# The Commercial and FINANCIAL CHRONICLE

Volume 159 Number 4258

New York, N. Y., Thursday, February 24, 1944

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**Future Of Air Transportation** 

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ern Air, Inc., Declares Enormous Volume Of Business Handled by Our Grand Total Of Only 186 Airplanes

In 1943 Possible Only Because Of Intense Utilization

Of Equipment—Sees Expansion Of Industry Requiring

By E. LEE TALMAN

Air transportation is a thrilling and exciting business. Thrilling, because it symbolizes man's continuing conquest of time and space; exciting, because of the adventure of crossing oceans and deserts and continents in a matter of hours; exciting, because of the individual perspective which flying brings to us all; exciting, too, because

week - end in Europe or, if we wish, we may circle the

transportation is exciting, too, because of the

multiplicity,

complexity and scope of its problems.

New Capital Of \$700,000,000 By 1954

# McLaughlin Director of Empire Trust Co.

Donald H. McLaughlin, Vice-President and Director of Cerro de Pasco Copper Corp., has been elected a Director of Empire Trust

Co., according to an announcement by Henry C. Brunie, President. Mr. Мс-

Laughlin was Chairman of the Division of Geological Sciences and of the Department of Geology and Geog-raphy, Har-vard University, from 1935 to 1941. At that time he

D. H. McLaughlin was appointed Professor of Mining Engineering and Dean of the College of Mining, University of California. In 1942 he became Dean of the College of Engineering at the University of California, with which the College of Mining with which the College of Mining was united. He resigned as Dean in July of 1943 to become associated with Cerro de Pesco Copper Corp. He is also a Director of Homestake Mining Co. During the past five years he has also served as Consulting Geologist to these companies, San Luis Mining Co. and others.

## In This Issue

OIIIO SECURITIES section on page 796. SAVINGS AND LOAN ASSO-CIATION material on page 804.

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eral govern-ments may contribute very valuable aid, the really important plan which will dominate and to which



Dr. Ivan Wright all other plans will be subsidiary, it seems, must be that plan or planning done by the federal government. Recently, Speaker Rayburn announced, at a conference of mayors in Chia conterence of mayors in Chicago, that he intended to appoint a bi-partisan committee of the House to frame legislation for peacetime prosperity. He said that this committee would draw into one common pool information on these vital post-war factors:

1. Conversion speeds, unemployment, and rate of reemploy-

(Continued on page 800)

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# The Money Problem In Planning A Post-War Economy

By DR. IVAN WRIGHT

Professor of Economics, Brooklyn College Member, Economists' National Committee on Monetary Policy Formerly Visiting Professor of Political Economy,
The University of Toronto

Sometime Special Executive of the New York Stock Exchange

Sometime Special Executive of the New York Stock Exchange

Planning for the post-war economy is essential. The shock of the many abrupt changes necessary in the transition from the war to a peacetime economy may be lessened by such planning if this planning is done carefully and intelligently. Never in the history of this country before did we have so many planners. Fortunately, almost everyone has ideas on some plan. Some research has been done and some of these plans are undoubtedly of great merit. While in dividual plans and the secondary of it means that you and I, not our grandchildren or our children,

but you and I,

but you and I,

shall lunch in

New York and
dine the same
evening in Los

Angeles, shall

post-War Period? **Be Extended Into Post-War Period?** plans and the plans of or-ganizations The "Chronicle" recently requested various personalset up by the state and fedities in government, business and financial circles to express their views as to whether the one can tell what conditions will

existing price control and be at that rationing measures should be continued in peacetime. A time, but it seems to me that when the considerable number of the expressions received were given in the issue of Feb. 17, starting on the first page of more money Section 1, and we present or herewith another group of the opinions adduced by the symposium. Others will be published in subsequent issues.— Editor.

## HON. ELMER THOMAS U. S. Senator from Oklahoma

With respect to extending price fixing and rationing into post-war period, of course at this time no globe in less time than we now take to cross the At-lantic by steamer. Air

post-war period comes we will have still fewer goods buying power with which to pur-chase such goods.

In the event rationing and price fixing should be relinquished at the end of the

war, then the people would be able to bid for the scarce articles which would cause prices to rise abnormally; hence, it is my opinion that both (Continued on page 810)

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\*An address delivered at the 18th anniversary dinner of the New York Security Dealers Association held on Feb. 17, 1944, at the Waldorf-Astoria, New York.

(Continued on page 794)

E. Lee Talman

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# Inflation In Urban Land Municipal Bond Comm. In World War II

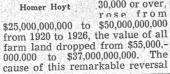
By HOMER HOYT\*

Director of Economic Studies, Regional Plan Association, New York City

The prices of urban and agricultural land alike depend upon capitalized net income, but the forces causing a rise in the net income attributed to city sites, do not always coincide, in point of time, with the factors tending to raise the net income of farms and hence the prices of the two species of real estate do not necessarily rise or fall at the same time or in the same proportion.

"In fact, during World War I, the prices of urban real estate was the decline in farm prices at the very time when there was a great migration of workers to the cittes, which were enjoying a post-war

remained al-most station-ary, while the sales value of American farm land doubled be-tween 1910 tween 1910 and 1920. Then when the sales value of urban land in American cities with a population of 30,000 or over,



which were enjoying a post-war

which were enjoying a post-war industrial boom."

The question now is whether the availability of savings of over \$50,000,000,000 and the fear of future increases in the general price level, which is now inflating farm land prices, will likewise cause increases in urban land prices. There is a fundamental difference in the factors operating during the war to control net induring the war to control net in-comes of farms and city proper-ties. The prices of agricultural products have been allowed to rise

\*A Summary of An Address Before Tax Institute Symposium at the Pennsylvania Hotel, N. Y., on Feb. 7, 1944.

(Continued on page 805)

# **How Is Invasion Likely** To Affect The Market?

The coming event that is casting the biggest shadow on the securities markets at present probably is the expected United Nations invasion or invasions in Western Europe. This is the event that is regarded as the necessary prelude to bringing the war in Europe to a successful conclusion, which in turn should be followed by a successful conclusion to the war in Asia.

The actual date of invasion naturally remains a well-kept military secret, and even guesses at it are discouraged by the censorship authorities. Of the two unknown factors—when the invasion will begin, and when its success will be assured—the latter is, of course, by far the more vital.

The Italian collapse occurred months ago, but the Allied armies have not yet entered Rome. The defense of "Fortress Europe" has been planned much more substan-

Success of the Invasion

Considering the long period of Considering the long period of preparation and the unity of purose pervading the leaders of the 
United Nations, especially since 
the conferences at Cairo and 
Teheran, it may be assumed that 
the invasion will get under way 
at the most propitious moment it 
is possible to foresee. Yet, while 
the ultimate outcome can only be

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been planned much more substantially by the Germans, and the public has been warned by the military authorities to be prepared for harrowing casualty, lists. Official announcement of the actual invasion may come at any time. What will be its reception by the stock market?

(Continued on page 795)

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# NASD 5% Rule Threat To Post-War Employment And Small Business By PHILIPP H LOHMAN Ph.D. I don't wish to minimize the conding to the confusion of the solic objective is to stimulate sound thinking. I don't wish to minimize

By PHILIPP H. LOHMAN, Ph.D.

(Dr. Lohman is Associate Professor of Economics at Miami University, Oxford, Ohio. At present, he is a contributing editor of Time Magazine while on leave. He is also connected with New York University, and is a member of Economists' National Committee on Monetary Policy—Editor.)

As regards internal administration, the key notes in government today are confusion, lack of coordination, and a colossal tendency to drift by following the least line of resistance. To be fair, one must grant that a partial explanation of this phenomenon is the tremendous structural change which we experience in our social and economic environment. But the same characteristics of confusion, lack of coordination.

coordination. of efforts, and drifting apply unfortunately to American business.

At present, a handful of men äre fighting the good fight for all those who believe in the spirit of free private enter-prise. I am referring particularly to the protest lodged by the New York Se-

P. H. Lohman

curity Dealers
Association against the 5% profit limitation philosophy announced in October, 1943, by the National Association of Securities Dealers. Association of Securities Dealers. The Maloney Act of 1938, which resuscitated the NIRA code authority in the investment field by creating the National Association of Securities Dealers, clearly stiputies that the association shall not lates that "an association shall not be registered as a national securities association unless it appears to the Commission (SEC) that the rules of the association assure a fair representation of its members fair representation of its members in the adoption of any rule of the association or amendment thereto, the selection of its officers and directors, and in all other phases of the administration of its affairs." The high-handed manner in which the 5% rule was put over and the lack of any representative character of the NASD's governing board spell a clear-cut violation of the intent of Congress. violation of the intent of Congress.

This situation and similar in- and stances in the past involving other

characteristics of confusion, lack of
types of American business illustrate the lack of coordination of
thousands of individuals who are
otherwise paradoxically enough
in complete agreement on fundamental policies. When public utilities are in difficulties, the automobile industry says "no skin off
our necks." When the very existence of the American capital market is threatened, the American
Bankers Association does not bat
an eye. And so on ad infinitum!
Reference shall be made later to
the vital effect the NASD profit
limitation rule (to call it that is
really a misnomer in as much as
it really does not represent the
consensus of the association) has
upon business in general in general, particularly on the smaller
business establishments. If they
are in trouble, big business will
likewise suffer eventually.

It is the writer's intention here
to point to the long range effects
of a profit limitation and the bid
and asked disclosure rules, But
one of the problems encountered
here immediately is a noticeable

one of the problems encountered here immediately is a noticeable lack of coordination among busi-ness as a whole. Of course, business does not constitute a homo-geneous group; not any more than farmers or labor or any other group. There is much friction among diverse business groups and quite properly and necessarily so. But business must come to a fundamental understanding, and that soon, as to what the frame of our society should be within

that soon, as to what the frame of our society should be within which the "market higgling" shall take place.

It would be advisable for business to act through a representative body, a sort of advisory council. This would benefit business and hence the country in two (Continued on page 814)

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# **How Aggressive Should Our Investment Policy Be At This Time?**

By DR. WILLIAM F. EDWARDS\*

I have a feeling of deep responsibility in presenting a discussion of the outlook for securities at this particular time. We are on the threshold of a momentous year. There is much to be concerned about in handling investments, and the responsibility of those who help supervise the investment of other people's money is great. The times are confusing. The news and public statements are confusing. We must sift the available information as

information as carefully as the old prospectors had to pectors had to sift the sands in order to find the nug-gets of gold. I do hope that I am not add-

to minimize the problems of bond in-



Dr. Wm. Edwards

vestments, but with supply and demand making long-term U. S.

Governments sell only fractionally above par, and the U.S. Treasury pegging the bonds at a minimum of par, a condition I believe certain to exist for some time after the war, the bond investment problem is largely one of account requirements and individual securities. The questions for this discussion are, should we hold and buy common stocks; and if so, how aggressively? aggressively?

aggressively:

Being practical investors, we know that the action of the market itself must be given proper

\*A summary of a speech de-livered by Dr. William F. Ed-wards, Economist for Naess & Cummings, before the New York Society of Security Analysts on Feb. 14, 1944. (Continued on page 806)

# **Investing Trust Funds Under** The Prudent-Man Rule

By RICHARD P. CHAPMAN\*

The stress of finding suitable and productive investments for The stress of inding suitable and productive investments for trust funds under prevailing bewildering economic and political circumstances has quickened general interest in the prudent-man rule as practiced in Massachusetts and elsewhere. These current difficulties are too well known to need cataloging for this audience. The prudent-man rule, however, offers no ready-made solution to the investment problems of a trustee, but only an opportunity and as in lof our future social and economic

but only an opportunity, and as in of our future social and economic every opportunity, there are risks and obstacles to be overcome. It The trustee is held to a high provides no easy tools, no clearly marked highways, no fixed rules certain in their application. It does substitute a general and flexible set of principles applicable to changing investment conditions for the restrictive concept of either the statutory legal investment list, or its cousin, the narrowly interpreted law, with its defensive, Maginot line psychology and its preoccupation with the past.

The Massachusetts rule has endured for over a century without

dured for over a century without basic alteration, through war and reconstruction, boom and depression, inflation and deflation, and there seems no reason to presume that it will not adapt itself equally well to whatever is to be the form

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\*An address delivered before "An address delivered before the American Bankers Association Mid-Winter Conference held at the Waldorf-Astoria on Feb. 10, 1944. Mr. Chapman is Vice-Pres-ident of the Merchants National Bank of Boston.

(Continued on page 812)

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# A.C.ALLYNAND COMPANY

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Minneapolis Milwaukee

# Institutional Bond Shares, New Mutual Trust, Announced By Distributors Group

Shares Confined To Bonds Meeting Requirements For Life Ins. Cos. And Banks In New York State

Distributors Group, Incorporated, 63 Wall St., New York City, announce a new Class of Group Securities, Inc., known as Institutional Bond Shares, with an initial authorized capitalization of 575,000 shares. The new shares are unique in the mutual fund field in that investments of Institutional Bond Shares are confined to bonds which meet the legal requirements for investment by life insurance companies, or by savings banks, investment return is estimated at "Compliance with these conditions in the State of New York."

companies, or by savings banks, in the State of New York.

"Compliance with these conservative restrictions, which are the reflection of many years of State supervision of the investments of life insurance companies and banks," the announcement states, "necessarily restricts the income return. But it also acts as a safeguard by confining selections to bonds of approved investment quality and by excluding issues of inferior or primarily speculative character. While income is an important investment consideration in the management of Institutional Bond Shares, the primary objective is preservation of principal. Profits resulting from changes in investments are not an objective, but are considered a by-product of sound investment policy. When realized they may be paid out as extra dividends."

Institutional Bond Shares is designed animarily to meet the in-

dividends."

Institutional Bond Shares is designed primarily to meet the investment requirements of corporation reserve funds, employed benefit trusts, lodges, schools churches, unrestricted trust funds and the "reserve" investments of individuals. The initial offering price of Institutional Bond Shares price of Institutional Bond Shares the management of is \$10 per share, and the net true and Wesley Blom.

about 4%.

Not more than 5% of the assets of Institutional Bond Shares may be invested at any time in the bonds of a single issuer except for issues of, or issues guaranteed by the United States Government Investors may join the group at any time by purchasing the sharer at the current offering price which is based on the market price of the investments, and may withdraw at any time by redeeming their shares at approximate net asset value.

Institutional Bond Shares in-

Institutional Bond Shares inreases to 21 the number of classes of Group Securities, Inc., having aggregate assets in excess of \$21,000,000, representing the investments of more than 11,000 shareholders.

# Paine, Webber Opens Second Cgo Branch

CHICAGO, ILL.—Paine, Webber, Jackson & Curtis, 209 South La Salle Street, have opened a brench office in the Merchandise Mart Building main lobby, under the management of Hayes O'Brien and Wester Plan.

Please Note in Your Records That We Make A Specialty of Dealing in

Tiffany & Co. Corning Glass Works Johnson & Johnson Pfd. Singer Manufacturing Co. Dun & Bradstreet, Inc.

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# Wm. Blair & Co. To **Be Formed In Chicago**

CHICAGO, ILL.—William Mc-Cormick Blair will acquire the New York Stock Exchange membership of Percy D. Lown and will form the Exchange firm of William Blair & Co. with offices at 125 South 18 2018 24 on Words 2 liam Blair & Co. with offices at 135 South La Salle St. on March 2.

Partners in the new firm will be Mr. Blair, Wallace M. Flower, Don G. Miehls, Daniel J. Ritter, all previously with Blair, Bonner & Co., and Lee H. Ostrander, formerly with Graham, Parsons & Co. in Chicago.

# P. C. Mohrman With E. F. Hutton & Co.

P. C. Mohrman has been appointed Manager of the Investment Research Department of E. F. Hutton & Co., members of the New York Stock Exchange, in the main office at 61 Broadway, New York. Mr. Mohrman years ago was associated with the well-known analyst, the late Mr. John W. Pope, after which he joined the Trust Investment Department of the Guaranty Trust Company. Later, he became a partner in his own Stock Exchange firm of Biggs, Mohrman & Co. More recently, he has been doing war work for the Navyl Price Adjustment Board. He begins his new duties March 1, 1944. P. C. Mohrman has been apduties March 1, 1944

# Atlanta Bond Club Elects New Officers

ATLANTA, GA.—At the annual ATLANTA, GA.—At the annual meeting of the Atlanta Bond Club held on Feb. 17 at the Capital City Club of Atlanta, J. R. Neal, a member of the firm of Wyatt, Neal & Waggoner, was elected President; Byron Brooke, a member of the firm of Brooke, Tindall & Co., was elected Vice-President, and J. F. Settle, President of J. H. Hilsman & Co., Inc., was elected Secretary & Treasurer.

## "Duke" Hunter a Grandpa

Wellington (Duke) Hunter of Hunter & Co., 42 Broadway, New York City, became a grandfather on Feb. 17 while attending the annual dinner of the New York Security Traders Association. A son; Harold Leroy Snyder 2d, was born to Mr. Hunter's only daughter at Brooklyn Hospital. The father of the baby was wounded at Pearl Harbor on Dec. 7, 1941.

Mr. Hunter is the father of seven, and at oresent has four sons serving in the Marine Corps.

## BOSTON

Art Metal Construction Bird & Son Christiana Securities Co. Remington Arms Co. United Elastic Corporation United Stockyards Preferred

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Members St. Louis Stock Exchange

# Schluter & Co. Now F. H. Koller & Co.

Schluter & Co., Inc., 111 Broadway, New York City, established in 1925, announces that the firm name has been changed to F. H.

name nas been changed to F. H. Koller & Co., Inc.
Since 1927 Mr. Koller has been connected with the firm specializing in industrial securities.

# RR. Situation Of Interest

The current situation in Chicago Rock Island offers interesting pos-Rock Island offers interesting possibilities, according to a circular being distributed by Sutro Bros. & Co., 120 Broadway, New York City, members of the New York Stock Exchange. Copies of this circular may be had upon request from Sutro Bros. & Co.

## Travelers From Afar

York
Among Pacific Coast visitors
attending the dinner of the New
York Security Dealers Association
were: Morton Seidel of Morton
Seidel & Co., Los Angeles: Robert
T. Cass and Forest W. Shipley of
Quincy Cass Associates, Los Angeles; and Huber J. Soher, partner
of H. R. Baker & Co., San Francisco. Calif.

## Executive

financial background, last seven years at present connection in over-the-counter security house the past two years as partner and proprietor, desires position with Bank or Stock Exchange house in a trading capacity. The Commercial & Financial Chronicle, 25 Spruce St., New York 8, N. Y. Box E-1.

# **Cashier Available**

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Twenty-five years in Wall Street. Attention N. Y. Stock Exchange firms, banks, distributing dealers - also outof-town firms desirous opening small N. Y. office. Experience covers trading, contact and portfolio workabove draft age. Correspondence invited. Box S 8, The Commercial & Financial Chronicle, 25 Spruce St., New York 8, N. Y.

## Security Executive

With 20 years experience in all departments of the security business, including the merchandising of securities, would like to negotiate with a Stock Exchange member firm relative to opening a branch office to serve the

branch office to serve the
North-Central counties of
Pennsylvania.
Box S 10
The Commercial & Financial
Chronicle, 25 Spruce St.,
New York, N. Y.

## Amer. Petroleum Industry Surveyed By Chase Bank

The Chase National Bank has issued a 37-page survey of the fiissued a 37-page survey of the financial and operating aspects of 30 major companies in the American petroleum industry. The study, prepared by Joseph E. Pogue, Vice-President in charge of the bank's Department of Petroleum Economics, and Frederick G. Coqueron, staff associate, covers the nine-year period, 1934 through 1942.

This study, entitled, "Sources, Disposition, and Characteristics of the Capital Employed by Thirty Oil Companies During the Nine-Year Period, 1934-1942," will be presented by Mr. Pogue as a paper before the Petroleum Division of the American Institute of Mining

and Metallurgical Engineers in New York on February 24th.

Copies may be had upon re-quest from the Chase National Bank, Pine Street corner of Nas-sau, New York City.

## McGough and Schuman Admit

Anna M. McGough will be admitted to partnership in McGough & Schuman, 50 Broadway, New York City, members of the New of the Trading Department of Maynard, Oakley & Lawrence in New York City.

American Export Airlines Mid-Continent Airlines National Airlines Penn-Central Airlines Preferred

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## **Extensive Changes In World Predicted By Justice Jackson**

Justice Robert H. Jackson of the United States Supreme Court predicted, in Toronto, on Feb. 19 that "the world is in for very exthat 'the world is in for very ex-tensive change, and renovation," but he expressed doubt that this country would swing to extremes of right or left, it was said in an Associated Press dispatch from Toronto, on Feb. 19, which con-

"We in the United States we in the United States are experiencing what many call a period of confusion in the law," he told the annual meeting of the Canadian Bar Association.

Canadian Bar Association.

"It is the kind of unsettlement that always extends to the law when organized society itself is in a period of transition.... The movement today almost universally is toward advancement of collective interests at the expense of individual interests.

of individual interests.

"This, of course, is not to say that we are becoming a collectivist state. Indeed, moderate concessions are thought by some to be the best defense against such ex-tremes. While there are those who resist this drift, our more heated divisions are no longer as to the direction of our movement so much as to its pace."

much as to its pace."

Many persons, Justice Jackson said, have voiced fears or hopes that the post-war world will move rapidly and sharply either to the right or to the left; and he commented that an extreme movement either way "would utilize existing centralization and socialization and vastly extend it either to serve the supposed interests of

Ization and vastly extend it either to serve the supposed interests of a proletariat, as in Russia, or those of a military-industrialist class, as in Germany and Italy."
"Whether enough of our people will give way to extremes to carry the balance either way may be doubted, and if so, any estimate as to which avtrages with the server way there are to which avtrages with the server way the serve

doubted, and if so, any estimate as to which extreme might prevail would hardly rise above a guess," he added.
"But it does seem to me probable that those who have been inclined toward the right will move farther to the right, and that those who have been looking hopefully to the left will go farther to the left. If this transspires, it makes wider and sharper and deeper division among our er and deeper division among our people as to the very funda-mentals of organized life."

The security of democratic institutions may depend on keeping struggles for power from "getting out of legal bounds," with the burden of adjustment and reconciliation falling primarily upon legislators and executives, he said.

# S. S. Wells Now With Day In New Haven

NEW HAVEN, CONN.-Sheldon NEW HAVEN, CONN.—Sheldon S. Wells has become associated with R. L. Day & Company, members of the New York Stock Exchange, in their New Haven office at 215 Church Street. Mr. Wells was formerly in the Bond Department of Stillman Manager 19 ment of Stillman, Maynard & Co., and for many years was in charge of the Trading Department for

and the second production of the second seco

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February 21, 1944

# Barkley Resigns As Senate Democratic Leader In Protest Against Roosevelt Veto Of Tax Bill

The resignation of his post as Democratic leader of the Senate was tendered yesterday (Feb. 23) by Senator Alben W. Barkley of Kentucky in protest against President Roosevelt's veto of the tax bill, which the Senator denounced as a "deliberate and calculated assault upon the honesty and integrity of every member of the Legislature of the United States." Associated Press advices from Washington, as given in the New York

"Sun" reporting this, also had the following to say in part:
"Other members may do as they please," he declared; "I do not

"Other members may go as they please," he declared; "I do not propose to take this unjustifiable assault lying down."

As the Kentuckian gave up the leadership he has held since 1937 in the closest harmony with the President, he turned to his collegues and said: leagues and said:

"If the Congress of the United States has any self-respect left it will override this veto and enact

will override this veto and enact this tax bill into law."
Heavy applause roared out through the historic chamber as Senator Barkley concluded his speech. Scores of members of the House, standing along the rear wall, joined in.
Senator Barkley said Mr. Roosevelt deliberately sought to belittle Congress through the tax bill.

"I am one of those who pleaded with the President not to veto this bill," he declared. "I not only advised him not to veto it, I implored him. I did not then believe, nor do I now believe that the veto be her scent te Congress in justice. he has sent to Congress is justi-

fied. I make no apology for that."

Mr. Barkley announced to the
Senate that he had called a conference of the Democratic majority for 10:30 a.m., tomorrow (Feb. 24) to select a successor and that his resignation would take effect at that time.

In denouncing the President's tax veto message, he shouted that it was "the first time during my long service, which I had thought was honorable, that I have been accused of voting for a bill that would extend relief to the greedy and impoverish the needy.'

# New York Security Dealers Ass'n Holds Annual Dinner—Attended By More Than 1,000

The 18th annual dinner of the New York Security Dealers Association was attended by more than 1,000 members and guests, in-cluding representatives of the New York Stock Exchange, banking, industry and the Securities and Exchange Commission.

Frank Dunne, President of the Association, welcomed those attending, and in his speech urged "unity in the securities industry," a consideration of the utmost importance, since Wall Street "in the Army, recently returned from

portance, since Wall Street "in the larger sense has been in the 'dog house' for more than a decade."

"Now we in the New York Security Dealers Association," Mr. Dunne declared, "which is a trade association composed principally of small units, maintain that, from the standpoint of public policy, small units should continue to exist. We recognize that there are certain functions where size and capital are a prerequisite—underwriting for instance—but we are just as insistent that there are areas whence, from the standpoint are just as insistent that there are areas whence, from the standpoint of the public good, we should not be excluded and in which our activities should not be circumscribed by unnecessary artificialities. I refer to such time-honored functions as that of primary many

functions as that of primary mar-ket making and intimate customer relationship." relationship."
In spite of the lip service "that has been given to the need of maintaining the place of the little fellow in business," Mr. Dunne stated, "his condition, in the over-the-counter industry particularly, has worsened." He concluded with an appeal that "in formulating policies and practices on the with an appeal that in formulating policies and practices on the problems of the securities business, the approach be made under the framework of what is good for the public and all segments of the industry."

Other speakers were E. Lee Talman, Executive Vice-President of Transcontinental & Western Air, Inc.; Herbert Allen of Allen & Co.; Lt. Jack M. Smith, U. S.

Army, recently returned from overseas; Perry E. Hall, partner in Morgan Stanley & Co. and co-Chairman of the Finance Division of the American Red Cross; Commander Edward B. Harp, U. S. N., who served aboard the U. S. S. Hornet from its commissioning in October, 1941, to its sinking.

## Reese to Discuss Farm Credit on Feb. 25

Farm Credit on Feb. 25

"The Successful Use of Farm Credit" will be discussed by Everett D. Reese, President of the Park National Bank of Newark, Ohio, in one of a series of broadcasts sponsored by the Federal Reserve Bank of Cleveland over Station WOSU, Columbus (820 on the dial), from 12 to 12:30, noon, Friday, Feb. 25. Mr. Reese was President last year of the Ohio Bankers Association. His talk will feature the regular Ohio Farm and Home Hour conducted Bankers Association. His talk will feature the regular Ohio Farm and Home Hour conducted by the College of Agriculture of Ohio State University.

## Stanley Killed in Crash

Lt. Arthur W. Stanley, 281 Gardner Road, Ridgewood, N. J., was killed in the crash of a four-motored Army bomber at Mill-brook, N. J. Lt. Stanley was formerly a trader for Laird, Bissell & Meeds, New York Stock Exchange firm.

AMERICAN MADE MARKETS IN CANADIAN SECURITIES

# **Canadian Mining Stocks**

ANGLO HURIONIAN **AUNOR GOLD BULOLO GOLD DREDGING** CONSOL. MINING & SMELT. FALCONBRIDGE NICKEL KERR ADDISON NORANDA MINES PEND OREILLE PRESTON EAST DOME UPPER CANADA **VENTURES** 

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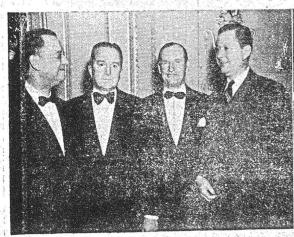
Trading Markets

INDUSTRIAL **ISSUES** 

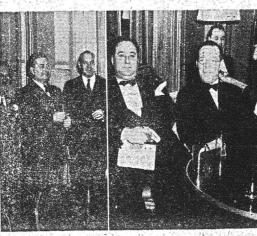
J. Arthur Warner & Co.

itized for FRASER //fraser.stlouisfed.org/

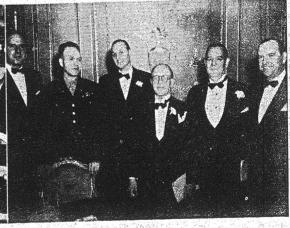
# New York Security Dealers Ass'n 18th Annual Dinner



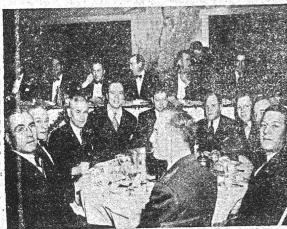
Left to Right: E. Lee Talman, Executive Vice-President of TWA; Perry E. Hall, Morgan Stanley & Co.; Frank Dunne, Dunne & Co.; Hon. Ganson Purcell, Chairman SEC. man SEC.



Left to Right: Chester E. de Willers, C. E. de Willers & Co.; James J. Caffrey, N. Y. Regional Director, SEC; Phillip C. Kullman, Jr., John J. O'Kane, Jr., & Co.; Abraham M. Metz, Edward A. Kole, E. A. Moree.



Left to Right: C. E. Unterberg, C. E. Unterberg & Co.; Col. Oliver J. Troster, Troster, Currie & Summers; Herbert Allen, Allen & Co.; Otto H. Steindecker, New York Hanseatic Corp.; John J. O'Kane, Jr., John J. O'Kane, Jr., & Co.; Frank Dunne, Dunne & Co.

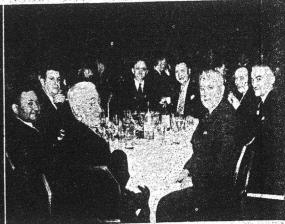












# **OUR** REPORTER'S REPORT

Public offering of the \$16,500,000 first mortgage bonds of the Florida Power Corp., sold by the company in lively competitive bidding yesterday, will be undertaken under a new form of syndia. cate agreement among the under-writers and their distributors. This piece of business will be

brought to market without ben-efit of the usual long-standing "price maintenance clause" which has been included in unwhich has been included in underwriting agreements over a long period of years. It's purpose, as becomes readily apparent, has been to aid in assuring ordering distribution of securities involved during the early stages of the operation.

But recently the underwriting banking world was admonished by the Department of Justice that the latter Federal agency would syndicate bids.

henceforth regard the inclusion of such a clause in contracts as a violation of the Sherman Anti-Trust Law.

In consequence, it is expected In consequence, it is expected that in the future syndicate managers, where they do not eliminate such provisions entirely in their underwriting agreements, will at least drastically modify the contents of any part of their agreements touching on price maintenance. touching on price maintenance.

Just now the action of the De partment of Justice should not prove a serious impediment to the marketing of new issues, since the market is very largely a "sellers" affair. But perhaps at a later date, when the market is less reaptive it may have repercussions. ceptive, it may have repercussions.

## Attracts Series of Bids

The Florida Power Corp.'s issue, which is expected to be offered before the end of the week, depending, of course, upon customary Securities and Exchange Commission release to underwriters, brought out a number of

The spread between the high-est and lowest tenders received was not especially marked, indicating that bankers were pretty much in agreement as regards what the market will take at the moment.

The winning bid was 103.7799 for the issue as 3%, or a cost basis of 3.18%, while the lowest tender set a price of 105.10398 for a 3½% coupon, figuring a net cost of

## Municipals Picking Up

The municipal market received another fillip with the announcement of Comptroller Moore that the State of New York plans the sale of \$8.330,000 housing bonds on March 1.

The current week has been one of the busiest recently for the municipal men, bringing out a total of \$17,496,000 in new issues, quite close to the week average of \$19,314,330. Los Angeles detected to the total new total new the state of th partment of water and power was due to receive bids today for \$15.000,000 of electric plan re-

The proceeds of the projected a Federal sales tax.

New York State Housing loan will be distributed to a number of municipalities, including New York City, Schenectady and Niagara Falls, it was explained, to anticipate the needs of such local housing authorities.

## Listed Market Quieter

Whether or not the Presidential veto of the new revenue bill was a factor, activity in the seasoned bond market tapered considerably this week from its recent pace.

Presumably the holiday interruption to trading was a factor. And the market, especially among the medium and lower quality railroad issues, evidently had reached a point at which many active traders were inclined to hesitate and take stock of the situation. situation.

But it was the feeling in some quarters that should the Congress sustain the President's veto of the tax bill and undertake to rewrite the measure, it would of necessity have to revise certain corporation rates unless it capitulated and agreed to imposition of

## Bid Gets SEC Approval

The Bearing And Marine

Another small utility issue moved nearer to market when the SEC approved yesterday acceptance by Northern States Power Co. (Minn.) of a bid of 100.0699 made by an underwriting group made by an underwriting group for \$5,000,000 principal amount of the company's 2%% first mort-

gage bonds.

The issue, due 1974, will be priced at 101 for offering to the general public. The company, it was disclosed, received a total of six bids for the bonds.

## N. Y. Stock Exchange Weekly Firm Changes

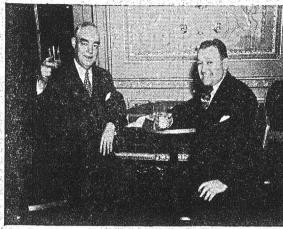
The New York Stock Exchange has announced the following firm changes:

changes:

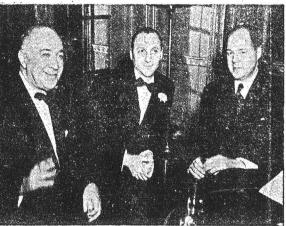
Byrne E. Baldwin retired from partnership in Hayden, Stone & Co. on February 10th.

Prentice Strong, member of the Exchange, will retire from partnership in Doolittle, Schoellkopf & Co. on February 29th. Mr. Strong will form his own investment from ment firm.

# Attended By More Than 1,000 Members And Guests

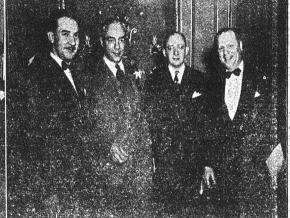












# Arno Johnson Says \$200 Billion National **Production Will Have To Be Maintained**

Arno Johnson, Director of media and research for the J. Walter Thompson Company, describing the findings of a lengthy study on post-war opportunities to a meeting of the American Marketing Association, at the Hotel Sheraton, in New York City on Feb. 18, stated that a total national production of all goods and services will have to be maintained at a \$200 billion level, compared to a pre-war "prosperity" level of \$100 billion, to provide full employment at present prices and levels of production per employed civilian. The New York "Times" of Feb. 18, in which Mr. Johnson's remarks were thus reported, further quoted him as follows:

Mr. Johnson stated four factors will exist which will make full employment "essential." These, he explained, include an increased labor force totaling over 60,000,-

labor force totaling over 60,000,-000 with the return of soldiers, heavy capital investment in war plants and expanded production

debt which will require a high level of national income to service it, and a public attitude that will not tolerate widespread unemployment.

"In addition to requiring facilities for production and distribution," Mr. Johnson declared, "full employment at the present rate of productivity will require a consumer demand and purchasing power approximately double prewar levels. The average productivity per employed person in 1944 is \$4,000 a year, this cannot drop below \$3,500 in the post-war period without reducing purchasing power."

In two pre-war peak years are a light to convinced of the obsolescence of his old house before he is in the market for a new one. Even though income is doubled and employment is prevalent, there must be a demand for the productivity, and herein the creation of a consumer demand through advertising and other improvement. "There are many factors which will influence full post-war employment." Mr. Johnson emphasized. "Large pent-up demand for durable goods, probable housening demand, large savings and reduced private debt, new products or ready for development, deferred maintenance and repair, export markets and deferred markets and deferred markets and deferred markets a

"A labor force of 57,000,000 in the post-war period, if used efficiently, could produce \$200,000, son concluded, "outweigh the re-000,000 worth of goods," Mr. tarding factors."

"Surveys have shown that as family income expands there is a tendency for the family to become a better market for consumer goods. However, in many cases, such as housing, the consumer must be convinced of the obsolescence of his old house before he

drop below \$3,500 in the post-war period without reducing purchasing power."

In two pre-war peak years production approximated \$100,000, 000, Mr. Johnson explained. In these years consumer expenditures for goods and services did not exceed \$71,000,000,000, he added. However, in 1944, although the nation is operating on a war economy, consumer expenditures are expected to amount to \$92,000,000,000, "more than in any peacetime year," he continued.

"A labor force of 57,000,000 in ready for development, deferred maintenance and repair, export markets and deferred public works will have a favorable influence. However, time and capital required for plant conversion, the shock of temporary unemployment of war workers and restrictions, probable liquidation of war supplies, maladjustments in the price structure and the sudden stop in the flow of war expenditures will be retarding factors." tors.

"Favorable factors," Mr. John-

# The Business Man's Bookshelf

Agricultural Yardsticks—New York State Bankers Association, 33 Liberty Street, New York 5, N. Y.—paper—9¢ (quantity prices on request).

Analysis of State Industrial Development Programs In The Thirteen Southern States—Paul Barnett—University of Tennessee, Knoxville, Tenn. (Published in the University of Tennessee "Record.")

Back To Christ — Elmer H. Youngman — Published by the author, 20 Midwood Street, Brooklyn 25, N. Y.—cloth—\$3.00.

Central Banking Functions of the United States Treasury, 1789-1941—Esther Rogoff Taus—Co-lumbia University Press, Morn-ingside Heights, N. Y.—cloth— \$3.50.

Constructive Income Taxation— Irving Fisher and Herbert W. Fisher—Harper & Brothers, 49 E. 33rd St., New York City—cloth—

Employee Counseling, A Survey of a New Development in Personnel Relations — Industrial Relations Section, Department of Economics and Social Institutions, Princeton University, Princeton, N. J.—paper—\$1.00. N. J.—paper—\$1.00.

International Conciliation for February, 1944—contains address of Field Marshal Jan Christiaan Smuts, Woodrow Wilson Foundation Award; Draft Pact for Future International Authority; The League of Nations and Associated Agencies (by Arthur Sweetser), and World Organization (by the Honorable John J. Parker)—Carnegie Endowmentfor International Peace, 405 West 117th St., New York 27, N. Y.—paper—5¢.

# Apprize Congress Now On Needed Revision Of Securities Acts: Rep. Buffett

Editor, The Commercial and Financial Chronicle:

Having been in the securities business for some 16 or 17 years myself, I have an intimate knowledge of the operating problems of the security business. For that reason, I find myself in agreement with the article, NASD PROFIT LIMITATION RULE WOULD CLOSE CAPITAL MARKETS TO SMALL BUSINESS, in the "Chronicle" of Feb. 3, and if I can be helpful in that connection I will be glad to do so.

To my mind, one of the most

To my mind, one of the most important problems confronting the nation is the necessity for facilitating the financing of small enterprise after the war. If action toward this end requires change or amendment in the SEC Act it seems to me that those in Act, it seems to me that those in the investment business should be formulating their plans and suggestions now and getting them before Congress in a practical, concrete way. I will be glad to cooperate in this effort, but the
initiative should come from those
active in the business.

HOWARD BUFFETT. House of Representatives, Waington, D. C., Feb. 11, 1944.

tary Standards Inquiry, 408 Graybar Building, New York 17, N. Y -paper—10c.

Money and International Trade
—John B. Condliffe—The Monetary Standards Inquiry, 408 Graybar Building, New York 17, N. Y.
—paper—one copy, no charge—additional copies 10¢ each.

Post War Conditions And Trends—Noel Sargent, Secretary, National Association of Manufacturers — National Association of Manufacturers, 14 West 49th St., New York 20, N. Y.—paper.

Post-War Tax Policy and Business Expansion—Lewis H. Kim-mel—The Brookings Institutions, Washington 6, D. C.—paper—50¢.

Problems Ahead, Post-War Reconstruction of the World Economy
—Gustave Henry Gluck—Columbia University Press, 2960 Broadway, New York 27, N. Y.—board

Rating of Supervisors — Mary Harper Wortham—Industrial Re-lations Section, California Institute of Technology, Pasadena, Calif.—paper—\$1.00.

Report on the Moscow Conference (Address by the Hon. Cor-dell Hull before the Congress of the United States November 18, 1943) and Texts of the Cairo and Teheran Declarations — January 1944 issue of "International Conciliation — Carnegie Endowment for International Peace, 405 West 117th Street, New York 27, N. Y. —paper—5c.

Small Business, Its Place and Problems—Emerson P. Schmidt—Chamber of Commerce of the United States of America, Washington, D. C.—paper.

Sources, Disposition and Characteristics of the Capital Employed by Thirty Oil Companies During the Nine-Year Period 1934-1942—Joseph E. Pogue and Frederick G. Coqueron—Chase National Bank of New York—paper.

Statistical Year-Book of The League of Nations (in French and Inter-War Currency Lessons— Charles O. Hardy—The Monetary Press, Morningside Heights, New Standards Inquiry, 408 Graybar York—paper—\$2.50. Trading Markets in

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## Favorable Outlook

The post-war outlook for Ely & Walker Dry Goods Company is most favorable, according to an interesting study of the situation prepared by Scherck, Richter Company, Landreth Building, St. Louis, Mo. Copies of the study, discussing prospects and perform ance, may be had from Scherck, Richter Company upon request.

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# Railroad Securities

The revised plan of reorganization for St. Louis-San Francisco was submitted to the Interstate Commerce Commission last week, bringing with it the usual quickening of speculative interest in the old bonds. The initial plan of the Commission had been turned down by the Court nearly two years ago because of preferential treatment accorded the RFC and RCC claims. This potential source of extended

accorded the RFC and RCC claims, litigation was eliminated by come promise settlement of both claims in cash last year. Also, two underlying liens were paid off, thus simplifying the whole reorganization procedure.

Aside from equipments, which are left undisturbed and therefore year concerned in the reorganizations of the programments.

are left undisturbed and therefore not concerned in the reorganization, there are effectively only two claims involved, the Prior Lien bonds and the Kansas City, Fort Scott & Memphis. The Consolidated Mortgage treatment is predicated on the pledge behind it of bonds of these two issues, while the bank loans are treated on the basis of their pledged security of Consolidated Mortgage bonds. Considering the simple nature of the capitalization involved, and the fact that the plan repre-

ture of the capitalization involved, and the fact that the plan represents the compromise views of the protective committees for all of the bonds and has been approved by the bond trustees, it is hoped and expected that progress from here on may be fairly rapid.

The hearings lasted only one day and objections were confined to those of the debtor itself. Objections on the part of the debtor are routine in failroad reorganizations and consistently have failed to make any headway in the various courts. Their only effect has been a measure of delay injected into the control of the desired the courts.

Fort Scott 4s, 1936\_\_\_\_\_\_ \$61.34 Prior Lien 4s, 1950\_\_\_\_\_ 15.36 Prior Lien 5s, 1950\_\_\_\_\_ 25.39 Consolidated 4½s, 1978\_\_\_ 21.05

Consolidated 4½s, 1978.... 21.05 221 158 174 3.48

The reorganization is not so drastic as that of Rock Island and the new securities will probably not sell so high in early when-issued trading. Nevertheless, under current market conditions the new 1st 4s might be appraised at 100, the Incomes at 60, the preferred

Fort Scott 4s \$
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curity of Consolidated Mortgage bonds. Considering the simple nature of the capitalization involved, and the fact that the plan represents the compromise views of the protective committees for all of the bonds and has been approved by the bond trustees, it is hoped and expected that progress from here on may be fairly rapid.

The hearings lasted only one day and objections were confined to those of the debtor itself. Objections on the part of the debtor are routine in railroad reorganizations and consistently have failed to make any headway in the various courts. Their only effect has been a measure of delay injected into the proceedings, but the length of such possible delays will

Cash 1st 4s Income 4/ss Preferred Common expression involved, and the plan will closely follow the compromise proposal.

6.67 Shs. 7.10 3.48 171 182 158

Projected Value 4 \$954.54 553.21 597.64 449.95 \*Projected Price Recent Market

On the basis of the above calculations the various bond issues obviously appear fully valued, leaving little more than the prospective closing of the arbitrage as the plan as a profit margin, unless the date of consummation of the plan as a profit margin, unless the date of consummation of the plan as a profit margin, unless the date of consummation of the plan provides for such a possibility of the date of consummation of the plan provides for such a possibility of the date of consummation of the plan provides for such a possibility of the date of consummation of the plan as a profit margin, unless the plan are calculations as a profit margin, unless the plan are calculated as a profit margin, unless the plan are calculated as a profit margin, unless the possible accumulation of a large additional cash balance prior to consummation of reorganization, and distribution of the plan are calculated as a profit margin, unless the possible accumulation of a large additional cash balance prior to consummation of the plan are calculated as a profit margin, unless the possible accumulation of a large additional cash balance prior to consummation of the plan are calculated as a profit margin, unless the plan are calculated as a profit margin, unless the plan are calculated as a profit margin and the plan are calculated as a profit margin are calculated as a profit margin and the plan are calculated as a profit margin and the plan are calculated as a profit margin are calculated as a prof leaving little more than the prospective closing of the arbitrage as the date of consummation of the plan as a profit margin, unless general speculative markets improve. Many rail men have, therefore, advised taking profits at this time.

The one potentiality of any sub-

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would merely be charged against interest and/or dividends on new securities allocated.

## Attractive Situation

Capital stock of Pollak Manufacturing offers interesting possibilities, according to a detailed discussion of the situation prepared by Raymond & Co., 148 State Street, Boston, Mass. Copies of this study may be had upon request from Raymond & Co.

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"Standings of the Stars"

## Fibber, Hope Seesaw

Honors for this week's Monarch of the Air go to Bob Hope who sup-plants Fibber McGee in first place. This has been a seesaw battle for weeks between the two. The Radio Theatre is again in the Top Fifteen in 6th place after dropping off be-cause a special War Loan show used its time on January 17th. Other its time on January 17th. Other rankings show little change.

Majestic Radio News No. 2 February 15, 1944

## THE STANDINGS OF THE STARS

National Program ratings of your 15 Best-liked Shows from Hooper Radio Reports

PROGRAM	RATINGS		
TROGRAM	Present	Jan. 30	
Bob Hope	1	2	
Fibber McGee & Molly	2	1	
Charlie McCarthy	3	3	
Jack Benny	4	4	
Aldrich Family	5	5	
Radio Theatre	6	8*	
Joan Davis & Jack Haley	7	6	
Walter Winchell	8	10	
Abbott & Costello	9	7	
Bing Crosby Music Hall	10	11	
Frank Morgan & Fanny Brice	11	9	
Mr. District Attorney	12	8	
Screen Guild Players	13	16	
Take It or Leave It	14	13	
Kay Kyser	15	12	

Dec. 30 ranking. Not broadcast Jan. 17. Dec. 30 ranking. Not broadcast Jan. 17.
Note: Red Skelfon leads all programs
broadcast after 10:30 PM E.W.T.
Ratings are based on 2500 telephone
calls per hour made from 6 PM to
10:30 PM in 32 cities. Thus, several
leading programs heard after 10:30
E.W.T. are not rated.

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MIGHTY MONARCH OF THE AIR MAJESTIC RADIO & TELEVISION CORPORATION CHICAGO

# Tax Bill Veloed By President — Says Measure cutting of timber, including selective logging, as a capital gain rather than annual income. As a grower and seller of timber, including selective logging, as a capital gain rather than annual income. As a grower and seller of timber, including selective logging, as a capital gain rather than annual income. As a grower and seller of timber, including selective logging, as a capital gain rather than annual income. As a grower and seller of timber, including selective logging, as a capital gain rather than annual income. As a grower and seller of timber, including selective logging, as a capital gain rather than annual income. As a grower and seller of timber, including selective logging, as a capital gain rather than annual income. As a grower and seller of timber, including selective logging, as a capital gain rather than annual income. As a grower and seller of timber, including selective logging, as a capital gain rather than annual income. As a grower and seller of timber, including selective logging, as a capital gain rather than annual income. As a grower and seller of timber, including selective logging, as a capital gain rather than annual income. As a grower and seller of timber, including selective logging, as a capital gain rather than annual income.

President Roosevelt, who had previously indicated his disapproval of the \$2,315,200,000 tax bill recently passed by Congress, vetoed the measure in a message sent to Congress on Feb. 22. Reference to the adoption on Feb. 7 by the Senate and House of the bill as agreed upon by the conferees appeared in our issue of Feb. 10, page 600. On Feb. 22, House Ways and Means Committee members (it was reported in Washington advices to the New York "Journal be compelled to do this in what I of Commerce") meeting in a closed regard as the public interest.

session that afternoon, were un-derstood to have presented a 20-5 front in favor of overriding the

President's veto. Said the advices from which we quote:

Among members who took a stand against the President's position was Representative A. Willis Robertson (Dem., Va.). Mr. Robertson has been a proponent of a stiff average a proponent of a stiff average and proponent of a stiff average and proponent. stiff revenue program to meet wartime needs. Chairman Robert L. Doughton (Dem., Va.) an-nounced he will vote to enact the

while the showdown will not come until Thursday (Feb. 24) when the House vote will be taken after a one-hour debate, leading members of the Ways and Means Committee prepared to take the House floor tomorrow in a discussion on the issue.

In his veto message the Presi dent stated that the measure "purports to increase the national revenue by a little over \$2,000,000,-300. Actually, however, the bill in its net results will enrich the Treasury by less than \$1,000,000,-300."

He referred to the fact that many months ago, after careful examination of the finances of the nation, I asked the Congress for legislation to raise \$10,500,000,000 over and above the existing rev-enue system. Since then persons prominent in our national life have stated in no uncertain terms prominent that my figure was too low, a tax bill." he said, "I am 'As a tax bill," he said, "I am compelled to decide that it is wholly ineffective toward that end." He declared it to be "not a tax bill, but a tax relief bill providing re-lief not for the needy but for the greedy." He described the bill as "replete with provisions which not only afford indefensible special privileges to favored groups but sets dangerous precedents for the

future."

As we have heretofore indicated (Feb. 3, page 523), the bill as finally agreed upon, freezes social security for old age and survivors' benefits at 1% for 1944, instead of permitting the rates to double on March 1, as provided in exist-ing law. Taking cognizance of this, the President said:

"The bill purports to provide \$2,100,000,000 in new revenues. At the same time it cancels out automatic increases in the Social Security tax which would yield \$1,100,000,000. In addition, it grants relief from existing taxes which would cost the Treasury at least \$150,000,000 and possibly much more.

The President raised other ob jections to provisions of the bill, stating, among other things, that "it ignores the most obvious step toward simplifying taxes by failing to eliminate the clumsy Vic-

tory tax."

"In regard to that part of the bill which relates to wholly unobjectionable tax increases," the President suggests to Congress "that the excise taxes can easily and quickly be levied." He further and quickly be levied. He further, says: "This can be accomplished by the passage of a simple joint resolution enacting those provisions of the bill which increase the excise taxes. I should be glad to approve such a measure. This would preserve the principal revenue provisions of the bill without the objectionable features I have criticized."

The President's message follows:

The President's message follows: I return herewith, without my approval, H. R. 3687, entitled "An Act to Provide Revenue, and for Other Purposes.

Many months ago, after careful examination of the finances of the nation, I asked the Congress for legislation to raise \$10,500,000,000 over and above the existing revenue system. Since then persons prominent in our national life nave stated in no uncertain terms that my figure was too low.

The measure before me purports to increase the national revenue by a little over \$2,000,000,000. Actually, however, the bill in its net results will enrich the Treas-

ury by less than \$1,000,000,000.

As a tax bill, therefore, I am compelled to decide that it is wholly ineffective toward that

More specifically the bill purports to provide \$2,100,000,000 in new revenues. At the same time it cancels out automatic increases in the Social Security Tax which would yield \$1,100,000,000. In addition it grants relief from existing taxes which would cost the Treasury at least \$150,000,000 and

possibly much morse.

In this respect it is not a tax bill, but a tax relief bill provding relief not for the needy but for the

The elimination of automatic increases provided in the Social Security Law comes at a time when industry and labor are best able to adjust themselves to such increases. These automatic increases. increases. These automatic increases are required to meet the claims that are being built up against the Social Security Fund. Such a postponement does not seem wise.

The clause relating to renegotiating of war contracts terminates the present renegotiation authority on Dec. 31 of this year. This seems unwise at this time because no person can at present determine what a renegotiation time limit should be. More experience is needed. The formal right of appeal to the Tax Court that is granted by this bill is an inept provision. The present Tax Court exists for a wholly different purpose and does not have the personnel or the time to assume this beaut lead.

heavy load.

The bill is replete with provisions which not only afford indefensible special privileges to fa-vored groups but set dangerous precedents for the future. This tendency toward the embodiment of special privileges in our legis-lation is in itself sufficintly dangerous to counterbalance the loss of a very inadequate sum in adof a very inadeque ditional revenues.

Among these special privileges

(a) Permission for corporations reorganized in bankruptcy to retain the high excess profits credit and depreciation basis attributable to the contributions of stockholders who are usually eliminated in the reorganization. This privilege inures to the benefit of bondhold-ers who, in many cases, have pur-chased their bonds in the speculative market for far less than their face value. It may open the door to further windfall profits in this market because of the undeserved benefit received by reorganized benefit recei corporations.

(b) Percentage depletion allowances, questionable in any case, are now extended to such minerals as vermiculite, potash, feldspar, mica, talc, lepidolite, barite and spodumene. In the case of some of these minerals the War Production Board refused to certify that current output was tify that current output was in-adequate for war needs.

when it is sold. This would en-

courage reforestation.

(d) Natural gas pipe lines are exempted from the excess profits tax without justification and in a manner which might well lead out companies to request similar treat-

ment for their pipe lines.

(e) Commercial airlines are granted an unjustifiable extension of the tax subsidy on their

airmail contracts.

It has been suggested by some that I should give my approval to this bill on the ground that having asked the Congress for a loaf of bread to take care of this way for the sake of this and sugar for the sake of the sake of this sake of the sake war for the sake of this and succeeding generations, I should be content with a small piece of crust. I might have done so if I had not noted that the small piece of crust contained so many ex-traneous ond inedible materials.

In regard to that part of the bill which relates to wholly unobjectionable tax increases, may I respectfully suggest to the Congress that the excise taxes can easily and quickly be levied. This can be accomplished by the passage of a simple joint resolution enacting those provisions of the bill which increase the excise taxes. I should be glad to approve such a measure. This would preserve the principal revenue provisions of the bill without the objectionable features I have criticized.

In another most important respect this bill would disappoint and fail the American taxpayers. Every one of them, including ourselves, is disappointed, confused and bewildered over the practical aresults of lest variety will. The results of last year's tax bill. The Ruml plan was not the product of this Administration. It resulted from a widespread campaign based on the attractive slogan of "pay-as-you-go." But, as was said many years ago in the State of New York in regard to that same slogan, "You don't pay and you don't go."

The nation will readily under-stand that it is not the fault of the Treasury Department that the income taxpayers are flooded with forms to fill out which are so complex that even certified public accountants cannot interpret them. No, it is squarely the fault of the Congress of the United States in using language in drafting the aw which not even a dictionary or a thesaurus can make clear.

The American taxpayer has been promised of late that tax laws and returns will be drastically simplified. This bill does not make good that promise. It ignores the most obvious step toward simplifying taxes by failing to eliminate the clumsy Victory tax. For fear of dropping from the tax rolls those taxpayars who are at the bottom of the income scale, the bill retains the Victory tax—while at the same time it grants extensive concessions to many special interest groups.

The suggestion of withholding at graduated rates, which would relieve millions of people of the task of filing declarations of estimated income, was not adopted.

I trust, therefore, that the Con gress, after all these delays, will act as quickly as possible for simplification of the tax laws, which will make possible the simplifica-tion of the forms and computa-tions now demanded of the individual taxpayers. These tax-payers, now engaged in an effort to win the greatest war this nation has ever faced, are not in a mood to study higher mathematics.

The responsibility of the Congress of the United States is to supply the Government of the United States as a whole with adequate revenue for wartime needs, to provide fiscal support for the orthicities are provided in the stability of the Congress of the stability of the States is to supply the stability of the States is to supply the stability of the States is to supply the states in t Other Purposes."

| adequate for war needs. | for the stabilization program, to |
| I regret that I found it necessary | (c) The lumber industry is perin the midst of this great war to mitted to treat income from the cial privileges, and to achieve real to William J. Collins & Co.

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NOTE—From time to time, in this space, there will appear an article which we hope will be of interest to our fellow Americans.

This is number twenty of a series. SCHENLEY DISTILLERS CORP., NEW YORK

# The Mail Bag

For some weeks this series of articles has appeared from time to time in your newspaper. We felt that since ours is a product that enjoys nation-wide distribution, any of those who continually buy our brands, might be interested in a type of advertising that is quite off the beaten road.

off the beaten road.

Well, we have had a good average thus far (knock wood), and we are leading up to something. Hundreds of letters have come to us from our readers...gratifying letters, most of them. But, in spite of our studied efforts to avoid controversy, we do "come a cropper" once in a while. Whenever a fellow bursts out in print, he invites a rabbit punch on his occipital. So, we have received perhaps eight or ten highly-spiced, extremely pungent epistles—dressing us down unmercifully. All of these letters—happily in the minority—followed the story about our friend, the Judge, who said he resented the implication of the story about our friend, the judge, who said he resented the implication. who said he resented the implica-tion that he is a partaker of "intox-icants" just because he enjoys a highball with his dinner.

Well, you good people who don't like us—we believe in minority opin-ions and minority rights. Just so like uslong as we have divergent opinions in this country, openly and honestly expressed . . . just so long are estly expressed . . . just so long are we balanced and safe. We wouldn't have it any other way. If this writer were a Voltaire, he would put it this way, "I do not agree with what you say, but I will defend to the death your right to say it!"

When a nation has only one ruling opinion—one dictatorial voice—then farewell to the civilization we, in America, are determined to re-tain. When only one voice dares speak, the people are no longer articulate...they speak only with a shrug of the shoulders...a bite of the lips...a look in the eyes...

We, in the Distilled Spirits Inwe, in the Distilled Spirits Industry, are here because the "voice" of America, by an overwhelming majority at the polls, ten years ago, voted us in. We shudder to think of what would be going on today, if the conditions that prevailed during prohibition were still with us. Then we really would have with us. Then we really would have a job on our hands. Gangsterism in our own country and gangster-ism abroad!

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simplicity for millions of small in-

come taxpayers.

In the interest of strengthening the home front, in the interest of speeding the day of victory, I urge the earlist possible action.

FRANKLIN D. ROOSEVELT, The White House.

## Du Mont Lab. Attractive

The current situation in Du font Laboratories offers attractive possibilities according to a memorandum issued by J. F. Reilly & Co., 111 Broadway, New York City. Copies of this interesting memorandum may be had from the firm upon request.

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# **Public Utility Securities**

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Consolidated Electric & Gas

Consolidated Electric & Gas Company on Dec. 22 registered with the SEC 400,000 shares of common stock of Central Illinois Electric & Gas, one of its larger subsidiaries. Sale was approved about Feb. 8th but instead of permitting a negotiated deal with Central Republic Co. (a Chicago banking house with a New York office), the Commission required competitive bidding. Allen & Co. and associates made a somewhate higher bid (\$17.63) than Central Republic and offered the stock publicly at 19½ on Feb. 17. Allen had also been the successful bidders for the stock of Derby Gas & Electric Company early in January.

uary.
Central Illinois is a "mixed" utility company serving Rockford, Freeport, Lincoln and smaller communities in Illinois. Revenue is derived about 61% from sale of electricity, 23% from gas (partly natural and partly manufactured), 13½% from business in Rockford, and 2% from water and steam heating. The territory is well diversified, industrially and agriculturally; manufacturing companies in Rockford produce over 5,200 different items. The company's residential rates are said to be among the lowest in the said to be among the lowest in the State, the average domestic revenue per kwh. for the 12 months ending September 30, being 3.71¢.

Conforming to an order of the Illinois Commerce Commission, the company has eliminated from its balance sheet all plant adjustment items (account 107) and has provided a reserve of \$2,179,103 against plant acquisition adjustment items (account 1005). In additional control of the control of ments (account 100.5). In addi-tion, 90% of the excess over divition, 90% of the excess over dividends paid (with a minimum of \$100,000 per annum) will be added to the reserve, which it is estimated will be sufficient to write the plant down to "aboriginal cost" in less than 20 years. The book value of the common stock, after making these adjustments, was \$14.13.

The company has no preferred stock, capitalization being approximately 72% debt and 28% common stock. Dividends on the common stock have been

proximately 72% debt and 28% common stock. Dividends on the common stock have been paid since 1931, averaging about \$1.35 on the present capital set-up for the period 1937-43. The common stock is to be placed on a \$1.30 dividend basis. While \$1.92 a share was reported earned in 1943 compared with \$1.88 for 1942 and \$1.33 in 1941, these amounts would not be available for dividend payments due to certain restrictive provisions regarding depreciation, maintenance and reserves (resions regarding depreciation, maintenance and reserves (required by the bond indenture and the order of the State Commission). It appears that the \$1.30 rate can be paid without difficulty, though the various restric-

# **Puget Sound Power** & Light

Common Stock

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Favorable post-war factors effecting earnings are the intention of the management to convert fully to natural gas and to add to electric generating capacity in Rockford. Also, excess profits taxes in 1040. Rockford. Also, excess profits taxes in 1943 amounted to \$2.21 a share and repeal of such taxes might increase earnings by more than \$1 core about 1

than \$1 per share.

At the recent offering price of 191/s, the stock yields about 6.8% and the price earnings ratio is approximately 10, though the latter figure may vary with differing interpretations of the dividend restriction and the state of t striction orders. These figures ap-pear about in line with those of

## **Revised Rules Govering Appeals From WMC Decisions Announced**

Unrestricted right of appeal from decisions of the War Man-power Commission is provided in a revision of its regulation governing appeals, Chairman Paul V. McNutt announced on Feb. 15. Mr. McNutt said that the changes were dictated by the Commission's experience in handling thousands of cases. The announcement added:

"The original WMC regulation issued May 22, 1943 specifically indicated those persons entitled to appeal and spelled out under what conditions appeals could be made.

"The new regulation, further-more, extends the right of appeal both to worker and employer af-fected by a decision made at any step of the appeal process. Both persons involved must be present at the hearing before the area appeal committee or explain absence, but otherwise there are no restrictions on the right to take the case higher.

"Other changes in the appeal regulation involve points which experience has shown needed either clarification or minor technical revision. There has been, for example, some confusion on the question of a worker's right to for example, some confusion on the question of a worker's right to retain new employment obtained on the strength of a statement of availability, if the employer has appealed and it has been finally determined that the statement was erroneously issued.

"The revised regulation holds that a statement of availability, once issued, stands. The employer may appeal as a matter of principle or precedent but he cannot demand that the statement of principle or precedent but he cannot demand that the statement of availability be withdrawn or that the worker be required to leave his new employment. In order to action of local employment offices cases. The suspension may be for a limited period only, the maximus dregulation provides an optional procedure for temporary suspension of the issuance of statement of availability and makprovide a means of reviewing the

# **Future Of Air Transportation**

(Continued from first page)

terms of results.

How many airplanes does the domestic airline industry operate? If you ask the average person you will probably get answers up in the thousands. The facts are that the entire industry currently operates a grand total of 186 airplanes and during 1943 operated. planes and during 1943 operated an average of only 175 airplanes. Last year, with this small fleet, the industry carried in excess of 3,200,000 passengers, 55,000 tons of mail and 31,000 tons of express. The industry has been able to

handle this enormous volume of business only because of intense utilization of equipment. On the average, our entire fleet of planes is kept flying in the air 12 hours out of each 24. Although airline traffic is still small as compared with railroads it is interesting to with railroads, it is interesting to observe that, in 1941, airline passenger traffic was about 22% of Pullman travel. As an illustration of the high rate of efficiency of our equipment and of the dollars invested in our business, it lars invested in our business, it is appropriate to note that the average gross revenues of each airplane operated by the major airlines last year was five times the original investment in the plane itself. In other words, every dollar invested in aircraft produced in aircraft prod duced five dollars of gross revenue.

Our industry has come a long way since we were almost wholly dependent upon mail' revenues. dependent upon mail' revenues. In 1931 mail revenues were 82% of total revenues, whereas in 1943 mail revenues approximated only 17% of the total. Mail rates in the last 10 years have decreased from \$8 a ton-mile to only 60¢ a ton-mile today, a decrease of 92.5%. Passenger rates were 12¢ a mile in 1929 as compared with approximately 5¢ a mile today.

Commercial air transportation, essential in peace and vital in war, essential in peace and what in war, is but a small part of the job being accomplished by the airlines. A high percentage of airline personnel has joined the armed forces. This percentage for our industry is unusually large because of the relative youth of our personnel but between authorized. sonnel. Furthermore, our person-nel has been of especial value to the military because of previous training in air transportation.

But manpower was not the only resource of the airlines which went to war. Approximately 50% of our airplanes were turned over to the Army for military use.

Aside from the contribution of manpower and equipment, the airlines are playing an important role in the nation's war effort. I cite our war accomplishments, not to boast about what we have done, but merely to indicate that we are capable of doing the Herrich was to be the state of task which faces us after the war.

A few days after Pearl Harbor, TWA received its first important war-transport assignment and transferred title to its stratoliners to the Army, agreeing to operate them wherever needed. At that

ing referrals in certain types of

(Continued from first page)
tunity, and in significance to the future of America. In considering the future of air transportation, it is appropriate briefly to review the present size and nature of the business and some of the problems which must be solved, before our possibilities can be turned into realities.

The airlines receive a lot of publicity. The amount of this publicity conveys the impression that we are already "Big Business" in terms of dollars invested or equipment operated. We feel that we are "Big Business" in terms of results.

How many airplanes does the domestic airline industry operations.

(Continued from first page)
time these stratoliners were the only 4-engine equipment in commercial service within the United States. Within 10 weeks the first flight was on its way to Africa with urgently-needed men and supplies. It ran only 50 seconds behind schedule on its first crossing. In the ensuing 18 months more than 1,100 trans-Atlantic crossing were completed by TWA crews. These are more trans-Atlantic crossings than had been flown by all aircraft of all nations prior to Pearl Harbor. In these stratoliners were the only 4-engine equipment in commercial service within the United States. Within 10 weeks the first flight was on its way to Africa with urgently-needed men and supplies. It ran only 50 seconds behind schedule on its first crossing were completed by TWA crews. These are more trans-Atlantic crossings than had been flown by all aircraft of all nations prior to Pearl Harbor. In these stratoliners and other forces. have carried presidents and all-bassadors, kings and queens, ad-mirals and generals, the sick and wounded of the battlefields and hundreds of tons of critically-needed materials and supplies. This passenger list reads like a Who's Who of the United Nations. Who's who of the United Nations. A long list of other special military assignments have been accomplished by my company. Although TWA pioneered in many of these undertakings, I would not have you think that we were the only airline that has done an important way job. From of the only arrine that has done an important war job. Each of the domestic airlines has played an important part and the industry can well be proud of the fact that not a single company has failed in these vital war assignments.

Public interest in air transpor-Public interest in air transpor-tation has been greatly stimulated by the war. Thus the industry is repeatedly confronted with many questions relating to our post-war plans. As financial men who seek to appraise the future of com-merce and industry, you also may well be concerned with these questions.

In your business you are called upon daily to forecast the future. I hope that I do not malign your forecasts if I say that they sometimes fall short of being perfect. On the other hand, you allow yourself a reasonable margin of error. If you will accord me the same latitude, I will venture to answer a few of these questions.

One of the questions frequently asked is: "To what extent are the airlines subsidized?" The facts the airlines subsidized?" The facts are that the Post Office Department paid all domestic air carriers \$22,500,000 for the carriage of airmail in fiscal 1943 and received at least \$60,500,000 from the sale of airmail postage. This leaves a gross profit to the Post Office Department of \$38,000,000 or over 62%. There are certain ground expenses of the Post Office Department other than direct fice Department other than direct payments to the air carrier, but even the most liberal allocation of ground expenses to airmail would still leave the Post Office Department with a profit of millions of dollars. And now the revenue bill passed by Congress will increase airmail postage rates from 6¢ to 8¢. Thus airmail postage postage profit working the property of the profit of age may become not merely a means of recovering the cost of airmail but also a means of taxation for other purposes, and airmail becomes the subsidizer—not the subsidee.

Another popular question is: "What future rates will be charged by the airline?" Some individuals by the airline?" Some individuals seem to be vieing with each other in making the most extravagant promises as to future air fares. I have been tempted to outdo them all by predicting a \$10 fare to London with week-end expenses at the Savoy thrown in.

(a) Seriously, however, express rates should and will be reduced sharply. The rate per pound for express is now slightly higher than the rate per pound for passengers, despite the fact that passengers require more service. It is reasonable more service. It is reasonable to expect that cargo rates in the future will bear a more direct relationship to their relative

cost.
(b) There is every reason to

believe that prices in general will attain a higher level after the war than before. Airline operations are particularly vulnerable to increased price levels because of large payrolls in re-lation to total costs. Conse-quently, when faced with rising quently, when faced with rising costs and the need of reducing cargo rates, I do not look for substantial reductions in passenger fares immediately following the war. On the other hand, the relative cost of air transportation will be lowered because, as the price of all other goods and services goes up an goods and services goes up, an effective reduction will result in the "real" cost of transportation. Still other questions include: "What kind of planes will be used in the post-war period?" "Will military transport planes be adapted to future commercial adapted to future commercial use?" "What other important technical developments are in the wind?"

There is, obviously, no single "airplane of the future." Specialized designs will be required for different types of service. By all odds, however, the most important technical development in transport aircraft is the Constellation which were represented by transport aircraft is the Constellation, which was conceived by the President of TWA, Jack Frye, in collaboration with the famous Howard Hughes, who is known to all of you. Military restrictions do not permit disclosure of the specifications or performance of this high-altitude, long-ranged, 4-engined airplane. However, the Constellation which is flying today excels in actual performance even the paper performance of other advanced transports. These airplanes will be made available airplanes will be made available to TWA when they are no longer required by the military services. As to other spectacular develop-

As to other spectacular developments in aviation, we have learned never to say, "It can't happen." The fancy of the public has been captured by the helicopter, the glider and by jet propulsion. However, none of them seem to have reached the stage of development which would permit a careful person to believe that they would be of economic importance would be of economic importance

in the immediate future.

Radar is a technical development which will have far-reaching commercial importance. Radar and its related science will per-mit the safe navigation and landing of aircraft under almost any weather condition. In the past, the airlines have properly sacri-ficed reliability of service in order to achieve safety, but the day is near at hand when complete re-liability of schedules (even sur-passing surface transportation) can be maintained consistent with the highest standards of safety.

The question as to the possible use of military aircraft for commercial purposes following the war must be divided into two parts: First, Of what commercial value are fighter aircraft and bombers? A fighter and a bomber are of no more use as commercial transports than PT-boats or battleships would be as commercial

vessels.

The second part of the question is whether or not military transports are useful for commercial operations. The factor which determines the commercial value of a plane, assuming that its basic design is satisfactory, is the cost of operation. The initial investment in an airplane, and the resulting depreciation, is only one element of cost. Thus it is entirely element of cost. Thus it is entirely (Continued on page 803)

To Form Karp & Co.

Paul Karp will acquire the New York Stock Exchange membership of the late George C. White on March 2nd and will form the Exchange firm of Karp & Co. in partnership with Julius Alexander. Mr. Karp has recently been active as an individual dealer; prior thereto he was a partner in Karp & Power. Mr. Alexander was formerly a partner in Kerngood & Co. York Stock Exchange membership

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# **Tomorrow's Markets Walter Whyte** Says-

Market action based on tax bill veto may prove disappointing—Reaction of few points more likely—Look for utilities to step out

By WALTER WHYTE

I believe that people whose buying and selling is based on knowing what is going on around them had previously made up their minds as to what the market's reaction will be to veto of the tax bill. It is, of course, unnecessary to say that the rank and file who know nothing of the action of taxes on the market, look for a rally. \* \*

However, it seems that current market uncertainty reflects not potential taxes but developments more far-reaching. Two or three months ago higher and higher quar-ters were sounding off on about how soon Germany would collapse, the time being variously given as anywhere from one month to one year. Following up this "inside" speculation, business began making plans for a return to peace-time activities. The same or equivalent quarters then let it be known that once Germany was taken care of all efforts would be turned against the Japanese. In the latter case the clean-up would take anywhere from one to five years.

It has occurred to me that the entire situation may well be reversed. No matter how (Continued on page 814)

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# How Is Invasion Likely To Affect The Market?

(Continued from page 786)

The Stock Market Reception

On the initial days of the invasion, there may be little market response, but such as occurs is more than likely to be downward, as uncertainty, which would be present initially at least, is usually an unfavorable market fac-

The fact that invasion is pracrically certain, and in the comparatively near future, has been known for some time. The present atmosphere is not unlike that prevailing in the Summer of 1939. At that time it had been known At that time it had been known for months that war clouds were gathering. During August, 1939, with the outbreak of war imminent, the market maintained a mildly downward trend, and when the war actually began on Sept. 1 there was only a position of a few war actually began of a few was only a position of a few was only a there was only a period of a few hours of further weakness, fol-lowed by sharp recovery. The stock market usually holds

reservations concerning a future event until it transpires, and no reservations matter how clearly the event seems to be recognized by the course of prices—in other words, to be discounted—the actual occurrence more often than not will bring some further market response.

"Early Peace" Psychology

Last July, upon the news of Mussolini's downfall, there was a sharp decline in the market, due to the sudden burst of "early peace" psychology combined with an overdue reaction after almost 15 months of rising prices.

Early in November the market

broke again, and the reason gen-erally ascribed to the reaction was fear of the economic consequences of a sudden ending of the war-fear of peace. The basis for this fear was a theoretical projection of a severe recession in business of a severe recession in business to be anticipated before post-war prosperity would arrive; and this fear, in our opinion, was exaggerated. There appears no sound reason to couple the prospect of temporarily depressed business conditions and corporate profits with a substantial decline in stock. with a substantial decline in stock

In the last few years while employment, national income and production have expanded greatly, corporate profits after taxes and reserves have shown much more moderate increases. Since three factors—excess profits taxes, renegotiation of contracts and contingency reserves—have prevented profits from rising in line with increasing production, they should prevent profits from falling with decreasing production, so that a decline in production would be largely absorbed by these be largely absorbed by these cushions. Consequently there should not be a corresponding decline in profits and, in turn, in stock prices—which did not even rise commensurately with such rise in profits as did occur.

## The Market's Selectivity

In the last two years the mar-In the last two years the market, in its upswings and downswings, has repeatedly made efforts to discount peace, and this process has been largely responsible for the extreme selectivity manifested. Hence, not only will the invasion come as no great shock to the market, but a large part of the discounting of its aftermath must already have been part of the discounting of its aftermath must already have been accomplished — "peace" stocks having risen to discount their favorable prospects, and "war" stocks having lagged or declined to discount their unfavorable or uncertain prospects.

It seems to us, therefore, that the stock market has already to a considerable degree adjusted itself to an expectation of a relatively early peace, so that war developments, unless totally unexpected and unfavorable, are not likely to cause a wide diversity of

likely to cause a wide diversity of

movements within the market such as have been witnessed during the past two years.

For months, transition and postwar problems have been studied by business executives and Government officials and intelligent ernment officials, and intelligent plans have been made, so that the prospect of peace when it comes need not and should not be so much of a disturbing apparition as seemed the case last year. At present the market seems to

be marking time. The narrow range within which the market as a whole has moved this year indicates that it is waiting for some development to take it out of its doldrums, and that development is probably invasion. . . . If the invasion moves on what

If the invasion moves on what may be called expected schedule, and stock prices are in their present range, the market, continuing the process of discounting peace and transition, will probably decline, but only moderately so, since the trend has been downward over-all for months, and the reaction could be followed by development of considerable strength. strength.

strength.

If when invasion occurs the market is much higher than it is now, we believe that the news will result in a sharper decline than if the news comes when the market is somewhat lower. It is conceivable that should the market at that time be substantially lower it might even rally.

If the invasion is successful be-

If the invasion is successful beor the invasion is successful beyond expectation, the immediate decline should be more rapid and less orderly. Severe military setbacks would be psychologically unfavorable, but war-benefited issues would be relatively strengthened and "meacon" states were ened and "peace" stocks weak-ened.—From "Investment Timing" of Feb. 10, 1944, issued by Economics and Investment Dept., National Securities & Research Corporation, New York.

## Milwaukee Bond Club Elects Bickel Pres.

MILWAUKEE, WIS.—Clarence A. Bickel, of The Wisconsin Company, was chosen President of the Milwaukee Bond Club at the Association's annual meeting and winter party held at the Milwaukee Athletic Club. He succeeds Gerald B. Athey, of Merrill Lynch, Pierce, Fenner & Beane. Joseph Carson, Loewi & Co., was named Vice-President, and Iver Skaar. Harris. Upham & and Iver Skaar, Harris, Upham & Co., was re-elected Secretary-Treasurer.

Members of the board of governors chosen were: Mr. Athey; Charles W. Brew; August Engelke. A. C. Best & Co.; William Johnson, Mason, Moran & Co.; Fred M. Koepp, James E. Bennett & Co.; and Edwin B. Rhoda, The Milwaukee Company.

N. Y. C. Banks Sources Of Income; Govt. Bondhldgs.

Laird, Bissell & Meeds, 120 Broadway, New York City, mem-bers of the N. Y. S. E., have prepared breakdowns of sources of income and of United States Government bondholdings of the New York City banks. Copies of this interesting tabulation may be had from the firm upon request.

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# **Real Estate Securities**

261 Fifth Avenue Corp. First Fee Mortgage Income 6s With Stock An Attractive Equity Situation

The following article was prepared for publication in March, 1943, but was held up for another article and subsequently lost in the shuffle. We print it now just as it was written at that time. We believe it is interesting now, as the facts in relation to the issue now seem even better than the article predicted. \$57.50 interest is being paid Feb. 28, 1944, and the current market is around the 50 level.

level.

The 25-story office and loft structure erected in 1928 at the southeast corner of Fifth Avenue and 29th Street, New York City, stands on a plot of 98.9 feet by 160.5 feet and contains approximately 265,700 square feet of regulable area.

\*\*The 25-story office and loft \$1,000 bond payment made Feb. 28, 1943. Based on the above figures, it is estimated that between \$45 and \$50 should be available per bond.

As the bond, with stock, trades as a unit flat, purchases from now until the ex-date Feb. 23, 1944. rentable area.

Reorganized as of Dec. 19, 1941,

the holders of predecessor company's first mortgage sinking fund 6s due 1948 received in exchange an equal principal amount of new income 6s due 1962 and 10 shares of common stock for each \$1,000 bond held; thus, bondholders became the actual equity owners of the property. Upon acquisition of the prop-

erty by the new corporation, 189,356 square feet, or 71% of the space, was rented, leaving 76,344 space, was rented, leaving 76,344 square feet unoccupied. At the end of the first year (Dec. 31, 1942) of operation, occupancy had increased to 87%, leaving only 34,366 square feet vacant. The annual rent roll of space leased increased from \$253,080 as at Jan. 1, 1942, to \$342,960 as at Jan. 1, 1943. Actual rental income for the 1942 fiscal year was \$284,000, which was sufficient to provide for an income interest distribution per \$1,000 bond of \$25 and to leave surplus funds of \$4,353.19 above the total distri-\$4,353.19 above the total distribution for a carryover into the next income period. It is apparent from the above figures that the property as of Jan. 1, 1943, the property as of Jan. 1, 1943, started its second year of operation with a rent roll of about \$58,900 in excess of actual 1942 rental collections plus the 1942 undistributed income of \$4,353.19, or about \$63,000 increases the control of the con or about \$63,000 increase above 1942 figures.

The statement filed by the cor-

poration for the first six months of 1943 shows gross cash income from rentals, electricity, etc., to be \$179,358.66, income from renbe \$179,358.06, income from rentals showing an increase of about \$34,600 over the corresponding 1942 period. Net cash increased \$64,641.01 for the period, showing a cash balance of the corporation of \$94,349.71. On the basis of present earnings the annual interest. ent earnings the annual interest distribution to be made Feb. 28, 1944, from 1943 earnings, should considerably exceed the \$25 per

As the bond, with stock, trades as a unit flat, purchases from now until the ex-date Feb. 23, 1944, would carry the full annual distribution. Other attractive features of the security are that upon redemption or retirement of bonds, holders retain the equity stock and that 70% of the stock may authorize sale and conveyance of the property. As all net income up to 6% is distributable as interest, the yield on this bond is particularly attractive in view of its present low level of about of its present low level of about 37. Increasing annual interest distributions and the marked improvement in realty conditions generally should offer consider-able appreciation possibilities for this at present underpriced security.

Pittsburgh Rys. Look Good

The current situation in Pittsburgh Railways System, particularly certain of the underlying bonds, offers attractive possibilities for appreciation, according to a study prepared by T. J. Feibleman & Co., 41 Broad St., New York City. Copies of this interesting study, which is available to dealers only, may be had upon request from T. J. Feibleman & Co.

## Interesting Situation

Steady and substantial growth in earnings of the "Utility Group" have increased the speculative attraction of both the Prior Lien and Plain Preferred stocks of New England Public Service Company according to a detailed circular on the situation prepared by Ira Haupt & Co., 111 Broadway, New York City, members of the New York Stock Exchange and other leading national exchanges. Copies of this interesting circular may be had from Ira Haupt & Co. upon request.

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# **Ohio Brevities**

Carl E. Dyas, veteran in Cleveland investment banking circles, has been appointed head of the new Cleveland office opened by Hirsch, Lilienthal & Co., large New York brokerage firm. The office, located in the Union Commerce Building, is the nineth to be oper-

located in the Union Commerce Building, is the nineth to be operated by the company.

Mr. Dyas left the Cleveland office of Blyth & Co., where he had been associated since 1936, to take his new post. He began his career in investment banking with Maynard H. Murch & Co., and from 1925 to 1932 represented the Guaranty Co. of New York in northern Ohio. From 1932 to 1936 he was Cleveland office manager for Banc-Ohio Corp., now the Ohio formerly Assistant northern Onio.

ne was Cleveland office manager for Banc-Ohio Corp., now the Ohio Co. He is a member of the Bond Club of Cleveland and Army and Navy Post 54 of the American Legion. He has three sons in the armed services: James, corporal in a Commando regiment; Lt. Robert, a bomber pilot, and Charles, air corps student. Robert, a bomber pilot, and Charles, air corps student.

McDonald-Coolidge & Co. was awarded \$1,403,000 State Teachers Retirement short-term municipals, all Ohio issues, at yield prices ranging from 0.30% to 0.65%. Maturities sold were largely those of 1944 and 1945 with a few in 1946.

Otis & Co. and Halsey, Stuart & Co. and associates won \$2,600,000 Boston Metropolitan District, Mass., refunding bonds due 1945 1969 on a bid of 99,919 for the issue as 14s and reoffered at prices to yield 0.35 of 1% to a dollar basis of 993/4%

Kidder, Peabody & Co. of Boston was authorized by Ohio Utilities Commission to purchase \$4,500,000 in first mortgage 3½% bonds of Central Ohio Light & Power Co. of Findlay, Ohio, on its bid of 105.159 per \$100 bond. Bonds mature Feb. 1, 1974.

J. B. Ribakoff of Worcester, Mass., formerly Vice-President of Reliance Steel Corp., has been made President of the company, Philmore J. Haber, company counsel, announced.

He was elected to the position at the annual meeting at which Sol Friedman of Cleveland resigned as President and Treasurer and disposed of his holdings in the company, Haber said. The company, processor and distribu-tor of flat-rolled steel products,

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Joseph & Feiss Co.

**National Screw &** Manufacturing Co.

Perfection Stove Co.

# Merrill, Turben & Co.

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has headquarters at Cleveland and warehouses in Lyndhurst, N. J., Detroit, Chicago and Worcester. Other promotions were Philip P. Brown, former Secretary, elected Executive Vice-President, and Irving R. Zwick, formerly Assistant Treasurer, now Treasurer.

Otis & Co. of Cleveland was third among a half-dozen bidders for \$5,000,000 first mortgage 30year bonds of Northern States Power Co. Otis Co. bid was 101.747 for the issue as 2%s.

101.747 for the issue as 2%s. The winning bid was submitted by Lehman Bros. at 100.0699 for the issue as 23%s. First Boston Corp. was second with a bid of 102.049 as 2%s, and Halsey, Stuart & Co. was fourth, bidding 101.73 as 2%s. Harriman Ripley & Co. with 101.52 as 2%s, and White, Weld & Co. with 103.6291 for 3s were fifth and sixth.

# **AIB Cleveland Group Annnounce 42nd Dinner**

CLEVELAND, OHIO—Paul M. Iinter, Vice-President of the Minter, Vice-President of the Cleveland chapter of the American Institute of Banking, announced the chapter's 42nd annual dinner meeting will be held in Hotel Statler Feb. 26 at 7 p.m.

The speaker will be Ernest

The speaker will be Ernest Robert Rosse, noted humorist and philosopher, who will talk on the "Safety Valve of Sanity," an ad-dress delivered by him in every

State in the country.

D. James Pritchard, Assistant
Vice-President of the Society for Savings, will be toastmaster, and Miss Marjorie Meil, Chairman of the women's committee of the chapter, will represent the women. Miss Meil also is with Society. Minter is Assistant Cashier of the National City Bank of Cleveland The chapter's Victory Chorus will sing.

## Now a Partnership

CINCINNATI, OHIO - Gordon Reis, Jr. and Thomas J. Reis have been admitted to partnership in Seasongood & Mayer, Ingalls Building, with Gordon Reis. Louis C. Wanner & Peter E. Schwindt are continuing with the firm.

Lake Superior & Ishpeming R.R.

National Screw & Mfg. Com. Wellman Eng. Com.

# WM. J. MERICKA & CO.

INCORPORATED
UNION COMMERCE BUILDING CLEVELAND 14

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# **Ohio Municipal Comment**

Continued strength in prices has been apparent in the Ohio municipal market since the middle of last December. While yields have declined on the whole, only a few basis points over this period, nevertheless prices have been going higher gradually, even during the Fourth War Loan Drive. In each of the previous drives, municipal prices strengthened quietly but yet noticeably, although activity was of course reduced as investors and dealers alike turned their attention to Government securities has probably been an important fac-

ities.

The drive just finished was no exception, although activity in municipals may have been somewhat more pronounced than in the Third Drive. It would seem reasonable to expect that, with the Government financing successfully completed for this drive, with the return of thousands of investment dealers and salesmen investment dealers and salesmen to their usual tasks, and with investors freer to consider diversified investments, both municipal prices and activity should improve further in the immediate future.

### Recent Ohio Sales

The only sale of new Ohio issues of any consequence during the month, was \$160,000 Barberton bonds sold Feb. 7. The bonds mature serially 9-1-45-54 and were sold at 101.19 for 1½s. The strength of the market is indicated by the strong bidding for these bonds, there having been 11 bids for 1½s and three for 1½s. The Teachers Retirement System of Ohio decided late in the War Loan Drive to sell some \$1,531,000 of its bonds which were about to fall due, the proceeds of course to be used to buy Governments in the drive. The fund has been assured that high prices would be The only sale of new Ohio issured that high prices would be obtained for the bonds, and such assurances were proven correct.
The list was made up of 65 blocks
of bonds, and one dealer purchased all of the bonds except four items.

This sale, although it was the largest liquidation of Ohios during the drive, was of little importance, however, for the bonds mature only this year and next year. A large part of the bonds was reoffered to banks and other investors, but, as was expected, no general reoffering was made.

It is interesting to note that, as of this writing, there are no new Ohio issues scheduled for sale for the whole of March, or even for subsequent months. It is monotonous to report that the supply of bonds continues quite limited and that there will probably be less liquidation of municipals in the next couple of months than in the past two, because of the success of the Fourth War Loan Drive. It has been interesting to note that selling of municipals this year, even during the drive, was less extensive than in 1942 or 1943, and included much less Ohio names

### Tax Exemption Increasing in Importance

Of late there has been siderable publicity given in an-other column of the "Chronicle", as well as elsewhere to the fact that by June 15 of this year the Treasury will retire from the market some \$4,160,000,000 of totally and partially tax-exempt Government securities. A realization by investors of the constant

We Buy

Ohio

Municipals

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J. A. White & Co.

Union Central Bldg. Cincinnati 2, Ohio

Parkway 7340

probably been an important fac-tor in the recent strength of other such issues in the Government list. It is only natural to expect that this same realization of the (Continued on page 802)

## Fed. Reserve Heads To Meet In Cleveland

CLEVELAND, OHIO — Presidents of the 12 Federal Reserve banks will meet in Cleveland Saturday and Sunday, February 26 and 27, for the first time since the founding of the Federal

Reserve system 30 years ago.

Matthew J. Fleming, President of the Fourth Federal Reserve Bank of Cleveland, will be host to the conference. William A. Day, conference Chairman and President of the Edward Paceure Park dent of the Federal Reserve Bank

dent of the Federal Reserve Bank of San Francisco, announced the meeting would be resumed in Washington for two sessions on Monday and Tuesday.

Besides Fleming and Day others attending are: Allan Sproul, New York; W. W. Paddock, Boston; Alfred H. Williams, Philadelphia; W. S. McLarin Jr., Atlanta; Hugh Leach, Richmond; C. S. Young, Chicago; Chester C. Davis, St. Louis; R. R. Gilbert, Dallas; H. G. Leedy, Kansas City, and J. N. Peyton of Minneapolis.

# **Cunningham Elected** Head Of Cleve, Exch.

CLEVELAND, OHIO—Russell I. Cunningham Cunningham of Co., has been recalled to the presidency of the Cleveland Stock Exchange, a post he held in 1933 and 1940.

Cunningham succeeds S. Prescott Ely of Curtiss. House & Co., who was elected to a three-year term on the board of governors.

Mr. Ely reported to the annual meeting that the exchange showed a modest profit in 1943, the first

a modest profit in 1943, the first time in several years.

Daniel Baugh III, independent floor trader, who has headed the exchange's rules and arbitration committee for the past four years, was elected Vice-President of the mart and a member of the board for a three-year term. L. O. Birchard was renamed to the board, also for three years. Mr. Birchard is with Prescott & Co. Ray L. Lämb, of Merrill, Lynch, Pierce, Fenner & Beane, leaves the post of Vice-President. Richard A. Gottron of Gillis, Russell & Co.. was re-elected Treasurer and William J. Perry, Acting Secretary. Colonel Cecil B. Whitcomb, serving somewhere in the South Pacific, was renamed Secretary.

# **Ohio Municipal Price** Index

		4 10	The state of the s	THE RESERVE OF THE PARTY OF THE
Date-		+	1	8
Feb. 16, 1944	1.37%	1.53%	1.21%	.32 %
Feb. 9	1.38	1.55	1.21	.34
70h. 9	1.39	1.56	1.22	.34
Jan. 19	1.40	1.57	1.23	.34
Dec. 15, 1943	1.42	1.59	1.24	.35
Nov. 17	1.39	1.57	1.22	.35
Oct. 13	1.39	1.58	1.21	.37
Sep. 15	1.43	1.62	1.24	.38
Aug. 18	1.44	1.63	1.25	.38
July 15	1.50	1.68	1.32	.36
Mar. 16	1.76	1.97	1.55	.42
Jan. 1, 1943	1.83	2.01	1.65	.36
Jan. 1, 1942	1.92	2.13	1.70	:43
Jan. 1, 1941	1.88	2.14	1.62	.52
Jan. 1, 1940	2.30	2.58	2.01	.57
Jan. 1, 1939	2.78	3.33	2.24	1.09
Jan. 1, 1938	2.98	3.42	2.55	.87
Foregoing co	mpiled	by J.	A. Whit	e, Cin
ainnati				

cinnet.

Composite index for 20 bonds.
lower grade bonds, \$10 high grade
\$Spread between high grade and

igitized for FRASER tp://fraser.stlouisfed.org/



# A President is Born

HE is so small and helpless, So dependent on you for his life and well-being. And yet you are able to look at him and say—

"Someday he may be President."

Put it down as foolish sentiment. Put it down as parental pride. But where else in the world could you envision for your child the possibility of his attaining, one day, the highest office in the land?

Maybe your child won't make it. But one child, very much like him, will. One child out of the three million babies born this year—or the next—or the year after.

Whether or not he attains this high position is not so important. What matters is that here, in America, he is born with that opportunity. He is born in the stubborn tradition of free men—men who felt that in government, the wisdom of the many is preferable to the ambition of the few. He is born in a tradition of self-reliance—where he may succeed or fail, win or lose, rise or fall, according to his own efforts.

Because of that, you will train him to think for himself, to fight his own battles, to make his own way.

You will teach him that responsibility is inseparable from freedom. And that if he joins with other men in an enterprise he should demand the same responsibility and freedom for his business that marks his birthright as an individual.

Someday he may hear, as you have heard, voices that say, "Surrender your opportunity for the certainty that you shall always have bread"—as if man lived by bread alone. As if the country were better served by limiting all to mediocrity—instead of assuring to all, under law, an equal chance to rise by their own efforts, conscious of their obligations to others.

What that son of yours learns at your knee will decide whether or not he will ever have to bend his knee before dictation and tyranny.

And because of what you teach him, he too may one day look with that same foolish pride on his own son to say, "Someday he may be President—"

# THE CHESAPEAKE AND OHIO LINES

Cleveland, Ohio

CHESAPEAKE AND OHIO RAILWAY . NICKEL PLATE ROAD . PERE M'ARQUETTE RAILWAY

Support the American Red Cross Drive for Blood Donations

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# **Mutual Funds**

New Offering

This week Distributors Group announced a new class of Group Securities, Inc., known as INSTITUTIONAL BOND SHARES. The sponsor reports that this new offering is unique in the mutual fund field. Institutional Bond Shares is described as "an investment in a diversified and continuously supervised group of bonds."

"All bonds in this group meet the legal requirements for investment by life insurance com-

vestment by life insurance com-panies, or by savings banks, in the State of New York."

the State of New York."

In the letter announcing this new class, Kenneth S. Gaston, President of Distributors Group, points out that Institutional Bond Shares is "designed primarily for stability of income and capital."

Mr. Gaston states further that this new class should appeal to—

"(a) individuals, for their reserves, or when a defensive position in the market is desired;

"(b) corporations, for their reserves (income from Institutional Bond Shares is received in the form of dividends and is 85% taxexempt to corporations);

form of dividends and is 85% taxexempt to corporations);

"(c) employee benefit trusts;

"(d) lodges, schools, churches,
unrestricted trust funds, etc., and
in general to all types of semiprofessional investment advisers
who have the responsibility of
investing for others. Many such
investors are primarily concerned
with safety of principal and are
willing to employ professional
management only within definite
and conservative restrictions of
the type applying to INSTITUTIONAL BOND SHARES."

Iem of Their Disposal" is the subject of National Securities & Research Corp.'s current issue of Investment Timing.

"Aside from armaments, for which no domestic market is available except as scrap, the surpluses... will probably comprise six major groups:

(1) Plants, equipment, mashinery and mashinery

prise six major groups:
(1) Plants, equipment, machinery and machine tools, representing an investment of approximately \$15 billions.
(2) Raw materials, chiefly steel, copper, aluminum and other metals.

metals.

(3) Finished products that can be used for civilian purposes, such as trucks, cargo planes, merchant ships, etc.

(4) Goods in process and semi-processed materials which may be taken over when contracts are

(5) Foods, textiles and other supplies to be disposed of when the needs of the armed forces diminish.

(6) Housing and undeveloped acreage, camp sites, training areas, bombing ranges, etc."

After pointing out the many dangers and uncertainties in this situation, the survey concludes on the following optimistic note: "If situation, the survey concludes on the following optimistic note: "If the problem of war surplus dis-posal is handled with due regard to American business, it should be a constructive influence in the transition, both the interval after the war with Germany and the



Certificates of Participation in Trust Funds investing their capital as follows:

SERIES B-1, 2, 3 and 4 IN BONDS

SERIES K-1, 2 IN PREFERRED STOCKS

SERIES S-1, 2, 3, 4 IN COMMON STOCKS

Prospectus may be obtained from your local investment dealer or

THE KEYSTONE CORP. OF BOSTON 50 CONGRESS STREET, BOSTON, MASS,

# Low Priced Shares\_

A Class of Group Securities, Inc.



period following cessation of the

Citing the relationship between value and price as the test of whether or not a security should be purchased, National Securities & Research Corp., in a recent issue of National Notes, discusses the "bigh gurrent return and the "high current return and profit opportunities in selected discount bonds and preferred stocks." The discussion is opened with a purpose current condition. with a pungent quotation from Oscar Wilde—"A cynic is a man who knows the price of everything and the value of nothing."

Hugh W. Long & Co. announces a "New Service on Industrial Selection" by means of which confidential reports of the well confidential reports of the Well known industrial engineering organization, Kerr & Co., to Manhattan Foundation, Inc., will be made available to affiliated dealers. Two such reports, one on the steel industry and the other on the railroads, are summarized in the support issue of The New York. current issue of The New York

The Kerr reports on these two industries concludes as follows:

Steel Industry-

"Our field investigations lead us to believe that at the end of the present war, a decade of great prosperity for the steel industry will eventuate."

Railroads-

"From all that we can determine from observation of physical plant, there is a larger ical plant, there is a larger equity for railway share holders in physical properties than at any time in history."

Keystone Corp. in the current keystone Corp. in the current issue of Keynotes discusses the "Trustee's Problem in 1944." The discussion hinges on two points which are perhape of greatest concern to trustees today. The first is the problem of securing an adequate return without undue adequate return without undue risk, and the second is the prob-lem of providing adequate super-vision at a time when supervision is more essential than ever be-

Keystone Corp. suggests that the various Keystone Custodian Funds are particularly appropriate in solving these two problems and points to trustee acceptance



# Trade Beacons After The War

The United States during the war has demonstrated that it can produce vastly more than it has ever done before in peacetime, which means that "with able leadership and a reasonable amount of teamwork" the people of this nation can meet the challenge that they will face after the war, Joseph C. Rovensky, Vice President of the Chase National Bank of the City of New York, declared at the Mid-Winter Trust Confer-

finished products, cotton and

other export commodities move out is an encouraging aspect of future foreign trade, Mr. Roven-

Each American base on foreign model of the

"This is all by way of saying that the demand for American products will be great after the war," he stated. "As a counterpart of this development, opportunities for the extension of credit will increase yeary rapidly. Credit

will increase very rapidly. Credit however, is a very elusive girl. She can only be won on merit. There will be places for private

credit and government credit.
"In studying these problems of

continued.

Joseph C. Rovensky

ence of the American Bankers Association on February 10 at the Waldorf-

Astoria Hotel. Mr. Rovensky spoke on "Trade Beacons After the War'. He pointed out that it would not be sound thinking, either on an economic or a social and humanitarian ba-

Joseph C. Rovensky manitarian basis, to project the war-time rate of "superproduction" into the post-war period. "Nevertheless," he continued, "we have demonstrated that this nation can produce vastly more than it ever has done before in peacetime. That is a striking economic fact, an encouraging fact. nomic fact, an encouraging fact, because it means that with able leadership and a reasonable amount of teamwork the people of this nation can meet the chal-lenge that they will face after the war. They will be able to prowar. They will be able to produce more products and distribute them more widely because it is only through achievement of a greater national output, not through higher prices, that we can as a nation increase our national income, avoid the perils of inflations of course the great burden.

of debt which will be on our backs after the war."

The flow of trade back and forth across the oceans, to new and undeveloped areas of the world, with raw materials and the property of the world, with raw materials and the come following in ome fabricated goods flowing in, while industrial machinery and

of the Keystone Funds as evidence of this fact. At present more than 1,000 Certificates of Participation in the Keystone Funds, representing a current asset value of \$4,367,500, are held in fiduciary or institutional accounts. The list includes almost every type of trustee account and the largest number of individual holdings (270) is in Keystone holdings B-3. (270) is in Keystone

Lord, Abbett asks in the current issue of Abstracts "What to Do About Rail Bond Profits?" The Do About Rail Bond Profits?" The bulletin suggests that it might be sound investment policy to "clinch" a reasonable amount of the profits in these rail bonds and draws attention to Union Bond Fund "C" as an attractive fund for reinvestment of the proceeds. The portfolio diversification of Union Bond Fund "C" at present is: rails, 48%; utilities, 44.7%; industrial and cash, 7.3%.

In the current issue of Perspective, the investment management department of Calvin Bullock analyzses the post-war outlook of the steel industry. This excellent review begins with the statement: "For hundreds of years from has been the most widely used of all the metals." The conclusions reached are encouraging to holders of steel stocks.

For example—"The forebodings as to the competitive position of as to the competitive position of steel seem based on certain fal-lacies—or at least on insufficient weight being given to certain facts." And to quote from the final paragraph: "If the Dow-Jones Industrials are taking into consideration good industrial acconsideration good industrial activity in the post-war era, the present prices for steel shares seem to reflect a somewhat overpessimistic outlook for this fundamental part of our economy."

**Bond Traders Dinner** 

CHICAGO, ILL. - Among the out-of-town guests at the annual dinner of the Bond Traders Club of Chicago on Feb. 18 were:

rman Fusz, Fusz Schmelze & Co.
F. Petyser, Adams & Peck,
tynard Rue, J. M. Dain & Co.
try Orans, Brown & Co.
J. Brady, W. J. Brady & Co.
n. Hunt, White, Weld & Co.
bert Torpie, Merrill Lynch, Pierce, Fenner &
Reane

Jan Hunt, White, Weld & Co.
Robert Torpie, Merrill Lynch, Plerce, Fenner &
Beane.
Capt. Ford Hardy, formerly Merrill Lynch,
Plerce, Fenner & Beane.
Wn Dyer, E. W. Price & Co.
Paul Moreland, Allman, Moreland & Co.
Mrs. Ora Ferguson, Merrill Lynch, Plerce,
Fenner & Beane.
Wills Summers, Troster, Currie & Summers.
Corwin L. Liston, Prescott & Co.
E. M. Everham, Baker, Simonds & Co.
Claude Porter, Baker, Simonds & Co.
Claude Porter, Baker, Simonds & Co.
Claude Porter, Baker, Simonds & Co.
Grant Feldman, Piper, Jaffray & Hopwood.
Bernie D.cheine, Milwakee Co.
Bert Horning, Stifel-Nicolaus & Co.
Cetaward Mercler, Baker, Simonds & Co.
Grantene Blewer, Dempsey-Tegeler & Co.
Joseph Sener, Mackubin, Legg & Co.
Winthrop Fizzini, B. W. Pizzini & Co.
Winthrop Fizzini, B. W. Pizzini & Co.
Frank Meyer, Fisch of Minigan Corp.
Henry Roberts.
Co. Corp. Co.
Co. Corp. Roberts.
Co. Corp. Co.
Co. Corp. Roberts.
Co. Corp. Roberts.
Co. Corp. Corp. Co.
Co. Corp. Roberts.
Co. Corp. Corp. Corp. Co.
Co. Corp. Roberts.
Co. Corp. Corp. Corp. Co.
Corp. Corp. Corp. Corp. Co.
Corp. Corp. Corp. Corp. Co.
Corp. C Each American base on foreign soil, a working model of the American way of life, is another interesting aspect of war-time developments from the standpoint of our future foreign trade, Mr. Rovensky said. Native labor of our future foreign trade, Mr. Rovensky said. Native labor which has been enlisted on a large scale is observing at first hand what American ingenuity and mechanical ability can accomplish. These people are being trained in the use of our tools and products, with the result that new habits are forming and new desires are are forming and new desires are being created. The result may well have a tremendous effect on world trade in later years, Mr. Rovensky declared.

Russell Dotts, Bioren & Co.
A. G. Ghysells.
J. Wallace Kingsbury, Kingsbury, Alvis & Co.
John M. Beyer, Quall & Co.
Harry G. Williams, Quall & Co.
Fred G. Morton, Milwalkee Co.
Raynev Neiman, Carl Marks & Co.
Thomas Graham, Bankers Bond.
Jou Walker, National Quotation Bureau.
W. C. McRury.
John C. Hecht, Butler-Huif & Co.
Irwin Harris, Scherck Richter Co.
Harry J. Peiser, Ira Haupt & Co.
Emmet J. Brennan, Kinsella & Co,
Chester Kolkoski, Schouten, White & Co.

Freybe In New York

Carl E. Freybe is engaging in the securities business from of-fices at 33 West 42nd Street, New York City.

credits for post-war trade we bankers must not get lost in the maze of sectional and group interests. Our world approach must be for the benefit of our nation economies." as a whole, and it must be one of collaboration with no desire to dominate or to control other

# Announcing

# Institutional Bond Shares

A class of GROUP SECURITIES, INC.

An investment in a diversified and continuously supervised group of bonds.

> All bonds in this group meet the legal requirements for investment by life insurance companies, or by savings banks, in the State of New York.

> > Prospectus may be obtained from Authorized Dealers or

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n de propieta de la comprese de la c



# Property Protection in Wartime

As the time draws near when our armed forces face their supreme test in the mightiest invasion of history, any wartime effort on the home front seems small by comparison.

Nevertheless, the task of America's fighting men and her Allies is of such magnitude that every ounce of strength of mind and hand that we in this country can muster to their support in whatever way we can

is necessary and imperative.

# STATEMENT December 31, 1943

## ADMITTED ASSETS

Cash in Office, Banks and Trust Com-	
panies	20,681,229.69
United States Government Bonds	27,406,591.91
All Other Bonds and Stocks	69,192,158.38
First Mortgage Loans	376,083.48
Real Estate	3,825,040.10
Agents' Balances, less than 90 days due	9,265,751.61
Reinsurance	

Total Admitted Assets . . . \$132,106,900.82

## LIABILITIES

	Reserve	for	Unearned Premiums\$	49,199,317.00
	Reserve	for	Losses	13,486,728.00
	Reserve	for	Taxes	5,130,000.00
	Reserve	for	Miscellaneous Accounts .	1,005,540.16
- T	FundsH	eld l	Under Reinsurance Treaties	38,176.37

Total Liabilities Except Capital \$ 68,859,761.53 Capital • • • 15,000,000.00 Surplus • • • 48,247,139.29

Surplus as Regards Policyholders 63,247,139.29

Total . . . . . . . . . . . \$132,106,900.82

Note: Bonds carried at \$3,528,921.20 amortized value and cash \$50,000.00 in the above statement are deposited as required by law. All securities have been valued in accordance with the requirements of the National Association of Insurance Commissioners. On the basis of actual December 31st marketvalues, total Admitted Assets would be increased to \$135,422.810.53 and Surplus to Policyholders would be increased to \$66,563,049.00.

## - DIRECTORS

LEWIS L. CLARKE WILLIAM S. GRAY CHARLES G. MEYER
WILLIAM L. DEBOST WILFRED KURTH
EDWIN A. BAYLES GORDON S. RENTSCHLER
ROBERT GOELET HERBERT P. HOWELL
FRANK E. PARKHURST GEORGE MCANENY
GUY CARY HAROLD V. SMITH HARVEY D. GIBSON

FREDERICK B. ADAMS

This is why the fire insurance industry has been and is now geared to war; why it is alert through its inspection and engineering facilities in protecting the nation's industrial plants which have amazed the world with their productive power.

Through this vigilance, many disastrous fire losses have been prevented—losses which in wartime, when manpower and materials are so vital, would have been as damaging as enemy victories. Thus, in a real sense, watchfulness in fire prevention has meant a participation in the winning of the war by the "industry which protects other industries."

Meanwhile, the agents and brokers of the capital stock fire insurance business, as part of the Citizen Army, are a source of strength throughout the nation. By seeing to it that property is adequately insured, national morale is promoted, permitting greater concentration on the war effort.

Dollars for fire insurance premiums today are going in large part into U. S. Government Bonds, thus helping to bear the cost of war. This Company, for example, invested all of its new premium dollars during the last nine months of 1943 in War Bonds, in addition to its regular purchases of these securities.

\* \* \*

In submitting herewith our annual statement we take pride in stating that more than 50% of the male employees of The Home Insurance Company are now with the armed forces.

President

ATHE HOME A

Insurance Company

NEW YORK

FIRE . AUTOMOBILE . MARIN

THE HOME, THROUGH ITS AGENTS AND BROKERS, IS AMERICA'S LEADING INSURANCE PROTECTOR OF AMERICAN HOMES AND THE HOMES OF AMERICAN INDUSTRY

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# Bank and Insurance Stocks

By E. A. VAN DEUSEN

## This Week-Bank Stocks

This Week—Bank Stocks

A study of the operating reports of leading New York City banks over the past six years reveals a remarkable record of steady growth of earnings, accompanied by a substantial strengthening of capital resources and reserves. Strangely enough, this growth has been going on under the very nose of a market which, to judge from Standard & Poor's index of New York City bank stocks, appears largely to have ignored it. In 1939 the high, low and average of this index were respectively 101.5, 81.9 and 91.1; in 1943, they were 96.6, 76.5 and 90.5. In the accompanying table, which shows figures for a group of 15 banks, it will be noted that net operating earnings, exclusive of security profits and recoveries were seen the second of the s

it will be noted that net operating earnings, exclusive of security profits and recoveries, were \$82,-474,000 in 1938, but since have steadily risen year by year to \$110,954,000 in 1943, an increase of \$23,480,000, equivalent to 34.6%. Over the same period their capital funds, comprising capital, surplus and undivided profits, have risen from \$1,439,-059,000, as reported on Dec. 31, 1938, to \$1,643,831,000 as reported on Dec. 31, 1943, a growth of \$204,772,000, or 14.2%. Mean-

Inquiries invited in all Unlisted Issues

## Laird, Bissell & Meeds

Members New York Stock Exchange
120 BROADWAY, NEW YORK 5, N. Y.
Telephone: BArelay 7-3500

Bell Teletype—NY 1-1248-49
(L. A. Gibbs, Manager Trading Department)

while, reserves also have been with of substantially augmented, though Mean- by an unknown amount.

	Sources of Earnings				Disposition		
Year—	Net Operating Profits	Net Security Profits	Net Re- coveries	Total	Dividends	Surplus and Und. Profits	and
1938 1939 1940 1941 1942 1943	\$82,474 83,328 86,154 90,741 96,020 110,954	\$22,078 33,015 27,438 22,465 8,515 25,733	(000 omi \$4,517 1,925 11,880 12,433 2,139 3,032	\$109,069 118,268 125,472 125,639 106,674 139,719	\$66,450 65,850 65,850 65,250 61,150 61,412	\$5,880 8,280 25,620 36,256 29,969 52,650	\$36,739 44,138 34,002 24,133 15,555 25,657
Totals	\$549,671	\$139,244	\$35,926	\$724,841	\$385,962	\$158,655	\$180,224

Insofar as possible earnings. Insofar as possible these figures have been compiled on a comparative basis year by year, and bank by bank, but inasmuch as the method of reporting has varied during the period and no two banks report strictly wilks the table makes no claim. alike, the table makes no claim to close precision. It is believed, however, that in general the fig-ures portray a fairly accurate

Total net operating profits have aggregated \$549,671,000 and total dividends \$385,962,000, thus dividends have been earned 1.43 times by net operating profits alone. It is of interest to observe that this dividend coverage ratio. how this dividend-coverage-ratio has grown greater each succeeding year, as follows: 1938, 1.24; 1939, 1.26; 1940, 1.31; 1941, 1.39; 1942, 1.57, and 1943, 1.81. True, dividend payments have declined from \$66,450,000 in 1938 to \$61,-412,000 in 1943, a decrease of \$5,038,000, or 7.6%, but the ratio has increased from 1.24 to 1.81, equivalent to a rise of 46%. To put it another way, if 1943 dividends were the same as those of 1938, the coverage-ratio in 1943 would be 1.63 compared with 1.24 in 1938. Total earnings from all sources, as reported, aggregated \$724,841,000 or more than twice dividend disbursements; the balhas grown greater each succeeddividend disbursements; the balance has been credited to surplus and undivided profits and to reserves, substantially as shown in

The accompanying table shows the sources of the banks' earnings as reported to their stockholders, and also the disposition of these company. The company of the banks' earnings are possible. pany, Corn Exchange Bank and Trust Company, First National Bank, Guaranty Trust Company Bank, Guaranty Trust Company Irving Trust Company, Manufacturers Trust Company, Naticaa City Bank, New York Trust Company, Public National Bank and Trust Company, and United States Trust Company, Other banks such as Commercial National Continental Bank and Trust, Empire Trust, etc., could be included without in any way altering the nicture. The conclusion reached picture. The conclusion reached by this writer is that the market is overlooking something good when it passes up bank stocks in so cavalier a fashion, for among New York City bank stocks today some of the most attractive long-term equities are available to the alert and discriminating investor

## N. Y. Analysts To Meet

Alan W. Hastings, Vice-President of Engineers Public Service will discuss "Future Values in Engineers Public Service," at the meeting of the New York Society

meeting of the New York Society of Security Analysts, Inc., to be held on February 25th.

Matthew Woll, Vice-Presiden' of the A. F. of L., Chairman of the Post-War Planning Committee will speak on "Labor's Post-War Planning" at the meeting to be held February 28th.

Meetings will be held at 56 Broad Street at 12:30 p.m.

It is also announced that a field trip through the plants of Re-

and undivided profits and to reserves, substantially as shown in
the table.

The 15 New York City banks
and trust companies whose figures have been compiled in this
brief study are: Bank of the
Manhattan Company, Bank of New
York, Bankers Trust Company, Goodbody & Co.

# The Money Problem In Planning A Post-War Economy

(Continued from first page)

3. Public works, federal, state

and local.

4. New fields of enterprise; the speed at which they can be put in operation, and their labor-absorbing quotient.

5. Resumption of foreign trade;

the possibility of new world mar-kets; coordination with rehabili-tation efforts of the United Nations.

6. The release of surplus war commodities by the Government; the channeling of their sale to minimize the economic impact, while protecting the public interest

terest.
7. Examination of Federal statutes to learn which will retard, and which will aid successful post-war conversion.
The Speaker has already summarized in these factors many essential points to be considered in post-war planning for prosperity. Not the least of these points, and perhaps the most important of all, is the last one, which will examine Federal statutes to learn which will retard and which will aid post-war conversion. There are no doubt and which will aid post-war conversion. There are no doubt many Federal statutes that should be modified and even repealed, in order to give business enterprise freedom and to encourage the maximum of effort for the post-war reconversion and prosperity. and prosperity.

# The Speaker Has Not Included All The Essential Problems

All The Essential Problems
In considering the general lay out of problems for post-war reconversion, employment and the prosperity of the future, it seems that the Speaker might add to his list of problems the following:

1. Education on sound economic policies for democracy.

2. Money; what kind of money can we depend on:

3. Foreign exchange relations.

4. Production and foreign trade.

5. Prices and freedom of the markets.

markets.
6. Wages and employment.
7. Taxes.

8. The disposition of the naonal debt.

9. Freedom of enterprise or government regulation and con-

Many others could be added,

but these additions seem essential if the problems suggested by the Speaker are to be successfully analyzed and plans made for a reconversion to peacetime

## The Place of Money

The Place of Money

In all of these problems and policies essential for successful reconversion to post-war business, there is no problem more important than that of money. In fact, it seems that money is the central problem around which many of the other problems cluster. Just why is money so assential? All other economic relationships turn on money. Costs and prices are in terms of money. Credits of all kinds are promises to pay money. Wages are paid In prices are in terms of money. Credits of all kinds are promises to pay money. Wages are paid in money. Trade is in terms of money. Savings and investments are in money, and their present and future values are measured in money and the purchasing power of money. Without confidence in the present and future value of money, thrift and enterprise are discouraged, and individual and corporate efforts and long term planning are subdued and discontinued. Uncertainty about the future value of money is a most destructive force that creates stagnation and waiting, and nullifies leadership and cooperation. The eternal hope that makes men strive to provide for the future, for old age, and for

2. Allocation of materials; their families and favorite charselection of categories to which critical materials should go first.

3. Public works federal state calculations and favorite charsely and favorite charges are stated as a superior of the future value of money. The ities rests upon the confidence in the future value of money. The only real social security is em-ployment at productive enteronly real social security is employment at productive enterprise. This employment and economic progress rests on the soundness of the money. Without confidence in the long term future value of money other efforts to build prosperity will lack enduring purpose and fall apart. apart.

## The United States Should Take the Lead In Establishing Sound Post-War Currencies

Post-War Currencies

In our foreign trade the problem of money again is the first essential. If the dollar is stabilzed at its present gold value and foreign buyers have currencies at a greatly reduced value, our prices will be high relative to their currency and their depreciated currencies will act as a tariff against the purchase of our iff against the purchase of our goods. On the other hand, our high priced currency will buy more of the foreign currencies and encourage our purchase of foreign goods at low prices and act as a reduction of tariffs act as a reduction of tarilis against the importation of foreign goods. The very essence of the whole foreign trade problem is money and the respective purchasing powers of the different moneys in the different countries.

In the long run there is nothing In the long run there is nothing ever gained by devaluing a currency. In fact, every bit of evidence and history indicates that an unsound money reacts against the country of such money unsettles domestic trade and confidence. It paralyzes foreign trade. Each country naturally tries to protect its trade against the unfair manipulation of currencies. No country has for any long period of time been able to increase its exports by cheapening its money and by selling its goods for loss than cost. No country has less than cost. No country has been able to raise its prices or lower its costs of production or bring about a balanced economy bring about a balanced economy, or in any way improve the well being of its people by manipulating the value of its money. Every investigation into these activities and experiences leads to the same answer and that is: a sound money is the basis of economic stability, confidence and prosperity in any country in its domestic affairs and in its relations with other countries.

This problem of a sound money

This problem of a sound money and what price money we are to have is of especial importance to the United States, not only bethe United States, not only be-cause all other problems of re-conversion to peacetime prosper-ity cluster around it, but because at the present time there are so many good reasons to be suspi-cious of our future money policy that it would be one of the great-est services that Mr. Rayburn and his committee could perform if they could only establish the fact that this country will maintain sound money based upon gold at its present well known metal content. This information and confidence This information and confidence would be a great relief to all in-dividuals who own Government bonds or who have bank deposits

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ably exceed \$500 billion, and this any exceed solv offilion, and this is more than we estimated our national wealth to be before the war began. Just how we are to support this vast debt and gradually and the support the support the support this vast debt and gradually articles. by the banks can and will be refinanced into long term maturi- lows: ties and sold to investors. "A

ties and sold to investors.

In the meantime, however, the cost of servicing the debt and the costs of meeting current Government expenses are going to require a tax income perhaps twice that of pre-war days. Taxes are a direct charge upon business and reduce the value of business enterprise, as well as discourage the incentive to private enterprise. Too heavy a burden of taxes is not practical. But, be that as it may, it remains a fact that when the war is over and reconversion is completed, deficit financing will have to be not only a thing of the past but very substantial capital payments may substantial capital payments may have to be made on the outstand-ing debt, if confidence is to be maintained in debtor instruments.

Then there is the problem of Then there is the problem of the large increase in bank deposits resulting from Government borrowings or the bank purchases of Government bonds. By the time reconversion to peacetime business takes place, these bank deposits will all have been transformed into private deposits and deposits will all have been transformed into private deposits and will be the private possession of private individuals. The assets to pay these bank deposits with will be pretty largely the Government bonds owned by the banks. These bank deposits are all payable in money. This vast all payable in money. This vast quantity of peacetime purchasing power in the form of bank deposits holds a great potential danger if and when depositors choose to use this money for business or speculation. At present the velocity of bank deposits is said to be less than 20, as against 56 in 1929.

The currency outstanding at the present time exceeds \$20 billion, against \$4½ billion in 1929. Neither the currency nor the bank deposits can do any harm as long as they are held inactive, but should the public be excited into using this large purchasing power within a reasonable length of time, the very stability of a sound recovery program and reconversion program would be jeopardized.

It is hoped that Mr. Rayburn's

It is hoped that Mr. Rayburn's committee or some other author-itative committee of the national Government will come forth with a sound plan of converting our monetary debt and tax situation to a peacetime basis. Unless this is done, these threatening problems hang over all other peace-time endeavors.

## The British Policy

For a very long time the world has looked with admiration and, in some instances, with jealousy upon the successful monetary management of England. The flow of money to England and the confidence in British currency and the pound steeling in flow of money to England and the confidence in British currency and the pound sterling in normal peacetimes have been the subject of many studies and investigations. It seems evident that this confidence has been based upon the only thing that confidence ever can be permanently based upon, and that is performance. Time and again, England has gone off the gold standard and her currency has been depreciated, but in the long been depreciated, but in the long run the pound has always been returned to the value of 113.0015 grains of fine gold. It has been this performance and confidence, built up over more than 100 years, that has excelled England to carry that has enabled England to carry the role not only of guiding but that of dominating the monetary and financial world in the march and financial world in the march of trade. It may be that the England of today is not the England of pre-war days. It may be that it will take longer to return to sound economic and monetary policies than after financial dislosting of the part. But he that as sound economic and monetary policies than after financial dislocations of the past. But, be that as it may, we know something about what the British ideas are and the British policy is going to be. This was stated by Prime Minister Churchill in his radio ad-8, N. Y.

dress of March 21, 1943, as fol-

"A friend of mine (Mr. Arthur Greenwood, leader of the Labor Opposition) said the other day in the House of Commons that 'pounds, shillings and pence are meaningless symbols.' This made me prick up my ears and open my eyes. my eyes.

"What then are we to say about the savings of the people? We have just begun a 'Wings for Victory' war savings campaign, to which all classes have sub-scribed. Vast numbers of people scribed. Vast numbers of people have been encouraged to purchase War Savings Certificates. Income tax is collected from the wage-earners of a certain level and carried to a nest-egg for them at the end of the war, the Government having use of the money meanwhile. A nest-egg similar in character will be given to the armed forces. to the armed forces.

"Those whose houses have been destroyed by air raid damage, and who have in many cases paid insurance, are entitled to their compensation. All these obligations were contracted in pounds, shillings and pence. (Mr. Greenwood's 'meaningless sym-

'At the end of this war there "At the end of this war there will be seven or eight million people in the country with two or three hundred pounds apiece, a thing unknown in our history. These savings of the nation, arising from the thrift, skill or devotion of individuals, are sacred. The State is built around them, and it is the duty of the State to redeem its faith in an equal degree of value. gree of value.

"I am not one of those who are wedded to undue rigidity in the management of the currency system; but this I say, that over a period of ten or fifteen years there ought to be a fair, steady continuity of values if there is to be any faith between man and man, or between the individual and the State. We have successfully stabilized prices during the war. We intend to continue this policy after the war to the utmost of our ability."

There seems no reason to be-"I am not one of those who are

There seems no reason to be-lieve that England will not make every effort to maintain honest money and that simply means re-turning the pound to as near as possible its pre-war purchasing power and again stabilizing the pound by making it convertible into gold. If England does this and regains the confidence of investors, owners of British bonds and life insurance policies and likewise the confidence of the world's monetary and financial markets, while we and other countries deal in vacillating, uncontain undependents certain, undependable monetary practices which do not deserve confidence, then the British money market will again dominate the world's finances and deserve that place and confidence, irrespective of the size of other financial markets or the volume financial markets or the volume of trade in other parts of the world.

Any worthwhile post-war re construction and conversion policies to peacetime enterprise which would maintain prosperity must build around the problem of sound money, in my opinion. Without sound and dependable money in which people can save and invest and count upon their savings for the future, at a value somewhat related to the purchasing power known at the time of the saving and investment, no post-war economic policy will succeed.

# **Human Rights vs. Property Rights**

Editor, "Commercial and Financial Chronicle":

Editor, "Commercial and Financial Chronicle":

For a number of years I suppose you have and I know I have heard much about human rights vs. property rights, with emphasis put upon human rights. Possibly something that occurred around the beginning of this century may throw a little light upon this subject. In the Territory of Arizona some forty odd years ago people were just beginning to settle the Territory and there were not very many of us. We brought in livestock, controlling large areas of range through homesteading all living water—some squatted upon as much at 200 square miles, others up to 1,000 square miles, and by every trick we could think up we tried to hold the respective areas for ourselves and drive all others off. The grass went to whoever could get his stock to it first. The devil took the hindmost.

Our speeds were not great—four

Our speeds were not great—four miles per day for a band of sheep miles per day for a band of sheep between dawn and sunset—two miles per hour for a four-horse team with a two-ton load. Five miles per hour for a saddle horse. If we traveled by day we had to use landmarks or a compass—by night the North Star. The nearest neighbor was seven miles away, the second, 15. Twenty-five miles to the railroad on one side, 200 on the other. We navigated a sea of land. Not a fence for hundreds of miles.

Interest rate was 1% per month compounded semi-annually, grocery bills were paid once a year or so. We had no use for cash. In fact, it was dangerous to have it known that any particular individual carried money regularly known that any particular individual carried money regularly. About all we ever did was in the fall to ship all marketable stock to Kansas City or Chicago and the commission men would mail a draft for the proceeds to an Arizona bank and we would sit down and write out a few checks and the year's work was over.

Our help was paid when he

Our help was paid when he quit—after a month, a year, a year and a half or two years. We just signed a piece of paper and took him to town. He would fight for us—some even died for us (imagine a corporation employee today during to be been at twice to dying for his boss or trying to help the boss save the business). Some of us could hit a turkey's head at 100 yards three times running, so there was very little kill-ing for the simple reason that no one could afford to start anything, but still we never allowed anyone to get behind us and we never

cide.

There were lots of deer, antelope, bear and rabbits which belonged to whoever reduced them to possession. A man could stand in one spot and just turn around and kill a 100 rabbits with a .22 in the 360-degree circle. If the wife wanted meat for breakfast, dinner or supper, all she had to do was say so and in 10 or 15 minutes she had it. But soon, in came do was say so and in 10 or 15 minutes she had it. But soon, in came market hunters from California and out went the game. Men came in and out went the wild horses. They would catch 1,000 wild horses and sometimes only ship 100 out of the 1,000, the balance killing themselves trying to get out of the corrals. But nobody cared. They didn't belong to anyone. one.

The Forest Reserve came in and The Forest Reserve came in and with that somebody looked after the forests and stopped overgrazing. That part of Arizona today which is in the Reserves is as good or better than it was 40 years ago, but that cannot be said for the range outside of the Reserves. That is ruined by having to reduce the grass to possession first.

We strongly objected to an

the grass to possession first.

We strongly objected to an Indian killing a cow for his supper, which if he were hungry and as long as the cow wasn't his, he was 'quite likely to do—human rights first was his motto too. Indians have this idea of human rights dominating property rights but one should come out here and live with them a while and he would get cured quickly for they are just one jump ahead of starvation. They hold property in common so why work if one has to divide with everybody else. So there is minimum production.

One may drive an auto 300

One may drive an auto 300 miles through Northern Arizona today without seeing one rabbit in the entire trip—and that is the finest example I know of, of what happens when human rights are put ahead. No one looks after from G. A. Saxton & Co.

them. (The rabbits.) So they are gone. Somebody looked after the cows and we still have beef.

And through the years I've noticed that property rights are continually being restricted — sit-down strikes a few years back wrecked some property rights and today an income tax of 93% will just about complete the job. When this job is completed that we're going through today somebody is going through today somebody is going to wake up some fine day and find himself back in the jungle, where we started from with his human right to starve and no property rights to worry about. But how they are going to wish they had some property rights then.

Look at Am Tel, selling around Look at Am 1ei, seining around \$150, \$9 dividend, money a drug—the railroads earning \$10 to \$20 a share and selling among the cats and dogs. Therein is a story for those who wish to read.

And a band of sheep still only travels four miles a day (as they did thousands of years ago) in the age of General Sherman tanks and Flying Fortresses.

W. C. EVERETT.

Winslow, Ariz., Feb. 15, 1944.

## D. E. Graham Forms Own Investment Firm in N. Y. C.

David E. Graham in partner-ship with M. R. Appel has formed D. E. Graham & Company with offices at 120 Greenwich Street, New York City, to engage in an investment business. Mr. Graham was formerly a partner in Fuerst. & Co. and prior thereto was in business under the firm name of D. E. Graham & Co.

## Interesting Situation

Jersey Central Power & Light. Co., 5½%, 6% and 7% preferred stocks offer attractive possibilities, according to a discussion of the situation in the current issue of the "Preferred Stock Guide," issued by G. A. Saxton & Co., Inc., 70 Pine Street, New York City. Copies of the "Guide." which also contains current quotations and comparative figures on preferred and common public utility stocks, may be had upon request

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# "Our Reporter On Governments"

## The Government Bond Market In Wartime By WILLIAM A. SHOLTEN

Ten years ago when the public debt was \$27 billion and the United States was about to emerge from the depths of the severest economic depression in its history, it was widely feared that unless some limit soon were placed on the continuously increasing indebtedness, the resultant credit inflation would have ruinous effects on the national economy. . . At that time the belief was expressed that the country would not be able to support without serious strain a national debt greatly in excess of \$40 billion. . . .

Nevertheless, the debt continued to mount as Government expressions.

Nevertheless, the debt continued to mount as Government expenditures were expanded far beyond revenues with the deliberate intent of providing the inflationary spark which it was hoped would stimulate economic recovery... By the middle of 1941, the debt had increased to \$54 billion; in the next 18 months national defense expenditures under the spur of a world at war carried the debt to \$62 billion, and from the day when the attack on Pearl Harbor plunged us irrevocably into active participation in the war, the public debt had soared at a hitherto unprecedented speed to its present level of about \$182 billion, an increase in two and one-quarter years of \$120 billion, equivalent to more than four times the total debt outstanding ten years ago. . . . standing ten years ago. .

Whether economic prosperity under peace-time conditions could have been attained by less expensive methods than those deliberately pursued by Washington in the nine years preceding Pearl Harbor is now of academic interest; the fact is that we entered the war with an already heavy burden of national debt but that from that point on, all economic considerations had to be subordinated to military requirements

This much can be said: after more than two years of financing the costliest war of all time we seem to be supporting with relative ease a national debt that will almost reach \$200 billion by the end of the present fiscal year. . . . Furthermore, the tremendous volume of Government securities issued has been absorbed to the extent of 54% by investors outside the banks with no disturbance of the securities markets and to the extent of 40% by the banking system with an inflationary effect of negligible intensity. . . The process of channeling over \$120 billion of securities into the nation's investment reservoir without resort to compulsion or even noticeable pressure indicates not only a high degree of cooperation between Government and public and of coordination among the commercial and investment banking authorities, but a superb job of administration by the Treasury Department and the Federal Reserve System. . . .

the Treasury Department and the Federal Reserve System...

We are now evidently approaching the peak of our productive effort and if the war in Europe should end this year, the volume of governmental expenditures—and in consequence the issuance of Treasury securities for new borrowings—may be expected to decline in the next fiscal year. . . It is reasonable to assume, therefore, that in the light of accomplishments thus far, the problem of completing the financing of this war without major difficulties or strains has already been solved. . . The market for Treasury securities has not only been maintained—it has actually advanced in all except the shortest term maturities and even in those, the slight rise in rates has been beneficial rather than otherwise. . . Refunding of maturing or callable issues has been consummated at extremely favorable rates and today the average interest rate on the public debt of the United States is 1.9% per annum, compared with 2.3% in 1941, 2.6% in 1938 and 3.2% in 1934. . . .

## MARKET IN EXCELLENT SHAPE

The Government securities market is in excellent shape. . . . Such precautionary measures in order to preserve price stability in specific issues at times when these are affected by the injection of new securities with similar maturities or in order to hold at par the price level of issues that display temporary weakness, have been quietly and effectively taken by the Federal Reserve Open Market Committee in cooperation with the leading Government bond dealers. . . Prices for the long-term issues, which are always subject to wider fluctuations than the short-term securities, are currently quoted at or close to their best levels computed on the basis of yield to maturity or first call date. . . The lowest yield on the long-term tax exempts, maturing or callable in more than ten years was reached last July at 1.71%. During this past week, the average yield on these same issues again approached the 1.71% level. . . . The lowest yield to date on the long-term taxables was 2.27% in July, 1943; at the present time the average yield on the same taxable issues is 2.31%.

The day to day investment demand or the absence thereof on The Government securities market is in excellent shape

The day to day investment demand or the absence thereof on the part of the 15,000 commercial banks of the country is the principal determinant of the price level of Government securities. . . . The banks hold 47% of all Treasury Bills, 60% of all Certificates of Indebtedness, 66% of the Notes and over 40% of the Treasury bonds. . . .

The Treasury Department and the Federal Reserve Board are in an excellent strategic position directly or in coordination with the National and States bank examining authorities and the Federal Deposit Insurance Corporation to regulate the character and type of bank investments of all types including Government issues. . . . They are thus able to map out their programs of new borrowings and refundings, both with the aim of maintaining the liquidity of bank

portfolios and of preventing or curbing the inflationary menace inherent in uncontrolled purchases of Government securities by the commercial banks. . . For the banks can absorb all the bonds the Government wishes to offer, but every dollar of Government securities that the commercial banks acquire increases bank deposits and therefore the monetary supply of the country. . . . The greater the monetary supply, the lower the purchasing power of the national currency or, in other words, the higher the cost of living. . . .

The very wide powers of the Treasury Department in the management of our monetary system are being applied with effectiveness and ability. . . The easy but potentially dangerous course of financing war expenditures through unrestricted sales of securities to the commercial banks is rigidly limited. . . The banks are encouraged to concentrate their surplus funds in short-term issues, preferably in the one to five-year maturity group and in any event not in issues maturing beyond ten years. . . A pattern of interest rates on Government securities ranging from % of 1% for three months, % of 1% for one year, 1½% for four to five years and 2% for seven to nine years has been in effect for the past two years and new security issues have been allocated according to the maturity classifications best adapted to the prevailing investment demand. . . . mand. . .

### CORRECTIVE PRICE ADVANCE

The recent strength in the partially tax exempt Government issues constitutes a corrective movement after the gradual decline in these issues that began last August and continued until the beginning of February, and which had been caused primarily by sales on the part of the mutual insurance companies and savings banks which were taking advantage of the premium on these bonds to sell the tax exempts and by the longer term taxables. . . . Thus, today, as has been mentioned above, the long-term tax exempt issues are again at their best price (or, to put it more accurately, at their lowest yield) levels. . . The banks, especially those in the maximum corporate tax brackets are finding it increasingly advantageous to buy the tax exempt Treasury bonds. . . exempt Treasury bonds.

Another factor that has contributed to the demand for these bonds has been the relatively rapid rate at which the total supply of tax exempt Government securities is diminishing... Less than 25% of outstanding Government issues are exempt from the normal corporate tax and by the end of this year the percentage will be less than 20... Maturing tax exempts are being refunded into taxables and those holders to whom the tax exemption is important are inclined to exchange the maturing issues for whatever tax exempt Government securities they can obtain. The scarcity value of the tax exempts will therefore become increasingly marked as time goes on....

Although the control of interest rates exercised by the Treasur

creasingly marked as time goes on....

Although the control of interest rates exercised by the Treasury Department has had the effect of reducing price fluctuations in Treasury bond prices and therefore eliminating in large measure the temporary price discrepancies between issues of similar maturity groups, there are so many issues of Government securities outstanding and so many varying factors that operate now for and at another time against one type of maturity or another that the opportunities open to every institutional holder for increasing the income from his Government portfolio by intelligent interpretation of market variations are if anything more frequent today than before. . . Such variations take place most frequently during periods preceding the issuance of new securities which affect the presently outstanding bonds, as for example, occurred at the time when the injection of the Treasury 2's 53/51 temporarily influenced the market position of the 2s 52/50 and 2½s 54/52 or as is about to occur in the case of the newly issued 2½s 59/56 in their relationship with the 2½s 58/56....

## FUTURE PRICE TREND

There are two schools of thought about the future market performance of the 2½s 59/56.... Some believe that these bonds will not advance more than a few thirty-seconds above par principally because the banks cannot acquire them for the next two years, and that therefore the market action will approximate that of the long-term 2½s which are also closed to the banks... Others are convinced that, despite the present elimination of bank purchases of these bonds, they will advance to the approximate yield level of the 2½s 58/56...

Among the reasons why it is reasonable to believe the 2½s 58/56 ...

Among the reasons why it is reasonable to believe the 2½s 59/56 will move up to 100.16 and higher, are (1) that in a generally strong market such as is anticipated for the next months, it is easier for one low-priced issue to advance to the level of the rest of the market than for the other issues to decline to the level of the one low-priced bond, (2) that 83% of the volume of outstanding 2½s 58/56 (which most closely compare with the 2½s 59/56) is held by investors who are in a position to acquire the new bonds. ... Insurance companies and mutual savings banks alone held 58% of the 2½s 58/56 at the end of 1943. ... These are professional investors who are yield conscious; as the discrepancy in yield in favor of the 2½s 58/56 is brought home to them, they will tend to sell the 2½s 58/56 and buy the 2½s 59/56; their sales of the 2½s 58/56 should be readily absorbed by the banks, since the maturity is only a little beyond the tenyear period which for most banks constitutes the practical limit of Government bond investments. ... The 2¼% coupon rate and the 59/56 maturity group appeal strongly to the savings banks and insurance companies. . .

Still another kind of opportunity for increasing the country and the saving the country of the saving the country of the saving the country saving the saving the country saving the country saving the country saving the country saving the saving the country saving the saving the saving the country saving the savi

Still another kind of opportunity for increasing the country sum another kind of opportunity for increasing the country bank's income by adoption of the policy of investing temporary surplus cash funds in the Certificates of Indebtedness along lines similar to the daily purchases and sales of Treasury bills by the large metropolitan banks, is receiving increasing attention. . . . .

There is no securities market in the world, there never has been one in the past, that compares in scope to the American market in Government bonds and certificates, nor one that offers to the institutional investor willing to spend the time and mental effort required to study and understand it, the possibilities of income enhancement with a minimum of market and the complete absence of credit

## To Admit Partners

Aimee Klauber and Edith H. Klauber will be admitted to lim-

## Now Frank & Belden, Inc.

## **Ohio Municipal** Comment

(Continued from page 796) ever declining supply of tax-exempt investments will have a bolstering effect on prices for totally tax-exempt municipals.

stering effect on prices for totally tax-exempt municipals.

Moreover, at the recent midwinter meeting of the Ohio Bankers Association it was interesting to note comments from several country bankers to the effect that some have just realized that the amount of their tax bill for 1943 was materially higher than in 1942 or previous years. Some banks who have not heretofore paid income taxes, are now finding that tax-exemption is now of considerable value to them. Most expect that their tax problem for this year will be greater than for last year, and still greater next year. Moreover, some of the smaller banks, who have in the past been in the lowest tax brackets, have found to their surprise that they are suddenly in a higher tax bracket. that they are suddenly in a higher tax bracket.

As a result of these higher tax bills, and ever declining tax-exempt securities, many banks are belatedly becoming municipal conscious.

# Danger of Declining Spread Between High Grade and Lower Grade Bonds

Lower Grade Bonds

As the Ohio municipal market as a whole moves higher, it is interesting to note that high grades have not been rising as much as have second grade bonds. This fact is reflected in the indices shown in this Ohio section under the heading "Ohio Municipal Price Index." This index for 10 lower grade Ohios set a new high of 1.53% on Feb. 16, 1944, while as of that date the index for 10 high grade Ohios stood at while as of that date the index for 10 high grade Ohios stood at 1.21%, compared with the high of 1.20% set for that group last fall. The spread in price between these two groups has gradually declined until now the lower grade bonds are selling at only 32% more yield than the high grade bonds.

yield than the high grade bonds. There are probably two important reasons for this declining spread. In the first place, there is probably a growing feeling among investors generally that all municipals are good. The fallacy and the danger of such thinking have been discussed at length in a previous article in the "Chronicle." Suffice it to say here that one should be increasingly cautious of falling prey to such a

that one should be increasingly cautious of falling prey to such a feeling as the war prosperity approaches an end.

The second reason for the defelining spread in price between high grade and lower grade municipals is the growing practice to compare the yield at which a municipal bond is offered with the yield after taxes which a municipal bond is of-fered, with the yield after taxes that can be had from Govern-ments. As was mentioned in this column last month, too this column last month, too many investors refuse to buy a high grade municipal if the yield is less than the compar-able net yield after taxes on Governments, and then buy a much inferior municipal because the yield on it is somewhat greater than can be had from Governments. This practice, coupled with the feeling that even the lower grade municipal is good, is likely to result in the accumulation in one's portfolio of inferior bonds.

It becomes increasingly important for the investor to compare the quality of various municipals, and not merely the price. This fact is true not only in Ohio municipals, and not only in municipal bonds generally, but, today, Klauber will be admitted to limited partnership in E. & M. Klauber, 120 Broadway, New York City, members of the New York Stock Exchange, as of March 1st.

(Special to The Financial Chronicle)

MINNEAPOLIS, MINN. — The in the entire field of investments, for too many buyers are too anxious for yield and too little interested in quality.

# Future Of Air Transportation

(Continued from page 794)

likely that the operating costs of new transports, which can be built when the war is over, will be substantially less than the operating costs of converted military transports, despite any differences in depreciations and the company of the comp

in depreciation charges.

Military transports were not built to meet commercial standbuilt to meet commercial standards. In order to carry the overloads required, they were built with heavier structures, floors and landing gear than would be needed commercially. We expect that if licenses are sought for today's military transports, it will be found that their payload is not practical. It is therefore our belief that military-transport aircraft will be of temporary value only, merely to span the period until new and more efficient airplanes can be built, and their operation will be costly even for the interim period.

the interim period.

A question of immediate significance concerns the outcome of the cance concerns the outcome of the flood of applications filed with the Civil Aeronautics Board for permission to engage in air transportation. Some of these applications are serious, some casual, and some have been filed by people who ought to know better.

To name a few of the many application: A promotional-minded Texan has filed an application to operate a flying funeral service.

operate a flying funeral service. Another promoter would like to operate a flying chicken coop—an exclusive service for hauling baby chicks over unstipulated routes. Then there is the Westerner who seeks authorization to fly up and down the walls of the Grand Canyon in a sort of flying elevator service. Not quite so spectacular is the application of one of the large surface carriers which pro-poses to provide air transportation to practically every hamlet in the nation by means of the helicopter, which has yet to secure its first commercial license.

Aviation has a great future, but its future is not so great that it can't be marred by absurd ventures. I urge you as citizens and members of the banking fratermembers of the banking trater-nity not to encourage uneconomic developments. We do not fear the competition of qualified airline operators; we do emphasize that you who are responsible for the investments of the American pub-lic should inform that publis that lic should inform that public that merely because a security bears the aviation label, it is not necessarily sound or speculatively at-

sarily sound or speculatively attractive.

And this leads me to a word of caution in asking you not to expect too much too soon in terms of profits or dividends. The air transport industry has a growth factor which should be fully reflected in the ultimate value of its securities. But before these prospects can be realized, a period of expansion will require the plowing back of earnings.

Another important question which we are repeatedly asked is: "What about the effect of cancellation of war contracts?" For the most part, airline war contracts have been undertaken on a costhave been undertaken on a cost-plus basis, with nominal fees. The improved earnings of the airlines have resulted from heavy com-mercial loads and not from war contracts. Hence, the cancellation of war contracts will not mean a loss of earning power to the air-

A less satisfactory condition arises from the fact that every airline either has a substantial percentage of its net worth involved in accounts receivable from the Government, or even if its war contracts have been financed by cash advances from the Gov-

skill and experience of those employees, and of many others like them in the armed services, will be needed in our post-war commercial operations. Yet there will be a period of transition from contract to commercial operations that cannot help but be costly to that cannot help but be costly to the airlines. TWA is planning an extensive training program to meet this situation. The cost of this transition presents an added reason why there should be a prompt and final settlement of war contracts and even more imwar contracts and, even more important, another reason why the Government should at the earliest date possible clarify its policies as to air transportation, both in the United States and abroad. Bankers frequently ask us about

Bankers frequently ask us about the possibility of airline equipment trust financing. Equipment trusts attract interest because of the apparent security which they give the borrower and because of their wide use in the railroad field. Were these the only factors to be considered, we would undoubtedly advocate the use of equipment trusts. On the other hand, there are serious problems which we encounter in aviation which we encounter in aviation which have not existed with respect to railway equipment trusts. A boxcar is a definable entity. An

A boxcar is a definable entity. An airplane is an aggregate of thousands of identifiable accessories and parts, which very frequently are disassembled, repaired, inspected and put together again in a totally different combination.

The equipment trust situation becomes particularly complicated when we think of the problems involved in securing a proper lien in all of the foreign lands through which our airplanes shall fly. This problem is surmountable, but the applicability of equipment trusts applicability of equipment trusts to our industry needs more study and perhaps legislation before it can have complete success.

can have complete success.

Air transportation represents a completely new way of doing things. It will bring about a new pattern of economic life. Its effect will be felt in every line of business. It will accelerate our entire economic activity and will bring about a substantially increased volume of business not only for the airlines but for all commercial enterprise.

ommercial enterprise.

I shall not attempt tonight to venture a guess as to the probable future volume of air transportation. The factors which affect air transportation are today in the making and we should, I believe movements direct air transportation are today in the making and we should, I believe, more properly direct our attention to realizing the maxi-mum possibilities rather than to spend time in arguing as to whose guess is the best.

As the result of air transporta-tion, there will be substantial changes in buying habits. Markets will be enlarged. Inventories in local warehouses can be reduced because odd items can be secured overnight by air. Many raw ma-terials now shipped in the unfinished state will be processed near their point of origin and will be shipped by air in a semi-finished or finished state. Perishable food-stuffs which in many instances find only a limited market will find a vastly enlarged market. In the aggregate, these shipments of perishables and of semi-finished goods, and inventory fill-ins and shipments of an emergency character, will make a substantial volume of air cargo.

May I offer several illustrations

of how air transportation gen-erates new business? Prior to the war European vaca-

war contracts have been financed by cash advances from the Government, the airlines have a contingent liability to account for these advances until final audit and renegotiation by all of the Government agencies concerned has been concluded.

Another grave responsibility growing out of war contracts is that every airline has a substan-

New York to Europe, is it not possible to expect that there will be a vast increase in European vacation travel?

Another ill.

vacation travel?
Another illustration: In the capital of a South American country the price of meat is high and the quality is poor. Two hundred miles from that capital, across the mountains, are some of the finest grasslands in this hemisphere on which cattle are raised. To get those cattle to market they are driven over mountain passes so rugged that it is necessary to provide the cattle with leather shoes. vide the cattle with leather shoes. The cattle are driven from their pasture up over a ridge some 8,000 feet in altitude, down into a valfeet in altitude, down into a val-ley, up over another ridge and into another valley and, finally, over a very high ridge, and then down to the capital. The cattle-drive takes weeks, their fat is worn off and many of them die from the rigors of the trip. Little imagination is needed to see the possibility of slaughtering the cat-tle on the grasslands where they tte on the grasslands where they are raised and flying the dressed beef to its market.

The most revolutionary trans-

port development will occur in international fields. It is difficult to forecast international aviation because it depends not only upon what is commercially feasible, but upon the policies of our Govern-ment and of foreign countries. Let us take a realistic look at the situation in which America will find itself at the conclusion of this war. Our oceanic isolation has vanished. The defense frontiers of this hemisphere lie not along our shores but along the opposite shores of the oceans surrounding us. It is the fervent hope of all of us that out of this war may come an international relationship come an international relationship which will reduce the likelihood of future wars. But until that international relationship s hall have been created, and shall have proved itself to be capable of meeting international problems, the United States of America shall the United States of America shall have no sensible course open to it other than to maintain its defenses

fenses.

In 1917, and again in 1941, the United States found that the protection given it by the Atlantic and Pacific oceans, although recognized to be inadequate, was still sufficient to give us time to convert our production from a peacetime basis to a war economy. I venture the forecast that in any future war the United States will have no more than a few weeks in have no more than a few weeks in which to prepare for total war. Any nation which fails to maintain adequate defenses in the future may perish before those defenses can be created.

If this is a correct analysis of the situation, the United States must not only maintain an air fleet as big as any potential ag-gressor, but it also must maintain aircraft production facilities sur-passed by none. The creation of a huge air fleet will not do the job because air fleets become rapidly because air fleets become rapidly obsolete. The production facilities which we must maintain are not only the factories themselves, but only the factories themselves, but the machine tools to build as large an air fleet as any, and the trained manpower and production "know-how" which will permit the im-mediate translation of those facili-ties into defense weapons.

While we hope that these de-fense requirements may be kept at a minimum in an orderly so-ciety of nations, their cost will still be large. Therefore, America will end this war not only with an astronomical debt but America will be faced with sizable continuing obligations.

We shall not surmount this debt and meet the continuing obliga-tions of national defense and provide employment by attempt-ing to re-establish economic activity in this country at its former low level. Industrial activity must be accelerated—our men must be employed—our national income must be increased. America has no alternative but to accept this responsibility.

The maintenance of aircraft production facilities should be financed by commercial enterprise to the fullest extent possible. The commercial demand for airplanes will not be sufficient to assure the operation of all of the aircraft plants needed for national defense plants needed for national detense and will not take up all or even most of the slack which will in-evitably result in aircraft produc-tion. But I do say that commercial aviation can bear a share of the load and make a great contribu-tion to the future of America tion to the future of America.

Therefore the role of commercial air transportation, both domestic and international will be: mestic and international will be: First, to provide a market which will maintain aircraft production facilities. Second, to continue pioneering in aircraft development to maintain our leadership in military aviation. Third, aviation will provide an impetus to commerce and thereby promoto post-war employment. Fourth, by improving communication and travel, aviation can bring about international understanding and international understanding and good-will, the foundation of international cooperation upon which the peace of the world will

depend.

Therefore I say to you that air transportation is the Moses of American commerce which can lead us out of economic wilderness and chaos.

ness and chaos.

There are those who argue that this tremendous responsibility should, in the international field, be placed in the hands of a single company as a "chosen instrument." I say that this responsibility is too great to place upon any single great to place upon any single corporation, no matter how well financed or organized. It is our considered opinion that competition in international routes will make a greater contribution to our will mational economy than will a by the G monopolistic system. Competition must be limited and regulated, yes, but not to the point where it is nonexistent. Before passing this question of giving the responsibility for American flag air industry.

aircraft transportation to a single corpo-laterprise dure why our Government has permitted 18 airlines to operate within our boundaries? If 18 airlines are needed to do the domestic to be in a single continent is tice job in a single continent, is it not reasonable to expect that more than one company is re-quired to do the job for our country on a worldwide basis?

try on a worldwide basis?

The airlines are going to need money, and lots of it. They will need venture capital, preferred stock financing, and plenty of credit. The economics and the requirements of air transportation are different from those of any other business. If you are interother business. If you are interested in participating in aviation financing I urge you to become intimatelly acquainted with our industry. In no other business is the old saying so true: "A little learning is a dangerous thing. Drink deep or taste not the Pierian spring."

It is important that the airlines and their bankers recognize now the monumental size of the financial job ahead and be prepared to do something about it. The present net worth of TWA is \$13,000,000 Our capital expenditures and do something about it. The present net worth of TWA is \$13,000,000. Our capital expenditures and requirements by 1954 might reasonably be forecast, for our domestic operations alone, at \$100,000,000. Our company represents 15% of the domestic industry, so this figure can roughly be multiplied by seven and you will have an approximation of the capital requirements of the domestic airline system. Add to that the requirements in the international field and we begin to realize the size of the job ahead. This development cannot be stopped. It will be made either by private industry for a reasonable profit or by the Government for reasons of military security. I believe that the job can best be done by private capital. Your continued and informed interest will, I know, be welcomed by our entire industry.

# A Record of the Confidence of 7,000,000 Policyholders

THE EIGHTY-FIRST ANNUAL REPORT of the John Hancock Mutual Life Insurance Company of Boston is a summary of accomplishment in 1943, a year of record growth. The increase of assets was \$153,420,344.37. Insurance in force increased by \$602,365,209.00 making our total insurance in force \$6,438,540,577,00, an increase in two years of well over a billion dollars. These increases were the greatest in the history of the Company. Payments to policyers and beneficiaries were \$108,985,001.60 or \$363,283.00 per business day.

The Company's purchases of government securities during the year were \$150,085,750.00 making our total investments in the obligations of the United States \$349,954,718.75.

These records were made possible by the increasing value placed on life insurance by the people of our country and by the confidence of more than 7,000,000 policyholders — more than one-tenth of life policyholders in the United States.

Guy W. Cox, President

## 81st Annual Report **December 31, 1943**

**Total Admitted Assets** 

\$1,441,468,994.05

**Total Liabilities** 

\$1,313,454,251.49

**General Surplus Fund** 

\$128,014,742.56

**Total Insurance in Force** 

\$6,438,540,577.00

This Company offers all approved forms of life insurance in large or small amounts, including group coverage; also annuities for individuals and pension and retirement plans for corporations and educational institutions.



COPY OF THE COMPLETE ANNUAL REPORT WILL BE SENT ON REQUEST

# Michigan Savings & Loan Ass'ns **Keeping Pace With War Times**

By GRANT H. LONGENECKER

Executive Manager, Michigan Savings and Loan League; Director, Federal Home Loan Bank of Indianapolis

March 29 of this year marks the 57th anniversary of an industry which has meant much to the building of this greate State of Michigan and which has contributed probably more to its growth than the average person realizes. On March 29, 1887, Cyrus G. Luce, then Governor of Michigan, signed the bill that give immediate effect to the statute regulating building, savings and loan associations

However, 1887 was not the beginning of savings and loan associa-tions in this State. The State. The first association in Michiwas organ ganized under the general laws in 1868. It was inspired by a Jackson merchant follow-

Among American cities, Grand Rapids

boasts one of the very highest percent-

ages of home-ownership. A significant

, share in the credit is due to the service

The home town also appreciates another

record—uninterrupted payment of divi-

dends since the founding of Grand

GRAND RAPIDS MUTUAL

FEDERAL SAVINGS AND LOAN ASSOCIATION

of this 56-year-old institution.

Rapids Mutual in 1888.

GRAND RAPIDS

ing a business trip to Phila-While there he became interested in this movement which started at Frankford, Pa., Jan. 3, 1831, a little more than 112 years

## State-Federal Chartered

State-Federal Chartered
About the time of the adoption of the law regulating these associations in the State, the movement spread over the State and associations were incorporated in Bay City, Grand Rapids, Kalamazoo, Jackson, Lansing, Port Huron, Saginaw, and several smaller cities. In 1895 the law was amended requiring the publishing of annual reports, the first one being published in 1896. Again in 1897 the law was amended providing for annual examinations and supervision of the associations.

Since that time the State chartered associations have been, without interpution under supervision.

tered associations have been, without interruption, under supervision of the Department of State. (Continued on page 805)

and their ac-\*
tivities in this ago and was spreading rapidly
State.
However, Middle Atlantic States.

gated \$2,022,000 in dividends for the entire year. During the year ended Dec. 31, 1943, the net prof-its of the Federal Home Loan Banks, after payment of divi-dends and setting aside legal re-serve requirements, amounted to \$1,112,000. The total net income of the banks from the beginning of their operations through Dec. 31, 1943; aggregated \$38,205,000 which has been distributed as follows:

follows: \$7.695,000 transferred to legal

\$7,695,000 transferred to legal reserves; \$2,123,000 transferred to reserves for contingencies; \$16,-339,000 paid in dividends to U. S. Government; \$5,160,000 paid in dividends to member institutions; \$6,846,000 remaining in undivided profits, and \$42,000 direct charges to undivided profits (net).

Regarding the banks' advances, the announcement stated:

"Advances outstanding to me ber institutions on Dec. 31, 1943, amounted to \$110,068,000, of which \$69,280,000 represented short-term advances which mature within one year, while the balance of \$40,788,000 represented long-term advances which mature up to 10 years, and on which installments of approximately \$5,-118,000 are due within one year.

Save with Safery

SAVINGS

**ACCOUNTS INSURED** 

TO \$5,000

DETROIT FEDERAL

SAVINGS & LOAN ASSN.

1st FLOOR BARLUM TOWER

69 CADILLAC SQUARE

DETROIT

The net income of the 12 Federal Home Loan Banks for the calendar year 1943 amounted to \$3,917,000, of which 20%, or \$783,000, was transferred to the legal reserve as required by law, according to an announcement issued on Jan. 20 by Everett Smith, financial representative of the banks. The net income of the banks for the preceding 12 months aggregated \$3,903,000. Mr. Smith pointed out that dividend declarations as of Dec. 31, 1943, resulted in the distribution of \$1,189,000, which with payments for June 30, 1943, aggregated \$2,022,000 in dividends for the Federal Home Loan Bank System, Federal Home Loan Bank advances made for one year the entire year. During the year or less need not be amortized, but when made for more than one year and up to 10 years, such ad-vances are required to be amortized on a monthly or quarterly

basis.

12 Federal Home Loan Banks Report Income

Of \$3,917,000 For 1943 Calendar Year

"Of the total advances outstanding on Deca 31, 1943, \$84, 204,000 were on a secured basis 204,000 were on a secured basis and \$25,864,000 on an unsecured basis. The secured advances were collateralized by 61,897 home mortgages, the unpaid balances of which aggregated \$165,199,000, obligations of the United States, direct or guaranteed, having a face value of \$37,074,000 and other eligible security amounting to face value of \$37,074,000 and other eligible security amounting to \$429,000. In addition to this collateral, the Federal Home Loan Banks held a statutory lien on all stock in such banks owned by each borrowing member institution which, on Dec. 31, 1943, totaled \$18,955,000. The Federal Home Loan Bank Act requires that at no time shall the aggregate outstanding advances made by outstanding advances made by any Federal Home Loan Bank to any member exceed 12 times the amounts paid in by such member for outstanding capital stock held

"Since the beginning of their

Since 1890

**Home Financing Conservative** Investments

Assets \$14,309,628.40

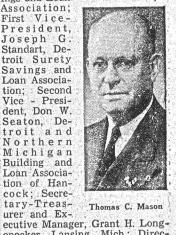
SAVINGS & CAPITOL LOAN COMPANY

Home Office: LANSING, MICH. Branch Offices: DETROIT - PONTIAC operations on Oct. 15, 1932, through Dec. 31, 1943, the total advances made by the 12 Federal Home Loan Banks aggregated \$1,130,123,000, against which re-\$1,130,123,000, against which repayments to that date aggregated \$1,020,055,000. Except for a \$1,310 indebtedness of one member in liquidation and a \$79,605 indebtedness of an association operating under a conservator on which the banks anticipate no losses, there were no delinquencies in principal or interest on Dec. 31, 1943, in excess of 30 days."

# Mich. S. & L. League Officers & Directors

The following are officers of the Michigan Saving and Loan League: President, Thomas C. Mason, Grand Rapids Mutual Federal Sav-

ings and Loan Association; First Vice-President, Joseph Standart, troit Surety Savings and Loan Associa-tion; Second Vice - President, Don W.
Seaton, Detroit and
Northern
Michigan



enecker, Lansing, Mich.; Directors, W. R. Crissey, Midland Federal Savings and Loan Association; Walter Gehrke, First Federal Savings and Loan Association of Detroit; Wendell C. Gates, Industrial Savings and Loan Association of Battle Creek, and Lames ciation of Battle Creek, and James I. VanKeuren, Capitol Savings and Loan Co., Lansing; J. B. Mikel, Three Rivers Building & Loan Association, Three Rivers.

## "Your Savings"

The Fidelity Savings & Loan Association of Kalamazoo, Mich., has prepared an interesting circular entitled "Your Savings," discussing the advantages of savings and loan investment. Copies of this circular may be had from the Association on request.

# **Serving Since 1893**



**★Low-Cost Home Loans ★Insured Savings** Accounts

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& LOAN ASSOCIATION Griswold at Jefferson -:- Detroit 26, Michigan

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FOR ENCOURAGEMENT OF THRIFT THRU INSURED SAVINGS AND PROMOTION OF SOUNDLY FINANCED HOME OWNERSHIP

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## ACCOUNTS INSURED— DIVIDENDS ASSURED!

Surplus funds of corporations, trusts and individuals earn regular dividends when placed with us. All accounts are insured up to \$5000.

## PEOPLES FEDERAL SAVINGS

and Loan Association GRISWOLD AT CONGRESS ST. DETROIT, MICHIGAN

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Inquiries are invited from Trustees and Institutions seeking sound, long term investments at better than average yield.

> All accounts insured up to \$5,000 Write for Circular "Your Savings"

THE FIDELITY SAVINGS & LOAN ASSOCIATION KALAMAZOO, MICHIGAN 315 S. BURDICK STREET

IRON-CLAD PROTECTION FOR YOUR SAVINGS Conservative, able manage.

Conservative, able manage.

Conservative, able manage.

I arge reserves, strong

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Savings

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cally insured to savings

care in full from 1st of the same in full from month.

# Inflation In Urban Land sites. In the Miami area vacant land was relatively inactive until Michigan Savings & Loan Associations In World War II

partially overcome the grave disadvantage of a fixed ceiling on income with a rising trend in operating costs. There is another marked difference between urban sites and farms. To produce an income on agricultural land, it is only necessary to raise a crop or only necessary to raise a crop or graze livestock upon it, but to produce an income on urban land it is necessary to erect a building upon the site, and new building, except for war needs, is now barred. Hence, vacant city land, or urban land with old improvements, cannot be utilized immediately in most cases, and its value must be discounted for the time it is necessary to wait until build. it is necessary to wait until build-ing operations can be resumed. If building on a residential lot must be postponed for five or six years, its present value is only slightly more than half of its value when it is ready for use. The value of urban sites depends upon the trends in the values of improved properties.
"Nearly all urban land booms

have been preceded by a rise in the net income and the sales prices of existing buildings which stimulated new building, and which, in turn, created a demand for land for building sites. This sudden in-crease in the rate of absorption of land by buildings frequently led to expectations of a continuation of the peak rate of building at profitable rents for an indefinite period. The land boom had barely reached its top, however, before the feverish rate of new building had produced an over-supply of houses, apartments, stores, hotels and offices, with the result that rents would fall sharply and new construction, being no longer profitable, would almost cease. The demand for land for building purposes would then also fall to a very low level, and all the ex-travagant hopes of high net in-comes from the land would collapse like a house of cards."
Since any boom in vacant urban

sites is preceded by an extensive rise in the prices of homes, apart-ments, stores and office buildings, let us see to what extent an up-ward movement has already taken

ward movement has already taken place in the prices of such improved real estate.

"Real estate brokers in 287 cities report an average rise of 12% in real estate prices in 92% of the cities in the past two years. In Chicago, Mr. Max Fuhrer, a prominant arminant and arminant armina inent appraiser and architect, estimates that the market price of apartment buildings there has increased from \$450-\$550 a room as creased from \$430-\$530 a room as of 1935 and 1936, to \$650-\$750 a room as of the middle of 1943, with further increases of 10 to 15% by January, 1944. In New York a rising trend in prices of apartments is reported, notwithstanding rent control. Mr. K. S.

(Continued from page 786)
89% above pre-war levels, while creased 25 to 33½ in the last two residential rents have been effectively held down by rent control to an average of 8% above 1939 to the favorable factor of almost 100% occupancy of residential quarters in most cities has partially overcome the grave disadvantage of a fixed ceiling on buildings at today's selling prices.

buildings at today's selling prices.
"The rise in the price of 50% in the prices of medium-sized sinin the prices of medium-sized sin-gle-family homes since 1935 in Chicago, and a rise in prices amounting to as much as 50% since 1941 in many war cities, has been due partly to the inability to build a new house or to rent an old one. Many families were forced to buy homes because they could secure a house in no other could secure a house in no other way. The OPA requirement of a 33\% % down payment, which was later reduced to 20%, as a prerequisite to dispossessing a tenant did not apply to house occupied did not apply to houses occupied by owners who were in a position to realize substantial profits in houses bought within the last seven or eight years. Substantial price advances have also taken place in some of the resort areas. The prices of homes in Miami in the \$5,000 to \$7,000 class, and in Miami Beach in the \$10,000 to \$12,000 class, have increased 25 to 30% in the last two years. At the same time, homes in areas with few war contracts or large mansions designed for the well-to-do have even declined in selling prices because of the difficulty in securing servants and the high income taxes which curtailed the come taxes which curtailed the amount even the wealthy have to spend for household expense. In Miami the prices of \$20,000 to \$30,000 homes have advanced only 10% in the last year, while the largest homes and estates are selling for 25 to 40% less than a year

"All except the best located re tail store properties have no ready market in many cities due to increasing store vacancies as a result of lack of merchandise and rationing difficulties. Outlying store properties in the Miami area have declined 10 to 15% or more in the last two years but the sale

prices of downtown business properties have increased 10 to 20% in the last several years.
"Office buildings in most cities are enjoying the highest occupancy ratio since 1929 and not being subject to rent control, office building managers are raising building managers are raising

building managers are raising rents.

"The greatest peak of factory production in the history of the United States, as a result of the demands of war, has filled most industrial space and loft buildings and caused rises in rents, notwithstanding the building of \$15,000,000,000 worth of war factories by the Federal Government.

"What is the effect of these

What is the effect of these trends in the rents and prices of improved real estate upon the prices of vacant urban land? So 15% by January, 1944. In New York a rising trend in prices of ar there has been no pronounced York a rising trend in prices of inflationary trend in urban sites, apartments is reported, notwithstanding rent control. Mr. K. S. Keyes reports that Miami apartment and hotel prices have in-

the last few months and is now beginning to sell at prices ap-proximately the same as those prevailing three years ago. There is an attempt to revive the sale of lots for post-war homesites with some degree of success in a number of cities. Most purchases of vacant land have been for pur-poses of improvement and not for speculation. Taken as a whole, there has been only a slight, if any, increase in total urban land values. In fact, for a number of reasons very little appreciation could be expected. In Manhattan and other parts of New York City, assessed values of lond have not assessed values of land have not yet been deflated from the fic-titious peak selling prices of the 1920's. In most cities, the memory of the collapse of urban land val-ues after 1929 still lingers. A new crop of land buyers does not come on the scene as quickly as a new on the scene as quickly as a new crop of stock speculators. It takes a generation to forget a drastic real estate debacle like that from 1929 to 1932. More important however, the prices of improved properties do not yet justify new buildings. Since an average increase of 30% in construction costs since 1939 has kept pace with any anvancing prices of improved real estate, apartments, stores, office estate, apartments, stores, office buildings and hotels are still sell-ing in many cities at prices below the reproduction cost of the buildthe reproduction cost of the building less depreciation leaving no net income for the land. With the prospect of the competition of huge factories, built by the Federal Government, competing with existing industrial space, with vacancies in office buildings likely to increase with the curtailment of governmental war agencies, with some war centers overbuilt with temporary housing, and with with temporary housing, and with large existing store vacancies in many cities, there is not the pressing demand for new office, store or factory buildings yielding profitable rents that will absorb land at a rapid rate and lead to a land beam.

"There are even more funda-"There are even more fundamental reasons too for not expecting the urban land boom of the 1920's to be repeated after this war. First, the nation's rate of population growth and, particularly the rate of urban population growth, is tapering off and that fact has been given such wide fact has been given such wide publicity that it is generally rec-ognized. Hence, a boom cannot be so easily generated on the premise of an ever-expanding population. Second, while there will probably be a large volume of suburban home building after the war, the area available for urban expansion has been increased in geometrical proportion by the autometrical proportion by the auto-mobile and may be still further expanded by the commuting plane. With a total radius of 50 miles from the center of any metropolis, there is a supply of land far in excess of the needs of even a excess of the needs of even a fairly rapidly growing urban center and hence the prices of most of that land cannot be subject to monopoly control. Instead of being tied down to bands within a half mile of fixed transportation routes, builders can develop almost are form pear auto high most any farm near auto high-ways. If express highways are-built through the crowded sections of cities where traffice proceeds at a snail's pace because of con-gestion so that the car owner can reach the edge of the city quickly, he can speed for miles into an open country where the area in successive concentric circles increases with the square of the radius from the center of the city. As the ever-expanding urban fringe draws people from the center of the city land varies and tringe draws people from the center of the city, land values and building densities will be reduced there also. A stationary or slow growing urban population cannot continue to form a congested mass at the center and also disperse over the commuting area. If decentralization continues, as seems probable, central areas will continue to lose population and land values will continue to fall. This

# **Keeping Pace With War Times**

(Continued from page 804)
There are also Federally chartered day, there are more than 7,000 associations provided by an act of congress in the year 1933. These sasociations are examined anther than \$6,000,000,000. Congress in the year 1933. These associations provided by an act of Congress in the year 1933. These associations are examined annually and under supervision of the Federal Home Loan Bank Administration, Washington, D. C.

The object of these associations, whather populated by the State of

whether chartered by the State or the Federal Government, which are practically identical in operation, is to promote thrift by providing a convenient and safe method for people to save and in-vest money and to provide for the sound and economical financing of

homes. The growth of the associations in Michigan was very slow, from their inception until 1915, at which time there were 65 associations with assets of \$27,696,545. Today there are in this State 70 associations with assets totaling approximately better than \$153,-000,000 as of last December 31. Is it any wonder that the build-

Is it any wonder that the building, savings and loan associations have prospered and multipled until, today, every large city in this State can boast of having one or more institutions. It is not only the large cities that are serviced by these thrift and home financing institutions, but the smaller ones as well, with populations ranging as low as 2,000.

The savings and loan industry in this country is 112 years old and 66 years old in this State. The business, which has for its motto, "The American Home, the Safeguard of American Liberties," is one of America's fundamental institutions. It has made more home owners than all other financial in-stitutions put together until, to-

will be altogether desirable from a social and city rebuilding stand-point as it will make possible building at lower densities, with more light and air for rooms, with more park and recreation space

and with more of the amenities of the country within the city.

"It seems to me that even without any further controls there will out any further controls there will be no runway inflation in vacant urban land comparable to that which took place in some American cities in 1836, 1852 to 1855, 1869 to 1873, 1887 to 1890 and 1922 to 1925. Rent control, which is by far the most effective form of price control because it is enforced by the tenants and by drastic criminal penalties, is the most drastic regulation possible for discouraging price increases in resicouraging price increases in residential properties. It will be necessary to remove rent control essary to remove rent control after the war, if there is to be any substantial amount of new building by private enterprise because construction costs, together with all prices, will probably be higher and rents in new buildings must be higher to make it profitable to build. If the differential in rents between the old and new build-ings is too great, most tenants will not move but remain where they are under the rent ceiling and hence there will be scant demand for new apartments. The removal for new apartments. The removal of rent control, however, probably will not usher in any extraordinary degree of land speculation because of the competition of numerous sites opened up by the automobiles with unrationed gas. Because of the intensity of land use in the case of apartments, there are many competing sites available for these structures near fast transportation routes in most fast transportation routes in most cities. Land prices will undoubtedly advance materially in areas with unusual advantages, such as sites adjacent to subway stations and suburban lands adjoining built-up communities, and there will be widespread increases in the prices of large tracts on the edge of cities, but as most of these purchases will be for actual use.

## Huge Home-Building Job

In addition to the more than 800,000 homes that these associations have built and financed in Michigan, they are foremost in the encouragement of thrift and the habit of saving that has been acquired by many more thousands of our citizens. The earnings that have been paid to these savers in the form of dividends will amount to many millions of dollars. Savings and loan associations are mutual as to earnings and are principally known as the workingman's institutions since more than 95% of the investment of these associations is loaned on owner occupied homes.

By act of Congress, in 1932, the Federal Home Loan Bank System was created to provide a home mortgage credit reservoir of funds for long-term loans to the savings and loan associations that become members of the system by joining one of the 12 regional banks loated in strategic centers to serve every section of the country. The bank serving the Michigan Savings and Land Accorditions is being and Land Accorditions in the savings and Land Accorditions is beings and Land Accorditions in the savings and Land Accorditions is being and Land Accorditions in the savings and the savings are savings are savings and the savings are savings are savings and the savings are savings are savings are savings are savings and the savings are ings and Loan Associations is located in Indianapolis. In addition to making available ready funds to these institutions when mortgage lending exceeds the investment of savings from the public, these banks also act as depositories for the surplus cash of their member institutions. Membership in the Federal Home Loan Bank System is represented by 97.27%. System is represented by 97.37% of all the assets in the Michigan associations.

Another Government agency

created by an act of Congress in 1934 is the Federal Savings and Loan Insurance Corporation in which the savings and loan associations may become members. This \$135,000,000 corporation in-sures the savings share accounts of its member institutions agains**t** 

loss up to \$5,000.

With the high standard of service that the savings and loan associations are giving their com-munities, and their alertness to the opportunities offered by changing conditions, it can be changing conditions, it can be easily understood how these associations have made such an outstanding growth. With the advent of so many new Federally chartered associations in recent years, much more rapid growth of the building, savings and loan movement in this State can be predicted.

# Mich. Savs. & Loan **League Conference**

DETROIT, MICH.—The Michigan Savings & Loan League will hold its annual Mid-Winter Conference at the Statler Hotel, Detroit, Friday and Saturday, Feb. 25 and 26.

The Conference will begin with a luncheon on Friday, at which Fermor S. Cannon, President of the Railroad Men's Federal Savings and Loan Association of In-dianapolis will be principal

speaker.

The League's general sessions following the luncheon will be opened by Walter Gehrke, President of the First Federal Savings & Loan Association of Detroit. A principal feature will be a round-table discussion of management

Saturday morning sessions will be given over to two prominent speakers, John F. Scott, President of the United States Savings & Loan League, being one of those who will address the meeting.

It is also announced that the Federal Home Bank of India-

Federal Home Bank of Indianapolis will hold its stockholders' meeting for Michigan members of the Bank during the Conference.

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# Canadian Securities

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# **Canadian Securities**

The annual report of Mr. Gordon Towers, Governor of the Bank of Canada, gives statistical proof of the sound financial state of the Dominion. Since August, 1939, the Government has borrowed \$7.7 billions, but owing to the redemption of some of its own bonds and Canadian National Railway bonds in London and elsewhere, the net increase in the Federal debt during the war is only \$6.6 billions to the present total of \$11.3 billions.\*

The increase has been entirely in Canada and there has been a decrease in amounts pay-

been a decrease in amounts payable in London and New York of about \$1 billion.

At the commencement of the war, the average coupon rate was 3.61% but now is only 2.69%. The 3.61% but now is only 2.69%. The total annual interest payable has increased from \$169 millions to \$304 millions, but during the war the Canadian National Railway has been able to pay interest out of its own earnings, and the Government has been receiving some appropriate from its advances to the revenue from its advances to the Bank of Canada, the Foreign Ex-change Control Board and the National Harbor Board, thus reducing the net interest charges to \$220 millions, a rise of only \$75 millions

As the national income has doubled and taxable capacity has increased still more, Mr. Towers regards the burden of debt charges in relation to debt capacity as having declined substantially during the war period. It is even less now in view of the increase in national income than it was 20 years ago, when interest charges were about \$135 millions and the national income was less than half its present level.

This highly encouraging picture is reflected in the present buoy-ant state of the Government bond market, which is further strength-ened by the official announcement of confidence in the maintenance in the post-war era, of wartime low interest rates.

In view of the outstanding strength of Canadian internal bonds, it is remarkable that there bonds, it is remarkable that there is not more general interest shown in this country in this form of investment, especially as there is the added incentive of a probable 10% bonus should the Canadian dollar be restored to parity with the U. S. dollar, as is confidently expected as soon as the problem of currency stabilization is tackled. of currency stabilization is tackled in a practical fashion.

Furthermore, interest rates in Canada in the 10-year category are roughly 1% higher than here, but as soon as there is any relaxation of wartime controls this differential will tend to diminish. However, it seems clear that the foreign exchange feature, although highly favorable in this case, seems to present an almost insuperable obstacle to the majority of investors.

and to foreign exchange prob-lems is to be deplored as in the post-war period we shall be compelled to pay greater atten-tion to this branch of finance if we are to take our proper place in the field of interna-tional finance tional finance.

with reference to market developments in the past week, good news was received in connection with the Montreal and Alberta debt situations, and it now appears that our confidence in an early settlement of these thorny problems is commencing to in an early settlement of these thorny problems is commencing to be justified. By a 90 to 2 majority, the Montreal City Council has passed the latest debt plan, which now will have to have the approval of the Quebec Legislature and the bondholders. According to an Edmonton report, Mr. Solon E. Low, Provincial Treasurer of Alberta, and persistent advocate of an early refunding of the Provincial debt, is being groomed as national leader of the Social Credit party. Consequently, Montreal and Alberta bonds were strong as was the market as a whole. whole.

Saskatchewans, Even which have been on the weak side, in recent weeks were definitely firm and the 4½s of 1960 were quoted either side of 90. The strongest section of the list, however, was the shorter term category of bonds following increased interest shown in the market by commercial banks. It is worthy of emphasis in the market 25 banks. It is worthy of emphasis that Canadian issues in the 5-year group are still outstandingly attractive, when contrasted with comparable domestic bonds as the following list clearly illustrates:

Dom. of Canada 4s\_Canadian National 1960-50 2.40% 2.65 Prov. of Manitoba 4½s \_\_\_\_\_ 10- 1-1951 City of Toronto 4½s 3- 1-1949

In reviewing the situation generally, it is increasingly apparent that market interest is broadening, and the impact of the growing demand is likely to be felt to the greatest degree within the 10-year range of issues and especially in the five-year maturity area.

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## **How Aggressive Should Our Investment Policy** Be At This Time?

(Continued from page 787)

past experience, and not always sweet, we know that the response of investors and speculators is also of first importance. History has shown repeatedly that there can be a considerable variation in stock prices with no apparent basic justification. When both ap-

stock prices with no apparent basic justification. When both approaches lead to the same conclusion, as I believe they do at this time, then one can act with greater confidence.

To acquire perspective, it is desirable to refer back to 1940 and into the spring of 1942. Developments in domestic and world affairs had driven stock prices down for over two years. Hitler and his henchmen had exerted their maximum bearish influence. The Administration's "stab-in-theback" tax proposals in February, 1942, set off the final phase of decline. The stock market became thoroughly liquidated under pressure of fear and apprehension. The stock market became truly dehydrated. Then, at last, the rains came. It became assured that the Axis would be defeated. rains came. It became assured that the Axis would be defeated. There were growing evidences of a political term more favorable to our system of free enterprise. Industry adjusted to conditions of war. And stock values commenced to reflect reality. To many of us there is no room for doubt but that the lows of 1942 saw the turning point between a major value consuming bear market and a major value creating bull market market.

market.
In the long, steady advance from the spring of 1942 to the early summer of 1943, the upside influence gained sufficient momentum that they could have completely exhausted themselves before the July-November decline pletely exhausted themselves before the July-November decline set in. Considerable speculation took place, especially in low-priced stocks. The market was particularly vulnerable to profitaking and liquidation when the "peace scare" associated with the elimination of Mussolini developed. l. The combination of circum-ces carried both peace and stocks into a readjustment. war stocks into a readjustment. If the pressure to sell stocks had been as great as is generally necessary to precipiate a prolonged period of liquidation, it seems to me that the market would likely have had a more drastic phase of decline. On the contrary, it appears that this was primarily a period of qualitative readjustment to the prospects of the ending of the European war within a reasonable period, and not a period of general heavy liquidation of stocks. With the readjustment within the market to the prospects of the ending of the war so far advanced, the market response to the actual ending ket response to the actual ending of the war could be very different from that suggested by the July-

from that suggested by the July-November decline.

It is almost shocking how consistently fear has been more depressing than ultimate reality during these recent fateful years. In September, 1938, fear of war precipitated a decline in the stock market. When the Munich Conference was announced, with the false "Peace in Our Day," the market quickly advanced about 25 points, as measured by the Dowmarket quickly advanced about 25 points, as measured by the Dow-Jones Industrial Average. Fear of war precipitated a serious decline in the spring of 1939, and again caused liquidation of stocks immediately preceding the outbreak of the war, only to be followed by a sharm advance when lowed by a sharp advance when the terrible thing actually started. The practice of dominating specu-lators and investors appears to lators and investors appears to have been to lighten commitments when we approach a crucial period, and then after it occurs, whether peace or war (you could almost say good or had) sgramble almost say, good or bad), scramble after all that they had sold and

weight in judging the current then some. It surely would have situation. The statistical data gives only part of the story. From opposite; that is, to acquire stocks been profitable to have done the opposite; that is, to acquire stocks during the period of apprehension when others were lightening their commitments. Having passed through the period of intense apprehension last November, the market may have little difficulty in absorbing any remaining selling that might take place.

The pattern of the July-November, 1943, decline appears to have favorable market implications that

favorable market implications that should not be underrated. The initial decline carried the Dow-Jones Industrial Average from 146 Jones Industrial Average from 146 to 134. Thereafter, to about the middle of September, the market worked up to 141. On this advance the groups classified generally as "war beneficiaries" made very little progress. There developed a strong feeling in the financial district that the end of the European war might be close financial district that the end of the European war might be close at hand. (From the point of view of the stock market, whether it was or was not justified is not of first importance.) The news-papers discontinued publishing speeches, reports and estimates outlining a deferred demand boom. In their places were re-conversion problems. Contract cancellations, Government-owned plants, war inventories, threaten-ing unemployment and severance pay became full-grown problems Fears of the period immediately following the end of the European following the end of the European war replaced visions of "them there beautiful mountains over yonder." Into this setting came rumors of a great conference. "Anything could happen," we were told. As one widely-read investment service summarized it: "Rumors of negotiations looking toward surrender of Germany may or may not be true, but at least the stage is being set for exactly that kind of development. It is clear enough that the Euro-It is clear enough that the Euro-pean war could collapse at any time from this point on."

time from this point on."

This reproduces the atmosphere that existed at the time the stock market broke through its July-August low on Nov. 8, 1943. We had the first and only 2,000,000-share day since before the 1943 top was reached in the market. How uniform was the selling pressure is evidenced by the fact that approximately 90% of the individual stocks traded that day on the New York Stock Exchange the New York Stock Exchange declined in price. It was an ap-pealing, emotional invitation to all who wanted to sell stocks. But apparently almost everyone who now wanted to sell was in that group who can observe the weakgroup who can observe the weak-ness in the morning and execute their orders before the three o'clock bell. The next day the market stabilized on less than one-half of the previous day's vol-ume. Three weeks later the market was moderately lower, but still the invitation extended to liquidate went unheeded. Finan-cial papers reported more bearishabout the outlook for stock market than had existed in over a year. If the market had been in a position for a further decline at that time it very likely would have occurred. Rather, the market advanced about 10 points in terms of the Dow-Jones Industrial Average, and relatively more for both the railroad and public utility indices. The implications were that the stock market as a whole had become adjusted to prevailing and discountable conditions ahead.

This leads directly into the next logical consideration. In three or six months from November, 1943, will the influences dominating the market be more or less favorable than they were then? The possibilities are very good that they have and will continue to improve. We were as unprepared last November for the end of the war in Europe as we were unpre-

pared for the Pearl Harbor attack. The leaders in Washington are now as aware of the need of The leaders in Washington are now as aware of the need of proper advanced preparation for the period of reconversion as are the leaders in business. The Congress has committees at work in an effort to anticipate and mitigate the problems of reconversion. Also, the Administration has set up the important Baruch Committee. Industry is making definite plans. Some materials have become available for the development of post-war products velopment of post-war products and the blueprints are being com-pleted. Limited reconversion has already occurred in certain industries. We have already left the exclusively talking phase, and are in the period of preliminary action. It will be slow, but as every month increases deferred demands and spendable savings, a does it see progress in overdemands and spendable savings, so does it see progress in overcoming or lessening many of the problems recently feared. Consequently, it is entirely possible that by the time the next "peace scare" or actual peace in Europe occurs, there will be less intense fears about the immediate-end-of-thewar problems than there were in late 1943.

As I re-study the basic influ-ences underlying the stock mar-ket, I keep arriving at the conclusion that on balance they more favorable than unfavorable. The superstructure of prices appears to rest upon a stronger foundation than it has had for years—and a foundation that is apparently gaining in strength. The ending of the war within a

reasonable period is a discount-able certainty. Knowing the char-acteristic of the stock market to adjust in advance to most pre-dictable developments, not so much because of composite wisdom as it is the characteristic of going to extremes, I can't help but believe that most, if not prac-tically all, of the immediate-end-of-the-war problems have been tically all, of the immediate-endof-the-war problems have been 
largely discounted. Probably 
never before has such a momentous development been so 
widely heralded in advance of its 
certain happening. We know 
that one who has continued to 
hold war stocks because the secned front in Fusione has not even ond front in Europe has not even begun, let alone the defeat of Japan, has been playing a losing game of "hide-and-go-seek" with game of "hide-and-go-seek" with the financial poorhouse. U. S. Steel, in declining from approxi-mately 80 to 50; Kennecott from 45 to 30; Lockheed Aircraft from 40 to 15; Todd Shipyards from 100 to 55, and Niles-Bement-Pond from 18 to 10, to represent war stocks, have done a lot of dis-counting. And if prospects for the ending of the war have been sufficient to cause such declines. sufficient to cause such declines, it is only natural that prospects for peace would have improved the status of stocks of companies the status of stocks of companies that would benefit by the ending of the war—a majority of traded securities. This alone has justified a considerable rise in good post-war securities and the market generally since early 1942.

The change for the better in the altitud healtraund it a major

political background is a major influence upon stock prices. It is probably not an understatement to say that during the past decade our American institution of free enterprise has survived its severour American institution of free enterprise has survived its severest test. A philosophy of reality and hope is replacing the philosophy of defeat and fear, inspired in part by the change in the administrative leadership. One trembles when he thinks what might have happened if the "Brain Trusters" were in the driver's seat now, with the Government owning close to 25% of our plant capacity. To a large extent, such people have been replaced by men like Charles E. Wilson (big business), Bornard M. Nelson (big business), Bernard M. Baruch (Wall Street), and John Hancock (Wall Street). The "money changers" have been invited back into the temple! From an investor's point of view it is (Continued on page 808)

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# Municipal News & Notes

New York State Comptroller Frank C. Moore announces that he will receive sealed bids at his he will receive sealed bids at his office in Albany, on March 1, for the purchase of an offering of \$3,330,000 housing bonds. The proceeds from the sale of these bonds will be made available to Housing Authorities in New York City, Schenectady, Niagara Falls, Elmira, North Tonawanda and Tonawanda to provide for the permanent financing of housing projects which have been completed or are pearing completion. pleted or are nearing completion. The money so provided will be repaid to the State as the housing bonds mature, together with in-terest at the rate borne by such

This method of assistance to housing was authorized by amendment to the State Con-stitution in 1938. It enables the municipalities and authorities to finance housing projects at the low interest rate which the State, because of its sound financial condition and fiscal policies, command. These benefits will in turn be passed on in the form of reduced rents to the fearness of the housing tenants of the housing projects.

In conformance with the practice he initiated last year, Comptroller Moore has reserved to the State the right to call the housing bonds for payment before their maturity dates.

The new bonds will be issued in the process of the state of

The new bonds will be issued in coupon form in denominations of \$1,000 and in registered form in denominations of \$1,000, \$5,000, \$10,000 and \$50,000 at the option of the purchaser. They will be dated March 2, 1944, and will mature at the rate of \$170,000 annually in each of the years 1946 to 1994, inclusive, interest being payable semi-annually.

# Jersey City Net Debt Cut \$3,476,218 in 1943

The city of Jersey City, N. J. The city of Jersey City, N. J., again in 1943 effected a substantial reduction in its net public debt, marking the eighth consecutive year in which the total was lowered. Last year's cut amounted to \$3,746,218 and amounted to \$3,746,218 and brought the amount still outstanding to a level of \$50,501,048 as compared with \$71,173,114 on Dec. 31, 1935, according to a report released last week by Wainwright, Ramsey & Lancaster of New York City, the city's financial consulants. cial consulants.

The aggregate reduction of the net public debt since 1935 has totaled \$20,672,066, or 29%, the report shows, adding that future debt requirements call for a further reduction in the next five years of over 33% in the net general debt outstanding as of Dec. 31, 1943.

The report points out that the

ing as of Dec. 31, 1943.

The report points out that the 1944 tax levy is estimated at \$25,-831,256, a net increase of \$861,868, "but as the 1944 budget of Hudson County (of which Jersey City's portion is about 50%) shows a reduction of about \$360,-000 the final tax levy should be somewhat below the figure in the budget estimate." New Jersey laws require that the preliminary budget contains estimates for State and county taxes no less than the and county taxes no less than the levies for the preceding year. The preliminary 1944 budget for municipal operating expenses contains appropriations of \$13,944, 994, as against \$13,155,156, in 1943

Total unencumbered surplus Total unencumbered surplus now stands at \$8,959,196 compared with \$8,379,840 at the beginning of 1943. The report calls attention to the fact that, after cash appropriations of \$2,769,406 in the 1944 budget, there remains unappropriated \$6,189,790. The report further states that this sum, retained as an operating fund, eliminates the necessity of current borrowing.

In connection with the collection of back railroad taxes, the report says that, "pending settlement of the case now before the Court of Errors and Appeals, the State Treasurer is holding certified checks of the railroads amounting to approximately \$20,000,000. Regardless of the outcome of the suit, it is estimated by the City Comptroller that Jersey City will receive approximately \$6,000,000 of the funds tendered to date. of the funds tendered to date. When received, these monies will represent an addition to unencumbered cash surplus."

unencumbered cash surplus."

Reduction last year by the Hudson County Tax Board in valuations of real property are being appealed by the city, and the corporations which received increases in the valuation of tangible personal property are likewise appealing. The Board has given no indication as yet as to what action it will take in respect to 1944 valuations, says the report. The Board in 1943 ordered a cut of about 22% in the values of real property in Jersey City, and at the same time increased personal property values recorded by the city from about \$43,050,000 to \$98,118,700.

## Worcester, Mass., Debt Cut 43% In Five Years

While reports of extensive debt reduction by States and municipalities are now a commonplace, the record in this respect of the city of Worcester, Mass., is particularly impressive and worthy of special mention. According to a statement issued by City Treasurer H. J. Tunison in connection with vesterday's offering of \$500.with yesterday's offering of \$500,-000 revenue anticipation notes, the city reduced its bonded debt by \$1,962,000 in 1943 and to the extent of no less than \$5,762,000 from June 30, 1939, to the present

The grand aggregate on the earlier date was \$13,475,000 and compares with the present level of \$7,713,000, a reduction of nearly 43% in the five-year period. The average interest rate on bonds outstanding is 1.59% and Mr. Tunison further reports that the city has a comreports that the city has a com-bined revenue surplus, overlan surplus, water surplus and war bond reserve of about \$1,200,-

With respect to tax collections, it is reported that over 94% of the 1943 levy has been paid; more than 99.9% of the previous year and no taxes of 1941 and preceding years remain unpaid.

## Conference On Post-War Housing Scheduled

Leaders in all fields of housing Leaders in all fields of housing —research, planning, construction and finance—will participate in a National Conference on Post-War Housing to be held March 8, 9 and 10 at the Drake Hotel, Chicago. The conference is being sponsored by the National Committee on Housing, Inc., of which Mrs. Samuel I. Rosenman, of New York, is Chairman.

The March 8th program will be devoted to a discussion of methods of post-war redevelopment of cities. The March 9th program will consider the role of Government in the field of housing finance. The March 10th program will be devoted to study of new home building materials, techniques, costs and financing. Discussions will be conducted by leaders in the various fields. The March 8th program will be

In addition to the three spe-In addition to the three specialized programs, there will be a luncheon on March 9th at which John B. Blandford, Jr., Administrator of the National Housing Agency, will speak. There will be a dinner-meeting the evening of March 9th at which Henry J. Kaiser, shipbuilder and industrialist, will speak on "Building the Future," and Beardsley Ruml. Chairman and Beardsley Ruml, Chairman of the Federal Reserve Bank of

Wire Bids on VIRGINIA-WEST VIRGINIA NORTH and SOUTH CAROLINA MUNICIPAL BONDS

-F. W.-

# CRAIGIE&CO.

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Telephone 3-9137

New York and Treasurer of R. H. Macy & Co., will speak on "Financing the Future."

Speakers on the first day of the conference will include Hugh Potter, President of the Urban Land Institute, Houston, Texas; Carl H. Chatters, Executive Director, Municipal Finance Officers Association, Chicago, and Ira S. Robbins, Acting State Commissioner of Housing of New York, New York City.

The March 9th program, to be a study of the role of Government in the field of housing finance, will be introduced by Miss Eliza-beth Wood, Executive Secretary of the Chicago Housing Authority.

## Municipal Post-War Project Planning Shows Progress

Public works officials need more trained personnel and addi-tional funds for detailed planning of public works if they are to prepare an adequate program of useful and needed public im-provements for construction dur-ing the period of transition from war to peace.

war to peace.

This was indicated by a survey of 68' cities on the progress of advance plan preparation and engineering design conducted recently by the American Public Works Association. Size of reporting cities ranges from Greendale, Wis., with a population of 2,700 to San Francisco with a 674,000 population. 674,000 population.

According to the survey, for every \$1,000,000 worth of municipal public works ready for the contractor, \$3,000,000 worth is under survey and \$9,000,000 being given preliminary study.

Contracts could have been let for capital improvements amounting to \$48,124,371—\$8,000 worth ing to \$48,124,371—\$8,000 worth of public works construction per 1,000 population—on Jan. 1, 1944, by the 68 cities reporting. Surveys and plans had been instituted for capital improvements valued at \$139,430,608, or \$23,100 worth of public works per 1,000 population. Preliminary studies of a general nature were started on projects totaling \$437,530,102 worth of public construction, approximately \$72,500 per 1,000 population. population.

Among reasons for the lag between completely planned improvements and needed public works on which only preliminary studies are underway is the shortage of trained engineering personnel in the public works departments, the association said. Seventy-five per cent of the cities reporting indicated additional personnel was necessary for development of adequate public works programs; similarly, 76.5% indicated the need for more planning funds.

At least 67% of the cities, Among reasons for the lag be-

planning funds.

At least 67% of the cities, most of them in the larger population group, believe Federal assistance would further local advance plan preparation. Given sufficient funds and adequate staffs, all 68 cities indicated capital improvements valued at \$173,000,000, or \$28,600 per 1,000 population, would be designed this year.

Deferred maintenance projects

Deferred maintenance projects amounting to approixmately \$19,-733,975 have accumulated in the reporting cities—a ratio of \$3,270 per 1,000 population.

A rough estimate of advance

plan preparation by all cities under 1,000,000 population shows capital improvements valued at \$550,000,000 were ready for contract, \$1,600,000,000 were being surveyed and \$3,780,000,000 worth of public improvements under the stange's 1944 Red Cross Dr. of public improvements under preliminary study by Jan. 1. Types of work include streets and bridges, sewerage and water supply, public buildings, refuse disposal facilities, airports, recreational facilities, drainage and flood protection and other miscellaneous public projects.

## Municipal Utilities Had Profitable Year, Survey Indicates

On the basis of reports received from several communities having their own water and electric plants, municipally-owned utilities have had a profitable year, it is reported by the International City Managers Association. Reports to the association show that:

The Elizabeth, N. J., water board will divide an operating surplus of between \$400,000 and \$500,000 among consumers through rebates on bills for the first quarter of 1944. The large surplus is attributed mainly to increased industrial consumption of water. of water.

Wyandotte, Mich., recently refunded to electricity consumers 10% of their net annual bill for the fiscal year ending last September. The city took this step rather than further reduce the low rates already in effect.

Ames, Ia., cancelled all January, 1944, electric and water bills, totaling more than \$35,000, because of a large cash reserve in its utility fund.

The city-owned Kirkwood, Mo., light department will rebate the entire amount of the December electric bill of \$21,000 to more than 4,100 consumers.

Three southern cities which bought Tennessee Valley Authority power last year paid consumer dividends in lieu of reducing rates. The cities were Athens, Ala., and Tupelo and Columbus, Miss. The refunds totalled \$10,003, \$42,249 and \$41,564 respectively. \$41,564, respectively.

Action of the communities, along with others cancelling or rebating utility bills in recent months, is the result in part of a greatly increased use of utilities—with consequent increase in revenues, while expenditures for enues—while expenditures for maintenance remained fairly sta-ble, or even declined.

This latter is due largely, the Association said, to the inability of the utilities to obtain material of the utilities to obtain material to deferred maintenance policies and equipment to extend utility brought on by wartime restrictions.

# 1944 Red Cross Drive

The New York Curb Exchange's 1944 Red Cross Drive opened in the afternoon of Feb. 17 in the Board of Governors room of the Exchange with the presentation of two films and a brief talk by a field worker of the American Red Cross, explaining the urgent need for the current drive. The Exchange's Red Cross Committee is headed by Fred C. Moffatt, President, who will be assisted by Carl F. Cushing, Charles E. Judson, R. W. Kerpen, Charles J. Kershaw, Charles Leichner, John M. Maurer, A. Philip Megna, Edward J. Shean and Morton Wohlgemuth in a one-month drive to raise \$10,000, their goal this year. The first film, the War Department's "Lifeline," was a 20-minute portrayal of the opening attack against Rendova and Munda, showing the evacuation of our wounded heroes. There was also presented "At His Side," the nineminute Red Cross film. The program was repeated on Friday, Feb. 18.

# **Garlley Director Of** Nal'l Sec. & Research

Henry J. Simonson, Jr., President of National Securities & Research Corp., 120 Broadway, New York City, announces the election on Feb. 14 of Harold M. Gartley as a Director of that corporation.

Mr. Gartley is President of H. M. Gartley, Inc., established over 10 years ago. This firm is engaged 10 years ago. This firm is engaged in the business of rendering investment counsel service to a number of large individual and institutional accounts and also in the issuance of periodic investment services to hundreds of individuals throughout the country dividuals throughout the country. Special studies of individual com-panies and issues have been made by this firm for some of the most prominent institutions in the "Street."

Mr. Gartley has had 30 years mr. Gartley has had 30 years experience in Wall Street. He has been affiliated with such Stock Exchange firms as Post & Flagg, Frazier Jelke & Co. and Orvis Bros., and has also been employed by the Tri-Continental group of investment companies ployed by the Tri-Continental group of investment companies. He has written extensively on in-vestment and market subjects for many of the outstanding financial publications.

## The Comptroller of the State of New York

will sell at his office at Albany, New York

March 1, 1944, at 12:30 o'clock P. M.

\$8,330,000

Housing (Serial) Bonds

# State of New York

Dated March 2, 1944 and maturing as follows: \$170,000-annually March 2, 1946 to 1994 inclusive.

Redeemable by State on notice, on March 2, 1964, or any interest payment date thereafter.

Principal and semi-annual interest March 2 and September 2 payable in lawful money of the United States of America, at the Bank of the Manhattan Company, New York City.

Descriptive circular will be mailed upon application to

FRANK C. MOORE, State Comptroller, Albany, N. Y. Dated: February 23, 1944.

# How Aggressive Should Our Investment Policy Be At This Time? (Continued from page 806) like replacing bad management with good. The future problems are not eliminated, but the ability to work out the problems satisfactorily has been greatly increased. A similar improvement in the management of a leading organization would result in a higher

(Continued from page 306)

like replacing bad management with good. The future problems are not eliminated, but the ability to work out the problems satisfactorily has been greatly increased. A similar improvement in the management of a leading organization would result in a higher price-earnings ratio for the stock. It is equally logical that stocks in general would capitalize earnings at a higher ratio with this improved leadership.

The Federal Reserve Board Index of Industrial Production is now at approximately 250. If, with the termination of the warboom, it were to decline one-half and stabilize at about 125, it woulds surely be deflated, allowing for the economic forces at work. It excess profit taxes are eliminated and normal taxes remain at 40%, this level of business would generally result in earnings in terms of the Dow-Jones Industrial Average, we have to decline one-half and stabilize at about 125, it would surely be deflated, allowing for the economic forces at work. It excess profit taxes are eliminated and normal taxes remain at 40%, this level of business would generally result in earnings in terms of the Dow-Jones Industrial Average, we have the continuation of the warboom, it were to decline one-half and stabilize at about 125, it would surely be deflated, allowing for the economic forces at work. It excess profit taxes are eliminated and normal taxes remain at 40%, this level of business would generally result in earnings in terms of the Dow-Jones Industrial Average, we have age of about \$10 per share. Duraing the years 1932 through 1934 earnings in general were at such low levels that the prevailing times-earnings ratio is of little significance for normal purposes. At the 1935 low, which was made while there was still uncertainty, and before the big move that led into 1937 really got under way, the market sold at a low of little significance for normal purposes. At the 1935 low, which was approximately 12 month lives and the provided provided the provided provided the provided provided pre

faced with difficult problems. As I have stated before, in the spring of 1939 the market was driven down severely by the fear of war and unfavorable political developments. The practical buying low made at that time was 125-130 in the Dow-Jones Industrial Average. Considering the prospects in the Dow-Jones Industrial Average. Considering the prospects of peace within a reasonable period, which is surely less fearful than the prospects of war, the improvement in the political background, and the improvement in finances of corporations, the market appears cheaper today at about the same level than it was

market appears cheaper today at about the same level than it was before the outbreak of war.

To obtain an even broader perspective, it is worth observing that so long as industry continues the practice of retaining part of earnings within the business, the long-term trend of common stock prices is upward. There can be discouragingly long periods when these basic influences are offset by deflationary developments such as we have seen during the past decade, but in the end they will assert themselves.

will assert themselves.

The danger in being wrong in making any specific post-war estimates is very great. This is true in a difficult way when talking about the future level of the Federal Reserve Board Index of Federal Reserve Board Index of Industrial Production, because we do not know what levels of this "adjustable" index will correspond with reasonable and good levels of business. The rates I have referred to are only suggestive of business conditions as we have understood this index in the past. The inexactness with which we can forecast the future in detail would be discouraging if which we can forecast the future in detail would be discouraging if it were of controlling importance. Nevertheless, allowing for reasonable error, our statistical studies suggest that the stock market in terms of carefully selected issues, is at a sound investment level, and over a period of time could appreciate substantially. In my judgment the market observations against the unfolding background encourages the same opinion.

In this line of reasoning there is

In this line of reasoning there is the missing link between the present and the future. We must cross the bridge which connects the war and the post-war periods. There is the danger that investors will become overwhelmed by the will become overwhelmed by the severity of the torrent of war-boom-liquidation. The probabilities are, however, that the longer-term prospect will remain a steadying influence. As I visualize the bridge it has a strong railing to which the investor can hold ize the bridge it has a strong ralling to which the investor can hold for security. Reference to the over-worked automobile industry helps to clarify this consideration. In 1941 we were told that the automobile companies could not produce armaments. Pearl Harbor meant the end of automobile production for the war and the bor meant the end of automobile production for the war, and the outlook for these companies was interpreted as very drab indeed. This was reflected by the prices of their stocks: General Motors 29, and Chrysler 41. But here we saw well-managed industry at work. Soon these very companies were leading the parade of miraculous armament production. Profit margins are abnormally Profit margins are abnormally low, but earnings are satisfactory, considering that we are at war. This observation is equally true for many other segments of the economy. Company after company has gone through the same

there be any doubt about a strong demand for their products? In the 1930's the industry had to pro-duce about 20,000,000 cars in order duce about 20,000,000 cars in order to increase the number of cars on the road by about 6,000,000. Before the war is over there will almost certainly be a reduction of more than 6,000,000 cars on the road. If the experience of the 1930's is repeated, the industry may have to produce at least 20,000,000 cars to restore 6,000,000 cars to the road, and the deferred demand for automobiles will demand for automobiles will surely not be satisfied until there are more cars on the road than there were at the previous peak. The last bombing raid may be a salute to the end of the war, but it will also be a salute to an awaiting boom for these companies. This observation is equally true for many other segments of the economy. It is also true for our economy as a whole to an extent that is not apparent on the surface. This is not a background for severe liquidation of stocks of economics that will do particular.

for severe liquidation of stocks of companies that will do particularly well in this period. Its approach is a sustaining and possibly an uplifting influence.

A great deal of planning has gone into the post-war, down-side problems. One would almost be led to think that in the past most of our troubles were in dealing with deflation. People are so conscious of these difficulties and the necessity of avoiding serious the necessity of avoiding serious unemployment that it is quite generally taken for granted that it must and will not be permitted. This suggests a floor in business and employment much above de-

and employment much above depression levels, but, of course, a rough and undesirable floor.

However, isn't there at least a possibility that things may be different? In the long history of America controlling periods of excesses have often been our most difficult problems. When peacedifficult problems. When peace-time production of the many items not now being produced is re-sumed there will be many price rises. Almost three-quarters of rises. Almost three-quarters of the cost of producing manufac-tured goods consists of wages, and tured goods consists of wages, and the big rise in basic wage rates already effected will force a rise in prices until industry is able to perfect offsetting efficiencies. But this is only part of the picture that lies ahead. Labor has become thoroughly and strongly organized. With the lower levels of produc-tion, when war contracts are with the lower levels of produc-tion, when war contracts are terminated, all will agree that creating additional employment is of first importance. Therefore, it is logical to expect that there will be an effective drive to reduce the

is logical to expect that there will be an effective drive to reduce the weekly hours to even less than they were before the war. Concurrently, people will say that consumer purchasing power must be maintained. This will encourage labor to demand a maintenance of weekly incomes at high levels, notwithstanding the reduction in hours worked. If this is done it could increase unit costs and force a further rise in prices.

There will be a period of time required to meet the demands for many items that are not now available. Again referring to the automobile industry, if one who has saved to buy a car is asked to defer his purchase for a year or so because enough cars are not available, he could easily be induced to buy stocks of automobile companies that would benefit by the earnings derived from the production and sale of cars to others until his car is available. This is equally true of many products, and could stimulate the demand for many stocks. With this background the common stock salesman could be more popular than the Fuller Brush man.

If this condition should develop,

the Fuller Brush man.

If this condition should develop, what would be the effective means of control? Raising the call-loan rate, as has generally been done in the past, would not now produce a serious restraint. Now we come to the end of the war. The war contracts of the automobile companies are cancelled. Will there be any doubt about their ability to reconvert to the production of cars? Will

In the opinion of counsel, based on present statutes and interpretations as thus far construed by the courts, interest on these bonds is exempt from Federal Income Taxes.

\$3,310,000

# Chicago Park District

11/2% Refunding Bonds of 1944, Series J

Due March 1, 1964

These Bonds are subject to call for payment by lot at the par value thereof and accrued interest on the date that they severally become optional or on any interest payment date thereafter upon 30 days' published notice. \$185,000 are optional on September 1st of each of the years 1946 to 1959 inclusive; \$180,000 are optional on September 1st of each of the years 1960 to 1963 inclusive.

These Bonds, to be issued for refunding purposes, in the opinion of counsel will constitute valid and legally binding obligations of the Chicago Park District, payable from ad valorem taxes levied against all the taxable property therein without limitation as to rate or amount.

## Prices to yield 0.75% to 1.50%

to optional date and coupon rate of  $1\frac{1}{2}\%$  thereafter until redeemed

These bonds are offered when, as and if issued and received by us and subject to approval of legality by Messrs. Chapman & Cutler, whose opinion will be furnished upon delivery. The offering circular may be obtained in any state in which this announcement is circulated from only such of the undersigned as are registered dealers and are offering these securities in compliance with the securities law in such state.

HALSEY, STUART & CO. INC. BLAIR & CO., INC.

PHELPS, FENN & CO.

STONE & WEBSTER AND BLODGET CENTRAL REPUBLIC COMPANY INCORPORATED (INCORPORATED) INCORPORATED INCORPORATED

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ELDREDGE & CO.
INCORPORATED

BRAUN, BOSWORTH & CO. INCORPORATED

STERN BROTHERS & CO. KANSAS CITY

MULLANEY, ROSS & COMPANY PIPER, JAFFRAY & HOPWOOD MINNEAPOLIS

Dated March 1, 1944. Interest payable March 1, 1945 and semi-annually, March 1 and September 1, thereafter. Principal and interest payable in Chicago, Illinois. Coupon bonds in the denomination of \$1,000, registerable as to principal only. The information contained herein has been carefully compiled from sources considered reliable, and while not guaranteed as to completeness or accuracy, we believe it to be correct as of this date.

February 24, 1944

Increasing reserve requirements might not be seriously deflationary for a considerable period, in view of the very large volume of deposits and excess funds gen-

If such a background were to develop it could cause people to become actively concerned about the future purchasing power of the dollar. Over the centuries many "fiscal tricks" have been tried, from clipping coins to issuing fiat money and devaluing gold. In the history of world currencies, however, moneys created by governments have ultimately sought their gold value. There has been no monetary purity on the part of the Government durthe part of the Government during recent years that would give confidence that things would be different this time. I do not wish to overstress this point of view. There are many things that could be done and would be done, and probably the most effective would be a resort to taxation as a means of control. However, the monetary background must not be background must not overlooked. It is an upside influ-ence on stock prices that could become important should we enter a period of advancing prices and a desire to spend a portion of the funds that have been accumulated during recent years. It is a possibility that should not be overlooked in formulating investment policy.

When one contemplates the problems that will be ushered in with the ending of the war, a feeling of fear is unavoidable. We are in an election year, and President Roosevelt may be reelected for the fourth terms extending his for the fourth term, extending his reign over these United States be-yond that of the majority of the Kings and Queens of the British Empire. And the foreign political and social hodge-podge will be a disturbing influence for an indefinite period. It has never been profitable to hold stocks generally when production is at a boom level and is sure to have a sublevel and is sure to have a sub-stantial decline, and when em-ployment is at a new all-time peak and is certain to have a sub-stantial decline. The emotional response calls for caution. On the other hand, when one looks at the underlying forces that may be at work, one finds many reasons to be aggressive. In my judgment the response based on reason calls for accepting the present as a time for accepting the present as a time to accumulate additional favor-ably situated stocks.

The investment equation that comes from this analysis is selectively cautious buying. The down-side risk seems relatively small; the longer-term upside possibilities could be substantial. In the meantime the average yield on good common stocks is attrac-tive against the background of tive against the background of artifically low bond yields. The application of my thoughts might be made clear by an academic equation "SCB2." This means one part "selectively cautious" and two parts "buying." Should by chance the market during the next few months be forced below the November, 1943, lows on the break-through, I should immediately revise the equation to "SCB10," because of the great probability that the decline would be limited, in general, to only a be limited, in general, to only a few points, even less for carefully selected stocks be only tempo-rary, and followed by substantial rofits before too long for patient

## Attractive Situation

Empire Sheet and Tin Plate Company offers attractive possibilities according to a detailed memorandum being distributed by Hill, Thompson & Co., Inc., 120 Broadway, New York City. Copies of this interesting memorandum may be had upon request from Hill, Thompson & Co., Inc.

# hardly be permitted to increase for a period of time even if the continued low rates encouraged the beginning of a credit boom. Broker-Dealer Personnel Items If you contemplate making additions to your personnel please send in particulars to the Editor of The Financial

If you contemplate making additions to your personnel please send in particulars to the Editor of The Financial Chronicle for publication in this column.

(Special to The Financial Chronicle) BOSTON, MASS.—William B. Coy has joined the staff of E. H. Rollins & Sons, Incorporated, 75 Federal St.

(Special to The Financial Chronicle) BOSTON, MASS.—James J. Collins is with Trust Funds, Inc., 89 Broad St.

ecial to The Financial Chronicle) CHICAGO, ILL. — Arthur C. Sacco, previously with Alexander & Co., is now connected with Ryan-Nichols & Co., 105 South La Salle St.

CHICAGO, ILL.—Robert M. Bridges has become associated with Central Republic Co., 209 South La Salle St.

(Special to The Financial Chronicle)

CLEVELAND, OHIO - William L. Strong has become associated with J. S. Bache & Co., National City Bank Building. Mr. Strong in the past was with the Federal Reserve Bank in Cleveland and with Murfey, Blossom & Co.

cial to The Financial Chro

(Special to The Financial Chronicle)
CLEVELAND, OHIO—Judson J.
Wickham is now affiliated with
Hawley, Shepard & Co., Union
Commerce Building. Mr. Wickham, previously was with Paine,
Webber, Jackson & Curtis, Johnson, Kase & Co. and Otis & Co.

(Special to The Financial Chronicle)

FRESNO, CALIF. - Alexander Brown has been added to the staff of Andrew W. Quinn, Brix Build-ing. Mr. Brown formerly was with H. R. Baker & Co.

(Special to The Financial Chron LOS ANGELES, CALIF.—S. S. Woodbury, previously with H. R. Baker & Co., is now with Russell M. Anderson, 559 So. Figueroa St.

(Special to The Financial Chronicle) LOS ANGELES, CALIF.—Robert H. Whitacre has become affiliated with the California Bank, 550 South Spring St.

(Special to The Financial Chronicle LOS ANGELES, CALIF.—
James W. Watkins has become associated with Fairman & Co., 650 South Spring St.

LOS ANGELES. CALIF.-Russell S. McClure has become connected with J. A. Hogle & Co., 507 West Sixth St. Mr. McClure was with Nelson Douglass & Co. for many years.

the staff of Lester & Co., 621 So. Spring St.

(Special to The Financial Chronicle) LOS ANGELES, CALIF.—Carl. Schnee is now with Searl-Merrick Company, 634 So. Spring St.

(Special to The Financial Chronicle LOS ANGELES, CALIF.—Ruth McKee has joined the staff of Weeden & Co., 650 So. Spring St.

(Special to The Financial Chronicle)

LOS ANGELES, CALIF.—William T. Dillehunt, recently with H. R. Baker & Co., has rejoined the staff of Quincy Cass Associates, 523 West Sixth St.

(Special to The Financial Chronicle) LOS ANGELES, CALIF.—Ernest J. Stoll, Jr., has been added to the staff of Bateman, Eichler & Co., 453 South Spring St.

Special to The Financial ( LOS ANGELES, CALIF.—Ernest C. Schlutsmeyer has become associated with Wyeth & Co., 647 South Spring St. Mr. Schlutsmeyer was formerly with E. H. Rollins & Sons, Inc.

(Special to The Financial Chronicle)

ST. LOUIS, MO.—Augusta M.
Turner has become affiliated with
Edward D. Dail & Co. Mrs. Turner was formerly with Reinholt & Gardner.

(Special to The Financial Chr SAN FRANCISCO, CALIF.— Frederick W. Brigham has joined the staff of Waldron & Co., 405 Montgomery St.

(Special to The Financial Chronicle) SAN FRANCISCO, CALIF.— Kenneth G. Inman is now with Merrill Lynch, Pierce, Fenner & Beane, 221 Montgomery St.

SAN FRANCISCO, CALIF.— Harry W. Shelly has joined the staff of Mitchum, Tully & Co., 405 Montgomery St. In the past Mr. Shelly was with Blyth & Co.,

SAN FRANCISCO, CALIF.— Russell M. Dickson has become associated with Walston, Hoffman & Goodwin, 265 Montgomery St. Mr. Dickson was formerly with Wulff-Hansen & Co. In the past he was with Robert C. Bolton & Co., Donnellan & Co. and the Continental Illinois Co. of Chicago.

(Special to The Financial Chronicle)

LOS ANGELES, CALIF.—Chester M. Leflang has been added to Wilcox Building.

# Do You Advertise In Your Local Papers?

expert in FINANCIAL DEALER ADVERTISING has prepared a series of ads along lines that have been tried and proven

The cost is low -- available to only one dealer in a state designed to be fitted into your own particular requirements write today for full information.

BOX S 17 THE COMMERCIAL AND FINANCIAL CHRONICLE 25 Spruce St., New York 7, N. Y.

# The Securities Salesman's Corner

Some Pertinent Observations Regarding Newspaper Advertising

Newspaper Advertising

In every community today the opportunity exists for some retail dealer to step out and establish an exceptional public reception to his business. The field of newspaper publicity is wide open to the kind of advertising that the investment business has sorely needed for years, but not the kind that it unfortunately has been using. When one looks back upon the financial advertising that has been filling the pages of our daily papers, it is no wonder that the average man in the street, the smaller individual investors, the millions of every-day people, still look upon the business of investment in securities as something very far removed from their daily lives.

Statistics, statistics and more statistics. Cold, uninteresting technicalities, tombstone announcements, phrases and statements written in many cases from the standpoint of the professional investor—is it any wonder that the people who should become investment conscious still consider the investment and security section of their daily paper

still consider the investment and security section of their daily paper as something that just fills up space which only is of interest bankers and brokers?

Occasionally some forward-looking dealer inserts an ad that talks to people—not down to them. He tells his story in language which they can understand. He approaches the intensely interesting story of investment from the "human angle." He tells them what

story of investment from the "human angle." He tells them what investment of the right sort and under proper conditions CAN DO FOR THEM. He lifts his story out of the hackneyed and the commonplace and the result is that the cash register begins to ring.

Here is an example of what we mean. The following ad was one of a series which was run last year by Jackson & Smith of Gastonia, N. C. It deals with a specific offering of a hosiery stock. Preceding this ad were a number of human interest insertions dealing with the whole field of investment. Ads on portfolio building, increasing the earning power of savings, informative yet brief little stories of why common stocks fluctuate and why they are a good investment if purchased at the proper time, of the firm's willingness to help investors find the right securities for their needs without placing them under obligation and others along the same lines had already built up a prestige and standing for this firm that put WEIGHT BEHIND THIS SPECIAL OFFERING WHEN IT WAS ANNOUNCED. Here is an ad that SOLD AND PRODUCED RESULTS:

TRAMP! TRAMP! TRAMP!

One hundred and thirty million pairs of feet can wear out a lot of socks and stockings every year.

That's one of the reasons why investors in well situated, aggressively managed hosiery companies have fared very well—both in good years or bad.

At the present time we suggest that investors who are interested in looking into a very special situation.

are interested in looking into a very special situation in the hosiery field should write to us for information regarding the common stock of

JACKSON & SMITH

Investment Securities Commercial Bldg. Tel. 381 Gastonia, N. C.

Investment Securities

Commercial Bldg. Tel. 381 Gastonia, N. C.

Notice that this ad just presented an idea. The headline reaches right out and grabs your attention. Short, concise, and right to the point, it suggests ACTION. The main job of any investment ad is to produce inquiries from qualified investors, or from people who would like to become investors. From here on the sales force can build a clientele which is based upon a foundation that is soundly prepared and which is constantly reminded of the substantial character of the firm with which it is doing business.

Newspaper advertising not only sells new accounts but assists in keeping the old accounts on the books. People like to know that the firm with whom they are doing business is in the limelight—that it stands for something in the community that is worthwhile. The right kind of newspaper advertising today can build your business into something which you have always desired—a place where people come to secure helpful and intelligent counsel regarding the second most important thing in their lives—their financial welfare.

The day when the financial industry begins to properly use the tools of advertising and public relations in such a way as to inform the public of the great good that the industry is accomplishing for both individuals and our country at large will mark the time when the demagogue really begins to play second fiddle in our land. He's been singing the lead tune long enough—we've got a great story if we only tell it.

Saturday (Feb. 18) that it poses a basic issue whether Congress or the Executive should lay down the general policies of reconver-

"Announcing the Clayton and "Announcing the Clayton and Hines appointments at a news conference, Mr. Byrnes disclosed he had tried to enlist Baruch's services in an administrative capacity. But the veteran financier, 'elder statesman' and Chairman of the War Industries Board in the last war, declined, preferring to remain an unsalaried adviser. Mr. "Mr. Clayton will be assisted Hancock, Director Byrnes said, by representatives of interested will continue to head a War Con-

# Surplus War Property Administration Established Under Executive Order—Clayton, Hines Named

The issuance of an Executive Order by President Roosevelt establishing the Surplus War Property Administration within the War Mobilization Office was announced on Feb. 21. This was in furtherance of a recommendation contained in the Baruch-Hancock report to Director James F. Byrnes, Director of the Office of War Mobilization on Feb. 18, embodying measures for "transition from a war econ-

tion on Feb. 18, embodying measures for "transition from a war economy to that of peace." Along with the announcement of the Surplus War Property Administration it was made known that Mr. Byrnes has designated Will L. Clayton and Brigadier General Frank T. Hines for two key posts in the demobilization task. Mr. Clayton, formerly an important factor in the cotton export business at Houston, Tex., resigned as Assistant Secretary of Commerce to take over the assignment of disposing of billions of dollars of surplus war property. Mr. Hines will continue to administer veterans affairs as he has for a number of years and, in addition, will direct "retraining and reemployment" of the men and women as to the Baruch plan, having said

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# Should Price Fixing And Rationing Be Extended Into Post-War Period?

(Continued from first page) price fixing and rationing should continue after the war is over until such time as the two policies may be relinquished — beginning gradually, so that our people will all be protected. Of course, at all times the strong rich and powgradually, so that our people will all be protected. Of course, at all times the strong, rich and powerful would have the advantage, and the poor and the weak would suffer if the price fixing and rationing program were closed immediately after the war is over.

## HON. WAT ARNOLD Representative in Congress from Missouri

No, sir; indeed, I am not in No, sir; indeed, I am not in favor of carrying price fixing and rationing over into the post-war period. Put me down as being "agin' it," and I am afraid our Commander - in-Chief will make the

will make the same blunder that Wilson did, going to the peace con-ference. He ference. He has not had has enough prac-tical experi-ence in a business way to be able to "swap horses" with Joe Stalin and Winston Churchill, so let's hope and



Hon. Wat Arnold

that he will stay home and let some good, will stay home and let some good, hard-headed business man who knows the value of a dollar and has worked for a living as well as having conducted a business and made a success of his operations do this peace-making job; and I am in doubt about deans of colleges or universities having had enough practical experience to really advise and tell the busi-ness man how to negotiate a world peace that will be satisfactory.

You see, the radio and the air-plane have made all the nations of the earth our next-door neigh-bors, so we will have to learn to get along with them just as you get along with the folks in your

own bailiwick.

## PHILIP A. BENSON President, The Dime Savings Bank of Brooklyn, Brooklyn, N. Y. It would be a great misfortune

if a government controlled economy continued after the war and led possibly to a breakdown of our American



Philip A. Benson

and rationing should be discontinued as soon after the war as is possible. That means, I believe, there will be no necessity for them except, possibly, for a short period after the day of victory. The

system of in-

dividual enter-

prise and free-

Price fixing

armed forces must be provided for as long long as they are in service and perhaps some relief may be necessary. As these demands decrease, the supply of all things used by the civilian population will increase, thereby obviating the necessity for control.

## JOHN B. CORWIN President, Newburgh Savings Bank, Newburgh, N. Y.

rationing into the post-war period. entirely eliminated.

ELISHA M. FRIEDMAN Consulting Economist, New York, N. Y.

With respect to price fixing and rationing in the post-war period, I war period, I believe that these policies should be gradually re-laxed as soon as conditions permit. In fact, in some items already there is a huge oversupply and the question may become thoroughly academic.

E. M. Friedman

## C. M. MALONE President, Guardian Trust Co., Houston, Texas

It is my opinion that restrictions of all kinds should be released as soon after the close of the war as possible. We realize certain

restrictions are necessary during the war, and it war, and it may be neces-sary to extend some in posttime. I feel that some of the rationing was perhaps unnecessary and has been of little value in con-serving and that better re-sults might have resulted if people had been asked to



C. M. Malone

conserve. The
American people, as a rule, do
much better under a system that
leaves discretion to individuals than they do under rules and reg-ulations which they feel are not sound, and some of our restricsound, and some of our restrictions appear to many of us to be unnecessary. Perhaps if we knew the reason our views would change, but Americans have been a free people since the beginning of the United States, and a person was allowed to decide how many was allowed to decide how many hours he wanted to work, and if was not satisfied with the work he had the right to change. Business paid such wages as it felt was just and proper and in accordance with the earning capacity of the employee. Today a board, which knows nothing about the conditions or the value of the left fires the compensation and

the conditions or the value of the job, fixes the compensation and little authority rests with the employer to decide what is fair.

I am a great believer in our system of free enterprise which has made us the greatest nation on earth. Our people have responded to the call in most every line and production has gone for line and production has gone far

beyond expectation. People, as a whole, have done their part and perhaps would have done more if they had been free to work as they had in War I. Only executives can work as they elect to work in War II, and I believe they have worked longer hours than ever before in the history of this nation. They have not drawn overtime and their salaries have not been increased in proportion to other labor, but they have put in long hours working, in many cases, for less money.

I hope to see government by the people and for the people in the post-war days and govern-I am definitely opposed to the ment by direction of agencies, extension of either price fixing or often referred to as Bureaucrats,

R. E. GARDNER, JR. Partner, Reinholdt & Gardner, St. Louis, Mo.

I have given a good deal of thought to the advisability of continuing some sort of price fixing and rationing program into the

post-war period. Naturally, I am most anxious to see all types of government control elimi-inated just as soon as possi-ble and allow business and the public to get back managing their own affairs; however, I seriously doubt if all the controls we now have can be stopped im-



that we should continue price controls and possibly rationing for a limited time until we can have an opportunity to establish a proper balance between goods available and purchasing power.

W. N. DERAMUS President, The Kansas City Southern Railway Co., Kansas City, Mo.

I believe the cessation of hostilities will bring a bout conditions that may warrant continuation of price fixing and rationing for some time thereafter, but the sooner we can safely dispense with governmental egulations the better it will be for everyone. May I call attention to the fact that,



Wm. N. Deramus

as a practical matter, price fixing, so far as rail-road rates are concerned, has been in effect for many years and no doubt will continue indefinitely.

THOMAS J. MOWBRAY President, Security Trust Co., Wilmington, Del.

As war measures, I am of the opinion that price fixing and ra-

tioning, when properly conceived and administered, are necessary as a curb to inflation during the period of hostilities. It may be that they cannot be relaxed immediately at the end of the war. I, how-ever, am op-posed to governmental reg-ulation as such, and feel that they should be

terminated as



Thomas J. Mowbray

emergency ceases to exist. There is great possibility that excuses may be found to continue them indefinitely as part of the evident intention to regiment the American people as far as pos-

quickly as practicable when the

DR. JAMES C. DOLLEY The University of Texas, Austin, Texas

As to the wisdom of continuing price controls into the post-war period, I will say that I believe some price control program then to be extremely desirous if

n o t essential. The accumu-lated demand lated demand for goods will be tremendous and it will be backed up by a record vol-ume of liquid saving. Facing this demand will be a con-tinuing short supply of goodsformany months, even after the job



trols we now have can be stopped im- R. E. Gardner, Jr. mediately that the war is over. They may have to be tapered off.

Unless some temporary controls are continued until a better balance is developed between the law of supply and demand, the results could be unfortunate. I am inclined to believe at the moment from information available to me that we should continue price controls and possibly rationing for a limited time until we can have an apportunity to establish a opportunity to establish a of reconvert-ing war plants. James C. Dolley has been completed. Also coloring the picture will be a huge post-war foreign demand for American goods resulting from the use of presently-blocked dollar balances, the probable extension of "lend-lease" aid, and the possible adoption of some foreign exchange stabilization plan such as that of Lord Keynes. Unless some sort of price control is continued, a very sharp price rise would appear to be inevitable.

DR. CLYDE W. PHELPS University of Chattanooga, Chattanooga, Tenn.

While I hope that, as soon as possible after the war, we may be able to withdraw from
the present
setup, which is
a system of
evolving Fascism, it appears that a
fairly good
case may be
made out for
continuing
temporarily withdraw from temporarily price fixing and rationing in selected fields for a short period after the war.



Dr. C. Wm. Phelps

GRAHAM G. LACY Vice-President. The Tootle-Lacy National Bank, St. Joseph, Mo.

I do not think it wise or expedient to continue either or both price fixing and rationing into the postwar period. If we are to re-tain our form of government it is essential that individual enterprise be free and un-hampered by any system of governmental controlled economy.



Graham G. Lacy

FRED W. ELLSWORTH Vice-President, The Hibernia National Bank, New Orleans, La.

Regarding price fixing and rationing after the war, it occurs to me that that is a question which me that that is a question which will have to be considered with great care when we come to the actual end of the war. My guess is that these two features, as well as many other evidences of regimentation which no doubt are necessary during wartime, but which are condemned by our people during peacetime, may have to continue on for six months or a year after the return of peace. is that these two features, as well as many other evidences of regimentation which no doubt are necessary during wartime, but which are condemned by our people during peacetime, may have to continue on for six months or a year after the return of peace.

CRAWFORD H. ELLIS President, Pan-American Life Insurance Co., New Orleans, La.

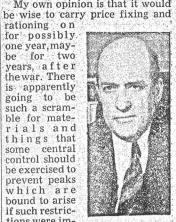
With respect to price fixing and rationing, I think the I think the sooner the Government eliminates itself from any businesswhatsoever which the business men of this country can country can handle, the better it will be for all concerned.



J. S. OGSBURY President, Fairchild Camera Instrument Corp., Jamaica, N. Y.

My own opinion is that it would

going to be such a scramsuch a scram-ble for mate-rials and things that some central control should be exercised to prevent peaks which are bound to arise if such restric-tions were immediately re-moved. How-



James S. Ogsbury

ever, a definite time limit should be established by Congress so that reversion to individual enterprise would not be affected. This is my honest opinion.

W. C. MULLENDORE Executive Vice-President, Southern California Edison Co., Ltd., Los Angeles, Calif.

I think that the extension of price fixing and rationing into the post-war period is dangerous. Some time we are going to have to take the plunge into the period when these controls are

controls are released and I think it should be taken as soon as possible after the war's end. The usual argument for continuing them is that they should be con-tinued until post-war production is under way, so that there will



W. C. Mullendore

be more goods in the market to absorb the buy ing power piled up during the war. This argument, I believe, makes an erroneous assumption, namely, that the increased production after the war can be offset against the accumulated war puragainst the accumulated war purchasing power. As a matter of fact, the post-war production will create its own purchasing power. As we produce goods, we will also produce an equivalent purchasing power, so that trying to outrun the inflation by increased produc-tion is like trying to outrun our shadow.

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which will exist at the end of the war, we may not get rid of them for years, and any long continuation certainly means death to the free enterprise system.

## W. T. PIPER President, Piper Aircraft Corp., Lock Haven, Pa.

I have been engaged in the aviation industry more or less for the past 15 years. It is undoubtedly the most regulated business



W. T. Piper

in America, and I am so fed up with it that they can-not discon-tinue all price fixing and ra-tioning after the war is over

too soon to suit me. The present Administration went into office after se-verely criti-cizing the former one for its over-supply of com-mittees weets nittees, waste

W. T. Piper nittees, waste f public funds, etc. The party which elected this Administration was labeled the Democratic Party, which has always been an advocate of State Rights and limited rederal control. rederal control. I am sorry to say they have sold us down the river 100% and have done many things which they do not favor merely to continue in the office to which they have been elected. The damage which has been done will take years to repair, and I am in hopes we will eventually return to government by and for the people instead of using these half-baked European ideas which are now so prevalent in Washington.

# THOMAS GRAHAM Manager, Investment Department The Bankers Bond Co., Louisville, Ky.

have been studying for years small business financing and have always felt that this is the mos, important problem we have to face after the

war. Control war. Control should only be kept while it is in the public interest, and I think that alone will be the determined. be the deter-mining factor after the war. If people are reasonable, I think all control should be taken off im-mediately, but, of course, if this leads to an inflationsituation.



then some of controls would have to be

There is no question about it that if a private enterprise doesn't function we will have bureau-cratic control end up with a systent control end up with a system which is un-American. My frank opinion is that a great deal that is going to happen after the war depends on the courage and foresight of bankers, investment dealers, lawyers and business generally. If these elements just roll over and play dead as they have for the past 12 years, I am very apprehensive for the future of the Individual Enterprise System.

## T. R. PRESTON President, Hamilton National Bank, Chattanooga, Tenn.

It may be necessary to temporarily extend price fixing and rationing into the post-war period. but I do not believe either should be continued indefinitely. I am an ardent advocate of the free enHON. RAYMOND E. WILLIS United States Senator from Indiana

Sen. R. E. Willis

lief that both price fixing and rationing and rationing should be tapered off as quickly as possible after the war. Certainly not continued for more than six economic sys-tem would no doubt not be advisable, but we must not carry it on af-

It is my be

ter it is no longer needed. HON. A. C. SCHIFFLER

Representative in Congress from West Virginia I am opposed to extended Government control in the field of business or civil life and, except esséntial, be-lieve such where absolutely



the continua-tion of our Republic and the use of our democratic processes of government. The post-war period may

dangerous

to

present un-usual and pressing prob-lems of sup-ply and of distribution, especially for the first year following the closing of the war. This will

Rep. A. C. Schiffler

likely be emphasized by the necessity for a widespread distribution of food, clothing, fuel and medical supply and attention in various parts of the world in order to avoid chaos and to stabilize government.

In view of the uncertainties of the post-war period, it is almost impossible to visualize the neces-sities in other parts of the world which may require an extension of price ceilings and rationing in this country. However, in no instance would I favor such unless absolutely necessary in order to provide for a temporary disposition of a part of our production of farm, factory and mine, to prevent widespread suffering, chaos and possibly revolution. which may require an extension

D. C. COLEMAN Chairman and President, Canadian Pacific Railway Co., Montreal, Que., Canada

I hesitate to comment on the extent of price fixing and rationing in the post-war period, as that question affects the United States. We have followed quite different economic policies.

nomic policies in Canada during the war from those adopted in your country, although in both countries price fixing and rationing have come to be used on a on a large scale.



ceed, as rap. D. C. Coleman idly as possi-ble, to remove all wartime con-trols as soon as this is possible. The prospect that the war may terprise system, and think the Government should get out of reached, but rather that we may business just as soon as possible. have an increase in intensity fol-

lowed by a comparatively long period of diminishing intensity, leads me to believe that it will be possible to remove wartime controls progressively. I do not controls progressively. I do not anticipate the sudden termination of the military need for wartime controls which we experienced in

1918 and 1919.

The extent to which any nation can discontinue its system of war-time controls will depend on the extent to which its post-war poli-cies contemplate active participamore than six tion in international commerce, months. I realize a sudden thermination of should not expect our Government to be able to make firm commitments concerning the return would not expect our Government to be able to make firm commitments concerning the return would not be as to method, or as to detail. as to method, or as to date. I should rather expect that we shall have to proceed along an empirical course—eliminating details of

cal course—eliminating details of control as fast as the international situation makes this possible.

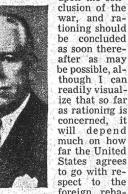
Without forecasting what policy will be adopted by this country, I consider the sooner these controls can be removed, without creating chaotic disturbances in

creating chaotic disturbances in the economic system, the better.

My own philosophy is that the functions of a government should be to direct, to advise and to regulate, but only in so far as these activities may be absolutely necessity. ulate, but only in so far as these activities may be absolutely necessary. The greater the economic freedom which is restored to the people of a democratic country, the more certain is it that their economic progress will be rapid and sustained.

HON. ANGIER L. GOODWIN Representative in Congress from Massachusetts

In my opinion, price fixing should be terminated immediately upon the con-



foreign reha-bilitation pro-Angier L. Goodwin gram. In any gram. In any event, I believe the present plan of rationing should be terminated at the earliest possible date fol-lowing the close of the war.

DAN W. HOGAN President, City National Bank & Trust Co., Oklahoma City, Okla.

Price fixing

and rationing

have formed an economic dam both on

the sale and supply of cer-tain commodi-

ities, and I think it would be disastrous to have the

dam blown up on a moment's

notice. I am inclined to

think that it should be a gradual proc-

s running for

and



Dan W. Hogan, Sr.

the shortest possible time necessary to make an orderly adjustment on prices and the supply of such commodities.

FRANCIS P. McGINTY President, First Bank & Trust Co. Utica, N. Y.

I believe that it will be necessary for some time after the war to use both of these controls, if possible adjusted to function fairly vice, in carrying out the second are Laurend under the economic conditions mandate of Congress to render aid Frazier. In which may be prevailing at the to veterans in securing new posimerly a end of the war.

HON. A. WILLIS ROBERTSON Representative in Congress from Virginia

From the standpoint of what the post-war policies for World War No. 2 should be nothing is more pertinent than the statement in "The First Year After the

First World War" in the War" in the "Chronicle" of Jan. 20, 1944. "As already indicated, the year was one of currency and credit in-flation, and of price inflation, and it was al-so a year of growing ten-sion in the money mar-ket." You, of



course, know that the most A. W. Robe disastrous in-flation of World War No. 1 ocnation of World War No. 1 occurred between the end of the war and the fall of 1920. This war will probably be a \$300,000,000,000 war as against a \$25,000,000,000 World War No. 1. Inflation potentialities will be approximately in the same proportion. Inflation follows. same proportion. Inflation following World War No. 1, followed by the stock market inflation that collapsed in Octber, 1929, precipited by the stock market inflation that collapsed in Octber, 1929, precipited by the stock market inflation that collapsed in Octber, 1929, precipited by the stock market inflation that collapsed in Octber, 1929, precipited by the stock market inflations for a period longer than absolutely necessary. I feel that we should return to our system of individual enterprise at the earliest possible motated us into the worst depression ment after the close of the war.

of our history. The kind of in-flation we could have following World War No. 2 would do worse than that. Therefore it is absolutely essential for us to have some type of inflation control until we are past the threat of un-controlled inflation in the postwar era.

FRED W. CATTERALL President, The First National Bank of Galveston, Galveston, Texas

My personal opinion is that regulation and Government control in private enterprise should not be carried any further than necessary to "bridge the gap" to pre-vent a breaking down and unnec-essary suffering and confusion.

JOHN D. HOLLYDAY President The Nicodemus National Bank, Hagerstown, Md.

Hagerstown, Md.

I definitely feel that price fixing and rationing ought to be dispensed with at the earliest possible moment. I have understood that there is a possibility that it may be necessary to extend it for a short while after the conclusion of the war, but I am definitely opposed to extending these regulations for a period longer than absolutely necessary

# WMC Selective Service System Maps

Under the terms of the agree ⊕
ment the Selective Service System
is to have the specific responsibility of returning the veteran, if
he so desires, to his old job. Responsibility for finding him a new
job will rest with the Veterans'
Division of the United States Emlevment Service War Manpower as State Veterans Employment Service in its national headquarters,
as State Veterans Employment Service in its national headquarters,
as State Veterans Employment Service in its national headquarters,
as State Veterans Employment Service in its national headquarters,
as State Veterans Employment Service in its national headquarters,
as State Veterans Employment Service in its national headquarters, ployment Service, War Manpower Commission.

The Federal Civil Service Commission will continue to exercise jurisdiction over the placement of veterans in the Federal Executive

Civil Service.

The text of the agreement, a announced by the WMC, follows:

Joint Statement By The War Manpower Commission And The Selective Service System

The Director of Selective Ser vice has a two-fold responsibility under Section 8 (g) of the Selec-tive Service and Training Act of

1940. These are:
1. To establish a Personnel Division for the purpose of render-

vision for the purpose of rendering aid to veterans seeking reinstatement in their OLD positions.

2. To establish a Personnel Division to render aid to veterans in seeking NEW positions.

The Director of Selective Service in carrying out his first duty, to establish a Personnel Division to render aid to veterans seeking reinstatement in former positions, has established a Veterans Personnel Division (heretofore known as the Reemployment Division).

Under the reemployment policy

Under the reemployment policy of the Selective Service System the responsibility for securing to veterans their right of reemploy ment has been delegated to the State Directors with authority to set up within the respective States, the machinery which is most con-ducive to securing such reemploy-ment rights for the veterans.

The local boards, together with their Reemployment Committeemen, will be charged at their level with the responsibility of render-ing such aid as is necessary in order to enforce this right.

The Director of Selective Ser-

responsibility of placing returned veterans in new positions through the facilities of that organization.

The War Manpower Commission has a Veterans Employment Service in its national headquarters, a State Veterans Employment Representative in each State administrative office and a local ministrative office, and a local Veterans Employment Represen-tative in each of the 1,500 local offices of the United States Employment Service of the War Man-power Commission. It will be the responsibility of that organization to conduct an effective program designed to place the returned veterans in new positions.

The reintegration of the returning veteran to the civilian economy of this country is one of the most important duties of the nation, both from an economic and patriotic point of view. It is particularly important that the agencies of the Selective Service System and the War Manpower Commission cooperate with a complete mission cooperate with a complete unity of purpose.

While the reinstatement of veterans to their former positions is a primary objective of the Veterans Personnel Division of the Selective Service System and the placement of veterans into new jobs is a primary objective of the USES of the WMC, ours is a joint effort, whose objectives must be accomplished in unity and cooperation between the two services. eration between the two services.

The employment responsibility for veterans of all previous wars continues to be that of the United States Employment Service of the War Manpower Commission.

Laurence Frazier Co. Is Formed In New York City

The investment firm of Laurence Frazier & Co., with offices at 19 Rector Street, New York at 19 Rector Street, New York City, has been formed to act as brokers specializing in foreign and unlisted securities. Partners are Laurence S. Frazier and Anna Frazier. Mr. Fraizer was for-merly a partner in Frazier,

# **Investing Trust Funds Under The** Prudent-Man Rule

(Continued from page 787)

the future, he can bring to his and up role of trustee all of the ability he cation. possesses, with a minimum of artificial restraints. His position is not devoid of risk or the weight of responsibility, but no Massachusetts trustee has been heard to advocate, at least publicly, a different advocate, are recovery investment. ferent and narrower investment standard; to the contrary, operat-ing under the restrictions of a legal list after breathing free air, he would probably soon be strick-en with a malady akin to claustrophobia.

The purpose of this discussion however, is not to expound or advocate the prudent-man rule, but rather to consider what our immediate investment problems are under such a standard. This rule was first enunciated by Jus-tice Putnam in the celebrated case of Harvard College vs. Amory, 9 Pickering 446, decided in 1830, in these words:

All that can be required of a trustee to invest, is, that he shall conduct himself faithfully and exercise a sound discretion. He is to observe how men of prudence, discretion and intelligence manage their own affairs, not in regard to speculation, but in regard to the permanent dis-position of their funds, considering the probable income, as well as the probable safety of the capital to be invested.

What are the present guiding policies and practices of that genus homo, the prudent man, whom the Massachusetts court commends to our scrutiny? Fundamentally, he our scrutiny? Fundamentally, he is endeavoring his utmost to apply foresight to his affairs, to plan ahead. Underscore the word "endeavoring," for he is too shrewd and experience to suppose that he can read the future, but he can observe what is going on about him and apply the lessons of human experience to arrive at reasonable business judgments. In making purchases, you may be making purchases, you may be certain that he is doing his utmost to obtain honest, long term value received for every investment dollar spent. In the pursuance of that homely practice probably lies the best present hope for all of us as

Let us imagine ourselves as a prudent man supported by an adequate research staff, and pos-sessing, for good measure, a little sessing, for good measure, a fittle of that quality of imagination tempered by patience and native shrewdness which is the mark of a successful investor. So armed, let us examine the conduct of prudent-men trustees and the choices of investment open to us as closely as time permits.

Our discussion of specific investment avenues must be con-fined to bonds, preferred stocks, and common stocks, since an adequate supply of satisfactory real estate notes is now available in only a few areas.

The prudent trustee has a hearty normal appetite for good bonds. Can we satisfy this while doing justice to the income beneficial ficiaries and meeting our test of getting our money's worth? Some suggest, as a way out. the purchase of bonds of carefully staggered maturities, so that over a period the funds will flow back for re-investment under successive prevailing conditions, and thus, in the end, produce a reasonable re-sult. Such a program does not really satisfy the requirements of the trustee for, admitting that it does well by security of principal, it is too unmindful of the immediate needs of the life tenant, more often than not the primary chiest in the creation of the trust. While some trusts have maturity require-

satisfaction of knowing that how-inding a reasonable combination ever difficult the times may be, of adequate security and a sub-and however dark and uncertain sistence level of current income, the future has can bring to his and upon principles of discoving and upon principles of diversifi-

Any program of current bond purchases must of necessity be makeshift, but it appears possible to maintain acceptable standards and build up a reasonably produc-tive bond section for a trust by a judicious combination chiefly of government and railroad issues. plus a scattering of utility, industrial, and other bonds, and some municipal bonds where the tax status of the beneficiary supports such a luxury.

This contemplates placing from

10% to 15% of a trust in railroad bonds of good quality, with perhaps 20% as a top limit, another 10% to 30% in United States Government issues, with more in un-usual cases, and allowing 10%, more or less, for such other bond items as can be found which pay their way. In this manner, a bond list totalling from 35% to 60% of a given fund can be constructed, yielding probably not far from 3½%, depending upon how the ingredients are mixed, and containing no single security which is not currently being purchased for investment by men of prudence and wide experience. If any given trust requires a higher proportion of bonds, then the chances are that it also requires emphasis on principal safety, so that the list can readily be pieced

that the list can readily be pieced out by paying the current price for prime quality.

The reasoning behind this concentration in government and railroad bonds is simply that there we can find the best value for our current investment dollar. By placing virtually all of our money allocated to stocks in utility, industrial, and other non-railroad fields, we restore the balance and satisfy our desire for diversificasatisfy our desire for diversifica-tion, which is not to say that railroad stocks which meet reasonable

standards are wholly unavailable.

A swift excursion through our fields of choice supports this program. It is doubtful if the prudent man is buying many municipal bonds at current historic high levels, except where the tax bracket of the recipient of income is such that the return is clearly above that available elsewhere after allowance for income taxes, and even then he is heedful that time changes many things. various and well understood rea-sons, there has been quite general improvement in municipal credit standings, but tax-conscious buyers have converged on the di-minishing supply, and only liqui-dation by insurance companies and others for the purpose of purchasing new government issues has placed the municipal market under any price restraint. Refundings in the industrial and

utility fields have resulted in yield schedules comparing unfavorably with the return from current government offerings, and utility mortgage issues have the added disadvantage of distant maturities with little or no provision for sinking funds, so that once purchased for a trust, a present life tenant can scarcely hope for relief during his lifetime A reduction of quality standards supplies no remedy, for second rank issues offer a wholly inadeguate reward for the added risk

factor.

For illustration, a typical long term utility mortgage issue of secondary caliber has been available on about a 3 20% hasis. The common stock of a quite similar com-pany, with a special structure purchased to yield roundly 6.50%.

for many years back after apparently adequate provision for maintenance and depreciation. Market value closely approxi-mates book value after adjusting the property account to original cost to the taste of the Federal authorities. While subject to the risks inherent in stock ownership, it is worth noting that the present price is only 150% of the depres-sion low, while the bond in ques-tion is selling at nearly 250% of tion is selling at nearly 250% of the low of its predecessor issue of nearly the same caliber. If a given sum were divided equally between such a stock and Series G United States Savings bonds, it would provide an average return of 4½%, and many prudent investors would regard the principal as more safely invested than in any available low coupon long term utility issue at present prices. The above example can be multiplied, although in less startling degree, including a number of utility preincluding a number of utility pre-ferred stock illustrations.

Exceptions exist, of course, but the prudent man is quite generally more interested in utility and industrial stocks than in obligations in the same fields yielding typically  $2\frac{1}{2}$ % to 3%, and for his high grade bond requirements turns to government issues. Probably the best bond value anywhere available to the average individual is in the long term Treasury issues exempt from all income taxes to an aggregate holding of \$5,000 principal amount. Following this, the trustee, denied the use of Series E bonds, ranks Series G Savings bonds next in attraction, for they received the dependence of a fixed processor. possess the advantages of a fixed schedule of redemption prices, a valuable privilege of redemption valuable privilege of redemption at par in the event of death terminating the trust, and a reasonable final maturity date. These usually take care of the bulk of his prime quality needs, although where some liquidity is desired, Treasury Certificates of Indebted ness are a good substitute for excess cash.

The material price advance en joyed by the railroad bond market during the war is reason enough for caution, but good issues are still available at yields of from 3.75% to 4.75%, and in some instances even higher, which stand careful inspection as to security and protection by normal earning power. While wartime traffic is transitory, it has reaffirmed the basic and essential nature of the industry to our economy. The earning power of many of our railroads is subject to no wider fluctuation than that of other basic industries in better investment repute, but on it was imposed the weight of a heavy debt structure. We have learned this latter lesson to our cost, and also the wisdom of diversification. It was not uncommon for trustees to have as much as 35% or 40% of a fund in railroad securities, so that it is small wonder that losses ensued of a nature to justify the persisof a nature to justify the persistence of prejudice. In addition to choosing individual issues with care, it seems wise to involve three general working rules: 1. Restrain aggregate purchases of railroad securities to a reasonable percentage of a fund. 2. Select systems with a satisfactory present systems with a satisfactory present or immediately prospective capital structure and financial position.

3. Quite apart from financial structure, choose systems with good traffic prospects and favorable from the structure. operating ratio, free of such draw-backs as heavy terminal costs, or short average hauls.

Time permits no consideration of a most interesting side question, as to whether a prudent trus-tee is ever justified in purchasing a bond at 50% or 60% of its face

· Before leaving bonds to discuss stocks, it would be well for the sake of emphasis to summarize so comprised of 10% senior securities far as is possible the guiding prinand 20% common equity, can be ciple of the above policy. The purchased to yield roundly 6.50% purchase the very h ments, in most finds we would do list earnings have covered the curbetter to place the emphasis upon rent dividend rate in each year times, so long as what he does buy recognized as within the scope of at reasonable cost prices, for only

never justified in paying top-drawer prices for second drawer quality. The latter almost surely quality. The latter almost surely leads to future problems, and yet it seems an almost inevitable result of indiscriminate purchases in the open market today. As in the past periods of high bond prices, there can be noted a tendency to relax standards, to accept the next best, with the result that the yield differential between the best and secondary issues has narrowed appreciably. At such a point prime bonds invariably offer better investment value, and government issues in turn now appear cheaper than others of first quality. Thus the prudent trustee anchors his fund on government issues, to fund on government issues, to which he adds all those sound bonds he can find which could be worth what they now sell for under materially different money and business conditions. For the remainder of his funds he has literature in the majority of his tle recourse in the majority of his trusts but to seek reasonable in-vestment value among stocks.

Preferred stocks at present serve a distinctly useful although necessarily minor role in building up the average income return of a trust fund. It has been frequently said that preferred stocks quently said that preferred stocks are an undesirable type of investment, possessing most of the disadvantages of both bonds and common stocks and few of the merits of either. Like most generalities, this one does not stand close inspection. Numerouss recent examples could be cited where bondholders have found it impossible to exercise effectively those legal rights and remedies which they had supposed were theirs. It is also hardly open to debate that preferred stocks of good grade have exhibited substantially greater regularity of income payments than the bulk of even the best grade common stocks. stocks.

The same factors of easy money which have made good value so scarce among bonds have operscarce among bonds have operated in almost equal degree on preferred stock prices, and the trustee is making a permanent contract at a fixed rate, and cannot ordinarily get his principal back through maturity or sinking fund operation, as in the case of a bond, but must depend on the open market, notoriously erratic among preferred issues under among preferred issues under conditions of adversity. The pru-dent man, therefore, will cur-rently limit his total purchases of this type of security to a modest amount, probably no more than 15% to 20% of a fund except in unusual cases. He except finds only those issues worth asing which better the e from comparable bonds purchasing income from comparable by a good margin, usually not less than 1% to 1½%. The penalty for poor selection will prove fully as serious as in bonds at prevailing prices, but it still appears that research can turn up a limited number of vissues with appears that research can turn up a limited number of issues with intrinsic attraction.

The suitability of common stocks for trust investment is the subject of more widespread debate than ever before, which wholesome condition for it will be an ill omen if unanimous ap-proval and acceptance is ever proval and acceptance is ever achieved. The risks inherent in ownership of common stocks are well known to all of us. There seems no great weight of evidence to indicate that these risks are perceptibly diminishing and that accomment stocks are becoming as common stocks are becoming a more conservative class of investment, for while corporations are larger and stronger, with greater financial and technical resources and broader bases of earning power, anly lessened business risks are offset at least in degree by greater political and social risks.

This subject is so vast that we had best rest on some observations from experience in Massa-

meets sound standards, but he is the prudent-man rule for fully a

The three important questions of course, are how much of a fund place in common stocks, what purchase, and when to pur-

In Massachusetts, investors have long been partial to common stocks and thus the typical estate is quite likely to run well over half in securities involving equity risk. The Massachusetts trustee, therefore, almost invariably has the problem of reducing common the problem of reducing common stocks to a reasonable percentage of a fund rather than the reverse.

Further, the principle of carefully selecting a trustee and then clothing him with ample powers of management is so widely accepted that most of our instruments contain language tending to enlarge the scope of the rule. A quick survey in our own trust department reveals very few, well under 5%, containing any limitations narrowing the rule, while a substantial majority enlarge our ordinary investment powers in greater or lesser degree.

greater or lesser degree.

In the usual trust, the consensus in Boston appears to favor currently a common stock ratio running under 50%, and probably above 25%, with 35% as a fair median figure. Selecting a group of specific trusts where a Boston trust department has had reasonable freedom of action from the start so that the present position can be said to reflect fairly its views, it is interesting to note that can be said to reflect fairly its views, it is interesting to note that the proportion of common stocks ranges from a high of 62% to a low of 14%. While representing extremes, this wide variance deserves comment. The prudent trustee is bound to study the special features of a given trust, the wishes of the trustor so far as known, and all of the available factors bearing on the specific fund, especially the circumstances of the beneficiaries, before laying of the beneficiaries, before laying down an investment pattern. Moreover, he is governed by what Moreover, he is governed by what appears to be attractive investment value when he has funds to invest. If stocks appear to offer better relative value than bonds at present, his tendency will be to buy them somewhat more freely. The trustee has a duty to keep his funds invested and the purely in the property of when ask is fortuitous factor of when cash is available causes considerable va-riation between otherwise similar Off to a favorable start, a fund has an advantage likely to persist for many years. Not only can no blanket standard be laid down in advance as acceptable in trusts appearing quite similar on the surface, but it is worth noting that any set of ratios, however based on experience, is essentially arbitrary and something less than holy writ. None has judicial ap-

In the minds of many, the caliber of common stocks is fully as important as the proportion held, which raises our second question of what to purchase. This in turn is almost inseparable from that of timing, or when to buy.

The objective of the trustee can be stated simply enough. There are a substantial number of common stocks available which meet the standards of intrinsic worth of the prudent man. We cannot here consider techniques of analyzing common stocks, but let us take for granted a well established business, financial strength, demonstrated earning capacity, a good onstrated earning capacity, a good record of dividend payments, capable management, and some prospects for growth and improvement in position, which are almost prerequisites for a healthy equity investment. If market price were not a factor, the frustice wild acquire on any given tee could acquire on any given day when he had funds available a list of stocks which would make excellent reading. But the very essence of stock investment is that price is always and forever a major consideration. The goal of the prodent trustee is to build un a well balanced list of stocks remainderman.

We can readily recognize that certain chemical equities possess almost ideal investment charac-teristics but the trustee will ponder long before buying them at the present high multiple of earn-ings and dividends, with a limited apparent opportunity to increase earning power until tax rates are moderated. A stock less widely recognized and more modestly appraising average earnings and dividends very often proves to be a better trust asset in terms of both income and principal results than one enjoying broader acceptance by investors.

A sound first approach to com-A sound first approach to common stocks is through study of specific industries. Not only does this insure attention to diversification of risk, but it places each stock in the perspective of the broader business aspects of its field. Trends of growth and decay, and of technological change, can best be so studied. Moreover, value is always relative, and any value is always relative, and any common stock can best be measured not solely on its own record but by comparisons with other common stocks of quite similar enterprises.

At present, seven major chemi-

cal stocks are selling a composite of 21 times present earnings and give an average yield of 3.2%; while eight leading aircraft manufacturing stocks, to cite an extreme example, sell at 3.1 times current earnings, and afford a cash return of 12.4%. The market, of course, is apt to give undue weight to what is now happening or anticipated, and less emphasis to out-of-sight fundamentals. Hence, current price ratios are not a safe guide to long term value. Witness the low investment esteem a safe guide to long term value. Witness the low investment esteem of automotive stocks after the last war in contrast with railroad common stocks, a condition now reversed. Nevertheless, a persistent tendency of a stock or of the stocks in any industry to capitalize earning power at a higher or lower ratio than common stocks generally is significant. Any market departure from such established price relationships requires scrutiny. Ofter the reasons are transient, and if the relationship is below normal, an opportunity for purchases may be in the making. The prudent trustee, it may be stated parenthetically, does not hesitate in selling stocks, even at a loss, when in his judgment it seems wise to do so.

At present the prudent investor

At present the prudent investor is seeking those industries and those stocks which under prevail-ing wartime conditions are able to earn and pay reasonable dividends and yet should definitely benefit by an eventual return to a peacetime economy. In some cases, post-war demands for goods and services of substantial dimensions are clearly being accumulated. While for some the postmulated. While for some the post-war fate of the excess profits tax is of overshadowing importance, such industries as electrical appliances, automotive, farm implements, containers, chemicals, petroleum, many types of consumers goods and merchandising, and cer-tain producers of industrial equip-ment such as textile and food machinery, to mention a few, are among those worth study. Tobacco and utility stocks may have a post-war opportunity to regain ground, and deserve present con-sideration. No list can be all in-clusive and any industry may fail to meet trust standards on closer examination.

As an example of what a prudent man might buy now, the following is cited. The stock of a well established but not large fabricator of small metal products is seling at about 11 to 12 times current examples. seling at about 11 to 12 times current earnings, and yields 6% on the present dividend rate, which is about the average of recent years. Only common shares are outstanding, and net working capital is the equivalent of 40% of the market value of the stock.

\$1,323,830,212 to \$6,379,641,917 and average price rose \$2.53 to \$15.94.

Number of issues here dipped 11 to 337 but the outstanding amount was 23.179,750 shares greater at 400.155,680. Unlisted preferred had a market value of \$1,944,201, of the market value of the stock.

thus does he serve equally well The record is one of steady finan-the interests of life tenant and cial progress. The company is now ricial progress. The company is now fully devoted to the war effort, but potential demand from its peace time markets is accumulating, and reconversion problems appear surmountable. Such a stock decorver correctly study.

appear surmountable. Such a stock deserves careful study.

Where the industry is larger and has a broader base, and particularly marked prospects for growth, the prudent investor would both expect and be obliged to pay a higher ratio to earnings and dividends.

As a finel word on timing pure

As a final word on timing pur-chases, and also sales, of common stocks, much has been said and written of late about mechanical formulas for reducing or increasing the proportion of common stocks at certain predetermined levels of stock market averages, Unfortunately none of these plans has been in practical operation for any length of time, but we should watch their operation carefully, for judgment, even of prudent men, is notoriously faulty at critical points in the economic cycle. In the case of trust departments, practical difficulties wise in the practical difficulties arise in the application of such plans for we are managing many funds with widely differing needs, so that no one formula would have universal application. Moreover, the trustee is under a duty to keep his finds is under a duty to keep his funds invested, which is a handicap in achieving any kind of satisfactory result, under any method, unless a trust starts at a time of low

For the present, the trustee depends on native caution and the hard lessons of experience. He sees 1944 as a sobering year of fateful decisions, both military and political, certain to affect the lives and fortunes of all of us lives and fortunes of all of us. He recognizes that somewhere in the obscure future lies a period, perhaps brief, of painful and complex readjustment. His purchases of equities will therefore be care-fully weighed and sparingly exe-cuted, but diligent search should oroduce some rewarding common stock investments of prudent-man caliber. This does not discourage him, for good results seldom come from any endeavor without the application of initiative, energy, and thorough attention to detail.

DIVIDEND NOTICE

Bayuk Agars Inv!

A dividend of thirty-seven and one-half cents (371/2¢) per share on the Common Stock of this Corporation was declared payable March 15, 1944, to stockholders of record February 29, 1944.

Checks will be mailed.

John a. Snyder TREASURER

Philadelphia, Pa. ' February 18, 1944

**MAKERS OF PHILLIES** 

tee, a pattern which can be made to produce an average current income return of 4% to 4½% for trust funds.

The brevity of treatment of the common stock question is particularly to be regretted, for it has obliged us to deal in unsatisfying generalities where illumination can only come through a wealth of practical illustrations.

of practical illustrations.

The prudent man theory holds no false notion that investment without risk is possible. "Out of this nettle, danger, we pluck this flower, safety." As Justice Putnam said, "Do what you will the capital is at hazard." The trustee endeavors to discover and measure the risk element in investments, assuming those which measure the risk element in investments, assuming those which appear to him proper for his funds and which hold the best promise of commensurate reward. The prudent man, be it observed, is not a timid man; he is no Caspar Milquetoast. The trustee is not and cannot be an insurer of his trust funds. He can only be held to accountability for the faithful performance of his duties. In this he sets his standard at no less than the best of which he is Thus concludes our all too summary discussion of the present-day investment pattern of the Massachusetts prudent-man trus-

# Market Value Of Stocks And Bonds On New York **Gurb Exchange Advanced In 1943**

Total market value of all stocks traded on the New York Curb Exchange at the close of 1943 advanced more than \$2,000,000,000 to \$9,892,394,376. Average price per share for each of the 935 issues was \$15.41, as against \$12.50 in 1941 when 975 stocks were traded Shares outstanding increased 14,456,507, to 641,848,895. The Exchange also stated:

"Average price per \$103 par?

change also stated:

"Average price per \$100 par' value of bonds was up \$5.43 to \$95.75, while the outstanding amount dropped \$267,663,728 to \$2,735,499,201, and total market value of the 201 issues showed a decline of \$92,112,197 to \$2,619,448,442. At Dec. 31, 1942 there were 214 bond issues, listed and unlisted, traded.

"Market value of listed common

'Market value of listed common Market value of listed common stock issues was up \$353,188,430 to \$1,150,403,068, and the average price rose \$1.92 to \$5.91, despite a drop of ten in number of such issues to 339, and a decrease of 5,060,353 to 194,398,204 in the outstanding amount. Listed preferred issues had a similar trend, with market value up \$67,962,797 to \$418,147,948, and average price improved by \$13.90 to \$42.42, while their number was ten less at 100 and the outstanding amount was off 2,421,291 to 9,856,483.

"In the unlisted common stock section, market value advanced \$1,323,830,212 to \$6,379.641,917 and average price rose \$2.53 to \$15.94. Number of issues here dipped 11

to on Dec. 31, 1942, and an average price of \$51.93, which was \$9.47 to ahead of that in 1942. Number of issues declined 9 to 159 and the outstanding amount was off 1,-241,599 to 37,438,528,

"Listed bonds showed a \$7,517,-277 increase in market value to \$379,006,690 and an average price that was \$6.31 better at \$101.91 The outstanding amount of the 28 issues (29 at the close of 1942) was \$371,869,831 or \$16,379,579 below that in 1942.

"Unlisted bonds had a market value of \$2,240,441,752, which was a gain of \$99,630,174 over the 1942-end total, and an average price of \$94.78, reflecting a rise of \$5.29. The 173 issues in this group showed an outstanding amount of \$2,363,629,370, a drop of \$250,984,149 over 1942 when 185 unlisted bonds were traded." unlisted bonds were traded."

# Rogers Named Assistant

DIVIDEND NOTICES

Chrysler, DESOTO Corporation PLYMOUTH

NOW MAKING WAR PRODUCTS

### DIVIDEND ON COMMON STOCK

The directors of Chrysler Corporation have declared a dividend of seventy-five cents (\$.75) per share on the outstanding common stock, payable March 14, 1944, to stockholders of record at the close of business February 28, 1944.

B. E. HUTCHINSON Chairman, Finance Committee

## CANADIAN PACIFIC RAILWAY COMPANY

Dividend Notice

At a meeting of the Board of Directors held today a dividend of two per cent, (fifty cents per share) on the Ordinary Capital Stock in respect of, and ou: of earnings for, the year 1943, was declared payable, in Canadian funds, March 31, 1944, to Shareholders of record at 3 p.m. on March 1, 1944. By order of the Board,

FREDERICK BRAMLEY

the Board, FREDERICK BRAMLEY,

Montreal, February 14, 1944.

## J. I. Case Company

A dividend of \$1.75 per share upon the outstanding Preferred Stock of this Company has been declared payable April 1, 1944, to holders of record at the close of business March 11, 1944.

KANSAS CITY POWER & LIGHT COMPANY First Preferred, Series B Dividend No. 69 KANSAS CITY POWER & LIGHT COMPANY First Preferred, Series B Dividend No. 69 Kansas City, Missouri February 16, 1944 of the Kengular quarterly dividend of \$1.50 per share on the First Preferred, Series "B", Stock of the Kansas City Power & Light Company has been declared payable April 1, 1944, to stock-loiders of record at the close of business March 14, 1944.

All persons ho ding stock of the company are requested to transfer on or before March 14, 1944, such stock to the persons who are entitled to receive the dividends.

H. C. DAVIS, Assistant Secretary

## KENNECOTT COPPER CORPORATION

120 Breadway, New York 5, N. Y.
February 18, 1944.
A cash distribution of twenty-five cunts (250)
share and a special cash distribution of twenty-five cunts (250)
twenty-five cunts (250) a share have today
been declared by Kennecott Copper Corporation
payable on March 3t, 1944, to stockholders of
record at the close of business on February
28, 1944.
A. S. CHERCONN.

A. S. CHEROUNY, Secretary.

OFFICE OF NORTHERN STATES
POWER COMPANY (WISCONSIN)
The board of directors of Northern St.
wer Company (Wisconsin), at, a meeting 1, and 1, an quarter ending February 19 quarter ending February 29, 1944 N. H. BUCKSTAFF, Treasurer.

St. Lou's, Rocky Mountain & Pacific Co.

St. Louis, Rocky Mountain & Pacific Co.
Ra'on, New Mexico, February 17, 1944,
PREFERRED STOCK DIVIDEND NO. 100
The above Company has declared a divider
of \$5.00 per share on the Preferred Stock
the Company to stockholders of record at te close of business February 24, 1944, payal
March 10, 1944. Transfer books will not

common STOCK DIVIDEND NO. 87

The above Company has declared a dividend of \$2.00 per share on the Common Stock of the Company, to stockholders of record at the close of business February 24, 1944, payable March 16, 1944. Transfer books will not be

P. L. BONNYMAN, Treasurer.

## SOUTHERN PACIFIC COMPANY **DIVIDEND NO. 105**

A QUARTERLY DIVIDEND of Fifty Cents (5.50) per share on the Cummon Stock of this Joniany has been declared payable at the Freasurer's Office, No. 165 Broadway, New York 6, N. Y. on Monday, March 27, 1944, to tockhelders of record at three o'clock P. M. on Monday, February 28, 1944. The stock transfer books will not be closed for the paynent of this dividend.

J. A. SIMPSON, Treasurer.

New York, N. Y., February 17, 1944.

# TENNESSEE Corporation

A dividend of 25¢ per share has been declared, payable March 31, 1944, to stockholders of record at the close of business March 9, 1944.

Treasurer.

61 Broadway, New York 6, N. Y. February 15, 1944. J. B. McGEE

## DIVIDEND NOTICES



## CELANESE CORPORATION OF AMERICA

180 Madison Avenue, New York 16, N. Y.

THE Board of Directors has this day declared the following dividends:

### 5% CUMULATIVE SERIES PRIOR PREFERRED STOCK

The regular quarterly dividend for the current quarter of \$1.25 per share, payable April 1, 1944 to holders of record at the close of business on March 11, 1944.

### 7% CUMULATIVE SERIES PRIOR PREFERRED STOCK

The regular quarterly dividend for the current quarter of \$1.75 per share, payable April 1, 1944 to holders of record at the close of business on March 11, 1944.

## 7% SECOND PREFERRED STOCK

The regular quarterly dividend for the current quarter of \$1.75 per share, payable April 1, 1944 to holders of record at the close of business on March 11, 1944.

## COMMON STOCK

A dividend payable on March 31, 1944 in Common Stock of the Corporation, to holders of the outstanding shares of Common Stock of the Corporation of record at the close of business on March 11, 1944, at the rate of one (1) share of such Common Stock for each seventy (70) shares held.

JOHN A. LARKIN, VIce-Pres. & Sec'y.

February 18, 1944.

## ELECTRIC BOAT \* COMPANY 33 Pine Street, New York 5, N.Y.

The Board of Directors has this day declared a dividend of twenty-five cents per share on the Capital Stock of the Company, payable March 10, 1944 to stock-holders of record at the close of business February 28, 1944.

Checks will be mailed by Bankers Trust Co., 16 Wall St., New York 15, N. Y., Transfer Agent.

H. G. SMITH Transver

H. G. SMITH, Treasurer. February 11, 1944.

## THE ELECTRIC STORAGE BATTERY CO.



The Directors have declared from the Accumulated Surplus of the Company a dividend of Fifty. Cents. (\$.50). per share on the Common Stock, payable March 31, 1944, to stockholders of record at the close of business on March 10, 1944. Checks will be mailed.

H. C. ALLAN, Secretary and Treasurer. Philadelphia, February 18, 1944.

# INTERNATIONAL HARVESTER COMPANY

The Directors of International Harvester Company declared a quarterly dividend of fifty cents (50c) per share on the common stock payable April 15, 1944, to all holders of record at the close of business on March 20, 1944. SANFORD B. WHITE, Secretary.

INTERNATIONAL SALT COMPANY
475 Fifth Avenue, New York 17, N. Y.
A dividend of FIFTY CENTS a share has
been declared on the capital stock of this Company, payable April 1, 1944, to stockholders of
record at the close of business on March 15,
1944. The stock transfer books of the Company
will not be closed.
HERVEY J. OSBORN, Secretary. closed. HERVEY J. OSBORN, Secretary.

### Johns-Manville Corporation DIVIDEND

The Board of Directors declared a dividend of 50c per where on the Common Stock payable, Ma ch 10, 1944, to holders of record Feb.uary 26, 1944.

ROGER HACKNEY, Treasurer

## LIQUIDATION NOTICE

The Pirst National Bank located at Butte In the State of Nebraska is closing its affairs, All creditors of the association are therefore hereby notified to present claims for payment.

ED. S. DONAHUE, President.

Dated December 2, 1943.

(Continued from page 795) strong the fighting spirit of the Japs, their willingness to die for the Emperor, their entrenchment in far-flung areas, their economic situa-tion, the stuff that makes the wheels of war go round, is far weaker than the Nazi's. I therefore submit, that contrary to popular belief, the Japs may capitulate before the Germans. And that, instead of Germany falling in one month to one year, it may take all of five years to lick

Of course, all these possibilities have market implications. But the answers are complex that no one week's, or even one month's, tape action can give the clue. The thoughts expressed above have long-term meanings which cannot be evaluated without knowing considerably more of the post-war policies, social as well as eco-

On a short-term indication, last week's market action remains inconclusive. The rails have made new highs but the industrials continue to act like bashful little girls. Here and there a stock or so feeling bolder than the rest steps out, but seldom is this steppingout process followed through. Yet, in the light of what we know, it is these bolder stocks that show the direction the groups are pointing to.

So last week's advice continues: hold on to stocks rec-ommended here and buy those mentioned when available at specific prices.

American Steel Founders at 25, now about 26, should be

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N. Y. Cotton Exchange Bldg. NEW YORK 4, N. Y.

PITTSBURGH DETROIT GENEVA, SWITZERLAND

# Tomorrow's Markets Walter Whyte Savs— NASD 5% Rule Threat To Post-War Employment apparently many of the 50 transactions listed by each member were not bona fide customer transactions. The Governors of the NASD, in a letter of Nov. 9, 100 transactions.

(Continued from page 787)

ways. One, unity of action against arbitrary policies as illustrated by the recent behavior of NASD, SEC, NLRB and other agencies. Second, such a body could act as an advisory and fact-finding body to Congress which certainly is not now so constituted as to give itself expert opinion on a thousand and one questions in regard to the national economy. If it is argued that such an organization would be guided solely by selfish mobe guided solely by selfish motives, I would say: Point one, we can leave it to the people's representatives to discriminate be-tween subjectivity and objectiv-ity. Point two, I am not convinced that a selfish action of a business group is ipso facto bad for the country.

Outside of this dangerous lack

Outside of this dangerous lack of unity, there exists among the diverse business groups a lack of appreciation of the proper role each business unit plays within the national economy. For example, Mr. Charles R. Hook, former President of the NAM, in a recent address before the San Francisco Chamber of Commerce stated that "indications are that approximateindications are that approximate-"indications are that approximate-ly 9,000,000 more people will want jobs after the war than were em-ployed in the best peacetime year." This means venture capital must be available to make room for at least some of these prospecfor at least some of these prospective workers. But the NASD profit limitation rule will drive out the small dealer so essential to the smaller underwriting houses. Big dealers sell blue chips, they do not engage in the marketing of semi-graculative issues I know of semi-speculative issues. I know of a small underwriting house here in New York which arranged sometime ago for an issue with a smaller manufacturing establish-ment to the amount of \$300,000. Sixty-seven dealers were involved in this particular case. Kill off the small dealers and it will be impossible for smaller companies to obtain funds. No funds, no jobs. Where is the support that smaller business should give in this fight for the preservation of the small dealer?

There is a direct correlation be-tween the mentioned lack of unity of purpose and the lack of a proper understanding of the ef-fect of the individual business

stopped at 24. Partial profits across 27 would be a good idea.

Switch from Armstrong Cork, bought at 38 and gotten out at about the same price, into American Car & Foundry between 33 and 34 was not possible last week. Car & Foundry's low was 35. Suggest repetition.

The same thing was true of other new recommendations. Stocks did not get low enough to buy, and this is no time to chase them. Chances are, before next column appears, two to four-point set-back will occur, giving you the chance to buy at suggested levels.

Incidentally, keep an eye on utilities, particularly the American Foreign Power group.

More next Thursday.
—Walter Whyte
[The views expressed in this article do not necessarily at any time coincide with those of the Chronicle. They are presented as those of the author only.] snowed that in 29% of the actions cited, mark-ups of than 5% were necessary, quite aside from the fact

ways. One, unity of action against conduct upon the national econarbitrary policies as illustrated by the recent behavior of NASD, the individual business unit. The lack in this respect is appalling.

Take the bankers as illustration
par excellence. Bankers know par excellence. Bankers know how to make money; they know how to render service to the community. But most of them have absolutely no idea of the relationship of one bank and its operation to the banking system as a whole. The same can be said of business as a whole. How then of business as a whole. How then can one expect a unity of purpose if there is no conception of unity one expect a unity of purpo in the first place? There is a great educational job to be done; perhaps a revival of the American institution of the Chautauqua is advisable. Regardless of competition, there must be a fundamental agreement on the question of the general social structure with the general social structure with-in which all business is to func-

There is a third point in this overall picture, namely the prob-lem of public relations. This is quite distinct from an educalem of public relations. This is quite distinct from an educational campaign to promote unity within business. Public relation in regard to the general public. What a sorry mess public relations are in most of our big and small business units! Granted a few outstanding exceptions, the rank and file of American public relations men is a splendid collection of uninformed individuals. Most businesses have no concep-Most businesses have no concep-Most businesses have no conception what a sound and complete public relations program implies. Once business decides to let the public in on their doings (never mind the skeletons in the closet; everybody has them!), perhaps it will obtain better support in its will obtain better support in its fight to maintain private enter-prise. Unity of purpose. More education among business groups.

Adequate public relations.

There is no intention here to ascribe sinister motives to this or any future administration. Atany future administration. Attacks are made in a democracy at one time by most anybody upon most anybody. Unless there is some general understanding among all business groups to come to the aid of a particular business when fundamental policies are atwhen fundamental policies are attacked, such attacks tend to be extremely costly in a complex and economically interdependent soci-

ety.

All that has been said is in re gard to the broader aspects of the problem under discussion, viz., the NASD profit limitation rule. Why should other business come to the aid of the small dealers in securiaid of the small dealers in securities who would be adversely affected by this rule? I have already referred to the need for venture capital to increase employment opportunities. The need for new capital entailing a high increase important then risk is much more important than the average person realizes. Much has been said about the danger of rapidly rising prices after this war. I am almost inclined to talk about a deflationary rather than an inflationary problem. Does business as a whole realize the stock pile problem that will exist? Moreover, when Germany collapses payments to a vast number of industrial workers will disappear; there will certainly be shifts from high-wage occupations to lower wages in the production of peacetime goods. By how much will this cut national income payments? A feeling of risk is much more important than now much will this cut hattolial income payments? A feeling of insecurity will certainly not contribute to the quick spending of wartime savings. Contemplated from such an angle, the maintenance and improvement of the American capital market becomes

transactions. The Governors of the NASD, in a letter of Nov. 9, 1943, addressed themselves to all members of the District Business Conduct Committees: "Isolated transactions, where the spread or mark-up is in excess of 5%, may warrant only informal inquiry or a precautionary letter, but where practice is established, formal complaint procedure is the recpractice is established, formal complaint procedure is the recommended course." This raises a number of interesting points.

(1) What can the conclusion mean that 71% of the transactions reported were effected at a mark-up of not over 5% if the

tions reported were effected at a mark-up of not over 5% if the questionnaires were not classified according to the size of firms re-porting? A large Wall Street according to the size of firms reporting? A large Wall Street firm doing a volume business and those not having a retail sales force can certainly operate on a smaller profit. The results, at any rate, would indicate that a large number of small dealers will have to fold up.

(2) The rule is a tax on gross income. Our Federal income tax has been placed very wisely on net income. To tax gross income would be highly discriminatory since a \$10,000 gross income might mean \$5,000 net income in one case; \$8,000 in another. No consideration was given to costs. Rents. wire service fees, wages, Rents, wire service fees, wages, etc., are to a large extent fixed regardless of the volume of business. It is unfair to hold two businesses to the same mark-up if volume differs.

(3) There seems to be such utter confusion within our government. The SEC under the NASD as code authority (does anyone remember Charles Evans Hughes in the Schechter case: "But would it be seriously contended that remember Charles Evans Hughes in the Schechter case: "But would it be seriously contended that Congress could delegate its legislative authority to trade or industrial associations or groups so as to empower them to enact the laws they deem to be wise and beneficent for the rehabilitation and expansion of their trade and industries?") controls the profits of an American competitive business. On the other hand, no attempt has as yet been made to limit the profits of other businesses in a similar fashion. Should this come, would it not be discriminatory to place a grocery store in a little hamlet, a supermarket, and Montgomery Ward in the same group? Purchasing securities is a case of quantity and quality being known to the buyer. If he wants to purchase a particular common stock he knows its quality, which is more than the consumer does when he purchases furniture, clothing, or antiques. Why this double standard?

(4) The anti-trust division of the Department of Justice has re-

(4) The anti-trust division of the Department of Justice has re-cently indicated that securities underwriting is just like any other business,\* hence its com-Detitive nature must be preserved. Underwriters' selling agreements are violations of the Sherman Act. The NASD comes along, would drive out the small dealers, and create a monopoly structure devoid of its former competitive

(5) In a way the NASD reminds one of the New York Stock Exchange prior to its reorganization. Perhaps what is needed is a fight for representation of the smaller firms of the policy committee. The commission brokers had to The commission prokers had to holler until they were given an adequate voice in policy decisions. Except here, the cards seem to be stacked against the small fellows, while in the case of the Stock Exchange the SEC was pressing for recognition of the smaller interests. Certainly the large underwriting houses and Stock Exchange firms are

overrepresented in the running of the affairs of the association. Such diversification of representation would also facilitate the greater dissemination of informagreater dissemination of informa-tion among members prior to vot-ing on policies to be adopted. The slick job that was done in putting over the profit limitation rule is merely an illustration of parliamentary procedure in the parliamentary procedure in the absence of adequate representation of all interests concerned.

tion of all interests concerned.

(6) Congress intended to protect the investor, but the present set-up deprives investors of protection. The 5% gross profit limitation rule will spell the practical elimination of an open market for the smaller securities issues. No over-the-counter dealer will risk ownership of the securities of small, local corporations if his gross profits are so severely restricted. Many holders of such securities will find that their securities are difficult to dispose of, and that their holdings have a most uncertain marketability. The effects on banks making loans on such collateral is bility. The effects on panes ing loans on such collateral is ing loan obvious.

(7) The distribution of small issues is a difficult thing because of their limited marketability. People want to be sure they can People want to be sure they can shift- commitments should they decide to do so. If marketability is still further reduced or eliminated, it will be impossible to market small issues.

(8) Congress and the Administration profess to be extremely

tration profess and the Administration profess to be extremely solicitous of the welfare of small business. On the other hand, the NASD 5% profit limitation rule and one like the bid and asked disclosure rule that the SEC proposed some time and and consistency. disclosure rule that the SEC proposed some time ago, and continues to talk about, would intentionally, or unintentionally, eleminate it from the scene. The country needs jobs, some of which small business no doubt could provide if capital is available. If not, a repetition of mergers may occur after this war just as they did after World War I. Mergers not for monopoly purposes or for the profits of promoters, but mergers effected to obtain additional capital.

(9) The SEC permits 15% profit

(9) The SEC permits 15% profit on underwritings. Suppose one grants its adequacy, the question still remains: How can a successful underwriting job be carried out unless markets are maintained for these sequenties? If the small unless markets are maintained for these securities? If the small dealer passes out of the picture, the smaller underwriting houses are washed up, too. The public and, I dare say, Congress are quite unaware of the social contribu-tions of the small fellows. Cases thous of the small relieves. Cases have come to my attention where the small dealers participated in the marketing of large blocks of securities from estates which if thrown on a thin market would have caused considerable losses to investors. How much free advice is given by the dealer to members of his community? How many little speculative ventures, the ventures that have added so much ventures that have added so much to our comfort, were successfully concluded thanks to the existence of the small dealer? An investigation into the history of such a commonplace thing as the sanitary milk cap would prove very enlightening in this respect.

(10) There is always the possibility that a black market will develop in certain types of securities as a result of excessive regulation. Certainly trading will be done; it is inherent in the American character. If no regular dealer markets exist because of the 5% profit limitation or bid and asked disclosure rules, someone will do the trading—without much protection for the small investor. from such an angle, the maintenance and improvement of the American capital market becomes of the utmost importance.

The questionnaires sent to the NASD members admittedly showed that in 29% of the transactions cited, mark-ups of more than 5% were necessary. This quite aside from the fact that

### OFFERINGS

ABBOTT LABORATORIES
Abbott Laboratories has filed a registration statement for 94,439 common shares, without par value.
Address—Fourteenth Street and Sheridan Road, North Chicago, Ill.
Business—Engaged in the manufacture, distribution and sale of pharamaceutical, medicinal, chemical, biological and vitamin products.
Underwriting—The names of the under-

products.

Underwriting—The names of the underwriters and the percentages of the unsubscribed common shares to be purchased by each of them, are as follows: A. G. Becker & Co., Inc., 50%; F. S. Moseley & Co., and Shields & Co., 25% each, all firms of

Chicago.
Offering—The 94,439 shares are being offered by the company to the holders of offered by the company to the holders of its common shares, for subscription at \$45 a share, at the rate of one share for each eight common shares held of record at the close of business on Feb. 17, 1944. Sub-scription warrants will be exerciseable be-ginning Feb. 18, 1944, will be transferable and will expire at 3 p.m. on March 1, 1944. Proceeds—Will be available for general corporate purposes pending specific alloca-

Proceeds—Will be available for general corporate purposes pending specific allocation of such funds. Some of the funds may be used to carry additional receivables and inventories, to pay current liabilities, and to increase bank balances. Some of the funds may be used at some future time to provide for expansion of the company's manufacturing facilities. One of the purposes of this financing is to provide the company with funds with which to meet post-war opportunities which may present themselves for the expansion of the company's business.

pany's business.

Registration Statement No. 2-5296. Form S-1. (1-31-44). Registration statement effective 5:30 p.m. EWT on Feb. 16, 1944:

CENTRAL ILLINOIS ELECTRIC & GAS CO. Central Illinois Electric & Gas Co. has flied a registration statement for 400,000 shares of common stock, par value \$15 per share. The stock is already issued and outstanding and does not represent

ew financing.

Address—303 North Main Street, Rockord, Ill,
Business—Operating public utility.
Underwriting—To be applied by amend-

ment.

Offering—Consolldated Electric & Gas Co. is the beneficial owner of all of the outstanding common stock of Central Illinois. Consolldated is, in turn, controlled by Central Public Utility Corp., a registered holding company. The stock registered is being disposed of by Consolidated In compliance with the provisions of Section 11 bb=(1) of the Public Utility Holding Company Act. No portion of the proceeds of the sale of the common stock registered will be received by Central Illinois. Consolidated Electric has petitioned the Commission for an exemption from the competitive bidding requirements of the Commission's Rule U-50 in order that it can sell the stock at negotiated sale to Central Republic Co., an investment firm of Chicago, which firm subsequently would make a public offering. Offering—Consolidated Electric & Gas o. is the beneficial owner of all of the

Proceeds—Consolidated plans to use the roceeds to retire Federated Utilities, Inc., ½% bonds, and to apply the balance to purchase in the open market of Con-

5½% bonds, and to apply the balance to the purchase in the open market of Consolidated's own bonds.

Registration Statement No. 2-5272. Form 5-2. (12-20-43.)

Central Illinois Electric & Gas Co. filed an amendment on Jan. 25 to its registration statement in connection with proposal of Consolidated Electric & Gas Co., parent company, to offer for sale pursuant to the Commission's competitive bidding rule-400,000 shares of Central Illinois Electric common stock. Names of underwriters, offering price to the public and spread will be filed by post-effective amendment.

In its original filing Consolidated made no provision for the sale of the stock and subsequently asked the Commission for an exemption from the competitive bidding rule in order to sell the stock at a negotiated sale to the Central Republic Co. of Chicago which planned to head a syndicate to distribute the stock. A hearing was entered by the Commission and Consolidated has amended its plan providing for sale of the stock at competitive bidding.

Registration statement effective 4 p.m.

ing for sale of the sock at confective 4 p.m. Registration statement effective 4 p.m. EWT on Feb. 4, 1944.

Awarded Feb. 14, 1944 to Allen & Co. at \$17.63 a share. Associated with Allen & Co. are Bear, Stearns & Co. Bankamerica Co., Schoellkopf, Hutton & Pomeroy, Inc. Peltason, Tenenbaum, Inc. and Scherch, Richter Co.

Offered Feb. 17, 1944 at \$19.125 per share by Allen & Co. and Associates.

### CENTRAL OHIO LIGHT & POWER CO.

CENTRAL OHIO LIGHT & POWER CO.

Central Ohio Light & Power Co. has filed a registration statement for \$4,300,000 (irst mortgage bonds, series A. 3½%, dated Feb. 1, 1944, due Feb. 1, 1974.

Address—120 North Main Street, Findiay, O.

Business—Public utility operating exclusively in Ohio.

Underwriting—To be supplied by posteffective amendment.

Offering—Price to the public will be supplied by post-effective amendment.

Company proposes to ask for bids under the competitive bidding requirements of the Commission's Rule U-50.

Froceeds—Proceeds from sale of the bonds, together with other funds of the company, will be applied to the redemption of \$3,981,000 principal amount of first mortgage bonds, 4%, series C, due Aug. 1, 1964, at 106%, which will require \$4,249,717, and of \$3394,000 face amount of first mortgage bonds, 3½%, series D, due March 1, 1966, at 103½%, which will require \$406,805, the two redemptions aggregating \$4,656,522 exclusive of accrued interest and expenses.

Registration Statement No. 2-5289. Form \$5-1. (1-15-44.)

Registration Statement No. 2-5289. Form S-1. (1-15-44.)

Registration statement effective 5:30 p.m. EWT on Feb. 3, 1944.

Bonds Awarded to Kidder, Peabody & Co., Feb. 14 on bid of 105.159.

Offered Offered Feb. 16 by Kidder, Peabody & at 105% and int.

Following is a list of issues whose registration statements were filed less than twenty days ago. These issues are grouped according to the dates on which the registration statements will in normal course become effective, that is twenty days after filing (unless accelerated at the discretion of the SEC), except in the case of the securities of certain foreign public authorities which normally become effective in seven days.

These dates, unless otherwise specified, are as of 4:30

P.M. Eastern War Time as per rule 930 (b).
Offerings will rarely be made before the day following.

## SATURDAY, FEB. 26

OKLAHOMA NATURAL GAS CO.
Oklahoma Natural Gas Co. has registered \$18,000.000 first mortgage bonds series due April 1, 1961, and 180,000 shares of preferred stock, Series A, cumulative, par value \$50 per share.
Address — 624 South Boston Avenue,

Address—624 South Boston Avenue, Tulsa, Okla.

Business—Operating public utility en-gaged in producing, purchasing and dis-tributing natural gas.

are indicative of the threat to the continued existence of a private economy when arbitrary regula-tion sets in. Part of the predica-ment is due to the lack of concerted action on the part of busi-ness as a whole. Probably the strangest aspect of all is to watch strangest aspect of all is to watch the Government engage in the very actions denied to private business. Underwriters cannot protect the market of their securi-ties, by protective purchases. Yet the annual report of the Federal Reserve authorities, under the direction of the Treasury, proudly refers to the open market opera-tions made in the interest of main-taining "a sound capital market." Unity of purpose, education.

Unity of purpose, education, public relations could do much to eliminate arbitrary rulings and infringements upon private business. America has not been made by whining individuals; it was public relations could do much to eliminate arbitrary rulings and infringements upon private business. America has not been made by whining individuals; it was made by fighters who believed in something and acted accordingly.

SUNDAY, FEB. 27

WARE SHOALS MANUFACTURING CO. Ware Shoals Manufacturing Co. has registered 10,000 shares of 5% cumulative preferred stock, par \$100 per share. Address—Ware Shoals, South Carolina. Business — Manufacturing, finishing and fabricating of cotton goods. Underwriting — Names of underwriters and number of shares to be purchased by

Underwriting-Names to be supplied by

Underwriting—Names to be supplied by post-effective amendment.

Offering—The bonds and new preferred stock are to be offered for sale subject to the competitive bidding requirements of the Commission. The successful bidder will name interest rate on the bonds and dividend rate on the preferred stock. Offering prices of both bonds and stock will be supplied by post-effective amendment.

Proceeds—Net proceeds, together with such additional amounts up to \$6,500,000 as may be required, and obtained from the proceeds of a new bank loan will be applied to redemption purposes as follows: \$16,500,000 face amount of first mortgage bonds, Series B, 34%, due Aug. 1, 1955, at 104½ and \$3,678,000 face amount of irst mortgage bonds, Series C 3% due April 1, 1956, at 104½, total \$21,076,815, payment of \$3,500,000 bank loan; redemption of 58,000 shares of \$5.50 convertible prior preferred stock at \$110 per share or \$6,380,000 and redemption of 91,055 shares of \$3 preferred stock, \$50 par, at \$55 per share or \$5,008,025, grand total \$35,964,840. The amounts required for such purposes will be reduced to the extent the \$5.50 convertible prior preferred are made additional sums, other than those provided by the new securities and new bank loan, will be required from the company's general funds and will be available for the purpose.

Registration Statement No. 2-5302. Form

egistration Statement No. 2-5302. Form (2-7-44). S-1.

## SUNDAY, FEB. 27

each follow: H. T. Mills, Greenville, S. C., 3,000; A. M. Law & Co., Spartansburg, S. C., 3,000; Citizens Trust Co., Greenwood, S. C., 1,000; Courts & Co., Greenville, S. C., 750; G. H. Crawford & Co., Inc., Columbia, S. C., 750; Vivian M. Manning, Greenville, S. C., 750; Alester G. Furman Co., Greenville, S. C., 500, and Frost, Read & Co., Inc., Charleston, S. C., 250.

Offering—The company offers the right to purchase preferred stock to holders of common stock who have not waived such right, on the basis of one share of preferred for each five shares of common. Such waivers have been requested by the management to enable the company to arrange for the underwriting of the entire issue on a more satisfactory basis than would otherwise be possible. Offering price is to be supplied by amendment.

Proceeds—Purpose of issue is to effect the retirement of the 9,725 shares of 7% preferred stock presently outstanding.

preferred stock presently outstanding.
Registration Statement No. 2-5303. Form
S-1. (2-8-44).

## WEDNESDAY, MARCH 1

WEDNESDAY, MARCH 1
LINCOLN SQUARE BUILDING COMPANY
Stuart W Robinson, Carl U Luers and
Maurice A. Rosenthal, voting trustees,
have filed a registration statement for
voting trust certificates for 2,030 shares
of common stock of no par value of
Lincoln Square Building Co.
Address—Statutory Office, Room 840,
310 SPULL MILLINGTON SQUARE Building Co.
owns and operates the theatre, store and
office building located at the southeast
corner of Fifth and Jefferson Streets,
Springfield, III.
Underwriting.—None.

Springfield, Ill.

Underwriting,—None.
Purpose—To extend voting trust agreement. The present trust agreement expired Sept. 30, 1943. The trust agreement as extended, will expire Sept. 30, 1953. The certificates registered is upon the assumption that all of the present holders of participating certificates will agree to the extension of the present trust agreement.

Registration Statement No. 2-5304. Form F-1. (2-11-44):

## THURSDAY, MARCH 2

REPUBLIC INVESTORS FUND, INC.
Republic Investors Fund, Inc., has registered 300,000 shares of common stock,
par value \$1 per share.
Address—40 Exchange Place, New York,

. Y. Business—Management leverage invest-

ent company.
Underwriting—W. R. Bull Management
o., Inc., is named principal underwriter.
Offering—At market.
Proceeds—For investment.
Registration Statement No. 2-5305. Form
-2. (2-12-44).

## MONDAY, MARCH 6

MASSACHUSETTS INVESTORS TRUST
Massachusetts Investors Trust has filed a registration statement for 866,368 shares of beneficial interest.
Address—19 Congress Street, Boston,

ass. Business—Investment trust Underwriting — Massachuse etts Distribut-

Underwriting — Massachusetts Distribut-rs, Inc., is named principal underwriter. Offering — Date of proposed offering pril 1, 1944. At market. Proceeds—For investment. Registration Statement No. 2-5306. Form -1. (2-16-44).

## WEDNESDAY, MARCH 8

HOUSTON LIGHTING & POWER CO. Houston Lighting & Power Co. has filed registration statement for 112,264 shares of \$4 preferred stock and 47,513 shares of common stock, both stocks without nomnal or par value.

Address — 900 Fannin Street, Houston,

common stock, both stocks without nominal or par value.

Address — 900 Fannin Street, Houston, Texas.

Business—Principally an operating electric utility company.

Underwriting — Smith, Barney & Co., Lazard Freres & Co., and Blyth & Co., Inc. all of New York, are underwriters of 60,000 shares of the \$4 preferred stock. The balance of the preferred and the common stock which is being offered in exchange to holders of presently outstanding preferred stock, is not being underwritten.

Offering — The company will offer to each holder of its 7% preferred and \$6 preferred stocks the following options as to any part or all of such holdings: To exchange such preferred stock for \$4 preferred on the basis of 1 1/10 shares of \$4 preferred for each share of 7% preferred or \$6 preferred stock—(b) to exchange such preferred stock for \$4 preferred for each share of such preferred at the offering price of the \$4 preferred. The offering price of the \$4 preferred stock to the public will be supplied by amendment.

Proceeds—Net proceeds from the sale of 50,000 shares of \$4 preferred will be added to working capital. (in part to replenish the company's treasury for cash used for construction), and no part of such proceeds will be used for redemption of any of the company's treasury for cash used for construction), and no part of such proceeds will be used for redemption of any of the company in the first instance for use in the redemption or retirement of its 7% and \$6 preferred stocks and in making necessary cash adjustments with exchanging stockholders. Any balance will be added to working capital.

Registration Statement No. 2-5307. Form A-2. (2-18-44).

AMERICAN CASUALTY CO. OF READING, PENNA.

## AMERICAN CASUALTY CO. OF READING

PENNA.

American Casualty Co. of Reading,
Penna., has filed a registration statement
for 100,000 shares of capital stock, par
value \$5 per share.

Address—607 Washington St., Reading,

a.

Business—Multiple line casualty cany. Conducts a general casualty in pany. Conducts a bear ance business.
Underwriting—None reported.

Offering—The 100,000 shares of capital stock are being offered by the company at \$11 per share to stockholders on the basis of one-half of a new share for each share held. The new stock will be offered to stockholders of record March 10, 1944. The stock purchase warrants are to be exercisable for a period of 30 days after issuance, but, at all events, until at least April 20, 1944.

issuance, but, at all events, until at least April 20, 1944.

Proceeds — Proceeds to company from proposed offering is \$1,100,000. The purpose of the financing is to increase the capital and surplus of the company to enable it to, (1) meet the capital requireenable it to, (1) meet the capital require-ments for admission to transact business in all of the states and territories of the United States; (2) organize or acquire a stock fire insurance company, and (3) re-tain a larger portion of its business with-out resorting to reinsurance. Registration Statement No. 2-5308. Form S-1. (2-18-44).

# DATES OF OFFERING UNDETERMINED

We present below a list of Issues whose registration statements were filed twenty days or more ago, but whose offering dates have not been determined or are unknown to us.

AMERICAN REALTY CO.

American Realty Co, has filed a registration statement relating to the offering for the extension of first mortgage serial notes of Housam Realty Co., secured by a first mortgage deed of trust on the Ranelagh Apartments, 5707 McPherson Avenue, St. Louis, Mo., in the aggregate principal amount of \$240,750.

Address—5707 McPherson Avenue, St. Louis, Mo.

Business—Apartment building. American Realty Co. was incompared to the control of the control o

Louis, Mo.

Business—Apartment building. American Realty Co. was incorporated July 21, 1943, to acquire and own the equity in the Ranelagh Apartments subject to the first mortgage deed of trust, securing the outstanding and unpaid mortgage serial notes of the par value of \$267,000 which by the plan of reorganization, are to be reduced by 10% to \$240,750 of par value, and on outstanding second deed of trust on which there is an unpaid balance of \$40,500.

Underwriting—Nace

\$40.500. Underwriting—None.

Offering—Purpose of present offering to the noteholders is to reduce the principal amount of all the notes outstanding by 10%, leaving, after such reduction of principal, an aggregate first mortgage indebtedness of \$240,750.

Registration Statement No. 2-5282. Form S-1. (12-30-43.)

Amendment filed Jan. 14, 1944, to defer effective date.

BEN-HUR PRODUCTS, INC.

Ben-Hur Products, Inc., has filed a registration statement for \$300,000 5% convertible debentures, series of 1943, due Feb. 1, 1951, and 11,400 prior preferred shares, for the purposes of such conversion.

version.

Address—800-812 Traction Avenue, Los
Angeles, Cal.

Eusiness—Engaged in business of processing and marketing at wholesale of
coffee, tea, extracts, prepared mustard
and spices.

and spices.

Underwriting—Pacific Company of California, and Wyeth & Co., both of Los Angeles, are named underwriters, each having agreed to purchase \$150,000 of the debentures at 92½%, or a total amount of

Registration Statement No. 2-5273. Form
1. (12-20-43.) Statement originally S-1. (12-20-43.) Statement originally filed in San Francisco.

Amendment filed Feb. 15, 1944, to defer effective date.

BONWIT TELLER, INC.

BONWIT TELLER, INC.

Bonwit Teller, Inc., has filed a registration statement for 35,565 shares of 5½% cumulative convertible preferred stock, \$50 par value, and 108,913 shares of common stock, par \$1 per share. The latter includes 88,913 shares of common reserved for Issuance upon the conversion of the 5½% cumulative convertible preferred stock registered, at the present rate of conversion, which may vary from time to time in the event of certain contingencies. The shares are issued and outstanding and the offering does not represent new financing by the company.

Address—721 Fifth Avenue, New York City.

and by the company.

Address—721 Fifth Avenue, New York City.

Business—Owns and operates one of the outstanding large specialty stores in the United States.

Underwriting—Allen & Co., New York City, is named principal underwriter for both the preferred and common stock.

Offering—The offering price to the public of both the preferred and common stock will be supplied by amendment. The prospectus offers the 35,565 shares of 5½% preferred and 20,000 shares of common stock. The shares are presently is sued and outstanding and are being purchased by the underwriters from Atlas

Corporation and its subsidiary Rotary Elec-tric Steel Co. Atlas Corporation, directly and indirectly, has been the controlling stockholder of the company since its or-

ganization.
Proceedsstockholder -Proceeds will go to the selling

ockholders.
Registration Statement No. 2-5245. Form A-2. (10-29-43).

Amendment to defer effective date filed Feb. 19, 1944.

### BUTTES OILFIELDS, INC.

BUTTES OILFIELDS, INC.

Buttes Oilfields, Inc., has filed a registration statement for 306,305 shares of class A common stock, par \$1 per share.

Address—912 Syndicate Building, 1440 Broadway, Oakland, Cal.

Business—Organized to drill and develop certain properties held under a community oil, gas and mineral lease.

Underwriting—None named.

Offering—The company plans to reorganize its capital structure and put it virtually, if not wholly, on a common stock basis. The exchange features of the offering are limited to holders of the corporation's outstanding 6% preferred stock and to holders of its 8% unsecured notes. The offering for cash is limited to stockholders of record as of July 15, 1943. If fully subscribed, cash proceeds from the issue will be \$150,000.

Proceeds—Cash proceeds will be disbursed as follows: llquidation of general indebtedness, \$40,000; operating capital, \$5,000; general cash reserve, \$60,000; reserve for property acquisitions, etc., \$45,000. Price per unit for securities to be offered for cash is \$1.60, with no underwriting discounts and commissions.

Registration Statement No. 2-5268. Form 5-1. (12-743.) Statement originally filed in San Francisco.

Amendment filed Feb. 19, 1944, to defer effective date.

nt filed Feb. 19, 1944, to defer effective date.

## EASTERN COOPERATIVE WHOLESALE,

INC.
Eastern Cooperative Wholesale, Inc., has filled a registration statement for \$100,000 4% registered debenture bonds authorized issue of 1943.
Address—44 West 143rd Street, New York City.
Business—Wholesale dealer in groceries and allied products, including, among other related activities, warehousing and packaging.

other related activities, warehousing and packaging.

Underwriting—None.
Offering—The price of the bonds is \$25 for each \$25 principal amount thereof. The securities are being sold by the coperative directly to its stockholders and friends interested in the cooperative movement without the interposition of any underwriter, dealer, broker or salesman. No commission is being paid to anyone in conjunction with such sale.

Proceeds—Proceeds are to be used to finance the purchase of the new warehouse and office building purchased in July, 1943, in New York, the purchase price of which was \$50,000 cash on taking title and \$12,000 in the form of a purchase money mortgage payable in installments over a period of seven years.

Registration Statement No. 2-5283. Form S-1, (12-31-43.)

Registration statement effective 5 p.m. FWT on Feb. 19, 1944, as of 5:30 p.m. EWT on Jan. 19, 1944.

FOOD FAIR STORES, INC.
FOOD Fair Stores, Inc., filed a registration statement for \$3,500,000 15-year 3½% sinking fund debentures, due Feb. 1,

tration statement for \$3,500,000 15-year 3½% sinking fund debentures, due Feb. 1, 1959.

Address—2223 East Allegheny Avenue, Philadelphia, Pa.

Business—Operates supermarkets engaged in the retail sale of groceries, meats, meat products, vegetables, etc.

Underwriting—Eastman, Dillon & Co., New York, head the underwriting group, with names of others to be supplied by amendment.

amendment.

Offering—Price to the public to be supplied by amendment.

plied by amendment.

Proceeds — To the payment of outstanding bank notes of \$3,150,000, with prepayment premium and accrued interest, and to increase working capital.

Registration Statement No. 2-5280. Form S-1. (12-24-43.)

Amendment filed Jan. 28, 1944, to defer effective date.

## GROUP SECURITIES, INC.

GROUP SECURITIES, INC.

Group Securities, Inc., has registered 5.00,000 shares (\$50,000,000 value for computation of fee), of a par value of one
cent per share.

Address—No. 1 Exchange Place, Jersey
City, N. J.

Business—Mutual investment company.
Underwriter—Distributors Group, Inc., is
named principal underwriter.
Offering—Effective date of registration
statement. At market plus underwriting
or distribution charge.

Proceeds—For investment.
Registration Statement No. 2-5298. Form
A-1. (2-1-44).
Registration statement effective 11 a.m.
EWT on Feb. 18, 1944.

(This list is incomplete this week)

(This list is incomplete this week)

# The Market

Despite the occasional outbreak of vigorous speculation in rail-Despite the occasional outbreak of vigorous specialities that road equities, the near-term pattern of the market appears to us to be pretty much sidewise. (Moreover, it is a little disturbing to notice that strength in speculative railroad equities has been accompanied by nominal price weakness in the case of many high-grade investment stocks.) Generally it should be recognized that while

railroad equities may be adjust—
ing themselves to a much improved railroad situation, any indication that the war in Europe is calendar" and basing their comcalendar and basing their com-

approaching its end would probably bring about a sharp and widespread desire to liquidate. We believe it is a fair statement Samuel & Co. (Feb. 16, 1944).

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# **GIO** Political Action Committee Refuses Records **To Dies Committee**

Sidney Hillman, Chairman of the Political Action Committee of the Congress of Industrial Organizations, revealed that the CIO group had refused to allow a Dies Committee investigator to see its records and financial accounts, contending that the Dies Committee was without authority to investigate their records. Advices to this effect were contained in the New York "Herald Tribune" of Feb. 19, from which we also take the following:

The CIO Committee, Mr. Hill-man said in a statement issued at headquarters, 205 East 42nd Street, headquarters, 205 East 42nd Street, will refuse any demands which the Dies Committee may make on it for records, files, documents or materials. Mr. Hillman said that he and his associates would refuse to appear personally before the Dies Committee.

Dies Committee.

Mr. Hillman said that his action constituted the first open defiance of the Dies Committee by any group in the United States.

Calling Martin Dies, Chairman of the House Committee to investigate un-American activities, "America's No. 1 smear master," Mr. Hillman said that the CIO Political Action Committee is neither subversive nor un-American and, therefore, does not come can and, therefore, does not come under the purview of the Dies Committee.

Committee.

At the same time Mr, Hillman indicated that the CIO Committee was willing to be investigated by any properly authorized Congressional committee or other investigating body. He revealed that the Federal Bureau of Investigation, on orders of Attorney General Francis Biddle, has been investigating the CIO and that all the records and documents of the organization have been made avail-

or other CIO leaders and have them tried before the entire House of Representatives, with that body acting as judge and jury. The other would be to take the case to the Federal courts, he said.

to the Federal courts, he said.

The CIO, on the other hand, can apply for an injunction against Mr. Dies, but has no intention of doing so, Mr. Abt said. By refusing to turn over its books or to appear before his committee, Mr. Abt said, the CIO threw the ball directly to Mr. Dies, leaving the next move up to him.

Mr. Hillman said that the CIO Political Action Committee is working for registration of voters and a political program and rejected as an "imperunence" an attempt to investigate such a group as possibly subversive or un-American.

American.

He said that the Dies Commit-

He said that the Dies Committee is interested in a fishing expedition "in order to defeat the legitimate political aspirations of millions of workers and their families, farm groups, small business men and genuinely progressive elements."

Federal Bureau of Investigation, on orders of Attorney General Francis Biddle, has been investigating the CIO and that all the records and documents of the organization have been made available.

John Abt, counsel to the CIO Political Action Committee is at the moment engaged in a bitter fight concerning the American Labor party in New York State. Mr. Hillman has proposed that the party be broadened to admit all trade unions to membership, with authority on a basis in proportion to their membership. The Right Wing of the ALP as contended this is merely a device to give Communist-controlled unions the power to rule the ALP. The CIO Political Action Com-

# The Johns-Manville Corporation Issues Unique **Report On Annual Operations And Results**

The Johns-Manville Corp., Lewis H. Brown, President, is to be commended for the intimate and simplified financial report which the company is making to the public, giving an account of its stewardship of war-time operation for the year 1943.

The facts, presented in the company's report as published in the advertising columns of the February 10th "Chronicle" and elsewhere, certainly refute the statements of

typical of this company's far-sighted management and is indic-ative of its efforts in preparing to meet the problems of the re-construction period that looms

"We know that our obligations can be met only by devoting all our abilities and intelligence to keeping our compan's sound and healthy, and by anticipating and preparing for the future."

demagogues who would indict the free enterprise system of "war profiteering."

The President's statement is typical of this company's farsighted management and is indicted. It should be noted that wages and salaries in 1943 were 17% greater; due to increases ordered by the War Labor Board and increased payments for overtime, than in 1942 although the number than in 1942 although the number of employees were reduced by 1,100 to 14,100. Taxes were equivalent to \$13.56 per common share or \$817.64 per employee. Earnings after taxes were  $4\frac{1}{2}e$  per dollar of total income, comparing with 5e last year. Dividends of \$7 per share were paid on preferred stock and \$2.25 on common.

The company manufactures

Reduced to its simplest terms, the company's 1943 report states that after deducting from its total income of \$107½ millions, costs amounting to \$48 million, employees' wages and salaries of \$43½ million, Government taxes of \$11½ millions, there was left for the owners of the business \$2 million or approximately 2% for dividends and \$2.25 on common. The company manufactures was construction and serving our armed forces and our war industries with insulations for ships, steel mills, synthetic rubber plants and other vital war industries; packings, gaskets, brake linings for war machines; building products for how in the after the company's 1943 report states more than a thousand products and is serving our armed forces and our war industries with insulations for ships, steel mills, synthetic rubber plants and other vital war industries; packings, gaskets, brake linings for war machines; building products for now in the after the company's 1943 report states more than a thousand products and is serving our armed forces and our war industries with insulations for ships, steel mills, synthetic rubber plants and other vital war industries; packings, gaskets, brake linings for war machines; building products for now in the after the company's 1943 report states more than a thousand products and is serving our armed forces and our war industries with insulations for ships, steel mills, synthetic rubber plants and other vital war industries with insulations for ships, steel mills, synthetic rubber plants and other vital war industries; packings, gaskets, brake linings for war machines; building products for now in the after the company of the company

For Dealers . . .

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# **Unusual Inflow Of Savings In January Reported** By Insured Savings Associations Of N. Y. State

Insured savings associations in New York State experienced an unprecedented inflow of savings in January, it was announced on Feb. 16 by Carl F. Distelhorst, President of the Council of Insured Savings Associations of New York State. The announcement states that reports from 28 member associations showed gross savings receipts of \$5,457,776 for the month, the highest for this group for any month on record. Withdraw-

als reflected both the usual sea- the half-way mark in the Fourth sonal increase and the extra with- Drive equalled 72% of the total drawals for bond purchases during the Fourth War Loan Drive. The net increase in savings account balances was \$392,167 or 8% for the month and the number of accounts increased by 2,409 to 160,706 accounts. Total resources of these 28 insured associations on January 31 were \$142,658,474 or 11.5% greater than a year ago.

"The unusually heavy inflow of savings is all the more significant," stated Mr. Distelhorst, "in view of the fact that also in January these associations sold \$3,884,375 in war bonds to 22,979 individuals, more than four times the net increase in savings account balances. This represented an average of 82 war bonds sold by each employee."

It is added war bond sales at States Treasury.

amount sold by these 28 insured savings associations during the entire Third Drive. Preliminary reports indicate that in the end they will exceed their Third Drive sales total by at least 50%. Bond purchases by these associations during the Fourth Drive amount to \$6,440,000 or 4.6% of their assets, representing every dollar of net increase in savings accounts since the Third Drive, plus earnings and net mortgage repayments. Government bonds now represent 13% of their total assets. Further contributing to the Treasury's war financing needs, these insured associations in January retired \$1,-128,300 of investments held therein by the HOLC and the United

# Every American Must Have Opportunity For Decent Home And Income, Says Gov. Warren

Gov. Earl Warren of California, speaking on a program on Feb. 19, sponsored by the Association of Women Directors of the National Association of Broadcasters to bring under way the American Home Campaign, declared that every American must be assured of the opportunity to have a decent home, a decent income and the full benefit of health services. We quote from the New York "Times" of Feb. 20, which went on to say:

Governor Warren emphasized that returning service men "will" "In the coming international

that returning service men "will be acutely aware of the virtues of happy homes in a free land since they will recognize that the foun-dations of the country lie in the four freedoms, in free enterprise, discipline, hard work, personal in-

for camouflage paints; asbestos fiber; bombs and shells.

With an eye to the future when the company will face the task of converting its factories from war production to peace-time necessi-ties, Johns-Manville has deposited \$10,000,000 in a deferred expenditure fund to meet unusual contingent obligations created by the war, to care for capital expenditures which would have been made during the war years if it had not been for war conditions and to help finance necessary post-war developments. Part of this fund is intended for probable peace-time expansion that will help to provide employment for thousands of our men and women now in the armed services, when

"In the coming international scene, our democracy should have the unity in home life to inspire the broken peoples of war-torn countries now awakened by global intercommunications such as the radio," he added.

"We must face our responsibili-ties as citizens to see that families are assured the chance to make a decent income; that there are enough decent houses to live in; that there are health services within the economic range of all; that our schools really educate every member of the family."

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# Items About Banks, Trust Companies

S. Sloan Colt, President of Bankers Trust Co. of New York, announced on Feb. 15 the election of W. Earle Blakeley as an Assistant Vice-President; at a meeting of the board of directors, held that day. Mr. Blakeley was born in Ottawa in 1903 and became a citizen of the United States in 1930. He was associated with the Bank of Montreal from 1919 to 1923. In that year he joined the National Bank of Commerce, Detroit, remaining with that bank throughout various mergers until it became a part of the Guardian National Bank, of which Mr. Blakeley was a Vice-President and with which he remained until 1933. Upon the overanization of which was rented and had a comit. and with which he remained until 1933. Upon the organization of the National Bank of Detroit in the National Bank of Detroit in 1933, Mr. Blakeley joined that bank as Assistant Vice-President, organizing the bank's credit department and for the past two years has been an active lending officer. He became Vice Presi officer. He became Vice-President of the National Bank of Detroit in 1939, resigning from that position in January, 1944.

Harry E. Ward, Chairman of ving Trust Co. of New York, Irving Trust Co. of New York, announced the promotion on Feb. 17 of Frank E. Fischer from Assistant Vice-President to Vice-President. Mr. Fischer has been associated with the Irving Trust Co. and the predecessor — the Columbia Trust Co.—since 1917.

In order to take care of the growing number of transactions pertaining to special checking accounts, personal loans and the sale of War Bonds and stamps, Manufacturers Trust Co. recently announced that, beginning Feb. 21, the transactions pertaining to these services will be handled on the main floor of 43 Beaver St., where complete new banking fa-cilities have been installed. These premises are located two doors east of the bank's principal office at 55 Broad Street.

Manufacturers Trust Co. of New York on Feb. 18, drew by lot 14,886 shares of convertible preferred stock for redemption on March 24, 1944, at \$50 per share, plus the accumulated dividend of 38 cents per share from Jan. 16 38 cents per share from Jan. 16 to the date of redemption. Notice of the redemption has been mailed to those whose shares have been selected, and copies of the certifi-cate numbers for the shares drawn are available at the office of the

William Fellowes Morgan, has been elected a trustee of The Bank for Savings in the City of New York. Mr. Morgan is Chair-man of the Board of the Brooklyn Bridge Freezing and Cold Storage Co. His father was a trustee of The Bank for Savings from 1919 to 1941.

C. Arthur Kenney was appointed an Assistant Secretary of the Brooklyn Trust Co., Brooklyn, N. Y., at a meeting of the Board of Trustees of the company held Feb. 17, 1944. Mr. Kenney has been with the company since January, 1933, and is assigned to the Corporate Trust Department at the company's New York office, 26 Broad Street, New York City.

Frederick H. Viemeister, an As sistant Secretary of the Brooklyn Trust Co., has been elected a Director of the East Brooklyn Savings & Loan Association of Brooklyn, New York, it was announced on Feb. 17 by Clifford F. Post, President of the Association. Mr. Viemeister is Regional Supervisor of Brooklyn Trust Co. branch offices in the Broadway region of Brooklyn. He also is Treasurer of the Broadway Merchants Cham-

rupted growth in both size and prestige. Eighty years ago the bank occupied only one room, which was rented, and had a capital of \$200,000. Today I Exchange Place is a 10-story building, and the bank, in addition to operating three branches, has total assets of more than \$88,000,000. Nationwide depressions have had little effect on the continued progress of the the continued progress of the bank, and the payment of dividends has been uninterrupted since the year it was founded. In an anniversary message to the of-ficers and employees, Kelley Graham, President, expressed his appreciation for their loyalty. Graham, President,
appreciation for their loyanty.
Nineteen of the bank's personnel,
Nineteen Mr. Graham, have including Mr. Graham served 20 years or more.

Max Perlman was elected Presi-ent of the Washington Trust dent of the Washington Trust Company of Pittsburgh at a meet-ing of the board of directors on Jan. 28, it is learned from the Pittsburgh "Post Gazette," which stated that he succeeds the late William C. McEldowney.

Mr. Perlman has been associated with the institution for 40 years, serving for the past 30 years as Treasurer.

At the same meeting, Charles H. Sachs and former State Senator Frank J. Harris were elected Vice-Presidents.

It is announced by the Board of Governors of the Federal Re-serve System that the State serve System that the State Savings Bank of Escanaba, Mich., a State member bank of the Reserve System, has changed its title to State Bank of Escanaba.

The American National Bank of Pensacola, Fla., announces with regret the death of its Vice-President, Charles W. Lamar, on Feb. 13.

At the regular meeting on Feb. 15 of the board of directors of Citizens National Trust & Savings Bank, of Los Angeles, the following promotions were announced: L. G. Brittingham, former Assistant Vice-President, to Vice-President; H. W. Brown, former Junior Vice-President and President; H. W. Brown, former Junior Vice-President and Manager, Hollywood - McCadden branch, was elected a Vice-President; E. M. Peterson was promoted from Assistant Secretary to Assistant Trust Officer; B. A. Steen, manager Broadway office, was elected a Junior Vice-President; Ford Prior, former Assistant Cashier, was elected Assistant Vice-President, Hill Street office; G. Leo Hess, Assistant Cashier, was promoted to Junior Vice-President; John C. Henderson, elected Junior Vice-President and manager, Maywood branch; and manager, Maywood branch; B. F. Vogel elected Junior Vice-President and manager, Pico-Figueroa branch; W. D. Bower elected Junior Vice-President and manager, Wilmington branch. Frank L. Beach was elected personnel director sonnel director.

In recognition of the part that women play in banking today, the directors of the bank promoted two bank women: Mildred Roberts, former Assistant Cashier, was elected Junior Vice-Presthe Broadway Merchants Chamber of Commerce.

The New York State Banking Department reported on Feb. 10 that it had given its approval to a certificate of change of name of the properties of the sank. Both have spent many years with the organication. Miss Roberts, with the open the properties of the sank o

# Principal Features Of AIB War Conference In St. Louis In June Announced By Golby

The principal features of the program for the wartime conference to be held by the American Institute of Banking in St. Louis, Mo., June 6 to 8, have been announced by David L. Colby, President of the Institute, who is Assistant Vice-President of the Boatmen's National Bank in St. Louis. As was the case at the Institute's wartime conference in Chicago last year which served as its 41st annual conference in Chicago last year, meeting, the conference to be which served as its 41st annual

meeting, the conference to be held in St. Louis will transact the Institute's essential business and thus will serve as its 42nd annual meeting.

The program is being stream-lined to fit into two-and-a-half days of rapid-fire business sessions the annual national public sions, the annual national public speaking contest, for the A. P. Giannini Educational Endowment Prizes, a dinner and the annual caucus, followed by a dance sponsored by the St. Louis Chapter of the Institute.

The Institute's Executive Council, according to an official an-nouncement which has been sent to national, chapter, and study group officers, has established a five-fold purpose for the confer-ence and has recommended that attendance be restricted in compliance with recommendations of the Office of Defense Transportation.

The purposes for which the conference will be held are: To review the educational problems confronting chapter leaders so that an educational program designed to help banks in the training of new and upgraded employees can be effected; to review administrative problems confronting chapter leaders in order that the most effective methods of presenting and publicizing such an educational program can be achieved; to review the progress of the Job to review the progress of the Instructor Training (JIT) Program which is considered essential to the war effort; to review the broad overall training needs of broad overall training needs of banks for the next several years and to plan for an adequate edu-cational program to cover those needs; to elect the Institute's offi-cers for the ensuing year and transact other official business of the Institute.

In full realization of the burdens being placed by wartime requirements upon the nation's transportation facilities, the announcement points out, the Executive Council has recommended that chapters and study groups with a membership of 100 or less be limted to two delegates to the conference.

Under the Executive Council's Under the Executive Council's recommendations, chapters with a membership of 100 or more, are to be permitted one additional delegate for each 100 additional members or fraction thereof, with the exception that no chapter will be premitted to send more than be permitted to send more than ten delegates.

Moreover, the announcement says the Council recommends that delegates representing chapters and study groups are to have full authority to cast the number of votes to which the chapters or study they represent are entitled. Registration of non-delegates is to be permitted, and they are to receive the same privileges as delegates, with the exception of the right to vote.

bank since 1915, is a past President, Association of Bank Women, member National Women's Party, and a member of Business and Professional Women of Los Angeles and Women's of Los Angeles and Women's Auxiliary, Los Angeles Chamber of Commerce. Miss President of National Business and Professional Women of Los Angeles, has been recently appointed General Chairman to organize a Women's Division of the Committee for Economic Development.

The directors also confirmed the appointment of H. H. Christensen, Vice-President. Mr. Christensen is head of the bank's consumer credit

The outline for the conference program follows: June 6, First Business Session and National Public Speaking Contest; June 7, Educational Conference and Chap-ter Administration Conference;

ter Administration Conference, June 8, Second Business Session. Headquarters for the conference will be the Statler Hotel. However, delegates will also be registered at the nearby Lennox and Mayfair Hotels, owing to the shortage of hotel accommodations.

# **Must Relieve Labor** Shortage In Chicago **War Plants: McNutt**

Vigorous measures must be taken within the next month to provide war production employers Chicago with enough labor to enable them to fulfill their contracts on time, Paul V. McNutt, Chairman of the War Manpower Commission, announced on Feb. 2. Mr. McNutt added:

"Many manufacturers already have failed to meet delivery dates there is imminent danger others will be unable to and there is immittent canger that others will be unable to maintain their production schedules unless the entire community unites in solving its manpower problems. Failure to keep in step with the national effort will be serious blow to the war program.

"Unless industry's demand for labor can be met," Mr. McNutt said, "Chicago will be declared a critical area on March 1 and classified in Group I, that group of areas in which the labor market is admittedly so tight as ket is admittedly so tight as to no further expansion es." He explained that of activities. the immediate result of such classification would mean the with-holding of all new war contracts and the refusal to renew those expiring unless facilities are of such a character that they can not be found somewhere else.

"Our local WMC organization, with with the assistance of Mayor Kelly's special committee, is increasing its efforts to balance labor supply and labor demand in Chicago," Mr. McNutt said. "Our two years of experience makes it plain that the success of the assistance of Mayor a local manpower program rests on the degree of community on the degree of commawareness and cooperation

The advises from the WMC fur-

ther said:

"Chicago, the nation's third most important war production center, where the dollar volume of contracts—\$6,500,000,000 or 4.5% the nation's total—is excee tracts—\$6,500,000,000 or 4.5% of the nation's total—is exceeded only by Detroit and Los Angeles," Mr. McNutt explained, "is lagging particularly in the output of a number of vitally needed items. Among these are aircraft engines and parts, heavy machinery electronic equipment.

"One of the principal reasons for lagging production," Mr. McNutt said, "has been the inof employers to obtain ate working staffs. Chi-he pointed out, has been ability adequate cago, he pointed out, has been relatively late in converting its peacetime industries, especially in iron and steel, heavy machinery, food and clothing, to war production. The construction of new war facilities is just nearing completion and the staffing of these establishments has just begun. Chicago, he said, "now is in the same position Detroit was in the spring of 1943 and Los Angeles in the summer of 1943. cago, he relatively in the summer of 1943.

"By March 1, 94,600 additional workers must be employed to meet the demands of expanding month was 417.

programs and to provide replacements for men taken into the armed forces. By May this number will be increased to 117,000, The labor supply in sight shows only 59,000 by March 1. The most optimistic estimates of the potential labor supply, he said, leave minimum shortages of 37,600 men by March 1 and 40,500 by May 1. These deficits, the Chairman pointed out, may be even greater since over two-thirds of the total labor supply consists of potential reserves of housewives and trade and service workers. Included in the sources of potential supply programs and to provide replace and service workers. Included in the sources of potential supply are the layoffs which may be ex-pected in the construction and manufacturing industries; trans-fers from trade and service in-dustries; the thousands of youths and housewives who have not, heretofore, been employed and a comparitively small number of those who will commute from those who will cother communities.

"As an indication of the diffi-"As an indication of the diffi-culties employers are having in finding workers, the Chairman said that 57 major establishments representing 40% of the entire labor demand were expected to have hired 15,000 workers in November and December, 1943. They were able to employ only 3,000, representing an 80% lag in hiring

# **Result Of Treasury Bill Offering**

The Secretary of the Treasury announced on Feb. 22 that the tenders for \$1,000,000,000 or theretenders for \$1,000,000,000 of there-abouts of 91-day Treasury bills to be dated Feb. 24 and to mature May 25, 1944, which were offered on Feb. 18, were opened at the Federal Reserve Banks on Feb. 21.

The details of this issue are as follows:

Total applied for, \$1,978,929,000. Total accepted, \$1,007,481,000 (includes \$75,003,000 entered on a fixed-price basis at 99.905 and accepted in full).

Average price, 99.905+; equivalent rate of discount approximately 0.375% per annum.

Range of accepted competitive hids:

High, 99.910; equivalent rate of discount approximately 0.356% per annum.

Low, 99.905: equivalent rate of discount approximately 0.376% per annum.

(45% of the amount bid for at the low price was accepted.)

There was a maturity of a similar issue of bills on Feb. 24 in the amount of \$1,008,704,000.

## Cotton Spinning for Jan.

The Bureau of Census announced on Feb. 19 that according to preliminary figures 23,330,852 cotton spinning spindles were in place in the United States on Jan. 31, 1944, of which 22,217,994 were operated at some time during the month, compared with 22,596,322 for December, 22,623,406 for November, 22,599,426 for October, 22,631,338 for September, 22,632,-776 for August and 22,935,012 for January, 1943. The aggregate number of active spindle hours reported for the month was 9,723,-811,079. Based on an activity of 80 hours per week, the cotton spindles in the United States were operated during January, 1944, at 124% capacity. This percentage compares, on the same basis, with 115.3 for December, 125.3 for November, 129.5 for October, 127.5 for September, 122.5 for August and 139.8 for January, 1943. The average number of active spindle hours per spindle in place for the