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WASHINGTON

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AND FISCAL AGENT

ADDRESS REPLY TO
FEDERAL RESERVE BOARD

April 10, 1917.

Dear Sir:

On my recent visit to a number of the Federal Reserve Banks I spoke of the desirability of making an effort in the direction of encouraging enthusiasm by member banks in the Reserve System and the wisdom of conducting some campaign of education and information to that end. I felt that this could best be done if the Federal Reserve Bank of each District would take the lead, hence, I am glad to find that the New York Federal Reserve Bank has just issued some very interesting material, which you have doubtless already seen. One leaflet is in the nature of a little primer, and the other is a series of suggestions for illustrated advertising.

Before I knew just what the New York Bank was doing in this matter I had tried my hand at a primer, copy of which I enclose herewith. This is simply suggestive and I hope to hear that your Bank has taken hold of it actively by adopting these or some even better method of bringing about a more co-operative spirit, first, among the member banks, and, secondly, between member banks and the public.

Yours truly,

Enclosure.