THE BUSINESS REVIEW

THIRD FEDERAL PHILADELPHIA



RESERVE DISTRICT MAY 1, 1934

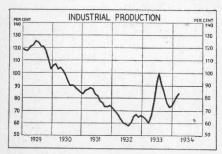
By RICHARD L. AUSTIN, Chairman and Federal Reserve Agent FEDERAL RESERVE BANK of PHILADELPHIA

Business and Banking Conditions in the United States

Volume of industrial production increased further in March and there was considerable growth in factory employment and payrolls. The general level of commodity prices showed little change between the middle of March and the middle of April but in the third week of April there was a sharp decline in grain prices.

Production and employment. Output of manufactures and minerals, as measured by the Federal Reserve Board's seasonally adjusted index of industrial production, advanced from 81 per cent of the 1923-1925 average in February to 84 per cent in March. The advance reflected chiefly increases of more than the usual seasonal amount in the output of steel, automobiles and lumber and an increase contrary to seasonal tendency in the output of coal. Production of textiles showed little change in volume on a daily average basis. In the early part of April, activity at steel mills and automobile factories increased further, according to trade reports, while coal production declined by a more than seasonal amount.

Volume of employment at factories increased further between the middle of February and the middle of March



Index number of industrial production, adjusted for seasonal variation. (1923-1925 average =100.)

by about 4 per cent, an amount larger than is usual at this season. Employment on the railroads and at mines also showed an increase. The number on the payrolls of the Civil Works Administration was reduced from about 3,700,000 in the middle of February to about 2,400,000 in the middle of March and 1,900,000 at the end of the month.

The value of construction contracts awarded in March, as reported by the F. W. Dodge Corporation, showed a considerable increase from the low level of February followed in the first half of April by a decline. For the first quarter as a whole, the value of contracts was somewhat smaller than in the last quarter of 1933; publicly-financed projects continued to make up about three-fourths of the total.

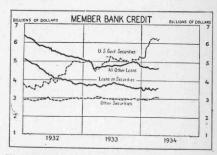
Distribution. Volume of freight car loadings showed a further increase in March, reflecting chiefly seasonal increases in shipments of merchandise and miscellaneous freight and a continued large volume of coal shipments, which usually decline in March. In the early part of April, total car loadings showed a decline, reflecting a sharp reduction in coal shipments. Dollar volume of trade at department



Three month moving averages of F. W. Dodge data for 37 Eastern States, adjusted for seasonal variation. Latest figure based on data for January and February and estimate for March.

stores increased in March by considerably more than the estimated seasonal amount, after allowance for the early date of Easter this year.

Prices. The general level of whole-sale commodity prices, as measured by the index of the Bureau of Labor Statistics, was 73.3 per cent of the 1926 average in the week ending April 14 as compared with 73.8 per cent in the week ending March 10. During this period prices of steel, copper and automobiles advanced, while prices of farm products decreased somewhat. In the third week of April, wheat prices declined sharply and there were also declines in the prices of other grains, cotton and silver.



Wednesday figures for reporting member banks in 90 leading cities. Latest figures are for April 11.



Indexes of the United States Bureau of Labor Statistics. By months 1929 to 1931; by weeks 1932 to date. (1926=100.)

Bank credit. During the four weeks ending April 18 member bank reserve balances increased by \$220,000,000, raising the volume of reserves in excess of legal requirements to \$1,600,000,000. This increase reflected a growth of \$105,000,000 in the monetary gold stock and further disbursements by the Treasury of funds from its cash holdings and its deposits with the reserve banks.

At reporting member banks in leading cities an increase of \$400,000,000

in net demand and time deposits for the four-week period ending April 11 reflected chiefly the deposit by the public of funds disbursed by the Treasury as well as a growth in bankers' balances. Government deposits were reduced by about \$200,000,000. Holdings by these banks of securities, other than United States Government obligations, increased by \$64,000,000, and their loans both on securities and all other also increased

slightly, with the consequence that total loans and investments showed a growth of \$100,000,000 for the period.

Money rates in the open market declined further in April. Rates on prime 4-6 months commercial paper were reduced from a range of 1-1¼ per cent to 1 per cent, and rates on 90-day acceptances were reduced from ¼ per cent to a range of ⅙-¼ per cent. Yields on government securities also declined.

Business and Financial Conditions in the Philadelphia Federal Reserve District

Business conditions showed a considerable improvement in March and general activity continued well sustained in April, although lately seasonal slackening has been in evidence. Industrial production in March registered exceptional gains in addition to those reported for the previous Building activity also expanded seasonally. The value of retail trade sales increased greatly in the month while that of wholesale business just about equaled the usual seasonal rate of activity. The majority of business indicators show uncommonly large gains over a year ago but this comparison, as in the case of the previous month, unavoidably reflects an extremely low state of business in March 1933 when, among other depressing factors, banks were closed for a part of the month.

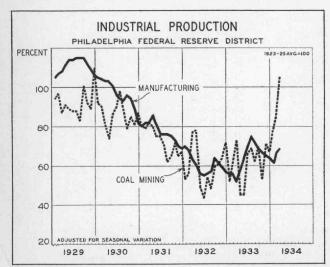
General employment in the twelve branches of industry and trade again registered an increase of 4 per cent and earnings 9 per cent from February to March, according to reports from establishments in Pennsylvania which in March employed over 700,000 workers and whose average payroll amounted to about \$15,500,000 a week. Virtually all lines shared in this general upturn, and some of them indicate further gains in April.

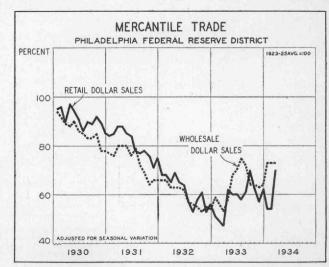
Manufacturing. Demand for manufactured products showed little change during March and early April, although lately buying has slackened somewhat as is to be expected at this Since the middle of March there has been little variation in prices semi-manufactured goods and finished products, while raw materials showed some decline in April. Some price advances on products such as chemicals, building materials, and certain textiles, however, have taken place. A number of reports indicate that there has been a noticeable resistance by buyers to further price increases. Compared with last year, sales of factory products since the first of the year have been substantially larger, as indicated by both dollar volume and tonnage.

In most cases the volume of unfilled orders has declined since last month, and at present many plants, particularly in the case of textiles, are working on contracts secured in earlier months. Fabricators of iron and steel products, on the contrary, report a larger number of orders on their books, owing in part to more active buying by railroads and other important consumers of metal products for further manufacture and equipment purposes.

Employment and payrolls in factories of this district registered additional increases in March. Original reports from 1732 representative establishments in Pennsylvania, which employed about 391,000 wage earners whose weekly earnings amounted to \$7,266,000, showed that the number of workers on the rolls was 3 per cent larger and the amount of wages disbursed was 8 per cent greater in March than in February. These figures compare with increases of 4 per cent in employment and 7 per cent in payrolls for the entire country.

That these gains were more than seasonal is evidenced by the fact that the average change in Pennsylvania





between February and March during the previous eleven years was a decline in employment and an increase in payrolls of less than one per cent. Even excluding the past four years, when for the most part there was a downward trend, average gains between February and March from 1923 to 1929 were less than one per cent in employment and slightly over one per cent in payrolls.

Compared with March 1933, which was the record low point in volume of employment and wage disbursements, the number of wage earners this year was 30 per cent and their earnings 75 per cent larger. During the first quarter of the year employment was 21 per cent and payrolls 54 per cent higher than in the same period last year.

From current reports and census figures it is estimated that the number of wage earners in all Pennsylvania factories in March totaled about 789,000, a gain of 24,000 over February and 177,000 more than in March of last year. Likewise, average earnings approximated \$15,000,000 a week, or \$1,100,000 higher than in February and \$6,400,000 larger than a year ago. Working time, as recorded by over 80 per cent of reporting companies, increased 8 per cent from February to March and was 53 per cent greater than a year ago.

Usually factory activity slackens in April, but preliminary reports indicate that, in spite of a number of scattered strikes particularly in textile industries, both employment and working time were holding up to March levels while payrolls were running even slightly ahead of the previous month, reflecting in some measure an unusual number of increases in wage rates which became effective on April 1.

Output of manufactures in this district increased in March for the second consecutive month. This bank's index number of factory production, which is adjusted for the number of working days and seasonal change, rose to 69 from 67 in February and 61 in January, showing a gain of 3 per cent in the month as was the case in a similar index of the Federal Reserve Board for the country as a whole. While the rate of expansion was not as great as in the previous month, it was above the usual seasonal expectations, as ordinarily there is practically no change between February and March.

Heavy industries such as those producing fabricated metal products,

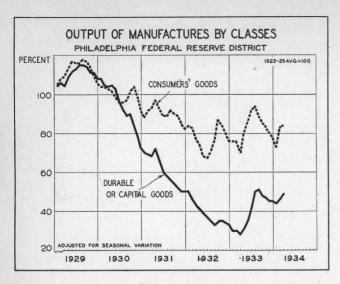
Business Indicators Philadelphia Federal Reserve District

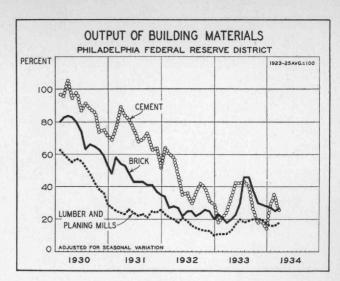
| | Inde | ex numbers: percentages of the 1923–1925 average taken as 100 | | | | | | | | | | | | | | | |
|---|----------------|---|----------------|-------------------|--|--|---------------------|--------------|---------------|------------|----------------|------|--|-----|--|------|--|
| Adjusted indexes allow for the usual seasonal change which results from an | 1 | Adju | sted | for se | easonal | variatio | n | | Not ad | ljuste | i | | | | | | |
| uneven distribution of business be- tween the months of the year. | | | | | Perc | entage o | eom- | | | | | | | | | | |
| Unadjusted indexes reflect merely the actual change which may or may not be up to the usual seasonal expectatations, | Mar. 1933 | Jan. 1934 | Feb. 1934 | o. Mar. 4 1934 | | 1934 ith | To date | Mar. 1933 | Jan. 1934 | | Mar. 1934 | | | | | | |
| | | | | | Month ago | Year ago | with year ago | | | | | | | | | | |
| Industrial production | 53 | | 68 | 72 | + 5 | + 34 | +22 | 53 | 63 | 70 | 71 | | | | | | |
| Manufacturing—total. Durable or capital goods Consumers' goods | 52 28 70 | 44 | 67 46 83 | 69p 49 84 | + 3 + 7 + 1 | $\begin{vmatrix} + & 32 \\ + & 73 \\ + & 19 \end{vmatrix}$ | $^{+20}_{+56}$ | 53 | . 61 | 68 | 70 | | | | | | |
| Metal products Textile products | 96 | 48 | 48 80 | 54 | +12+12 | +110 | $^{+7}_{+84}$ | 26 | 46 | 49 | 55 | | | | | | |
| Transportation equipment | 94 | 41 | 42 | 83p 45 | $\begin{array}{c} +12 \\ +3 \\ +6 \\ +2 \\ -3 \\ -7 \\ -3 \\ +5 \end{array}$ | + 30 + 85 | $^{+6}_{+43}$ | 66 25 | 65 | 86 | 86 | | | | | | |
| Food products | 70 | | 68 88 | 69p 86 | + 2 | $+ \frac{4}{+ 22}$ | $^{+2}_{+13}$ | 66 65 | 68 | 67 75 | 69 80 | | | | | | |
| Building materials. Chemicals and products | 17 | 22 100 | 24 100 | 23 97p | - 7 | + 35 + 16 + 25 | +40 | 15 | 19 | 21 | 20 | | | | | | |
| Leather and products | 107 | 117 | 128 | 134p | + 5 | $+ \frac{16}{25}$ | $^{+15}_{+22}$ | 84 110 | 97 122 | 99 136 | 137 | | | | | | |
| Paper and printing. Electric power output | 171 | 80 186 | 82 185 | 80 190 | $\frac{-2}{+2}$ | $\begin{array}{c c} + & 6 \\ + & 11 \end{array}$ | $^{+4}_{+12}$ | 77 175 | 80 197 | 82 197 | 194 | | | | | | |
| Industrial use of electricity | 105 | 123 | 136 | 136 | $-1 \\ +24$ | + 29 + 44 | +19 | 100 | 119 | 135 | 129 | | | | | | |
| Anthracite | 77 | 82 | 85 89 | 105p 109p | +22 | $\begin{array}{c c} + 44 \\ + 41 \\ + 71 \end{array}$ | $^{+44}_{+44}$ | 61 | 85 89 | 91 95 | 88 | | | | | | |
| Bituminous Employment and wages—Pa. | 47 | 56 | 59 | 80p | +34 | + 71 | +38 | 48 | 64 | 65 | 81 | | | | | | |
| Employment and wages—Pa. Factory wage earners. | | | | | + 3* | | +21* | 59 | 70 | 74 | 76 | | | | | | |
| Employe-hours (1927–28 = 100) | | | | | + 8* + 8* | + 75* + 53* | $+54* \\ +34*$ | 32 39 | 47 | 53 55 | 57 59 | | | | | | |
| | | | | 1 | + 4* | | | | | | 1 | | | | | | |
| Employment (1932=100) Payrolls (1932=100) | | | | | + 9* | + 23* + 53* | $^{+16*}_{+38*}$ | 89 80 | 102 106 | 104 112 | 109 | | | | | | |
| Contracts awarded t-total | 177 | | 36 | 32 | 19 | 1 00 | 1.49 | 10 | 24 | 90 | 20 | | | | | | |
| Contracts awarded t—residential | 10 | 13 | 15 | 16 | -12 + 3 | + 89 + 57 | $^{+43}_{+34}$ | 16 9 | 34 | 29 11 | 30 | | | | | | |
| Permits for building—17 cities Mortgages recorded—Philadelphia. | 20 | 9 21 | 11 24 | 5 | -52 | + 82 | +21 | 3 21 | 5 24 | 8 26 | 6 | | | | | | |
| Real estate deeds—Philadelphia Sheriff deeds (1930 = 100) | 20 | 41 | 42 | | | | | 30 | 39 | 42 | | | | | | | |
| | | | | | | | | 41 60 | 117 49 | 141 46 | | | | | | | |
| Writs for Sheriff sales—Phila Distribution | | 746 | 987 | 816 | -17 | - 25 | -22 | 1109 | 858 | 1007 | 832 | | | | | | |
| Retail trade—sales. Retail trade—stocks. | 47 | 54 | 54 | 70p | +29 | + 50 | +24 | 43 | 45 | 45 | 69 | | | | | | |
| Wholesale trade—stocks. Wholesale trade—stocks. | 53 55 | | 63 | 61p 73p | $-2 \\ -1$ | + 16 + 31 + 16 + 25 + 59 + 42 + 30 + 67 | +27 | 55 52 | 57 64 | 60 67 | 63 | | | | | | |
| Wholesale trade—stocks Life insurance sales | 56 80 | | 64 93 | 65p 100 | + 0 | + 16 | + 1 | 56 | 61 | 64 | 65 | | | | | | |
| | | 38 | 54 | 60 | + 8 +11 | + 59 | - 2 | 89 42 | 89 20 | 107 40 | 111 67 | | | | | | |
| New passenger auto, registrations. Freight car loadings—total Mdse. and misc. (64.9% of total) Coal (23.5% of total) Business liquidations | 45 45 | | 61 58 | 63 59 | $+5 \\ +2$ | $\frac{+42}{+30}$ | $^{+29}_{+20}$ | 43 45 | 55 52 | 59 54 | 61 58 | | | | | | |
| Business liquidations | 51 | 68 | 77 | 85 | +10 | + 67 | +47 | 49 | 73 | 84 | 82 | | | | | | |
| NumberAmount of liabilities | | | | | + 2* | - 47* | -62* | 133 | 86 | 69 | 71 | | | | | | |
| Payment of accounts | | | | | -34* | + 96* | -63* | 179 | 60 | 60 | 117 | | | | | | |
| Check payments | | 62 | 64 | 70 | + 9 | | | | 64 | 64 | 68 | | | | | | |
| Rate of collections (actual) Retail trade | 24 | 26 | 26 | 29 | +12 | + 23 | | 23 | | | 28 | | | | | | |
| wholesale trade | 55 | | 67 | 68 | +11 | + 24 | | 54 | 31 64 | 25 62 | 67 | | | | | | |
| Prices—United States Wholesale (1926 = 100) | | | | | _L 0* | 1 998 | +21* | 00 | 70 | | 74 | | | | | | |
| Farm products | | | | | 0* | + 22* + 43* + 23* + 19* + 20* + 26* | +43* | 60 43 | 72 59 | 74 61 | 74 61 | | | | | | |
| Foods. Other commodities. RETAIL FOOD (1913 = 100). | | | | | + 1* | + 23* + 19* | $+21* \\ +18*$ | 55 66 | 64 78 | 67 79 | 67 78 | | | | | | |
| | | | | | + 0* | + 20* | +16* | 90 | 105 | 108 | 108 | | | | | | |
| Scranton | | | | | - 0* | + 19* | $+22* \\ +15*$ | 92 97 | 112 112 | 117 115 | 117 115 | | | | | | |
| | | | | 1 | | l nen | | 1 | Per cent chan | | ange | | | | | | |
| (000,000's omitted in dollar figures) | | Mar. | | | | | | | Dec | | Jan. | Feb. | | ar. | | from | |
| in donar ngures) | 193 | 53 | 193 | 3 | 1934 | 1934 | 19 | 34 | Month | 1 7 | Tear | | | | | | |
| | | | | | | | | | ago | | ago | | | | | | |
| Banking and credit | M | | | | | | | | | | | | | | | | |
| Federal Reserve Bank Bills discounted | \$13 | 30 | \$ 2 | 6 | \$ 24 | \$ 20 | 9 | 17 | -15 | | -87 | | | | | | |
| Other bills and securities Member bank reserves | 14 | 1 | 17 | 4 | 175 | 172 | 1 | 70 | - 1 | | +21 | | | | | | |
| Ratio | 10 44. | 3% | 61. | | 138 60.6% | 150 63.1 | | 96 | $^{+31}_{+8}$ | | +83 +54 | | | | | | |
| Loans to customers | \$54 | | \$49 | | \$476 | \$471 | \$4 | | - 1 | | -14 | | | | | | |
| Other loans and investments | 49 | 15 | 550 | 0 | 541 | 570 | 5 | 64 | - 1 | | $^{-14}_{+14}$ | | | | | | |
| Bankers' acceptances outstanding | 84 | 4 | 949 | | 948 | 988 15.2 | 10 | 36 | + 5 | | +23 +52 | | | | | | |

^{*} Computed from data unadjusted for seasonal variation.

† 3-month moving daily average

p-Preliminary





transportation equipment and some of the building materials, industries generally described as producers of durable or capital goods and which comprise about 40 per cent of those covered by the index, account for the largest portion of the increase in the month. For example, the index number for this type of industry rose from 46 in February to 49 in March as compared with an increase from 83 to 84 in the output of consumers' goods industries.

Unusually large increases in the output of finished steel, motor vehicles, and automobile bodies and parts accounted for the greater part of the general advance, although unusual gains also occurred in many other individual lines, particularly electrical apparatus, leather, sugar refining, and such textiles as carpets and rugs, wool and cotton products, hosiery, and underwear. A sharp falling off in cement production at a time when such plants usually expand operations, more than offset a substantial rise in the output of lumber and brick, so that the building material industries as a group declined.

With the exception of midsummer last year, the present level of factory production is the highest since early 1932. After declining for about six months from the July high peak, the upturn in February and March was sufficiently large to raise the quarterly average 20 per cent above that of last year and almost equal that in the first quarter of 1932. The trend this year on the whole also has been more favorable than in the past four years, despite more numerous labor controversies tending to hamper productive activity.

Total output of electric power declined less than it usually does between February and March, and the seasonally adjusted index number reached the highest point since last fall. Industrial consumption of power registered about the usual seasonal decline but was much larger compared with a year ago. Sales for other purposes decreased seasonally but on the whole continued about 14 per cent larger than in March 1933.

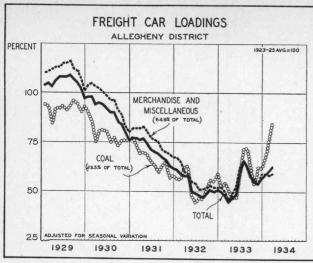
Coal. The supply of anthracite coal in producers' storage yards has continued to decline since the turn of the year, reaching early in March the lowest level since late 1922; this reduction was due in the main to an exceptionally cold winter with consequent increase in demand by householders. Stocks in dealers' yards were 32.8 per cent less than at the end of January. Hard coal supplies held by electric power plants and railroads also were smaller. Shipments for the first quarter of the year were the greatest for that period since 1929; daily deliveries in March showed a seasonal decline from February, which has been continued through the first week of April. Production during the first quarter of the year was the largest for that period since 1925, reaching the seasonal peak in February instead of October. The daily average output in March was 6 per cent lower than in February, compared with the usual seasonal decline of about 23 per cent. Output in April fell off, though it continued much larger than a year ago. The customary spring reductions in prices were announced around the first of April.

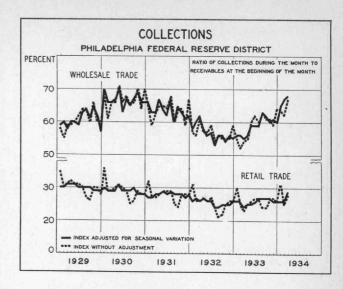
The demand for bituminous coal was active through March but in the first two weeks of April it slackened. Stocks in the hands of industrial con-

sumers have decreased noticeably since the first of the year, the greatest reduction in March occurring at byproduct coke ovens, coal-gas works and general manufacturing plants. Stocks at retail yards showed a similar decline. For the first quarter of the year, shipments were greater than for a like period of any year since 1931. Daily average deliveries in March were the largest since January 1931. Since December of last year, daily average production has increased steadily, the gain in February and March being contrary to the seasonal trend. Allowing for seasonal effects, output in March reached the highest peak, with one exception, since October 1930. Early in April minimum code prices of bituminous coal in central Pennsylvania were advanced about 25 cents a ton, reflecting a further adjustment of wages and hours.

Building and real estate. Reflecting partly seasonal influences, building and construction activity in Pennsylvania has increased appreciably since the middle of February, following a steady decline for about three months. Reports from approximately 1,200 contractors, which covered construction work other than that sponsored by the Federal Government through the Public Works Administration, showed increases in March amounting to nearly 8 per cent in employment and 11 per cent in wage payments and working time.

Awards of building contracts, which have been declining for several months, showed an exceptionally sharp rise from February to March, reflecting chiefly substantial gains in contracts let for public utilities and commercial buildings. The value of residential awards increased less than 8 per cent in this period, as compared





Source: American Railway Association

with an estimated usual seasonal rise of nearly 38 per cent. Contracts let for public works showed some further expansion during March, and there was a small increase in awards for factory buildings. In early April the dollar volume of total awards declined, owing to a sharp decrease in contracts let for dwellings, which more than offset gains in other classes of building construction.

Estimated cost of proposed building under permits issued in 17 cities of this district declined more sharply than usual in March, after showing a substantial gain in the previous month. First quarter comparisons show that, while the value of permits was about 21 per cent larger this year than last, it was considerably smaller than in any other recent year.

Although the number of ordinary conveyances continues exceedingly small as compared with other years, reports from some sections indicate that they have shown a rising tendency for several months.

Agriculture. Spring farm activity, plowing and seeding, is well under way, particularly in the southeastern parts of this district. Preliminary reports show that farmers this year intend to reduce their acreage of corn, spring wheat, hay and sweet potatoes but to increase the acreage of oats, barley and white potatoes. Pennsylvania tobacco growers expect to plant some 27,800 acres to this crop, an increase of about 10 per cent over the 25,300 acres harvested in 1933.

As indicated by the condition on April 1, production of winter wheat in the country will amount to about 492 million bushels as compared with 351 million bushels in 1933 and the average of 632 million bushels for the years 1927-1931, according to figures

from the Department of Agriculture. In this district production is expected to be about 3 per cent larger this year than last, the greatest increase being in Pennsylvania. The growth of pastures and meadows has been retarded by the lateness of the season and the unusually severe weather of last winter.

Output of dairy products has been smaller this spring than last. trend of milk production has been downward for several months, owing chiefly to decreased feeding in response to increased costs of feed. Although receipts of milk and cream in the Philadelphia area have increased since the turn of the year, the total volume received in the three months was the smallest for that period in several years. Creamery butter production in Pennsylvania, which has been decreasing since October of last year, declined sharply in March, reaching the lowest level in the past three vears.

Distribution, trade, service. The movement of commodities in this section, as measured by freight car loadings, increased more sharply than usual during March but declined somewhat in early April. Continuing the upward trend of recent months, total loadings of revenue freight were 5 per cent larger in March than in February, reflecting chiefly exceptionally large shipments of coal, grain products, and ore. Deliveries of merchandise and miscellaneous commodities, which make up nearly 65 per cent of all car loadings in this region, showed somewhat more than the usual rate of gain from February to March.

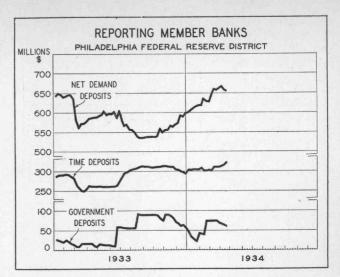
Dollar volume of wholesale trade showed slightly less than the usual rate of increase in March, sales of eight leading lines being about one per cent smaller, on a seasonally adjusted basis, than in February. In early April demand for hardware increased seasonally, while in other lines sales indicated no marked change. As compared with a year ago, all lines registered substantial increases, as might be expected in view of the interruption to business occasioned by the temporary closing of the banks in the early part of March 1933.

Inventories at wholesale establishments expanded 2 per cent in the month, which is about the usual rate of change for March; as compared with a year ago they were 16 per cent larger, reflecting partly higher prices. The rate of stock turnover was about 14 per cent higher in the first quarter this year than last. Collections have improved steadily since the turn of the year, the percentage of payments to receivables in March rising to the highest level since 1930.

Dollar sales of department, apparel, shoe and credit stores in this district during March showed an increase of 29 per cent as compared with February, after allowance is made for the usual seasonal change and the early occurrence of the spring holiday. All lines shared in this improvement. The combined adjusted index number rose from 54 in February to 70 in March or the highest since 1931. In April retail trade activity declined somewhat.

Unusually large increases were shown as compared with last year even after adjustment is made for the fact that the Easter date this year was about two weeks earlier. The combined index was 50 per cent higher, reflecting partly the banking crisis which occurred in early March of last year and partly higher prices. Estimates show that retail prices of general merchandise and food articles





were from 25 to 30 per cent higher in March this year than last.

Collections by retail establishments in March were more rapid than usual, the percentage of payments to receivables increasing 12 per cent from February, even after seasonal influences are removed. Compared with March 1933, collections this year were 23 per cent more prompt. This improvement in collections seems to be fairly general with respect to both regular charge accounts and those generally called installment accounts.

The rate of stock turnover was 12 per cent higher in the first quarter this year than last, all lines indicating a more rapid movement of goods. The dollar volume of inventories increased but not as much as it usually does between February and March.

Sales of new passenger automobiles in this district as in the country showed extraordinarily large increases

| Hotel business Philadelphia Federal | Marc | t change h 1934 red with | Jan. 1- Mar. 31 1934 with |
|--|-------------------------|--------------------------------|------------------------------------|
| Reserve District | Feb. 1934 | Mar. 1933 | Jan. 1- Mar. 31 1933 |
| Capacity. Occupancy % of capacity used: Mar. 1934 46.0 Feb. 1934 44.4 Mar. 1933 36.6 Revenue from: | -0.2 +3.2 | - 0.0 +25.3 | +16.7 |
| Guest rooms Food Other sources | $^{+0.5}_{+0.8}_{-0.2}$ | $^{+20.3}_{+35.5}_{+99.5}$ | $+8.4 \\ +17.4 \\ +78.0$ |
| Total revenue | +0.4 | +38.8 | +23.4 |

in March as compared with February or a year ago. Our seasonally adjusted index of registrations rose 11 per cent in the month and was 59 per cent higher than last year. Life insurance sales also registered an improvement of about 8 per cent in the month and were 25 per cent larger than in March last year.

The movement of business travelers shows an additional increase from February to March. Room occupancy of commercial hotels showed a gain of 3 per cent, according to reports from 28 typical hotels whose revenue in March amounted to \$783,344. Income from both guest rooms and food also was larger than in the previous month, but revenue from other sources declined slightly. Compared with a year ago, room occupancy was 25 per cent larger and the total revenue nearly 39 per cent greater.

Banking conditions. Total member bank reserve deposits in this district continue substantially in excess of legal requirements. During the past month government expenditures here exceeded receipts and there was a further decline in borrowings from this bank.

On April 16 the reserve bank made a final payment of more than 7 millions to the government on its subscription to stock of the Federal Deposit Insurance Corporation. This payment, while increasing the government's supply of funds, did not constitute a withdrawal from the general money market of the district; other receipts of the Treasury included 19 millions withdrawn from depositary banks, but failed by 23 millions to equal local disbursements, which were unusually large. Of the funds pro-

vided by Treasury expenditures and by a reduction of nearly 9 millions in the reserve balances of member banks, 14 millions was absorbed by a loss in commercial and financial transfers, which represented an excess of payments to other districts over amounts received from them; non-member deposits at this bank increased 10½ millions and the demand for currency increased 4½ millions.

Bills discounted decreased from 16 millions on March 21 to less than 13½ millions on April 18, probably the lowest point since 1917. The reserve ratio of the bank, owing to a decline in cash reserves and increases in the Federal reserve note and deposit liabilities, decreased from 69.3 to 66.9 per cent.

Fourteen millions was withdrawn from government deposits at the weekly reporting member banks in

| Reporting member | Apr. | Mar. | Apr. |
|---|---------|---------|-------|
| banks | 18, | 21, | 19, |
| (000,000's omitted) | 1934 | 1934 | 1933 |
| Loans to customers: On securities | \$ 211 | \$ 220 | \$278 |
| | 254 | 250 | 256 |
| | 36 | 36 | 8 |
| | 283 | 287 | 204 |
| | 242 | 245 | 246 |
| Total loans and investments Net demand deposits Time deposits Government deposits Amounts due from banks Amounts due to banks | \$1,026 | \$1,038 | \$992 |
| | 655 | 658 | 589 |
| | 323 | 310 | 261 |
| | 60 | 74 | 10 |
| | 152 | 134 | 83 |
| | 215 | 203 | 144 |

RESERVE BANK CREDIT AND THE FACTORS WHICH AFFECT IT

Philadelphia Federal Reserve District Mar. 22 to Apr. 18 inclusive—in millions of dollars

| Uses of funds | |
|---|--|
| Currency demand Jember bank reserve deposits Jonmember deposits at res. bank Jexpended capital funds of reserve bank | -8.7 + 10.5 |
| V | urrency demandlember bank reserve depositsonmember deposits at res. bank |

 the past four weeks, but time deposits increased 13 millions; a decrease of 3 millions in net demand deposits possibly was due to the fact that an expansion of 12 millions in balances held for other banks was more than offset by a rise of 18 millions in amounts due from banks. Investment holdings declined 7 millions; loans to customers on securities are 9 millions lower than they were four weeks ago, while other loans, which are more typical of commercial accommodation, are 4 millions higher, showing a slow but steady rise week by week since the end of February. These banks now are completely out of debt to the reserve bank.

Time deposits of the reporting member banks on April 18 were at the highest point since the fall of 1931, and the average of demand deposits during the past five or six weeks has been the largest since the beginning of 1932.

Member bank reserve deposits held at this bank during March were larger than at any time in its history. The total for all licensed member banks averaged 194 millions, or nearly 81 millions in excess of requirements under the law; excess reserves at country banks averaged 1934 millions and at Philadelphia banks, 61 millions. Early April figures

indicate that the excess, though somewhat reduced, still was large.

In contrast with a decline of nearly 9 per cent in the national total of outstanding bankers' acceptances, bills executed by banks in this district increased from \$15,232,000 to \$15,-793,000 during March, reflecting chiefly a rise in those covering imports.

| Federal Reserve Bank of | Apr. | Changes in— | | | | | | | |
|---|------------------|-------------------|--|--|--|--|--|--|--|
| Philadelphia (Dollar figures in millions) | 18, 1934 | Four weeks | One | | | | | | |
| Bills discounted Bills bought United States secu- | \$ 13.4 1.3 | -\$ 2.7 - 0.8 | -\$39.8 - 5.0 | | | | | | |
| rities Other securities | 167.1 | 0 | + 30.0 | | | | | | |
| Total bills and securities Fed. res. note circulation Fed. res. bank note | \$182.3 242.6 | -\$ 3.5 + 6.5 | -\$14.8 - 13.4 | | | | | | |
| circulation—net. Member bank re- | 7.6 | - 9.9 | + 2.9 | | | | | | |
| serve deposits Government de- | 202.7 | - 8.7 | + 90.4 | | | | | | |
| posits Foreign bank de- | 2.4 | 0 | + 1.3 | | | | | | |
| posits Other deposits | $0.4 \\ 21.6$ | $^{-0.1}_{+10.5}$ | $\begin{array}{c c} - & 0.7 \\ + & 14.0 \end{array}$ | | | | | | |
| Total reserves | 314.2 | | + 91.3 | | | | | | |
| Reserve ratio | 66.9% | - 5.7 - 2.4% | | | | | | | |

| | Percen | tage change- | -March 193 | 4 from Mar | ch 1933 |
|---|---|--|---|---|--|
| City areas* | Manuf | acturing | Building | | Retail |
| Allentown +28 | Employ- ment | Wage payments | permits (value) | Debits | trade sales |
| Allentown. Altoona. Harrisburg. Johnstown. Lancaster. Philadelphia. Reading. Seranton. Trenton. Wilkes-Barre. Williamsport. Wilmington. York. | +28 + 4 +48 +36 +40 +37 +21 +33 +40 +25 +39 +35 +35 | + 94 +105 + 97 +143 + 90 + 65 + 84 + 57 + 72 + 68 + 73 + 51 + 75 | $\begin{array}{c} +\ 34 \\ -\ 64 \\ +\ 13 \\ +218 \\ -\ 40 \\ +107 \\ +201 \\ +\ 55 \\ +420 \\ -\ 73 \\ +\ 79 \\ +126 \\ -\ 61 \end{array}$ | Bank Holiday | +54 +73 +52 +82 +58 +42 +56 +63 +53 +67 |
| | | March 19 | 34 from Feb | oruary 1934 | |
| Allentown Altoona Harrisburg Johnstown Lancaster Philadelphia Reading Seranton Frenton Wilkes-Barre Williamsport Wilmington York | $\begin{array}{c} +\ 1 \\ -\ 2 \\ +\ 6 \\ +\ 7 \\ +\ 3 \\ +\ 7 \\ +\ 4 \\ +\ 5 \\ +\ 4 \\ +\ 5 \\ +\ 4 \end{array}$ | + 4 + 16 + 12 + 32 + 4 + 5 + 7 + 8 + 3 + 1 + 2 - 1 + 6 | $\begin{array}{c} +164 \\ -82 \\ -55 \\ +497 \\ -2 \\ -21 \\ +177 \\ +142 \\ +32 \\ +304 \\ -10 \\ +216 \\ -76 \end{array}$ | +17 +18 +18 +18 +29 +28 +16 +19 -19 +22 +14 +36 +24 | +42 +92 +63 + 7 +84 +42 +43 +59 +44 +61 |

^{*} Area not restricted to the corporate limits of cities given here.

Employment and Payrolls in Pennsylvania

(All figures are rounded from original data)

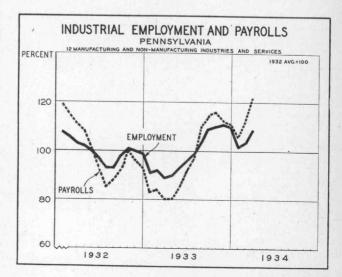
Manufacturing indexes

| | En | ploym | ent* | | Payrolls | * | | loye- irs† |
|--|---|---|--|--|--|---|--|---|
| (Indexes are percentages of the 1923-25 average taken as 100. Total and group indexes are weighted proportion- ately.) | Mar. 1934 | | cent nge | Mar. 1934 | Per char | nge | per | ch— cent |
| avery.) | in- dex | Mar. 1933 | Feb. 1934 | in- dex | Mar. 1933 | Feb. 1934 | Mar. 1933 +53 +96 +62 +79 +16 +28 +51 +28 +5 +8 +5 +77 +27 | Feb. 1934 |
| All manufacturing. Iron, steel and prods. Non-fer. metal prods. Transportation equip. Textiles and clothing. Textiles. Clothing. Food products. Stone, clay and glass. Lumber products. Chemicals and prods. Leather and products. Paper and printing. Printing. Others: | 62 84 61 100 97 111 101 66 40 95 96 | +30 $+42$ $+38$ $+34$ $+24$ $+32$ $+1$ $+22$ $+30$ $+19$ $+37$ $+19$ $+15$ $+9$ | $\begin{array}{c} +3 \\ +4 \\ +4 \\ +8 \\ +2 \\ +3 \\ +15 \\ +4 \\ +5 \\ +2 \\ +1 \end{array}$ | 57 47 67 42 82 80 91 82 34 25 78 87 74 | + 75 +123 + 66 + 73 + 71 + 80 + 41 + 35 + 76 + 67 + 57 + 55 + 22 + 17 | $\begin{array}{c} +8\\ +12\\ +6\\ +21\\ +4\\ +3\\ +11\\ +7\\ -4\\ +4\\ +2\\ +3\\ \end{array}$ | $ \begin{array}{r} +96 \\ +62 \\ +79 \\ +16 \\ +28 \\ -17 \\ +19 \\ +51 \\ +28 \\ +51 \\ +5 \\ +8 \\ \end{array} $ | +8 +12 +10 +17 +2 +2 +1 +2 +3 -0 +5 +2 +1 -0 |
| Cigars and tobacco Rubber tires, goods Musical instruments. | 96 | +22 +36 +40 | $^{+11}_{+8}_{0}$ | 43 72 45 | + 47 + 72 + 80 | + 7 + 5 + 0 | | $ \begin{array}{r} -4 \\ +6 \\ +1 \end{array} $ |

^{*} Figures from 1732 plants.

Indexes of twelve occupations

| | Er | nployn | ent | | Payroll | s |
|--|-------------------|--|--|--|--|---|
| (Indexes are percentages of the 1932 average taken as 100. Individual in- dexes are combined proportionately into general index number.) | Mar. 1934 | cha | cent nge om | Mar. 1934 | Per of char from Mar. 1933 | nge |
| | in- dex | Mar. 1933 | Feb. 1934 | in- dex | | Feb. 1934 |
| General index (weighted). Manufacturing. Anthracite mining. Bituminous coal mining. Building and construction. Quarrying and non-metallic mining. Crude petroleum producing. Public utilities. Retail trade. Wholesale trade. Hotels. Laundries. Dyeing and cleaning. | 118 108 121 | $\begin{array}{c} +23 \\ +30 \\ +24 \\ +26 \\ -11 \\ +27 \\ +80 \\ -6 \\ +31 \\ +8 \\ +12 \\ +1 \\ +8 \end{array}$ | +4 +3 +7 +5 +8 +9 +4 -0 +7 +0 +2 +1 +2 | 122 139 154 173 53 88 163 86 104 97 98 89 98 | $ \begin{array}{r} + 75 \\ + 69 \\ + 112 \\ - 10 \\ + 71 \\ + 57 \\ - 5 \\ + 27 \\ + 9 \\ + 18 \\ + 12 \end{array} $ | + 9 + 8 + 25 + 14 + 11 + 15 + 0 + 1 + 4 + 2 + 1 + 13 |



[†] Figures from 1433 plants.

Index numbers of individual lines of trade and manufacture Philadelphia Federal Reserve District

| | Inde | x nu | mbers | s: per | centage | s of the | 1923-1 | 925 ave | rage | taken | as 100 | |
|---|--|---|---|--|---|--|---|--|---|---|---|--|
| Adjusted indexes allow for the usual | | Adju | isted | for se | asonal | variatio | n | N | ot ac | ljuste | d | |
| seasonal change which results from an uneven distribution of business between the months of the year. | | | | | | | entage parison | com- | | | | |
| Unadjusted indexes reflect merely the actual change which may or may not be up to the usual seasonal expectations. | | | Feb. 1934 | Mar. 1934 | Mar. wi | | To date | Mar. 1933 | Jan. 1934 | Feb. 1934 | Mar. 1934 | |
| | | | | | Month ago | Year ago | with year ago | | | | | |
| Retail trade | | | | | | | | | | | | |
| Sales Total of all stores Department Men's apparel Women's apparel Shoe Credit | 47 50 38 57 47 39 | 54 54 46 74 62 47 | 54 55 53 76 51 44 | 70p 68p 59p 99p 80p 62 | +25 +13 +30 | + 50 + 37 + 57 + 74 + 70 + 60 | + 24 + 22 + 33 + 39 + 31 + 37 | 43 44 34 62 44 33 | 45 44 47 66 49 31 | 45 45 44 56 41 39 | 69p 64p 59p 115p 81p 55 | |
| Stocks of goods Total of all stores. Department. Men's apparel Women's apparel. Shoe Credit | 56 | 64 56 64 86 54 74 | 63 56 55 86 59 73 | 61p 54p 56p 86p 57 71 | -3 + 2 | + 16 + 14 + 6 + 13 + 2 + 32 | | 55 49 53 83 57 55 | 57 49 51 73 51 70 | 60 53 54 81 55 72 | 63p 56p 57p 93p 58 72 | |
| Rate of stock turnover 3 months (actual, not indexes) | | | | | | , | + 12* | 0.76 | | | 0.8 | |
| Wholesale trade Sales Total of all lines Boots and shoes Drugs Dry goods. Electrical supplies. Groceries. Hardware. Jewelry Paper. | 39 68 27 53 83 27 16 | 73 51 88 39 68 109 38 37 56 | 73 50 88 42 53 113 37 41 60 | 73p 48p 81 46 66p 108p 37p 38 60p | $ \begin{array}{r} -4 \\ -8 \\ +9 \\ +25 \\ -5 \\ 0 \\ -8 \end{array} $ | + 31 + 22 + 20 + 68 + 25 + 30 + 36 + 136 + 35 | + 27 + 17 + 11 + 47 + 24 + 31 + 40 + 97 + 30 | 52 44 71 25 46 76 27 12 46 | 64 31 91 32 45 101 30 21 58 | 67 35 90 35 47 105 30 29 58 | 69p 54p 85 42 57p 99p 37p 29 63p | |
| Stocks of goods Total of all lines. Boots and shoes. Drugs. Dry goods. Electrical supplies. Groceries. Hardware. Jewelry. Paper. | 56 19 98 32 55 66 61 50 | 62 18 110 42 78 68 59 53 63 | 64 13 111 48 74 70 64 56 63 | 651 141 109 48 711 75 631 53 60 | $\begin{array}{c} + 0 \\ + 6 \\ - 1 \\ - 2 \\ - 4 \\ + 8 \end{array}$ | + 16 - 30 + 12 + 47 + 30 + 14 + 3 + 6 + 3 | | 56 21 99 33 53 68 64 47 60 | 61 18 108 40 74 71 60 46 62 | 64 15 113 47 70 73 66 49 63 | 65p 15p 111 49 69p 77 66p 49 62 | |
| Rate of stock turnover 3 months (actual, not indexes) . | | | | | | | + 14* | 1.12 | | | 1.2 | |
| Output of manufactures Pig iron Steel Iron castings Steel castings Electrical apparatus Motor vehicles. Automobile parts and bodies. Locomotives and cars. Shipbuilding. Silk manufactures. Woolens and worsteds Cotton products. Carpets and rugs Hosiery. Underwear. Cement. Brick. Lumber and products. Bread and bakery products. Slaughtering, meat packing. Sugar refining. Canning and preserving. Cigars. Paper and wood pulp Printing and publishing Shoes. Leather, goat and kid Explosives. Paints and varnishes. Petroleum products. Coke, by-products. | 122 23 16 17 16 17 17 17 17 17 17 17 17 17 17 17 17 17 | 311 444 500 333 611 166 600 155 955 833 77 355 344 844 699 297 166 433 866 559 86 150 86 150 86 150 86 150 86 150 | 28 45 44 44 37 600 133 55 15 108 43 400 43 114 84 84 86 88 88 88 88 88 88 88 88 88 88 88 88 | 28 51 40 39 68 17 63 15 106 45 42 113 89 26 27 18 8 44 6 131 137 69 66 6 131 137 6 127 18 127 18 12 12 13 137 18 12 13 137 18 13 13 13 13 13 13 13 13 13 13 13 13 13 | + 1 + 15 - 9 + 5 + 13 | $\begin{array}{c} +128 \\ +128 \\ +128 \\ +128 \\ +158 \\ +128 \\ +128 \\ +128 \\ +128 \\ +128 \\ +128 \\ +128 \\ +138 \\ -211 \\ +59 \\ +142 \\ +138 \\ -211 \\ +59 \\ +142 \\ +138 \\ -211 \\ +59 \\ +142 \\ +141 \\ +58 \\ +27 \\ +211 \\ $ | +116 +110 +188 +159 +57 +18 +144 +42 +9 +8 -3 -3 +68 +60 +7 -32 +44 +27 +19 +46 +13 +21 +21 +15 +30 +48 +21 +27 +30 +48 +21 +42 +42 +42 +42 +42 +42 +42 +42 +42 +42 | 144 244 16 19 33 10 13 8 90 71 39 28 29 95 122 95 117 11 * 81 87 84 30 65 49 83 129 92 43 53 126 | 30 43 45 35 57 14 96 85 37 36 34 37 68 20 25 11 44 125 119 66 64 42 135 74 | 28 477 455 422 577 133 600 155 1066 1166 444 4119 911 255 244 166 844 474 600 866 1129 776 8131 129 | 32 55 42 44 63 18 69 17 110 108 43 445 53 117 97 20 66 17 85 87 87 88 69 135p 69 68 127 93 | |

^{*} Computed from data unadjusted for seasonal variation. p—Preliminary. Page Eight Digitized for FRASER



