14.4

MEMORANDUM FOR THE STAFF OF THE FEDERAL RESERVE BOARD.

The Federal Reserve Board stands for intelligent thrift - individual and collective. Coal is a scarce commodity which it is important to save:

NOW, THEREFORE, PLEASE, turn out electric lights not in use, or not needed. Daylight is much better for the eyes, when it can be had.

Do not, when you go home at night, leave lights burning in your room if these lights are not in use by others.

Do not use letterheads, or printed matter, when an unprinted sheet will do as well. An example of this may be found in memoranda for the use of the Board itself.

Do not use costly embossed stationery when printed sheets and envelopes will do as well.

Help to save coal used for making electric light, and do not waste time, paper, or supplies.

Make suggestions that will save time and money.
THIS COUNTRY IS AT WAR. SAVE AND SERVE.