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## Western Banks and Derivatives

Financial derivatives have made the headlines in the past year or so, as some companies and local government authorities have suffered spectacular losses related to them. With the headlines has come increasing concern about the riskiness of these instruments. However, investors' successes in using derivatives to hedge against risk have received less attention. To provide some balance to the picture, this Weekly Letter presents an example of how one type of derivative, an interest rate swap, can be used to reduce risk. The Letter also profiles the use of interest rate swaps by Twelfth District and U.S. banks, pointing out how some aspects of this profile can be consistent with a general strategy of using swaps to reduce overall bank risk or to pursue banks' roles as financial intermediaries.

## Swaps and risk

Derivatives are financial contracts whose payment terms are derived from the performance of some underlying asset or assets. The payment terms of one type of derivative contract, the simplest type of interest rate swap, depend on the level of an interest rate that remains fixed over the life of the contract and the level of a short-term rate that varies with the market.

A bank can use swaps to hedge against interest rate risk. For example, say a bank has a loan paying a fixed rate of interest and deposits on which it pays a variable rate of interest. The bank faces interest rate risk in that its net return will fall when interest rates rise because it will pay more for deposits but will not receive more on its loan. If the bank wants to reduce this risk, it can engage in an interest rate swap. In particular, the bank can arrange to pay a counterparty (such as another bank) at regular intervals a given "notional principal" times a fixed interest rate equal to the interest rate on the loan. (The notional principal simply is a base for calculating the pay-
ments and is not itself exchanged.) In exchange, the bank can receive from the counterparty the same notional principal times an interest rate that varies in the same way as the interest rate on the bank's deposits. With the swap, the bank's fixed rate payments can better match its fixed rate receipts, and its variable rate payments can better match its variable rate receipts.

Of course, swaps, as well as other derivatives, can be used to enhance yield instead of to reduce risk. Usually, when a swap is originated, the reciprocal interest payments more or less offset each other, in present value terms. Therefore, if a bank thinks that interest rates will fall more than the market as a whole predicts, it can enter an interest rate swap agreement in which it makes the variable interest payments. Then, if interest rates fall enough, and the bank does not have other investments offsetting the swap payments and receipts in its portfolio, it will make a profit.

Some of the very largest banks also serve as dealers in swaps by taking the opposite sides of swaps agreements for fees, often for their own business customers. The risk exposure to the dealer bank depends in part on whether it has taken offsetting sides of swaps agreements and in part on the risk of counterparty default.

## Characteristics of swaps users

The notional value of interest rate swaps at all U.S. banks totaled about $\$ 4.4$ trillion at the end of 1994. Banks in the Twelfth District accounted for 8.7 percent of the total notional amount, less than their 13.7 percent share of banking assets.

The most striking feature of the swaps profile of banks is the dominance of the very largest banks. As Figure 1 shows, the percent of banks reporting interest rate swaps increases dramatically with

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Figure 1
Percentage of District Banks with Interest Rate Swaps in 94.Q4

bank size. In fact, only 8.1 percent of District banks report swaps. Moreover, banks with assets of over $\$ 10$ billion account for over 95 percent of the notional value of swaps in the District, compared with less than 1 percent at banks with less than $\$ 500$ million in assets. Some of this difference likely is due to the largest banks acting as swaps dealers. However, the contrast also suggests that there may be fixed costs associated with swaps activity, such as the cost of trained staff to manage swaps and other derivatives instruments.

Pinning down how the banks with swaps are using them is more problematic. Kim and Koppenhaver (1993) look at the relationship between one indicator of interest rate risk, the maturity gap, and the use of swaps by all U.S. banks. The maturity gap is the absolute value of the difference between a bank's assets that will mature or be repriced within a certain time period and its liabilities that will mature or be repriced within the same time period, with this difference divided by total assets. (The calculation of the maturity gap excludes swaps and other derivatives.)

The larger the maturity gap, the greater the sensitivity of the bank's net income to movements in interest rates. If banks are using swaps to hedge this interest rate risk, then banks with larger gaps may have larger swaps positions. Kim and Koppenhaver find that, after controlling for various other factors that affect swaps usage, banks with larger maturity gaps have larger notional amounts of interest rate swaps.

These authors also investigate the importance of some characteristics that may be linked with banks' role as dealers in interest rate swaps. They find that banks with higher ratios of business loans to assets have higher notional amounts of interest rate swaps, indicating the possibility that banks that are especially active in business lending are more apt to act as intermediaries for their business customers' swaps transactions. In addition, they find that banks with positions in interest rate futures have higher notional amounts of interest rate swaps than those without such instruments. Interest rate futures also can be used to hedge against interest rate risk, and it is possible that banks that tend to take on interest rate risk by acting as swaps dealers tend to use futures to hedge that risk.

## Conclusion

Interest rate swaps activity among District banks is dominated by the very largest institutions, and most District banks do not have swaps. Evidence on the national level suggests that banks with swaps tend to have larger maturity gaps than banks without swaps. This association and the positive correlation between interest rate futures and swaps activity may be consistent with using swaps as part of a general strategy of hedging interest rate risk. Moreover, the positive correlation between business lending and swaps activity suggests that swaps activity at banks in part is an extension of the traditional intermediation services provided by banks.

Elizabeth S. Laderman Economist

## Reference

Kim, Sung-Hwa, and G. D. Koppenhaver. 1993. "An Empirical Analysis of Bank Interest Rate Swaps." Journal of Financial Services Research 7 (January) pp. 57-72.

REGIONAL BANK DATA
DECEMBER 31, 1994
(NOT SEASONALLY ADJUSTED, PRELIMINARY DATA)


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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| INCOME | TOTAL | 12,340 | 116 | 967 | 7,404 | 468 | 260 | 946 | 687 | 446 | 1.046 |
|  | INTEREST | 9,579 | 99 | 756 | 5,889 | 398 | 221 | 519 | 521 | 339 | 837 |
|  | FEES \& CHARGES | 783 | 6 | 62 | 508 | 13 | 17 | 18 | 56 | 25 | 79 |
| EXPENSES | TOTAL | 9,591 | 88 | 923 | 5,816 | 402 | 203 | 492 | 471 | 368 | 828 |
|  | INTEREST | 3,392 | 35 | 260 | 2,069 | 167 | 96 | 160 | 179 | 137 | 290 |
|  | SALARIES | 2,362 | 26 | 172 | 1,575 | 84 | 34 | 63 | 139 | 72 | 198 |
|  | LOAN LOSS PROVISION | 446 | 1 | 176 | 226 | 18 | 8 | -9 | -39 | 20 | 45 |
|  | OTHER | 3,390 | 26 | 315 | 1,945 | 134 | 65 | 278 | 192 | 140 | 295 |
| TAXES |  | 952 | 9 | 10 | 546 | 27 | 20 | 160 | 80 | 29 | 72 |
| NET INCOME |  | 1,797 | 20 | 34 | 1,042 | 39 | 38 | 294 | 136 | 49 | 146 |
| ROA 1\% ANNU | IIZED) | 1.36 | 1.45 | 0.34 | 1.23 | 0.71 | 1.27 | 5.52 | 1.94 | 1.12 | 1.32 |
| ROE (\% ANNU | IZED) | 15.75 | 11.52 | 3.78 | 14.88 | 8.45 | 16.22 | 47.12 | 21.49 | 12.73 | 14.46 |
| NET INTERES | AARGIN (\% ANNUALIZED) | 4.68 | 4.78 | 5.03 | 4.50 | 4.20 | 4.23 | 6.76 | 4.88 | 4.64 | 4.94 |


| ASSET OUALTY- PERCENT OFLOAMS ILAREE COMMERCIAL BANMSI |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| LOAN LOSS RESERVE | 2.63 | 1.41 | 2.14 | 3.04 | 1.68 | 1.35 | 2.38 | 1.91 | 1.99 | 1.89 |
| NET CHARGEOFFS, TOTAL | 0.51 | 0.18 | 0.57 | 0.50 | 0.34 | 0.22 | 1.85 | 0.24 | 0.24 | 0.29 |
| REAL ESTATE | 0.38 | -0.01 | -0.09 | 0.52 | 0.24 | -0.05 | -0.35 | 0.29 | 0.00 | 0.04 |
| COMMERCIAL | 0.13 | 0.11 | 0.06 | 0.19 | 0.53 | -0.06 | -0.89 | -0.37 | 0.04 | 0.02 |
| CONSUMER | 2.32 | 0.76 | 1.28 | 4.25 | 0.81 | 0.58 | 2.58 | 1.02 | 0.82 | 0.90 |
| agricultural | 0.54 | 0.00 | 0.05 | 0.40 | -0.01 | 0.75 | -0.07 | -0.16 | -0.02 | 1.47 |
| : |  |  |  |  |  |  |  |  |  |  |
| PAST DUE \& NON-ACCRUAL, TOTAL | 2.67 | 2.31 | 1.85 | 3.09 | 2.38 | 1.61 | 3.54 | 1.40 | 1.56 | 1.65 |
| REAL ESTATE | 3.76 | 2.13 | 1.95 | 4.62 | 2.30 | 1.29 | 2.52. | 1.60 | 1.21 | 1.77 |
| CONSTRUCTION | 11.82 | 8.46 | 2.58 | 18.74 | 2,36 | 1.24 | 0.74 | 3.52 | 1.32 | 5.80 |
| COMMERCIAL | 4.71 | 2.27 | 4.81 | 5.96 | 2.28 | 1.17 | 4.09 | 2.59 | 1.17 | 1.57 |
| FARM | 4.29 | 0.00 | 8.97 | 4.12 | 6.37 | 5.87 | 0.00 | 3.86 | 11.79 | 2.66 |
| HOME EQUITY LINES | 1.30 | 0.74 | 0.80 | 1.37 | 1.56 | 0.40 | 1.58 | 0.39 | 0.82 | 1.52 |
| MORTGAGES | 2.36 | 1.47 | 1.19 | 2.75 | 2.78 | 1.53 | 1.4 .1 | 0.95 | 1.18 | 0.97 |
| MULTI-FAMILY | 10.52 | 1.16 | 0.66 | 14.93 | 1.37 | 0.00 | 0.04 | 0.48 | 0.29 | 0.00 |
| COMMERCIAL | 1.85 | 2.49 | 1.01 | 1.96 | 2.94 | 1.78 | 2.07 | 1.37 | 1.79 | 1.08 |
| CONSUMER | 2.43 | 2.10 | 2.43 | 2.28 | 2.72 | 1.67 | 3.93 | 1.28 | 1.35 | 1.71 |
| agricultural | 2.35 | 0.00 | 1.51 | 1.58 | 24.72 | 2.79 | 2.39 | 1.39 | 1.98 | 4.64 |
| NUMBER OF BANKS | 674 | 8 | 34 | 401 | 16 | 19 | 22 | 44 | 44. | 86 |
| NUMBER OF EMPLOYEES | N/A | 2,718 | 20,632 | N/A | 8,427 | 4,960 | 7,918 | 15,486 | 8,593 | 20,557 |

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|  | PERCENT OF COMBINED MARKET TOTAL FOR FEBRUARY 1995, aY REGION |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | DISTRICT |  |  | ALASKA. |  |  | Arizona |  |  | CALIF |  |  | HAWAII |  |  | IDAHO |  |  | NEVADA |  |  | OREGON |  |  | UTAH |  |  | WASH |  |  |
| DEPOSIT TYPE | C8 | SL | CU | CB | SL | cu | CB | SL. | CU | CB | SL |  | CB | SL. |  | CB | SL | CU | C8 | SL | Cu | CB | St | cu. | CB | SL | cu | CB | SL | CL |
| TOTAL DEPOSITS | 57 | 35 | 8 | 72 | 3 | 25 | 92 | 1 | 8 | 50. | 43 | 7 | 68 | 23 | 9 | 92 | 5 | 4 | 78 | 18 | 5 | 78 | 13 | 10 | 80 | 5 | 16 | 57 | 33 | 1 |
| DEMAND | 91 | 6 | 3 | 97 | 0 | 3 | 98 | 0 | 2 | 80 | 7 | 3 | 95 | , |  | 98 | 0 | 2 | 97 |  | 0 | 92 | 5 | 3 | 92 | 4 | 4 | 90 | 9 |  |
| NOW | 66 | 24 | 9 | 62 | 5 | 33 | 88 | 0 | 12 | 60 | 32 | 8 | 69 | 26 | 5 | 89 | 4 | 8 | 78 | 13 | 8 | 80 | 10 | 10 | 82 | 1 | 17 | 67 | 20 | 13 |
| SAVINGS \& MMDAS | 63 | 26 | 11 | 57 | 4 | 39 | 88 | 0 | 11 | 60. | 31 | 9 | 61 | 25. | 14 | 91 | 4 | 6 | 76 | 15 | 9 | 74 | 13 | 13 | 75 | 2 | 23 | 55 | 27 | 18 |
| SMAILL TIME | 32 | 63 | 5 | 75 | 6 | 19 | 93 | 2 | - | 23 | 72 | 5 | 56 | 39 |  | 89 |  | 2 | 42 | 52 | 6 | 72 | 19 | 10 | 77 | 10 | 13 | 41 | 52 | 7 |
| large tma | 47 | 44 | 10 | 94 | 2 | 4 | 91 | 1 | 8 | 38 | 51 | 11 | 74 | 17 | 9 | 94 | 3 | 3 | 89 | 11 | 0 | 74 | 18 | 8 | 78 | 8 | 14 | 45 | 53 | 2 |



SOURCES: MONTHLY SURVEY OF SELECTED DEPOSITS, SURVEY OF TERMS OF BANK LENDING, AND TERMS OF CONSUMER CREDIT
MOST COMMON INTEREST RATES ON RETAIL DEPOSITS, WEIGHTED AVERAGE INTEREST RATE ON LOANS

