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Preamble The object of this Association is to promote the general welfare of its members, to establish and maintain high standards of ethical conduct, to provide the benefits to be derived from personal acquaintance and to afford the means of discussing matters pertinent to the trading division of the security business. Asynch Automal Association Automal Assoc

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Eleventh Annual Meeting, August 25-26, Chicago, Illinois

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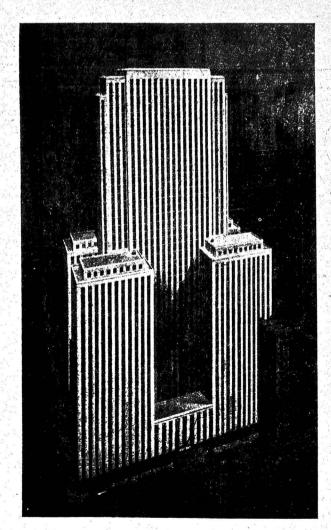
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Wm. Perry Brown

1st Vice-President



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2nd Vice-President



Jerome F. Tegeler

Treasurer



Russell M. Dotts



Joseph W. Sener

Executive Council

The Executive Council is composed of the Officers, retiring President, Joseph W. Sener, Walter F. Saunders, Wm. Perry Brown, and Russell M. Dotts.



Walter F. Saunders

Greetings From NSTA Officials Past and Present



Presidential Greetings

The honor of being President of the National Security Traders Association comes to me with a great deal of pleasure as well as with a sense of great responsibility.

The previous administration under Perry Brown has done an outstanding job and it is the desire of this administration to continue the work. As we see the end of the war approaching, the uppermost thought in my mind is the return of our many members in the Armed Services, as well as the opportunity to attract young men to the industry.

Having been one of the organizers of the NSTA and having served in various capacities, it has been my pleasure to know what an effective force the Association has been in the trading business. Contacts and friendships brought about through the Association are invaluable.

We have had many meetings in Chicago and this is an opportunity to thank our members here for really making the Association possible and for their untiring efforts in handling this and other meetings.

Our industry is fortunate that we are not confronted with renegotiation, reconversion or termination.

We start the year 1944-45 with the hopes of great accomplishments.

Edward E. Parsons, Jr.

WM, PERRY BROWN

The Eleventh Annual Meeting and Election of Officers of the National Security Traders Association came to a close in Chi-



Wm., Perry Brown

cago on Aug. 26 with the general feeling of the members and their guests that this meeting was per-haps one of the finest ever held naps one of the finest ever held in respect to accomplishments for the members and the industry as a whole. A very serious tone pre-vailed throughout the two-day session which was taken up prin-cipally with meetings of the Na-tional Committee, Corporate and Municipal Meetings and reports Municipal Meetings and reports and discussions as presented by the various Committee Chairmen. Members and guests in at-tendance cooperated with the travel problems of the country by combining other business while attending this meeting.

Today, after 11 years of hard work, the NSTA means full rep-resentation to the members of the Association and the securities in-Association and the securities industry. It is expected that this situation would finally arrive due to the untiring efforts of the Officers, Members of the Executive Council and Committee Chairmen who have served so faithfully over these years. No other group represents the indiother group represents the indi-

viduals in this business in the manner in which they are represented by the NSTA. With over 2,000 active members associated with something over 1,200 firms in this business, located in every principal city of the United States, a vast cross section of the industry is represented and a correct answer to the many problems; that continually confront industry is represented and a correct answer to the many problems, that continually confront the business can be attained. In the past two years Dallas, Texas, Memphis, Tenn., and Atlanta, Ga., have become affiliated with the NSTA, bringing about an even larger membership than ever, but, more important than numbers, the ever-increasing realizabut, more important than numbers, the ever-increasing realization of the importance of the NSTA as the means of knowing that the members are being represented on all problems that confront the industry.

Great confidence has been leaded in the increasing Officers

Great confidence has been placed in the incoming Officers and Members of the Executive Council who were elected to these Council who were elected to these high offices at this meeting. They will have responsibilities that are as great or greater than those of the preceding administrations. These men are qualified to continue the policies of the NSTA and the program of economy of operation which have been in effect in the past. Their untiring efforts are a guarantee towards an even greater Association than efforts are a guarantee towards an even greater Association than in the past and they will contribute much towards continued success in doing their part for the members of the Association. They are able men who measure up to the necessary qualifications successfully to carry on the business administration of the NSTA. The membership has expressed itself again that the War Effort comes first and the entire strength of these members can be counted upon by the United States Treasury Department in all future War

ury Department in all future War Loan Drives. The part to be played by the NSTA after victory has come is all important to those of our industry who are in the Armed Forces and the NSTA may be counted on 100% in the prob-

be counted on 100% in the prob-lems of post-war days.

My fullest support can be ex-pected as a member of the Exec-utive Council to the President-elect and his official family. The membership of the Association are fully behind these administrators and they join me in ex-pressing the utmost confidence in these gentlemen towards a greater and better NSTA.

Cordially yours, Wm. Perry Brown

JOSEPH W. SENER

It was my pleasure once again to be present at the annual meeting of our Association. Having attended all these meetings since the birth of the NSTA, I have been able to observe at first hand the consistent way the inits consistent growth and the in-



I extend heartiest greetings to all of our members and guests, particularly the representatives of our new affiliates.

Joseph W. Sener

Mai, HERBERT H. BLIZZARD

Greetings to members and guests of the National Security Traders Association! For the past three years I have followed with interest the activities of the Asso-ciation and its accomplisments



Major H. H. Blizzard

under its competent officers. am proud of the record the Asso-ciation has made by so many of its members entering the Armed Forces. We must recognize the fact that the emergency will not be over when hostilities cease. We have never lost a war and have never won a peace. The post-war period will be one of severe readjustment and I know the NSTA members realize the severe readjustment and I know the NSTA members realize the serious situation confronting our nation. Don't get out of harness when the last shot is fired—that is only the time for the Generals to celebrate—your work will just be beginning.

Herbert H. Blizzard Major A. C. Past Pres. NSTA (Continued on page 953)

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The Outlook For Public Utilities In Post-War Era

Utility Executive Forecasts A Favorable Situation For Utilities In Post-War Period Due To Absence Of Serious Reconversion Problems And Probability Of Increased Demands By Consumers. Sees Ample Capacity To Serve Post-War Loads Without Increase In Operating Costs. Much Depends, However, On Wise Planning And Execution Of Our National Economy And On Fair Tax And Regulation Policies

ness have been towards the objective of making constructive and reasonable profits; and not in being a prophet. Most

continuously. It is with some trepidation that I hazard a few guesses publicly though I realize that
—in common
with most

other businessmen-I have been operating on forecasts privately in my regular occupation for a in my regular occupation for a number of years. If a small majority of our guesses turn out to be right it is usually a successful accomplishment, so, at the outset, I will "hedge" with the statement that I am fully aware of the probability that some of my conjectures will turn out to be wrong. It would be remarkable indeed if unfavorable ones should not even unfavorable ones should not eventuate and most of the favorable ones prove to be reasonably good.

What I have to say will apply principally to the electric and gas utilities. While the general pattern of post-war experience may be similar for a majority of such utilities, there will be wide variations are successful. titintes, there will be with variations among separate companies or companies in certain geographical or industrial areas. Electric and gas utilities will not have current inventory, reconversion, and renegotiation problems except of minor significance. The cept of minor significance. The fact that electricity is produced for immediate use rather than for storage means that electric utilities will not have an accumulated inventory of their finished product to affect the market in postwar years, as may be the case with some industries. The same is true as to manufactured gas comtrue as to manufactured gas com-

*An address made by Mr. Smith before the Annual meeting of the National Security Traders Asso-ciation at the Palmer House, Chi-cago, Ill. on Aug. 25, 1944.

such customers are able to buy equipment, appliances, and facilities which have not been available during the war years. These utilities will rebuild their New Business departments for the purpose of stimulating the maximum pose of stimulating the maximum pose of stimulating the maximum possible consumption of their ser-vices by existing customers and prospective new ones of all classes. In time many new devices and inventions using electricity or gas in their operation will gradugas in their operation will gradu-ally appear on the market. Elec-tricity, after the war, may be even more important in every-day liv-ing than it was before Pearl Harbor. Much of this will be due to inventions spurred to comple-tion to help win the wars. In the field of electronics, many new field of electronics, many new products that will give additional and greater comforts, conveniences, and enjoyment in everyday living will undoubtedly be generally distributed to the public. The manufacturers of many electrical and gas appliances have already had discussion and display meetings for the purpose of exchanging ideas and planning for the future of such post-war activities. It seems certain that the ingenuity that so well characterizes American industry will again be directed to making our homes, offices, and places of recreation field of electronics, many products that will give addi offices, and places of recreation more enjoyable than they have

ever been.
One is stunned by the realization of what wonderful improvements in the standard of living throughout the world could have been made if the materials and effort and time had been applied to making permanently useful buildings, machinery, equipment, and facilities rather than destruc-tive products. The tragedy of tive products. The tragedy of human failing is apparent all over the globe. The costs in lives, suf-fering, materials, and money are stupendous. If man has advanced

My primary activities in business have been towards the objective of making constructive and reasonable profits, and not in being a prophet. Most business, in order to realize reasonable profits, must engage in some forecasting from time to time, and in some ingernations, and gas utilities will increase their loads and sales to commers are able to buy success. Onlinuously, such customers are able to buy such customers are such able to administer mass human affairs, then strongers nations. These policies adopted by the stronger nations. These policies adopted by the stronger nations. These policies adopted by the stronger nations. These policie

clude it.

These philosophical remarks lead to the fact that the post-war outlook for utilities as well as for business in general will be determined by the future political and

There will be quite an interplay of factors determining the final effects upon net income. In many companies there will be sub-(Continued on page 954)

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Greetings From The Chairman Of The Committee On Arrangements

It has been a great privilege to have again acted as chairman of the Committee on Arrangements for the Annual Meeting of the National Security Traders Association. I wish to take this opportunity of extending my thanks to the members of the Committee and the members of the Association for their splendid cooperation in making this one of the most successful meetings since the inception of the N.S.T.A.

From a small membership ten years ago the Association

now has grown to the largest organized group in the industry with twenty-four affiliates located in the principal cities of the United States, and more than 2,600 members, five hundred of whom are in the armed forces.

Our membership has contributed a great deal to the maintenance of the high standards of trading and the general welfare of the over-the-counter market.

EDWARD H. WELCH



Edward H. Welch

Committee On Arrangements

in addition to Chairman Edward H. Welch, consisted of







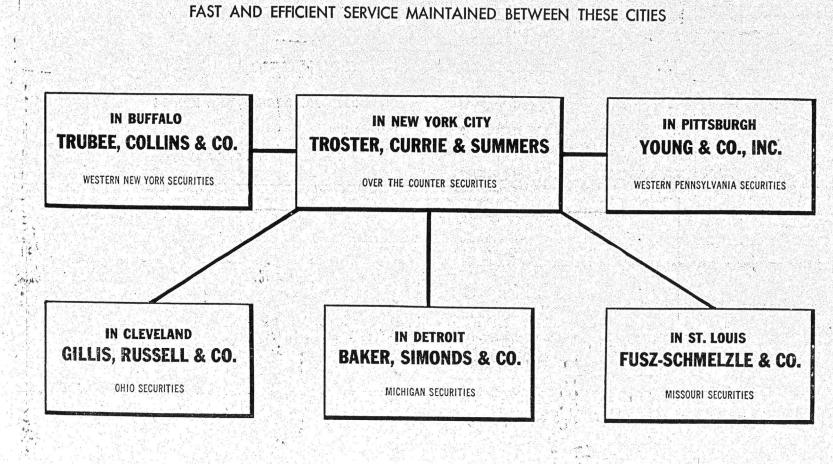


Harry L. Nelson





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Some Practical Phases Of Post-War Municipal Financing By JOSEPH A. MATTER* Of Chapman and Cutler, Attorneys, Chicago

Municipal Bond Attorney Looks For Heavy Volume Of Municipal Financing Following The War, Due Partly To Refunding, Partly To Investment Demand For Tax Exempt Securities, As Well As To The Larger Borrowing Margins Arising From Wartime Debt Reductions—Predicts Heavier Borrowing For Highway Construction And Municipal Improvements And Points To New Sources Of Municipal Revenues And Larger Volume Of Revenue Bonds

It is nice to be home again after a vacation in the mountains which began a month ago with a pack trip into the Big Horns, and

ended yester-day morning with a climb up and down one of the one of the trails near Rocky Mountain National Park. A child's definition of an adult is a person who has stopped growing except in the middle. In an effort to combat the accur-



bat the accuracy of that
definition I J. A. Matter
made it a
rather strenuous month, and many rather strenuous month, and many times during the month remembered with deep appreciation a famous remark of Chauncey Depew's. When he reached the age of 90 Depew was asked what kind of exercise he took. He replied that he had always made it his rule to get his exercise acting as pallbearer to his friends who take exercise. exercise.

When I mentioned to my good friend and associate, Henry Cut-ler, the topic on which your President had asked me to talk to you today, his comment was that you should have selected not a lawyer but a crystal gazer. To some extent that is of course true, and I was interested to learn later that when Carl Chatters addressed you last year on a similar subject he prefaced his remarks with the same thought. However, there are some straws in the wind, there are some straws in the wind, some circumstantial evidence, which when studied give a fairly substantial clue to the probable volume and nature of post-war municipal financing. Circumstantial evidence is not the best evidence, but it is helpful. Henry Thoreau once remarked that it can be very strong, as when you find a trout in the milk. Some of the circumstantial evidence which is available to us is almost that strong. that strong.

that strong.

The complexity of the problem is made evident when it is remembered that there are in the United States over 155,000 governmental units. Of these about 70% are school districts, 12% townships, 10% incorporated municipalities, and 5% special districts. Probably most of them are planning post-war improvements. planning post-war improvements.

I do not need to tell any of you to whom municipals mean bread and butter that the volume of long-term municipal financing reached a 10-year low in 1943, but you will be interested in a few comparative figures. Earlier this year I checked the number of new municipal files made in our office during one month, and found the number to be about 40% of the number for the same month in 1939. According to "Bond Buyer" compilations, long-term financial flotations for 1943 were about \$500,000,000. This figure was a little under that for I do not need to tell any of you figure was a little under that for

*An address made by Mr. Matter before the annual meeting of the National Security Traders Association at the Palmer House, Chicago, Ill., on Aug. 25, 1944.

1942, and compares with \$1,230,-000,000 in 1941, and an average of almost \$1,200,000,000 for the eight years 1934 to 1941, inclusive. Accordingly, these figures also indicate that in 1942 and 1943 we had roughly 40% of what might be called a normal municipal business. However, in each of even these two years there were more municipals issued than in any of the five years preceding our entrance into World War I. This is doubtless due in part to refundings induced by present attractive

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Figures like the above never fail to remind me that those of us who depend on municipal obligations for our livelihood have a pretty consistent source of business. We grouse from time to time, of course, that business is terrible, but year in and out, through boom and depression, we have done pretty well. The that each of the first five post—Athenian law-giver Solon once said that if all our misfortunes were laid in one common heap whence everyone must take an equal portion, most people would be contented to take their own but I am advised that ira later and most support the first five post—mated last November that the bonds this would see \$2,500,—first four post-war years would see \$2,500,—000 and \$8,000,000,000,000. Even the bonds, this would be nearly twice the all-time high reached in 1940, whence everyone must take an equal portion, most people would be contented to take their own but I am advised that ira a later on extended that the contented to take their own but I am advised that ira later on extended that the later on extended that the later of the I.B.A. estimated last November that the war years should see \$2,500,—6 first four post-war years would see \$2,500,—6 fi

on extensive surveys, and is making and will make specific reports in its columns from time to time.

in its columns from time to time. Present estimates of post-war Federal budgets run from a low of \$20,000,000,000 to a high of \$30,000,000,000, and assume an annual national income of between \$110,000,000. Our national income in 1937 was only \$71,000,000,000. It is hard to see how that figure can double for post-war years, but even if it does, budgets in the estimated amount will make possible little reduction in Federal (Continued on page 912)



Entrance to the "MARKET PLACE of the MIDDLE WEST"

The Advertising Committee Thanks You Some Practical Phases Of Post-

·Fellow Members:

May we, the NSTA Advertising Committee, in behalf of the entire membership, thank all our advertisers and boosters for their splendid cooperation in making this year, 1944, the most successful





W. Tryder Harold B. Smith

demonstration of financial support. This acclaim proves our position in the securities industry.

We extend our most gracious

We extend our most gracious appreciation to our fellow member, the Publisher and Editor of the "Commercial and Financial Chronicle," Herbert D. Seibert; his solicitors, Messrs. Hal Murphy, Edwin L. Beck, F. V. Reilly and Al Reynolds, for their unlimited support to our Committee.

The invaluable aid of the members of our National Advertising Committee has confirmed this medium to be the greatest source of financial income to our National Treasury. May your Chairmen extend their sincere thanks?

The names of the members of the National Advertising Committee follow:

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May we further praise our esteemed President, W. Perry Brown, and our most resourceful Secretary, Edward H. Welch, for their untiring efforts. This assistance consummated our final

We recommend to the newly elected officers that the Advertising Committee for 1945 endeavor to develop a representative in each and every affiliate and broaden its work into the commercial field. KIM.

Chairman, Harold-B. Smith Collin, Norton & Co. New York, N. Y.

Vice-Chairman, Alfred W. Tryder W. H. Newbold's Son & Co. Philadelphia, Pa.

National Security Traders Association

Never was there such a meeting, Such a group from East and West, Then the traders met together And convened with all their zest!

North they came from the Southland, South they came, too, from the North, To Chicago for convention, All the traders traveled forth!

National their scope and int'rest, Stocks and bonds their watchword, too, Teletype their mark of business, Affiliated traders true!

War Municipal Financing

(Continued on page 911)

income taxes. This will, of course, cause the demand for municipals to continue strong, and should help stimulate the supply, but will not help profit possibilities. Substantial profits in municipal transactions no longer come almost automatically, as they once did. I have never forgotten the story once told me of how the head of a large municipal house got into the business. As a young man he was employed by an indemnity company to write surety bonds for public officials. On one occasion he had ridden horse-back to a non-railroad county seat to write an indemnity bond covering the County Treasurer. The county was selling an issue of courthouse bonds on the same day, and another man had ridden over to buy the bonds. Their business concluded, the two men rode back to the railroad together. "Well," remarked the insurance agent, "I made a commission of \$49.50 on that indemnity bond. What did you make on the bonds you bought?" "Let's see," replied the other, "I bought one hundred 5s at 96. I have them sold, at 103. That makes \$7,000 profit." The first man pondered a few minutes, then announced: "Well, by cracky, I'm going into the municipal bond business right now." He was as good as his word, borrowed a little capital, and the following Monday was sitting in an office in Nashville with his name on the door. Thus was born what developed into one of the largest municipal houses in the South. I on the door. Thus was born what developed into one of the largest municipal houses in the South. I wonder if "those days are gone forever."

Another factor which will increase municipal borrowing is the substantial amount of debt reduc-tion which has taken place over tion which has taken place over the past several years. Munici-palities, like individuals, are tempted to spend when borrowing is easy and debt-incurring margin is large. Total municipal debt was about \$20,000,000,000 in 1940. This was decreased an average of 15% by the end of 1943, with many cities reporting decreases

proposed Federal funds is uncertain, but some are sure to do so. I have been working this year with officials of some States on legislation for such borrowing, and I believe that in at least one of these States—North Dakota—such financing will be its first of the kind. Considerable legislation is needed for a really modern highway program. It is stated that about 30 States need new tion is needed for a really modern highway program. It is stated that about 30 States need new laws before high speed interregional highways can be conconstructed. Many States need better laws for the acquisition of rights-of-way, and many need laws permitting closer cooperation between State highway departments and city administrations. A striking fact which we must not overlook in debating the merits of highways as post-war projects is that modern types of nigh-speed roads, such as the Merritt Parkway in Connecticut, are cutting traffic fatalities by two-thirds.

As to specific post-war pro-

are cutting traffic fatalities by two-thirds.

As to specific post-war programs of the various States and municipalities, so many announcements have poured from the presses that no summary is possible here. Scattered examples are Oregon, with an announced program involving \$320,000,000, New York with \$250,000,000 per year for schools; California with \$250,000,000; Philadelphia with \$250,000,000; Cleveland with \$150,000,000; Tennessee with \$23,000,000 for highways; Wisconsin with \$70,000,000 for roads; Houston with \$42,000,000. It is estimated that sewer construction to the amount of over \$1,000,000,000 is to be undertaken. Miami and Philadelphia are cited as specific examples, and it is suggested that most of the cost will be financed with revenue bonds. A bill pending before Congress would make available \$1,000,000 per year to be matched by States and municipalities for the construction of airports. Another bill would distribute \$100,000,000 to the States just for the planning of public works. Still another would appropriate \$300,000,000 for education.

Most of you will want to know

Most of you will want to know exactly what financing is in prospect by the municipal units in your own territories, and as to this I refer you to a report made by the International City Managers' Association published in the Municipal Year Book for 1944. There is summarized in this book the results of an extensive inquiry sent by the Association in January, 1944, to every city in the country having over 10,000 population. Of 1,072 cities of this size, (Continued on page \$55) Most of you will want to know

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Capital Needs And Other Problems Of Small Business

Writer Contends That More Money And Credit Or Easier Terms Are Not The Main Problems Of Small Business. Bureaucratic Regimentation, Legal Barriers And Other Restraints To Doing Business Transcend Credit Difficulties. Holds There Is No Shortage Of Credit And Capital For Reconversion And Expansion

The financing of small business has long been a vexing problem. Small business enterprisers have relied upon their own savings, the local banks, individuals,

finance com-panies and large busi-nesses which the smaller enterprises served. The latter has been the larg-est source of est source of credit for the small business and trades-man, Information upon the financing of small business by credit extended by



large manufacturers and wholesalers is vague and inadequate, but this volume of financing is known to run into the billions. In an average business year in the middle '30s it was reliably estimated by a survey that the interbusiness loans at the end of one business year exceeded \$20,000,000,000. Prior to these days of war finance \$20,000,-000,000 was a lot of money, more than twice the net national savings for the boom year of 1929.

markets, and in turn extended credit to the small tradesmen less able to borrow.

Business of any kind or size is risky, and the risks of small business, new enterprises and un-proved ventures are for the most part not bankable. The local bank that accumulates too many these small business credits is taking too much risk with other people's money. If the depositors want to lend their own money either for short- or long-term purposes to small and new enter-prises they know or should know that they are taking chances and speculating. But if they deposit their money in the bank for safe-keeping and the bank takes risks that the depositors would not take with their own money, that is an abuse of the banker's trust and entirely too risky. The banker finds it safer to loan to intermediaries such as finance companies, and large businesses, or cooperatives who can charge higher rates than the banker is permitted to charge, and with the higher returns write off the losses that develop in the course of business. The individual banker must have loans that are carefully selected or well secured because These interbusiness credits had to he is loaning other people's come out of the money and capi- money, and just a few sizable tal markets. Large manufacturers losses are enough to embarrass a of the loans would be handled by ness.

and wholesalers financed other producers and distributors out of their earned surplus or borrowed from the banks and the capital markets and in turn extended to the capital is a most the smaller banks. For the most part it is felt that these marginal loans would be unbankable and perhaps little of the pool of credit who can afford to take large risks for large profits. It is not the business of bankers who ac-cept other people's money for safekeeping.

Much Ado About Loans for Small Busines

When the Baruch-Hancock Report recommended as a permanent source of credit for small business that the Federal Reserve System's that the Federal Reserve System's authority to make industrial loans be expanded but that these loans should be made in such a way as to "supplement" and not "compete with private business." a whole volley of plans and schemes sprang forward to provide the credit and capital needs of small business. Immediately a bill was introduced in the Senate by Senator Wagner and an identical bill ator Wagner and an identical bill in the House by Representative Spense to provide the capital for the Reserve banks to guarantee loans to small business patterned after the V-loan program in war production. production.

The American Bankers Association appointed a commission of 41 bankers from 32 States to mobilize the banking facilities for post-war credit business. These bankers, while their full plans are not complete, have suggested a pool of subsidized competition, and fifth, credit for marginal loans. Most

would ever be used.

A survey made by the Robert Morris Association disclosed that small businesses had prospered more under the war program than large businesses. Relatively, it appears that the small concerns had a larger increase in the volume of sales, and that profits rose more in the small manufacturing more in the small manufacturing companies than in the large ones. With the exception of chemicals, the smaller concerns made larger additions to plant, had greater increase in liquid assets, and increased the ratio of liquid assets to sales more than the larger com-panies did. The evidence avail-able, however, indicated that this was not the trend in the non-war industries.

At the recent conference of Small Business Organizations at Chicago the answers to a questionnaire survey placed the inability to borrow money for reconversion and post-war sixth in the list of causes of dissatisfaction and distress among small business. and distress among small business enterprises. The first fear was post-war bureaucracy and regi-mentation; the second, inability to continued political rule in busi-

It seems clear that more money and credit, or easier terms, are not the main problems discouraging small business enterprisers. Some of the other fears make the difficulty of securing capital far greater than would be the case if small business was again independent and free.

Prior to the Securities Exchange Act and the Securities and Exchange Commission small businesses of from one to ten millions of dollars in resources ofter marof dollars in resources ofter marketed stock and bond issues locally through local security dealers. But the burdensome restrictions of qualifying with the Commission have virtually destroyed the local capital markets. It is difficult, if not impossible, for many small businesses to keep within State borders and thus avoid the necessity of registration. The legal and accounting costs of qualifying a small corporation qualifying a small corporation are so large that the costs of rais-ing capital through the sale of securities is prohibitive. Moreover, most small business enter-prisers have a holy horror of any closer contacts with agencies of the Federal Government. This was clearly indicated by the Chicago Survey. If it was possible to make a complete survey retain enough earnings to remain in business; third, economic dictatorship; fourth, Government ment questionnaires, and the regulations and other red tape in complying with bureaucratic regi-(Continued on page 950)

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(Continued on page 956)

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Digitized for FRASER

Much midnight oil these days is being burned by those who are discovering or devising ways and means to keep money cheap. Everyone of them realizes that the principal problem involved in the almost universal de-

universal de-sire to "freeze" interest rates indefinitely is the simple but i n e x o r able fact that we are running out of ice.
And most of the arguments long our pres-



ent supply of w. w. Townsend and how we can manufacture more ice. No one appears to have examined the project with the idea of determining whether it is worth the effort, and the cost worth the effort—and the cost.

worth the effort—and the cost.

How cheap is cheap enough and not too cheap? Isn't it possible that, in our desire to make our money worth less, there is the danger that we may make it worthless? How did it all start anyway? What has it produced already in advantages and disadvantages, where is it leading us and what, if anything, can be done about it? All these are important questions to which small attention has been paid. Anyone of them would warrant extended discussion, but this article will not attempt more than a summary.

attempt more than a summary.

Too many of those who deal with statistics have never heard or have dismissed as a wise-crack. the definition of a statistician as "A man who draws a mathemati-cally precise line between an uncarry precise line between an un-warranted assumption and a fore-gone conclusion." Most wise-cracks contain more than a germ of wisdom in spite of the barbs in their tails. That one is no ex-ception. How many of today's arguments are based on assumptions that are unwarranted? And how many do seek to justify or rationalize foregone conclusions?

Certainly no one doubts that cheap money is an advantage to the borrower. But by the same token it is a disadvantage to the lender, sometimes to the point where he is not interested in lending. Something of the sort is all too apparent right now in the hoarding of currency. Is it worth while for us to encourage a sitdown strike of private capital at this particular stage of our experience?

Everyone is concerned with preserving the existing standard of living for those who work with their hands. What about those who are living on the income from invested capital and whose standard of living has been reduced to ard of living has been reduced to the bare subsistence level or low because money is cheap?

How Cheap Is Cheap Money?

By W. W. TOWNSEND

Townsend-Skinner & Company, New York

Author of "Bond Salesmanship" and "Wall Street at Close Range" Lecturer on "Bond Values" in Columbia University School of Extension

Writer Calls Attention To Currency Hoarding Arising From Prevailing Low Interest Rates And Points To Its Inflationary Dangers. Since The Object Of "Cheap Money" Is To Keep Down Cost Of Servicing Debt And To Protect Banks Against Decline In Bond Values, He Suggests New Perpetual Bonds Bearing Flexible Interest Rates, Varied According To Money
Conditions As Remedy

Our banks are prospering on cheap money created by deficit financing, because their earning assets are out of all previous proportion to their capital funds. But they present a special situation which can, and should, be handled in a special way. Incidentally, the preference of banks for short maturities has presented us with the prospect and the problem of financing World War II twice a year from now on—and for a long time to come. That is a simple but a rather overwhelming fact. Our debt maturing in one year or less actually is just about twice the total cost of World War I. Those short maturities also present another problem which may become costly as well as acute.

Conditions As Remedy

the early thirties we decided to raise the price of gold and devalue our dollar internationally in order to produce more money with exist the price of gold and devalue our dollar internationally in order to produce more money with would stimulate the use or turnover of money. The people were lagging behind the "planners" in the scheme for speeding up prosperity. It was a good scheme but it made the mistake of taking the public for granted. If they had more money, they would spend more money, they would spend more money, they would wash their faces more often. They weren't spending the money they had and they weren't at all eager to spend the new money. So what happened?

Well, the same thing happened the backing system. If it is drawn out as currency and put under the mattress, it is out-

costly as well as acute.

A recent study by the National A recent study by the National Bureau of Economic Research discloses that short term rates from 1900 to 1930 inclusive were as high as, or higher than, long rates in all but two of those years, also that they followed closely the fluctuations in the commercial paper rate—which is a risk-rate. If we revive commercial borrowing, as everyone seems to think If we revive commercial borrowing, as everyone seems to think we will, and all that short Government debt has to be rolled over from a 1% rate out to a 3% or 4% rate, we not only will have accomplished very little by today's cheap money, we won't even have cheap money.

But to get back to some of our earlier questions, how did cheap earlier questions, how did cheap money come about in the first place? We were told, and are still being told, that it was an evidence of very high Government credit. That statement is simply a challange to credulity. If any such thing were true why was Government credit poorer when Mr. Mellon was retiring debt in the 1920's on a 4% base rate than when Mr. Morgenthau was financing deficits in the 1930's on a 2% base rate? The credit of the United States has not been a relative term since the days of the Civil War. No, the reason was something else.

That reason was an accidental

That reason was an accidental development from something undertaken for quite a different purpose. Mr. Goodyear got vulcanized rubber that way and he also took full advantage of the accident—but he never denied

new money. So what happened?
Well, the same thing happened that, would happen if anyone, who knew no more about electricity than the formula that "one volt times one ampere equals one watt," tried to increase wattage by increasing amperage at low voltage. That fellow doesn't get power, he gets heat—as he soon discovers. The "planners" got the most amazing bond price inflation in all history—which is cheap money by another name—but very little prosperity.

There was some pick-up in

but very little prosperity.

There was some pick-up in business, to be sure, and by the end of 1936 it looked as though the scheme had worked. But early in 1937 the spending began to fall off again just when the nation was being told that "we planned it that way". The goods that were being produced, processed and bought to meet the demand, which had quietly dried up, became a serious inventory log-jam which brought on the collapse of late 1937. Those were facts of record at the time, and are facts of sad recollection now. We almost lost our cheap money We almost lost our cheap money in that collapse as everything tumbled out of bed except Government bond prices. The runoff and non-renewal of commercial loans saved the day for Governments in late 1937 and 1938.

But why all this recital of facts? Simply to show that up to the outbreak of war and for nearly a year thereafter our cheap money was based on gold imports. Ever since about October, 1942, the Government bond market has been supported by the Federal Reserve accident—but he never denied ported by the Federal Reserve that it was an accident. Back in Banks. This is a function never

has resulted from cheap money requires some explaining. The commercial banks create money by making loans and investments. Everyone knows that by now. In so doing they get an earning asset in the form of a loan and a corresponding deposit liability. If that deposit is withdrawn and deposited elsewhere by the withdrawer or anyone else, the money stays in the banking system. If it is drawn out as currency and put under the mattress, it is outside the banking system and if side the banking system and if that goes on long enough the earn-ing assets have to be disposed of, because the withdrawal of the currency reduces the banks' re-serves. That should be remem-bered. It has become important.

Buying gold is the exact but more potent opposite of with-drawing currency as far as bank reserves are concerned. Here we drawing currency as far as bank reserves are concerned. Here we have a deposit with no corresponding earning asset. Excess (Continued on page 942)

(or free) reserves created by gold imports are investible, but they cannot be invested out of the banking system because every time they are invested there ap-pears both a new deposit liability and the corresponding earning as-set. The process would be almost endless except for one thing. The commercial banks are running the equivalent of a margin account. The margin is their capital account, the securities are their earning assets and the deposits are the debit balance. And no banker likes to operate on a thin

As of today, a commercial bank can expand its credit out to five or six times its reserves. or six times its reserves. At one time the banks had seven billion dollars of excess reserves. That meant nearly forty billion dollars of credit expansion! Goodness, gracious! Some leading economists drew charts showing the relationship between excess receives and money rates forgetting relationship between excess re-serves and money rates, forgetting that we had seen all sorts of changes in money rates long be-fore we ever heard of excess re-serves. These gentlemen appeared to be rather badly confused be-tween causes, consequences and coincidences. coincidences.

All this time the public had been saving money the wrong way. The commercial banks paid no interest. The savings banks The savings banks ttle. "Why bother Give me the cash. no interest. The savings banks paid very little. "Why bother with banks? Give me the cash. I'll keep it," is what they must have been saying because that is what they did—and are still doing. Most of that will have to be charged up against cheap money and we have no idea how big the bill will be before we get it paid. Is it worth while?

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Investment Trusts In The Post-War Securities Field

By L. SCUDDER MOTT

As any old-timer can remember, the scope of security ownership in the United States was tremendously enlarged during the First World War. Millions of people who actually or virtually had never been security owners (particularly in the modern sense of holding actively traded, widely distributed stocks or bonds) bought Liberty Bonds. Much the larger part of these people would probably never have bought securities if the war had not

occurred.

At the end of World War I and in the succeeding years, the fact that this multitude had be-come "secur-ity conscious" undoubtedly was the foundation for the vast increase and diffusion of security own-ership since then — basithen — basi-cally an ex-tremely sound development.



L. Scudder Mott

development.

However, due to the general inexperience, to preoccupation with other affairs and, in so many cases, to the fact that funds for investment (individually) were insufficient for adequate diversification, these new owners were, in large measure, not suited to indiscriminate buying of varied individual issues, especially since proper guidance was often not available or not sought.

Had the present types of mod-

Had the present types of modern investment trusts with the present experienced managements then been available, in a large proportion of cases they would have provided ideal vehicles, and would have aided in putting emwould have aided in putting emphasis on investment as against speculation in many instances where such emphasis was needed. But they were not available; and it is not too much to say that, partly because of the lack of suitable investment we higher and able investment vehicles and guidance, the seeds of the debacle of 1929 and the succeeding years were sown after World War I.

While the proportion of people who will be rendered "security conscious" and who will be con- ing issues) after the selection of vestment in securities of specific

ment in individual securities, and for recognizing the need for what emphasis should be on investment and what on speculation.

This time, however, the investment trust "industry" in the United States offers excellent vehicles for such new investors, as well as for many who were already investors. But before pursuing this line of thought further, let us glance briefly at the history of American investment trusts. of American investment trusts.

The first to attain prominence was the closed-end, general management type, in which there was little or no restriction on the management, and where prices for the trust shares depended directly on their own markets, and not on liquidating or asset value. As a on their own markets, and not on liquidating or asset value. As a class, this type was involved in the abuses and extremes of the speculative boom ending in 1929. partly because of its nature, and partly merely because so many of the type were in existence at the time of the boom—indeed, some were formed relatively late during it.

mere formed relatively late dur-ing it.

The next type to become pop-ular arose largely from the pub-lic distrust of management in the great bear market, and was vir-tually the antithesis of the first. In this type management functions were practically eliminated (except for provisions in some cases senting new industrial develop-to dispose of obviously deteriorat-

verted from non-investors into security holders, through purchase of war bonds, will doubtless be less as a result of the previous war, their numbers will nevertheless be legion. Opportunities for proper guidance have increased and the SEC rules and regulations were not in existence in the previous period. But a widespread lack of qualifications will still exist for indiscriminate investment in individual securities, and for recognizing the need for what always for sale at a spread above liquidating value, and could be redeemed at or near liquidating value, so that they were dependent only on the value of securities held, and not on values placed in the market on their own shares. Without going into all the arguments, it can be said that the fixed trust by-passed the essential fact that management is necessary to successful long-term investto successful long-term invest-ment, and it was only natural that their popularity waned after more normal market conditions were established.

The fixed trust was succeeded in public acceptance by the restricted management type (some of which had been in existence a number of years) in which no more than a certain percent of assets (usually 5%) could be placed in one security and all purchases were from established eligible lists, changed only on notice to holders. Ctherwise, management was largely able to conduct the trust according to its best judgment. This type included the "balanced trust," where bonds as well as stocks were held under established policy. The fixed trust was succeeded

as well as stocks were held under established policy.

The most recent type is the so-called "class" or specific purpose trust. Here each trust is set up with specific objectives. Some were restricted to specific types of securities, such as various grades of bonds or preferred stocks, common stocks with certain similar characteristics, fortain similar characteristics, for-eign securities, securities representing new industrial developsome cases a normal policy of full investment is established, the "class" trusts are on lines similar to the aforementioned restricted management trusts.

The new growth trend in in-The new growth trend in investment trusts, especially apparent in the last year or so stems largely from the "class" trusts, which constitute a very large proportion of all new trust share sales. It is evident from their success that they meet the needs of a best of investors for needs of a host of investors for whom nothing so suitable was available before.

Now, to get back to the post-war prospects, it is obvious that a great new field suitable for mod-ern investment trusts will exist. The experience gained by the managements, and the evidence provided by growth that even during the war—when the Gov-ernment is still issuing great quantities of new bonds, and pa-triotism dictates holding Govern-ment bonds whenever possible quantities of flew bonds, and patriotism dictates holding Government bonds whenever possible — indicate that modern investment trusts are filling investors' needs better than ever before, the growth of the trusts should be greatly accelerated. Not only should their shares find wide acceptance among "new" investors, but also they should continue to gain among those who are already investors, including corporations and trustees. It should be remembered that savings, aside from Government bonds, are also at record levels, and that indications are that much of these savings will be invested rather than spent for goods. for goods.

At present no trust has assets of as much as \$200 millions. Investment trust authorities expect that post-war growth will be such that there will be not one, but growed billion dellow frusts. several billion-dollar trusts.

several billion-dollar trusts.

The closed-end trusts will continue to play their part in the investment field, but it is unlikely that any large proportion of new money will flow to them. The general type of restricted management trust will undoubtedly continue to supply a widespread requirement; its class will be "general investment." It is among the specific purpose trusts that the bulk of the continued and accelbulk of the continued and accel-

erated growth can be expected.
Since investment trust shares are sold through dealers—whether local or over-the-counter firms, or stock exchange houses — this expected investment trust growth is of obvious interest to the investment fraternity. And it might be worth while here to digress to correct a misconception.

There seems to be an impression in some investment quarters that, since trust shares are bought gencontinued investment than most growth of trusts.

industries. And some were set up individual securities, the dealer with specific objectives, such as liberal income or large appreciation possibilities. Except that in due to some quirk of human nature. due to some quirk of human nature, investors seem much more willing to tell others about their trust share holdings than about individual security holdings (possibly because in the latter case they might be assumed to be speclating rashly, or might be queried about connections with a company). Hence, satisfied trust share clients bring in other clients by word of mouth or radiation. The writer knows of one case where a dealer started with 30 trust share accounts that grew to 300 by this means.

Furthermore, a majority of

Furthermore, a majority of trust share buyers are holders or potential buyers of other secur-ities. Trust share holdings are not confined to people of small means. Individual transactions in trust shares of over a quarter million-dollars have been made. Thus a client obtained on a trust share sale may be valuable as a general client also.

It is well to note that particularly with specific purpose trusts, holdings have become extended notings have become extended into unlisted issues to an appreciable degree. Hence, besides selling trust shares, unlisted houses or departments, as well as exchange members, can expect to receive business from the trusts as well. as well.

as well.

Bearing all these factors in mind, the alert investment firm will not overlook the coming postwar growth in investment trusts. Like all other successful businesses, the investment trusts as a whole have had to learn how to serve public needs. In the "class" trust a particularly suitable vehicle has been found. The new investor as well as the old after this vestor as well as the old after this war will find his requirements able to be met in a way unavailable after World War I. Because of their nature, the "class" trust distributor understands that he should not and need not sell just any security to a client or prospect, but one suitable to the particular requirements. For example, if income is the real need, an intelligent approach to meeting the need can be made through "class" trusts. Indeed, a large factor in their success to date has been filling the needs of income investors, who run the risk of choosing less suitable individual securities. As new investment fields open, or investors' requirements alter, adaptations of "class" trusts to them can be made. The opportunity exists to aid the soundness of post-war investment erally with greater emphasis on conditions through the further

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Post-War Export Prospects

Chicago Economist Denounces Artificial Fostering Of Exports As A Political Distribution Of Favors And As Creating Vested Interests—Holds Foreign Demand For Our Foodstuffs Will Be Temporary And Few Countries Will Need Our Raw Materials-Predicts Formation Of Russian And British Trade Blocs And Thinks Durable Goods Will Constitute Our Leading Post-War Exports

New Deal enthusiasm for foreign trade, especially for the allround diffusion of American capital, is no mere matter of humanitarianism, as it is presented by the Wal-

by the Wal-lace school of global senti-mentalists. It has little in common with common with Cordell Hull's reciproc-ity treaties, and still less does it mean a return to Adam Smithian ideals. The mere fact that it implies, nay, postulates, governmental fostering of



trade instead of the self-regulation of the market place, indicates that this apparent revival of economic internationalism is to serve objectives very different from the classical belief in the undiluted freedom of international exchange.

The underlying motivation is to some extent purely propagandistic. Allies and neutrals and even enemy nations are supposed to be stimulated or lured by promises of "free" access to raw materials and to capital, and free entrance to our juicy markets. It is in the light of such war-time objectives that the President's Freedom From Want or the V.ce President's Pint-of-milk-for-every-child have to be appreciated. So are the generous spending sprees abroad, and other methods of a world-wide Good Neighbor Policy. But there is more involved.

Our fundamental economic prob-The underlying motivation is to

our fundamental economic problem, as seen by New Dealers, is:
how to avoid the "coming" depression. As a matter of fact, the
New Deal is primarily not so
much a socialistic movement as an
anti-depression ideology. It has
grown out of the 1931-32 crisis and
has never overcome its original
tenet, contracted under the devastating impression of that crisis.
Probably three-fourths of all
peace-time New Deal measures of
an economic nature originated
from this fear of recurring unemployment, or. in a more positive
language, from the urge to prolanguage, from the urge to pro- same things (including arma-vide "full employment" in an ments). And it would make Adam economy which is allegedly over- Smith turn over in his grave to

mature and unable to utilize, under its own power, its rich resources. Capitalistic economy is supposed to reach the stage of senility just before it dies—according to the Marxian scheme of things—at which time only exthings—at which time only exports offer an outlet for the unutilized energies of the nation. In effect, exports are wanted as a substitute, or alternative, for public works

lic works.

A third kind of motive is—politics. The artificial fostering of international trade means the assumption of powers and the distribution of favors. It creates vested interests in the regime; and provides potentialities for intervention in business matters, all of which helps to secure political power.

Lastly, the new international-ism operates on the (wishful) assumption that the world will consist largely of collectivist or semi-socialistic units, and as such semi-socialistic units, and as such will not be able to appeal to normal channels of long-term credit. Therefore, it will have to be provided with capital goods on a governmentally managed basis, i. e., without regard to profit and programment changes. repayment chances.

Pseudo-Free Trade

Pseudo-Free Trade

Not a few liberal-minded souls (including the souls of economists) are attracted to this economic internationalism because of its apparent similarity to Free Trade. The appearance is totally misleading. According to the old-fashioned liberal idea, division of labor among nations as among individuals is the way to greatest national welfare. Its logical correlate is a policy of economic freedom, internal and external, so as to enable each country to specialize in what it can produce at cheapest comparative costs. This is just about the reverse of the idea underlying the new philosophy of foreign trade. For one thing, it doesn't abolish governmental interference, but adds to the internal management the external one; it substitutes the trust in a paternalistic bureaucracy for the reliance on the automatism of business interests. Nor does it advocate international division of labor, but the contrary: forced industrialization of all countries so that they may all produce the same things (including armaments). And it would make Adam Smith turn over in his grave to Not a few liberal-minded souls

In short, the new enthusiasm for foreign trade has nothing to do with free trade ideology. It is the renewal of a sophisticated brand of 18th century mercantilism which believed in fostering exports so as to create employment. The only difference is that the mercantilist had the common sense to expect a quid pro quo.

A forced industrialization of the

A forced industrialization of the world, as is contemplated on the Russian pattern, would have devastating consequences on the economic and social structure of the That holds in particular for the tries may not accept edibles even world. It is also likely to create supply of grains and their substi-

hear that exports should be fostered with no regard to payment, fust for the benefit of keeping people employed at home.

In short, the new enthusiasm for foreign trade has nothing to do with free trade ideology. It is the

up fairly well on the whole."

the analysis of foreign demand and of its ability to pay.

Foreign demand for foodstuffs will be acute only for a short while. Serious shortages exist only in a comparatively few countries. Recent reports of the Office of Foreign Agricultural Relations (Dept. of Agr.) indicate that in the season 1943-44 food supplies in continental Europe and the Soviet Union "have held up fairly well on the whole." that may be expected.

The more so, since the food-importing countries have intensis tied their own agriculture and plan to use it as a channel to provide employment. Britain, e.g., is all set to scrap the traditional free trade policy in favor of relying on an artificially subsidized national granary. The strength of agrar.an interests is such that shortages is satisfied, many coun-

(Continued on page 941)

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"Wake Up America!"

Congressman From Illinois Warns Of Efforts To Smear Congress And Destroy Repre-

sentative Government. Defends Congress As Only Agency Which Prevented A

Dictatorship During The War Crisis. Recalls Previous Anti-War Attitude Of Communists Contrasted With Their Present "Camouflaged" Attitude. At-

tacks CIO Political Action Committee As The Cleverest And Most Danger-

ous Revolution That Ever Hit The World. Promises Assistance To

President Brown, Distinguished Guests, Officers of the National Security Traders Association, my Fellow Members of the Associa-

renow Membetion, and Fellow Americans: I wondered for a minute just when Mr. Brown was roing to ston going to stop talking about me, and the one thing I wish he had said that he didn't say was that I have been a mem-ber of this Association ever

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Workingman In Throwing Off CIO Octopus

afternoon is entitled, "Wake Up America!" I am sure that you will recognize at the end of my remarks that there is nothing po-litical in whatever I may say. I understand that you had a

sociation ever since its inception.

I want to congratulate the Association and the officers

*An address made by Congressman Busbey at the Luncheon Session of the National Security Traders Association at the Palmer House in Chicago, August 26, 1944.

First of all, I would like to take you back to Nov. 11, 1918. Those of you who were at the front when the Armistice was signed will remember the cry that went up and down the battlefield. "Finis la guerre! Finis la guerre! The war is over!" And so we thought it was. They told us "we were fighting the war to end all wars." They told us "we were fighting to make the world safe for democracy."

What a sham those words are

What a sham those words are today in light of the conflict raging all over the world. The war news, as you know from reading the newspapers, is extremely en-couraging. One of the reasons it is encouraging is due to the ability of American industry to produce tremendous quantities of implements of war.

Here I give credit in that production schedule both to labor and management, because in my opinion the spirit of cooperation with which the heads of industry went into this war production program after being kicked around as they had for many years by the New Deal, is one of the glorious pages in the history of America.

We are all hopeful that the boys on the far-flung battle fronts of the world will be back with us very, very soon. I have talked with many of them that have returned from overseas. I have visited with them in the hospitals.

for the wonderful work they have accomplished, and I only regret that I have had to be inactive in the Association for the past two years.

The title of my discourse this afternoon is entitled, "Wake Up America!" I am sure that you will recognize at the end of my will recognize at the

Jobs when they return.

These are trying days for those of us who have sons and relatives out there on the front. I never go to bed at night but I think of the millions of mothers and fathers of this country, kneeling beside their beds, saying prayers for those boys out there to be returned home safe and sound. I can picture any boy when he comes back home, running up the walk to meet his mother, the mother who has said so many prayers and spent so many anxious hours for him, running out to meet that boy. And they greet each other, throw their arms around each other, and that boy hollers, "Ma, it's great to be home!"

What kind of a home is that boy

What kind of a home is that boy coming home to? What kind of a country is he coming home to? What kind of a Government is he coming home to?

Friends, if you and I don't do everything within our power to maintain and keep this representative form of Government as it was when he left, we are the traitors in this war.

That is our responsibility. He is doing his part on the battlefront; we must do our job on the home front.

Mr. Brown mentioned the Veterans Committee, on which I am honored to serve. I do consider it an honor to have that privilege, because when I was elected to Congress I knew the Veterans Committee was going to be called upon to handle some of the most upon to handle some of the most important legislation in this, the 78th Congress of the United States.

From this Committee came much beneficial legislation for those serving in the armed forces of our country in the present war. The most important is the G. I. "Bill of Rights" that was passed by this Congress and signed by the President on June 22 of this This legislation I consider to be the best insurance policy

that was ever written in the history of our country.

You may have recently heard certain radio commentators and read news of certain people of the Communist, radical, left-wing group, conducting a smear campaign on your Congress.

That smear campaign, my friends, is not accidental. It is deliberate. This group of people, who are not in sympathy with our form of government, and every-thing that Old Glory stands for, realize that the Congress of the United States is the one agency, the one group that represents the people, that has prevented a com-plete dictatorship being put over in this country.

To illustrate: Every amendment

recently proposed to the Constitution has received the support of this left-wing radical group, for the simple reason they realize the more the Constitution is amended, the closer they are to wrecking our representative form of gov-

This same group will be found backing every movement in this country which tends to centralize the government in Washington, because it is much easier to obtain control of one central government. control of one central governmen-tal agency rather than when au-thority is distributed in 48 States.

The Atlantic Charter was signed August, 1941, and provided in part:

"III. They respect the right of all peoples to choose the form of government under which they will live. And they wish to see sovereign rights and self-gov-ernment restored to those who have been forcibly deprived of them."

Now is the time for the signers of that historic document to tell the world that they propose to stand back of those documentary principles set forth in Section III.

Poland and Lithuania, who fought so valiantly and bled for their freedom against the Nazi hordes that invaded these countries, should have their boundaries restored after the war is over, and have the right to choose their own form of government without any outside interference.

If statements of principles are made and signed, they should be lived up to, in fact as well as in principle.

On August 10 and 11, 1941, less than sixty days after Hitler in-vaded Russia, there was called under the direction of Mr. Josef Stalin of Russia a congress in Moscow known as the "All-Slav (Continued on page 946)

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Easing Collateral Loan Restrictions On Inactive Securities As An Aid To Small Business By A. M. SAKOLSKI, City College, New York

Formerly An Economist of The Federal Trade Commission

Writer Points Out Handicaps Of Collateral Restrictions To Growth Of "Risk Capital" And Expansion of Small Business-Calls Attention To Preponderance Of Securities As Bank Assets And The Role Of Securities Dealers In Maintaining And Stabilizing Markets—Sees Trend Away From "Listing" And Toward Larger Over-The-Counter Trading
And Urges More Cooperation Between Dealers And Bankers In Establishing And Maintaining Markets

point to the wider application of this field of investment not only as a means of pro-moting full employment. but as an aid in the maintenance and ex pansion of small busi-ness. Yet, when we look back over the last decade, we find that



A. M. Sakolski

almost all the almost all the legislation relating to banking, finance, security trading and investment has had the effect of discouraging the application of capital funds in small ventures and handicapping the placement of investments represented by and handicapping the placement of investments represented by equity securities and other forms of risk capital. The Securities and Exchange Acts, the Federal Reserve Act, and other similar laws, both national and State, in seeking to protect investors and inhibit the excesses of "high finance," have tended, on the whole, to add to the burdens of small and moderate sized enterprises in obtaining needed capital prises in obtaining needed capital funds, and have increased the handicaps they undergo in competing with large and well financed enterprises.

Perhaps the most serious handi-cap involved in the financing of local and moderate sized business concerns is the discrimination they suffer, which prohibits the acceptance of their securities by acceptance of their securities by banks as collateral for loans. The modern investor must not only seek a security that has marketa-bility, but, if he is prudent and far-seeing, he should have assets which can serve as collateral for

During the last few years, a great deal has been said and published regarding the need for encouraging the use of "risk" or venture capital.

The advocates point to the great advantages which have accrued to our economic growth and development from the extended borrowing facilities which the investor is enabled, at any time, to temporarily convert a long-term investment into cash.

The investor's desire for "liquidity". The clear relation of collate. uninvested or of being forced to liquidate in an unfavorable market. In this way a position of "liquidity" is maintained, since the investor is enabled, at any time, to temporarily convert a long-term investment into cash. The investor's desire for "liquidity preference," as Lord Keynes calls it, has received a great deal of attention from economists, both attention from economists, both theoretical and practical, in re-cent years. It is contended that one of the most potent causes of one of the most potent causes of business fluctuations and financial crises is the wild scramble of in-vestors and traders, when a bad turn of affairs looms on the hori-zon, to hold their cash or to convert their assets into cash. By thus hoarding cash they reduce the flow of investment funds and hence cause business retrench-ments and widespread unemploy-

ment.

The faculty of making loans on the deposit of collateral has long been a feature of the modern investment process. Life insurance made very little progress in this and other countries until the practice of granting loans on "surrender values" arose: Real estate ownership and operations could not have spread so rapidly and firmly if loans in the form of mortgages had not developed on such widespread scale over several centuries. Security marketing would never have become such a well recognized and established business if the dealers and traders were not enabled to carry lished business if the dealers and traders were not enabled to carry their commitments through the use of collateral loans. Commercial banking itself would not have assumed its present importance and would not have functioned so fully in the national economy if the banks had not, from their earliest period of operations, followed the practice of making collateral loans. The rapid progress of American ecoof making collateral loans. The rapid progress of American economic development may be said to have been due largely to expanded borrowing facilities arising out of the early use of collateral as the prime security by all forms or classes of institutions bank loans in the event he should of lending. Of course the system need this accommodation. In is subject to abuses. But these this way an investor is relieved of abuses, as bad as they have been, the necessity of keeping funds have been more than offset by

The close relation of collateral-secured credit with business expansion is common in modern industrial countries, but it has been a conspicuous feature of the American business economy. It national banking system before 1913 and has been continued under the Federal Reserve System Because of it, the commercial banks throughout the country have been enabled to carry large deposits with small cash reserves, maintaining their "liquidity" through the large amounts of securities which they hold, both directly and as collateral against loans. In this way, without assuming the risks of direct ownassuming the risks of direct ownership in business enterprises—as has been common in European countries—the American banks have greatly contributed to growth of capital in productive enterprise, and in addition have assisted the private placement of idle funds. In fact, the bulk of the nation's banking business today—despite what has been said and done against it—comprises not merely the granting of socalled "self-liquidating" loans based on current exchange of goods and services, but also consists in keeping the nation's wealth in a fluid and convertible state, so necessary to a psycholatical exceptions of "liquidity". state, so necessary to a psychological atmosphere of "liquidity preference."

As regards "the liquidity" bank assets, several Americ

tion, and Dr. Fritz Machlup in his book, "The Stock Market, Credit and Capital Formation." Prof. and Capital Formation." Prof. Anderson has contended that the only commercial loans which possess real liquidity are those that can be paid off without a

economists have rightly pointed out that even the so-called "self-liquidating" business loans of the commercial banks in the aggregate are not truly "liquid." Prominent among these are Prof. B. M. Anderson (see his "Value of Money," p. 502); Dr. H. G. Moulton, the Director of the Brookings Institution and Dr. Fritz Machlup in his capital have a more immediate market than other forms of prop-erty. Accordingly, he contends that modern banks derive their liquidity from the securities markets. This is borne out by the fact that in these days the bulk of bank assets consists of securities rather than of commercial self—(Continued on page 945)

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Is The Coming Boom In The Home Washing Machine Industry Already Discounted? The Market Leader Is An Over-The-Counter Issue

By H. M. GARTLEY

Washing machines stand at the top of the list of post-war "musts," according to several recent surveys of what American house-

wives want. In 1941 the Washing Machine industry had its biggest year, and de-livered a total of 1,959,887 washers at an average sellaverage sell-ing price of \$79.76. Al-though "Elec-trical Mer-chandising" (January 1940) pub-lished a directory of manu-facturers showing that washers were



H. M. Gartley

made under 220 trade names, 80% of the business is now concentrated in the hands of seven manufacturers. These are listed in the chart below.

Two Types Of Washers

There are two general types of washers, namely the conventional wasners, namely the conventional
—which is chiefly of either the
agitator or the spinner construction—and the fully automatic,
which was pioneered in 1936 by
Bendix Home Appliances, Inc., of
South Bend, Indiana. A small
number of automatics were made in the pre-war period by West-inghouse and also by the Black-stone Manufacturing Company.

The big volume company.

The big volume company making the conventional type of washer is Maytag. Easy comes next, with the Nineteen-Hundred Corp., producer for Sears, in third place. Number four is Apex Electric, supplier to Ward; then come Electrical Household Utilities (Thor) and Barlow & Seelig (Speed Queen). Last of all in the lineum of the "Big Seven" is Ben-(Speed Queen). Last of all in the lineup of the "Big Seven" is Bendix, which is the only company exclusively producing automatics.

Accumulated Backlog

Industry executives just won't give opinions as to when production of washers, which was stopped in May, 1942, will begin—they say they don't know. However, there are indications that within three mouths after the within three months after the Germans are beaten production will be under way and probably in large volume within six months.

in large volume within six months. Depending upon when production starts, the estimated backlog (of washers, which has been growing since May, 1942) varies from 4.6 to 8.9 millions. Professor Slichter of Harvard has estimated that currently the backlog is 4.6 millions. International Statistical Bureau, the greatest optimists, estimate 8.9 millions at the end of 1944. One trade estimate end of 1944. One trade estimate at the same date is 5.4 millions, and Editor L. S. Mott of National Securities and Research Corp. estimates 7.1 millions at the end of

Estimated Post-War Demand

It is a good guess that American housewives are ready to buy about 5.5 million new washers. In 1943, the Curtis Publishing Company survey suggested the following annual post-war market as a logical possibility:

An Estimate of Post-War Demand for

Washers	
Annual replacement sales	1,500,000
Newly electrified farms and farms recently electrified	250,000
Newly established homes	500,000
Expansion of unsaturated mar- ket	250,000
	2,500,000

It is not difficult to forsee something in the neighborhood of \$170 to \$210 million a year in washer sales for several years. This means prosperity for the industry and should mean fair-sized earnings, assuming a Federal Income Tax rate not exceeding 50%.

Prices To Be Higher

Prices will be higher in the post-war period, perhaps by 10 to 20%—the increases, however, will

not be as large as some automobile price increases. In the last full pre-war year of 1941, according to trade figures, the following was the breakdown by price categories:

Breakdown of Washer Sales by Price Category for the Year 1941

	The same of the sa	NO. THE ST. S. LEWIS CO.	
Electric—			
Retail Price Range		% of Total	
Below \$40.00	58,744	3.19	
\$40-\$49.99	245,796	13.37	
\$50-\$69.99	750,586	40.83	
\$70-\$99.99	464,495	25.27	
*\$100 & Over	318,767	17.34	
Electric total Gas—	1,838,388	100.00	
Below \$70.00	20,958	17.25	
\$70-\$99.99	82,119	67.59	
\$100 & Over	18,422	15.16	
Gas total	121,499	100.00	
Combined total	1,959,887		
*All automatic was price category.	hers are in	the higher	

appear, at least until the seller's market has abated. Easy and Apex, which were the largest producers in the very low-priced category, made very small margins of profit according to published figures (see table below).

How High Are the Shares?

The big question which must now be answered is whether the 1942-1944 advance in the common stocks of the home washer manufacturers has fully discounted the expected prosperity of the industry. As a measure, first we might ryamine what has happened to

Washing Machine Stocks Bull Market Advances Compared (Ranked according to greatest gains)

	1942	1944	Per Cent
	Low	High	Advance
Bendix Home Appliances	1/2	93/8	1,775.0
Maytag Co.	11/4.	111/2	820.0
Electric Household Utilities	3	141/4	375.0
Easy Washing Machine B	2	91/4	362.5
Nineteen Hundred Corp	43/8	113/4	168.6
Apex Electric Manufacturing	71/4	19	162.1
Barlow & Seelig	63/8	161/8	152.9
Dow Jones Industrials	92.69	150.88	62.8
그렇게 하는 그는 사람들은 그 경기를 잃으면 하는 사람들이 가득하는 사람들이 모양하는 것이다. 그렇게	San Barrier		The state of the state of

Pre-War Earnings Poor
In 1941, which was the industry's best year, the principal washer companies made profits lowing table:

Comparison of Sales, Net Income, Per Cent of Net to Gross and Net Earnings Per Share of the Principal Home Washing Machine Stocks % of Net Net Earns.

	Sales	Income	to Gross	Per Share
Apex Electric	\$10,166,007	*\$97,186	0.9	\$0.55
Barlow & Seelig	5,255,715	303,797	5.7	1.57
Bendix Home Appliances, Inc	7,882,956	174,905	2.2	0.13
Easy Washing Machine Co	11,718,000	377,125	3.2	0.75
Electric Household Utilities	10,168,259	701,665	6.9	1.81
Maytag Company	16,242,653	1,625,646	10.0	0.38
Nineteen Hundred Corp	10,245,852	584,914	5.7	1.71
*After deducting \$500,000 non-r	ecurring incom	e from patent	litigation.	

These earnings, however, are not necessarily indicative of what is to be expected in the first three post-war years, even considering substantially higher tax rates.

Earnings Prospects Most Important

The degree to which the home washer stocks are now over-priced (if they are), it seems will depend primarily upon the ability of the various companies to increase profit margins and bring more down to net for shareholders, de-

spite higher taxes. If they cannot do any better than previous records, the stocks look over-priced

ords, the stocks look over-priced at current levels.

However, all of the companies will have the advantage of large volume, and it is fair to assume that earnings will be higher, at least for two or three post-war years. It is reported that the big producers of washers will start post-war production by bringing out models quite similar to the pre-war ones of the conventional type. Thus tooling costs will be relatively low and conversion back to washing machine production should be rapid.

With much greater volume than

should be rapid.
With much greater volume than ever before, with lower marketing costs and with prices at least 10-15% higher, profit margins should be considerably greater—enough to offset much higher taxes and still leave greater earnings per share.

ings per share.

The impact of the demand for automatic washing machines is important. Such units are higher in price, and are mechanically quite different from the conventional type. It would be costly for many of the companies to defor many of the companies to develop volume production in automatics. Moreover, they would run into a powerful patent structure which has been built up by Bendix. It is this situation which explains the history of the advance in Bendix stock, despite the fact that it is the youngest company of the "Big Seven."

Coming Demand for Automatic Washers

Washers

In a recent survey made by McCall's Magazine, a panel of 7,-000 housewives were interviewed. Geographically and economically they were representative of the nation as a whole. It was learned that 75% of American housewives do their own washing—60% of them had seen and knew about automatic washers—32% of this group felt that they must have an automatic washer as soon as availautomatic washer as soon as avail-able—38% more expressed a de-sire to have an automatic washer. This suggests that at least 42% of American women are prospects for automatic washers. Interesting in this connection is the fact that only 5% of the 1941 sales were automatics and only approximately 1.8% of the 17,670,000 home washers now in operation

are automatics.

In the post-war period at least one or two of the "Big Seven" will bring out semi-automatic machines. However, it is almost (Continued on page 947)

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The Post-War Trade Outlook

A Review And A Prospect

By EUGENE VAN CLEEF The Ohio State University

Economist Holds That Exports Of Manufactured Goods Should Continue To Rise, Although At A Slower Rate Than In The Past. Sees Prospects For Export Expansion In Far East After Japan's Defeat. Looks For Decline In Imports From Europe And An Increase From Lesser Developed Regions, And Predicts In The Near Future There Will Be A Greater Tendency For World Trade To Level Off And Ultimately To Decline

Some of these opinions are mere "shots in the dark" but some are based upon certain statistical data which give them a degree of dependability. In this bility. In this discussion we shall look

ahead in terms



Dr. E. Van Cleef

of world trade data which provide in all probability, as sound a foun-dation for forecasting as any data

at the moment can yield.

The American business man has at long last come to appreciate that our domestic trade, no matter how local in character, ultimately is affected by our international trade relations, Too often in past decades he has failed to see the general trade forest because of his closer proximity to its individual industrial trees. In such circumstances, a view of our total economic situation lacks proper perspective. So in the argument to follow we shall look over a unit of America's trade experience dating from Civil War days and on that basis endeavor at long last come to appreciate days and on that basis endeavor to project our probable experiences. Immediately, someone will say, the past is no criterion for the future. This can be true. But the past is the only experience we have and if we recognize that the future can be redically different future can be recognize that the future can be radically different from the past, even while we make our forecast, we shall avoid self-deception. Obviously, if the future takes on some catastrophic form, none of our predictions will be worth while. However, we have reason to believe that these exports of crude and manufac-current years of war will not in

Predictions of our post-war trade prospects are becoming so common, their market value is rapidly approaching the proverbial "dime a dozen" level. Presumably we can have about as many opinions as there are persons able to think. Some of these opinions a remere "shots in the distribution of our trade by regions. Figures 1 and 2 the long run change man's ways materially. His evolution through eons of time has been exceedingly slow and offers no basis whatever for any supposition that the next few years will find him radically different. This is an important conception which should not be lost sight of for a moment.

In the accompanying graphs, figures 1 to 4, are shown the trend of our exports and imports by classes of commodities and trends in the distribution of our trade by regions. Figures 1 and 2

trends in the distribution of our trade by regions. Figures 1 and 2 in particular should be tacked up in enlarged form on the office wall of every sales executive and alongside, graphs depicting the sales trends of the specific commodities which the respective firms sell. These curves cover a period marked by a critical shift in our national viewpoint and in our trade status. our trade status.

Until the Civil War we had participated in world affairs both as traders and as carriers of goods. Ships proudly flying the American Ships proudly flying the American flag were known in every port of consequence. But after the war we turned our thoughts from the seven seas toward the interior of our vast undeveloped land and concentrated upon its settlement and exploitation. Furthermore, the Bessemer process of steel manufacture had been invented in England where iron ore was abundant. This process made possible the construction of steel ships. Our wood vessels could hardly the construction of steel ships. Our wood vessels could hardly hope to compete with British steel ships and up to this time our own vast iron ore resources had not yet been discovered, making the prospect at the time rather dismal for the American ship building industry.

This shift in our rational in

This shift in our national interest soon was reflected by our world trade curve. Our exports of crude materials took a precipitate and continued fall as we retained more of these materials for our own embryonic manufactur-ing industries. Coincidentally our exports of manufactures started upward although at first at a rather slow pace. Lagging some-what behind was a decline in our

rope to the United States, Figure 3 shows how our exports across the north Atlantic fell off rapidly, while they increased at a slower rate to our neighbors in North America, to South America and to the Far East. Between 1871 and 1930 the percentage of our exports to Europe was almost halved; nor was this compensated for by our increased exports to other regions. Our own growing population absorbed the difference.

While the percentage of our to-

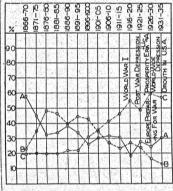
while the percentage of our to-tal exports to Europe declined, certain changes in the character of those and other exports were taking place as already noted. These exports became especially significant about the year 1900 when the rising curve of exports of semi-manufactured and manu-factured products crossed the fallof semi-manufactured and manufactured products crossed the falling curves of crude materials of all types. This event at the turn of the century marked a new era in our world-wide economic activities and likewise celebrated the birth of the United States as a manufacturing nation. Note, that this event occurred less than half a century ago.

The import curves reveal a pic-ture complementing the export curves, which is as it should be. Our crude materials imports have

of foods generally had to await advances in mechanical refrigeration and the invention of various kinds of machinery for the processing procedure.

Another factor affecting changes in the character of our trade was a rapidly growing population in Europe and emigration from Europe to the United States, Figure 3 shows how our exports across the other commodities which so wide-

in the rate of fall of the foodly affected our domestic economy stuffs curve was due to the inand comfort. Our imports of fin- troduction to our markets of more ished products naturally reveal a tropical and sub-tropical prod-



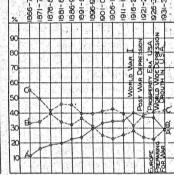


Fig. 1

Fig. 2

Exports and Imports of Merchandise (%) By Commodities (Data from Stalistical Abstract of the United States—U. S. Dept. of Commerce and Bureau of the Census)

-Crude Materials

A'-Crude Materials B—Crude and Manufactured
Foodstuffs
C—Semi-manufactured and ManC'—Semi-manufactured and ManC'—Semi-manufactured Products

ufactured Products
(Continued on page 922)

American Barge Line Co.
American Maize-Products Co.
Berkshire Fine Spinning Assoc. Berkshire Fine Spinning Assoc.
Bird & Son
Philip Carey Mfg, Co.
Cliffs Corp.
Crosse & Blackwell Co.
Crowell-Collier Publishing Co.
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Durez Plastics & Chemicals, Inc.
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Haloid Co.
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Mohawk Rubber Co.
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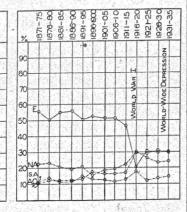
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The Post-War Trade Outlook

Exceptions to the trends of our plification. They are marked on



Exports and Imports of Merchandise (%) By Continents (Data from Statistical Abstract of the United States—U. S. Dept. of Commerce and Bureau of the Census)

.-North America outside U.S.A.
—South America

A.-O.—Asia and Oceania

-Europe N. A.—North America outside U.S.A S. A.—South America A.-O.—Asia and Oceania

African trade not represented because it is negligible. Range generally from less than 1% to 5.2% for exports and imports combined.

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Enterprise 'Phones Hartford 6111-Buffalo 6024 mind when earlier we noted that predictions can have validity only when man behaves reasonably well and does not engage in revolutions or other cataclysmic operations. When the latter conditions arise, the best we can do is live from day to day and leave the practice of forecasting for sooth-sayers, crystal gazers and their ill

On the assumption that after On the assumption that after this war is ended we shall experience a peace lasting for some 35 to 50 years, we can predict certain general trends in our world trade. Into these trends can be fitted the trend of specific businesses. We can eliminate the probability of enother worldwide businesses. We can eliminate the probability of another worldwide depression soon, owing to the lessons we have learned from our monetary experiences since the last war and the leveling-out process going on among the nations resulting in lesser financial advantages of some nations over others.

Our exports of manufactured goods should continue to rise although at a slower rate than in the past, owing to increased European manufacturing and the slow but sure growth of manufacturing in many nations which heretofore in many nations which heretofore have done little along these lines. Hardly a nation which is not going to increase its manufactures. Our own curve may increase rapidly for three or four years immediately after the war, until Europe regains some of its earlier stability and then settle back again to a slower rate. We should not lose sight of the fact that whereas Europe has been our best customer, the percentage of our total world sales going to that continent has fallen steadily. The continued ment we revert to the trends at rise of our export curve will detend the beginning of World War I

(Continued from page 921)
ucts, certain specialized food products such as sardines, Swedish bread, Spanish olives and many other edibles, which grew in popularity among us.

Exceptions to the trends of our beginning and specialized food products such as sardines, Swedish bread, Spanish olives and many other edibles, which grew in popularity among us.

Exceptions to the trends of our beginning and specialized food products such as sardines, Swedish bread, Spanish olives and many other edibles, which grew in popularity among us.

Exceptions to the trends of our beginning and the graphs and are fresh in the pattern of the curves during the past 25 years and from the past 25 years and f offer good long-run prospects. Too many business men have over-looked in particular, the fact that the Far Eastern trade curve out-distances the South American both in rate of rise and in absolute total of trade. What is more, this is likely to continue, for if Japan had any prospect of a monopoly on Far Eastern trade before this war, as some persons thought, that prospect is certainly gone now. gone now.

The percentage of our total imports coming from Europe like-wise shows a decline while from other regions it increases. Analysis of these imports reveals that they are made up to an increasing extent of crude materials (Figure 2) and that the less well developed regions of the earth, especially low latitude areas, can supcially low latitude areas, can supply us with greater quantities of such materials than advanced regions. However, let us not forget that as these undeveloped regions engage in more manufacturing activities they will become more important competitors of ours, even as they supply us with more raw materials.

In general, then, the curves of

In general, then, the curves of exports and imports are likely to continue the trends which they continue the trends which they showed in the period of 1911 to 1916 with the exception of (1) the export curve for crude and manufactured foodstuffs which in that period momentarily rose, and (2) the import curve for the same class of goods which is likely to level off at the same rate as indicated at this time. In this argupend upon our ability to develop rather than to any period since

In the near future, there will be a greater tendency for world trade (both exports and imports) to level off than to increase or decrease, although ultimately, as the populations of the continents become static and industrialization develops apace, both exports and imports are likely to decline. Not only that, but the paths of commerce will tend to shift from east-west routes to north-south, that is from trade between regions climatically similar to trade between regions climatically different, probably between high and middle latitudes on the one hand and low latitudes on the other.

We fully appreciate the complexities of life and the great uncertainty of man himself, who at best is as variable as elements which demand consideration in a forecast of trade trends. But these elements are of greater significance in association with the details of a local business than with the sum total of the nation's business. The individual manufacturer no longer dares remain oblivious to the whole nation's world trade trends in assessing the probable future of his own business.

If our trade relations with the rest of the world decline, many industries here will decline and in turn our local purchasing power will be correspondingly affected and this in turn means less business for still others who depend upon the constancy of that purchasing power.

It is important for us to recognize that we sell to other nations quite as much to enable us to buy raw materials upon which our domestic business depends, as we do for immediate profits. Without a market abroad we would be forced to resort to gold or services in direct payment for our imports and such procedure normally is not possible.

Accordingly, it must become apparent to the small merchant that his business, heretofore seemingly local and wholly unrelated to the larger sphere of business is, as a matter of fact, highly sensitive to world trends. Consequently, if he is interested in forecasting his business future, he will do well to view that future in its relation to the future of our world trade as we have attempted to record it here.

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So much has been written about the provisions of the International Monetary Fund proposed by the United Nations Monetary and

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Financial Conference at B r e t t o n Woods, N. H., that it is hardly worth-while at this time to enu-merate them. What is much more interesting is to take the six pur-poses stipu-lated in Art. I of the agreement and see to what ex-tent the ma-chinery of the



proposed P.H. Lohman world stabilization fund could reasonably be expected to achieve the purposes set forth.

Purpose I is "to promote inter-national monetary cooperation through a permanent institution which provides the machinery for consultation and collaboration on

international monetary problems."
Probably of all the remaining five purposes, this is the one that the fund, if and when set up, could really accomplish. As stated be-fore, the Fund is really a bank from which the members borrow in amounts determined by their respective quotas. It certainly will not stabilize currencies. It is in reality nothing but an agreement to tell each other what and why each sovereign nation has done what it has done or, more optimistically stated, explain what each sovereign nation proposes to do. A number of commentators do. A number of commentators seem to think, as does for example Mr. Lippman, that even if this nation does not get anything else out of its \$2,750 million contribution to of its \$2,750 million contribution to the Fund, it would be a cheap price to pay for obtaining such information. There is something in that sentiment. Still to pay nearly three billion dollars merely for the rather dubious privilege of being told what someone else has done or is about to do, is a pretty steep price to pay for information. But any critic must admit the necessity of obtaining information

necessity of obtaining information and advice. If nations will really submit to a central clearing office submit to a central clearing office all the information as they promise to do under Art. VII, Sec. 5, no doubt a great step forward will have been taken. But must this be by necessity in connection with an \$8,800 million stabilization fund?

Purpose II: "To facilitate the expansion and balanced growth of international trade, and to contribute thereby to the promotion and maintenance of high levels of employment and real income, and to the development of the produc-tive resources of all members as primary objectives of economic policy."

Unfortunately, the Fund as such can do precious little for "the expansion and balanced growth of international trade." Sometime ago, prior to the debate in the House of Lords on international

Bretton Woods In Review

II—The International Monetary Fund PHILIPP H. LOHMAN, Ph.D.

Economist Analyzes Purposes Of The International Monetary Fund As Stated In The Agreement And Concludes That The Only One That Can Be Effective Is The Provision Of Machinery For Consultation And Collaboration-Holds Tremendous Obstacles Exist In Path Of Real Facilitation Of International Trade And Points To British Imperial Preference As An Illustration—Predicts Problems

policies were agreed upon which would have assured the free(er) flow of goods and capital between

nations.

At any rate, Lord Keynes' answer was that "it was perhaps an accident that the monetary proposals got started first and are therefore more fully developed.... As we cannot talk about everything at once, let us talk about these first."

The "Fonomicta"

The "Economist's" comments were: "If the procedure of going ahead with some matters leads to a belief that they are the more important, real damage may be done.... But accidents of chronology must not be allowed to obscure the basic truth that the financial should be entirely subordinate to the economic, and the economic to the political."

After three weeks at Bretton Woods, I have very much come to the conclusion that tremendous obstacles exist in the path of real Professor Ludwig von Mises in his recent Omnipotent Government (Yale University Press, Professor Ludwig von Mises in his recent Omnipotent Governish blocked sterling balances ment (Yale University Press, 1944) hits the nail on the head by

is the prerequisite for any amica-ble arrangement between nations." (Italics mine.) In other words, Professor von Mises advocates a return to multilateral trade, not bilateral trade, which is so impor-tant to the United States in that we cannot by the very nature of our trade balance bilaterally. If economics means anything it means the allocation of scarce remeans the allocation of scarce resources (land, capital, labor) in such a fashion as to assure the highest possible standard of living to a nation.

On May 19, 1944, Secretary of State Cordell Hull expressed a similar belief by saying that "the great majority of American businessmen will recognize the need ... for utilizing our enormous capacity in the production of the kinds of peacetime goods best suited to our material and human resources; for choosing those lines of production that can stand on their own feet without heavy tariff protection or subsidies." But what happened at Bretton Woods? nessmen will recognize the need

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monetary proposals, some one raised the question whether to discuss currency stabilization before international trade problems was not putting the cart before the horse. One imagines the question was raised in the light of the history of the 1920's when the least line of resistance was followed in re-establishing the gold standard, but no institution nor policies were agreed upon which would have assured the free/enindividuals well-versed in business and finance, argued most convincingly that if India should be forced to settle her \$4 billion credits directly with Britain, she would be forced into the very type of bilateralism that the Conference and the Fund intended to eliminate. There can be no stabileliminate. There can be no stabilization of currencies without multilateral trade.

Purpose IV of the Fund recog-nizes that by stating: "To assist in the establishment of a multilateral system of payments in respect of current transactions between members and in the elimination of foreign exchange restrictions which hamper the growth of world trade."

How much the United States realizes the importance of multi-lateral trade to her is seen by the fact that we insisted on Britain's agreement to Art. VII of the "Master Lend-Lease Agreement" of Feb. 23, 1942. This article repof Feb. 23, 1942. This article represents an agreement of the United Nations that in effect, in partial consideration for lend-lease advances, no discriminations shall be placed upon international commerce to be conducted after the war. In the past Britain has always asserted that intra-empire trade is not to be included in international commerce. The agreement of Feb. 23, 1942, seemed to have abandoned that claim.

But the "Economist" said two years later (4-29-44): "There is no chance that the British Parliament would consent to the aboli-

ment would consent to the abolition of the system of imperial preferences save possibly as part of a very large reconstruction of of a very large reconstruction of international trade involving concessions by other countries far larger than any yet in prospect." A week earlier, the London "Times" editorialized: "The debate in the House of Commons on Empire relations has shown that the House, and the public outside the House, will scrutinize very jealously any agreement which even appears to restrict the freedom of Empire countries to make trade and other arrangements among themselves for their mutual advantage."

There are, according to Lord (Continued on page 924)

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Bretton Woods In Review

(Continued from page 923)
Keynes, \$12 billion of British blocked balances accumulating with such countries as India, Egypt, Argentina, Iran, and others. To force such settlements through bilateral channels will certainly hamper expansion of multilateral trade. This the Indian delegation stressed again and again.

trade. This the Indian delegation stressed again and again.

Bilateral balancing of trade means the intrusion of government into business. It means a big country (like Germany) using the bargaining power of her market to secure dependence of other countries (especially in her case the Balkan countries) upon that market. Once such dependence is established, no government can easily oppose tricks of forced sales. No government can easily stop the smaller countries' gradual but inexorable decline to vassalage.

ual but inexorable decime to salage.

I shall always remember how the weakness of the United States trade position was revealed by George Peek's reciprocal trade proposals of 1934-35. Mr. Peek vigorously proposed a trade agreement with Brazil, pointing out our bargaining power was strong with that country because our imports from Brazil exceeded our exports by considerable amounts. But for

from Brazil exceeded our exports by considerable amounts. But for each country with which Mr. Peek could suggest such an arrangement, his opponents named five countries with respect to which the shoe was on the other foot.

If the purposes of the Fund are to be accomplished, then there must be a clear understanding among the United Nations that bilateralism is out. To be sure, this will involve concessions all the way around, including the United States. But they must be made if currency stabilization is to mean what Purpose III alleges.

Purpose III states: "To promote

Purpose III states: "To promote exchange stability, to maintain orderly exchange arrangements among members, and to avoid competitive exchange deprecia-

In his speech on the International Monetary Fund to the House of Lords on May 23, 1944, Lord Keynes said: "We are determined that, in future, the external value of sterling shall conform to its internal value as set by our own domestic policies, and not the other way around." England obviously wishes to control her internal economy and to avoid the external pressures under a full gold standard which threaten that control. No one can blame her if she wants to avoid unemployment resulting from deflationary pressure. But how can one speak of exchange stabilization if countries may devaluate when pressure mounts? Moreover, the proposal for the Fund still (Continued on page 926)

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Security Trading And Security Traders Of Bygone Days

ago there were no security traders in America, because there were no securities. It was not until Alexander Hamilton, by funding the Revolutionary debts and by establishing the first Bank of the United States in 1791, laid the groundwork for dealings and trading in securities, that the securities and stock brokerage business began to take root in the leading cities of the new republic. In England, however, the "stock jobber" and the "stock broker" had already become terms representing an established avocation. The

ber" and the "stock broker" had already become terms representing an established avocation. The term "stock jobber" in Great Britain, unlike in this country, was never an epithet of opprobrium. The original English representative of the House of Rothschild was frequently designated as a "stock jobber," without the least implication of contempt in the term. It is still commonly used to represent what we call here a "security dealer."

When the \$20 million of new Government bonds and the \$10 million of new Bank of the United States shares were put into the hands of the impoverished and almost moneyless inhabitants of the newly-organized republic, it required the creating of markets and traders to give them exchange value and marketability. Fortunately or unfortunately (whichever way you look at it) there was a progressive, optimistic and speculative spirit existing among the people of the period. The new securities, despite the lack of coin and other forms of money, began to change hands rapidly. This led to a need for intermediaries and marketing machinery for effecting exchanges. and marketing machinery for effecting exchanges.

The first individuals to engage in the business of security trading were, of course, the merchants and were, of course, the merchants and the dealers in foreign and domes-tic bills of exchange. These men had become accustomed to acting at times as bankers or as bor-rowers, as well as purchasers and sellers of domestic and foreign drafts. However, there was a need for specialized brokers to act as drafts. However, there was a need for specialized brokers to act as intermediaries in the transactions. These men were drawn partly from individuals and firms who were already engaged in the auction business, and partly from others, who because of their family or political connections, had close contacts with the moneyed and trading classes of the community. It was a group of these individuals and firms who, on May 17, 1792, signed the agreement under a buttonwood tree near William and Wall Streets in New York City, to form an organization from nam and wan Streets in New York City, to form an organization from which the New York Stock Ex-change claims its origin. A simi-lar form of organization agreement was enacted in Philadelphia several years later.

A little over a century and a half Writer Traces The Development of Security Trading In The United States As A for a time greatly reduced the volume of transactions.

Separate And Distinct Business—Calls Attention To Part Played By Individuals Separate And Distinct Business-Calls Attention To Part Played By Individuals And Firms In Establishing Security Markets And In Promoting The Economic Expansion And Developmen t Of The Country And Holds That Security Business Is Essential To Nation

Among the 24 signers of the New York document establishing a trading organization were men of both commercial and political importance in the community. They included Leonard Bleeker and Bernard Hart. Both were men of means and were active in the political and social affairs of the city. Bleeker was a member of an old Dutch family and was a leading auctioneer and real estate owner. He has a street named after him in the downtown section of New York City. Hart was long identified with the New York Stock Exchange and was its first secretary, but his greatest distinction stems from the fact that he was the grandfather of the great American novelist, Francis Brete Harte. Both of these men continued to carry on dealings in stocks and bonds throughout their lifetime, but Bleeker's principal business; under the name of Leonlifetime, but Bleeker's principal business, under the name of Leon-ard Bleeker and Sons, comprised that of an auction and mercantile house, a lucrative business for that period.

Not all of those actively engaged in stock dealings appear to have signed the original organization agreement under the buttonwood tree on Wall Street. There is absent the name of John Pintard, and of the prominent political and

issue, and as a result lost most of his fortune.

Another prominent broker and jobber, who also joined in the Duer corner episode, was Isaac Whippo. He was probably the most active dealer at the time, but had a relatively short business career. Unlike Pintard and the other security dealers in the early days, Whippo was an "upstart". He raised himself into prominence as a stock dealer and a speculator from the humble occupation of an oysterman. But he became associated with the two leading financiers and capitalists of the period, viz.: William Duer, a social highlight (who succeeded Robert Morris as head of the National Treasury), and Alexander Macomb, reputed to have been the richest man in New York when the first National Government was inaugurated in that city. These one of the prominent political and social "high lights" of the period, whose present fame is based largely on the fact that he was lations and promotions and, among

As far as is known, the earnest mention of an attempt toward establishing a market place for transactions in securities in New York City is found in the newspaper called "Diary, or London Register," which early in March, 1792, contained the following advertisement:

"The New York Exchange Office is opened at No. 22 Wall Street for the accommodation of dealers in stock, and in which Public Sales will be held daily at noon as usual in rotation by A. L. Bleecker and Sons, J. Pintard, McEvers and Barclay, Cortlandt and Ferrer, and Jay & Sutton."

The firms mentioned were mer-

The firms mentioned were mercantile and auction houses, thus (Continued on page 927)

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Bretton Woods In Review

(Continued from page 924) contains the old phrase: No objection "to a proposed change because of the domestic social or political policies of the member proposing the change" in parity.

One is reminded of the shaky European cabinets of the 1920's, will devaluation made easy keep them longer in power by permit-

them longer in power by permit-ting them recourse to unsound fiscal policies, and in so doing make conditions all the more unmake conditions all the more un-sound over the long run? Surely every reputable economist agrees that in fixing exchange rates at-tention must first be paid to the factors most resistant to change, namely, the level of wages, "sticky" prices, and the volume of domestic and foreign indebtedness.

domestic and foreign indebtedness. Even in cases when a modification of exchange rates is unavoidable, it will be essential to success to combine such a step with a direct adjustment of costs and prices. All this is a question of national sovereignty. No one, particularly not the British, wants to give up any part of national sovereignty to the personal dictates of executives of an international monetary fund nor to the impersonal dictates of an international gold standard.

dictates of an international gold standard.

There will probably be many requests for changes in parity when debtors (how many or rather how few are not debtors among the 44 nations that were assembled at Bretton Woods?) feel themselves pressed. If that is true, what about long-term investments and lending abroad, without which there is little chance for exchange stability in many, if not most, countries? Suppose that after a United States private investment has been Suppose that after a United States private investment has been placed, the country involved comes to the Fund to obtain permission to devaluate, who takes the losses on the investment? Private investors? Or do governments guarantee such investments? The proposed International Bank for Reconstruction and Development? If losses to investors from possible exchange depreciation are a contingency, the interest rate on loans would have to be very high and would so again burden balance of payments as to make it almost inadvisable to make such loans.

Then there is still the question

Then there is still the question of actual par values upon which the Conference did not touch at all. What criteria will be employed to set par values? Indeed, a difficult question to settle even the conference of the conference if none but economic criteria are involved. Purchasing power par-ity between two countries is not an easy thing to ascertain and without some such approach an exchange rate can easily, intentionally or otherwise, constitute an (Continued on page 943)

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(Continued on page 949)

ALABAMA and **LOUISIANA**

SECURITIES

Security Trading And Security Traders Of New Orleans, La. **Bygone Days**

(Continued from page 925) (Continued from page 925) indicating that these concerns, who handled securities as a side line, desired to establish a common market place under a joint arrangement.

Although security dealings were Although security dealings were combined with other mercantile and banking transactions for several decades, the activities of the security trader and broker gradually became specialized and separate. The increase in the number of corporations, particularly the new banks and insurance companies railroads and other transpornew banks and insurance compan-ies, railroads and other transpor-tation and utility projects, led to a large, and constantly expanding variety of stock and bond issues. The States also issued large blocks of bonds, which required marketor bonds, which required market-ing facilities. Gradually there were established specialized firms to handle the business. Prominent among these were Prime, Ward and King and Jacob Little & Co. in New York City and A. W. Clark & Co. of Philadelphia.

There were also houses repre There were also houses representing foreign concerns such as the Joseph Brothers representatives of the Rothschilds, and Le Roy & Bayard, who represented French and Dutch interests. The Josephs failed in 1837 and were succeeded by August Belmont and Co., as the Rothschild agents.

The firm of Prime, Ward and King is reputed to be the first genuine investment banking house in America. It was founded by Nathaniel was founded by Nathanier Prime, who was a protege of Rufus King, a prominent capitalist, and, at one time, United States Minister to Great Britain. Prime began business in a small way with borrowed capital, but with borrowed capital, but his firm prospered, and later he took in as a partner Edward G. King, a son of Rufus King. Prime retired from the firm after the panic of 1837, and died in 1843 by his own hand. He was considered a wealthy man in his day, but lived in constant dread of losing his fortune. His of losing his fortune. His fine home at No. 1 Wall Street, facing the Battery, was a show place of the city. His son continued to reside there after the fath-er's death, but the fortunes of the firm thereafter took a bad turn. In 1846 Prime, Ward and King was dissolved, and succeeded by Prime, Ward and Company, but in September of the

following year it went into bank-ruptcy.

However, during the period of its activity, the banking house of Prime, Ward and King was a prominent and important factor in the financial affairs of the nation. It was this concern, along with Nicholas Biddle's "Bank of the United States" in Philadelphia, that handled large blocks of State bond issues put out during the period from 1820 to 1840. The credit of the firm was so well established that during the panic of 1837, when New York State was about to default on its bonds, due to to default on its bonds, due to

following year it went into bank- lack of cash, it received a gold ruptcy.

loan through Barings of London, from the Bank of England in order to relieve the State of its financial distress. The gold was shipped to New York, and helped considerably to relieve the banks of their need for specie.

The negotiation of this loan is ascribed by Julia Ward Howe, the authoress, to her father, Samuel Ward, who was a partner of the firm. "Of all her rich ancestral inheritance," states a biographer, "Julia valued most the fact that her father saved the State of New (Continued on page 940)

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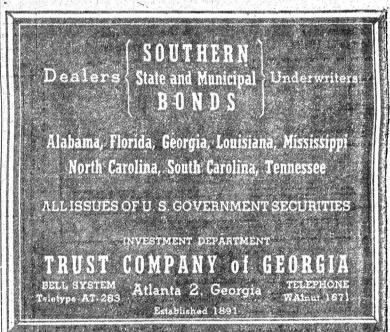


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Security Trading And Security Traders Of **Bygone Days**

(Continued from page 927)
York the disgrace of repudiating its bonds."

Perhaps the most outstanding

York the disgrace of repudiating its bonds."

Perhaps the most outstanding and interesting character among those who engaged in security trading in the early Eighteen Hundreds was the bold and erratic Jacob Barker. He was a New England Quaker, born in Maine in 1779, who, before he was 21 years of age, already had become a leading New York shipowner and merchant. At one time, he controlled more ocean sailing vessels than any other American capitalist. But a succession of mishaps and the seizure by the British of his ships during the War of 1812 compelled Barker to turn to banking and security trading as an avocation. He bought an issue of \$5,000,000 bonds from the Federal Government, but lost heavily on the deal, because, as he claimed, the Secretary the Treasury soon thereafter put out another issue at a higher rate of interest. He ran a bank on his own personal credit, and issued notes, which, for a time, served as the "shin-plasters" which furnished New York City with a large part of its circulating medium. In addition, he organized and dealt in the securities of insurance companies and banks. His bank failed in 1819, but he continued his financial operations. Later, however, he was involved in other financial mishaps and was brought to trial for conspiracy. After two trials, the indictment against him was finally quashed. He then sought a new field of operations, taking up residence in New Orleans in 1834, where he became the President of one of the leading banks, and again accumulated a large fortune. This, however, was largely swept away during the Civil War. His last years were passed in retirement with his son. a large fortune. This, nowever, was largely swept away during the Civil War. His last years were passed in retirement with his son, Wharton Barker, a prominent citizen of Philadelphia. He died in 1871.

izen of Philadelphia. He died in 1871.

Jacob Barker was succeeded in his security business by his protege and former employee, Jacob Little. Although Little gained fame as a speculator in securities, and a manipulator of "corners," he operated a securities firm in partnership with his brother under the name of Jacob Little & Co., and did a large business with the public. He was known as a hard worker, attending personally to all his manifold duties and, although curt and cold in his manner, he was generous, particularly in his treatment of those who suffered losses from his stock market operations. His fortune fluctuated from time to time, and at his death his estate was extremely moderate, considering that he had the reputation of "digesting more stock in one day than the weight and bulk of his

that he had the reputation of "digesting more stock in one day than the weight and bulk of his whole body in certificates."

Barker and Little were products of the chaotic conditions in the securities markets of the pre-Civil War days, when security speculation and security marketing were combined, and those engaged in the business generally indulged in both avocations. Following the Civil War, however, security speculation and security marketing developed along septices (Continued on page 943)

Militaria in the companies of the compan

gitized for FRASER

Post-War Export Prospects

trial raw materials is likely to be far more voluminous and persistent, especially so again immediately after the war, while inventories have to be replenished. Reconstruction and new industrialization will greatly enhance it, possibly for several years to come. However, several factors operate against directing this demand to any major extent towards the United States (unless artificially

any major extent towards the United States (unless artificially financed by us).

In the first place, large reserves of diverse raw materials, including scrap, are piled up in all belligerent countries, and also in neutrals. What is more the capacity scrap, are piled up in all belligerent countries, and also in neutrals. What is more, the capacity
of producing them has been
greatly expanded. Aluminum is a
case to the point, with the worldwide capacity of the plants expanded probably 7 or 8-fold during the war. Even where no such
over-expansion took place, the
mere release of mining capacity,
earmarked in war-time for military purposes, and the re-opening
of the normal channels of transportation will bring out supplies
from sources outside the United
States. And these sources are able
to offer the product in many cases
at a cost far below the American
level. American copper, e.g., can
scarcely compete on the world
markets (without export premiums) with the Rhodesian.

Regional Multilateralism

Regional Multilateralism

Then, too, self-sufficiency policies in the consuming countries

Regional Multilateralism

Then, too, self-sufficiency policies in the consuming countries are bound to affect minerals as well as farm and plantation products. It is important, in this context, to face squarely the fundamentals of post-war commercial policy in the Brittsh and Russian "spheres of influence."

In the case of Soviet Russia—including most of Central Europe that will constitute her economic domain—the ideological desire to make collectivism stick will be a major reason to strive for autarchy in the future, as it was in the past, even if military considerations shall have lost some of their urgency. (Will they?) At any rate, the Russian intention to develop their rich natural resources, and to create a self-sufficient raw material basis for reconstruction and further industrialization, is beyond doubt. Nor is there much doubt that the shortage of foreign exchange will be another factor inducing the Soviets to self-reliance wherever possible.*

The last-mentioned factor will be decisive for British commercial policy after the war, the contours of which have been clearly outlined by numerous authoritative statements. The prospect of a billion dollar annual deficit in Britain's post-war balance of payments is so well-known as to need no elaboration. It is generally assumed that she will have to raise her exports by at least 50% over the pre-war level so as to compensate for the loss of income from foreign investments, shipping services, etc. But it is very questionable whether British exports can be raised that much, in view of the reconstruction needs on the one hand and the

*A recent article in the Soviet magazine "Under the Banner of Marxism" has restated with all possible emphasis the collectivity nature of Russian economy and its implications for the planning and direction of Russia's foreign trade.

if offered as presents. Besides, the vastly increased productive capacity of farm and plantation in the food-exporting countries — Iowa corn yield per acre, as an example, has risen in the last decade by almost 50%—is such as to assure return to "normal" competitive conditions as soon as the first full post-war crop has been brought in. For the high cost agriculture of the U. S., this leaves meager chances for maintaining food exports on any major scale.

International demand for industrial raw materials is likely to be far more voluminous and persistent, especially so again immediately after the war, while inventories have to be replenished. Reconstruction and new industrialization will greatly enhance it, possibly for several years to come. However, several factors operate against directing this demand to any major extent towards the assets frozen in London, which are expected to total some \$12 billions. In practice, the trading area will not be a free one by any means, but will operate with a minimum of currency regulations of the members against each other, while a maximum of such regulations will be applied against imports from countries outside the Bloc. In other words, individual regulations will be applied against imports from countries outside the Bloc. In other words, individual clearing relationships of the German type will control transactions between the Bloc and other coun-

tries—so as to balance imports and exports—while a regime of a generalized type will be permitted within the Bloc. This is what the

generalized type will be permitted within the Bloc. This is what the British call multilateral clearings so as to distinguish it (in name) from the present German system of governmental trade management.

The upshot of all this is that the Russian Bloc as well as the British Bloc will tend to be self-sufficient and to reduce their imports from the United States as much as possible, using substitutes in their place. And substituting goes a long way, as we have learned, in the case of foodstuffs and raw materials, and also of semi-durable manufactured products. Possibly, a third and minor trading bloc might arise around the La Plata: a customs' union or similar organization of a number of Latin American countries, with the same objective of limiting imof Latin American countries, with the same objective of limiting imports from the United States.

The Piece de Resistance of American Exports

All this would bode ill for

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gent demand far beyond the first one or two years of peace. Recon-struction of devastated areas is only one source of this demand. Far more important is the world-

durables, will be in extremely ur- | wide industrialization trend referred to above. Locomotives and agricultural implements, special-ized heavy machinery, and refinery equipment, automo-(Continued on page 944)

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(Continued from page 915)

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anything but circulate. It took between four and five billion to carry us through the business and market boom of 1929. Suppose we side. We have left almost as much to pay our soldiers or for any other reason.

Suppose we also assume that two billion is hoarded abroad. Add another billion to be on the safe side. We have left almost as much to circulating currency as all the decirculating currency as all the deposits in all the savings banks in the United States. And nothing to the forest reserves, that savings are considered. Suppose we also assume that two billion is hoarded abroad. Add another billion to be on the safe side. We have left almost as much circulating currency as all the deposits in all the savings banks in the United States. And nothing can be done to bring it back into the banking system that would not scare our citizens within an inch of their lives. Nothing, that is, except to offer it enough in the way of wages (or interest) to get it out from under the mattress get it out from under the mattress

and at work.

We all know that War Bonds We all know that War Bonds should have done the trick but they didn't. We made two mistakes there. First they were hard to cash and second they paid almost nothing unless they were held for a long time. Cheap money again! Billions of them have been bought for purely patriotic reasons. The chances are that they would have been bought if there were no interest at all. What will happen when the war is over? No one knows, but it isn't hard to one knows, but it isn't hard to

And it isn't enough that every dollar of circulating currency is a potential inflationary menace of a potential inflationary menace of the first order, whenever it de-cides to move somewhere—any-where! No "controls" in the world could keep that much free money tied down if it decided to move. Right now it's a good thing for everybody that people want to save. It's a very bad thing that

rency either had to come out of "till cash" or out of some bank's reserves. That's what happened to the "excess reserves" that so many worried about so needlessly. Cheap money took care of that! We said before that hoarding currency was the exact but less potent opposite of monetizing gold. Gold is really high-powered money. Every gold dollar is able to support two and a half dollars of Federal Reserve Notes, or nearly three dollars of Federal Reserve deposits. But every reserve dollar of the commercial banks secures about five or six deposit dollars, the dollars we use when we pay our bills by check If the constant drain of reserve dollars by currency withdrawals keeps on much longer, we will really begin to run out of "ice."

To date the Federal Reserve has bought over fifteen billion dollars of Government securities to keep money cheap and keep the banks' reserve position good. Since October, 1942, when it was decided to "freeze" money rates, the *increase* in securities has been over thirteen billion dollars. We can thirteen billion dollars. We can keep that up for some time, thanks to our gold. But that brings up another and still more serious

All this came about and was All this came about and was made possible by our gold holdings. Today we own probably two-thirds of all the gold ever mined in the history of the world. Nearly all of it is in our banking system. Fort Knox is merely an inload storage youth. inland storage vault. It may be too much gold in one nation's hands for the good of the world as a whole. No one doubts that be loaned or given away to help other nations stabilize their cur-rencies. But how much can we spare?

To read the plans from such conferences as that at Bretton Woods, one would think that gold was a minor item of importance and we could afford to dispose of a substantial part of what we have. And those who now plan how to get rid of gold and keep the cheap money it created do come up with some ideas that are amazing. It was even suggested that, since Federal Reserve notes are lawful money, they could be conferences as that at Bretton are lawful money, they could be used "under the law" to secure Federal Reserve deposits. Lawful or not, the idea that any bank-could use part of its liabilities to secure the rest of its liabilities was a pretty fantastic example of advanced economic thinking. advanced economic thinking.

This brings us to another of our This brings us to another of our earlier questions. Where is this leading us? Well, the piling up of circulating currency leads straight down the primrose path to inflation. If that money were invested, or even deposited in some bank, it would not be a constant temptation to spend. So far, our people have saved and, as we said, it has been a good thing. With literally billions of money in their pockets there is almost nothing anyone could do if they ever changed their minds about saving. Another path we have ever changed their minds about saving. Another path we have taken, and a path we may find it very hard to retrace, is the path leading to outright Government control of our banking system. It was all done in a good cause. That we admit. But history shows that no government ever has been overthrown or changed permanently unless and until the banking system has been taken over. It isn't a pleasant thought, but it calls for some serious thinking. thinking.

Our last question is what, as a whole. No one doubts that eventually some of it may have to anything, can be done about it?

Perhaps nothing should be done about it today or tomorrow, but if nothing is done at all, or ever, and these trends are allowed to

about it today or tomorrow, but if nothing is done at all, or ever, and these trends are allowed to develop much further, the situation will adjust itself—probably at a very high cost. Situations which finally adjust themselves are pretty ruthless about it.

There are only two valid reasons why cheap money is so earnestly advocated by so many. One is the cost of servicing the debt, and the other is the effect on our institutions, especially our commercial banks, of the drop in bond prices if interest rates should rise. No one wants to pay any more interest than is necessary, but it is of paramount importance that our bonds remain sold and that means, very simply, that investors must remain satisfied to hold them. If it took an extra 1% on every obligation we will have outstanding at the end of the wary the added cost would be small by comparison with our planned expenditures for social security, economic rehabilitation, unemployment, insurance, public works, or many other projects which will develop after this war, to say nothing of pensions. And if such an added charge would avert the possibility that some day the people who hold so many of our demand liabilities might decide that they would prefer things to money, it would be a very sound investment and a small price to pay. investment and a small price to

investment and a small price to pay.

As for the banks, it should be possible to evolve and present offerings to others which would not affect the market price of their holdings and, if not, it should be possible to stabilize price by other means. The suggestion has been made that issues might be provided in which the coupon would change as the basic rate changed, so that the price would remain practically a constant. There is no good reason why that could not be done. And it might very well be tried first with an offering to private investors, savings banks private investors, savings banks and insurance companies of a perpetual obligation, similar to the British consols, payable to bearer, with coupons which would change each six months with changes in the current return on the basis of the current return on the b the current return on the basis of open market quotations, coupon changes to be figured to the nearest ½%. Such a bond could be offered as a 3% issue in the beginning, which is only a slight fraction above the return on war bonds if held to maturity.

It would be practically impossible to make that bond sell more than five points above or below par, and whenever it did so the coupon would change by only a

coupon would change by only a small fraction. Outstanding bonds could be made convertible into such an issue, and at least one problem would be materially reduced. That is the refunding problem. duced. problem.

With such a bond available at the minimum of both credit and price hazard, savings banks could pay more interest to depositors and might easily absorb a large part of today's hoarded currency.

Insurance companies would not feel so concerned about the return on their investments that they would revise their calculations, as one large company did not long ago, and raise premium rates.

The commercial banks, which can create money, and have cre-ated much of the money we now have, would require special study and quite possibly a special type of issue which could carry a lower but still fluctuating rate based on the consol rate. but that is a problem which need not come up at once. A 3% perpetual would not be far enough above the current rate on long Governments to cause any serious market disturbance at once, and most commercial bank portfolios are short-term politications, which have mercial to the company of the co heretar bank portubous are short-term obligations which, as we have noted, will find their own level in any event as they ap-proach maturity and are refunded. It might be worth considering to (Continued on page 945)

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Bretton Woods In

(Continued from page 926)
overvaluation or undervaluation
of the currency under consideration. In either case there would
be exchange instability. If, say,
the franc would be overvalued,
France should have to depreciate
in the end, assuming that recourse
to deflationary methods would be
out of the question. If undervalued, most likely France's competitors would depreciate in
order to keep their exports from
falling before the onslaught of a
cheap franc.
Purposes V and VI read: "To
give confidence to members by
making the Fund's resources
available to them under adequate
safeguards, thus providing them
with concertinity to correct mal-

give confidence to members by making the Fund's resources available to them under adequate safeguards, thus providing them with opportunity to correct maladjustments in their balance of payments without resorting to measures destructive of national or international prosperity." "In accordance with the above, to shorten the duration and lessen the degree of disequalibrium in the international balances of payments of members."

To one criticism particularly that has been made of the Fund, I cannot accede, namely, that the Fund is too large for genuine stabilization purposes and thus invites misuse. On the contrary, the Fund is too small to provide members with short-term funds to correct temporarily adverse balances. During 1919-20, continental Europe alone imported food-stuffs to the value of \$6.3 billion, raw materials valued at \$7.2 billion, and finished goods worth \$3.9 billion—a total of \$17.4 billion. The Foreign Policy Association shows in its excellent study (just released), entitled U. S. Foreign Trade and World Economy (by H. P. Whidden, Jr.), how it was paid. "Merchandise exports, gold transfers and 'invisible' exports supplied payments of \$5.1 billion and \$5.6 billion, respectively, while it is estimated that the balance of \$6.7 billion was financed by \$4 billion in long-term loans and \$2.7 billion in short-term credits." Out of the Fund's \$8.8 billion, only \$2.2 could be loaned in one year to all members. So either the Fund is too small if immediate post-war needs are considered or else it is far too big if normal balances are considered. This, of course, gets back to such criticsm of the Fund as that sidered.

big if nermal balances are considered.

This, of course, gets back to such criticsm of the Fund as that of Dr. John H. Williams, Vice-President of the Federal Reserve Bank of New York, who has insisted right along that no plans for currency stabilization should be made until and unless all questions of relief and reconstruction, war balances, and all other requirements of the transition from war to peace have been made. The very fact that Article XIV refers to a five-year transition period during which members may retain diverse exchange controls would indicate a definite awareness on the part of the Fund's fathers to such problems. But the present proposal has nothing to say on that score.

Bretton Woods, regardless of what happens to its twins made

Bretton Woods, regardless of what happens to its twins, made a noteworthy contribution to the a noteworthy contribution to the field of international consultation. Mr. Lippman is unquestionably right; we need such meetings to understand each other better. The pity of it is that the public has heard too little of the real underlying differences between the important nations, the great differences which unless settled will prevent any attempt at currency stabilization and expansion of trade.

The Bretton Woods Conference brought forth a shiny, brand-new and expensive whistle. But it won't be much good without the machinery on top of which it is supposed to go. Let us not repeat the 1920's with their least line of resistance approach and let us bring the differences which block

Security Trading And Security Traders Of **Bygone Days**

(Continued from page 940)
arate lines. Daniel Drew, Jay
Gould, James Fisk, Jesse Hoyt and
a host of other Wall Street speculators were not concerned directly with security marketing.
But there were such men,
some truly great, who performed
yeoman's service in distributing
among the growing investment
public and investment institutions
the ever increasing mass of securities, which have resulted from
the economic upbuilding of the
nation and the exploitation of its
vast resources. Among these were

the restoration of multilateral trade out into the open. There must be the necessary economic concessions and agreements to ennations must agree on some rules of the game and, above all, must work against them they must be permitted to change the rules.

Jay Cooke, the financier of the Civil War, whose patrodic services in marketing Government bonds should never be forgotten; Henry Higginson, founder of Lee, Higginson and Company of Boston, who upheld the highest standards of trading, and J. Pierpont Morgan, the elder, who maintained the high business traditions he inherited throughout his career, both as a promoter, as a distributor, and as an upbuilder of American industry. Many others could be named who also helped to lay the foundations for the finer traditions of equitable principles of trade, which have become firmly established as the necessary process of broad security marketing, but space does not permit giving more details. Suffice to say that in this age of so-called "fi-nance-capitalism," despite public sure any workable international prejudice and unwarranted re-world order. But that means that strictions, the function of the security dealer and security broker deserves as great honor not insist that when the rules and prestige as those of any other profession or avocation, whatever it may be.

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Post-War Export Prospects

biles and railroad rolling stock, public utility and communication equipment, electric appliances, etc., will be urgently needed by virtually every country. Even nations like China and India, Argentics and Provil to cay nothing of

(Continued from page 941)
another, and the desire to produce armaments everywhere, are as many further inducements or compulsions to proceed with public works, housing and the expansion of industrial establishments.

peace-time exports of \$2 to \$4 billions in the 1930's might be easily duplicated, even at pre-war prices, for years to come in view of this etc., will be urgently needed by virtually every country. Even nations like China and India, Argentina and Brazil, to say nothing of Russia, have embarked on forced industrial development, or intend to do so on a grand scale, at almost any sacrifice. Agrarian reform in the one country, the pressure of labor to maintain employment at war-time wages in compulsions to proceed with public works, housing and the expansion of industrial establishments.

With German and Japanese industries paralyzed for some tintensive world-wide demand for the products of equipment industries. Per se, this will be merely a continuation and accentuation of the british under responsion of industrial establishments.

With German and Japanese intensive world-wide demand for the products of equipment industries. Per se, this will be merely a continuation and accentuation of the long-run trend of U. S. exports, in which the share of food-stuffs and "crude" materials has fallen from 83.7% in the late 1930's to 28.3% in the late 1930's.

trend is bound to continue on an accelerated scale, given the urge for mechanization abroad and given the position of this country as the global focus of large-scale "heavy" industries—provided the extraordinary foreign demand for their output can be implemented by dollars and implemented by dollars and cents.

Foreign Purchasing Power

The prevalent conception that the outer-world will not be able to pay for our exports, unless we finance their purchases by long-term credits, lend-lease, or out-right presents, is entirely errone-ous. It has become a sort of axiom ous. It has become a sort of axiom that everybody has been impoverished, and Uncle Sam, the only rich guy left, can't find regular buyers any more. The truth is that a tremendous volume of pent-up international purchasing power will be ready to finance rehabilitation and re-equipment abroad. To point out briefly the main elements:

a) Our "normal" imports vary a) Our "normal" imports vary between \$2 and \$3 billions per annum. Our inventories of foreign goods being depleted, a substantially larger than the "normal" dollar volume of peace-time imports may be expected for at least three or four years. That much will be available to pay currently for our exports.

b) The same holds for the bal-

b) The same holds for the bal-ance of American tourist traffic,

c) Gold reserves outside the



which netted the outer-world more than \$500 millions in 1929, and might provide in future an even greater amount of dollar exchange. Another \$100 to \$200 millions a year might grow out of private charity contributions abroad, and immigrants' remit-

U. S. (including gold earmarked in New York) will amount probably to \$14 billions—four times our average annual exports. Add to it the yearly output of gold in foreign countries, about \$1.2 billions in 1939, to complete the assessment of foreign gold able to balance our export surplus.

d) On top of it all, an estimated amount of well over \$10 billions worth of dollar balances have accumulated abroad, including dollar notes held by foreigners. Much of it will be "begging" for goods in this country:

in this country:

To be sure, the "impoverished" outer-world can scrape together outer-world can scrape together and produce enough purchasing power to be on a pay-as-you-go basis in relation to the U. S. If it organizes itself in large economic spheres, as it plans to, roughly balancing mutual claims and dues within each of them, it can use its gold and dollar reserves to pay for all reasonably urgent American exports. They can do so even under the unrealistic assumption that the U. S. should be unwilling to provide as much as a moderate amount of much as a moderate amount of credits.

credits.

True, the total of this foreign liquid wealth, or of its sources, is not evenly distributed. The actual and potential owners may be divided in three classes. One will consist of countries in an extremely favorable position: the neutrals, most of the Latin Americans, the gold producers (South Africa) and gold producers (South Africa) and the gold hoarders, such as India and Egypt. They certainly need no financial assistance, but should rather be "educated" to accept the creditor role, new as it may be to them.

The second group of nations will face difficulties, but not of an unsurmountable nature, provided they don't try to live far beyond (Continued on page 945)

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Post-War Export Prospects

cient gold reserves to get started, and substantial resources to get soon on an export base. France and Italy may be the chief beneficiaries of the flood of tourist dollars. Britain still can draw on "hidden" national reserves in her large capacity to produce finished consumers' goods, and on some \$6 billions of foreign investments still "left over." But, of course, this group of countries will have to tighten the belt-in one form or another.

Lastly, there will be distressed countries, distressed temporarily or "for good." Presumably, the defeated nations will be in the most likely to be refinanced). Occu-Greece, will be in dire need of support. So will be, to a lesser bargo.

their means, so to speak. France, extent, China and Russia. But the Holland and Belgium have suffi- amounts needed will be determined by their own policies, and no law of reason or of ethics obligates a nation to support the unduly rapid industrialization of the others.

We can have all the exports (of durable goods) after the war which a balanced American economy can stand. It doesn't take world-wide projects of unsound financing to accomplish that. It takes initial credits of a limited volume and a reasonable volume of long-term investments of a profitable nature. Our ability to export will be limited by our own internal situation, which is threatened by a post-war inflation. We desperate condition (and least may be compelled to reduce our exports, so as to keep prices from pied countries like Poland and rising at home, or may be actually compelled to put them under em-

How Cheap Is Cheap Money?

let them buy consols as well. It is producing unfortunate and perhaps disastrous repercussions, and in very plain and simple Engperative that someone start thinking about something beside freezing indefinitely. It ing interest rates indefinitely. It bursts, the consequences will be

Easing Collateral Loan Restrictions On Inactive Securities As An Aid To Small Business

(Continued from page 919)

liquidating loans—and the trend is likely to continue in that direcers' goods industries which are fairly independent of the output of earlier production stages." tion.

Following along the lines of Prof. Anderson, Prof. Fritz Machlup, an Austrian economist who has taken up residence in this country, also indirectly questions the validity of the dependence of banks for liquidity and solvency on commercial loans. In his excellent study of "The Stock Market and Credit and Capital Formation" (p. 205), he states: "In the last analysis a loan for financing working capital in a stage of production that is remote from the finished consumers' goods end has to be regarded as a long-term investment. From the standpoint of the system as a whole (not, of course, from the standpoint of the individual firm), the possibility of liquidating in the short run the working capital of producers' goods industries simply does not

If the steady growth of marketcontinued as in the past, there should be no legislation which would restrict banks from making sound and reasonable collat-

eral loans. What constitutes "sound collateral" is a matter to be largely determined by the trained judgment of individual able securities as a form of bank assets is to be maintained and to the definition given in a general law or to a bureaucratic organization. What is sound collateral in one location may be just (Continued on page 958)

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of liquidating in the short run the working capital of producers' goods industries simply does not exist. . . . The only appropriate use, then, for money capital which is lent only temporarily would be investment in strictly working capital in a production process which produces goods of the first order by as direct a method of

order by as direct a method of production as possible; that is to

say, investment in consumers' goods industries which have a ready market and which can be

expanded without any increase in

expanded without any increase in the use of producers' goods. . . . Theoretical analysis seems, then, to furnish the rule that temporary savings [e.g., bank deposits] should not be used in any branch of production other than consum-

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"Wake Up America!"

Congress." Eleven representatives of various Slav groups, particularly in the Balkans, were invited to attend that Congress. From that Congress there was developed in this country the Kosciusko League and the All-American Slav Congress, under the leadership of Leo Riziski and Mr. Louis Adamic. The foundations for these two organizations among the Slav people is the tions for these two organizations among the Slav people is the Communist left-wing radical ele-ment and their fellow travelers of this country.

walking up and down in front of the White House prior to Hitler's attack on Russia, carrying ban-

ners with inscriptions such as the truth, because there are ten this: "The President is leading us down the path to war"; "The Yanks are not coming," and many other slogans of that type. But the day following Hitler's attack on Russia, these same pickets were carrying banners, but with a different slogan on them, thus calling for "a second front now."

What is a Communist? Let me give you the definition recognized by Attorney General Biddle and the Civil Service Commission of the United States.

Some people seem to think in

carrying banners, but with a different slogan on them, thus calling for "a second front now."

What is a Communist? Let me give you the definition recognized by Attorney General Biddle and the Civil Service Commission of the United States.

Some people seem to think in order to be a Communist they must carry red cards and belong to the Communist Party. No such statement could be further from

The name Kosciusko League is very clever one. Kosciusko is a very clever one. Kosciusko is one of the great Polish leaders, as well as one of our great heroes. Using the name of a patriot to camouflage their real purpose is an old trick of the Communists. Likewise when the Communists formed their schools around the country—they used to call them the Workers' Schools. Now they are named for one of our great patriotic Presidents. For instance, here in Chicago they changed the name from the Workers' School name from the Workers' School to the Abraham Lincoln School. In New York they changed the name from the Workers' School to the Thomas Jefferson School in order to smokescreen the real purpose of the school. In regard to our duty on the home front, I want to speak just a moment of the political situation as it is threatened by the CIO Political Action Committee under

Political Action Committee under

the direction of Sidney Hillman.

Mr. Boren last night touched upon that, and I am glad he did, upon that, and I am glad he did, because this is not a partisan issue. This is a time when country must be put ahead of any political party. Congressman Boren is one of those patriotic Americans who is doing all he can from the Democratic side of the House to save our representative form of gov-

ernment.

What about this CIO Political
Action Committee?

The facts are, when John L.
Lewis was given the opportunity
to form the CIO, he had just two
places he might go for qualified
experienced labor organizers: the
American Federation of Labor and American Federation of Labor and

American Federation of Labor and the Communist Party.

He couldn't go to the American Federation of Labor, so he turned to the Communist Party for his organizers. In the back of his mind was this thought: I will use these men to organize this CIO. In the meantime I will start training my own labor organizers, and after I get them trained I will kick the Communists out of the union.

John L. Lewis had previously eliminated the United Mine Workers Union of all Communists. But

ers Union of all Communists. But this time he ran against a different proposition. The Communists organized against him, and then instead of Lewis kicking the Communists out of the CIO, the Communists kicked John L. Lewis out.

They use the same methods to-day against men who are elected to office in their local unions who will not take dictatorship from the

will not take dictatorship from the Communist element in control.

This CIO dictatorship has fastened itself like a giant octopus on the shoulders of the rank and file members of our labor unions all over the country. These millions of loyal, patriotic working men need help in combating this un-American domination of their affairs.

I shall continue to be a friend of the working men in behalf of their efforts to throw of this Communist octopus, and restore control of their unions to the kind of people the rank and file membership want to represent them

of people the rank and file membership want to represent them.

The technique of the Communist-controlled organizations is to threaten the future in politics of anyone in public office who is not willing to follow their dictates.

Their methods are vicious, and they hesitate at nothing in their living smearing campaigns to de-

they hesitate at nothing in their lying, smearing campaigns to defeat those who will not do their bidding. The smear sheets carry the most outrageous untruths; and I regret to say it was this sort of campaign which defeated two outstanding members of the Dies Committee, Joe Starnes of Alabama, and John Costello of California. fornia.

They attempt to keep patriotic citizens away from the poll by distributing smear sheets to the homes, in the hope the people will become so disgusted with politics in general, time will not be used to vote on election day.

They attempt to elect the men they want to see in office, by keeping those people who would otherwise vote for the one they

(Continued on page 949)

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certain that Bendix, the pioneer in fully automatics, will lead the field. Westinghouse is advertising its "Laundrymat" (made under Bendix patents). Recently, General Electric began advertising its "all-electric laundry" and it is quite possible that one or two other, fully automatic washers will appear on the market in the washers will appear on the market in the year or two following the war's price Earnings Ratios (Continued from page 920)

Solid pattern and appear more like the Maytag picture.

It is probable that during the last six months the most active market in the group has been Bendix, with Maytag next and then Easy. Trading in the others has been light and spotty.

Price Earnings Ratios

The five years 1937-1941 are certainly a good period for observing the earning machine industry. During this period there were both depression and prosperity years.

Price Earnings Ratios year or two following the war's end. 2 Perhaps Aviation Corpora-tion will market one.

Automatics to Be in Greatest Demand

It appears that makers who are eady to deliver automatics with he least delay have the best profit prospects. Indications are the least delay have the best profit prospects. Indications are that Bendix will be the first company able to supply a substantial volume of fully automatic washers. Primarily this appears to explain the boom in the stock. If only from 10 to 20% of the total demand, as indicated above, is supplied with automatics, it will mean a tremendous increase and Bendix should receive a substantial share of the orders. tial share of the orders.

Bendix—the Market Leader—Is Traded Over-the-Counter

It is of more than passing interest to note the difference in the price pattern of Bendix, the only over-the-counter stock in the "Big Seven," as compared with the six other large producers, one of which is listed on the Big Board, four on the Curb, and one in Chicago (see table below)

four on the Curb, and one in Chicago (see table below).

The accompanying ratio chart, which shows the exact relationship of the stock price trends of the "Big Seven" suggests that Apex Electric and Bendix have had pretty thin markets since early 1943. Actually, the graph on Bendix reflects only the monthly closing bid and asked prices which were conveniently availwhich were conveniently avail-able. If a detailed record of every day's trading had been considered, the Bendix graph would have the

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-E. Roberts Langenau.

(Continued from page 920)

	No. of		5 Year Aver.	Price
	Shares	Recent	of Earnings	Earns.
Name of Company	Outstanding	Price	1937-1941	Ratio
Apex Electric	90,000	183/4	\$1.28	14.7
Barlow, & Seelig	120,000	133/4	0.97	14.2
Bendix Home Appliances	966,715	93/4	†0.07	139.3
*Easy Washing Machine	443,225	8	0.37	21.6
Electric Household Utilities	386,992	13 %	0.51	26.7
Maytag Co.	1,617,921	10	0.31	32.3
Nineteen-Hundred Corp	‡330,331	101/8	1.40	7.8
			applicat icomo	th wears

This has no voting power, but is the active market issue. †4 y 1938-1941. ‡B stock.

As shown by the table above, Apex Electric and Barlow and Seelig have relatively few shares outstanding. Thus their per-share earnings are correspondingly high, while at the same time trading in

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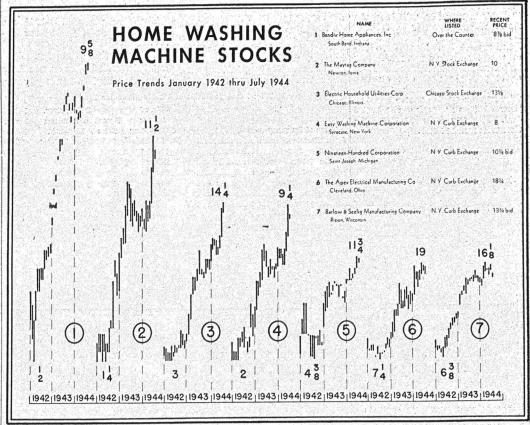
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(Continued from page 947





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standing) in the first seven months of 1944. This compares with total volume of only 149,200 shares, or 9.2% of outstanding shares, in the whole year 1943. Although figures are not avail-able, it is probable that all of the other stocks had good-sized volume increases during 1944, notably Bendix Home Appliances, which is the only over-the-counter stock in the group. One unlisted dealer is quote as believing that the activity in Bendix has exceded that of Maytag thus far in 1944.

Certainly the outstanding stock based on the ratio of the recent price to the five-year average earnings, is the Nineteen Hundred Corp. B stock, which now sells around 11 and averaged \$140 in annual earnings for the five-year period. This means that it is now available around 7.8 times its pre-war peacetime earnings. This is the company which supplies Sears, Roebuck with conventional-type washers.

The extraordinary high priceearnings ratio of 139.3 times the average earnings of the four years 1938-1941, shown for Bendix, is easily explainable by the fact that these were the initial four years in the company's history. During this time, a marketing organization was being forged, and all the difficulties of new production were being surmounted. Actually, Bendix's margin of profit per unit before marketing costs and taxes was far greater than any of the other companies during the year 1941, and it is likely to be substantially higher in postwar years. This should cause a large increase in the net when greatly increased volume is produced. On past earnings, the Nineteen

Hundred Corp. Class B stock appears to be the cheapest at current levels, while Bendix Home Appliances appears to have the most romance and future prospects.

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"Wake Up America!"

(Continued from page 946) desire to defeat, away from the polls.

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structionist."

They label anyone who has the courage to stand up and fight for our Constitution and Old Glory, and fight Communism in this country, as a Fascist. What they really mean is anti-Communist.

In conclusion, the program of the CIO Political Action Committee in this country today is by far

tee in this country today is by far the cleverest and most dangerous revolution that has ever hit this world. It is the program of Sidney Hillman and Earl Browder to

They have found it expedient to work through the Democratic party, to take control of that party. And I say to you in all sincerity, my Democratic friends, that if you really love your party, the party to say the party. and really want to save the party from ruin, you Jeffersonian De-mocrats will have to vote Repubmocrats will have to vote hepting it in this fall, to save the party of your political faith. Because, if the election is won by the Hillman and Browder forces, you will

not have any party left.

If you are loyal, patriotic, red-blooded Americans, and believe in our free enterprise system of government, you will give in this campaign, be you Democrats or Republicans, far more than lip

service. We are all busy. But, gentlemen, if you do not wake up and take an interest in politics, you may not have any business to go to, after these enemies of our representative form of government take over.

ment take over.

Two years ago, I determined it to be my public duty to run for public office, and try in my small way to contribute something to getting rid of this bureaucracy, and dictatorial control that has been set up in this country under the present administration, which is so heavily infiltrated with these enemies of our Constitution.

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The issue is very plain.

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Capital Needs And Other Problems Of **Small Business**

(Continued from page 913) mentation the figures would be astounding. And herein would be found one of the most harassing burdens and costs discouraging small business enterprisers.

The State and local legal bargiers to deing hydrogen transcending

riers to doing business transcend all other trade barriers in busi-ness. The compliance with dif-ferent local laws and tax and license requirements in every county, State and municipality, often drives small enterprises into bankruptcy, and new enterprises are sometimes overcome by these handicaps before they can get started.

started.

In the past two years more than one million small businesses have ceased to exist, and only about one-half million new enterprises have been created. With the end of the war the great need for jobs brings to light the need for more employers. This loss of small business enterprises and the prohibitive restraints in starting new enterprises cannot be assigned to a shortage of capital.

Available Capital for Small Business

The Survey of Current Business of the United States Department of Commerce, the Security and Exchange Commission, and the Federal Reserve Bulletin have all pointed out the adequacy of capital for post-war conversion to the level of peace-time business before the war and with adequate capital for some expansion. These capital for some expansion. These agencies are referring to the capital accumulated by business enterprises during the war.

In addition to the capital accumulations of business for post-war conversion and expansion there seems to be ample resources in banks and other financial agencies. The total deposits of all banks at the end of 1940 were 78 billions of dollars. These deposits had increased to 117 billions at, the end of 1943, and are expected to reach approximately 150 billions in 1945. The loans of all banks have declined from 25 billions in 1940 to 19 billions at the end of 1943, and these loans can be expected to decline several billions more as the war financing mulations of business for post-war billions more as the war financing

The Federal Reserve banks have authority to make direct loans to business, and these loans have been increasing during the war period.

war period.

Consumer credit outstanding has declined from 8.7 billions at the end of 1940 to 4.8 (preliminary) May 31, 1944.

The sale of new securities in the capital markets declined to a little more than one billion in 1943, and the volume has remained low throughout 1944 to date. In 1936 the new securities marketed exceeded 4.5 billions.

All this evidence would indicate

All this evidence would indicate that there is no shortage of credit and capital for reconversion and post-war expansion.

But there are other restraints on both small and large business, which if removed would facilitate reconversion and expansion far reconversion and expansion far more than riding the over-worked horse of cheap credit. Bankers have long known that they can hold down loans during boom periods when it seems that every-one wants to borrow. But they have never found the stimulant to encourage enterprisers to borrow just because money is cheap, unless the environment for economic progress and opportunities to make profits are encouraging.

The removal of unnecessary red tape and bureaucratic restrictions upon business enterprise and a tax. system which will encourage men to try to make profits and build will do more to stimulate small business than more credit.

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NSTA Municipal Committee Report

Thomas M. Graham, Chairman of the Municipal Committee of the National Security Traders Association, which in addition to Mr. Graham consists of J. Wallace Kingsbury, (Vice-Chairman, Kingsbury & Alvis, New Orleans), Joe H. Davis (First National Bank, Memphis, Tenn.), Raymond V. Condon (B. J. Van Ingen & Co., Chicago, Illinois), and Thomas Kemp (Thomas Kemp & Company, Los Angeles), made the following report to the Association at its annual meeting last Friday:

This past year, with the additional affiliates, the municipal membership of this organization is the largest in its 11 year history. Our Association has sociation has the broadest municipal membership of any organ-ization in the securities in-dustry with over 700 mem-



bers who are officers or Thomas Graham principals in their respective organizations. Being an organiza-tion of individuals, your Commit-tee has been able to lead in all problems affecting the industry without involvements or commit-ments of firms as to policy mat-

ters.

The chairman and members of this Committee in the past have been the leaders in the municipal business and have left a splendid heritage of accomplishments which has spurred us on this year in the many problems which this Committee has undertaken. Russell Dotts, Chairman last year, worked in conjunction with Austin Tobin on the Port of New York Authority Case and took the lead in conjunction with Dave Wood in sponsoring the Boren Bill (H. R. 1502).

The Boren Bill has been one of

The Boren Bill has been one of the principal activities of this Committee during 1943-44. The contacting and educational work has been done thoroughly and as Chairman, I am very proud of the tremendous amount of work done by all members of the Committee and the fine spirit of cooperation shown in this endeavor by certain shown in this endeavor by certain of the corporate members of this

12 and we hope to succeed in having the bill reported out and passed before the election. The latter is important. Whether or not there is a political turn-over, we can expect many changes in the Securities Acts to make them function properly in the post-war era. Passage of the Boren Bill would be the first change in these Acts, sponsored by a Democrat and endorsed by both parties. The question of "State rights" which is the real keystone of this amendment is of prime concern to both not there is a political turn-over, we can expect many changes in the Securities Acts to make them function properly in the post-war era. Passage of the Boren Bill would be the first change in these Acts, sponsored by a Democrat and endorsed by both parties. The question of "State rights" which is the real keystone of this amendment is of prime concern to both Democratic and Republican members of Congress. The pendulum of bureaucracy has swung too far to the extreme damage of our country. The real question at thoroughly familiar with its concountry. The real question at thoroughly familiar with its constake is the continual usurping

Association. The hearings on the of power by Federal bureaucrabill are tentatively set for Sept. cies and the struggle of state and 12 and we hope to succeed in having the bill reported out and trend, in reality, the rights of people versus centralized govern-ment. Your Chairman has made four

(Continued on page 952)

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NSTA Municipal Committee Report

honor roll has been made a part of our program.

952

Congressman O'Neal of Kentucky of the firm of O'Neal, Alden & Company, has been most ings in Congress. Mr. O'Neal's pal members of this Association

tents and purposes. Digressing firm has two members who are here, Representative Boren is one of the best and most helpful friends the security industry has—he is running for reelection this fall and will probably have "New Deal" and CIO opposition as he had in the primary; even \$5 a member contribution to his campaign would go a long way to offset this opposition. By the way, there are nine members of the present Congress who are or have been in the security business. This honor roll has been made a part make all corrections necessary to that end. This would call for hearings on Securities Acts of 1933-34, Stock Exchange Acts, Maloney Association Act and Inhelpful in our various undertak- vestment Trust Act. The Munici-

expect to lead the way by helping to pass the Boren Bill, after that we pledge our full cooperation to the four other important divisions of the securities business to help them work out their many prob-

It is estimated your Committee Chairman and members have spent personally over \$3,000 in their activities on the Boren Bill alone this year. No expense has been spared, but no expense item, except printing, stamps and stationery, has been paid by your Association. The only refund your Committee wants is to have continued cooperation by the whole organization in its activities. At this point we respectfully recom-

PENNYPACKER 1570

Presidents of the National Security Traders Association: It will be the policy of the NSTA Municipal Committee to have the Vice-Chairman succeed the Chairman each year; the retiring chairman shall be a member of the commitshall be a member of the commit-tee for two subsequent years. Also, we recommend that the name of the Committee be changed to "The Municipal Com-mittee of the NSTA," deleting the word "Bond" in the title name. The purpose of this suggestion is to keep continuity of policy in ef-fect and save the wasted time caused by having an entirely new Committee each year. Committee each year.

Many organizations have by resolution petitioned Congress to enact the Boren Bill. In practically every instance a member of your Committee was active in obtaining these endorsements. A list of the organizations endorsing mend as follows to the future this Bill has been made available

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to all members of the municipal to all members of the municipal industry. We wish to thank Hazen Arnold, Chairman, and Dudley Smith, Secretary of the Municipal Committee of the IBA, for their splendid help and cooperation in all matters pertaining to the municipal business and its problems. We have worked together on H. R. 1502 effectively and Dudley Smith has ably coordinated the efforts of both organizations when necessary. Plans for the hearings on or poth organizations when neces-sary. Plans for the hearings on H. R. 1502, in so far as participa-tion of the municipal business is concerned, will be worked out with Dudley Smith and Dave Wood.

The members of the Committee have had trading problems presented by our members and we are pleased to say the efforts have been helpful in ironing out various dificulties between firms having members in the NSTA. Attention has been given to legal and other problems affecting the industry, in all of which members of our Committee took an active interest and which we will discuss later in the meeting. Cliff Folger, President of the Investment Bankers Association, has been most helpful in connection with some of these problems and did effective work in Washington this last year. The Committee has endeavored to keep all affiliates, members of the National Committee and officers of our organization fully informed as to its activities.

It is a distinct pleasure to have at our meeting this year one of the leaders in the legal end of our business, Joe Matter, Honorable Lyle Boren, Number Three member of the Sub-Committee of the Interstate Commerce Committee having to do with the Securities industry, and many other distinguished guests. I wish to thank Perry Brown for giving all members of this Committee and the representatives of this Committee a chance to be of service to our industry this last year and to assure next year's Committee and the Chairman of our full cooperation. "The test of a man is the fight he makes-The test of an industry is the fight it makes." Many problems will be faced by your new Municipal Committee. Undoubtedly there will be an attempt next year to tax municipals, the exact method and plan depending largely on the results of the Presidential elections.

Your Chairman again wishes to thank every member of this committee for his effective work this last year and I am very proud to have the privilege of working with the members of the Municipal Fraternity and of being a small "Little Main Street" part thereof. I would like to suggest a "National Security Traders Association E to Representatives Jerry Glas, Tom Crumpton, Andy Tackus, Andy Mills and Ed Foley for efforts beyond the usual call of duty." Three members of this Committee resigned to go into the Service of our Country this last year: Lud Strader, of Scott, Horner & Mason, Lynchburg, Va.; Bud Hunt, of First Trust Company of Lincoln, Nebraska.; and Henry Dahlberg, of Dahlberg, Durand & Company, Arizona. Please stand for a moment in honor of all our associates serving in the Armed Forces.

Respectfully submitted on behalf of the Municipal Committee of The National Security Traders Association.

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Greetings From NSTA Officials Past and Present



Willis M. Summers

Forces in action on many fronts. Among the participants in these battles are a number of members of our Association.

of our Association.

With this in mind, it is natural that the meeting of the National Committee has concentrated more than ever on the serious aspects of our business. I feel that for us, who are not in service, the most important task at hand is to do everything possible to make the over-the-counter business comething really worthwhile for

the over-the-counter business something really worthwhile for our boys to return to.

In this respect I am sure that NSTA will not be found wanting. My congratulations to Perry Brown and his officers, especially for the work they did in bringing in two new affiliates during the past year. past year.

My best wishes to our new President for a successful admin-

Willis M. Summers

EDWARD D. JONES

Investors in the Middle West are beginning to analyze security offerings for post-war possibili-



Edward D. Jones

ties. General business is operating at 100%; railroads operating at capacity; crops are good and money is easy and plentiful.

We look forward for a good business in securities during the

next three months.

Edward D. Jones

ARTHUR E. FARRELL

Ten years ago this month the NSTA was an idea. Thanks to the cooperation of its past officers with the members it is now a strong, aggressive organization. May it continue to grow with the interest of the individual trader its foremost objective.

The trader's primary interest is the over-the-counter market. The individual investor must be advised as to its importance, its method of operation and its dependability.

Mistakes have been made in the past. All indications point to another period of prosperity in this country. The security business should be a leader in this era and it should be conducted (Continued from page 908)

WILLIS M. SUMMERS

This year we have met during a world conflict with our Armed honestly and above reproach. It is the duty of the NSTA and the individual trader to do their part to President Edward E. Parsons,



in the accomplishment of this Best wishes to the new officers.

Arthur E. Farrell



Jr., and his able staff of officers. I am confident that NSTA enters its 12th year equipped and able

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to carry forward its well-defined program of truth, enlightenment and integrity in business.

In retrospect, the NSTA appears to the writer to be growing in strength and influence as it gains in years and experience. It is first and foremost a voluntary association of individuals rather than a "must" society of firms. As such, its members may, without restrictions and without fear of penalties or reprisals, speak freely and constructively on matters of mutual concern, even though such topics may, upon occasion, be of a highly controversial nature. Thus, and thus only, are the best interests of those in business, and of the public, well served.

J. Gentry Daggy

HENRY J. ARNOLD

True and comprehensive policing to prevent irregularities that



reflect on the securities business is certainly to be much desired.
(Continued on page 957)

Announcing the appointment of

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The Outlook For Public Utilities In Post-War Era

(Continued from page 909)

stantial decreases in volume of output but, in some of them, gross revenue will not be materially affected because more consumpaffected because more consumption by commercial and residential customers will offset the decline in revenues from industries and military establishments who received their service at rates lower than those necessarily charged commercial and residential customers. The time lag involved to accomplish this will vary according to the shifts in working population following the

close of the wars and to when cus-tomers can get new and additional appliances and when new homes

are available for use.

Taxation of income has produced violent changes in the last few years, and will be a very important factor affecting net income in the post-war period. Legislative sentiment seems to be increasing to reduce substantially, if not eliminate, Federal excess profits taxes in the not distant future. These taxes during the war years have taken and will

take very substantial sums out of the earnings of utilities. While the excess profits taxes are in existence they will provide a cushion in the event of a serious decline in gross revenues. Re-cently several gentlemen whose opinions are of value and influopinions are of value and influence have advocated the elimination of all corporation income taxes. If this should be done, then certainly the net incomes of utilities will be well protected and and in many cases increased. Personally, I do not expect to see the elimination of all Federal income taxation upon corporations, but a reduction of the normal and surfax rates would be very benesurtax rates would be very beneficial.

Operating costs are not expected to show any consequential relative increase. They ought not to be higher than, and in many cases may be below, costs during the war period. It is my belief that the properties of utility companies have been fairly well maintained during the war period, and no substantial amount of deferred maintenance exists, except possibly in isolated instances. A substantial amount of replacements will be necessary, but this generally will be paid for out of unexpended depreciation provisions of recent years.

By programs of debt reduction Operating costs are not ex

By programs of debt reduction nd refunding, cost of borrowed capital has been reduced by utilities to effective rates which are at a low point in the history of the industry. I know full well that in your business you have become fully acquainted with that fact. Costs for any additional borrowed

very likely will be at effective rates not much different from the average of the past four or five years. Additional borrowing average of the past four or five years. Additional borrowing, however, will probably not be large. Through generous pro-visions for depreciation and re-tention of earnings, the utilities should meet a very large part of future construction costs.

Preferred stock refundings in recent years have materially reduced total amounts required for dividends, and the 16% Federal surtax credit has been of benefit to operating companies. There is good reason to believe that whatever portion of future financing is needed through equity money can ever portion of future financing is needed through equity money can be obtained at reasonable costs if the predicted favorable factors are then present. Utilities will not need additional capital unless the demands of their customers require very large additions to property and plant, and such demands should produce additional revenues to afford adequate re-turn upon the new investment.

Most of these views are rather favorable. They will be wrong if the international and our national economies are not wisely planned and well executed. Wishful thinking won't do it. Good common sense must be employed by the legislative and executive branches of our city, State and national governments in cooperation with intelligent and progressive labor, industrial, agricultural, commercial and financial groups. The desire and the intent for successful accomplishment are present in the minds of many of the active leaders and workers in these groups. If reasonable and fair-minded people in these various groups make the Most of these views are rather in these various groups make the necessary effort to guide and inmoney in the post-war period fluence public thinking, then the

unfavorable factors will not pre-

We hear a great many pessi We hear a great many pessimistic forecasts by careful analysts of a general economic depression estimated by some to occur shortly after the end of hostilities due to the disturbances of prospective unemployment, demobilization of our armies, and dislocations caused by the terrific problems to be presented to industry due to contract termination, reconversion and disposition of surplus plants, equipment and materials in the hands of governments. Others estimate that the depression will occur following a post-war boom. The prospect of either is an exciting and serious challenge to everyone. If we fail to avoid or limit the effects of these unfavorable factors, utilities—in common with other businesses—will again feel the heavy hand of adversity. If the pessimists sit back waiting for a bear market, and if they induce others to adopt a defeatist attitude rather than to strive to avoid adversity, then we will all be in for more mistic forecasts by careful to adopt a defeatist attitude rather than to strive to avoid adversity, then we will all be in for more trouble. I am fully mindful of the fact that tremendous debts created to carry on the wars will be a burden and a problem. Whichever political party in this country wins the November elections—and it could be a divided result—the very highest type of farsightedness and fairness is essential on their part to carry out readjustments in the most beneficial manner for the entire nation. After the results are known, partisanship should be at a minimum. I hope that all concerned will rise to the full realization of their responsibilities, ization of their responsibilities, and I have a reasonable expecta-tion that they will do so. This tion that they will do so. This will involve greater broadmindedness and fairness on the part of regulatory bodies, both State and Federal. In rate case proceedings, accounting regulations, and in other determinations they have gone far enough, and in some cases I think they have gone beyond the point necessary to coryond the point necessary to cor-rect abuses and mistakes of the past. Some of the adjustments in past. Some of the adjustments in holding company situations are still in process of being completed. The patterns of regulations should be, and I believe will be, more of reasonableness and less of experiment and harassment.

There is a substantial amount of competition between publicly-owned electric operations and those which are business-managed those which are business-managed and pay very high taxes upon their income. Some of this tax discrimination, which constitutes a subsidy to the publicly-owned enterprises, may be removed by changes in the income tax laws, and there is a prospect that the unfairness of this discrimination will be realized sufficiently by legislative bodies to shrink it to small proportions if not remove it entirely. A large amount of the generating capacity owned by some of the Federal projects will probably be surplus capacity in some of the Federal projects will probably be surplus capacity in the post-war years for some time to come. Its use, after military necessities are no longer existent, should not be to create further unfair competition. With minor exceptions, all classes of utilities should be on a common footing and pay their own way and share in the support of the cost of the war, its liquidation, and the post-war economy. I may be wrong in thinking that unfair competition has reached its peak and that, a majority of voters and our national Congress do not wish to see industry socialized. The businessindustry socialized. The businessmanaged companies do not resent or fear fair competition.

You no doubt have reached the conclusion that I am somewhat optimistic about the possibilities for electric and gas utilities in the post-war era. We all have a big job ahead of us to bring about success. I believe that we will do it reasonably well.

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Practical Phases Of Post-War Municipal Financing

900 replied, and the specific projects of each city, the estimated cost, and the proposed method of financing the cost of each project are set forth in the report. These cities have plans for spending about \$5,000,000,000 within five years after the war has ended. Small cities planning large expenditures are Iron Mountain, Mich.; Big Springs, Tex.; Hickory, N. C.; Morgantown, W. Va., and Provo, Utah. As to the type of improvements contemplated, sewers and streets take first rank, ers and streets take first rank, public buildings, including schools, rank next, water systems

schools, rank next, water systems come third, and airports fourth.

If all of the work indicated in these reports were actually to be done in the post-war period, and if all of it were to be financed through the issuance of bonds, those of us here could anticipate the content of the post-war actually actually and the second of the post-war actually act work, little sleep, and upper-bracket income taxes. We must assume, however, that some of these plans represent air-castles which will never be built and, more important, we must remember that only a part of the cost of the projects will be financed with bonds. States and municipalities have been accumulating large reserves for the post-war period. Part of these reserves will be spent for deferred maintenance, Part of these reserves will be spent for deferred maintenance, but a substantial part of the cost of the planned new projects will also be paid from these reserves, and from current revenues. As an example, the City Managers' Association report shows that 106 cities out of 120 of over 25,000 expect so to finance at least a part of their projects. Larger cities expecting to finance utility extensions with revenue bonds are Cleveland, Detroit, Los Angeles, Philadelphia and St. Louis. Of 101 cities having between 10,000 and 25,000 population, 93 expect to finance some of their projects through general obligation bonds; 41 expect to finance all of their projects through the issuance of such bonds, and 69 plan to issue such bonds for public buildings.

In considering the probable volumes of course keep always in

In considering the probable volume of post-war municipals, you must of course keep always in mind the possibility that future municipals may be made subject to Federal taxation. If this were to happen, not only would the volume of issues be affected, but distribution would be substantially altered.

So much for the probable vol-

stantially altered.

So much for the probable volume of post-war municipal business. Even a conservative view indicates that we have several very busy years ahead of us. Let me now call to your attention a radical change in the nature of post-war municipal securities which is very possibly going to occur and which will call for some interesting pioneering on our part, both dealers and lawyers. Will Rogers used to say that there's a lot of difference between pioneering for spinach. The constructive type of pioneering which we now have pioneering which we now have the opportunity to do will not be in the latter class.

Up to now municipalities have relied on ad valorem taxes as their principal source of revenue, and most municipal obligations have been payable from that source. Students of the subject that in the future municipal obligations in the future municipal source. source. Students of the subject believe that in the future municipalities will have to rely more and more on other types of revenue. If this happens the nature of municipal obligations must be correspondingly revised. There was an excellent article on the subject in "Fortune" for July of this year. In addition, I refer you to valuable material in the Municipal Year Book for 1944, in the report published last year by the Treasury Department's Committee on Intergovernmental Fiscal Relations, and in Booklet No. 86 of the Public Administration Service. (Continued from page 912)

and the gradual conversion of wealth to corporate form, all make ad valorem taxes less pro-ductive, and, taken in conjunction with the continued increase in the scope and cost of services rendered by cities to their inhabitants, will eventually threaten cities with bankruptcy even while the wealth within their limits is increasing, unless their fiscal increasing, unless their fiscal structures are brought into line with modern requirements. Most of the other main fields of taxation, which are immensely more productive than ad valorem taxes, are presently at the disposal of only the Federal and State govonly the Federal and State governments, and means must be found to share them with municipalities, if municipalities are to be expected to accomplish the great public undertakings which will clear the way for large-scale private development. A step in this direction has been taken by the 17 State Legislatures which have now adopted resolutions approving the projected amendment. proving the projected amendment to the United States Constitution which would limit Federal taxes on incomes, gifts and inheritances to 25% except in time of war.

to 25% except in time of war.

In 1943 alone, 10% of our dities which have over 10,000 population were forced to seek new sources of revenue. These sources included garbage collection charges, sewer rentals, special business license fees, taxes on the income of public utilities, occupation taxes, parking meters, a tax on the gross receipts of every business in the city, street rental charges for public conveyances, taxes on cigarettes, admission taxes, and licenses for bicycles bathing beaches and Sunday movies. Some States shared with their cities the proceeds of States ales taxes, cigarette taxes and sales taxes, cigarette taxes and liquor profits. The State of Washington withdrew from the amuse-ment tax field in order that its itself efficient. TVA rates to con-

These studies take note of decreasing real estate valuations and accept it as true that this decrease will continue. Decentralization of population and industry, growth of blighted areas within city limits, removal of taxpayers to suburban areas, elimination of property from the tax rolls because of Government ownership, and the gradual conversion of government necessarily tends to government necessarily tends to relegate local government to a subordinate position.

There have been two depart-tures of these kinds which are of especial interest. Philadelphia especial interest. Philadelphia has imposed a wage tax of 1% on all persons or corporations earning money in Philadelphia. This tax has been held to be legal, and to be collectible from Federal as well as private employees. Detroit and several neighboring well as private employees. Detroit and several neighboring cities have passed ordinances to capture as municipal revenues sums which private utilities would otherwise pay as excess profits taxes. The legality of this tax is now before the courts. A parallel development occurred in the District of Columbia when its Public development occurred in the District of Columbia when its Public Utilities Commission ordered the local power company to reduce its rates so as to eliminate the payment of Federal excess profits taxes.

It is generally agreed that revenue bonds will become increasenue bonds will become increas-ingly important in the post-war world. They have proved their stability during the past 15 years. The pros and cons of municipal ownership of utilities have been and will continue to be vigorously discussed but the majority of the discussed, but the majority of the persons whom I have read and with whom I have discussed the subject believe that eventually subject believe that eventually private ownership of public utilities will disappear. Operating economies incident to municipal ownership—and these do not involve only the heavy savings in Federal taxes—are, in the opinion of these observers, substantial. Present Federal pressure exercised by SEC and other regulatory bodies which is causing the sale of utilities by private owners may remain even though a change in administration occurs in January. Municipal and Government operation is considered to have proved

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sumers are cited (an average rate of under two cents per kilowatt to the individuals consumer as compared with an average rate of 3% cents for the nation as a whole), and TVA's record in research and war production has been impressive. The profits to be derived by municipalities from utility ownership will help replace waning ad valorem tax revenues and will cause pressure for municipal acquisitions to be applied increasingly by the municipalities themselves.

The field of revenue bond fi-

nancing is as yet largely untouched. While about 70% of our cities of over 5,000 population own their water systems, less than laft own sewage treatment plants, only 20% own their electric distribution systems, 20% own airports, 20% own auditoriums, 4% ports, 20% own auditoriums, 4% own their gas systems, and only 2% own transportation systems. In addition, many cities now owning utilities will wish to finance post-war extensions. The resumption of normal automobile traffic will release much bridge (Continued on page 956)

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Some Practical Phases Of Post-War Municipal Financing

(Continued from page 955)

war interrupted it. Parking terminals are coming into consideration. New municipal airports and the improvement of existing airports will be in wide demand after the war and the present after the war, and the present trend toward State and munici-pally-owned port and harbor fapany-owned port and narbot la-cilities seems apt to continue. Sewer revenue financing is de-veloping, although here we still have problems to work out in-volving the best basis on which to fix service charges and adequate methods of enforcement.

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and tunnel financing—we have in our office alone at least 15 or 20 bond field is of course in constant development. Each indenture we write suggests some details which war interrupted it. Parking terminals are coming into consider the page 300) are improved, and close coopera-tion between dealers and attor-neys, with careful attention to the individual peculiarities of each transaction, will result in continued progress.

tinued progress.

If you are interested in knowing what municipalities in your respective territories have yet to acquire their utilities, I again refer you to the Municipal Year Book for 1944. You will find there a list of all cities having over 5,000 population, together with a statement of the utilities which each now owns, and other pertinent data. pertinent data.

There are variations in revenue There are variations in revenue bonds which will be developed. In some instances the net revenues of the project do not provide an adequate surplus over actual debt service requirements to make the bonds attractive. In such cases a general obligation feature might be incorporated in the bond to guarantee its payment, and the value of the bond feature might be incorporated in the bond to guarantee its pay-ment, and the value of the bond would be increased, even though the city expected as a matter of practice to retire the bonds from the revenues of the project. An-other expedient sometimes used in such cases is to provide for maintenance of the project from outside funds, and sometimes the project can be leased in such way as to accomplish the desired result. "Special fund" bonds, by which we mean bonds payable solely from one specified source which may or may not have a relation to the purpose for which the bonds are issued, will, I think come into more general use. This should be especially true as mu-

nicipalities come to rely more and more on revenues other than ad valorem taxes. New proceedings for the issuance of bonds will have to be devised as this comes to pass. Bonds may come to be to pass. Bonds may come to be made payable under their specific terms from every source of municipal revenue, and methods of allocation and enforcement will then need to be provided in the bond proceedings.

A final question which interests us now is what we can do pending the end of the war to clear the way for the post-war business we anticipate. This period of quiet really gives us a splendid opportunity to make changes and do some constructive rebuilding some constructive rebuilding which we could not do in normal times. At least two things can be done between now and next sumdone between now and next sum-mer which will put both munici-palities and dealers in sub-stantially better position to enter the field of post-war financing.

the field of post-war financing.

First, we can assist the municipalities in planning sound, well-financed projects. There should be no more leaf-raking, "makework" projects after this war. You dealers, as well as we lawyers, will be consulted by many municipalities. Ordinarily lawyers, will be consulted by many municipalities. Ordinarily, when public officials come to us bond attorneys for help in planning, we outline for them what can be legally done, give such general advice as we can, and then suggest that they discuss financial details with the bankers to whom they have sold their securities in the past. If you will take the initiative and will contact the municipal units in your respective municipal units in your respective territories, discuss their post-war projects with them, and give them the suggestions for sound financing which I know you can, you will be not only rendering invaluable service to the units, but will be building future business for yourselves.

Secondly, and of great importance, much new legislation is needed. The Legislatures of most of the States meet next spring. New highway laws which are needed have already been outlined. Few of the States have

really satisfactory revenue bond laws. Probably no State has laws which would permit all types of revenue financing which I have mentioned this afternoon. Certainly no State now has laws which would make available to municipalities the revised types municipalities the revised types of revenues which we have been discussing and which would per-mit the issuance of bonds secured by such revenues. Few groups of men have the legislative influence in their respective States which you do. We bond attorneys, with your assistance and suggestions, can draft the needed laws. You dealers, working with the public officials in your States, must arrange for such drafting and assist in obtaining enactment.

I should say that our opportunities during the next pine mouths

ties during the next nine months—and our responsibilities—are almost unlimited. It has been said that while some men grow under responsibility, others under responsibility, others merely swell. It has been further said that a politician thinks of the said that a politician thinks of the next election; a statesman, of the next generation. We can doubtless enjoy much post-war business if we do nothing but sit around waiting for it to come. But we can enjoy more, and we can help municipal finance for the come if we will without year to come if we will without delay start doing the things which should be done this year. I am told that the classification of that the classification of the sessential occupations put out by the Selective Service Office puts dealers in bonds—and presumably bond attorneys along with them— next to the bottom of the list, coming ahead only of the glasslist. blowers. Perhaps the work we will do these next 12 months will prove that we deserve a higher rating.

I have trespassed on your patience too long. Henry Thoreau once said that the greatest compliment ever paid him was when one asked him what he thought, and attended to his answer. You have paid me that compliment. Please know that I deeply appreciate both the privilege of addressing you and the courtesy with which you have listened.

Men In The Service (Continued from page 914)

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(Continued on page 957)

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Greelings From NSTA Officials Past And Present

(Continued from page 953)

obnoxious about laws that have been written. There seems to be, however, a danger of over-zealousness in regulation which, while seemingly accepted in acquiesence by those of us in the industry, tends to discourage and irritate the investing public.

From its inception as more or less a social organization NSTA has matured to take its rightful place as a factor in constructive progress. It is the solemn obligation of our officers and each and every one of us to leave no

Steps in this direction have been stone unturned to help simplify taken. Certainly there is nothing and clarify the laws governing our business and the administration thereof.

Through fraternal relationship, we have in a short span of years brought the trading business to the front as a model of propriety. Of this fact we can all be justly proud. In view of this accomplishment, it is a natural assumption that we can be of vast help in molding the economy of the immediate future and the postwar period that now begins to seem immiment.

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Easing Collateral Loan Restrictions On Inactive Securities As An Aid To Small Business

(Continued on page 945)
the opposite in another locality, and different circumstances alter cases. On one occasion the writer was examining the assets of a large Southern life insurance company. To his amazement, he founds that a substantial portion of the company's investments comprised mortgages on rural church buildings. When this fact was mentioned to a banker in the vicinity he said: "Any time the company wants to dispose of those

well as a general practice, that only listed securities should qualify as collateral for loans, and that local or unlisted securities are not readily marketable. Experience has proven, however, that even listed securities are not lyavys the most readily market. always the most readily marketalways the most readily market-able and, moreover, they are not always the most resistant to rapid and excited price declines. This is due, undoubtedly, in large part, to the greater factor of spec-culation in the pricing of listed and readily marketable securities These are apt, at times, to sell, relatively, more above their intrinsic value as investments than the local or inactive groups. Yet, under banking regulations, banks are severely restricted or discourare severely restricted or discouraged in making loans with inactive or local securities as collateral. This policy handicaps the financing of small or local enterprises. It tends to drive them into the maws of their larger competitors, who in many instances have liquidated them merely to get them out of the way as nuisance competitors.

In these days of capitalistic

In these days of capitalistic production the creation and ex-pansion of business undertakings is, in most instances, largely de-pendent on access to the capi-tal market for funds. The individual investors who supply these funds want not only marketability

tributions, to meet interest and amortizations payments. But I would not say the same regarding a rich man's clubhouse here. A mortgage on that would be a risky investment."

It has been a common belief, as well as a general practice, that only listed securities should qualify a collateral for loans, and you deal a severe blow to investment in the securities of small or local business concerns. business concerns.

Over-the-counter security dealers and underwriters of all groups, both large and small, like many other business concerns, are cer-tainly unjustly handicapped when tainly unjustly nandicapped when they are denied legitimate loan facilities. Imagine, if you will, any wholesale or retail merchan-dising organization in these days that operates on a low profit turn-over; which does not require the aid of some form of current bor-rowing. Thus, grain and other rowing. Thus, grain and other commodity dealers, however large may be their capital resources, could not carry on their business at prevailing low-profit turnovers at prevailing low-profit turnovers if they were denied the facility of borrowing on warehouse receipts or chattel mortgages as collateral. Loans secured by commodities in storage and on other inactive inventories have been accommon in Furone. The inactive inventories have been long common in Europe. The practice may well be extended more widely in this country. Security dealers could maintain and stabilize their markets more readily and more effectively (which is one of their prime economic functions) if they were afforded proper facilities for obtaining loans secured specifically taining loans secured specifically

by the merchandise they carry.

This does not mean that security dealers or brokers should be

enabled to borrow without regard to the value or the liquidity of the collateral they offer. It is the essential responsibility of the banker to insist that the quality and the amount of the collateral be adequate. In commenting on this topic, the famous Macmillan Report to the British Parliament remarked: "American banks engage their issuing credit in the eyes of the public for the soundness of the issues they support, and this very fact leads, as it must always do, to a closer and more and this very fact leads, as it must always do, to a closer and more intimate association between banks and industry than where no such responsibility is assumed."

And, referring specifically to loans on collateral, the report adds: "The [American] banks lend either directly or through brokers very large amounts of money to investors and speculators against industrial securities of all kinds. The loans of this lators against industrial securities of all kinds. The loans of this kind made by the reporting member banks are sometimes at least equal to the loans made direct by them to industry. For this reason all banks take a great interest in the stock market and in the industrial securities quoted there."

trial securities quoted there.' As already stated above, banker's trained judgment should be sufficient, without unwar-ranted government-imposed reranted government-imposed re-strictions, to execute his responsi-bility in selecting and appraising collateral. The American banker should not be a mere "rubber stamp" or a "rule-of-thumb" executive. Yet, in no other coun-try in the civilized world have so many laws been passed which many laws been passed which place the judgment of bankers in a straight-jacket as in the United States.

Taking into consideration the banking experiences over the last half century in the different countries, one may well doubt whether these laws have not been more detrimental than effective. Certainly, bank solvency in the United States has not been more conspicuous than in France and Great Britain, where restrictive banking legislation is much more liberal, and less onerous, and where more opportunities are given bank executives to exercise the responsibilities for their personal judgments.

Certainly the problem of af-Taking into consideration the

Certainly the problem of af-Certainly the problem of ar-fording wider scope to facilities for marketing unlisted and local securities is of great importance both to security dealers and to investors. Such security should have full collateral value whether sold over-the-counter or on an exchange floor, particularly when they have recognized intrinsic worth and when there are dealers or brokers who make a market for them. If this situation could be accomplished, it would greatly the first interest and lead and accomplished, it would greatly assist the financing of local and medium sized concerns. It would, moreover, expand the field of public investments and would disperse the areas of security marketing throughout the land intend of confining it to a few large stead of confining it to a few large metropolitan markets.

Because of the SEC regulations regarding trading on exchanges, as well as the expenses and inconveniences involved in listing securities, the tendency seems to be toward an ever increasing volume of over-the-counter trans-actions. Security dealers, there-fore, have greater responsibilities in furthering sound investment and in broadening and expanding securities markets than in the past. The banks throughout the country should cooperate more closely with them in sharing these responsibilities, by keeping in touch with local industrial activities, and by granting dealers and investors as ample loan facilities as is consistent with sound banking principles.

Bond Traders Association Of Los Angeles









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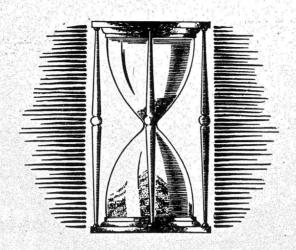
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INCORPORATED 1924 417. CIRCLE TOWNER INDIANAPOLIS 4, INDIANA Teletype IP 489

Telephone Lincoln 5535



Our 25th Anniversary.... 1919-1944

T WAS RIGHT after World War I ended that this firm was organized. Then, as now, the post-war period promised broadened horizons for America's ingenuity, industry and finance. We had just won our greatest war and it made us world conscious for the first time in our history.

It was natural for our activities to be directed towards foreign investments, a field in which the principals of our company were already well-trained.

As the years rolled on and America expanded industrially, our interests branched out and we participated in the development of our domestic economy.

Twenty-five years is not a long time when measured in the light of a business devoted to the manufacture or sale of staple merchandise which has a steady repeat demand year in and year out. But a span of twenty-five years in the securities business is, in our humble opinion, a very long time.

Feast and famine, flood and drought, war and the threats of war, good times and bad times, make deep impressions on our business. The securities business cannot depend on styles and fashions, or on people's basic needs for its sustenance. Every day and every week is unlike its counterpart of yesterday and calls for new decisions, new adjustments and new thinking.

And so, as we go into our twenty-fifth year, strangely enough into another post-war period which we trust will be the last, victory again, as before, will be ours.

Again, as before, there will be the fruits of victory to be gathered. Again, as before, new opportunities will spring from the ruins of a holocaust. Again, as before, experienced hands and trained minds will know which paths to follow.

Fortunately, the years have spared the original founders of our concern and they, together with their associates, whose individual talents have helped in no small way to maintain our standing in the financial community, will be available to guide and counsel our friends and clients, as before.

M·S·WIEN & CO.

Members, New York Security Dealers Association

25 BROAD ST., NEW YORK 4, N.Y. Tel. HAnover 2-8780

CANADIAN OPPORTUNITY

VISITORS TO CANADA FROM THE UNITED STATES CARRY HOME MORE THAN THE MEMORIES OF SCENIC GRANDEUR AND A FRIENDLY PEOPLE. ARE IMPRESSED BY THE MARKED EXPANSION OF THE DOMINIONS INDUSTRY AND THE FEELING THAT HERE IS A LAND OF OPPORTUNITY. THE MILLION SQUARE MILES OF CANADIAN FORESTS SUPPLY PULP FOR THE MANUFACTURE OF PAPER. FROM HER MINES, GOLD, NICKEL, COPPER, LEAD AND ZINC ARE TRANSFERRED TO SMELTERS AND REFINERIES. HER VAST FARM LANDS PRODUCE MILLIONS OF BUSHELS OF WHEAT FOR EXPORT. FISHING IS CARRIED ON IN OVER 360,000 SQUARE MILES OF COASTAL AND INLAND WATERS. MANUFACTURERS ENJOY EXTREMELY LOW POWER COSTS BECAUSE CANADA IS SO RICHLY ENDOWED WITH WATER POWER. THESE VARIED AND ABUNDANT NATURAL RESOURCES, ADDED TO THE SOUND. FINANCIAL STRUCTURE OF AN ABLY DIRECTED BANKING SYSTEM, ARE THE CHIEF FACTORS WHICH WILL CONTRIBUTE TO CONTINUED INDUSTRIAL PROGRESS THROUGH THE COMING YEARS OF PEACE.

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