THE CONTROL OF AMERICAN CORPORATIONS VERSUS

THE CONTROL OF GOVERNMENT

by Karl R. Bopp

to
The Alumni of the
Graduate School of Banking

Tilles Restaurant Sansom Street Philadelphia, Pa.

Tuesday, December 7, 1943 6:30 P.M.

- A. The set of authority
 - 1. Sources of power: Govt. the electorate Corps. - owners of voting stock
 - G. electorate versus population uncer-aged disfranchised
 - C. voting stock versus capital contributions bond holders non-voting stock
 - 2. Exercise of power: indifference of electorate
 - 3. Selection of candidates extra legal machinery
 - G. at least two sets of candidates (sometimes primary is important)
 - C. only one set
 - G. the "ins" select one set only
 - C. the "ins" select the only set
 - 4. Conduct of elections
 - (a) Raising funds
 - G. Privately: Teapot Dome a scandal
 - C. Corporate treasury for the "ins", privately for the "outs"

Legitimate recouping of costs \$\frac{1}{2}\$ to \$\frac{1}{2}\$ million for large corporations

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(b) Voting the floaters

G. - The policy gang

C. - Brokers, nominees, intermediaries
e.g., Rock Island 27/30*s largest

Why not refuse vote to floaters Adjourn meetings

B. Control

- 1. Through complete ownership
- 2. Majority control
- 3. Control through legal devices
 - (a) Pyramiding
 - (b) Non-voting stock

Dodo Brothers 1925 City Service - H. L. Dougherty Standard Gas and Electric

- (c) Voting trust
- 4. Minority control

Proxy committee
J. D. Rockefeller versus Col. Stuart

5. Management control

200 largest		
Types of control	By number	By wealth
Management	44	58
Legal device	21	22
Minority	23	14
Majority	5	2
Private	6	4
Receiver	_1_	
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http://fraser.stlouisfed.org/ Federal Reserve Bank of St. Louis

C. Conflict of interest

- 1. Loft Candy
- 2. Bethlehem Steel