SEMINAR AGENDA

"Economic Education Through The Grades"

Friday, November 17, 1967

Federal Reserve Bank of Philadelphia

Whittier Room, 925 Chestnut Street

Co-sponsors, DVCEE and E.S.B.

9:00 A.M. Welcome with Coffee

9:30 Greetings, Lawrence Murdoch, Host
Vice President & Business Economist
Federal Reserve Bank of Philadelphia

Introductions, Seminar Purpose and Speaker
William M. Polisbook, DVCEE Chairman
Associate Dean, Graduate School, Temple University

9:40 Speaker, George L. Fersh, Associate Director
Joint Council on Economic Education
President, Board of Education in a
Long Island, N.Y., School District

10:30 Pretest of Economic Understanding
Philip U. Koopman, DVCEE Secretary
Superintendent, Lower Merlon School District

11:15 "Economic Education: A Part Of The Main"
Presented by The Joint Council on Economic Education
and The Sears-Roebuck Foundation as a "premiem film
showing"

12:00 P.M. Luncheon and Host Speaker
Karl R. Bopp, President
Federal Reserve Bank of Philadelphia

2:00 "Problems and Progress of Economic Education in
Delaware Valley" - Panel Discussion
Roy E. Moor - Panel Moderator
Vice President and Economist
The Fidelity Bank
2:00 Continued

Panelists:

Edward Campbell, Teacher
Downingtown High School

Samuel Clay, Teacher-Chairman
Lower Moreland High School

Dr. Thomas Hamill
Education Research Council of
Southcentral Pennsylvania

Dr. Philip Koopman, Superintendent
Lower Merion School District

Richard Knippel, Dean
Social Studies Instruction
Pennsbury Schools

Dr. Kermit Stover, Superintendent
Marpie Newtown School District