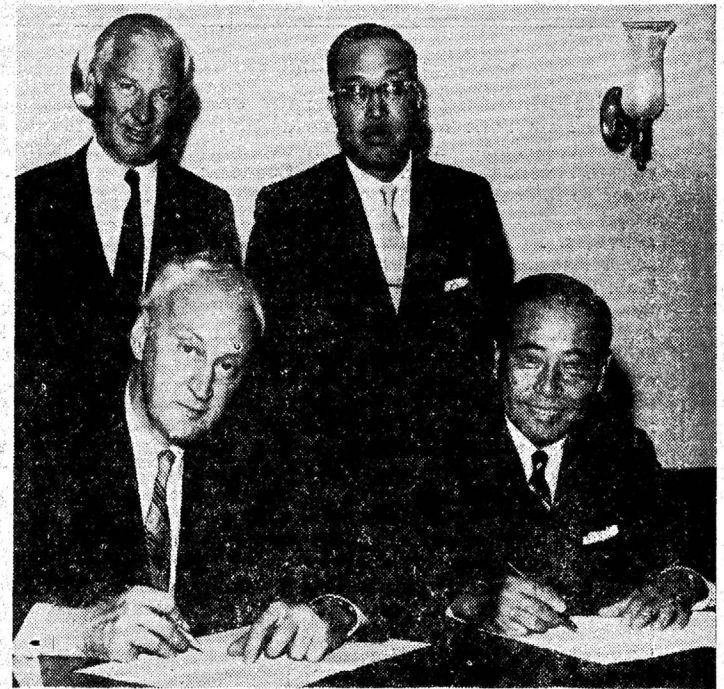
Starting with Security as a clerk, he rose through the ranks, becoming an Assistant Cashier in 1936 and an Assistant Vice-President in 1945. He was named Vice-President in charge of central transit in 1951.

Joseph R. Jones, also retired July 31 to terminate a banking career of more than 46 years—36 of which were spent with Security First National Bank.

Mr. Jones, who has been associated with the Bank's real estate loan division since 1931, retired as Vice-President and Senior Loan Administrator.

He embarked in his banking career as a clerk with the First National Bank of Alhambra in 1917. He joined a predecessor Bank of Security in 1927 and was

## Tokio Marine & Fire Insurance Company Sells Stock



Kenzo Mizusawa (seated right), managing director, The Tokio Marine and Fire Insurance Company, Limited, and Andrew N. Overby, (seated left), Vice-President, The First Boston Corporation, sign agreements for the sale of 400,000 American Depository Shares of The Tokio Marine and Fire Insurance Company, Limited, which represent 20,000,000 shares of common stock, par value 50 Japanese yen per share. Watching are: Shelby Cullom Davis (standing left), senior partner, Shelby Cullom Davis & Co., and Terumasa Hasebe (standing right), resident managing director, The Nikko Securities Co., Ltd. The American Depository Shares, which are being offered to the public through a group headed by The First Boston Corporation, The Nikko Securities Co., Ltd. and Shelby Cullom Davis & Co., are priced at \$18.25 per share. Tokio Marine, originally incorporated in 1878, is the oldest insurance company in Japan and is Japan's largest insurance company writing marine, fire and casualty and allied lines of insurance.

promoted to Vice-President in Hawaii, Honolulu, Hawaii elected John D. Bellinger Senior Vice-President and Chairman of the Branch administration division who is succeeded by Hugh R. Pingree as Vice-Pres. and Cashier, Herbert M. Taylor was also elected Vice-President and Secretary.

The First Western Bank & Trust Co., Los Angeles, Calif. elected Robert A. Bache, a Vice-President in the business development, advertising and public relations departments.

The Fidelity Bank, Beverly Hills, Calif. made Eugene Bowmer a Vice-President and Senior Loan Officer.

The Comptroller of the Currency James J. Saxon announced July 22 that he has given preliminary approval to organize a National Bank in El Segundo, Calif.

Initial capitalization of the new bank will amount to \$2,000,000, and it will be operated under the title, Gateway National Bank.

The Comptroller of the Currency James J. Saxon July 22 announced preliminary approval of the application to organize a new National Bank in California.

At Anaheim (in the vicinity of Disneyland) under the title, **First National Bank of Anaheim**, with an initial capitalization of \$1,000,000.

The Comptroller of the Currency James J. Saxon on July 31 announced preliminary approval of the application of groups to organize a National Bank in Washington, at Edmonds, with the title, **American National Bank of Edmonds**, with an initial capitalization of \$200,000.

The First National Bank of

Hawaii, Honolulu, Hawaii elected John D. Bellinger Senior Vice-President and Chairman of the Branch administration division who is succeeded by Hugh R. Pingree as Vice-Pres. and Cashier, Herbert M. Taylor was also elected Vice-President and Secretary.

The Royal Bank of Canada has opened a branch in Freeport, Grand Bahama Island. The branch is the Bank's first on the island and brings to 11 the number of Royal Bank branches in the Bahamas.

Hollandsche Bank - Unie N.V. Amsterdam is re-opening an office in Quito, Ecuador.

## Davis, Skaggs To Be NYSE Member

SAN FRANCISCO, Calif.—George W. Davis will acquire a membership in the New York Stock Exchange, and Davis, Skaggs & Co., 111 Sutter Street will become an exchange member firm. The firm, established in 1927, is a member of the Pacific Coast Stock Exchange.

Other partners are Richard M. Davis, Robert P. Mann, Reginald Kennedy, Walter F. Schag, Charles C. Clarke, Donald W. Davis, Herbert McCormick, Richard S. Miller, D. Russell Burwell, Arthur F. Haggard, William C. Callender, Richard W. Keegan, Carl A. Muhlmann and John F. Carter.

# BANK AND INSURANCE STOCKS This Week — Insurance Stocks

## THE HOME INSURANCE COMPANY—

The Home Insurance Co. is one of the nation's oldest and largest fire and casualty insurance organizations. Incorporated in 1853, the company is licensed in all states, the District of Columbia, Puerto Rico, Canada, West Indies and American Foreign Insurance Territory. Total premium volume in 1962 was \$320.4 million.

The Home Organization, until 1948, operated as a group of affiliated insurance carriers. In that year, ten subsidiaries were merged into the parent company in line with the insurance industry trend at the time of consolidation of affiliates for economy purposes. There are now two subsidiaries—Home Indemnity Co. and Peoples Home Life Insurance Co., Frankfort, Indiana. The latter organization was purchased for cash in 1958, thereby permitting Home to enter the life insurance field and gain the advantages of "all-line" insurance underwriting at an early stage. Virtually all major fire and casualty underwriters have entered the life insurance field by either purchase of an existing company or formation of a new one over the past five years.

Home is primarily regarded as a fire insurance underwriter and ranks with Hartford Fire Insurance Co. as the largest writers of fire insurance in the country. In 1962, fire and extended coverage represented 32.6% of total premium income. Overall property lines accounted for 52.7% of total writings, casualty lines—31.3% and multiple line policies—16.0%. All forms of fire and casualty insurance are underwritten.

The company suffered heavy underwriting losses from 1954 through 1958 in line with the industry problems of inadequate rates, severe competition and heavy storm losses. Due to its relatively low exposure in automobile liability and property damage, 15.9% premiums in 1962, Home has not been as hard hit by the losses in those lines as most other underwriters.

In recent years Home has undergone major organizational and operational changes including cutbacks in unprofitable lines and territories and reduction in the concentration of risks along the eastern seaboard, thereby attaining a better geographical balance of business. The field force has been streamlined and upgraded, several new package policies at reduced competitive rates have been added, and underwriting procedures have been centralized and improved through the installation of data processing equipment.

The results of this program are clearly evident in the improvement in underwriting results which have been experienced over the past four years. Three of the past four years have seen underwriting profits in contrast with the losses incurred in four of the previous five years. The improvement has come about both through reduction in the loss ratio, reflecting the quality of the underwriting, and reduction of the expense ratio, reflecting efficiency of operations. The latter has improved in each of the past five years. Despite the underwriting refinement, growth in premium volume, which was virtually negligible in the 1952-58 period, has accelerated considerably. Premium volume in 1962 was nearly 50% higher than that three years ago.

The past year was an excellent one for the company. Premium volume jumped \$50 million or 18.6%, considerably higher

### SELECTED STATISTICS

	Admitted Assets	Premiums Written (Millions)	Policyholders' Surplus	Underwriting Results		
				Loss Ratio	Expense Ratio	Profit Margin
1958	\$575.0	\$230.6	\$275.3	60.3%	41.7%	-2.0%
1959	608.4	243.5	294.0	57.5	40.2	+2.3
1960	625.3	263.3	286.5	61.5	38.4	+0.1
1961	697.5	270.3	339.6	64.8	38.3	-3.1
1962	713.0	320.4	310.8	61.7	37.2	+1.1

### PER SHARE DATA

	Net Investment Income	Total Adjusted Earnings	Dividends Paid	Liquidating Value	Price Range High Low
1958	\$5.35	\$1.80	\$1.82	\$80.15	\$44 - \$32
1959	3.56	4.27	1.86	83.94	51 - 42
1960	3.85	3.73	2.00	85.64	58 - 44
1961	3.98	1.80	2.20	98.77	68 - 54
1962	4.33	5.51	2.25	96.48	63 - 43

than the industry increase, and an underwriting profit was recorded in contrast with the loss of the previous year. Net investment income rose to \$4.33 per share from \$3.98 in 1961, continuing the long term upward trend. Home has traditionally followed a fairly aggressive common stock policy in its investment program. While the market decline in common stock values experienced in 1962 resulted in a small decline in book value, over the longer term the investment policy has provided a major portion of the expansion of policyholders surplus.

Late in 1962, Home purchased a large part of the insurance business of Springfield Insurance Co. for \$18 million. While this business was unprofitable for Springfield, it is expected to be profitable for Home due to its lower expense ratio and the economics to be effected through the consolidation of operations. In addition, former Springfield agents are expected to develop considerable additional volume for Home.

During the first three months of the current year, Home recorded an underwriting loss of 4.1% compared with a loss of 2.9% in the first quarter of 1962. Premium volume was substantially higher through the inclusion of the Springfield business. While worse than those of the previous year, Home's results are believed to have been better than the industry experience overall. An underwriting profit for the year is still a possibility with a substantial increase in net investment income expected.

The common stock of Home Insurance is currently selling at \$75¼ bid in the over-the-counter market. At the present price the stock is selling at a discount of 25% from its estimated liquidating value as of March 31, and provides a yield of 3.3% on its \$2.40 annual dividend. The dividend has been increased twice in recent years, reflecting the improvement in operating results.

### "LIFE INSURANCE STOCKS FOR LIFETIME GAINS"

A new book by Ira U. Cobleigh, bearing the aforementioned title, highlights the unique attractiveness of life stocks, the remarkable growth of certain companies; and outlines criteria for prudent current selection of life stocks with a view to capital gains.

*Life Insurance Stocks for Lifetime Gains* is published by Cobleigh and Gordon, Inc., 220 East 42nd St., New York 17, N. Y., at \$2 per copy.

## United Aircraft Rights Offering To Stockholders

United Aircraft Corp. is offering its common stockholders the right to subscribe for \$42,884,700 of 4½% subordinated debentures due Aug. 15, 1988 on the basis of \$100 principal amount of debentures for each 15 shares of common stock held of record on Aug. 5, 1963. The subscription price is 100%. The offer will expire on Aug. 20, 1963.

The offering is being underwritten by a group managed by Harriman Ripley & Co., Inc., New York.

The debentures will be issued in fully registered form only.

The debentures are convertible into common stock on or prior to Aug. 15, 1973, unless previously redeemed, at a conversion rate of two shares of common stock for each \$100 principal amount of debentures, a rate equivalent to a conversion price of \$50 a share.

Commencing in 1974 the debentures will have the benefit of a sinking fund amounting to \$2 million annually. For the sinking fund the debentures will be redeemable at 100% plus accrued interest. They also are redeemable at the option of the company at any time at prices ranging from 104½% to 100%, plus accrued interest.

Net proceeds will be used for loan repayment and other corporate purposes.

The company, located at 400 Main St., East Hartford, Conn., is one of the largest designers and manufacturers in the United States of aircraft engines, propellers and helicopters. The company also manufactures a wide range of aerospace equipment, including liquid hydrogen rocket engines; turbine engine fuel controls and starters; environmental, naviga-

tional, guidance and control equipment; ground support equipment; and electronic equipment for space vehicles, missiles, aircraft, ships and submarines. For non-aerospace use the corporation manufactures electron beam machines and jet engines and electronic accessories for marine and industrial use.

## Tulane Tax Inst. In September

NEW ORLEANS, La.—The Thirtieth Annual Tulane Tax Institute will be held in New Orleans on Sept. 18-20, 1963, at the University Center here at Tulane.

Judge John Minor Wisdom of the United States Court of Appeals for the Fifth Circuit will preside over all major sessions of the Institute.

During luncheon the speakers for each day's meeting will hold informal quiz sessions in separate dining rooms during the buffet-style luncheon. Registrants may meet with the speaker of their choice.

Two Workshop Sessions will be held each day from 1:30 to 2:15 p.m.

The registration fee of \$75.00 covers all sessions of the Institute as well as all luncheons and refreshments. One day registration fee is \$30.00.

### Selected Financial

KANSAS CITY, Mo.—Selected Financial Plans, Inc. has been formed with offices at 916 Baltimore Avenue to engage in a securities business. Officers are Edward D. McDonald, President; Arthur W. Stoener, Treasurer; and Ruth Parsons, Secretary. Elmer W. Pauly is a director. All were with Prescott, Wright, Snider Co.

## Fund Issues 150th Quarterly Report

BOSTON, Mass.—Incorporated Investors, third oldest of the nation's mutual funds, has just issued its 150th Quarterly Report



William A. Parker Charles Devens

for the three months ending June 30, 1963.

The Fund's first report was sent in June of 1926. Since that time, these reports have noted much of what is now history including the booming 1920s, the early depression 30s, economic recovery, World War II and the years of alternating business recession and growth that followed. In the current Report, Chairman William A. Parker (a founder of the Fund) and President Charles Devens put in perspective events of the past year—the aftermath of the May-June, 1962 market break.

Last year at this time, the economy seemed to be in serious trouble following the severe market drop. Now, feeling in the investment community has considerably brightened.

Reflecting this general movement, Incorporated Investors closed the quarter ending June 30 with total net assets of \$266,833,726 and a net asset value per share of \$7.05. These figures compare respectively with \$235,226,224 and \$6.01 on June 30, 1962. After adjusting for the 23¢ capital gain paid in February, 1963, the net asset value was the equivalent of \$7.28 or a gain of 21%.

Portfolio changes during the last three months continued to reflect the consolidation described in Incorporated Investors' Quarterly Report dated March 30, 1963: "to achieve greater concentration in those companies we believe most promising."

Further increases were made in the financial holdings as well as in the aluminum, chemical, consumer product and utility industries. No new securities were added. Securities decreased were American Potash & Chemical Corp., Campbell Soup Co., Plough, Inc., Stewarts & Lloyds, Ltd. and Wachovia Bank & Trust Co.; those eliminated were Continental Oil Co., Gulf Oil Corp., Johns-Manville Corp., New York Air Brake Co., Republic Steel Corp. and U. S. Steel Corp.

Incorporated Investors, along with Incorporated Income Fund, is managed by The Parker Corporation. Founded in 1925, The Parker Corporation presently supervises more than \$420,000,000 for over 100,000 investors.

### Smith, Barney Co.

### Appoints R. B. Markus

SAN FRANCISCO, Calif.—Richard B. Markus has been appointed sales manager of the San Francisco office of Smith, Barney & Co., 120 Montgomery Street.

Primary Markets In

## BANK and INSURANCE STOCKS

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## As We See It Continued from page 1

qualified to pass upon them. There are, however, a number of basic elements which appear obvious to us but which apparently are not so clear to a great many if one may judge by what one sees in the press from day to day. Of some of these we need to be reminded. First of all, there is, so it seems to us, nothing in this agreement and nothing that has been said about it by any of the parties to it, including the negotiators and the officials who are now presenting it to the world, that in any way implies abandonment by the Russians of their determination to spread communism throughout the world or any belief by the United States that such a change of heart has actually occurred behind the iron curtain. This burning desire to Leninize all mankind has always been in substantial part the old Russian imperialism under a different guise. And even though as time passes, the ardency of communist proselyting weakens, as many expect and as may already be occurring, there is no reason to believe that the Russian desire to become over-lord of as large a part of the globe as possible will disappear or weaken except as practical considerations and recognition of danger may curb it. We must not suppose that such an agreement as that reached in Moscow, its approval here at home, or its rejection will have very much to do with this basic fact.

If this limited banning of nuclear testing would in any material way reduce our status vis-a-vis Russian military might or render us less able to meet the continuing threat of communist aggression in any part of the world, the fact does not appear to have been plainly demonstrated—at least not to our nontechnical mind. If it does then it is high time the military leaders and the scientists who know best about all this laid the fact bare with supporting chapter and verse. If the pact would do what it is supposed to do, and is faithfully kept by the Russians, a good many hundreds of millions of dollars, perhaps even more than that, which would otherwise be expended upon testing nuclear devices as a matter of military preparedness could be put into the production of goods and services which provide the good things of life. If, in addition, this pact were to prove to be a beginning of a series of

understandings with Russia such as those now being suggested — and they actually worked out — the saving to the people of the United States and to the people of the world for that matter would be almost beyond calculation. Even if all this appears to be somewhat "iffy" the possibilities are at least worth consideration and exploration.

### A Change of Heart

The really big question in all this, of course, is whether the Kremlin has now reached the conclusion that it is to its advantage to give the term "peaceful co-existence" real meaning in terms of everyday life. If so there is real cause for optimism. While the Russians are still an "enigma wrapped in a mystery"—certainly we make no claim to the possession of any key to their mental processes—there are some signs that may possibly point to some sort of change of heart in the Kremlin. It would appear at least on the surface that the Russian rulers are now convinced that they have not outstripped the United States in the development or production of lethal armament, and that they are not very likely to be able to do so. They do have enough, however, in all probability to lead them to the conclusion that there is nothing to be gained by trying to ram communism down the throat of the rest of the world with bayonets or bombs.

We hear little these days about being buried under an avalanche of Russian industrial production. Mr. Khrushchev has long apparently been convinced that it is in the economic sphere that capitalism must be outdone and outmoded. He may well still hold that idea, but it must be clearer to him now than some years ago, and to all the others in the Kremlin, that the task thus imposed upon Russian workers and Russian technology is a much harder one than he had supposed and a much more time consuming one. If current reports persistently coming out of Russia and the satellite countries are even in substantial part to be credited, the Kremlin has many much more pressing and immediate problems in the economic sphere than dreaming about any far-off divine event of burying capitalism. There does not seem to be much reason to doubt that this is one of the factors responsible for what a t e v e r

sweet reasonableness there exists or seems to exist in the Kremlin. If both Russia and the United States can find a way safely to reduce armament expenditures substantially in the years just ahead, both countries and the people thereof would be immeasurably benefited.

### And China, Too

Some of the enlightenment which appears to be dawning upon the Kremlin about the realities of the world in which we all live must of necessity at one time or another penetrate the Communist headquarters in Peiping. Mao and his cohorts may do considerable damage meanwhile, but if they are to make headway in this hard-boiled world of ours they, too, must find some way to become real producers on a scale such as is quite familiar to us. Maybe it will presently dawn upon them what would happen to them if they undertook to get revenge upon their old enemy to the north of them. It is entirely possible that, as the President says, China holds the greatest potentiality of trouble. Fortunately, though, the danger there does not seem to be so immediate.

## Funston Comments on Dividend Tax

G. Keith Funston, President of the New York Stock Exchange, has issued the following statement in response to requests for comment on press reports that the House Ways and Means Committee is considering a compromise proposal on dividend income to increase the present \$50 exclusion to \$100 for each taxpayer, and at the same time to repeal the 4% credit:

"The Exchange believes that millions of shareowners will receive additional relief from the proposal to increase the amount of dividends that may be excluded from taxable income. It would be highly inconsistent, however, to scrap the dividend credit which also was enacted by Congress only nine years ago as partial relief of double taxation of dividends. Congress enacted the exclusion and 4% dividend credit in order to give some recognition to the fact that dividends now are taxed twice—once as corporate earnings and again as income of individuals. To revert now to full double taxation of dividends above \$100 per taxpayer is an expediency that cannot be justified by any consistent economic argument."



Keith Funston

## What Lies Behind the Rail Merger Moratorium?

*Continued from page 3*

eat. Either everyone will wind up slightly undernourished or some may be shoved aside completely.

The cause for this wide gap between transport supply and shipper-traveller demand lies mainly in our extravagant government development programs for road, air and water facilities, which this year will entail spending by all units of government of about \$15 billion. Resulting diversion of freight and passenger traffic to these public rights-of-way has left us with a railroad system which has perhaps the most under-utilized plant of any business in the nation.

Mergers, then, are a natural reaction to a basic economic problem—an attempt by business managers to streamline plant facilities and cut costs to meet the needs imposed by this new, highly competitive transport era. Propelled by the push of financial needs and pulled by the prospects for permanent progress, railroads thus see mergers as a best hope for a future in which we can offer the public better services and build a more prosperous industry offering more secure employment.

### Not a Complete Cure

I don't contend mergers are a cure-all. They are not, but are rather a key part of a package of actions that also involve the widely reported effort to end featherbedding and the growing need for equal treatment by government in all its regulatory, taxation and spending programs. We have worked and waited long for Congress to act decisively in this latter area; we cannot believe that Congress would now compound the inequities we face in public policies by also blocking off a major area where we can take positive remedial action.

The railroads feel sometimes that we are "damned if we do and damned if we don't." At one time we are criticized for not doing enough to merge; then, when we do, we are criticized for that as well. For instance, the Senate Commerce Committee, in its report on the "deteriorating railroad situation" in 1958, urged management to take more forthright action in effecting economies through mergers. We did just that. And then we ran head-on into Mr. Kefauver!

Let us now look one-by-one at the specific points raised by opponents of railroad mergers:

### No Need for Additional Studies

First, there is the plausible-sounding question, what possible objection can railroads have to a halt or moratorium on further mergers while studies are made to determine what national policy should be? This implies that there is now no national policy pertaining to mergers when, in fact, there is—and it is a sound policy worked out over a period of at least 40 years of trial-and-error in this field. This record has varied from the outright government attempts in the 1920s to force the railroad structure into a "grand plant" of 21 major systems, to the final decision in favor of voluntary initiation of mergers within the industry itself, coupled with the extraordinarily dif-

ficult process, generally covering years, entailed in winning approval for a proposal. This approval by the Interstate Commerce Commission imposes exacting standards as to the effect on services to the public, other railroads, stockholders, and last but by no means least, on employees.

In short, communities, competitors, unions or anyone else can have their day in court if they wish to express themselves on a merger proposal. In fact, if there is any bias under present law, it is not in terms of denying a fair hearing to interested parties, for that "day in court" often becomes years.

Those who urge a moratorium also overlook the fact that individual cases virtually have a moratorium now. The painstaking process to which the ICC subjects proposed rail mergers has in effect, imposed its own singular moratorium on carrying out consolidations approved by railroad stockholders as long as three years ago. Of the four major merger proposals now pending before the ICC, the Seaboard Air Line-Atlantic Coast Line case was three years old July 22. And the youngest, the proposed Pennsylvania Railroad-New York Central merger, has been before the Commission for 15 months.

In both of these cases, the "deliberate speed" with which the ICC moves is particularly clear: Hearings on the Seaboard-Atlantic Coast Line case ended nearly two years ago, but a final decision still is awaited from the Commission. And the Pennsylvania-New York Central went into hearings last Aug. 20 which are still underway and now have shattered all Commission records for verbiage with more than 15,000 pages of testimony in the record.

History of the other two major merger proposals is very much the same. The Norfolk & Western proposal to merge with the Nickel Plate and lease the Wabash Railroad was filed 27 months ago and is awaiting final Commission action following an examiner's report in April. The Great Northern-Northern Pacific-Burlington-Spokane, Portland & Seattle (lease) merger proposal is 28 months old; hearings ended nearly a year ago, but an examiner's report still has not been filed.

The call for public study further ignores the fact that a public study has just been completed! I refer to President Kennedy's top-ranking Inter-Agency Committee which on March 10 published 10 specific criteria and recommended these be applied as tests to all merger proposals. It seems to me this Administration study does everything additional that could be expected, even of a Congressional study, and I have been wondering why moratorium supporters have been so remiss in not hailing this clarification. It makes me wonder if their objective perhaps is not so much a definition of policy in this area but rather a complete halt to major mergers, whether good, bad or indifferent.

### Rebuts Monopoly Fears With Facts About Today

Another charge we hear is that mergers will produce a few rail-

road giants and lead to monopoly. This one conveniently ignores the all-pervasive nature of competition on the modern transportation scene. Shippers and travellers call not only on railroads for transport service, but also on automobiles, trucks, barges, coastal ships, airlines, pipelines — and even use conveyor systems and long-distance power transmission lines as alternatives. It is estimated that Americans spend about \$100 billion a year on transportation—yet, less than one-tenth of this total goes to railroads, indicating what a wide range of choices the public has when it comes to using transport.

The intercity trucking industry, including private trucks, alone does a freight business equivalent to more than twice the freight revenues of the railroads, and individual truckers are giants in their own right. The biggest trucking company has revenues approaching \$90 million annually; the biggest barge line, \$20 million; the biggest airline, more than half a billion dollars annually. In short, these are no small units we are talking about but big businesses fully able to stand on their own feet in competition.

The most significant competitive element in all of transport, however, is not commercial but private. A towering 90% of all passenger travel between American cities is in private automobiles. Likewise, shippers are more and more hauling their own products in their own vehicles, with nearly as much now moving by these private means as by all railroads put together. And I predict that even more will go this way, further undermining the nation's essential common carrier services, unless railroads are allowed to become even more efficient and to reflect this higher efficiency in the lowest possible prices to the public.

While on the subject of other transport, it is interesting to note that the biggest merger flurry of all lies not in railroading but among trucking companies which are constantly growing in size and scope through consolidations. Yet I hear no one proposing a halt to trucking mergers.

But won't mergers result in reduced or poorer services to industries and communities, opponents ask? The answer to this is that in most cases mergers do not lead to reduced services but rather to the elimination of duplicate services and usually to improved service due to the stronger competitive position of the consolidated railroads. To say that shippers would be at the "mercy" of a remaining single line is ludicrous since customers would continue to have available all the alternative means of transportation, as well as the powerful bargaining lever of operating their own vehicles.

Even where little-used rail lines are eliminated altogether, communities would have the prospects of perhaps better service through the growing combination of rail and truck services — through piggybacking, the use of transferable containers and other means. Thus, as railroading streamlines into a system of mainline routes between major cities and production centers, it will become crucial that the roads be allowed to operate truck services on a less restricted basis in order to reach off-line businesses and provide road feeder and delivery services to and from mainlines.

### Denies Mergers Exclude The Weak Rails

Another loaded question is, why do most merger plans involve the big, profitable carriers and leave the weaker lines out in the cold? This is misleading if not false in its implications since merger plans are not always or even generally drawn among the biggest and strongest railroads. As an example, the most recent major ICC consolidation approval gave the relatively prosperous Chesapeake and Ohio Railroad control over the ailing Baltimore & Ohio. Other recent approvals involve the 8,000-mile Southern Railway System with the 1,700-mile Central of Georgia and the 300-mile Ann Arbor Railroad with the 460-mile Detroit, Toledo and Ironton.

I might add that the public has equally high stakes in the merger of strong railroads, nevertheless. For these cases offer the greatest possibility that the increased economies resulting from the elimination of duplicate facilities or a cleared track for through-movements will be passed directly on to the public in lower prices. We should also remember that the money-maker of today all too often becomes the money-loser of tomorrow. And in railroading, at least, the same eroding, debilitating competitive inequities are gnawing away at all companies, rich and poor alike.

### Financial Distress Is Documented

Then, we are occasionally treated to the allegation that railroad mergers are not necessary since the carriers "really are not as bad off as they claim." This is the advertised union claim that railroad poverty is a "myth." Now, I have never felt that mergers need to be justified on the basis of financial need, so I view this effort as basically a red herring and diversionary tactic. Even so, anyone interested in financial facts rather than fiction need not take our word for it:

Ask the I. C. C., whose reports are replete with evidence of railroad financial distress, especially among Eastern carriers.

Ask the trustees of the bankrupt New Haven railroad.

Ask President Kennedy and his Administration experts who worked so hard to come up with the historic special Transportation Message of last April. Let me quote the President, who said that "pressing problems are burdening our national transportation system, jeopardizing the progress and security on which we depend" and that "if direct and decisive action is not taken in the near future, the undesirable developments, inefficiencies, inequities, and other undesirable conditions that confront us now will cause permanent loss of essential services or require even more difficult and costly solutions in the not-too-distant future."

Finally, one should take a look at the reports of the First National City Bank of New York which annually rank railroads at or near the bottom of the list in terms of profit rates among all of America's businesses. In short, the railroad industry lives in a goldfish bowl when it comes to public knowledge and information about its operations and finances. I am sure Congress has much more important work to do than to rehash known facts and fall for this attempt to delay proposed mergers.

Oddly, commercial truckers and Jimmy Hoffa's Teamsters have

joined rail unions in this effort to use Congress to block progressive changes and to serve narrow, selfish interests. Here are strange bedfellows indeed! Truckers are doing so out of a fear of losing business to the more efficient railroads that will be created by mergers—and rail unions, who should be rejoicing if railroads gain business, have given in instead to an overriding fear of loss of jobs—or of dues-paying members.

No, except for a half-dozen exceptional situations, the railroad problem can be simply stated as one of dried-up earnings. A major drawback with railroading today is our inability to amass enough investment capital to improve plant and equipment so as to give the public the full potential of our unique capabilities. Mergers have the added virtue not only of helping raise profit potential but they also release excess facilities and real estate for sale, thereby providing a means of raising additional capital to spend on improvements.

### Mergers Could Lead to More Jobs

Then we come to the most serious charge of all, perhaps—that mergers will throw thousands of employees out of work. To equate mergers with job losses seems to me to look no farther than the end of one's nose. Unnecessary jobs clearly form one of the principal areas for economizing through mergers. But a stronger industry is going to be a stronger employer—and it is not beyond reason to hope that in the long run more competitive railroads might result in more rather than fewer jobs. In the postwar period railroad employment has been cut nearly in half—not by mergers but by the industry's competitive inability to cash in on traffic growth, coupled with the shift to higher technological standards.

Barring a marked change in government transport policies, further rail job losses appear inevitable. The question is whether these will occur under the ordinary protection of unemployment compensation or under the extraordinary protection required by the ICC in every merger proceeding. Workers affected by mergers are not "thrown out into the street" but have at least the minimum, liberal protection provided by law which states that an employee's earnings position will not be worse for up to four years after the merger. No such protection is available in any other business; it is unprecedented in scope and benefits. We are left to wonder, in fact, whether opponents are really interested in cushioning the impact of mergers on workers—a cushion which is already available—or in simply freezing the industry's structure in the present position—preserving the status quo.

### Economic Expansion, Not Contraction, Sought

Similar fears are raised that mergers will result in serious economic blows to communities that might no longer serve as railroad terminals. Change, and especially contraction of line, is always a painful process. In the case of mergers, however, nothing happens suddenly—there are no jarring blows. Gradual adjustments are made all along the line from the inception of a proposal to the final consolidation of facilities often covering several years: In

the absence of railroad mergers, it is also probable that even harder blows would befall communities if the present railroad difficulties continue—while an industry strengthened by mergers would best be able to blunt such blows.

I might add, as well, that expansion and not contraction is our ultimate goal. We may have to contract in areas where motor vehicles can do a better job than trains on tracks, but we do so only to devote our efforts and resources to those volume rail routes where we have the greatest potential for expansion and service. If traffic expansion were not the likely result of these efforts, why is the trucking industry so worried about the more competitive railroads being created by mergers?

We also hear the related contention that mergers are detrimental to the nation's defense and a hindrance to economic expansion. This is a bunch of baloney, for the current railroad plant could handle as much as double its present traffic load. It would take totally unforeseen cutbacks to come close to the dangers implicit in the raising of this spectre. If we ask ourselves just how really sweeping the present railroad merger movement is, anyway, we would find that even if all present proposals before the authorities are finally approved, there would still be over 90 major railroad systems in the nation. Most objective authorities feel we should have far fewer—as few, in fact, as the 21 envisioned in the "grand plan" of the 1920s or even 12 or a half-dozen regional systems.

### Denies It's Step Toward Nationalization

Finally, there is the preposterous charge that mergers could lead to nationalization of the carriers. Well, all the evidence points in exactly the contrary direction. Failure to permit essential mergers, short-sighted efforts to maintain a rigid industry posture in the face of vast competitive pressures and sweeping changes in production and distribution patterns, desperation attempts to prevent modernization of work practices—these are the benighted policies which lead down the road to bankruptcy and government take-over. And I hope and trust that rail labor leaders will yet see and act on this grim fact.

It seems to me in conclusion that we need to recognize, first, that to some extent the merger movement is an end-product of technological and economic change. It is the effect, not the cause. Instead of flailing away at the end results, it seems to me that opponents of mergers would serve themselves, not to mention the national and public interest, far better by devoting their time and talents to solving the basic problems of the railroads—massive government spending for competitive transport development, coupled with over-taxation and over-regulation of railroads.

Equality of treatment by government of all transport competitors, a freer competitive environment, and the maximum encouragement to merger and reorganize the national transport structure—these provide the keys to the super-transportation service of the American future. For communities across the country, herein lies the key to sounder

transport; for labor, here is the key to more secure jobs; and for Congress and government officials everywhere, here is the key to a stronger and more stable industry, able to meet wartime needs and the great challenges of peacetime commerce.

\*An address by Mr. Loomis before the Great Lakes Conference, Railroad and Utility Commissioners, White Sulphur Springs, W. Va., June 22, 1963.

## Tokio Marine & Fire Insurance Shares Offered

The First Boston Corp., The Nikko Securities Co., Ltd. and Shelby Cullom Davis & Co., New York, as managers of an underwriting group, have announced the public offering of 400,000 American Depository Shares of The Tokio Marine & Fire Insurance Co., Ltd., which represent 20,000,000 shares of common stock, par 50 Japanese yen per share. The American Depository Shares are priced at \$18.25 per share.

Since this offering was initially filed with the Securities and Exchange Commission in late June, it would not be subject to the proposed tax on foreign securities as described by the Treasury Department.

Tokio Marine was originally incorporated in 1878 and is the oldest insurance company in Japan. It is also Japan's largest insurance company writing marine, fire and casualty and allied lines of insurance. In the fiscal year ended March 31, 1963, it accounted for 17.6% of the direct premiums written by the non-life insurance companies of Japan and at year end its assets were about 22% of the total of such companies' assets.

Net proceeds from the sale of the shares will be added to the company's funds available for investment. It is the company's intention to invest the larger percentage of its available funds during the current fiscal year in debt securities in order to increase the debt securities portion of its investment portfolio as compared to the stock portion. Additionally, the company desires at this time to increase its capital in view of its expanding volume of business both in Japan and overseas.

## Wyetzner Joins Meller Company

Announcement is made by the New York Stock Exchange firm of Meller & Company, 1 Chase Manhattan Plaza New York

City, that Lester Wyetzner has become associated with them as Technical Stock Market Analyst and Editor of their Technical market letter.

Mr. Wyetzner was formerly associated with Bache & Co. and was manager of their Market Analysis Department.



Lester Wyetzner

















# Encouraging Factors Easing World Dollar Pressures

*Continued from page 10*

gold used by the United States. These may be securities denominated in foreign currencies, and drawings under swap arrangements<sup>10</sup> between the United States and foreign monetary authorities. The swap arrangements in effect enable foreign monetary authorities to hold dollars on a covered forward basis. Both types of transactions protect the foreign holder against devaluation of the dollar relative to their own currencies, and thus to some extent serve as a substitute for gold.<sup>11</sup> They do not, however, constitute a gold guarantee, which in the same circumstances would yield them a profit. Foreign holdings of U. S. securities denominated in foreign currencies increased by the large amount of \$275 million in the first four months of this year,<sup>12</sup> while the gold outflow was \$140 million. Comparable data on drawings under swap arrangements have not yet been made available.

(3) Finally, gold outflows from the United States reflect to some extent developments in the London gold market. A low price there tends to reduce the amount of gold purchased in the United States.

## IV

It is by now well known that the major industrial countries set up a gold pool at the end of 1961 to operate in the London gold market. This pool attempts to coordinate purchases, regularize day-to-day price fluctuations, and keep the range of gold prices within acceptable limits.<sup>13</sup> The gold pool is intended to prevent another period of feverish speculation, such as the "gold bubble" in the fourth quarter of 1960, when the price of gold was rapidly bid up from \$35.25 an ounce to almost \$41.

### Gold Pool as a Price Stabilizer

The gold pool is a cooperative effort. It reflects the judgment that gold is an important part of the present international financial system and that large fluctuations in the price of gold disturb the smooth functioning of that system. Large and rapid increases in the price of gold tend to feed on themselves, thus threatening the stability of the international financial system. The operations of the gold pool represent a collective assurance that the price of gold will not again be allowed to get out of hand.

In 1962, the price of gold on the London market fluctuated from \$35.06 an ounce to \$35.20; this year prices have fluctuated between \$35.05 and \$35.12. The price

<sup>10</sup> Swap arrangements are mutual credit facilities on a stand-by basis. Utilization of such swap lines takes the form of drawings. For example, when the Federal Reserve initiates a drawing under its swap arrangement with the Swiss National Bank, it acquires Swiss francs. In a typical case, it might use these Swiss francs to buy dollars from the Swiss National Bank. At the end of the swap period, usually three months, it would have to return the Swiss francs.

<sup>11</sup> See Charles A. Toombs, "Treasury and Federal Reserve Foreign Exchange Operations," Federal Reserve Bank of New York, *Monthly Review*, March 1963, p. 39; Federal Reserve Board, *Annual Report, 1962*, pp. 30-34; Swiss National Bank, *Rapport, 1962*, p. 4.

<sup>12</sup> On April 30, 1963, four countries held U. S. securities denominated in their own currencies: Austria, \$25 million; Germany, \$200 million; Italy, \$200 million; and Switzerland, \$150 million.

<sup>13</sup> Presumably smaller than those created by shipping gold to, and obtaining gold from, the United States, i.e., approximately \$34.80 an ounce to \$35.20.

at the close of last week was \$35.07% an ounce. This is less than the price at which the U. S. Treasury is prepared to sell gold to foreign official agencies for legitimate monetary purposes, and it suggests that gold is being purchased for monetary reserves in London.<sup>14</sup>

### Sharp Hike in 1962's Private Gold Holdings

Though the gold pool can regularize the price of gold, and thus limit speculation, it cannot determine what part of gold production will be added to monetary reserves. This depends upon the demand for gold for private purposes: industry, the arts, and speculation. The amount of gold that goes into monetary reserves is a residual, and has shown great variations: \$695 million in 1959; \$335 million in 1960; \$630 million in 1961; and \$305 million in 1962. The private offtake of gold in 1962 was about \$1,200 million—the largest amount in any one year since the end of World War II.

This result is obviously unsatisfactory, and many remedies have been proposed to deal with it. These include a large increase in the price of gold, to perhaps \$70 an ounce or even \$100; reducing the price of gold at regular intervals by stated amounts;<sup>15</sup> and demonetizing gold entirely, thus making gold the same kind of non-monetary metal as silver and copper. The official policy, often stated by the U. S. Government, is to maintain the present price of gold at \$35 an ounce.

### Sees Gold Hoarding and Speculation Declining

It may be taken for granted that the price of gold in the London market will be controlled. Though the offtake of gold for industry and the arts may continue to increase slowly, it would not be surprising if that for hoarding and speculation were to decrease. Strengthening the U. S. balance of payments will strengthen confidence in the dollar. Stronger financial defenses and increased international cooperation make it increasingly certain that the international financial structure will be defended successfully. A considerable improvement in international confidence would, of course, not only reduce current hoarding, but result in substantial dishoarding from the large stocks of gold accumulated in the past.

## V

Short-term capital movements, partly for reasons of interest arbitrage and partly for reasons of speculation, have constituted the most dramatic part of the international financial scene since 1958. Freedom of capital movement is valuable and serves worthwhile purposes. Yet there is

<sup>14</sup> The largest single factor in this market is the Bank of England, which deals in the market in three capacities: on its own account; as representative of the gold pool; and as selling agent for the newly mined gold shipped from South Africa. In 1962, total shipments of South African gold to all countries amounted to \$677.6 million, of which more than 99% went to London. This figure was much higher than in 1959-61. (*International Financial News Service, May 10, 1963, p. 165, quoting The Times, London, April 9, 1963.*)

<sup>15</sup> See Fritz Machlup, "Comments on the 'Balance of Payments' and a Proposal to Reduce the Price of Gold," *Journal of Finance, May 1961.*

no doubt that large-scale capital movements can be very disturbing. These disturbing aspects of short-term capital movements have been increasingly recognized in the past few years and various policies and procedures have been developed to cope with them.

### Currency Defense Arrangements

To deal adequately with these defenses would require a separate analysis. Nevertheless, the activity on this front can be suggested by brief listing. The United States has engaged in extensive forward exchange operations designed to reduce short-term capital movements, and has made a network of swap arrangements (associated with the name of Mr. Roosa, Under Secretary of the Treasury) to help finance those that do occur. Proposals by Mr. Reginald Maudling, Chancellor of the Exchequer of the United Kingdom, for a Mutual Currency Account, are designed in part to deal with the same problem. The central banks of the major industrial countries have had a meeting of the minds on the need to finance disturbing short-term capital movements. The \$900 million of financing to the United Kingdom under the Basle Agreement in 1961, the assistance to the Canadian authorities in 1962, and the \$250 million of assistance to the United Kingdom in February and March of this year suggest the size and the speed of such assistance.

A substantial role is played by the International Monetary Fund, sometimes in the first line of defense, and sometimes (as when it re-financed the Basle credits) in the second line. The authority of the Fund to use its resources to finance short-term capital movements was clarified in 1961. Its ability to do this was increased by the General Arrangements to Borrow, which came into force in 1962. These Arrangements provide an additional \$6 billion of stand-by resources which the Fund may call on to finance drawings. Ten Fund members are party to these Arrangements, and Switzerland, which has so often been on the receiving end of short-term capital movements, is considering associating itself to the extent of \$200 million.

The major industrial countries are thus better equipped to cope with large-scale capital movements now than at any time in the last five years. But the question to which we should all like an answer is whether they will have to.

### Why Defenses May Not Be Utilized

There are three reasons why they may not have to.

First, the experiences of the past few years have indicated the necessity of acting cooperatively, promptly, and massively. The major industrial countries are better prepared mentally as well as financially to recognize and deal with disturbing capital movements; and each has come to see more clearly his stake in doing so. There is less likelihood for a "run" to start—or, once started, to feed on itself.

### Europe's Declining Payments' Surplus

Second, large movements of short-term capital have reflected distrust of sterling and of the dollar. There has been the expectation, sometimes latent and often active, that weaknesses in these currencies, or shortages of inter-

national liquidity, would bring about devaluation or an increase in the price of gold. To a not inconsiderable extent, these feelings have reflected the periodic weaknesses in the balance of payments of the United Kingdom and the string of large deficits of the United States. The balance of payments surpluses of continental Europe, which have financed its greatly increased holdings of gold and dollars, have been the counterpart of these weaknesses. In 1962, the United Kingdom was in equilibrium with respect to its basic balance of payments—its balance of current transactions and long-term capital transactions, excluding advance repayments of government debt.<sup>16</sup> The United States, however, had a \$2 billion deficit. (U. S. receipts of advance repayments of foreign debt totaled \$660 million in 1962, but these are not included in this balance.) But the change in the position of continental Europe has perhaps been greater than is generally realized. Its extreme surplus has been falling continuously for five years. The basic balance of continental Europe fell from \$3 billion in 1958 and 1959 to about \$500 million in 1962. France had a basic surplus of about \$1 billion in 1962; the other countries in continental Europe had deficits or minor surpluses, and together had a basic deficit of about \$500 million. The shift in the basic balance of continental Europe has not yet gone far enough to restore equilibrium among the major industrial countries, but it has reduced the pressure on sterling and the dollar. Indeed, the major question may now be whether the continental European countries will draw down part of their admittedly substantial reserves to finance continued high rates of economic growth. This question is the more pertinent because of trends in wage rates. Last year, wage rates increased 3% in the United States, compared with 8% in Italy, 9% in France, and 12% in Germany; and recent developments suggest that these trends continue.

### Narrowing Interest Rate Spread

Finally, interest rates in the United States and in Europe have come closer together. This tends to reduce the flow of short-term capital for purposes of interest arbitrage. Developments in the

<sup>16</sup> Because of statistical uncertainties, the data on basic balances in this paragraph should be regarded as indications of an order of magnitude rather than as precise estimates. In general, the basic surpluses tend to be underestimated, and the basic deficits to be overestimated.

United States have been unusual. The interest rate on long-term corporate bonds has remained remarkably steady for the past two years even though the upswing in the present business cycle would normally be associated with an increase. The prime rate has remained steady at 4½%. Short-term interest rates have risen because the Federal Reserve System and the Treasury have tried, with some success, to shift their offerings to the short end of the market and to shift their demands to the longer end. The differential between short rates and long rates has been reduced.

Rates of interest in the United Kingdom have been falling since 1961, when Bank Rate was raised to 7% to stop the run on sterling. Bank Rate in January of this year was reduced to 4% and the recently announced program of the Chancellor of the Exchequer for expanding the level of economic activity in the United Kingdom suggests, as a minimum, that this rate will not be increased. The discount rate in Canada has come down substantially from its high point of 6% in the second quarter of 1962. Rates of interest in Europe are steady or falling, and rates on commercial loans are feeling the pressure of the Euro-dollar market.

In short, there is some reason to think that, barring unforeseen developments and political shocks movements of short-term capital for interest arbitrage and speculation are likely to be more modest and less disturbing than they have been for several years.

<sup>\*</sup>A speech delivered to the American Retail Federation in Washington, D. C., by Mr. Altman. The views expressed are personal, and are not necessarily those of the International Monetary Fund.

### Dayton Firm Opens

DAYTON, Ohio — The **Freeland Company**, 1139 North Main Street. Officers are Harold M. Freeland, President and Treasurer; B. C. Freeland, Vice-President; and Malcolm D. Basinger, Secretary.

### Another Michigan Office

DETROIT, Mich.—**Manley, Bennett, McDonald & Co.**, members of the New York Stock Exchange and investment dealers for 31 years, have opened their seventh Michigan office in Northland Towers, Southfield, Mich. The office will be managed by Robert A. Benton, Jr., a partner of the firm for the past 10 years, and Richard A. Carman, who has been with the firm for 17 years and a partner for the past two years.

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## WASHINGTON AND YOU

BEHIND-THE-SCENES INTERPRETATIONS  
FROM THE NATION'S CAPITAL

WASHINGTON, D. C.—The Congress of the United States in modern times probably has never had more great issues and public questions facing it.

They are momentous because the outcome affects every man, woman and child. The big question is: Will the law-makers respond to the challenge? Perhaps the best answer is: The American people—the constituents of the members of Congress—will have a major influence and make the final determination.

A partial look at the legislative agenda would indicate that if Congress remained in session until Christmastime, it would not finish everything before it.

Before air conditioning, air planes and a much smaller population, Congress usually completed its work before the summers got so hot along the lower Potomac River.

#### Nuclear Test Ban Treaty's Approval Likely

The paramount issues facing Congress are the proposed ratification of the test ban treaty; a proposed \$10 billion tax cut, and the controversial civil rights legislation.

There are indications the debate in the Senate on the test ban treaty will be long drawn out, and perhaps that is as it should be. However, there are indications the treaty will be sanctioned.

Nevertheless, it must be borne in mind that ratification of a treaty requires approval of two-thirds of the Senators present and voting. President Kennedy cannot attach his signature to the document until it first has been approved by two-thirds of the Senators voting.

The test ban treaty is a major policy that not only affects the United States, but indirectly affects all other countries of the world. It is an issue of such great importance that the United States should share in the responsibility of our national policy.

Research by the Congressional Quarterly shows that the Senate has consented to 1,196 treaties, and has rejected only 14. The last time the Senate turned down a treaty was in 1935 when it refused to approve a treaty with Canada to establish the St. Lawrence Seaway. In later years of course our country entered into an agreement with Canada to develop the seaway.

#### Tax Cut Legislation Doubtful In 1963

What about a tax cut-revision bill? There are doubts whether it will get through Congress this year. At this time, however, the chances appear favorable the House will approve a tax cut, but it is questionable whether it can get sanctioned by the Senate. Therefore, this major proposal may very well go over until the big election year in 1964.

There is a favorable indication that the House may pass some type of civil rights legislation, but it may be said flatly that the far-reaching Administration proposal before Congress will be completely rewritten. This is

particularly true in the area of "public accommodations."

President Kennedy and Attorney General Robert F. Kennedy are pushing the civil rights legislation. A study by the Congressional Quarterly shows that President Kennedy has sent to Congress 402 legislative requests. However, only 19 of the requests have been approved thus far.

#### No Hope for Medicare

The study by the publication showed that thus far only three of President Kennedy's major legislative proposals have been enacted. They are the feed grains program extension, extension of the corporate and excise taxes, and extension of the debt limit. There will be further debate and consideration of raising the debt limit later in this session after the Treasury gets a better idea of the fiscal picture.

Some major legislative proposals that apparently have no chance of passage this year include medical care for the aged through social security tax increases, creation of an urban affairs department, and providing for a major civil defense shelter program.

#### Civil Rights March on Washington Being Readied

The civil rights program has long been an emotional thing in Congress on all sides and it will continue to be. In connection with the pending legislation, plans are underway by Negro leaders to stage a tremendous march of more than 100,000 Negroes on Washington on Aug. 28.

Federal authorities are co-operating fully. Hundreds of U. S. Marshals will be brought to Washington from various parts of the country to supplement the Washington, D. C., Police Dept.

At the same time it appears that the march, which might include 140,000 people, will have little or no influence on Congress.

The Senate has passed amendments to the Securities and Exchange Commission law, but no action has been taken by the House Banking and Currency Committee.

#### Other Pending Bills

The status of some other important legislative proposals before Congress include:

Favorable House and Senate Committee action to replenish and enlarge resources of the International Development Association; House and Senate Committees have reported favorably a measure to extend the life of the Export-Import Bank for five years through June 30, 1963, and increase its authorization by \$2 billion.

Hearings have been conducted by both House and Senate Committees on legislation that would provide \$1 billion for development loans for areas other than Latin America.

Favorable House Agriculture Committee action (the Senate Committee has held hearings but taken no action) on legislation that would authorize a two-year trial basis payments by the Secre-



"If your market advice isn't any better today—there'll be one on the moon TONIGHT!"

tary of Agriculture to reduce the cost of cotton to domestic textile mills because the domestic mills have to pay about \$40 a bale more for our own action than foreign mills pay for U. S. cotton shipped overseas.

No action of any kind has been taken either before House or Senate Committees on the measure that would require the Rural Electrification Administration to pay the true costs of loans instead of having the government subsidize them by about half of the actual cost to the taxpayers.

One of the major bills passed by the House a few days ago was the measure authorizing a total of \$5,238,119,400 for the National Aeronautics and Space Administration for the 1964 fiscal year. NASA has been the fastest growing government agency by far during the past five years.

It is going to be a long year on Capitol Hill.

[This column is intended to reflect the "behind the scene" interpretation from the nation's Capital and may or may not coincide with the "Chronicle's" own views.]

#### New Atlanta Dealer

ATLANTA, Ga.—Church Investors, Inc., 56 Tenth Street, N. E. Officers are Joseph L. Pressley, President; Melvin W. Rusch, Vice-President; Robert C. Boozer, Secretary and Roy S. Thompson, Jr., Treasurer.

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## COMING EVENTS

### IN INVESTMENT FIELD

Sept. 11-13, 1963 (Pebble Beach, Calif.)

Investment Bankers Association Board of Governors Meeting at the Del Monte Lodge.

Sept. 18-20, 1963 (New Orleans, La.)

Thirteenth Annual Tulane Tax Institute.

Sept. 22-26, 1963 (Colorado Springs, Colo.)

National Security Traders Association Annual Convention at the Broadmoor Hotel.

CHRONICLE's Special Pictorial Supplement Oct. 17.

Sept. 27, 1963 (Philadelphia, Pa.)

Bond Club of Philadelphia 38th annual outing and field day at the Huntingdon Valley Country Club, Huntingdon Valley, Pa.

Sept. 27, 1963 (New York City)

Municipal Bond Club of New York 2nd Annual Fall Sports Outing at the Sleepy Hollow Country Club, Scarborough - on - Hudson, New York.

Oct. 6-9, 1963 (Washington, D. C.)

American Bankers Association Annual Convention.

Oct. 20-24, 1963 (Bal Harbour, Miami Beach, Fla.)

National Association of Bank Women 41st annual convention at the Americana Hotel.

Dec. 1-6, 1963 (Hollywood Beach, Fla.)

Investment Bankers Association of America Annual Convention at the Hollywood Beach Hotel.

CHRONICLE's Special Pictorial Supplement Dec. 19.

Dec. 2-3, 1963 (New York City)

National Association of Mutual Savings Banks 17th Mid-Year meeting at the Commodore Hotel.

April 8-9-10, 1964 (Houston, Tex.)

Texas Group Investment Bankers Association Annual Convention at the Shamrock Hilton Hotel.

CHRONICLE's Special Pictorial Section April 30.

May 16-24, 1964 (N. Y. City)

National Association of Mutual Savings Banks 44th Annual Meeting at the Commodore Hotel.

Dec. 7-8, 1964 (New York City)

National Association of Mutual Savings Banks 18th Annual Mid-Year meeting at the Commodore Hotel.

May 17-18-19, 1965 (Washington, D. C.)

National Association of Mutual Savings Banks 45th Annual meeting at the Washington Hilton Hotel.

May 16-17-18, 1966 (Philadelphia, Pa.)

National Association of Mutual Savings Banks 46th Annual meeting at the Bellevue Stratford Hotel.

May 22-23-24, 1967 (Boston, Mass.)

National Association of Mutual Savings Banks 47th Annual meeting at the Hotel America.

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