

SEMINAR AGENDA**"Economic Education Through The Grades"**Friday, November 17, 1967Federal Reserve Bank of PhiladelphiaWhittier Room, 925 Chestnut Street

Co-sponsors, DVCEE and E.S.B.

- 9:00 A.M. Welcome with Coffee
- 9:30 Greetings, Lawrence Murdoch, Host
Vice President & Business Economist
Federal Reserve Bank of Philadelphia
- Introductions, Seminar Purpose and Speaker
William M. Polishook, DVCEE Chairman
Associate Dean, Graduate School, Temple University
- 9:40 Speaker, George L. Fersh, Associate Director
Joint Council on Economic Education
President, Board of Education in a
Long Island, N.Y., School District
- 10:30 Pretest of Economic Understanding
Philip U. Koopman, DVCEE Secretary
Superintendent, Lower Merion School District
- 11:15 "Economic Education: A Part Of The Main"
Presented by The Joint Council on Economic Education
and The Sears-Roebuck Foundation as a "premier film
showing"
- 12:00 P.M. ✓ Luncheon and Host Speaker
Karl R. Bopp, President
Federal Reserve Bank of Philadelphia
- 2:00 "Problems and Progress of Economic Education in
Delaware Valley" - Panel Discussion
Roy E. Moor - Panel Moderator
Vice President and Economist
The Fidelity Bank

2:00 Continued

Panelists:

**Edward Campbell, Teacher
Downingtown High School**

**Samuel Clay, Teacher-Chairman
Lower Moreland High School**

**Dr. Thomas Hamill
Education Research Council of
Southcentral Pennsylvania**

**Dr. Philip Koopman, Superintendent
Lower Merion School District**

**Richard Knippel, Dean
Social Studies Instruction
Pennsbury Schools**

**Dr. Kermit Stover, Superintendent
Marple Newtown School District**