

**BOARD OF GOVERNORS
OF THE
FEDERAL RESERVE SYSTEM
WASHINGTON**

S-533

ADDRESS OFFICIAL CORRESPONDENCE
TO THE BOARD

July 15, 1942



Dear Sir:

Enclosed for your information is a copy of a revised list showing in detail the automobile appraisal guides which are now designated by the Board for purposes of section 13(c) of Regulation W (formerly Part 3(b) of the Supplement to Regulation W).

This list differs in the following respects from the list that was sent you on March 21:

1. This list incorporates the designation of the N.A.D.A. Official Used Car Guide, District L Edition, for Nevada as to which you were notified by telegram on March 23, and the designation of the Blue Book National Used Car Market Report--Executive Edition, for certain additional territory as to which you were notified by letter on April 9.
2. The Official Blue Book New and Used Car Guide--B Edition, the Blue Book National Used Car Market Report--Executive Edition--"retail sales values" for Zone No. 3, and the Red Book National Used Car Market Report, have been designated for 10 counties in Southern Michigan which the Board had originally excluded from the territory for which these publications were designated.
3. The Market Record has discontinued publication.
4. The "Official Guide" published by Pacific Auto Guide, Inc., has been consolidated with the Kelley Blue Book, published by Kelley Kar Company.
5. The "Official Automobile Guide", Price Edition, published by Recording and Statistical Corporation, has been included among the designated publications, and has been designated for the territory indicated on the enclosed list.

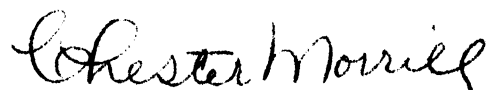


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It is not believed necessary for the Reserve Banks to notify Registrants of these changes, except in answer to inquiries.

Very truly yours,

A handwritten signature in cursive script that reads "Chester Morrill".

Chester Morrill,
Secretary.

Enclosure

TO THE PRESIDENTS OF ALL FEDERAL RESERVE BANKS

July 15, 1942.

AUTOMOBILE APPRAISAL GUIDES DESIGNATED BY
THE BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM FOR PURPOSES
OF SECTION 13(c) OF REGULATION W

(Designations limited to quotations for used cars of 1935 and later models)

Name of Guide and Publisher	Territory for which publication is designated
MARKET ANALYSIS REPORT, published by Used Car Statistical Bureau, Inc.	Connecticut Maine Massachusetts New Hampshire Rhode Island Vermont
AMERICAN AUTO APPRAISAL, published by Automobile Reference and Appraisal Bureau	Michigan - Southern Peninsula Ohio
OFFICIAL WISCONSIN AUTOMOBILE VALUATION GUIDE, published by National Used Car Market Report, Inc., for Wisconsin Automotive Trades Association	Wisconsin
NEBRASKA OFFICIAL USED CAR SURVEY, published by State of Nebraska, Motor Vehicle Dealers Administration	Nebraska
KELLEY BLUE BOOK, published by Kelley Kar Company	Arizona California Idaho Nevada Oregon Utah Washington
NORTHWEST USED CAR VALUES, published by Northwest Publishing Company	Idaho Oregon Washington
OFFICIAL AUTOMOBILE GUIDE, Price Edition, published by Recording & Statistical Corp.	Entire United States, <u>except</u> the States of Arizona, Califor- nia, Idaho, Nevada, Oregon, Utah, and Washington.

Name of Guide
and Publisher

Territory for which publication
is designated

OFFICIAL BLUE BOOK NEW AND USED
CAR GUIDE,
published by National Used Car
Market Report, Inc.

A EDITION

Entire United States
except the States
of Arizona, Califor-
nia, Idaho, Nevada,
Oregon, Utah, and
Washington

B EDITION

Same as territory des-
ignated for A Edition

BLUE BOOK NATIONAL USED
CAR MARKET REPORT -- EXECUTIVE
EDITION,
published by National Used Car
Market Report, Inc.

"Retail sales values" for
Zone No. 1

Connecticut
Delaware
District of Columbia
Maine
Maryland
Massachusetts
New Hampshire
New Jersey
New York
Pennsylvania
Rhode Island
Vermont
Virginia

"Retail sales values" for
Zone No. 2

Alabama
Arkansas
Georgia
Louisiana
Mississippi
North Carolina
South Carolina
Tennessee

Name of Guide
and Publisher

Territory for which publication
is designated

BLUE BOOK NATIONAL USED CAR
MARKET REPORT -- EXECUTIVE
EDITION (Continued)

"Retail sales values" for
Zone No. 3

Illinois
Indiana
Kentucky
Michigan -- Southern Peninsula
Ohio
West Virginia

"Retail sales values" for
Zone No. 4

Florida
Iowa
Kansas
Michigan -- Northern Peninsula
Minnesota (except the 15 counties for
which "Retail sales values" for Zone
No. 5 are designated)
Missouri
Nebraska
Oklahoma
Texas (except the 6 counties for which
"Retail sales values" for Zone No. 5
are designated)
Wisconsin

"Retail sales values" for
Zone No. 5

Colorado
Following 15 counties in Minnesota:
Big Stone, Clay, Kittson, Lac qui
Parle, Lincoln, Marshall, Norman,
Pennington, Pipestone, Polk, Red
Lake, Rock, Traverse, Wilkin, and
Yellowmedicine
Montana
New Mexico
North Dakota
South Dakota
Following 6 counties in Texas:
Brewster, Culberson, El Paso, Hudspeth,
Jeff Davis, Presidio
Wyoming

"Retail sales values" for
Zone No. 6

Arizona
California
Idaho
Nevada
Oregon
Utah
Washington

Name of Guide and Publisher	Territory for which publication is designated
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RED BOOK NATIONAL USED CAR

MARKET REPORT,

published by National Used Car
Market Report, Inc.

Same as territory designated for Offi-
cial Blue Book New and Used Car Guide,
A Edition

N.A.D.A. OFFICIAL USED CAR GUIDE,
published by National Automobile
Dealers Association

DISTRICT B EDITION

Connecticut
Delaware
District of Columbia
Maine
Maryland
Massachusetts
New Hampshire
New Jersey
New York
Pennsylvania
Rhode Island
Vermont
Virginia
West Virginia - following 8 counties:
Berkley, Grant, Hampshire, Hardy,
Jefferson, Mineral, Morgan, Pendleton

DISTRICT EF EDITION

Alabama
Arkansas
Florida
Georgia
Louisiana
Mississippi
Tennessee
Following county in Texas - Bowie

DISTRICT G EDITION

Illinois (except the southern section
for which the J Edition is designated)
Indiana
Following 4 counties in Iowa: Clinton,
Dubuque, Jackson, Scott
Kentucky
Michigan - Southern Peninsula (except
the 10 counties for which the S.E.
Michigan Edition is designated)
North Carolina
Ohio
South Carolina
West Virginia (except the 3 counties
for which the District B Edition is
designated)

Name of Guide
and Publisher

Territory for which publication
is designated

N.A.D.A. OFFICIAL USED
CAR GUIDE (Continued)

S.E. MICHIGAN EDITION

Following 10 counties in Michigan:
Genesee, Jackson, Lapeer, Livingston,
Macomb, Monroe, Oakland, St. Clair,
Washtenaw, Wayne

DISTRICT H EDITION

Michigan - Northern Peninsula
Minnesota (except the 15 counties for
which the District K Edition is
designated)
Wisconsin

DISTRICT J EDITION

Illinois - Section south of and includ-
ing following counties: Adams, Cass,
Champaign, DeWitt, Logan, Menard,
Piatt, Schuyler, Vermilion
Iowa (except the 4 counties for which
the District G Edition is designated)
Kansas
Missouri
Nebraska (except the 11 counties for
which the District K Edition is
designated)
Oklahoma
Following 5 counties in South Dakota:
Bon Homme, Charles Mix, Clay, Union,
Yankton
Texas (except Bowie County and the 6
counties for which District K Edi-
tion is designated)

DISTRICT K EDITION

Colorado
Following 15 counties in Minnesota:
Big Stone, Clay, Kittson, Lac qui
Parle, Lincoln, Marshall, Norman,
Pennington, Pipestone, Polk, Red
Lake, Rock, Traverse, Wilkin, Yellow-
medicine
Montana
Following 11 counties in Nebraska:
Banner, Box Butte, Cheyenne, Dawes,
Deuel, Garden, Kimball, Morrill,
Sheridan, Scotts Bluff, and Sioux

Name of Guide
and Publisher

Territory for which publication
is designated

N.A.D.A. OFFICIAL USED
CAR GUIDE (Continued)

DISTRICT K EDITION
(Continued)

New Mexico
North Dakota
South Dakota (except the 5 counties
for which the District J Edition is
designated)
Following 6 counties in Texas: Brew-
ster, Culberson, El Paso, Hudspeth,
Jeff Davis, Presidio
Utah
Wyoming

DISTRICT L EDITION

Arizona
Following 11 counties in California:
Imperial, Inyo, Kern, Los Angeles,
Orange, Riverside, San Bernardino,
San Diego, San Luis Obispo, Santa
Barbara, Ventura
Nevada

DISTRICT O EDITION

California (except the 11 counties for
which the District L Edition is
designated)
Idaho
Oregon
Washington